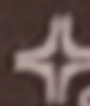


W Z A M

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-27-81

Call letters WZAM

Station location Norfolk, Virginia

Name of licensee JAMES RIVER BROADCASTING CORPORATION

State Rd. 662, 0.3 mi. NE of Hwy. 17, Carrollton, Va. (BMP 11-12-73)

Transmitter location ^X 1 mi. SW of James River Bridge on Hwys. 17 & 258, 2000 ft. E. of Hwy.
5.5 mi. SW of Newport News Virginia.

Janaf Office Bldg, Norfolk, Va. Suite 520, (Ltr. 12-14-79)

Main studio location ^x same as transmitter
^x To be determined

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-17,268	10-25-72	1110kHz	50kw	DA-Day	10-25-73
	CP for a new standard Broadcast station.				
PP-17,268(1)	5-7-73	Call letters assigned.			
EBSA	5-7-73				
BMP-13684(2)	10-12-73	MP(BP-17,268)		ext. time	4-25-74
BMP-13692(3)	11-12-73	MP(BP-17,268)		to chg. ant.-trans, site.	
BMP-13,779(4)	5-29-74	MP(BP-17,268, as mod)		ext. time to	11-1-74
BMP-13,869(5)	10-25-74	MP(BP-17,268, as mod)		ext. to	5-1-75
BMP-13,965(6)	5-7-75	MP(BP-17,268, as mod.)		ext. to	9-1-75
BMP-14,036(7)	9-10-75	MP(BP-17,268 as mod.)		ext. to	1-2-76
BMP-14,115(8)	2-11-76	MP(BP-17,268 as mod.)		ext. to	5-2-76
BP-17268(9)	4-27-76	MP(BP-17,268 as mod.)		to add 4 new conditions	
BRC-781023AV(10)	2-15-79	MP		to chg RC: #1 FM Square, Moyock, NC	
Cancel	10-25-79	Working: 2 and towers para. J, J, D & 21 2 and 21a towers para. 1 only.			
Ltr.	12-14-79	Chg. SL: Janaf Office Bldg., Norfolk, Va			
BL-14126(L)	1-27-81	Lic. to cover BP-17268 for new Standard Broad- cast Station			10-1-81

FORM BC-121 DUPLICATE
AUG. 1955

APPLICATION RECORD - BROADCASTING

W Z A M

Call Letters X_{new}

Name James River Broadcasting Corporation
Norfolk, Virginia (c/o W.E. Bennis, III, 2916 Porter St., N. W., Wash, D. C. 20008)

File No.	Dated	Application for	Action	
			Nature	Date
MP-17,268	5-25-66	CP for a new standard broadcast station	Comm Order	11-1-66
Rec'd	5-27-66	110kc 50kw DA-D Day Gates PC-500	appl. accepted for	
Resub.		TL: 1 mi. SW of James River Bridge on Rwy	11-1-66, and 11-1-66	
Rec'd	7-16-68	17 & 258, 2000 ft. E of Rwy, 5.5 mi. SW of	(a) revised; appl. de-	
Filed	5-27-66	Newport News, Va.	signate for hearing;	
munc pro tunc		SL: To be determined	Docket No. 18375.	
MP rec'd	9-3-68	Atty: Lauren Colby		
#288224 875	5-27-66		GRANTED	10-25-72
Amended	7-19-68	re financial (Balance sheet, etc), and programming		
NOV 18 1968				
Amended 7-23-71 re show acquisition of William E. Bennis, III, Robert A. Bennis and Michael J. Bennis of minority interests.				
Amended 7-23-71 re community survey.				
Amended 4-19-71 re to show that two sons of a principal and a brother-in-law of another principal of applicant becoming involved in application for a new FM station in Elizabeth City, N. C.				

CONTACT: Wm. B. Bennis, III
PHONE: CODE 202; WO6-2574
ADDRESS: 2916 FORTER STREET
WASHINGTON, D. C.

AMENDED 12-6-69 re programming.
AMENDED 6-13-69 re engineering (MEOV).
AMENDED 9-26-69 re financial

296-7631

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new

Name James River Broadcasting Corporation
Norfolk, Virginia (c/o Wm. E. Bennis, III, 2916 Porter St., N. W. Wash., D.C. 20008)

File No.	Dated	Application for	Action		
			Nature	Date	
BP-	5-25-66	CP for a new standard broadcast station to be operated on: Frequency: 1110kc Power: 50kw DA-D Hours of operation: Daytime Type transmitter: Gates BC-50C Trans. location: 1 mi. SW of James River Bridge on Hwys 17 & 258, 2000 ft. E of Hwy, 5.5 mi. SW of Newport News, Va. Studio location: To be determined Amended Eng. data filed 8-19-66 re:DA to protect KFAB during Atty: Lauren A. Colby Engr: Wm. E. Bennis, III	Returned	2-2-66	
Rec'd	5-27-66		Not timely filed		
Resub.				Returned by Comm Order	
R. & F.	12-1-66			of 7-19-67	

APPLICATION RECORD - BROADCASTING

Call Letters W Z A M

Name JAMES RIVER BROADCASTING CORPORATION
NORFOLK, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,684 R&F \$50-235477 AC-056 PRESS:	9-24-73 9-25-73 9-25-73	Mod. of CP(BP-17,268) for extension of completion date to -----, (new) Atty. Lauren A. Colby	GRANTED to	10-12-73 4-25-74
BMP-13,692 R & F \$50-240397 AC-056 PRESS: OCT 23 1973	10-5-73 10-5-73 10-5-73	Modification of CP(BP-17,,268 as mod.) to change antenna-transmitter site to State Road 662, 0.3 miles NE of Highway 17, Carrollton, Virginia. 36° 56' 34" ----- 76° 31' 56" ----- Atty. Lauren A. Colby	GRANTED	11-12-73
BMP-13,779 R & F \$50-3-4466 AC-056 PRESS: MAY 16 1974	4-16-74 4-18-74 4-22-74	MP(BP-17,268, as mod.) ext. time to _____. (New Station) Atty: Lauren A. Colby	GRANTED TO	5-29-74 11-1-74

APPLICATION RECORD - BROADCASTING

AUG. 1955

#3

Call 1110khz
Letters W Z A MName James River Broadcasting Corporation
Norfolk, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,869 R & F \$50-353232 AC-056 PRESS OCT 6 1974	10-7-74 10-8-74 10-8-74	MP(BP-17,268, as mod.) ext. time to 5-1-75. (New Station) Atty: Lauren A. Colby	GRANTED TO	10-25-74 5-1-75
BMP-13,965 R & F \$100-413186 AC-056 PRESS MAY 5 1975	4-4-75 4-10-75 4-10-75	MP(BP-17,268, as mod.) ext. time to 9-1-75 (New Station) Atty: Lauren A. Colby	GRANTED TO	5-7-75 9-1-75
BMP-14,036 R&F \$100-460689 AC-001 PRESS:	8-5-75 8-5-75 8-5-75	MP(BP-17,268 as mod.) for extension of completion date to _____ (NEW) Atty: Lauren Colby	GRANTED	9-10-75

APPLICATION RECORD - BROADCASTING

1110kHz

Call
Letters W Z A M

Name JAMES RIVER BROADCASTING CORPORATION
NORFOLK, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,115 R&F \$100-507438 AC:001 Press: DEC 10 1975	12-3-75 12-5-75 12-5-75	MP(BP-17,268 as mod.) to extend completion date to _____ (NEW)	GRANTED	2-11-70
BLP-14,126 R & F \$100#545579 Amend PTA PRESS APR 13 1976	3-24-76 3-25-76 3-26-76 4-7-76 - proof of performance 4-1-76	Lic. to cover BP-17,268 for new Standard Broadcast Station Transmitter: Continental 17C Atty: Lauren A. Colby (OVER)	GRANTED	1-27-81
BRC-3891 R & F	1-25-77			

EL-14,126 - Ltr. 4-13-76 objecting to grant until phase
monitor installed filed by Vernon Wilkinson for KFAB

#5

Form BC-121
May 1976

1110KHz.

APPLICATION RECORD - BROADCASTING

Call
LettersW.Z.A.M.....Name JAMES RIVER BROADCASTING CORPORATION
NORFOLK, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRC781023AV PRESS	JAN 31 1979	Modification of License to Operate Transmitter by Remote Control from: #1 FM Square, Moyock, North Carolina (Outside City Limits)	GRANTED	2-15-79
BR-810601G8 Press: AUG 10 1981		Renewal of License Attorney: Lauren A. Colby AMENDED 8-7-81 re: Annual Employment Report	GRANTED	10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

