

WXOR



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



1273

# BROADCASTING STATION LICENSE RECORD

W X O R (EFF: 4-10-73)

Date first licensed 9-3-46

Call letters XWJOI

See Card #2

X WXOR ENTERTAINMENT, INC. (MP 5-27-77) LOCATION: FLORENCE, ALABAMA

XXJOI RADIO, INC. (AL 2-21-73 EFF: 3-2-73)

XWJOI RADIO, INC. (AL 6-30-66 :EFF: 7-1-66)

x FLORENCE BROADCASTING COMPANY, INCORPORATED (AL 12-30-46)

x CLYDE W. ANDERSON and JOE T. VAN SANDT d/b as

Name of licensee FLORENCE BROADCASTING COMPANY

624 South Chestnut Street, Florence, Alabama (BL-8-12-59)

Lic. 9-3-46

x 850 South Court St., Florence, Alabama (not a move) Letter-7-29-46

Transmitter location x Near RR Bridge Crossing of Tennessee River, Florence, Ala. (MP 4-19-46)

35630

624 South Chestnut Street, Florence, Alabama (BL-8-12-59)

x 850 South Court St., Florence, Ala. (MP Lic. 9-3-46)

studio location x Hotel Reeder, Florence, Ala.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
P-4211 Letter	12-5-45 1-9-46	1340	250w	U	C.P. for a new station granted subject to filing MP for approval of T site and antenna
3-P-4211 3-MP-1838	4-19-46	1340	250w	U	6-19 12-19-46 Mod. C.P. (P-4211) for approval of antenna and T site (Conditional Clause)
3-L-2004 3-Z-1829	9-3-46	1340	250w	U	9-3 2-1-47 Lic. to cover CP (4211 as mod.) for new station & Determine operating power by direct method (Conditional Clause)
3-AL-569 EFF: 1-1-47	12-30-46	Assignment of license to FLORENCE BROADCASTING COMPANY, INCORPORATED			
3-S-1273 BR-1273	3-27-47 4-23-47	Extension of license 1340	license 250w	U	4-1 7-1-47 4-23 2-1-50
BTC-782 EFF: 10-31-49	10-21-49	Vol. acquisition of control of licensee corp. thru sale of 120 shares of common stock from Clyde W. Anderson and Edna A. Caine to Joe T. Van Sandt.			
BR-1273 BZ-3448	1-25-50 11-21-52	1340	250w	U	2-1 2-1-53 11-21-52 2-1-53 Authority to determine operating power
BR-1273 BR-1273	1-7-53 3-9-55	1340	250w	U	2-1 4-1-55 4-1 4-1-58 Renewal of license
Z-3826 (1)	11-2-56	Authority to determine operating power by direct measurement of antenna power.			
BR-1273 BP-12096	3-26-58 8-29-58	1340	250w	U	4-1 4-1-61 10-29 4-29-59 CP to change studio and antenna-transmitter location TO 624 South Chestnut Street, Florence, Alabama and make changes in the ground system.



Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WJOI .....

Station location .....

BIG RIVER BROADCASTING CORP

(BML-11-16-77)

Name of licensee  WJXR ENTERTAINMENT, INC. .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-7498	8-12-59	1340kc	250w	U	8-12 4-1-61
		Lic. to cover CP (BP-12,858) which auth. a change in antenna-transmitter and studio locations and electrical control system.			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BP-12838 (Cond'1)	8-3-61	1340kc	250w 1kw	Night Day	10-3 4-3-62
		CP to increase daytime power and install new trans.			
BRC-1887	8-24-61	Mod. of license to operate transmitter by remote control (by employees of station only).			
		Authorization to be issued with renewal of license.			
BMP-10151 (1)	3-28-62	Mod. of CP(BP-12,858) to chg. type trans. (BAUER, 707) ext. compl. date 5-3-62			
BR-1273	3-27-62	1340kc	250w	Unl	3-27 4-1-64
BRC-1887		renewal & Remote Control.			
BL-9242 COND'L	6-15-62	1340kc	250w-1kw	U	6-15 4-1-64
		Lic. to cover CP (BP-12,838 as mod) which auth. incr. in daytime power and instl. of new trans.			
BL-10,239	9-30-63	1340kc	250w	Aux	9-30 4-1-64
		Lic. to use old main trans. (GATES 250C) at pres. loc. of main trans. operated on 1340kc, 250w, for aux. purp. only.			
BZ-5103 (1)	3-4-64	Authority to determine operating power by direct measurement of antenna power. (Main & Aux.)			
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
-1273 Aux	5-7-64	1340kc	250w, 1kw, LS-U 250w	U to	5-7 4-1-67 4-1-67
-1273	- - -4	Superseing auth. to correct obstruction markings. (Main & Aux.)			
BAL-5762 *EFF:	6-30-66 7-1-66	Voluntary assignment of license to WJCI Radio, Inc.			
BR-1273	3-29-67	1340kc	250w, 1kw, LS-U 250w Aux.		4-1- 4-1-70



Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

W X O R (EFF 4-10-73)

Date first licensed .....

Call letters X.W.J.O.I......

Station location .....

Name of licensee BIG RIVER BROADCASTING CORP. (BML 11-16-77).....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BZ-6461 (1)	6-22-67	Auth. to determine operating power by direct meas. of antenna power (M. Trans)			
BZ-6464 (1)	6-22-67	Auth. to determine operating power by direct meas. of antenna power (Aux.).			
BTC-5907	9-17-69	Vol. TC			
BR-1273(L)	4-1-70	Renewal	of Main & Aux.		4-1-73
EBSA	5-22-72	-----			
BAE-7728	2-21-73	VOL. AL	CONSUM.	2-27-73,	EFF:12:01 3-1-73
TE?	4-10-73	Chg. call letters to: W X O R			
BR-1273(L)	3-30-73	RENEWAL			4-1-76
BR-1273(S)	5-10-76	RENEWAL (MAIN & AUX.)			4-1-79
BML-2634(1)	5-27-77	ML to change licensee name to WXOR Entertainment			
BML-2651(2)	11-16-77	Mod. of lic. to chg. licensee name.			
BZ-780711AQ(L)	11-7-78	Direct Measurement (Main Only)			4-1-79
BTC790807FX	10-15-79	VOL. TC		EFF:	
BR 781201 VJ	5-11-79	(S) RENEWAL OF LICENSE MAIN & AUX. TRANS.			4-1-82
-----					



## APPLICATION RECORD - BROADCASTING

Call W J O I  
 Letters X How

Name FLORENCE BROADCASTING COMPANY, A Partnership Composed of CLYDE W. ANDERSON and  
JOE T. VAN SANDT (P.O. Reeder Hotel Bldg., Tennessee St., Florence, Ala.)  
 (Temp. - 441 N. Court St., Florence, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4211	10-25-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1340 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: To be determined, Florence, Ala. Studio Location: Hotel Reeder, Florence, Ala. (Filed by Frank Stollenwerck, Atty.; Fred O. Grimwood, Engr.)	Granted subject to filing MP for approval of T site and antenna Letter 1-9-45 Issued with MP-1838	12-5-45
Rec'd	10-31-45			
Filed	10-31-45			



GATES RADIO CO. 250-C Transmitter



## APPLICATION RECORD - BROADCASTING

Call  
Letters W J O IName CLYDE W. ANDERSON and JOE T. VAN SANDT, d/b as  
FLORENCE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1838 Rec'd Filed	1-10-46 1-15-46 1-15-46	Mod. of C.P. (B3-P-4211 which authorized a new station) for approval of transmitter location at Near RR Bridge Crossing of Tennessee River, Florence, Ala., and approval of antenna. (Filed by Atty. Stollenwerck - Engr. Grimwood)	GRANTED MIN. (Conditional re waiver 3.55(b) and 3.60)	CA 4-19-46 5-1-46



## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W J O IName CLYDE W. ANDERSON and JOE T. VAN SANDE, d/b as  
FLORENCE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-2-2004 Rec'd Filed	4-24-46 4-26-46 7-16-46	License to cover Construction Permit (B3-P-4211, as mod.,) which authorized a new standard broadcast Station and	GRANTED (Conditional re waiver 3.55(b) and 3.60)	9-3-46
B3-2-1823 Rec'd Filed	4-29-46 4-30-46 7-16-46	Authority to determine operating power by direct measurement of antenna power.  (Frank Stollenwerck, Atty.)		



## APPLICATION RECORD - BROADCASTING

# 4

Call

Letters W J O I

## FLORENCE BROADCASTING COMPANY, INC.

Name CLYDE W. ANDERSON and JOE T. VAN SANDT d/b as FLORENCE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-569 Rec'd Filed	11-18-46 11-19-46 11-19-46	Voluntary Assignment of License to Florence Broadcasting Company, Incorporated. (Filed by Vincent B. Welch, Atty.) (335's filed)	GRANTED ERF:	12-30-46
B3-R-1273 Rec'd	11-27-46 11-29-46	Renewal of license Filed by Vincent B. Welch atty. New program logs filed 4-14-47 Letter filed 4-18-47	Granted	4-23-47



## APPLICATION RECORD - BROADCASTING

# 5

Call

Letters W J O IName CLYDE T. ANDERSON and JOE T. VAN SANDT d/b as FLORENCE BROADCASTING COMPANY Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5525 Rec'd Filed	12-6-46 12-13-46 12-13-46	Construction Permit to change frequency from 1340 to 1280kc, increase power from 250w day and night to 1kw, 5kw-LS, install new transmitter (Gates BC-5-A) and directional antenna for night use, and change transmitter location from 850 South Court Street, Florence, Alabama to Rural Area West of Florence, Alabama.	Docket No. 8304 Dismissed without prejudice 12-5-47 ORDER ISSUED.	
AMENDED Recd. Filed	1-27-47 1-28-47 1-28-47	AMENDED to change name of applicant from Clyde W. Anderson and Joe T. Van Sandt d/b as Florence Broadcasting Company to Florence Broadcasting Company, Inc.		
AMENDED Recd. Filed	2-26-47 2-26-47 <u>3-17-47</u>	AMENDED to make changes in DA pattern		



## APPLICATION RECORD - BROADCASTING

Call  
Letters W J O IName FLORENCE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-782 Rec'd Filed	6-1-49 6-16-49 6-16-49	Voluntary acquisition of control of licensee corporation thru sale of 120 shares of common stock from Clyde W. Anderson and Edna A. Caine to Joe T. Van Sandt.	GRANTED EFF:	10-21-49 10-31-49
BR-1273 Rec'd	11-12-49 11-14-49	Renewal of license	GRANTED	1-25-50
BR-1273 Rec'd Resub. Rec'd & Filed	10-13-52 10-15-52 10-24-52 10-27-52	Renewal of license ( <del>Appl. ret. Sect. II not signed or dated</del> )	GRANTED	1-7-53
BZ-3448 Rec'd Filed	10-4-52 10-8-52 10-8-52	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-21-52



17

FORM A-170

# APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WJOI

Name FLORENCE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1273 Rec'd Filed	12-23-54 12-27-54 12-27-54	Renewal of license	GRANTED	3-9-55
BZ-3826 Rec'd Filed	10-1-56 10-3-56 10-3-56	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-2-56
BR-1273 Rec'd Filed	12-30-57 1-2-58 1-2-58	Renewal of license.	GRANTED	3-26-58
BP-12,096 Rec'd Filed	7-10-58 7-14-58 7-14-58	c.p. to change antenna-transmitter and studio location from 850 South Court Street, Florence, Alabama TO 624 South Chestnut Street, Florence, Alabama. and make changes in the ground system.	GRANTED	8-29-58



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W J O IName FLORENCE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
EMP-8321 Rec'd Filed	11-11-58 11-13-58 11-13-58	Modification of c.p. (BP-12,096 which authorized change antenna-transmitter and studio location and make changes in ground system) to make changes in antenna system (increase height).  Paul Dean Ford, Engr.	DISMISSED at cost of applicant	5-23-59
BP-12,838 Rec'd Filed	2-13-59 2-16-59 2-16-59	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Engr. - Paul Dean Ford, Terre Haute, Ind. <small>Atty - Sam Miller (8-8-60)</small>	GRANTED After Hearing D-13832, Cond'l re accept interference other existing stations inc. pwr. kw.	8-3-61
BL-7495 Recd. Resubmitted R & F	1-29-59 2-2-59 4-18-59 4-20-59	License to cover C.P. (BP-12096) which authorized a change in the antenna-transmitter and studio locations and changes in ground system	RETURNED - Dated wrong GRANTED	4-14-59 8-12-59



## APPLICATION RECORD - BROADCASTING

#9

Call  
Letters WJOIName FLORENCE BROADCASTING COMPANY, INCORPORATED  
Florence, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-1273 Rec'd _ Filed	1-16-61 2-2-61	Renewal of License	GRANTED	3-27-62
BRC-1887 Rec'd Filed	7-7-61 7-10-61 7-10-61	Modification of license to operate transmitter by Remote Control from Fountain Lanes, Inc., 1540 Florence Blvd., Florence, Alabama (By Employees of the Station only).	GRANTED Telegram sent. Auth. to be issued with renewal.	8-24-61
BMP-10,151 R&F	2-19-62 2-20-62	Mod of CP (BP-12838 which auth incr day power and install new trans) to chg type trans (Bauer 707).	GRANTED	3-28-62 to 5-3-62
BL-9242 R. & F.	3-16-62 3-17-62	Lic to cover CP (BP-12,838 as mod) which auth. incr. in daytime power and installation of a new transmitter.	GRANTED re: accept interference 250w Class IV stations.	6-15-62



## APPLICATION RECORD - BROADCASTING

AUG. 1955 # 10

Call  
Letters ..... W J O I

Name FLORENCE BROADCASTING COMPANY, INCORPORATED

Florence, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	7-3-63 7-8-63	CP to install an auxiliary (former main) trans. (Gates 250C) at main trans. location, to be operated on 1340kc, 250w, for auxiliary purposes only.	RETURNED Unnecessary	7-22-63
BL-10,239 R. & F.	7-27-63 7-31-63	Lic to use old main trans (Gates 250C) at present loc of main trans, to be operated on 1340kc, 250w, <del>with Rm 250C</del> ; for Auxiliary Purposes ONLY.	GRANTED	9-30-63
BZ-5103 R. & F.	10-22-63 10-28-63	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter)	GRANTED (For Main & Aux) GRANTED	3-4-64 3-29-67



## APPLICATION RECORD - BROADCASTING

Call  
Letters WJOIName WJOI RADIO, INC.  
FLORENCE BROADCASTING COMPANY, INCORPORATED  
Florence, Alabama 35630

File No.	Dated	Application for	Action	
			Nature	Date
BR-1273 Rec'd Filed	2-28-64 3-2-64 3-2-64	Renewal of license---Main & Auxiliary	GRANTED	5-7-64
<del>BAL-5762</del> R & F	<del>4-26-66</del> 4-27-66	<del>Voluntary assignment of license to WJOI RADIO, INC.</del>  Atty - Samuel Miller	<del>GRANTED</del> <del>EFF:</del>	<del>6-30-66</del> <del>7-1-66</del>
BR-1273 R & F	12-27-66 1-4-67	Renewal of license (main and auxiliary)	GRANTED	3-29-67
BZ-6461 R & F	5/8/67 5/10/67	Auth. to determine operating power by direct meas. of antenna power. (Main) Engr: D. M. Cleveland, Ala.	GRANTED	6-22-67
BZ-6464 R & F	6/5/67 6/12/67	Auth. to determine operating power by direct meas. of antenna power. (Aux.)	GRANTED	6-22-67



FORM BC-121 #12  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

1340kc

Call  
Letters WJOI

Name WJOI RADIO, INC.  
Florence, Ala.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5907 R & F FEE PD: \$75 (ALSO SEE: WQLT(fm) APR 9 1969 PN Rec'd	3-17-69 3-26-69 -#501367 5-16-69	Vol. transfer of control of lic. corp. from Cecil Batchelor and Claude E. Sparks to <del>Seven</del> Points Investment Co., Inc. REQUEST WAIVER RE DOCKET 18110 and SECTION 1.597  Atty -Eugene T. Smith Re: Financial Data. Re: "One to Customer Rule" Needs. Re: Financing and Community Needs. 8-20-69 - Financial & Programming data	GRANTED Eff:	9-17-69 10-15-69
BR-1273 R & F #568150 \$75. #568151 \$30. PN PRESS	12-31-69 1-5-70 1-5-70(M) 1-5-70(A) 1-5-70	Renewal of license (Main & Auxiliary) AMENDED 3-6-70 re: engineering (operating constants)	GRANTED	4-1-70



APPLICATION RECORD - BROADCASTING

1340kc

#13  
WXOR ENTERTAINMENT, INC.

Call W X O R  
Letters x W J O I

X JOI RADIO, INC.  
X WJOI RADIO, INC.

Name .....  
Florence, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7728 Rec'd Filed Code 047, #121986 \$1,000 Form 314. NOV 3 1972 PUB NOTICE FILED 11-27-72	10-10-72 10-26-72 10-26-72	Voluntary assignment of license to JOI Radio, Inc. Gordon R. Malick, ETTY. (Marmet & Webster) (SEE OVER FOR AMENDMENTS ETC) ALSO SEE FM WQLT	GRANTED Req. Grant Fee W 160197 (INCLUDE \$4,280.00 FM) Paid: 063,3-8-73. CONSUM. 2-27-73 EFF:12:01 3-1-73	2-21-73
BR-1273 R & F P.N. PRESS JAN 18 1973	12-31-72 1-5-73 1-5-73	Renewal of License (Main & Auxiliary)	GRANTED	3-30-73
BR-1273 R & F PN Recd. PRESS JAN 16 1976	11-24-75 11-28-75 " JAN 16 1976	RENEWAL OF LICENSE (Main & Auxiliary)	GRANTED	5-10-76
BML-2634 R & F	4-25-77 4-27-77	Mod. of lic. to chg. licensee name to WXOR ENTERTAINMENT, INC. F.C.C. - WASHINGTON, D. C.	GRANTED	5-27-77



BAL-7728 - AMENDED 1-26-73 - financial data; & re prog.  
(survey & comm needs)

AFFIDAVIT filed 2-6-73 re B/C int

AMENDED 2-7-73 to reflect pending TC(316) for WLIZ

LTR re programming filed 4-18-73



APPLICATION RECORD - BROADCASTING

Call  
Letters W X O R

BIG RIVER BROADCASTING CORP.

Name WXOR ENTERTAINMENT, INC.  
Florence, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BML-2651 R & F PRESS: PN Rec'd: <b>NOV 15 1977</b>	9-19-77 9-30-77	Mod. of License to change name of licensee to: BIG RIVER BROADCASTING CORP.  Atty-Harold K. McCombs, Jr.	GRANTED	11-16-77
BTC Rec'd FORM 316 Also see WCLT(FM)	3/2/78 3/6/78	Voluntary relinquishment of positive control of lic corp by Sam C. Phillips thru sale of stock to Jerry L. Phillips, S. Knox Phillips and Sally Wilbourn  Atty - Robert A. Marmet	RETURNED FCC Form	3/15/78 315 Necessary
BZ-780711AQ R & F DM PRESS  BR 781201VJ PRESS <b>JAN 26 1979</b>	7-11-78 10-18-78  NOV 3 1978	Direct Measurement  Atty: Harold K. McCombs, Jr.  RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Thos. L. Root, Atty. (Marmet)	GRANTED	11-7-78   GRANTED 5-11-79



APPLICATION RECORD - BROADCASTING

Call  
 Letters W X O R

Name Big River Broadcasting Corp.  
Florence, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC 790807FX FORM 315 (also see fm PRESS)	AUG 23 1979 8-28-79	Vol TC from Sam C. Phillips to Sam C. Phillips, S. Knox Phillips, Jerry L. Phillips, Paul E. Kelly et al (6 stockholders)  Atty - Robert A. Marmet  (over)	GRANTED EFF:	10-15-79
PN FILED				



BTC790807FX Amended 10-9-79 re: financial data; bal.  
sheet of Big River B/cing Corp.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

