

WXCE

BC-126  
June 1973

## BROADCASTING STATION LICENSE RECORD

Date first licensed DECEMBER 10, 1979

Call letters WXCE

Station location Amery, Wisconsin

Name of licensee POLK COUNTY BROADCASTING, INC.

Transmitter location 2.7 miles south of Amery, Wisconsin (CP 7-19-76)

Main studio location Same as transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-20,071	7-19-76 CP for new station.	1260kHz	5kw	DA-2 U	7-19-77
BP-20,071(1) EBSA	10-26-76 10-26-76	Call Letter Assigned			
BMP-14,404(2) to	6-10-77	MP{BP-20,071} to ext. time			21-31-77
BL-14,428(L)	12-10-79	Lic. to cover BP-20,071 for NEW AM STATION			as mod. 12-1-82

APPLICATION RECORD - BROADCASTING

Call  
Letters NEW WXCE

Name POLK COUNTY BROADCASTING, INC.  
Amery, Wisconsin (c/o 2491 Lake Elmo Ave., North, Lake Elmo, Minn. 55042

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,071	9-12-75	Construction permit for a new standard broadcast station on: Freq. 1260khz. Power 5kw DA-2 Hours of operation: Unlimited Transmitter: RCA 5D Trans. & studio loc. 2.7 miles South of Amery City limits, Amery, Wisconsin. 45° 15' 25" 92° 22' 00" Atty: G. Daniel McCarthy (Bilger & Blair) Eng. E. Harold Munn, Jr. "MAJOR ENVIRONMENTAL ACT. UNDER SEC. 1.1305" Amended 9-25-76 re: Supplemental Exh. No 1, Exh. No. 6 attachment V(A-1 & B-2) Amended 4-19-76 re supplementary environmental impact narrative	GRANTED	7-19-76
Rec'd	9-17-75		Req. grant fee \$5,400	
Filed			paid 8-26-76 #606842	
\$800-476371	9-17-75			
AC-001				AC-002
Pn filed	10-17-75			

INITIALS

*BR*

AMT.

*4840.00*

DATE

*80/06/13*

TRANS.

*500*

PHASE 1 REFUND ACTION

PHASE 1 REFUND ACTION

**VOID**

TRANS.  
CODE

*500*

DATE

*80/06/13*

AMT.

*4840.00*

INITIALS

*BR*

## APPLICATION RECORD - BROADCASTING

1260KHz

Call  
Letters W X C EName Polk County Broadcasting, Inc.  
Amery, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,404 R & F PRESS	4-15-77	MP{BP-20071} ext time to 12-31-77 NEW STATION  Atty. G. Daniel McCarthy	GRANTED TO:	6-10-77
	4-27-77			12-31-77
	<i>MAY 24 1977</i>			
BL-14,428 R & F PTA PRESS	12-5-77	Lic. to cover BP-20,071 as mod. for NEW STANDARD BROADCAST STATION TRANSMITTER: COLLINS 21E  Atty: Christopher Dennison Coursen (Bilger & Blair)	GRANTED	12-10-79
	12-20-77			
	1-9-78			
	<i>JAN 24 1978</i>			

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

