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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

WXCL (Ltr. 10-27-65)

STATION LOCATION: PEORIA, ILL.

Date first licensed 6-6-47

S.E.E. CARD #2

Call letters

X W A L P (Eff: 1-15-60)
X W E E K

(AL 3-30-51) x ROBERT S. KERR, D. A. McGEE, T. M. KERR AND CALLIE B. FENTEM AND THE LIBERTY
 Eff: 4-28-51) NATIONAL BANK & TRUST COMPANY, Co-Executors of the Estate of T. W. FENTEM, DE-
 CEASED, DEAN TERRILL, GRAYCE B. KERR AND GERALDINE H. KERR, A Partnership d/b as
 WEST CENTRAL BROADCASTING COMPANY
 x ROBERT S. KERR, D. A. McGEE, T. M. KERR, T. W. FENTEM, DEAN TERRILL, GRAYCE
 B. KERR, AND GERALDINE H. KERR, A PARTNERSHIP d/b as WEST CENTRAL BROADCAST-
 ING COMPANY (AL 10-27-48; EFF: 11-26-48)

Name of licensee x WEST CENTRAL BROADCASTING COMPANY

Just S. of State Hwy. 98 and 2.2 mi. E. of State Hwy. 29, N. of Pekin, Illinois
 x Collier Road, 0.2 miles East of Bartonville, Ill. (MP 9-5-46) (Lic. 6-6-47)

Transmitter location x 5200 Block S. Adams St., Peoria, Ill. (CP 6-6-46)

3641 Meadowbrook Rd., Peoria, Illinois (Ltr. 2-24-69)

326 S.W. Adams Street, Peoria, Illinois (BS 6-14-61)

2907 Springfield Hill Road, East Peoria, Illinois (ML 2-4-55) (Lic. 6-6-47)

x 10th Floor Commercial National Bank Bldg., Peoria, Ill. (MP 9-5-46)

n studio location x 5200 Block, S. Adams St., Peoria, Ill. (CP 6-6-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
B4-P-4336 C.P. FOR NEW STATION	6-6-46	1350	1kw*	U *DA	8-6 2-6-47
B4-MP-2084	9-5-46	1350	1kw*	U	11-4 5-3-47
Mod.C.P.(4336) for change in type of T, change T & S sites and extension C & C dates *DA					
BMP-2641	4-14-47	Mod. of C.P.(4336, as mod.) for extension of completion date			11-4 6-1-47
B4-2415	6-6-47	1350	1kw-DA	U	6-6 11-1-48
B4-2232	Lic. to cover CP (4336 as mod.) for a new station and determine operating power by direct method.				
BTC-624	7-6-48	Vol. acquisition of control of licensee corp. from E. K. Gaylord to Robert S. Kerr.			
EFF: 7-8-48					
BS-1581	10-27-48	Extension of License			11-1 2-1-49
BAL-786	10-27-48	Vol. assignment of license from West Central Broadcasting Company to Robert S. Kerr, D. A. McGee, T. M. Kerr, T. W. Fentem, Dean Terrill, Grayce B. Kerr, and Geraldine H. Kerr, a partnership d/b as West Central Broadcasting Company.			
EFF: 11-26-48					
BR-1581	2-24-49	1350	1kw* *DA	U	2-24 11-1-51
BAL-1159	3-30-51	Invol. AL from R.S.Kerr et al d/b as West Central Broadcasting Co. to R.S.Kerr et al d/b as West Central Broadcasting Co.			
EFF: 4-28-51					
7-7911	5-29-51	1350	1kw, DA-2	U	7-29 1-29-52
CP to make changes in DA patterns. (CONDL. CLAUSE)					
BAP-162	7-6-51 7-26-51	Invol. assignment of CP to R.S.KERR, et al, d/b as West Central B/cstg. Co.			
BS-1581	10-25-51	Extension of license			11-1 2-1-52
BMP-5781	1-9-52	Mod. of CP 7911 for extension of com- pletion date (COND'L CLAUSE)			7-29 3-1-52
BS-1581	1-23-52	Extension of license			2-1 5-1-52
BMP-5814	2-27-52	Mod. of CP 7911 as mod., for extension of completion date (COND'L CLAUSE)			7-29 6-1-52
BS-1581	4-17-52	Extention of License			5-1 8-1-52

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

XWAA P

ZWEK

PEORIA VALLEY BROADCASTING, INC. (AL-10-8-65; EFF: 11-3-65)
X PEORIA BROADCASTING COMPANY, (AL 1-6-60; EFF: 1-15-60)

X WEST CENTRAL BROADCASTING COMPANY (ML 10-26-54)

X ALL-OKLAHOMA BROADCASTING COMPANY (AL 9-14-54 EFF: 9-20-54)

X ROBERT S. KERR, GRAYCE B. KERR, T. M. KERR, GERALDINE H. KERR,

D.A. McGEE, FRED MUELLER AND C. B. AKERS d/b as WEST CENTRAL

Name of licensee

BROADCASTING COMPANY (APL 7-15-52, EFF: 7-16-52)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. ***No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-5890	5-29-52	Mod.CP	(7911 as mod.)	for ex tension of	
		completion date	(COND'L CLAUSE)	7-29	8-1-52
TELEGRAM	7-14-52	Action on renewal deferred 7-2-52 and continued operation authorized until final determination on renewal			
BAPL-81	7-15-52	Assignment of License and CP to			
EFF:	7-16-52	ROBERT S. KERR, GRAYCE B. KERR, T.N. KERR, GERALDINE H. KERR, D.A. McGEE, FRED MUELLER & C.B. AKERS d/b as WEST CENTRAL BROADCASTING COMPANY			
BMP-5931	8-1-52	Mod.CP	(7911 as mod.)	for extension of	
		completion date	(CONDITIONAL CLAUSE)	7-29	8-15-52
*** MP-5814	4-7-52	Mod.CP	issued 4-7-52 to	correct maximum	
		permissible inverse distance field	intensities		
		(daytime)			
BR-1581	9-3-52	1350	1kw-DA	Unl.	9-3 12-1-52
BMP-5814	4-7-52	Mod.CP.	(7911 as mod.)	for extension of	
		time.	SUPERSEDES ABOVE AND CORRECTS DA		
BL-4765	10-20-52	1350	1kw DA-2	Un	10-20-52 12-1-52
		Lic. to cover CP (BP-7911, as mod.) which authorized changes in DA patterns. (Cond'l Clause)			
Telegram	11-28-54	Action on renewal deferred and opntinued operation authorized until final action on renewal			
BR-1581	1-7-53	RENEWAL OF LICENSE			1-7-53 12-1-55
BAL-1856	9-14-54	Vol. AL to ALL-OKLAHOMA BROADCASTING			
EFF:	9-20-54	COMPANY.			
BML-1602	10-26-54	Mod. of license to change name to West Central Broadcasting Company			
BML-1618	2-4-55	Mod. of license to change studio Location (Waiver 3,30(a))			
(1)					
Telegram	11-30-55	Action on renewal deferred 11-30-55 and continued operation authorized until final determination on renewal.			
BR-1581	5-16-56	1350	1kw DA-2	U	5-16 12-1-58
	11-25-58	Commission deferred action on renewal pending further consideration.			
BR-1581	7-29-59	1350	1kw DA-2	U	7-29 12-1-61

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ^{X W A A P}
X W E E K

Station location

Name of licensee See card #2

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-3733 EFF:	1-6-60 1-15-60	Voluntary assignment of license to Peoria Broadcasting Company.			
BS-1581	4-12-60	1350kc	1kw, DA-2	U	4-12 12-1-61
	Mod. of license to change Antenna base currents to weekly and the monitor points to monthly.				
BS-1581 (1)	6-14-61	Mod. license (BS-1581) to change location main studio.			
	11-20-61	Action on Renewal of License Deferred.			
BP-15985	10-18-63	1350kc	1kw-DA-2	U	12-18 6-18-64
	CP to change antenna-trans. location., make changes in the ground system, install new trans. (GATES BC-1G) (Cond'1).				
BNI-11,257 (1)	6-26-64	Mod. of CP (BP-15,985 as mod.) for extension of completions date to 12-18-64.			
BNP-11382 (2)	12-4-64	Mod. of CP (BP-15,985 which auth. install new trans. and chg. ant.-trans. loc and ground system) for extension of completion date to 5-18-65			
BP-16776	6-29-65	1350kc	1kw-DA-2	U	8-29 2-29-66
	CP to replace expired CP (BP-15,985, as mod. which auth. change antenna-trans. loc. and make changes in ground system, install new trans.).				
BR-1581	7-12-65	RENEWAL OF LICENSE			7-12-65 12-1-67
BL-10,973	10-1-65	1350kc	1kw-DA-2	U	10-1 12-1-67
	Lic to cover CP (BP-16,776 as reinstated) auth. chg ant, new trans and trans loc & ground system.				
BAPL-336 EFF:	10-8-65 11-3-65	Voluntary assignment of lic. to PEORIA VALLEY BROADCASTING, INC.			
BS-1581	12-29-65	1350kc	1kw-DA-2	U	12-29 12-1-67
	Lic to change ant base current & sample current ratio. (Memo)				
TELEGRAM	12-29-67	PSA	1000w		
BR-1581	11-30-67	Renewal of License			12-1 12-1-70

Form BC 126

June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersW X C L.....

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRC-3155 (1)	1-26-68	Mod. of license to operate trans- mitter by remote control from 326 S.W. Adams St., Peoria, Illinois (DA-2).			
Ltr. 2-24-69	RC and	Studio:	3641 Meadowbrook	Ill., Peoria, Ill.	
BP-18,919	11-10-70	1350kc	1kw	U	11-10-70
	CP to install new transmitter GATES BC-10 for Alternate Main use on 1kw DA-2 AND operate by remote control.				
BL-12,900(L)	4-9-71	Lic.(BP-18,919) for Alternate-Main Transmitter.			12-1-73
BR-1581(L)	11-25-70	Renewal of License (Main)			12-1-73
EBSA	5-22-72				
BS-1581(1)	1-12-73	ML to change coordinates			12-1-73
BR-1581(L)	11-30-73	RENEWAL & MOD. OF MAIN & Alternate Main			12-1-76
BS-1581(L)	4-24-75	ML to change Antenna System.			
Ltr.	2-13-76	Trans. installed GATES MW-1 (Main)			
BR-1581(L)	7-16-79	Renewal of License			12-1-79
BZ781025AK	8-7-79	Direct Measurement			
BTC800116EE	3-7-80	VOL TC			EFF:
BR 790801	UW 11-30-79	(S) RENEWAL OF LICENSE			12-1-82
BTC800116EE	3-7-80	VOL TC EFF: 3-28-80			

APPLICATION RECORD - BROADCASTING

Call W A A P
 Letters X W E E K
x New

Name WEST CENTRAL BROADCASTING COMPANY
(P.O. 904 Atlas Bldg., Tulsa, Okla.)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-4336 Recd.	11-3-45 11-13-45	C.P. for a new Standard Broadcast Station to be operated on: Frequency - 1350 kc Power - 1kw - DA Hours of Operation - Unlimited time Transmitter location - 5200 Block, South Adams St., Peoria, Ill. Studio location - 5200 Block, South Adams St., Peoria, Ill. (Filed by Atty. H. Slaughter; Engr. Grant Wrathall)	Docket No. 7108 GRANTED AFTER HEARING Decision and Order 6-6-46	

W.E. 443-A-1

APPLICATION RECORD - BROADCASTING

#2

Call

Letters WEEKName WEST CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-2084 Rec'd Filed	8-8-46 8-12-46 8-12-46	Modification of c.p. (B4-P-4336, which authorized a new standard broadcast station) to change type transmitter (GATES BC-1E) change transmitter and studio locations from 5200 Block S. Adams St., Peoria, Illinois to Collier Road, 0.2 miles east of Bartonville, Illinois and 10th Floor Commercial National Bank Building, Peoria, Illinois, and extend C&C dates from 8-5-46 and 2-5-47 to 60 days after grant and 180 days thereafter respect. Harrison T. Slaughter, Att'y.	GRANTED	9-5-46
BMP-2641 Rec'd Filed	4-2-47 4-4-47 4-4-47	Mod. of C.P. (B4-P-4336, as mod., which authorized a new standard broadcast station) for extension of completion date from: 5-3-47 to: 6-1-47 (Harrison T. Slaughter, Att'y.)	GRANTED	4-14-47

APPLICATION RECORD - BROADCASTING

43

Call

Letters W E E KName WEST CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2415 Rec'd Filed	4-18-47 4-23-47 4-23-47	License to cover C.P. (B4-P-4336, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power. (Thomas N. Dowd, Atty. C. Phyll Horne, Engr.)	GRANTED	6-6-47
BZ-2232 Rec'd Filed	4-18-47 4-23-47 4-23-47			
BTC-624 Rec'd Filed	2-23-48 2-27-48 2-27-48	Voluntary Acquisition of Control of licensee corporation from E.K. Gaylord to Robert S. Kerr. 750 shares of common stock-50% Thomas N. Dowd, Atty.	GRANTED EFF:	7-6-48 7-8-48

APPLICATION RECORD - BROADCASTING

ROBERT S. KERR, DA. A. McGEE, T. M. KERR, T. W. FENTEM, Call

DEAN TERRILL, GRAYCE B. KERR, AND GERALDINE H. KERR, A Letters WEEK

PARTNERSHIP d/b as WEST CENTRAL BROADCASTING COMPANY (AL 10-27-48)

Name x WEST CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1581 Rec'd	8-19-48 8-24-48	Renewal of license Filed by Robert E. Hodson atty.	Granted	2-24-49
BAL-786 Rec'd Filed	10-11-48 10-13-48 10-13-48	Voluntary Assignment of License from West Central Broadcasting Company to Robert S. Kerr, D. A. McGee, T. M. Kerr, T. W. Fentem, Dean Terrill, Grayce B. Kerr, and Geraldine H. Kerr, a partnership d/b as West Central Broadcasting Company. (Filed by Thomas N. Dowd, Atty.)	GRANTED EFF:	10-27-48 11-26-48
BP-7911 Rec'd Filed	11-24-50 11-28-50 11-28-50	Construction permit to make changes in the directional antenna patterns (DA-2). Thomas N. Dowd, Atty. Elizabeth L. Dahlberg, Engr.	GRANTED	5-29-51 re blanketing clause; re properly designed phase monitor; re field meas. equip.; re complete nonDA proof in addition to proof on DA; re unattenuated field intensity at 1 mile shall not exceed 85 mv/m.

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 ROBERT S. KERR et/al d/b as WEST CENTRAL BROADCASTING COMPANY (AL 3-30-51)

x ROBERT S. KERR, D. A. McGEE, T. M. KERR, T. W. FENTEM, Letters WEEK

Name DEAN TERRILL, GRAYCE B. KERR AND GERALDINE H. KERR, A
Partnership d/b as WEST CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1159	3-7-51	Involuntary assignment of license from Robert S. Kerr, D. A. McGee, T. M. Kerr, T. W. Fentem, Dean Terrill, Grayce B. Kerr and Geraldine H. Kerr, A Partnership d/b as West Central Broadcasting Company, to Robert S. Kerr, D. A. McGee, T. M. Kerr, Callie B. Fenton and The Liberty National Bank & Trust Company, Co-Executors of the Estate of T. W. Fentem, Deceased, Dean Terrill, Grayce B. Kerr and Geraldine H. Kerr, A Partnership d/b as West Central Broadcasting Company.	GRANTED	3-30-51
Rec'd	3-9-51			
Filed	3-9-51		EFF:	4-28-51
		Thomas N. Dowd, Atty.		

APPLICATION RECORD - BROADCASTING

Call
Letters WEEKName Robert S. Kerr, D.A. McGee, T.M. Kerr, T.W. Fentem, Dean Terrill,
Grayce B. Kerr and Geraldine H. Kerr, A Partnership d/b as West Central B/cing Company

File No.	Dated	Application for	Action	
			Nature	Date
BAP-162 Rec'd Filed	6-15-51 6-19-51 6-19-51	Involuntary assignment of construction permit from Robert S. Kerr, D. A. McGee, T. M. Kerr, T. W. Fentem, Dean Terrill, Grayce B. Kerr, and Geraldine H. Kerr, A Partnership d/b as West Central Broadcasting Company to Robert S. Kerr, D.A. McGee, T. M. Kerr, and Callie B. Fentem and The Liberty National Bank & Trust Company, Co-Executors of the Estate of T. W. Fentem, Deceased, Dean Terrill, Grayce B. Kerr and Geraldine H. Kerr, A Partnership d/b as West Central Broadcasting Company. Robert E. Hodson, Atty.	GRANTED Eff.	7-6-51 7-26-51
BR-1581 Rec'd Filed amended Rec'd Filed	7-25-51 7-31-51 7-31-51 7-30-52 8-1-52 8-1-52	Renewal of license Filed by Robert E. Hodson atty. Amended to change name of Applicant	GRANTED	9-3-52

#7

FORM A-170

APPLICATION RECORD - BROADCASTING

WEEK

FORMERLY FCC FORM 94

Call

ROBERT S. KERR, D. A. MCGEE, T. M. KERR AND CALLIE B. FENTEM AND THE LIBERTY NATIONAL
 Name BANK & TRUST COMPANY, CO-EXECUTORS OF THE ESTATE OF T. W. FENTEM, DECEASED, DEAN
 TERRILL, GRAYCE B. KERR AND GERALDINE H. KERR, A PARTNERSHIP d/b as WEST CENTRAL

BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-72 Rec'd Filed	12-15-51 12-21-51 12-21-51	Voluntary assignment of construction permit and license to O. L. Taylor Ralph L. Walker, Atty.	DOCKET NO. 10154 Dismissed without prejudice request of applicant ORDER	4-18-52
BAPL-73 Rec'd Filed	12-15-51 12-21-51 12-21-51	Voluntary assignment of construction permit and license to Radio Station WEEK, Incorporated. Ralph L. Walker, Atty.	(Contingent upon grant of BAPL-72) DOCKET NO. 10155 Dismissed without prejudice request of a pplicant Order	4-18-52

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters **W E E K**

Name **ROBERT S. KERR, D.A. MCGEE, T.M. KERR AND CALLIE B. FENTEM, AND THE LIBERTY NATIONAL BANK & TRUST COMPANY, CO-EXECUTORS OF THE ESTATE OF T.W. FENTEM, DECEASED, DEAN TERRILL, GRAYCE B. KERR AND GERALDINE H. KERR, A PARTNERSHIP d/b as WEST CENTRAL BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5781 Rec'd Filed	12-18-51	Modification of construction permit (EP-7911 which auth. changes in the directional antenna patterns) for extension of completion date from 1-29-52 to 3-1-52. Robert E. Hodson, Atty.	GRANTED	1-9-52
	12-27-51		Cond'l re blanketing;	
	12-27-51		phase monitor; field meas. equip.; DA-non-DA proof; and unattenuated field intensity	
BMP-5814 Rec'd Filed	2-4-52	Modification of construction permit (EP-7911 as mod., which auth. changes in the DA patterns) for extension of completion date from 3-1-52 to 6-1-52. Robert E. Hodson, Atty.	GRANTED	2-27-52
	2-11-52		Cond'l re blanketing;	
	2-11-52		phase monitor; field meas. equip.; DA-non-DA proof; and unattenuated field intensity	

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

ROBERT S. KERR, D.A. MCGEE, T. M. KERR AND CALLIE B. FENTEM Letters W.E.E.K.

Name THE LIBERTY NATIONAL BANK & TRUST COMPANY, CO-EXECUTORS OF THE ESTATE OF T.W. FENTEM,
DECEASED, DEAN TERRILL, GRAYCE B. KERR AND GERALDINE H. KERR, A PARTNERSHIP d/b as
WEST CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BNP-5890 Rec'd Filed	5-19-52 5-20-52 5-20-52	Modification of construction permit (BP-7911, as mod., which auth. changes in the DA patterns) for extension of completion date from 6-1-52 to 8-1-52. Robert E. Hodson, Atty.	GRANTED Same conditions as CP	5-29-52
BAPL-81 Rec'd Filed	6-25-52 6-26-52 6-26-52	Voluntary assignment of construction permit and license to Robert S. Kerr, Grayce B. Kerr, T. M. Kerr, Geraldine H. Kerr, D. A. McGee, Fred Mueller and C. B. Akers d/b as West Central Broadcasting Company. Ralph L. Walker, Atty.	GRANTED EFF:	7-15-52 7-16-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters **W E E K**
 Name **ROBERT S. KERR, GRAYCE B. KERR, T. M. KERR, GERALDINE H. KERR, D. A. McGEE, FRED MUELLER AND C.B. AKERS d/b as WEST CENTRAL BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5931 Rec'd Filed	7-16-52 7-16-52 7-16-52	Modification of construction permit (BP-7911, as mod., which auth. changes in the DA patterns) for extension of completion date from 8-1-52 to 8-15-52. Robert E. Hodson, Atty.	GRANTED same conditions as CP	8-1-52
BL-4765 Rec'd Filed	7-30-52 8-1-52 8-1-52	License to cover construction permit (BP-7911, as modified) which authorized changes in the DA patterns. Ralph L. Walker, Atty.	GRANTED re blanketing clause	10-20-52
BR-1581 Rec'd Filed	9-30-52 10-10-52 10-10-52	Renewal of License (Informal request) Filed by Robert E. Hodson, Atty.	GRANTED	1-7-53

APPLICATION RECORD - BROADCASTING

Name **Robert S. Kerr, Grayce B. Kerr, T. M. Kerr, Geraldine H. Kerr, D. A. McGee, Fred Mueller and C. B. Akers d/b as West Central Broadcasting Company**

Call Letters **WEEK**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1856 Rec'd Filed	8-31-54 9-2-54 9-2-54	Voluntary assignment of license to All-Oklahoma Broadcasting Company. Thomas N. Dowd, Atty.	GRANTED EFF:	9-14-54 9-20-54
BML-1602 Rec'd Filed	9-22-54 9-29-54 9-29-54	Modification of license to change name of licensee to West Central Broadcasting Company. Pierson and Ball, Attys.	GRANTED	10-26-54
BNL-1618 Rec'd Filed	1-27-55 1-28-55 1-28-55	Modification of license to change main studio location from 10th Floor Commercial National Bank Bldg., Peoria, Ill. to 2907 Springfield Hill Rd., East Peoria, Illinois. Pierson and Ball, Attys.	GRANTED	2-4-55

#12

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

PEORIA BROADCASTING COMPANY

Call
LettersW A A P
X WEEKName **x** WEST CENTRAL BROADCASTING COMPANY
PEORIA, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1581 Rec'd Filed	8-26-55 9-1-55 9-1-55	Renewal of license Jack P. Blume, Atty	GRANTED	5-16-56
BR-1581 Rec'd Filed	9-29-58 10-1-58 10-1-58	Renewal of license Jack P. Blume, attorney	GRANTED	7-29-59
BAL-3733 Rec'd Filed	12-4-59 12-7-59 12-7-59	Voluntary assignment of license to Peoria Broadcasting Company	RETURNED Articles & By-Laws dated after Page 6 GRANTED EFF:	12-10-59 1-6-60 1-15-60
BR-1581 Rec'd Filed Amended R & F	10-6-61 10-23-61 10-23-61 9/5/64 10/1/64	Renewal of license Joseph J. Kessler, Atty. Supplemental application filed.	GRANTED	7-12-65

FORM BC-121
AUG. 1955

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APPLICATION RECORD - BROADCASTING

Call
Letters W.A.A.P.

Name PEORIA BROADCASTING COMPANY
Peoria, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,985 R. & F.	8-9-63	CP to change antenna-trans. location from Collier Road, 0.2 mi. E of Bartonville, Ill. to <u>On-Fischer-Lane, Just South of Creve Coeur, Illinois</u> ; make changes in the ground system, install new trans. (Gates BC-1G). Atty: Fly, Shuebruk, Blume and Gaguine Engr: Ralph J. Bitzer, St. Louis, Missouri	GRANTED	10-18-63
	8-13-63		Cond'l re: Phase Mon., field meas. equip., DA non-DA proof. Permittee shall assume the responsibility for the installation and maintenance of such filter circuit and other equipment, re WIRL	
Amendment R&F	9-26-63	AMENDED 9-30-63 to change ant.-trans. loc. to "Just south of State Hwy. 98 and 2.2 miles east of State Hwy. 29, North of Pekin, Illinois"		
	9-30-63			
BMP-11,257 R&F	5-7-64	Mod CP (BP-15,985 which auth install new trans and chg ant-trans loc and ground-sys) for ext comple date from 6-18-64 to <u>12-18-64</u> . Atty: Fly, Shuebruk, Blume & Gaguine	Granted to	6-26-64
	5-11-64			12-18-64

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W X C L
Letters ~~W X C L~~

PEORIA VALLEY BROADCASTING, INC.

Name ~~X~~ PEORIA BROADCASTING COMPANY

Peoria, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,382 R. & F.	10-28-64 10-30-64	Mod. of C.P. (BP-15,985, as mod., which auth. install new trans. and chg. ant.-trans. loc. and ground system.) for extension of compl. date from 12-18-64 to 5-18-65. Atty: Joseph J. Kessler	GRANTED to	12-4-64 5-18-65
BP-16,776 R&F	6-15-65 6-17-65	C.P. to replace expired C.P. (BP-15,985, as mod. which auth. chng. ant.-trans. loc., make chngs. in ground system. and install new trans.). Atty: Donald Ward	GRANTED	6-29-65
BL-10,923 PROD. TEST 6-29-65 EAPL-336 R & F	6-15-65 6-17-65 8-23-65 8-30-65	Lic. to cover CP (BP-16,776 as reinsta.) auth. chg. ant., new trans. and trans. loc. and ground system. Voluntary assignment of license and CP (BP-16,776) to PEORIA VALLEY BROADCASTING, INC. Atty for assignor - Fly, Shuebruk etc for assignee - Cohen & Marks	GRANTED GRANTED EFF:	10-1-65 10-8-65 11-3-65

#15

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W X C LName PEORIA VALLEY BROADCASTING, INC.
Peoria, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
ERC-3155 R & F	7-31-67 8-3-67	Modification of license to operate trans- mitter by remote control from 326 S.W. Adams Street, Peoria, Illinois (DA-2). Atty.: Roy F. Perkins, Jr.	GRANTED	1-26-68
BR-1581 R & F SEP 11 1967	7-31-67 8-22-67	Renewal of license Atty- Joel H. Levy (Marcus Cohn)	GRANTED	11-30-67
BR-1581 R & F PN Recd. PRESS SEP 16 1970	8-15-70 8-31-70 "	RENEWAL OF LICENSE Joel H. Levy, Atty. (Cohn & Marks)	GRANTED	11-25-70

APPLICATION RECORD - BROADCASTING

Call
Letters W X C L

Name FLORIA VALLEY BROADCASTING, INC.
FLORIA, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BF-18,919 R & F #639752 \$50 ACC. 060 Press	10-23-70 10-27-70 10-27-70 NOV 9 1970	CP to install new transmitter GATES BC-1G for Alternate Main use on 1kw DA-2. Atty: Roy F. Perkins, Jr.	GRANTED	11-10-70
BL-12,900 R & F #669688 \$50 AC-067 PTA PRESS MAR 31 1971	3-4-71 3-10-71 3-10-71 3-19-71	Lic.(BP-18,919) for new Alternate-Main Transmitter. Atty: Stanley B. Cohen (Cohn & Marks)	GRANTED	4-9-71
Annual filing fee \$224.00 paid 11-20-70 #644433. 302-BZ-3-13-73				
BR-1581 R & F PN Recd. PRESS	8-15-73 8-31-73 8 OCT 1973	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN)	GRANTED	11-30-73

#17

Form BC-121

May 1976

12-47

APPLICATION RECORD - BROADCASTING

Call
Letters W X C LName PEORIA VALLEY BROADCASTING, INC.
PEORIA, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1581 R & F PN Recd. PRESS	7-23-76 8-2-76 AUG 27 1976	RENEWAL OF LICENSE (MAIN & ALTER.MAIN) L. N. Cohn, Atty.	GRANTED (Issued with BZ781025AK)	7-16-79
BZ-781025AK R & F DM PRESS JUL 25 1979	10-25-78 6-19-79	Direct Measurement Atty: Lawrence N. Cohn	GRANTED (Issued with renewal)	8-7-79
BR790801UW PRESS AUG 6 1979		Renewal of License Atty. Lawrence N. Cohn	GRANTED	11-30-79
BTC 800116 EE FORM 315 (ALSO SEE FM WZRO) PRESS: PN FILED	2-15-80	Vol TC from Syl Binkin, Melvin Feldman, and Richard S. Cohen to Louisiana Television Broad- casting Corporation (SEE OVER) Atty for transferor - Lawrence N. Cohn for transferee - R. B. Jacobi	GRANTED EFF:	3-7-80 3-28-80

NOTED: RE BTC - Transferee is licensee of WBRZ(TV)
(Articles etc on file)

AMENDED 2-4-80 re: Revised Exh. 6 Financial data

AMENDED 2-21-80 re: Table II - Broadcast interest &
ownership of transferees and their positions (off/dir.) of
Louisiana National Bank

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

