

W W W X Z



# BROADCASTING STATION LICENSE RECORD

Date first licensed 11-26-56

Call letters WWXL  
Station Location: Manchester, Kentucky

THE WILDERNESS ROAD BROADCASTING CO. (AL 6-18-57; EFF. 6-20-57)  
Name of licensee x CLIFFORD SPURLOCK, tr/as THE WILDERNESS ROAD BROADCASTING COMPANY

Colson Hill, Town Branch Rd., approx.  $\frac{1}{4}$  mi. N. on Hwy. 421 from Manchester, Ky. (Redes.)  
x Colson Hill Tn. Br. Rd.  $\frac{1}{4}$  mi. N. of Manchester, Ky. (BL 5-22-59)

Transmitter location x Court Street,  
On U.S. Highway 421 in center of Manchester, Kentucky (CP 4-25-56) Lic.  
11-26-56

Same as transmitter  
x Colson Hill, Town Branch Road, Manchester, Kentucky (BS 7-20-61)  
109 Court St., Manchester, Ky. (BL 5-22-59)

40962  
Main studio location x Court Street (Redescription) BRC-1166.  
On U.S. Highway 421 in center of Manchester, Kentucky (CP 4-25-56) Lic.  
11-26-56



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10196	4-25-56	1580	250w	Day	6-25 12-25-56
CP for a new standard broadcast station.					
BL-6405	11-26-56	1580kc	250w	Day	11-26-56 8-1-58
License to cover CP(10196) which authorized a new standard broadcast station.					
BAL-2694	6-18-57	Voluntary assignment of license to			
EFF:	6-20-57	The Wilderness Road Broadcasting Co.			
BRC-1166	7-15-57	1580kc	250w	Day	
- -	Modification of license to operate transmitter by remote control from Court Street (On U.S. Highway 421, in center of Manchester, Ky.)				
BTC-2599	10-23-57	Voluntary transfer of control of			
EFF:	11-11-57	licensee corporation from Clifford Spurlock to Roy A. Redmond, Cecil Corum, J.L.Tigue (and 15 other stockholders)			
Wire	7-1-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-3366	9-3-58	Renewal of license			9-3 8-1-61
BP-11626	11-25-58	1450kc	250w	U	1-25 7-25-59
CP to change frequency to 1450kc and change hours of operation from Daytime to Unlimited using power of 250w.					
BL-7411	5-22-59	1450kc	250w	U (RC)	5-22 8-1-61
Lic. to cover CP (BP-11,626) which auth. a change in frequency and hours of operation.					
BP-13354	9-10-59	1450kc	250w	U	11-10 5-10-60
CP to install new transmitter (GATES BC-1F).					
BL-7910	6-24-60	License to cover construction permit (BP-13354) which authorized installation of a new transmitter.			
(1) BS-3366	7-20-61	Modification of license to change studio location to remote control site and delete operation by remote control.			
(2)					



Form BC 126  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... **WWXL** .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-13362	6-28-61	1450kc	250w-1kw-LS U		8-28 2-28-62
		CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T) (Cond'l).			
	7-26-61	Comm. deferred	action on renewal		
		pending further	consideration.		
BR-3366	3-27-62	1450kc	250w	Unl	3-27 8-1-64
BL-8735	5-4-62	Lic. to cover (BP-13,362)			which auth an
		incr. in daytime power.			
BR-3366	7-10-64	1450kc	250w, 1kw, U		8-1 8-1-67
BR-3366	7-31-67	Renewal of License			8-1 8-1-70
BR-3366(S)	9-11-70	RENEWAL OF LICENSE			8-1-73
EBSA	5-22-72				
BR-3366(S)	7-31-73	RENEWAL			8-1-76
BS-3366(1)	1-6-74	Chg. to CST.			
COMLET	11-27-74	chg back to EST			
BR-3366(L)	7-12-76	Renewal			8-1-79
BR790402G2(S)	7-18-79	Renewal of License			8-1-82
BZ801204AB (1)	12-19-80	Direct Measurement			8-1-82



## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call New  
Letters W W X L

Name CLIFFORD SPURLOCK, tr/as THE WILDERNESS ROAD BROADCASTING COMPANY  
MANCHESTER, KENTUCKY (P. O. Box 333, Columbia, Kentucky)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,196	10-31-55	Construction permit for a new standard broad-	GRANTED	4-25-56
Rec'd	11-7-55	cast station to be operated on:		
Filed	11-7-55	Frequency: 1580kc		
		Power: 250w		
		Hours of operation: Daytime		
		Trans. location: In center of Manchester		
		On U. S. Highway 421		
		Manchester, Kentucky		
		Studio location: Same		
		Samuel Miller, Atty.		
		Ralph J. Bitzer, Engr.		



Western Electric 451-A1



## APPLICATION RECORD - BROADCASTING

Name

CLIFFORD SPURLOCK, TR/AS THE WILDERNESS ROAD BROADCASTING COMPANY

Call  
Letters WWXL

File No.	Dated	Application for	Action	
			Nature	Date
BL-6405 Rec'd Filed	10-31-56 11-8-56 11-8-56	License to cover Construction Permit BP-10,196 which authorized a new standard broadcast station.  Samuel Miller, Atty.	GRANTED EFF:	11-26-56
BAL-2694 Rec'd Filed	6-6-57 6-7-57 6-7-57	Voluntary assignment of license to The Wilderness Road Broadcasting Co.  Samuel Miller, Atty.	GRANTED EFF:	6-18-57 6-20-57
BRC-1166 Rec'd Filed	6-27-57 7-10-57 7-10-57	Modification of license to operate transmitter by remote control from Court Street (On U.S. Highway 421, in center of Manchester, Kentucky	GRANTED	7-15-57
BTC-2599 Rec'd Filed	9-15-57 9-24-57 9-24-57	Voluntary transfer of control of licensee corporation from Clifford Spurlock to Roy A. Redmond, Cecil Corum, and J.L. Tigue, et al (15 others)	GRANTED Eff:	10-23-57 11-31-57



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WWXL**Name **THE WILDERNESS ROAD BROADCASTING CO.**

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,626 Rec'd Filed AMENDMENT R & F	10-5-57 10-8-57 10-8-57 9-24-58 9-26-58	Construction permit to change frequency from 1580kc to 1450kc; change hours of operation from Daytime to Unlimited using power of 250w. AMENDED re stockholders (BTC-2599 incorporated) Atty. - Samuel Miller Engr. - Ralph J. Bitzer, St. Louis, Mo.	GRANTED	11-25-58
PR-3366 Rec'd Resubmitted Rec'd. Filed	4-20-58 5-6-58 5-3-58 6-2-58 6-2-58	Renewal of License	<del>Ret. - 5-22-58 - re-sec. 1</del> <del>re-sec. 1</del> GRANTED	<del>5-22-58</del> <del>re-sec. 1</del> 9-3-58
BL-7411 R & F	1-29-59 2-2-59	License to cover C.P. (BP-11,626) which authorized a change of frequency and hours of operation (1450 kc, 250w, U)  Atty. S. Miller	GRANTED	5-22-59



AUG. 1955

Call  
Letters WWXLName THE WILDERNESS ROAD BROADCASTING CO,

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,354 R & F	8-12-59	Construction Permit to install new transmitter (Gates BC-IT)	GRANTED	9-1-59
	8-14-59			
BP-13,362 Rec'd Filed	7-24-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-IT)  Atty.- Samuel Miller Engr.- Ralph J. Bitzer, St. Louis, Mo.	<del>GRANTED</del>	<del>2-10-59</del>
	7-28-59		GRANTED	6-28-61
	7-28-59			
BL-7910 Rec'd Filed	3-24-60	License to cover construction permit (BP-13,354) which authorized installation of a new transmitter.	GRANTED	6-24-60
	3-28-60			
	3-28-60			
BR-3366 Rec'd Filed	4-29-61	Renewal of License.	GRANTED	3-27-62
	5-1-61			
	5-1-61			



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W W X LName THE WILDERNESS ROAD BROADCASTING CO.  
Manchester, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BL-8735 R. & F.	8-22-61 8-24-61	License to cover C.P. (BP-13,362) which auth. an increase in daytime power. . . . .	GRANTED	5-4-62
BR-3366 R & F	4-30-64 5-6-64	Renewal of License  Samuel, Miller, Atty.,	GRANTED	7-10-64
BR-3366 R & F	5-23-67 5-29-67	Renewal of license	GRANTED	7-31-67
BR-3366 R & F \$75 #597493 PN Recd. PRESS Pub. Notice	4-13-70 4-30-70 " JUN "2 1970 6-1-70	RENEWAL OF LICENSE	GRANTED	9-11-70
BR-3366 R & F P.N PRESS JUN 2 1973	4-10-73 5-1-73 5-1-73	Renewal of License  Samuel Miller	GRANTED	7-31-73



## APPLICATION RECORD - BROADCASTING

1450 kc

8-56

Call  
Letters W W X LName THE WILDERNESS ROAD BROADCASTING CO.  
MANCHESTER, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3366 R & F PN Recd. PRESS	3-18-76 3-26-76 " MAY 11 1976	RENEWAL OF LICENSE  Samuel Miller, Atty.	GRANTED	7-12-76
BR790402G2 PRESS MAY	16 1979	Renewal of License' Atty. Jerrold Miller	GRANTED	7-18-79
BZ-801204AB R & F PRESS	12-4-80 DEC 11 1980	DIRECT MEASUREMENT Atty: - -	GRANTED	12-19-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

