

W W B



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-3-46

Call letters W W W B
LOCATION: JASPER, ALABAMATRI W BROADCASTING, INC. (AL-12-11-64; Eff: 1-1-65)
INCORPORATEDName of licensee x BANKHEAD BROADCASTING COMPANY, INC. (AL 12-26-46, Eff: 1-4-47)
x WALTER W. BANKHEADWest of Southern RR tracks N. and E. of Town Creek, Jasper, Alabama (BP 3-1-74)
x W. 20th St. and Bankhead Hwy., Jasper, Alabama (Red. 6-24-69)
X 20th St. and Bankhead Hwy., Jasper, Ala. (BP 6-1-61)Transmitter location x 78 Highway West (Jasper, Alabama (Lic. 2-15-55))
Jasper, Alabama (CP 2-20-46) (Lic. 12-3-46)403 9th Avenue, Jasper, Alabama (BP 10-11-74)
x West 20th Street and Bankhead Hwy., Jasper, Alabama. (BP 3-1-74)
x Same as transmitter (BRC 6-24-69)
Jasper, Alabama (BS 2-13-62)
X 20th Street and Bankhead Hwy.Main studio location x 3rd Avenue, Bankhead-Long Building, Jasper, Alabama (BRC-632)
x 20th St., Jasper, Ala. (CP 2-20-46) (Lic. 12-3-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B3-P-4420 C.P.	2-20-46 for a new station	1240	250w	U (Conditional Clause)	4-20 10-20-46
B3-MP-2165	10-7-46 Mod.C.P.(4420) for extension of completion date (CONDITIONAL CL.)				4-20 12-20-46
BS-L-2142 3-3-3-1957	13-3-46 Lic. to cover CP (B3-P-4420) as modified for a new station and determine power by direct measurement. Cond'l clause	1240	250w	U	12-3 8-1-49
B3-AL-567 EFF: 1-4-47	12-26-46 Assignment of license to BANKHEAD BROADCASTING CO., INC.				
BS-1301	1-22-47 Mod. Lic. to delete conditional clause	1240	250w	U	1-22 8-1-49
BR-1301	7-20-49	1240	250w	U	8-1-49 8-1-52
BR-1301	7-17-52	1240kc	250w	Unl.	8-1-52 4-1-55
BZ-3483	5-18-53 Auth. determine operating power by direct method	1240kc	250w	Un	5-18-53 4-1-55
CP-9388	9-22-54 C.P. chg. freq.; incr. power; chg. hrs. oper; and install new transmitter	1360	1kw	Day	11-22 5-22-55
BRC-632 (1)	1-13-55 Modification of construction permit to operate transmitter by remote control from Bankhead-Long Building, Jasper, Alabama				
BL-5606	2-15-55 Lic. cover CP(9388, as mod.) for change freq, hours of operation; increase power & new trans.	1360kc	1kw	Day	2-15-55 4-1-55
Teleg.	3-30-55 Action on renewal deferred 3-30 and continued operation auth. until final determination on renewal.				
BR-1301	4-13-55 RENEWAL OF LICENSE				4-13 4-1-58
BR-1301	3-19-58 Renewal of license				4-1 4-1-61
BR-1301	4-22-61	1360	1kw	Day	4-1 4-1-64
BP-1442	6-1-61 CP to make chgs in ant. system, chg. ant-trans. loc. & install new ground system	1360kc	1kw	Day	8-1 2-1-62

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

NO. # 2

Date first licensed

Call letters W W W B

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Dv.	Period From To
BMP-9588	7-28-61	Mod. of CP(BP-14542) to replace the trans. with Gates BC-1T.			
S-1301 (1)	2-13-62	Mod. of license to change studio loc.			
BL-9142	5-23-62	1360kc	1kw	Day	5-23 4-1-64
		License to cover CP(BP-14542, as mod.) which auth. chgs. in ant. system, ground system; chg. ant. trans. loc. and replace trans. (Gates BC-1T)			
BR-1301	3-17-64	Renewal of License			4-1 4-1-67
BAL-5279 EFF: 1-1-65	12-11-64	Voluntary assignment of lic. to TRI W BROADCASTING, INC.			
BZ-5479	4-15-65	1360kc	1kw	Day	4-15 4-1-67
		Authority to determine operating power by direct measurement of antenna power			
BR-1301	3-29-67	Renewal of license			4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BTC-5653 EFF.	5-28-68 6-1-68	Vol. TC			
BRC-3350(1)	6-24-69	Operate RC.			
FR-3350(L)	6-10-70	Renewal			4-1-73
Ltr.	10-18-71	Trans. CCA 1,000-D now installed and operating.			
EBSA	6-12-72				
BR-1301(L)	3-30-73	RENEWAL			4-1-76
BP-19,607	3-1-74	1360kha	1kw	Day	3-1-75
		CP to chg. ant. TL & SL operate by RC.			
(1)					
BP-19,607	10-11-74	MP to change SL and RC			
BS-1301(1)	10-11-74	ML to change SL and RC			
BR-1301					
BL-13,830(L)	7-30-76	Renewal and modification			4-1-79
BR-1301		Superseded to add antenna system			
BL-13,830	2-30-76				
BR781201UV(S)	11-79	Renewal of License			4-1-82

APPLICATION RECORD - BROADCASTING

51

Call
LettersW W W B
x NewName WALTER W. BANKHEAD
(P.O. P.O. Box 987, Jasper, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4420 Rec'd Filed	11-5-45 12-17-45 12-17-45	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1240 kc Power - 250w Hours of operation - Unlimited time Trans. location - Jasper, Alabama Studio location - 20th Street Jasper, Alabama (Filed by John C. Spearman, Atty.; Lester H. Carr, Engr.)	Granted (Conditional clause re waiver Sections 3.55(b) and 3.60)	2-20-46

W. E. 451A1 transmitter

APPLICATION RECORD - BROADCASTING

2

Call

Letters

W W W B

Name WALTER W. BANKHEAD

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2165 Rec'd Filed	9-28-46 9-30-46 9-30-46	Modification of C.P. (B3-P-4420, which authorized a new standard broadcast station) for extension of completion date from 10-20-46 to 12-20-46. Paul D.P. Spearman, Att'y	Granted (Conditional re waiver 3.55(b) and 3.60)	10-7-46
B3-L-2142 Rec'd Filed	10-28-46 10-30-46 10-30-46	License to cover C.P. (B3-P-4420, as mod.,) which authorized a new standard broadcast station and	Granted (Cond'l re waiver 3.55 (b) & 3.60)	12-3-46
B3-2-1957 Rec'd Filed	10-28-46 10-30-46 10-30-46	Authority to determine operating power by direct measurement of antenna power. (John C. Spearman, Atty.)		

APPLICATION RECORD - BROADCASTING

3

Call

Letters W W W B

BANKHEAD BROADCASTING COMPANY, INCORPORATED

Name WALTER W. BANKHEAD

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-567 Rec'd Filed	10-23-46 11-12-46 11-12-46	Voluntary Assignment of License to Bankhead Broadcasting Company, Incorporated. (Filed by Paul D.P. Spearman, Atty.)	GRANTED EFF - 1-4-47	12-26-46
BR-1301 Rec'd	5-30-49 6-1-49	Renewal of license.	GRANTED	7-20-49
BR-1301 Rec'd Filed	4-28-52 5-1-52 5-1-52	Renewal of License	GRANTED	7-17-52
BZ-3483 Rec'd Resub. Rec'd Filed	3-25-53 4-1-53 4-27-53 4-30-53 4-30-53	Auth. to determine operating power by direct measurement of antenna power. Claude M. Gray, Engr.	RETURNED Necessary to submit Form 302 GRANTED	APR 20 1953 5-18-53

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call Letters W.W.K.B.

Name BANKHEAD BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-9388 Rec'd Filed	7-9-54 7-12-54 7-12-54	Construction permit to change frequency from 1240kc to 1360kc; increase power from 250w to 1kw; change hours of operation from unlimited to daytime and install a new transmitter (GATES BC-1F). Spearman and Roberson, Attys. William E. Benns, Jr., Engr.	GRANTED	9-22-54
BRC-632 Rec'd Filed	1-7-55 1-10-55 1-10-55	Modification of construction permit to operate transmitter by remote control from Bankhead-Long, Building, Jasper, Alabama	GRANTED	1-13-55
BL-5606 Rec'd Resub Rec'd Filed	1-7-55 1-10-55 1-7-55 1-19-55 1-19-55	License to cover construction permit (BP-9388 as modified) which authorized change frequency, increase power, change hours of operation and install a new transmitter Russell Rowell, Atty.	returned Signed by Manager GRANTED	1-14-55 2-15-55

APPLICATION RECORD - BROADCASTING

Call
Letters WWWB

Name BANKHEAD BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1301 Rec'd Filed	3-14-55 3-15-55 3-15-55	Renewal of License	GRANTED	4-13-55
BR-1301 Rec'd & Filed	12-9-57 12-13-57	Renewal of license	GRANTED	3-19-58
BP-14542 R & F SEE AMENDMENT BELOW	11-29-60 12-20-60	Construction permit to make changes in antenna system. (Increase height) Atty's: Spearman and Roberson Contingent on Grant of BPH-3233	GRANTED	6-1-61
BR-1301 Rec'd & Filed	12-15-60 12-20-60	Renewal of License Frank U. Fletcher, atty.	GRANTED	3-22-61
BP-14,542 AMENDMENT R & F	(cont'd) 4-26-61 5-3-61	AMENDED to change antenna-trans. location from 78 Highway West, Jasper, Ala., TO 20th Street and Bankhead Highway, Jasper, Ala., install new antenna & ground systems. Engr. - Jules Cohen	GRANTED	6-1-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters

Name TRI W BROADCASTING, INC.
Casper, Alaska

File No.	Dated	Application for	Action	
			Nature	Date
ENT-9508 R&F	5-30-61 6-1-61	Mod of C.P. (BP-14,542) which auth. antenna system; chg antenna-trans. location; install new antenna & ground system. to replace old trans. (GATES BC-1-T) Atty: Spearman & Roberson	GRANTED	7-28-61
BL-9142 R. & F.	1-26-62 1-29-62	Lic to cover CP (BP-14,542 as mod) which auth. changes in antenna system; ground system; chg. ant-trans. loc. & replace trans. Atty- Spearman & Roberson	GRANTED	5-23-62
BR-1301 Rec'd Filed	11-27-63 12-5-63 12-5-63	Renewal of License Henry R. Goldstein, Atty.	GRANTED	3-17-64
BAL-5279 Rec'd Filed	10-29-64 10-22-64 10-30-64	Voluntary assignment of license to TRI W BROADCASTING, INC. Atty. - Spearman & Roberson	GRANTED	12-11-64 EFF:1-1-65

APPLICATION RECORD - BROADCASTING

Call WWWB
LettersName TRI W BROADCASTING, INC.
Jasper, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5479 R. & F.	1-13-65 1-19-65	Authority to determine operating power by direct measurement of antenna power. Atty: Fletcher, Deal, Howell, Benjamin & Ideth	GRANTED	4-15-65
BR-1301 R & F	12-12-66 1-3-67	Renewal of License Atty: Edward F. Kenahan	GRANTED	3-29-67
RE: PSA	<p>MOTION FOR STAY BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN.</p> <p>PETITION FOR RECONSIDERATION BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN.</p> <p>OPPOSITION TO MOTION FOR STAY filed 12-11-67 by John H. Midlen for Tri-W Broadcasting, Inc.</p> <p>OPPOSITION TO JUPITER BROADCASTING COMPANY, INC. PETITION FOR RECONSIDERATION filed 12-11-67 by John H. Midlen for Tri-W Broadcasting, Inc.</p> <p>REPLY BY JUPITER BROADCASTING, INC. (WSAI) filed 12-18-67 by Harry Plotkin.</p> <p>Petition for Reconsideration <u>DENIED</u> and Motion for Stay <u>DISMISSED AS MOOT</u> by Comm.</p> <p>Memo. Opinion and Order adopted 12-20-67.</p>			

FORM BC-121 78
AUG. 1955

APPLICATION RECORD - BROADCASTING

1360kc

Call
Letters WVVA

Name TRI W BROADCASTING, INC.
Jasper, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC R & F (Form 316) FEE PD:\$30 #427998 MAY 22 1968	5-10-68 5-13-68	Voluntary relinquishment of positive control of lic. corp by W.W. Bankhead thru transfer of stock to Elossom B. Dill, Marion B. Grant, John H. Bankhead et al. Atty - Fletcher, Heald etc(M. Rosenberg)	GRANTED EFF.	5-28-68 6-1-68
BRC-3350 R & F #523410 \$30. JUN 24 1968	6-17-69 6-18-69 6-18-69	Modification of license to operate transmitter by remote control from West 20th Street and Bankhead Hwy., Jasper, Alabama and redescribe main studio and transmitter loc. as West 20th Street, and Bankhead Hwy., Jasper, Ala.	GRANTED	6-24-69
BR-1301 R & F #566147 \$75. P. N. JAN 2 1970	12-15-69 12-31-69 12-31-69 12-31-69	Renewal of License Atty.: Marvin Rosenberg AMENDED 5-21-70 re: commercial policy	GRANTED	6-10-70

APPLICATION RECORD - BROADCASTING

Call Letters 1360 kc
..... W W W B

Name TRI W BROADCASTING, INC.
JASPER, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1301 R & F PN PRESS JAN 23 1973	12-15-72 12-29-72 12-29-72	Renewal of License Atty: Marvin Rosenberg AMENDED 3-2-73 re: commercial matter AMENDED 3-26-73 re: business interests	GRANTED	3-30-73
BP-19,607 Rec'd Filed \$50-267091 AC-056 PRESS: FEB 11 1974	1-9-74 1-9-74 1-9-74 1-9-74	Construction permit to change the antenna-transmitter site to West of Southern RR tracks, North and East of Town Creek, Jasper, Alabama and change the main studio & operate by remote control from West 20th St. and Bankhead Highway, Jasper, Alabama. 33° 49' 12" 87° 16' 26" Atty. Fletcher, Heald, Rowell, Kenehan & Hildreth.	GRANTED	3-1-74

APPLICATION RECORD - BROADCASTING

Form BC-121
September 1969Call
Letters W W W BName TRI W BROADCASTING, INC.
Jasper, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-1301 R & F PN PRESS	10-28-75 12-1-75 12-1-75 JAN 28 1976	Renewal of license Atty- Marvin Rosenberg	GRANTED issued with BL-13,830	7-30-76
BL-13,830 R & F \$50#360883 PTA Amend Amend PRESS JUN 3 1976	10-29-74 11-1-74 11-5-74 5-25-76 7-1-75 - engr. data 5-14-76 add. engr. data	Lic. to over BP-19,607 for changes SL: 403 9th Ave., TL: 1st Ave., South, Jasper, Alabama Atty:	GRANTED issued with RENEWAL	7-30-76
BR781201UV PRESS JAN 26 1979		Renewal of License Roderick K. Porter, Atty	GRANTED	4-11-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

