

WYTH



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed July 12, 1955..... Call letters WYTH (8-1-58)
XWMBE
See Card #2
X HOWARD C. GILREATH AND F.K. GRAHAM Station Location: Madison, Georgia
d/b as GILREATH AND GRAHAM (AL 12-11-57) EFF: 12-26-57
x W.C. WOODALL, JR., MRS. O.G. SWINDLE, SR., O.G. SWINDLE, JR., C.P. RAYBORN
AND W.R. FOSTER, d/b as DAIRYLAND BROADCASTING COMPANY (AL 7-18-56; EFF: 7/21/55)
Name of licensee x DAVID LEONARD HITCHCOCK

Transmitter location Beacon Heights, Madison, Georgia (CP 3-30-55) Lic. 7-12-55

Main studio location Beacon Heights, Madison, Georgia (CP 3-30-55) Lic. 7-12-55

CONSTRUCTION PERMIT AND LICENSE RECORD

App'l No.	Date Issued	Freq.	Power	Time Day	Period From To
EP-9502	3-30-55	1250	1kw	Day	5-30 11-30-55
--- CP for a new standard broadcast station. ---					
BL-5753	7-12-55	1250kc	1kw	Daytime	7-12 4-1-58
Lic. to cover cp(9502) for new standard B/C station.					
BAL-2342 EFF:	7-18-56	Vol. assignment of license to:		W.C. Woodall, Jr., Mrs. O.G. Swindle, Sr.	
		O.G. Swindle, Jr., C.P. Rayborn and W.R. Foster,		d/b as Dairyland Broadcasting Company.	
BAL-2847 EFF:	12-11-57 12-26-57	Voluntary assignment of license to		Howard G. Gilreath and F.K. Graham d/b as	
		Gilreath and Graham.			
BR-3127	3-12-58	1250	1kw	Day	4-1 4-1-61
BAL-3100 EFF:	7-23-58	Voluntary assignment of license to Henry		W. Lanham, Mrs. Robert R. Lanham, and	
		Dr. Thomas P. Mahan, d/b as Madison Broadcasting Co.			
BAL-3505 Eff:	7-22-59 9-1-59	Voluntary assignment of license to		JAMES F. SMALL AND MRS. ANNIE LEE SMALL,	
		d/b as CENTRAL GEORGIA BROADCASTING		COMPANY.	
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-3127	7-12-61	1250kc	1kw	Day	7-12 4-1-64
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3127	10-30-67	1250kc	1kw	Day	10-30 4-1-70
TELEGRAM	10-25-67	PSA	500w		
BR-3127(S)	4-1-70	Renewal			4-1-73
EBSA	6-12-72				
BR-3127(S)	3-30-73	RENEWAL OF LICENSE			4-1-76
BR-3127(L)	3-9-76	Renewal			4-1-79
BR781130UV (S)	3-22-79	RENEWAL OF LICENSE			4-1-82

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WYTH
XWMEStation location Madison, GeorgiaJAMES F. SMALL AND MRS. ANNIE LEE SMALL, d/b as CENTRAL GEORGIA
BROADCASTING COMPANY (AL 7-22-59 Eff: 9-1-59)Name of licensee HENRY W. LANHAM, MRS. ROBERT R. LANHAM AND DR. THOMAS P. MAHAN, d/b as
MADISON BROADCASTING CO. (AL-7-23-58 EFF: 8-1-58)

Transmitter location

Main studio location

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

 W Y T H
 Call X W M G E
 Letters x New

 Name DAVID LEONARD HITCHCOCK
 PO Beacon Heights, Madison, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BP-9502 Rec'd Filed	10-5-54 10-6-54 10-6-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1250kc Power: 1kw Hours of Operation: Daytime Trans. Location: Beacon Heights Madison, Georgia Studio Location: Same Claude M. Gray, Engr.	GRANTED	3-30-55
BL-5753 Rec'd Filed	6-4-55 6-6-55 6-6-55	License to cover construction permit (BP-9502) which authorized a new standard broadcast station.	GRANTED	7-12-55

Collins 20V

FORM BC-121 #2

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170 C.P. RAYBORN AND W.R. FOSTER, d/b as

DAIRYLAND BROADCASTING COMPANY

W.C. WOODALL, JR., MRS. O.G. SWINDLE, SR., O.G. SWINDLE, JR.,

Call Letters WMGE

Name DAVID LEONARD HITCHCOCK

Madison, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2342 Rec'd Filed	5-22-56 5-29-56 5-29-56	Voluntary assignment of license from David Leonard Hitchcock to W. C. Woodall, Jr., Mrs. O. G. Swindle, Sr., O. G. Swindle, Jr., C. P. Rayborn and W. R. Foster, d/b as Dairyland Broadcasting Company.	GRANTED EFF:	7-18-56 7-21-56
BAL-2847 Rec'd Filed	11-5-57 11-7-57 11-7-57	Voluntary assignment of license to Howard C. Gilreath and F. K. Graham d/b as Gilreath and Graham.	GRANTED EFF:	12-11-57 12-26-57
BR-3127 Rec'd & Filed	12-31-57 1-2-58	Renewal of license.	GRANTED	3-12-58

FORM BC-121 #3
 AUG. 1955

APPLICATION RECORD - BROADCASTING

JAMES F. SMALL AND MRS. ANNIE LEE SMALL, d/b as
 CENTRAL GEORGIA BROADCASTING COMPANY

Call Letters W Y T H
 X W M G E

Name HOWARD C. GILREATH AND F.K. GRAHAM d/b as GILREATH AND GRAHAM
 Madison, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3100 Rec'd. Filed	7-1-58 7-3-58 7-3-58	Voluntary assignment of license to Henry W. Lanham, Mrs. Robert R. Lanham, and Dr. Thomas P. Mahan, d/b as Madison Broadcasting Co.	GRANTED EFF:	7-23-58 8-1-58
BAL-3505 Rec'd. Filed	6-6-59 6-9-59 6-9-59	Voluntary assignment of license to James F. Small and Mrs. Annie Lee Small, d/b as Central Georgia Broadcasting Company. Dow, Lohnes & Albertson, Attys.	GRANTED EFF:	7-22-59 9-1-59
BR-3127 Rec'd & Filed	12-30-60 1-5-61	Renewal of license.	GRANTED	7-12-61
BR-3127 Rec'd Filed	12-30-63 1-3-64 1-3-64	Renewal of license	GRANTED (Cond'1 73.87 & 73.99)	10-30-67

APPLICATION RECORD - BROADCASTING

Call
Letters W Y T H

JAMES F. SMALL AND MRS. ANNIE LEE SMALL, d/b as
CENTRAL GEORGIA BROADCASTING COMPANY

Name
Madison, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3127 R & F #565949 \$75. PN PRESS	12-27-69 12-31-69 12-31-69 12-31-69	Renewal of license Atty: <u>Sells</u> and Gregory	GRANTED	4-1-70
BR-3127 R & F PN PRESS	12-27-72 12-29-72 12-29-72	Renewal of License Atty: Harry G. Sells	GRANTED	3-30-73
BR-3127 R & F PN Recd. PRESS	11-24-75 12-1-75 " JAN 13 1976	RENEWAL OF LICENSE H.G.Sells,Atty.	GRANTED	3-9-76
BR 781130 UV PRESS	FEB 7 1979	RENEWAL OF LICENSE H.G.Sells,Atty.	GRANTED	3-22-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

