

WXLW



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 1550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-20-49

W X L W (LTR. 3-23-48)  
Call letters X W B B W  
LOCATION: X INDIANAPOLIS, INDIANA  
CP- SPEEDWAY, INDIANA

SHIRK, INC. (AL 10-17-74 EFF: 11-29-74)  
X GREATER INDIANAPOLIS BROADCASTING COMPANY, INC. (BAL 12-27-62 EFF 1-1-63)  
X RADIO INDIANAPOLIS, INC. (AL 3-11-48, eff. 3-24-48)  
Name of licensee X ASSOCIATED BROADCASTERS, INCORPORATED

(CP gr. 4-30-79)  
Night: E Side of Northwestern Ave., N of White River, Speedway, (CP 7-14-54)  
Day- West 56th St., approx. 1/2 mile west of Guion Road, Indianapolis, Indiana  
x 30th St. and Kessler Blvd. Indianapolis, Indiana (MP 7-6-48)  
Transmitter location x 445 North Pennsylvania St., Indianapolis, Ind. (CP 1-30-46)

1462202 3003 Kessler Boulevard, Indianapolis, Indiana (BL 8-11-55)  
x 30th and Kessler Blvd., Indianapolis, Ind. (Ltr. 7-19-49)  
x Indianapolis Athletic Club, 350 North Meridian, Indianapolis, Ind. (Ltr. 5-20-49)  
x 30th St. and Kessler Blvd. Indianapolis, Ind. (MP 7-6-48)  
Main studio location x 445 North Pennsylvania St., Indianapolis, Ind. (CP 1-30-46)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
P-3806	1-30-46	1550	250w	Daytime	3-30	9-30-46	
	C.P. for a new Standard Broadcast Station						
MP-1892	6-10-46	Mod.C.P. (P-3806) for extension of C & C dates			8-1	1-30-47	
MP-2360	1-9-47	Mod.C.P.(3806 as mod.) for extension of completion date			8-1	3-31-47	
MP-2534	3-19-47	Mod. of C.P.(3806, as mod.) for extension of completion date			8-1	8-31-47	
MP-3029	8-27-47	Mod. of CP (3806 as mod.) for extension of completion date.			8-1	11-30-47	
MP-3294	11-10-47	Mod. of CP (3806 as mod) for extension of completion date.			8-1	2-28-48	
AL-538 F.3-12-48	3-11-48	Assignment of C.P. to RADIO INDIANAPOLIS INC.					
P-3592	2-10-48	Mod. CP (3806 as mod) for ext. of completion date.			8-1	5-31-48	
P-2687	7-6-48	1590	1kw	Daytime	8-1	5-31-48	
	Mod. CP (3806 as mod) to increase power, change type T, make changes in vertical antenna, change T and studio sites, ext. completion date, change frequency. (cond. clause)						
P-2907	7-30-48	Mod. CP (3806 as mod) for ext. of completion date. (COND. CLAUSE)			8-1-46	12-1-48	
MP-2253	12-6-48	Mod. CP (3806 as mod) to change type of T. (COND. CLAUSE)			8-1	12-1-48	
P-3322	4-20-49	1590	1kw	Daytime	4-20	11-1-50	
	Lic. to cover CP (3806 as mod) for a new broadcast station.						
P-3322	4-20-49	Superseding license issued as of same date correcting sunrise for March.				4-20	11-1-50
P-2253	10-18-50	1590	1 kw	Daytime	11-1	11-1-53	
P-2253	10-7-53	Renewal of license.			11-1	8-1-55	
P-7629	7-14-54	950kc	5kw, DA	Daytime	9-14-54	3-14-55	
	CP to change frequency, increase power, install DA, change type transmitter, and change transmitter location (COND'L CLAUSE)						

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W X L W

Name of licensee ..... Card #2

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

App. No.	DATE ISSUED	Freq.	Power	TIME Div.	PERIOD	
					From	To
BL-5655	8-11-55	950kc	5kw, DA	Daytime	8-11	8-1-58
		Lic. to cover CP(7629) to change freq., increase power, install DA, change type trans., and change transmitter location.				
BR-2253	7-23-58	Renewal of license			8-1	8-1-61
BS-2253	6-15-61	Mod. license BL-5655 to chg. time zone				
(1) EFF:	7-23-61	2:00am	to Eastern Standard Time.			
BR-2253	7-20-61	950kc	5kw, DA	Day	8-1	8-1-64
BRC-2044	10-9-62	Mod. of license to operate transmitter by remote control from 3003 Kessler Blvd., Indianapolis, Indiana.				
(1)						
BAL-4663	12-27-62	Voluntary assignment of license to				
EFF:	1-1-63	Greater Indianapolis Broadcasting Company, Inc.				
<del>BR-2253</del>	<del>7-14-61</del>	<del>950kc.</del>	<del>5kw</del>	<del>Day</del>	<del>8-1</del>	<del>8-1-67</del>
				DA-D		
TELEGRAM	10-17-67	ISA	500w			
BP-18247	7-25-68	950kc	5kw-DA-D	Day	3-25-69	
		CP to make changes in DA system (MEOV).				
BR-2253(S)	10-10-68	Renewal of License			10-10	8-1-70
BL-12,070 (L)	12-9-68	Lic. (BP-18,247) for chgs.				8-1-70
BR-2253(S)	1-28-71	Renewal of license				8-1-73
BTC-6441	1-28-71	VOL. TC EFF: 3-11-71				
EBSA	6-12-72					
BTC-6998	11-28-72	VOL TC EFF: 12-18-72				
		74				
BR-2253	11-28-73	RENEWAL OF LICENSE short term to 12 1-				
BAL-8196	10-17-74	VOL. AL EFF: 11-29-74				
BR-2253(L)	1-9-75	RENEWAL				8-1-76
BS-2253(L)	2-1-76	replacement of antenna monitor with Potomac Instruments AM-19(204)				
						8-1-76
BR-2253(S)	6-22-77	RENEWAL				8-1-79
EP-20,245	4-30-79	950KHz	500 w. 5kW DA-2	Unl.	4-30-80	
		CP to add Night, chg. Station Loc., TL & SL (RC)				

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..... W X L W .....

Station Location .....

Name ..... CARD 3 .....

Transmitter Location .....

Main studio location .....

Authorization Record

File No.	Granted	Facilities	Expires
BP-20245 (L)	4-30-79	SUPERSEDED TO CORRECT NIGHTTIME POWER TO 5kW	4-30-80
BR790322YA(S)	7-18-79	Renewal of License	8-1-82
BMP800318AM (1)	4-28-80	MP (BP-20245) for ext.	of time to 9-30-80
BMP-800929BD (2)	11-6-80	MP (BP-20245, as mod.) for ext. of time to:	4-30-81

## APPLICATION RECORD—BROADCASTING

W B B W

Call letters            x New

RADIO INDIANAPOLIS, INC. (AL-2-11-48)

Name x ASSOCIATED BROADCASTERS, INCORPORATED

(P. O. 445 N. Pennsylvania St., Indianapolis, Ind.)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-3806 Rec'd Filed	11-29-44 12-4-44 12-9-44	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1550 kc Power: 250w Hours of Operation: Daytime Trans. & Studio Location: 445 North Pa., St., Indianapolis, Ind. (Filed by John P. Southmayd, Atty.)	GRANTED	1-30-46
AMENDED Recd. Filed	10-5-45 10-10-45 10-22-45	AMENDED re changes in transmitting equipment		



## APPLICATION RECORD - BROADCASTING

Call

Letters

W B B W

RADIO INDIANAPOLIS, INC. (AL 2-11-46)

Name x ASSOCIATED BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-1892 Rec'd Filed	4-12-46 4-17-46 4-17-46	Mod. of C.P. (34-P-7606, which authorized a new standard broadcast station) for extension of commencement and completion dates from March 30, 1946 and September 30, 1946, respectively to August 1, 1946 and January 30, 1947, respectively.	GRANTED	6-10-46
B4-AL-538 Recd. Filed Supplement to B4-AL-538 Rec'd Filed	4-12-46 4-16-46 5-25-46 7-26-46 7-29-46 7-30-46	Voluntary assignment of construction permit to EVANSVILLE ON THE AIR, INCORPORATED  Application to purchase Radio Station WBBW by Radio Indianapolis, Inc. (335's filed) (Filed by Arthur H. Schroeder, Atty.)	Docket No. 7835 DENIED Hearing + Decision and Order Issued EFF: 3-24-48 Docket No. 7836 GRANTED Hearing provided parties file within 30 days con- tract for such assignment. Issued	2-25-48 after Decision and ----- 2-25-48 after provided parties con- assignment. 11-7-46
Petition of Martin R. Williams for extension of time to file application denied				

## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W B B WName ASSOCIATED BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-2360 Rec'd Filed	12-23-46 12-27-46 12-27-46	Mod. of C. P. (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date from 1-30-47 to 3-31-47.	GRANTED	1-9-47
BMP-2534 Rec'd Filed	2-28-47 3-4-47 3-4-47	Mod. of C.P. (B4-P-3806, as mod., which authorized a new standard broadcast station) for extension of completion date from: 3-31-47 <u>to</u> : 8-31-47	GRANTED	3-19-47

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## APPLICATION RECORD - BROADCASTING

Call WXLW  
Letters X W-B-B-W

RADIO INDIANAPOLIS, INC. (AL-241-48)

Name X ASSOCIATED BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2687 Rec'd Filed	2-11-47 3-4-47 3-4-47	Mod. of C.P. (B4-P-3806, as modified, which authorized a new standard broadcast station) to increase power from 250w to 1kw, change type of transmitter ( <del>Composite</del> ), to make changes in the vertical antenna, to change transmitter and studio location from 445 N. Pennsylvania St., Indianapolis, Indiana to 30th Street and Kessler Blvd., Indianapolis, Indiana and for extension of completion date from 8-31-47 to 11-29-47. (Filed by Leonard H. Marks, Atty.)	GRANTED subj. to the terms and conditions expressed in a letter to the Commission from the CAA dated 6-9-48,	7-6-48
AMENDED Recd. Filed	5-14-47 5-28-47 5-28-47	AMENDED to change transmitter location (same description) and make changes in antenna system and transmitting equipment.		

(See amendment Card #4a)

## APPLICATION RECORD - BROADCASTING

#4a

Call WXLW (LTR. 3-23-48)  
Letters<sup>x</sup> WBBWName RADIO INDIANAPOLIS, INC. (AL-2-11-48)  
x ASSOCIATED BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2687 (Cont. from Card #4)				
· AMENDED	3-17-48	AMENDED to change frequency from 1550kc to		
Recd.	3-18-48	1590kc; change type transmitter ( <del>Golline-20-K</del> )		
Filed	3-18-48	and make changes in antenna.		
· AMENDED	5-17-48	AMENDED to make changes in antenna and change		
Recd.	5-19-48	type transmitter (RCA 1G) and change name of		
Filed	5-19-48	applicant from Associated Broadcasters, Incorporated, <u>to</u> Radio Indianapolis, Inc.		

## APPLICATION RECORD - BROADCASTING

#5

Call

Letters W B B W

RADIO INDIANAPOLIS, INC. (AL-2-11-48)  
 Name x ASSOCIATED BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3029 Rec'd Filed	8-8-47 8-11-47 8-11-47	Mod. of C.P. (B4-P-3806, as mod., which authorized a new standard broadcast station) for extension of completion date from: 8-31-47 to: 11-30-47.	GRANTED	8-27-47
BMP-3294 Rec'd Filed	10-20-47 11-3-47 11-3-47	Mod. of C.P. (B4-P-3806, as mod., which authorized a new standard broadcast station) for extension of completion date from 11-30-47 to 2-28-48.	GRANTED	11-10-47
BMP-3592 Rec'd Filed	1-26-48 1-30-48 1-30-48	Mod. of C.P. (B4-P-3806, as mod., which authorized a new standard broadcast station) for extension of completion date from: 2-28-48 to: 5-31-48.	GRANTED	2-10-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters W X L WName RADIO INDIANAPOLIS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3907 Rec'd Filed	5-10-48 5-12-48 5-12-48	Mod. of C.P. (B4-P-3806, as mod., which authorized a new standard broadcast station) for extension of completion date from: 5-31-48 to: 12-1-48.  (Arthur H. Schroeder, Atty.)	GRANTED subj. to the terms and conditions expressed in a letter to the Commission from CAA dated 6-9-48, a copy of which is attached to mod. CP (BMP-2687) dated 7-6-48)	7-30-48
BL-7328 Rec'd Filed	8-14-48 8-18-48 8-18-48	License to cover C.P. (B4-P-3806, as mod.,) which authorized a new standard broadcast station.  (Arthur H. Schroeder, Atty.)	GRANTED	4-20-49
BMP-4288 Rec'd Filed	10-28-48 11-1-48 11-1-48	Mod. of C.P. (B4-P-3806, as mod., which authorized a new standard broadcast station) to change type of transmitter (Composite).  (Arthur H. Schroeder, Atty.)	GRANTED same cond. MF 3907	12-6-48 as above on

## APPLICATION RECORD - BROADCASTING

Call  
Letters WXLWName RADIO INDIANAPOLIS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BSSA-233	11-16-49	Special Service Authorization to operate from Sunset, CST, to midnight, CST with power of 250w on 1590kc for a period ending in no event later than 11-1-50.  Arthur H. Schroeder, Atty.	Denied	2-16-50
Rec'd	12-1-49		Order	Issued
Filed	12-1-49			

## APPLICATION RECORD - BROADCASTING

Call  
Letters WXLWName Radio Indianapolis, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BP-7629	4-20-50	Construction permit to change frequency from 1590 kc to <del>1180 kc</del> , install a new vertical antenna and change transmitter location from 30th Street and Kessler Blvd., Indianapolis, Indiana to <del>West 59th Street and Hollingsworth Road</del> , Indianapolis, Indiana.	GRANTED	7-14-54
Rec'd	4-24-50			
Filed	4-24-50			
AMENDED	9-22-53	Amended to change frequency to 950kc, increase power to 5kw, install directional antenna, change type transmitter (RCA BTA-5G) and change transmitter location to West 56th St., approx. $\frac{1}{2}$ mile West of Guion Road, Indianapolis, Indiana.		
Rec'd	9-28-53			
Filed	9-28-53			

~~Counsel - None~~ Bernard Koteen, Atty



## APPLICATION RECORD - BROADCASTING

Call  
Letters W X L WName RADIO INDIANAPOLIS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2253 Rec'd	8-31-50 9-1-50	Renewal of license	GRANTED	10-18-50
		Bernard Koteen, Atty. per. ltr. 6-4-52		
BR-2253 Rec'd Filed	8-7-53 8-12-53 8-13-53	Renewal of License Filed by Bernard Koteen, Atty.	GRANTED	10-7-53
BL-5655 Rec'd Filed	2-24-55 2-25-55 2-25-55	License to cover construction permit (EP-7629) which authorized change freq.; increase power, install directional antenna, change type transmitter and change transmitter location Bernard Koteen, Atty.	GRANTED	8-11-55
BR-2253 Rec'd Filed	6-26-58 6-27-58 6-27-58	Renewal of license Alan Y. Naftalin, Atty.	GRANTED	7-23-58

AUG. 1955

Call  
Letters WXLW

GREATER INDIANAPOLIS BROADCASTING COMPANY, INC.  
 Name **x RADIO INDIANAPOLIS, INC.**  
 INDIANAPOLIS, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2253 Rec'd Filed	5-1-61 5-3-61 5-3-61	Renewal of License.  Bernard Koteen, Atty.	GRANTED	7-20-61
BRC-2044 Rec'd Filed	4-15-62 4-17-62 4-17-62	Modification of license to operate transmitter by Remote Control from 3003 Kessler Boulevard, Indianapolis, Indiana	GRANTED	10-9-62
BAL-4663 Rec'd Filed	11-13-62 11-19-62 11-19-62	Voluntary assignment of license to GREATER INDIANAPOLIS BROADCASTING COMPANY, INC. Alan Y. Naftalin, Atty. (Koteen & Burt)	GRANTED: EFF:	12-27-62 1-1-63
LETTER dated 10-7-63, rec'd 10-1-63 from John Bankson, Jr., Esq. behalf Station WPRC, Houston, Texas protesting pre-sunrise operation Station WXLW. B/C Pac. 10-8-63				
PETITION TO WITHHOLD ACTION ON LETTER REQUEST OF HOUSTON POST CO., OR FOR OTHER RELIEF filed 10-21-63 by Koteen for WXLW				
SUPPLEMENTAL MEMORANDUM IN SUPPORT OF THE FIFTH RELIEF REQUESTED etc. filed 11-7-63 by Koteen for WXLW				

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WXLW

Name

GREATER INDIANAPOLIS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
		<p><u>OPPOSITIONS</u> - Continued  <u>OPPOSITION</u> OF THE HOUSTON POST COMPANY TO THE WXLW PETITION TO WITHHOLD ACTION AND  <u>SUPPLEMENTAL MEMORANDUM</u> IN SUPPORT THEREOF filed 11-20-63 by Schroeder for KPRC  <u>SUPPLEMENTAL MEMORANDUM</u> IN SUPPORT OF THE MOUTH RELIEF REQUESTED BY GREATER INDIANAPOLIS  BROADCASTING COMPANY, INC. IN ITS "PET. TO WITHHOLD ACTION etc." filed 11-29-63 by Koteen  for WXLW</p>		
		<p><u>COMMENTS</u> OF THE HOUSTON POST COMPANY ON SECOND SUPPLEMENTAL MEMORANDUM FILED BY WXLW ON  NOV. 29, 1963 filed 12-1-63 by Schroeder for KPRC</p>		
		<p><u>REPLY</u> OF GREATER INDIANAPOLIS BROADCASTING COMPANY, INC. (WXLW) TO THE HOUSTON POST COMPANY  <u>(KPRC) OPPOSITION</u> filed 12-13-63 by Koteen &amp; <del>Burt</del> Burt</p>		
		<p><u>REPLY</u> OF WXLW TO "COMMENTS" OF THE HOUSTON POST CO. FILED ON 12-12-63 AND REQUEST FOR COMMISSIO  CONSIDERATION OF WXLW'S SECOND SUPPLEMENTAL MEMO ON ITS MERITS filed 12-26-63 by Koteen &amp;  Burt for WXLW</p>		

FORM BC-121  
AUG. 1955

#12

APPLICATION RECORD - BROADCASTING

950kc

Call  
Letters W X L W

Name GREATER INDIANAPOLIS BROADCASTING COMPANY, INC.  
Indianapolis, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2253 Rec'd Filed	5-1-64 5-4-64 5-4-64	Renewal of license  Alan Y. Naftalin, Atty.	GRANTED	7-25-64
BR-2253 R & F	4-24-67 4-27-67	Renewal of license  Atty - Kainer K. Kraus	GRANTED	10-10-68
BP-18,247 R.&F. #437502 \$30 JUL 13 1968	6-18-68 6-20-68 6-20-68	CP to make changes in DA system(MEOV)  Attys-Koteen & Burt(Alan Y. Naftalin) Engr-Comm. Radio Equip.Co.(Edw.F.Lorentz)	GRANTED	7-25-68
BL-12,070 R & F #437503 \$30 PT AUG 21 1968	6/18/68 6/20/68 6/20/68 8/2/68	License (BP-18,247) for changes. Atty: Alan Y. Naftalin Engr: Edward F. Lorentz, D.C.	GRANTED	12-9-68

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W X L WName GREATER INDIANAPOLIS BROADCASTING COMPANY, INC.  
INDIANAPOLIS, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2253 R & F \$75 #598602 PN Recd. PRESS	4-28-70 5-4-70 " " 4 1970	RENEWAL OF LICENSE Arthur B. Goodkind, Atty. (Koteen & Burt) AMENDED 6-10-70 re: engineering data (operating constants)	GRANTED Cond'lure: Consummate TC in 45 days	1-28-71
BTC-3441 R & F FEE PD: \$1000 #642529 CODE 047 Pub. notice filed 11-19-70 NOV 30 1970	11-3-70 11-5-70	Voluntary transfer of control of lic corp from Robert D. Enoch, Florence H. Enoch, et al (all stockholders) to Fred A. Grewe, Jr. Atty for transferor - Koteen & Burt	GRANTED Req. grant fee \$15,690.54 EFF: 3-11-71 Fee Paid: 7-1-71. 048 W, 014117	1-28-71
BTC-6998 R & F FEE PD: \$1500. #121928 CODE 053 (FORM 316) INCLUDES WSTL, WOTW, WGOE, WEIF & WPAR NOV 7 1972	10-9-72 10-25-72	Voluntary transfer of control of lic corp from Fred A. Grewe, Jr. to Grewe Radio, Inc. Atty - E. T. Mallyck	GRANTED EFF: 12-18-72	11-28-72

PHASE 1 REFUND ACTION

Greater Indianapolis  
Broadcasting Co.

TRANS.  
CODE

533

#04117  
DATE

8/02/05

AMT.

\$ 4,000.00

INITIALS

D.H.H.

#14

AM 950 kc

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W X L W

SHIRK, INC.

Name\* GREATER INDIANAPOLIS BROADCASTING COMPANY, INC.  
INDIANAPOLIS, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2253 R & F PN Recd. PRESS MAY 2 1973	4-30-73 5-7-73 "	RENEWAL OF LICENSE AMENDED 8-17-73 re: EEO AMENDED 8-27-73 re: balance sheet AMENDED 9-4-73 re: business interests; ascert. of comm. needs AMENDED 11-1-73 re: EEO program	GRANTED (Short term to 12 -1-74	11-28-73
BAL-8196 R & F FEE PD: \$1000 #320728 CODE 047 AUG 1 1974 Pub.notice filed 10-1-74	6-27-74 6-28-74	Voluntary assignment of license to SHIRK, INC.  Atty for assignor - Mallyck & Bernton for assignee - Dow, Lohnes & Albertson AMENDED 7-24-74 - Income Statement (licensee) (Attachment G to Exh. 9) AMENDED 9-27-74 - financial data AMENDED 10-9-74 re B/C int	GRANTED GRANT FEE: \$14,500.00-- EFF: 11-29-74 FEE CORR. TO: \$14,300.00 FEE PD. 12-3-74, 047 W 369781 \$14,300.00	10-17-74

#15

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

950 kc

8-49

Call  
Letters ..... W X L W

SHIRK, INC.

Name XGREATER INDIANAPOLIS BROADCASTING COMPANY, INC.  
INDIANAPOLIS, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2253 R & F PN Recd. PRESS	7-29-74 8-1-74 " <b>AUG 21 1974</b>	RENEWAL OF LICENSE E.T. Mallyck, Atty. AMENDED 12-2-74 re: change name of applicant to "Shirk, Inc.", other business interests & ownership Report dated 4-17-74, notified station that it has incurred an apparent liability for forfeiture in the amount of \$1000 for willful or repeated violation of Section 73.112 of the Commission's Rules.	GRANTED <b>DEC 31 1974</b>	1-9-75
BP- 20,245 Rec'd Filed \$533115-\$800 AC-001 pn rec'd <b>FEB 2 1977</b>	2-19-76 2-23-76 2-23-76 4-9-76	Construction permit to add nighttime operation with 5kw, chg. station loc. to Speedway, Indiana, chg. hours of oper. to Unl., DA-2, trans. loc. <del>0.4 mi. W. of County Rd. 100N on County Rd. 900N, - Speedway, - Indiana</del> (Two site oper.), studio loc. To be determined, Speedway, Indiana. Trans. <del>Harris MW-5</del> (Nighttime) delete RC 39°-36'-07"-86°-07'-41"-- Atty: Edward B. Reddy Eng. E. Harold Munn, Jr.	GRANTED	4-30-79   OVER



BP- Amended 5-21-76 re Sect II, Table I page 3, table II, p.4 Sect II p.5

+BP- Amended 5-21-76 re: Sec. 11 Page 3 & 5

PETITION TO DISMISS THE DEFECTIVE WXLW APPLICATION filed 3-23-77 by Arthur Stambler on behalf of WJPC

OPPOSITION OF SHIRK, INC. TO PETITION OF JOHNSON PUBLISHING CO. filed 4-13-77 by Dennis F. Begley on behalf of Shirk, Inc.

PETITION TO DENY AND DISMISS APPLI. filed 5-9-77 by Arthur Stambler on behalf of WJPC

RESPONSE OF SHIRK, INC. TO OPPOSITION TO MOTION TO STRIKE filed 7-18-77 by John H. Midlen on behalf of APPLI. of Robert J. Poorman, Pres.

Amend 7-5-77 re: Loan Commitment, /Bank letter

Amend Rec'd 5-9-77 re: Engineering Report

Amend Rec'd 6-14-78 re: Sec. V-A, Engineering report

AMENDED 3-13-79 chg TL: E side of Northwestern Ave., N of White River, Speedway, Indiana

PRESS: <sup>1979</sup> install new trans GATES MW-1A; make chgs in ant sys (incr hgt)

39 50 08 86 10 56

ATTY: Dennis Begley

Form BC-121  
September 1969  
8-49

## APPLICATION RECORD - BROADCASTING

Call  
Letters W X L W

Name SHIRK, INC.  
INDIANAPOLIS, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2253 R & F PN Recd. PRESS	3-22-76	RENEWAL OF LICENSE	GRANTED	6-22-77
	3-29-76	Ed. B. Reddy, Atty. (Midlen)		
	APR 28 1976	AMENDED 5-20-76 re: engineering & business interests		
		PETITION TO DENY AND/OR TO PREVENT CONTINUING EMPLOYMENT DISCRIMINATION filed 7-1-76 by Peppi L. Faulk, Landrum Shields, Jr. & Kirk A. Carpenter		
		OPPOSITION TO PETITION TO DENY filed 8-19-76 by Edward B. Reddy, Counsel on behalf of Shirk, Inc.		
		REQUEST FOR EXTENSION OF TIME filed 8-23-76 by Peppi Faulk, on behalf of Indianapolis Black Media Coalition		
		REPLY TO OPPOSITIONS TO PETITIONS TO DENY filed 9-13-76 by Peppi L. Faulk, on behalf of Indianapolis Black Media Coalition		
		AMENDED 10-26-76 re: EEO		

BR-2253 6-22-77 MEMORANDUM OPINION AND ORDER #70238,  
Petition to Deny filed by Indianapolis Black Media  
Coalition DENIED.

# APPLICATION RECORD - BROADCASTING

Call  
Letters W X L W

Name SHIRK, INC.  
Indianapolis, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR790322YA PRESS JUN 12 1979		Renewal of License Atty. Edward B. Reddy	GRANTED	7-18-79
BMP800318AM PRESS (O) APR 02 1980		MP (BP-20,245) For Extension of Time to: _____ (FOR CHANGES)  Atty. Dennis F. Begley (Midlen & Reddy)	GRANTED	4-28-80
BMP800929BD PRESS (O) NOV 3 1980		MP (BP-20,245, as Mod.) For Extension of Time to: _____ (FOR CHANGES)  Atty. Dennis F. Begley (Midlen & Reddy)	GRANTED: TO:	11-6-80 4-30-81

#18

## APPLICATION RECORD-BROADCASTING

Call Letters: W X L W

Name: Shirk, Inc.

Station Location: Indianapolis, Indiana

File No.	Date	Description	Action and Date
BMP=810417AP PRESS:	(O) MAY 21 1961	MP(BP-20,245 as mod.) for extension of time to _____(FOR CHGS.) Atty Dennis F. Begley(Midlen & Reddy)	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

