

W Z N C



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Cat. No. 4550L

Patent No. 1390199

June 1954

Official No. 3722

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-59 SEE CARD #2 Call letters x W I N T W Z N G (EFF: 12-3-72)
x WINT RADIO, INC. (AL 2-15-67 EFF: 2-20-67) LOCATION: WINTER HAVEN, FLORIDA
x NORMAN O. PROTSMAN (AL-12-28-65:EFF:1-6-66) (BAL 3-15-53)
x DOUGLAS MONTGOMERY AND DONALD LAMERSON dba WINTER HAVEN BROADCASTING (EFF:4-12-63)
x WINTER HAVEN BROADCASTING CO., INC. (BAL - 10-9-62 EFF: 11-1-62)
Name of licensee xANGELO L. FAZZARI, tr/as WINTER HAVEN BROADCASTING CO.
5-14-58 (BP-11353)

1505 Dundee Road, Winter Haven, Florida (Redesc. Ltr. 8-17-67)

Transmitter location x.75 miles east of city limits on State Hwy. #542, Winter Haven, Florida

1505 Dundee Road, Winter Haven, Florida (Ltr. 8-17-67)

x 352 Avenue D, N.W., Winter Haven, Florida (BP 6-13-67)

Main studio location x Coker Building, Winter Haven, Florida, Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

| App'l No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|-------------|-------------|---|---------|-----------|----------------------------|
| BP-11353 | 5-14-58 | 1360kc | 1kw | DA-D | 7-14-58/1-14-59 (CondL) |
| | | CP for a new standard broadcast station | | | |
| BL-7294 | 2-10-59 | 1360kc | 1kw | DA-D | 2-10-59/2-1-61 |
| | | Lic. to cover CP(BP-11353) for a new standard Broadcast Station, and specify studio loc. | | | |
| | 1-25-61 | Commission deferred action on renewal pending further consideration. | | | |
| BR-3722 | 6-1-61 | 1360kc | 1kw | DA-D | 6-1 2-1-64 |
| BAL-4605 | 10-9-62 | Voluntary assignment of license to | | | |
| EFF: | 11-1-62 | Winter Haven Broadcasting Co., Inc. | | | |
| BS-3722 | 1-22-63 | 1360kc | 1kw-DA- | Day | 1-22 2-1-64 |
| (Memo) | | Mod. of license to change operating specifications | | | |
| BTC-4205 | 3-15-63 | Voluntary transfer of control of lic- ensee corporation from Angelo L. Fazzari | | | |
| EFF: | 4-12-63 | Dorothy M. Fazzari and Bruce Parker to Douglas Montgomery and Donald Lamerson | | | |
| BAL-4724 | 3-15-63 | Voluntary assignment of license to Douglas Montgomery and Donald Lamerson dba Winter Haven Broadcasting Company | | | |
| EFF: | 4-12-63 | | | | |
| BR-2722 | 1-17-64 | 1360kc | 1kw -DA | Day | 1-17 2-1-67 |
| BAL-5607 | 12-28-65 | Voluntary assignment of license to Norman G. Protsman | | | |
| EFF: | 1-6-66 | | | | |
| BR-3722 | 1-20-67 | 1360kc | 1kw-DA | Day | 1-20 2-1-70 |
| BAL-5972 | 1-15-67 | Voluntary assignment of license to WINT RADIO, INC. | | | |
| EFF: | 2-20-67 | | | | |
| BP-17003 | 6-13-67 | 1360kc | 1kw | Day 1'C | 8-13 2-13-68 |
| | | CP to change from Directional Antenna to non-DA (Cond'1) (delete one tower) change studio location and operate transmitter by remote control from studio. | | | |
| | | ltr. 8-14-67, rec'd 8-17-67 giving notification that studio now at ant.-trans. loc. - redesc. as Dundee Road; delete RC | | | |
| TELEGRAM | 10-17-67 | ISA | 500w | | |
| BL-11, 9240 | 4-30-68 | BP(17,003) for changes | | | |
| (3) | | | | | 2-1-70 |
| BR-3722 | 1-29-70 | Renewal | | | |
| EBSA | 6-12-72 | | | | |
| | | | | | 2-1-73 |

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I N T

Station location WINTER HAVEN, FLORIDA

Name of licensee VANTAGE BROADCASTING COMPANY (AL C 11-16-72 EFF: 11-30-72)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|-----------------------|---------------------|--|---------------|---------------|---------------------|
| BAL-7671 | 11-16-72 | VOL. AL | EFF: | | |
| BALRE-2376 | 11-16-72 | VOL. AL | | | |
| WIRE: | 12-3-72 | Call letters chg. to: W Z N G | | | |
| BZ-8185(1) | 11-21-72 | Direct Measurement | | | |
| BR-3722(L) | 1-31-73 | Renewal | | | 2-1-76 |
| WIRE | 8-2-73 | Authority to operate with Bauer 707 transmitter. | | | |
| BZ-8390(1) | 8-31-73 | Direct Measurement | | | |
| BL-13524(L) | 4-8-74 | 1360khz | 1kw | DAY (M & Aux) | 2-1-76 |
| | | Lic. to use former Main Trans. for Aux. | | | |
| BR-3722(L) | 2-26-76 | RENEWAL | (MAIN & AUX.) | | 2-1-79 |
| BR781002G3(8) | 1-31-79 | Renewal of License (Main & Aux) | | | 2-1-82 |
| BP790205AF | 2-27-80 | 1360khz. 2.5kw 5kw DA-2 CP to chg. station loc. inc day power, add nighttime operation. & install DA-2 | | | Unl. 2-27-81 |

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Name ANGELO L. FAZZARI, tr/as

Name WINTER HAVEN BROADCASTING CO.

(P.O. -51 Fifth Street, S.W., Winter Haven, Florida)

Call

Letters ~~KXX~~ W I N T

| File No. | Dated | Application for | Action | |
|-----------|---------|--|--|---------|
| | | | Nature | Date |
| BP-11,353 | 6-7-57 | Construction permit for a new standard | GRANTED | 5-14-58 |
| Rec'd | 6-10-57 | broadcast station to be operated on: | | |
| Filed | 6-10-57 | Frequency - 1360kc Power - 1kw DA-D Hours of operation - Daytime Transmitter location - 0.75 miles east of city limits on State Hwy #542, Winter Haven, Florida Studio location - Coker Bldg. Winter Haven, Florida Atty. - Maurice R. Barnes Engr. - John H. Mallaney | | |
| | | | Cond'l re phase monitor field meas. equip; complete non-proof; | |

COLLINS 20V

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W I N TName WINTER HAVEN BROADCASTING CO., INC.
 ANGELO L. FAZZARI, tr/as WINTER HAVEN BROADCASTING CO.
WINTER HAVEN, FLORIDA

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|---|----------------------|--------------------|
| | | | Nature | Date |
| BL-7294 Rec'd Filed | 10-13-58 10-16-58 10-16-58 | License to cover c.p. (BP-11,353) which authorized a new standard broadcast station and specify studio location as .75 miles east of city limits on State Hwy. #542, Winter Haven, Florida (Same as transmitter). Maurice R. Barnes, Atty. | GRANTED to 2-1-61 | 2-10-59 |
| BL-3722 Rec'd Filed | 10-25-60 12-29-60 | Renewal of license Maurice R. Barnes, Atty.. | GRANTED | 6-1-61 |
| BAL-4605 Rec'd Filed | 8-21-62 8-24-62 8-24-62 | Voluntary assignment of license to Winter Haven Broadcasting Co., Inc. | GRANTED EFF: | 10-9-62 11-1-62 |

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WINT

Name *** DOUGLAS MONTGOMERY AND DONALD LAMERSON d/b as WINTER HAVEN BROADCASTING**
WINTER HAVEN BROADCASTING CO., INC.
Winter Haven, Florida

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|--|------------------|-------------------------|
| | | | Nature | Date |
| BTC-4295 Rec'd Filed | 1-24-63 1-28-63 1-28-63 | Voluntary transfer of control of licensee corporation from Angelo L. Fazzari, Dorothy M. Fazzari and Bruce Parker to DOUGLAS MONTGOMERY AND DONALD LAMERSON Roberts & McInnis, Attys. (E.D. Johnston) | GRANTED: EFF: | 3-15-63 4-12-63 |
| BAL-1724 Rec'd Filed | 1-2-63 1-28-63 1-28-63 | Voluntary assignment of license to DOUGLAS MONTGOMERY AND DONALD LAMERSON, d/b as WINTER HAVEN BROADCASTING | GRANTED: EFF: | 3-15-63 4-12-63 |
| BR-3777 Rec'd Filed | 11-11-63 11-10-63 11-18-63 | Renewal of license Atty: Roberts & McInnis | GRANTED | 1-17-64 |
| BAL-5607 R & F | 10-18-65 10-22-65 | Voluntary assignment of license to NORMAN O. PROTSMAN. REQUEST WAIVER OF SEC. 1.597 of Rules Atty. Mallick & Beraton | GRANTED | 12-28-65 Eff: 1-6-66 |

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call
Letters W I N T

NORMAN G. PROTSMAN

Name Douglas Montgomery and Donald Lamerson d/b as Winter Haven Broadcasting
Winter Haven, Florida

| File No. | Dated | Application for | Action | |
|---------------------------------|---------------------|---|--|--------------------|
| | | | Nature | Date |
| BP-17,003 R. & F. | 10-29-65 11-4-65 | (DA-D) CP to change from Directional Antenna to non-directional antenna (delete one tower). Atty: Mallyck & Bernton Application accepted for filing by DELEGATED AUTHORITY 1-4-66. Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE with Radio Station W S F R, Sanford, Fla. (BR-3445 & BAL-5552) * change studio to 352 Ave. D, N.W., Winter Haven, Fla., request RC from studio. | GRANTED Cond'l re s Pre-sunrise operation. | 6-13-67 |
| AMENDMENT R & F | 1-27-66 2-9-66 | Amended to change name to Norman G. Protsman. (BAL-5607 gr 12-28-65) | | |
| BH-3722 R & F | 10-26-66 11-3-66 | Renewal of license. Atty: Mallyck & Bernton | GRANTED | 1-20-67 |
| BAL-5972 R & F (Form 316) | 1-20-67 1-26-67 | Voluntary assignment of license to WINT RADIO, INC. Atty - Mallyck & Bernton | GRANTED EFF | 2-15-67 2-20-67 |

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W I N T

Name WINT RADIO, INC.
WINTER HAVEN, FLORIDA

| File No. | Dated | Application for | Action | |
|---|--|---|---------|---------|
| | | | Nature | Date |
| BP-17,003 Amendment R & F | cont'd 3-24-67 3-27-67 | AMENDED to change applicant's name to WINT RADIO, INC. | GRANTED | 6-13-67 |
| BL-11,924 R & F Amended R & F PT APR 10 1968 | 1/15/68 1/22/68 2/19/68 2/21/68 2/1/68 | License (BP-17,003, for changes). Atty: E. Theodore Mallyck Engr: Havard T. Rawlinson | GRANTED | 4-30-68 |
| BR- 3722 R & F #553992 #75 P. N. DEC 1 5 1968 | 10-31-69 11-3-69 11-3-69 11-7-69 | Renewal of License Atty: E. Theodore Mallyck (Mallyck & Bernton) | GRANTED | 1-29-70 |

APPLICATION RECORD - BROADCASTING

1360kc

Call
Letters WINT

Name VANTAGE BROADCASTING COMPANY
XWINT RADIO, INC.
WINTER HAVEN, FLORIDA

| File No. | Dated | Application for | Action | |
|---|--|---|---|----------------------------------|
| | | | Nature | Date |
| 4-22-70 | (by Commission) | Ordered to forfeit \$200. for willful and repeated failure to observe the provisions of Section 73.47 of the Commissions Rules. | | |
| BAI-7671 R & F FEE PD: \$1000 CODE 017 | 8-8-72 8-11-72 #099696 SEP 7 1972 | Voluntary assignment of license to VANTAGE BROADCASTING COMPANY AMENDED 11-6-72 re Sales Agreement; programming. Atty for assignor - Wil Inson, Cragun & Barker for assignee - Mallyck & Bernton | GRANTED Req. Grant Fee \$ 4,040.00 Paid: 048, 12-8-72, W133828 | 11-16-72 Eff: 11-30-72 |
| BZ-8185 Rec'd LTD DM Amended & F DM ext. PRESS PUB NOTICE FILED | 9-18-72 9-25-72 10-5-72 10-16-72 10-19-72 NOV 14 1972 10-26-72 | Direct Measurement. to 10-16-72 antenna current Atty: <u>Mallyck</u> & Bernton | GRANTED <i>P</i> | 11-21-72 |

APPLICATION RECORD - BROADCASTING

1360kc.
WZNG

Call

Letters X.W.I.N.T.

VANTAGE BROADCASTING COMPANY

X
Name WINT. RADIO, INC.
Winter Haven, Florida

| File No. | Dated | Application for | Action | |
|--|--|---|---------|---------|
| | | | Nature | Date |
| BR-3722 R & F P.N. PRESS NOV 9 1972 | 10-27-72 10-31-72 10-31-72 per call | Renewal of License Atty.: E. Theodore Mallyck AMENDED 12-5-72 re: to change name to "Vantage Broadcasting Company" DEC 4 1972 Mallyck no longer atty. 6-28-73 | Granted | 1-31-73 |
| BZ-8390 R & F DM PRESS AUG 22 1973 | 7-16-73 7-19-73 7-27-73 | Direct Measurement | GRANTED | 8-31-73 |
| BL-13524 R & F 50#232071 PTA PRESS DEC 21 1973 | 8-29-73 9-12-73 9-13-73 9-21-73 | Lic. to use former Main Trans. for Auxiliary Purposes Only, Collins 20T TL & SL 1505 Dundee Rd., Winter Haven, Florida | GRANTED | 4-8-74 |

Form BC-121
September 1969
2-59

#8

APPLICATION RECORD - BROADCASTING

1360 kc

Call
Letters W Z N G

Name VANTAGE BROADCASTING COMPANY
WINTER HAVEN, FLORIDA

| File No. | Dated | Application for | Action | |
|--|-------------------------------------|--|---------|---------|
| | | | Nature | Date |
| BR-3722 Recd. PN Recd. FILED PRESS | 9-29-75 10-2-75 " 10-23-75 | RENEWAL OF LICENSE Leon T. Knauer, Atty. AMENDED 2-11-76 re: business interests, comm. matter & EEO | GRANTED | 2-26-76 |
| R & F | NOV 10 1975 2-11-76 | Renewal of License (Auxiliary) | | |
| BP-781002G3 PRESS | DEC 4 1978 | RENEWAL OF LICENSE (Main & Auxiliary) | GRANTED | 1-31-79 |

#9

APPLICATION RECORD - BROADCASTING

1360khz

Call
Letters W Z N G

Name VANTAGE BROADCASTING COMPANY
Winter Haven, Florida

| File No. | Dated | Application for | Action | |
|--------------------------------|-------------|---|--|---------|
| | | | Nature | Date |
| BP-790205AF | FEB 21 1979 | CP to change station location to Cypress Gardens, Florida, increase day power to 5kw, add night service with 2.5kw and install DA-2 Robert McKenna, Atty. ACCEPTED NUNC PRO TUNC | RETURNED-8-1-79-INTER-FERENCE-TO-STATION-WAZA- | |
| RESUBMITTED <u>790830AG</u> | | MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 | GRANTED | 2-27-80 |
| AMENDED | 8-30-79 | PN filed, financial qualifications, PETITION FOR RECON filed | | |
| AMENDED | 10-5-79 | ltr pertaining to interference of station WAZA | | |
| AMENDED | 3-5-81 | Engineering Supplemental | | |
| ACCEPTED | | CUT OFF | | |
| OCT 26 '79 | | DEC 17 '79 | | |

#10

APPLICATION RECORD-BROADCASTING

1360 kHz
Call Letters: W Z N G

Name: VANTAGE BROADCASTING COMPANY

Station Location: CYPRESS GARDENS, FLORIDA

| File No. | Date | Description | Action and Date |
|--|----------------|---|-----------------|
| BL-801215AI R & F | 12-15-80 | Lic. to cover (BP-790205AF as mod.) for chgs. Atty: Robert B. McKenna (Wilkinson, Cragun & Barker) | ISSUED |
| Amended | 4-14-81 | contains corrective graphs & figures to correct the numbering of day monitor point number 3. | |
| PTA PRESS MAY 18 1981 <i>revised</i> | <i>8-19-81</i> | <i>diag. data</i> | |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

