



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199



SEE CARD # 2 FOR NAME

W W N T 11-1-79

Date first licensed 6-18-47 (Official No. 1557)

Call letters X W D I G

Location: Dothan, Alabama

X WDIG, Inc. (BAL 5-22-70, Eff:

X HOUSTON BROADCASTERS, INCORPORATED (AL-2-28-54 EFF: 3-1-64)

X JESS M. SWICEGOOD tr/as HOUSTON BROADCASTERS (AL 1-13-58) EFF: 1-23-58

X JESS M. SWICEGOOD AND LOLA C. ROBISON, A Partnership d/b as HOUSTON BROADCASTERS (AL 5-26-58)

X JESS M. SWICEGOOD, J. P. BURNETT, LOLA C. ROBISON, a partnership d/b as

Name of licensee HOUSTON BROADCASTERS

Transmitter location 500 feet N. of State Highway 52, 1 mi. E. of Dothan, Ala. (CP 11-14-46)  
(Lic. 6-18-47)

1600 Ross Clark Circle, SE., Dothan, Ala. (PS 6-8-65) (Eff: 5-31-65)

X 208 N. Oates St., Harry Hall Bldg., Dothan, Alabama (BRC-697)

Main studio location 107 East Adams Street, Dothan, Alabama (Tel. 2-12-47) (Lic. 6-18-47)  
X to be determined, Dothan, Ala. (CP 11-14-46)



Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
B3-P-5179 C.P. for new station	11-14-46	1450	250w	U (Conditional Clause)	1-14 7-14-47
BMP-2606	4-10-47 Mod. of C.P. (5179) change type of T.	1450kc	250w	U	1-14 7-14-47
BL-2419 BE-2235	6-18-47 Lic. to cover CP (5179 as mod) for a new station and determine operating power by direct method. (Conditional Clause)	1450	250w	U	6-18 2-1-48
BR-1557	1-31-48	1450	250w	U	2-1 2-1-51
BAL-829 EFF:	5-16-49 5-27-49	Vol. assignment of lic. from Jess M. Swicegood, J. P. Burnett, Lola C. Robison, A Partnership d/b as Houston Broadcasters to Jess M. Swicegood and Lola C. Robison, A Partnership d/b as Houston Broadcasters.			
BS-1557	1-29-51	Extension of license			2-1 6-1-51
BR-1557	5-23-51	1450	250w	U	5-23 2-1-54
BR-1557	1-27-54	Renewal of license		U	2-1 4-1-55
BRC-697 (1)	4-13-55	Modification of license to operate trans. by remote control from 208 North Oates Street, Harry Hall Building, Dothan, Alabama			
BR-1557	3-16-55	RENEWAL OF LICENSE			4-1 4-1-58
BAL-2900 EFF:	1-13-58 1-23-58	Voluntary assignment of license to Jess M. Swicegood tr/as Houston Broadcasters.			
BR-1557	3-12-58	1450kc	250w	U	4-1 4-1-61
BP-13066	10-12-60	1450kc	250,1kw	LS U	12-21 6-12-61
		CP to increase daytime power to 1kw and install new transmitter (BAUER 707) (Cond'l).			
BR-1557	3-8-61	Renewal of License			4-1 4-1-64
BL-8344	7-19-61	Lic. to cover CP (BP-13066) which auth. inc. daytime power and install a new trans.			
BL-10,242	9-26-63	1450kc	250w	Aux	9-26 4-1-64
		Lic. to use old main trans. (RAYTHEON RA 250) at pre loc. of main trans. operated on 1450kc, 250w, with AC from Main Studio Loc. for aux. purp. only			



June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **W D I G** .....

EARLY BIRD BROADCASTING, INC. (AL gr 11/24/76 EFF: 12/8/76)

Name of licensee **x HOUSTON BROADCASTERS, INCORPORATED** .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-5022	2-28-64	Voluntary assignment of license to			
EFF:	3-1-64	Houston Broadcasters, Incorporated			
BR-1557	3-26-64	1450kc	250w, 1kw, U		4-1 4-1-67
		1450kc	250w	AUX.	4-1 4-1-67
BS-1557	6-8-65	Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc. Main (1) & Aux. (1).			
BRC-2692 (2)	6-30-65	Mod. of lic. to operate transmitter by Remote Control from 1600 Ross Clark Circle, S. E., Dothan, Alabama (MAIN)			
BS-1557	1-21-66	Mod. of lic to chg obstruction marking (Letter) Main (3) Aux (2)			
BR-1557	5-10-67	1450kc	250W, 1kw-LS U		5-10 4-1-70
			250w (AUX.)		
BTC-6038	2-4-70	VOL. TO			
BR-1557(S)	4-1-70	RENEWAL MAIN & AUX.			
					4-1-73
BAL-6915	5-22-70	VOL. AL.			
EBSA	5-22-72				
BR-1557	4-13-73	Renewal of license (Main)			
					4-1-76
BR-1557(S)	9-23-76	Renewal of license			
					4-1-77
BAL-8796	11-24-76	VOL AL EFF: 12--8-76			
BZ-9250(L)	11-8-76	Direct Measurement			
					4-1-79
ebsa	11-1-79	chg. call			
BR78130UK (S)	6-15-79	RENEWAL OF LICENSE			
					4-1-82



## APPLICATION RECORD - BROADCASTING

 Call WDIG  
 Letters X New

 Name JESS M. SWICEGOOD, J.P. BURNETT, LOLA C. ROBISON, a partnership, d/b as  
HOUSTON BROADCASTERS (PO Dothan, Alabama)

File No.	(Temp.c/o Jess M. Swicegood, 1358 Woodlawn Ave., Kingsport, Tennessee) Dated	Application for	Nature	Date
B3-P-5179 Rec'd Filed	8-24-46 8-26-46 8-26-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: <del>1340kc</del> 1450kc Power: 250w Hours of operation: Unlimited Trans. location: 500 feet North of State Highway 52 1 mile east of Dothan, Dothan, Alabama Studio location: To be determined-Dothan, Alabama.	GRANTED Conditional re waiver 3.60	11-14-46
AMENDED Recd. Filed	10-8-46 10-10-46 10-10-46	AMENDED to change frequency <u>from</u> 1240kc <u>to</u> 1450kc		



Transmitter-Gates Radio Company 250c

Thomas Philips, Jr., Engr.  
Kingsport, Tenn.



## APPLICATION RECORD - BROADCASTING

42

Call

Letters W D I G

Name JESS M. SWICEGOOD, J. P. BURNETT, LOLA C. ROBINSON, A PARTNERSHIP d/b as  
HOUSTON BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2606 Rec'd Filed	3-3-47 3-5-47 3-5-47	Mod. of C.P. (B3-P-5179, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-250)	GRANTED	4-10-47
BL-2419 Rec'd Filed	4-24-47 4-28-47 4-28-47	License to cover C.P. (B3-P-5179, as mod.,) which authorized a new standard broadcast station.	GRANTED	6-18-47
BZ-2235 Rec'd Filed	4-23-47 4-28-47 4-28-47	and Authority to determine operating power by direct measurement of antenna power.	conditional re waivers 3.55(b) and 3.60	



Form 94

## APPLICATION RECORD - BROADCASTING

Card #3

HOUSTON BROADCASTERS (AL 5-16-49) Call

JESS M. SWICEGOOD AND LOLA C. ROBINSON, A Partnership d/b as Letters **W D I G**  
 Name **X JESS M. SWICEGOOD, J. P. BURNETT, LOLA C. ROBISON D/B AS HOUSTON BROADCASTERS.**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1557 Rec'd.	11-29-47 12-1-47	Renewal of License. Amend. filed 12-22-47	GRANTED	1-30-48
BAL-829 Rec'd Filed	1-18-49 1-24-49 1-24-49	Voluntary Assignment of License from Jess M. Swicegood, J. P. Burnett, Lola C. Robison, A Partnership d/b as Houston Broadcasters to Jess M. Swicegood and Lola C. Robison, A Partnership d/b as Houston Broadcasters.	GRANTED EFF:	5-16-49 5-27-49
BR-1557 Rec'd	12-13-50 12-15-50	Renewal of license	GRANTED	5-23-51
BR-1557 Rec'd Filed	11-3-53 11-9-53 11-9-53	Renewal of License	Granted	1-27-54



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters

W D I G

JESS M. SWICEGOOD tr/as HOUSTON BROADCASTERS  
 Name ☒ JESS M. SWICEGOOD AND LOLA C. ROBISON, A PARTNERSHIP  
 d/b as HOUSTON BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1557 Rec'd. Resub. Rec'd. Filed	1-24-55 1-28-55 1-24-55 2-11-55 2-11-55	Renewal of License <del>(Sect. II, dated after Sect. I)</del>	<del>Returned</del> GRANTED	<del>1-31-55</del> 3-16-55
BRC-697 Rec'd Filed	4-7-55 4-8-55 4-8-55	Modification of license to operate transmitter by remote control from 208 North Cates Street, Harry Hall Buildin, Dothan, Alabama	GRANTED	4-13-55
BAL-2900 Rec'd Filed	12-19-57 12-23-57 12-23-57	Voluntary assignment of license to Jess M. Swicegood tr/as Houston Broadcasters.	GRANTED EFF:	1-13-58 1-23-58
BR-1557 Rec'd Resubmitted Rec'd & Filed	1-23-58 1-27-58 1-31-58 2-19-58	Renewal of License. Filed direct.	<del>Returned</del> <del>dated after Sect. I</del> GRANTED	<del>2-6-58, Exh. 1</del> <del>dated after Sect. I</del> 3-12-58



Aug. 1955

## APPLICATION RECORD - BROADCASTING

JESS M. SWICEGOOD tr/as

Call

Letters W D I G

Name

HOUSTON BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,066 Rec'd Filed	5-7-59 5-11-59 5-11-59	Construction Permit to increase daytime power from 250w-to 1kw and install a new transmitter ( )	GRANTED	10-12-60
AMENDMENT R & F	6-8-60 6-10-60	Engr.- Comtronics, Palatka, Florida AMENDED to specify type trans. (BAUER 707)	Cond'l res Permittee shall accept such interf. as may be imposed by other existing Class IV stations in the event they are subsequently authorized to increase power to 1000 watts.	
BR-1557 Rec'd Filed	12-28-60 1-3-61 1-3-61	Renewal of license	GRANTED	3-8-61
BL-8344 R. & F.	2-6-61 2-10-61	License to cover C.P. (BP-13,066) which auth. increased daytime power from 250w to 1kw. and install new trans. (Bauer-707).	GRANTED	7-19-61



AUG. 1955 #6

## APPLICATION RECORD - BROADCASTING

Call  
Letters

W D T G

**HOUSTON BROADCASTERS, INCORPORATED**  
**Name** ~~x~~Jess M. Swicegood tr/as HOUSTON BROADCASTERS  
 Dothan, Alabama 36301

File No.	Dated	Application for	Action	
			Nature	Date
bl-10,242 R. & F.	7-30-63 8-1-63	Lic to use old main trans(Raytheon RA-250) at present loc of main trans, to be operated on 1450kc, 250w, with Remote Control from Main Studio Loc, for Auxiliary Purposes ONLY.	GRANTED	9-26-63
BR-1557 R & F	12-31-63 1-2-64	Renewal of License (Main and Auxiliary)	GRANTED	3-26-64
BAL-5022 R. & F.	2-4-64 2-6-64	Voluntary assignment of license to Houston Broadcasters, Incorporated.	GRANTED	2-28-64
AMFID Rec'd	3-9-64 3-10-64	Amend to change name of Renewal to Houston Broadcasters Incorporated in accordance with BAL-5022	EFF:	3-1-64
BRC-2692 R & F	6-19-65 6-22-65	Modification of license to operate transmitter by remote control from 1600 Ross Clark Circle, S.E., Dothan, Alabama. (Main Transmitter)	GRANTED	6-30-65
BR-1557 R & F	12/30/66 1-3-67	Renewal of license (Main & Auxiliary)	GRANTED Cond'l r	5-10-67 Class IV



FORM BC-121#7  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

1450kc

Call  
Letters WDIG

WDIG, INC.

Name X HOUSTON BROADCASTERS, INCORPORATED  
Dothan, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6038 R & F FEE PD: \$105 -#541763 REFUND \$30 - not nec for aux. serv. (9-25-69) PN filed 10-1-69	9-10-69 9-12-69	Vol. transfer of control of lic. corp. from Jess Swicegood to WDIG, Inc.  Atty for transferee - Samuel Miller SEP 25 1969 (SEE OVER FOR AMENDMENTS)	GRANTED EFF:	2-4-70 2-18-70
BR-1557 R & F #568623 \$75 #568624 \$30 PN PRESS JAN 3 1970	12-30-69 1-5-70  1-5-70	Renewal of license (Main & Auxiliary) AMENDED 3-13-70 to reflect consummation of BTC re Form 323, stockholders & programming	GRANTED	4-1-70
HAL-6915 R & F FILED FEE PD: \$30 -#598192 (Form 316) Ltr from atty 5-7-70 re date on application MAY 14 1970	5-2-70 5-4-70 5-7-70	Voluntary assignment of license to WDIG, INC.  Atty - Samuel Miller	GRANTED	5-22-70



RE: BTC-6038 - AMENDED 12-11-69(transferor) re programming  
reasons for selling; ownership report filed  
AMENDED 12-11-69(transferee) re programming



# APPLICATION RECORD - BROADCASTING

1450kg.

4-47

Call  
Letters **WDIG**

EARLY BIRD BROADCASTING, INC.

Name **WDIG, INC.**  
Dothan, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-1557 R & F P.N. PRESS	12-11-72 12-21-72 12-21-72 JAN 6 1973	Renewal of License (Main)  Atty.: Samuel Miller AMENDED 3-5-73 re: balance sheet; ascertainment of community needs; employment policy AMENDED 3-28-73 re: commercial policy	GRANTED	4-13-73
BR-1557 R & F PN Recd. PRESS	11-25-75 12-1-75 " JAN 12 1976	RENEWAL OF LICENSE  Samuel Miller, Atty. AMENDED 1-30-76 re: commercial matter	GRANTED	9-23-76
BAL-8796 R & F FEE PD: \$1000 #609409 CODE 047 REFUND \$800. OVERPAYMENT (9-10-76) OCT 7 1976 PN filed	8-31-76 9-2-76    OCT 7 1976 9/22/76	Voluntary assignment of license to EARLY BIRD BROADCASTING, INC.  Atty - Samuel Miller  (SEE OVER)	GRANTED EFF: FEE REQ:	11/24/76 12/8/76



BR-1557 Atty. was called 1-4-73 re: Aux.

RE: EAL-8796 - NOTED: Home addresses not shown Table I  
AMENDED 11-8-76 - ref. to renewal for past prog.  
AMENDED 11-19-76 - home addresses Table I; financial &  
prog. data



1450khz

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

 Call W W H T  
 Letters xw D I G

#9

EARLY BIRD BROADCASTING, INC.

 Name x WDIG, INC.  
Dothan, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9250 R & F DM PRESS OCT 5 1976	8-23-76 8-30-76 9-21-76	Direct Measurement Atty: Samuel Miller	GRANTED	11-8-76
BR 781130UK PRESS: JAN 29 1979		RENEWAL OF LICENSE	GRANTED	6-15-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

