

WXAL



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed 12-17-47

Call letters W.X.A.L

LOCATION: DEMOPOLIS, ALABAMA

DEMOPOLIS BROADCASTING COMPANY, INC. (AL 1-10-51 Eff: 2-1-51)

Name of licensee XW. P. THIELENS, W. M. JORDAN and T. H. GAILLARD, A Partnership d/b as  
DEMOPOLIS BROADCASTING COMPANY.

Radio Bldg. Highway 80, Demopolis, Marengo County, Alabama (CP 6-20-62)

Transmitter location Demopolis, Alabama. (CP & MP 10-9-47)(Lic. 12-17-47)

Radio Bldg., Highway 80, Demopolis, Marengo County, Alabama (CP 6-20-62)

Main studio location xDemopolis, Alabama. (CP & MP 10-9-47) (Lic. 12-17-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period	
					From	To
BP-5881 Ltr. 7-18-47.	6-11-47	1400	250 w	U		
C.P. for new station granted subject to filing MP for T site and antenna.						
BP-5881 B4P-3001	10-9-47	1400	250w	U	12-9	6-9-48
Mod. CP (5881) to change type of T and for approval of antenna, T and studio sites.						
BL-2801 BZ-2646	12-17-47	1400	250w	U	12-17	8-1-50
Lic. to cover CP (5881 as mod.) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)						
BR-1788	7-26-50	140	250w	U	8-1	8-1-53
BAL-1102 Eff: 3-1-51	1-10-51	Voluntary assignment of license to DEACONS BROADCASTING COMPANY, INC.				
Tele.	4-10-51	Temp. permission granted eff. 4-10-51 thru 5-10-51 to use lower class operator.				
BR-1788	7-8-53	1400	250w	U	8-1-53	4-1-55
BR-1788	3-16-55	RENEWAL OF LICENSE			4-1	4-1-58
BTC-2480 EFF: 6-11-57	5-24-57	Voluntary transfer of control of licensee corporation from W.M. Jordan, T.H. Gaillard, Jr., and W.P. Thielens to: W.M. Jordan, Nan S. Jordan and T.H. Gaillard, Jr.				
BZ-3959 (1)	1-31-58	Authority to determine operating power by direct measurement of antenna power.				
BR-1788	3-26-58	1400kc	250w	Un.	4-1	4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.				
BTC-3201 EFF: 5-15-61	4-26-61	Voluntary acquisition of positive control of licensee corporation by W. M. Jordan thru purchase of stock from T.H. Gaillard, Jr.				
BR-1788	7-27-61	Renewal of license			7-27	4-1-64
BP-14, CP	6-20-62	1400kd	250w-1lw-LS, Un	8-20-	2-21-63	
CP to increase daytime power from 250w to 1lw, install new transmitter (Gates EC-1T) (COND'L)						

FORM NO. 1 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W X A L

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-9571 (1) COND'L	11-13-62	Lic. to cover CP (BP-14,656) which			auth. incr. daytime power and instl. new trans.
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1788	4-24-64	1400kc	250w, 1kw-LS	U	4-24-64 4-1-67
<del>BR-1788</del> BR-1788	<del>XXXXXX</del> 3-31-67	<del>XXXXXX</del> Renewal	<del>XXXXXX</del> of license		4-1-67 4-1-70
		Renewal	of NDEA		
Comtel	3-5-70	Marking:	Para. 1 only		
BR-1788(S)	5-25-70	RENEWAL & NDEA			4-1-73
EBSA	-5-25-72				
BR-1788					
BZ-8443(L)	8-20-74	Renewal of License & Direct Measurement			
BS-1788(1)	6-26-75	ML add	former main as aux.		4-1-76
		250w			
BZ-8983(1)	1-12-76	Direct Measurement			
BR-1788(L)	3-9-76	RENEWAL			4-1-79
BZ-780926AD(1)	11-15-78	Direct Measurement			
BR-781201A2(L)	6-15-79	Renewal of License			
					4-1-82

## APPLICATION RECORD - BROADCASTING

W X AL

Call

Letters

New

Name W.P. THIELENS, W.M. JORDAN, and T.H. GAILLARD,  
A partnership d/b as DEMOPOLIS BROADCASTING COMPANY  
(PO c/o William M. Jordan, R.F.D. 4, Tuscaloosa, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5881	2-4-47	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 1400kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Demopolis, Alabama Studio location: Same	GRANTED subject filing MP for T site and antenna. Ltr. 7-18-47.	6-11-47
Rec'd	2-6-47			
Filed	2-6-47			
			Issued with MP 10-9-47	

Transmitter-Gates 250-C-1

J.W.Hillegas and W.J.Holey, Engineers  
Atlanta, Georgia

George A.Lemaistre, Atty.  
1011-13 First National Bank Bldg.,  
Tuscaloosa, Alabama

## APPLICATION RECORD - BROADCASTING

#2

Call  
Letters

WXAL

Name W.P. THIELENS, W.M. JORDAN and T.H. GAILLARD, a partnership d/b as  
DEMOPOLIS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3001 Rec'd Filed	7-28-47 7-31-47 7-31-47	Mod. of C.P. (BP-5881, which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-250L), and for approval of antenna, transmitter and studio locations at Demopolis, Alabama.	GRANTED	10-9-47
BL-2801 Rec'd Filed	11-4-47 11-6-47 11-7-47	License to cover C.P. (BP-5881, as mod.,) which authorized a new standard broadcast station.	GRANTED re waiver 3.60	12-17-47
BZ-2646 Rec'd Filed	10-29-47 11-7-47 11-7-47	and Authority to determine operating power by direct measurement of antenna power.		



## APPLICATION RECORD - BROADCASTING

DEMOPOLIS BROADCASTING COMPANY, INC. (AL 1-10-51 Eff:

Call

Letters WXALName X W. P. THIELENS, W. M. JORDAN AND T. H. GAILLARD, A Partnership,  
d/b as DEMOPOLIS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1788 Rec'd	5-29-50 5-31-50	Renewal of license.	Granted	7-26-50
BAL-1102 Rec'd Filed	10-24-50 11-1-50 11-1-50	Voluntary assignment of license from W. P. Thielens, W. M. Jordan and T. H. Gaillard, a Partnership d/b as Demopolis Broadcasting Company to Demopolis Broadcasting Company, Inc.	GRANTED Eff: 2-1-51	1-10-51
BR-1788 Rec'd Filed	4-21-53 4-23-53 4-23-53	Renewal of License	GRANTED	7-8-53
BR-1788 Rec'd Filed	12-30-54 1-3-55 1-3-55	Renewal of License	GRANTED	3-16-55

AUG. 1955

Call  
Letters W X A IName DEMOPOLIS BROADCASTING COMPANY, INC.  
Demopolis, Alabama

File No.	Dated	Application for	Action		
			Nature	Date	
BTC-2480 Rec'd Filed	4-22-57	Voluntary transfer of control of licensee corporation from W. M. Jordan, T. H. Gaillard, Jr. and W. P. Thielens to W. M. Jordan, Nan S. Jordan and T. H. Gaillard, Jr.	GRANTED	5-24-57	
	4-24-57			EFF	6-11-57
	4-24-57				
BZ-3959 Rec'd Filed	12-18-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-31-58	
	12-23-57				
	12-23-58				
BR-1788 Recd. Filed	1-16-58	Renewal of license.	GRANTED	3-26-58	
	1-20-58				
BTC- Rec'd	10-10-58 10-10-58	Voluntary transfer of control of licensee corporation from T.H. Gaillard, Jr. to W.P. Thielens.	RETURNED Incomplete.	11-3-58	

## APPLICATION RECORD - BROADCASTING

Call  
Letters WXALName DEMOPOLIS BROADCASTING COMPANY, INC.Demopolis, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3201 Rec'd. Resub R & F.	6-18-59 7-8-59 7-31-59 8-5-59	Voluntary acquisition of positive control of licensee corporation by W.M. Jordan thru purchase of stock from T.H. Gaillard, Jr.	<del>RETURNED</del> <del>incorrect &amp; incomplete.</del>	<del>7-22-59</del>
BR-1738 Rec'd & Filed	12-30-60 1-3-61	Renewal of license.	GRANTED EFF: <del>Per Form 322</del>	4-26-61 5-15-61
BP-14,656 R. & F.	2-3-61 2-6-61	Construction permit to increase daytime power from 250w to 1kw, install new transmitter (GATES BC-1T) <del>and install directional antenna (DA-D).</del>	GRANTED	6-20-62
AMENDMENT R & F	1-19-62 2-16-62	Engr.-Claude M. Gray, Birmingham, Ala. AMENDED to delete request for directional antenna REQUEST WAIVER OF SECTION 1.354(j) of RULES.	COND'L re interference from 250w Class IV stations; 3.54 of Rules.	

#6

FORM BC-121  
AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WXALName DEMOPOLIS BROADCASTING COMPANY, INC.  
DEMOPOLIS, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BL-9571 Rec'd & F	8-3-62 8-6-62	License to cover construction permit BP-14,656 (which auth. increase daytime power and install new transmitter)  Atty. Daly & Ehrig Eng. Claude M. Gray	GRANTED re: accept interference	11-13-62
PETITION TO REQUIRE WXAL Bigbee Broadcasting Co.		TO FILE RENEWAL APPLICATION IN DOCKET 14832 filed 11-19-62 by - DENIED 3-13-63 - MEMO OPINION AND ORDER		
BR-1788 Rec'd Filed	3-5-64 3-10-64 3-10-64	Renewal of license  Atty. Leonard S. Joyce	GRANTED	4-24-64

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W X A L

Name DEMOPOLIS BROADCASTING COMPANY, INC.  
Demopolis, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-1788 Rec'd Filed	12-29-66 1-3-67 1-3-67	Renewal of License	GRANTED Cond'l re	3-31-67 Class IV
BR-1788 R & F #564,499 \$75. PN PRESS	12-17-69 12-22-69 12-22-69 12-22-69 1970	Renewal of license AMENDED 4-13-70 re: commercial matter AMENDED 5-11-70 re: commercial policy	GRANTED	5-25-70
BR-1788 R & F PN Recd. PRESS	12-28-72 1-2-73 " 21 1973	RENEWAL OF LICENSE AMENDED 3-30-73 re: ascert. of comm. needs	GRANTED issued with BZ-8443	8-20-74
BZ-8443 R & F M PRESS	10-20-73 10-23-73 20 AUG 1974	Direct Measurement Fee returned 8-15-74 - not necessary	GRANTED issued with renewal	8-20-74

## APPLICATION RECORD - BROADCASTING

Form BC-121  
September 1969

4-47

Call  
Letters W X A LName DEMOPOLIS BROADCASTING COMPANY, INC.  
DEMOPOLIS, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1788 R & F PN Recd. PRESS 26	11-28-75 12-1-75 " JAN 1976	RENEWAL OF LICENSE Jas.K. Edmundson, Atty. (Fly, Shuebruk)	GRANTED	3-9-76
BZ-8983 R & F DM PRESS	10-7-75 10-9-75 12-2-75 12-10-75	DIRECT MEASUREMENT J.K. Edmundson, Atty.	GRANTED	1-12-76
BP-780926AL PRESS:	OCT 10 1978	CP to install new Aux. Trans. (RCA-BTA-250L) at main TL; to be operated on: 1400khz., 250w, 250w LS. FOR AUXILIARY PURPOSES ONLY  Atty: James K. Edmundson Engr: ---	DISMISSED AS MOOT	12-6-78

APPLICATION RECORD - BROADCASTING

1400khz

#9

Call  
Letters W X A L

Name DEMOPOLIS BROADCASTING COMPANY, INC.  
Demopolis, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-780926AD R & F <del>XXXXXXXXXX</del> DN PRESS	9-26-78 10-27-78 NOV 13 1978	Direct Measurement Atty: James K. Edmundson	GRANTED	11-15-78
BR 781201A2 PRESS: FEB 26 1979		RENEWAL OF LICENSE  Atty: James K. Edmundson	GRANTED	6-15-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

