





XW A X C (EFF: 1-7-72)

Original First Licensed 3-5-25 WHBO-  
6-9-23 WABO

### WNWG eff: 4-13-78  
### ~~WHBO-WABO~~

BRANDON RADIO, INC. (10-2-80)

Letters ~~WHBO~~  
LOCATION: ROCHESTER, NEW YORK

XBRANDON-ROBISON RADIO, INC. (BAL-9061 9-29-77 EFF: 10-17-77)  
X Sande Broadcasting Co., Inc. (AL 11-18-71 EFF: 1-7-72)

Name of Licensee: X  
\* W H B C, INCORPORATED (Vol. Assign. Lic. 1-19-32)  
\* Hickson Electric & Radio Corporation (11-5-29 Certificate of chg.)  
Hickson Electric Company, Inc.

1850 Winton Rd., South, Brighton, N.Y. (CP 3-7-46) L- 5-7-47  
979 Mt. Read Blvd., Rochester, New York (Lic. 12-15-36) (Same as C.P.)  
x Mt. Read Blvd., 1/2 mile North of Lyell Ave., Rochester, N.Y. (MP-B 5-1-36)  
x 183 Main Street, E., Rochester, New York (C.P. 10-29-35)  
x 65 Broad Street, Rochester, New York. (6-22-28)  
36 South Avenue, Rochester, New York.

Transmitter Location: X

50 Chestnut Plaza, Rochester, New York, (BS-10-7-74)  
x 191 East Avenue, Rochester, New York (Let. 4-16-58)  
Main Studio x Rochester Savings Bank Bldg., 40 Franklin St., Rochester, N. Y.

17604



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
S-B-258	T.P. 4-21-27	1160	500		not stated	
"	6-1-27	1290	100	WABO	6-1	7-31-27
	fec. date of previous lic.	deferred by G.O. 13			6-15	8-15-27
R-B-258	8-8-27	Letter of extension			8-15	10-15-27
P-B	8-18-27	1180	250 w-500	w-6 to 6	C. Date 9-1-27	
S-B-258	8-18-27	1180	100	unlimited	8-18	10-15-27
L-B	9-8-27	1180	250 w-500	w-6 to 6	9-8	10-15-27
	ended by G.O. 18				10-15	11-1-27
R-B-258	10-24-27	Letter of extension			11-1	1-1-28
	ended by G.O. 21				1-1	2-1-28
"	" " 22				2-1	3-1-28
"	" " 23				3-1	4-1-28
"	" " 25				4-1	5-1-28
"	" " 27				5-1	6-1-28
"	" " 33				6-1	8-1-28
P-B	6-22-28	To move transmitter			C. Date 7-15-28	
	ended by G.O. 35				8-1	9-1-28
"	" " 38				9-1	10-1-28
L-B	9-12-28	Covers C.P. - Chg. of Loc.			9-12	11-11-28
R-B-258	10-31-28	1440	500	WOKO	11-11	1-31-29
	location 11-11-28					
R-B-258	1-29-29	Extension of License			1-31	3-16-29
R-B-258	3-12-29	"	"	"	3-16	4-30-29
R-B-258	4-13-29	1440	500	WOKO	4-30	7-31-29
R-B-258	License extended by G. O. #69				7-31	10-31-29
R-B-258	10-5-29	1440	500	WOKO	10-31	1-31-30
R-B-253	1-28-30	1440	500	WOKO	1-31	3-2-30
R-B-258	2-21-30	1440	500	WOKO	3-2	4-30-30
R-B-258	4-5-30	1440	500	WOKO	4-30	7-31-30
R-B-258	7-9-30	1440	500	WOKO	7-31	10-31-30
R-B-258	9-19-30	Use auxiliary transmitter			9-19	9-25-30
R-B-108	11-11-30	Installation of DCC				
R-B-258	10-22-30	1440	500	WOKO	10-31	11-30-30
R-B-258	11/25/30	1440	500	WOKO	11-30	12-31-30
R-B-258	12-19-30	1440	500	WOKO	12-31	1-31-31
G.O. 103	1-20-31	1440	500	WOKO	1-31	4-30-31
R-B-258	1-13-31	1440	500	WOKO	1-31	4-30-31
R-B-117	2-8-31	changes in equipment			2-10	6-10-31
R-B-258	2-27-31	1440	500	Unltd-D, WOKO	2-27	4-30-31

See Card No. 2



Date First

Licensed 6-9-23Call  
Letters X WABO

Name of

Licensee: X Lake Avenue Memorial Baptist Church & Society

Transmitter

Location: X Cor. Jones Av. & Ambrose Street, Rochester, N. Y.Main Studio X Church Assembly Hall and Auditorium

Location:

FRC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
C-B-259T	P. 4-19-27	1080	100		not stated	
"	6-1-27	1290	100	WHEC	8-1	7-31-27
Effec. date of previous lic. deferred by G.O. #138-15					8-15	8-15-27
Consolidated with station WHEC -						



BROADCASTING STATION LICENSE RECORD

Date First  
Licensed.....

Card No. 2

Call **WHEC** (5-15-<sup>33</sup>)  
Letters ~~WHEC~~-WABO

Name of Licensee: W H E C, INCORPORATED (Vol. Assign. Lic. 1-19-32)  
x HICKSON ELECTRIC AND RADIO CORP.

Transmitter

Location: 65 Broad-St., Rochester, N. Y. See Card #1.

Main Studio

Location: -Rochester Savings Bank Bldg., 40 Franklin St., Rochester, N. Y. See Card #1.



**CONSTRUCTION PERMIT AND LICENSE RECORD**

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
1-F-B-122	3-24-31	Install	Special	DCC for synchronization		
1-ML-B-748	3-24-31	1430 Kc. - Unltd. & simultaneous oper. with WOKO, WHP, and WCAH			3-24	4-30-31
1-R-B-258	4-29-31	1440	500	Unltd.-Day WOKO-Night	4-30	11-1-31
1-S-B-258	4-27-31	1430 Kc. - Unltd. & simultaneous oper. with WOKO, WHP and WCAH			4-30	7-1-31
1-L-B-615	6-12-31	1440	500	Simul-Day Share night WOKO	6-12	11-1-31
1-S-B-258	6-26-31	1430		Simultaneous oper. with WOKO, WHP, and WCAH	7-1	10-1-31
1-S-B-258	9-22-31	1430 Unltd. & simultaneous operation with WOKO, WHP, and WCAH			10-1	11-1-31
1-R-B-258	10-16-31	1440	500 +	WOKO night	11-1	5-1-32
1-S-B-258	10-16-31	1430 Unltd. & simultaneous operation with WOKO, WHP, and WCAH			11-1	5-1-32
1-AL-B-407	1-19-32	Vol. Assignment of License				WHEC, INC.
1-R-B-258	4-19-32	1440	500 +	WOKO night	5-1	11-1-32
1-S-B-258	4-19-32	1430 Unlimited & simul. operation with WOKO, WHP, and WCAH			5-1	11-1-32
1-R-B-258	10-18-32	1440	500 +	WOKO night	11-1	5-1-33
1-S-B-258	10-18-32	1430 Unlimited & simul. operation with WOKO, WHP, and WCAH. and WFEA			11-1	5-1-33
1-R-B-258	4-28-33	1440	500 +	WOKO night	5-1	11-1-33
1-S-B-258	4-28-33	1430 Unlimited & Simul. operation with WOKO, WHP, WCAH and WFEA.			5-1	11-1-33
1-R-B-258	10-17-33	1440	500	3-WOKO night	11-1	5-1-34
1-SA-B-58	10-17-33	Ext. Spec. Exp. Auth. to oper. on 1430 kc. U time and simult. with WOKO, WHP, WCAH & WFEA			11-1	2-1-34
SA-B-102	1-30-34	Ext. Spec. Exp. Auth. to oper. on 1430 kc U time and simult. with WOKO, WHP, WBNS & WFEA.			2-1	5-1-34
ML-B-971	2-2-34	1430	500w	U	2-2	5-1-34
1-R-B-258	4-13-34	1430	500w	U	5-1	11-1-34
ML-B-1267	6-12-34	1430	500w 1kw	LS U	6-22	11-1-34
<b>FEDERAL COMMUNICATIONS COMMISSION</b>						
B1-R-258	10-16-34	1430	500w-1kw	U	11-1	5-1-35
B1-S-258	4-30-35	Ext. License of		10-16-35	5-1	6-1-35
B1-R-258	5-21-35	1430	500w, 1kw	LS U (T)	5-21	11-1-35
B1-R-258	6-19-35	1430	500w, 1kw	LS U	6-19	11-1-35
B1-R-258	4-7-36	1430	500w, 1kw	LS U	5-1	11-1-36



Date First

Licensed.....

CARD NO. 3

Call  
Letters <sup>WHEC</sup>  
x <sup>WHEC-WABO</sup>

Name of  
Licensee:

W H E C, INCORPORATED (Vol. Assign. Lic. 1-19-32)  
x HICKSON ELECTRIC AND RADIO CORP.

Transmitter

Location:

See Card #1

Main Studio

Location:

See Card #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD			
					From	To		
Bl-S-258	7-30-35	Oper. 100w portable transw.			conduct field intensity survey tests, last to 6am EST 8-1-35 to 8-10-35, determine new trans. site.			
Bl-S-258	GA 8-10-35							
	8-13-35	Same as above (extension)				8-11	8-14-35	
Bl-P-819	10-29-35	Move trans.; new equipment				12-29	6-29-36	
Bl-R-258	10-8-35	1430	500w, 1kw-LS	U		11-1	5-1-36	
Bl-R-258	4-7-36	1430	500w, 1kw-LS	U		5-1	11-1-36	
Bl-MP-288	5-1-36	Move trans.; chg. antenna & ext. C. & C. dates C.P. 819				6-30	12-30-36	
Bl-R-258	10-20-36	1430	500w, 1kw-LS	U		11-1	5-1-37	
Bl-S-258	11/17/36	Opr. stat. without appr. freq. monitor 11/13 to 11/22						
Bl-L-460	12-15-36	1430	500w, 1kw-LS	U		12-15	5-1-37	
		Lic. to cover C.P. for move of trans. & new equip.						
Bl-R-258	4-9-37	1430	500w, 1kw-LS	U		5-1	11-1-37	
Bl-R-258	10-12-37	1430	500w, 1kw-LS	U		11-1	5-1-38	
Bl-R-258	4-13-38	1430	500w, 1kw-LS	U		5-1	11-1-38	
Bl-R-258	10-18-38	1430	500w, 1kw-LS	U		11-1	5-1-39	
Bl-R-258	4-24-39	1430	500w, 1kw-LS	U		5-1	11-1-39	
Bl-S-258	10-24-39	Extension of license				11-1	12-1-39	
Bl-R-258	11-20-39	1430	500w, 1kw-LS	U		11-20	8-1-40	
Bl-S-258	4-13-40	1430	500w 1kw-LS	U		4-13	8-1-40	
		Mod. Lic. to add sunrise						
	Order 6/12/40	Extension of license				8-1	10/1/40	
	Order 9-10-40	Extension of license				10-1	3-29-41	
AFBA REALLOCATION								
Bl-R-258	3-24-41	1460	500w, 1kw-LS	U		3-29	8-1-41	
Bl-Z-880	5-29-41	1460	500w, 1kw-LS	U		5-29	8-1-41	
		Determine operating power by direct measurement.						
Bl-S-258	7-22-41	Extension of license				8-1	9-1-41	
Bl-R-258	8-5-41	1460	500w 1kw-LS	U		8-5	8-1-42	
Bl-R-258	7-7-42	1460	500w 1kw-LS	U		8-1	12-1-42	
Bl-R-258	11-17-42	1460	500w, 1kw-LS	U		12-1	12-1-44	
		Renewal and modification in accordance with Order 107						



B-S.

# BROADCASTING STATION LICENSE RECORD

Card No. 4

Date first licensed .....

Call letters ..... W H E C  
x WHEC-WABO

W H E C, INCORPORATED (Vol. Assign. Lic. 1-19-32)

Name of licensee ..... x HICKSON ELECTRIC AND RADIO CORP.

Transmitter location ..... See Card #1

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Bl-S-258	11-28-44	Extension of license			12-1 2-1-45
Bl-R-258	1-16-45	1460	500w, 1kw-LS	U	1-16 11-1-47
Bl-S-258 Mod. Lic. Order 107A	9-25-45	1460	500w, 1kw-LS	U	10-1 11-1-47
Bl-P-3976	3-7-46	1460	5kw*	U	5-7 11-7-46 *DA for night
	CP increase power, install new T, use and change T site		(Conditional Clause)		
Bl-P-3976	12-18-46	Mod. of CP for date	extension of completion date		5-7 1-7-47 (Conditional Clause)
Bl-XP-2373	1-7-47	Mod. of CP (3976) for change type T and extension of C & C dates		3-8 9-4-47	(Conditional Clause)
BL-2339	5-7-47	1460	5kw*	U	5-7 11-1-47
BZ-2151	Lic. to cover CP (3976 as mod.)		which auth. increase in power, install new T and *DA-N, change T site and determine operating power by direct method.		
Bl-2371	5-7-47	1460	500w, 1kw LS	Aux.	5-7 11-1-47
	Lic. to use old main T as Aux. T.				
BR-258 Aux.	10-30-47	1460	5kw* 500w, 1kw-LS *DA-N	U	11-1 11-1-50
BL-2371	5-7-48	1460	500w, 1kw -LS	Aux	5-7 11-1-47
	Superseding license issued as of same date to correct antenna current figures.				
BR-258	10-30-48	1460	500w, 1kw-LS	Aux	11-1-47 11-1-50
	Superseding renewal of aux. transmitter to correct antenna current.				
BP-6998	12-14-48	1460	1kw* *DA-N	Aux.	2-14 8-14-49
	CP to increase nighttime power of site to present site of main T.		Aux., change T		
BL-3431 Aux.	1-26-49	1460	5kw-DA-N 1kw-DA	U Aux.	1-26 11-1-50
	Lic. to cover CP (6998) to increase nighttime power of Aux. T, change T site.				



B.S.

# BROADCASTING STATION LICENSE RECORD

Card # 5

Date first licensed .....

Call letters W H E C .....

See Card # 1

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BTC-761	6-15-49	Transfer 11-1-47 of voting & dividend rights in 28,500 shares or 57% of the voting stock of Gannett Co., Inc. from Frank E. Gannett to the Frank E. Gannett Newspaper Foundation, Inc.			
EFF:	6-29-49				
BR-258	10-18-50	1460	5kw*, 5kw-LS *DA-N	U	11-1 11-1-53
Aux.			1kw*	Aux.	
BS-258	4-12-51	1460	5kw-DA-N	U	4-12 11-1-53
	Mod. lic. correcting phase indication & remote antenna base current ratio.				
BS-258	4-12-51	1460	1kw-DA-N	Aux.	4-12 11-1-53
	Mod. lic. correcting phase indication & remote antenna base current ratio.				
Tele.	5-18-51	No objection modify lic. aux. T for dual freq. operation & change tubes to 2 WE type 357-B pending receipt and action of formal application. Auth. gr. operate above altered T as aux. for 60 days from date.			
BP-8175	7-30-51	CP chgs. aux. transmitting equipment			9-30 3-30-52
BL-4482	7-30-51	1460	1kw* *DA-N	Aux.	7-30 11-1-53
	Lic. cover CP 8175 for chgs. aux. equip.				
BS-258	12-10-51	1460	5kw DA-N	U	12-10 11-1-53
	Mod. Lic. correcting DA Specs - new current ratios				
BS-258	12-10-51	1460	1kw DA-N	AUX.	12-10 11-1-53
	Mod. Lic. for Aux. correcting DA Specs				
BR-258	10-7-53	RENEWAL OF LICENSE Main & Aux.			11-1-53 6-1-54
BR-258	5-19-54	Renewal of license Main & Aux. Trans			11-1-53 6-1-57
BRC-551 (1)	10-7-54	Modification of license to operate Main trans. by R.C. from 40 Franklin St. Rochester, N.Y. while using non-directional antenna.			
BRC-552 (1)	10-7-54	Mod. of license to op. Aux. trans. by R.C. from 40 Franklin St. Rochester, N.Y. while using non directional antenna.			



Form BC-126

June 1954

# BROADCASTING STATION LICENSE RECORD

#6

Date first licensed .....

Call letters W H E C

SEE CARD #1

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq	Power	Time Div	Period	
					From	To
BR-258	5-8-57	(M)1460 (Aux.)1460	5 kw DA-N U 1 kw " Aux. Purpose		6-1	6-1-60 6-1-60
BRC-1291 (1)	5-16-58	Modification of license to change Remote Control Point from 40 Franklin St., Rochester, N.Y. to 191 East Avenue, Rochester, N. Y., while using non-directional antenna (MAIN)				
BRC-1392 (1)	5-16-58	Mod. of Lic. to change Remote Control Point from 40 Franklin St., Rochester, N. Y. to 191 East Avenue, Rochester, N. Y., while using non-directional antenna (AUXILIARY)				
BRC-1493 (1)	2-29-60	Mod. of license to operate MAIN transmitter by remote control from 191 East Ave. Rochester, New York.				
BRC-1494 (2)	2-29-60	Mod. of license to operate AUXILIARY transmitter by remote control from 191 East Avenue, Rochester, New York.				
	5-25-60	Commission deferred action on renewal pending further consideration.				
BR-258 (cont'd)	6-15-60	(M)1460 (Aux)1460	5kw DA-N U 1kw AUx. purpose		6-15	6-1-63 6-1-63
BP-14426 ) Ltr.	11-3-60 8-22-61	1460kc	5kw-DA-N U		1-3	7-3-61
	CP to install new main transmitter (RCA BTA-5T). Lic. for Auxiliary Transmitter (RCA 1-D, Mod.) cancelled as of this date.					
BL-8356	7-20-61	Lic. to cover CP(BP-14426) which auth. install new transmitter.				
BL-8357 Cont'd	7-20-61	1460kc	5kw-DA-N U		7-20	6-1-63
	Lic. to use old main trans. as alt. main trans.					
BR-258	5-11-63	Renewal of license(alt. main) (MAIN)1460 kc 5kw-DA-N U				
BZ-5926	4-29-66	1460kc	5kw-DA-N U		4-29	6-1-66
	Authority to determine operating power by direct meas. of antenna power. (Main).					
BZ-5927 (1)	4-29-66	Authority to determine operating power by direct meas. of antenna power Alt. Main				
BR-258	5-27-66	1460kc	5kw DA-N	(Alt. Main)	6-1	6-1-69
BR-258	5-27-66	Renewal of License (Main)				
						6-1-69



Form BC 126

June 1954

#7

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters *W.H.W.G.* .....

Station location .....

Name of licensee *SEE CARD #1* .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BA-6758(L)	5-29-68	Direct Meas.	(Main)		
BA-6759(L)	(1) 5-29-68	Direct Meas.	(Alt. Main)		
BTC-5552 EFF.	5-23-68 5-29-68	Vol. TC			
BA-258(L)	5-21-69	Renewal of Main & Alt. Main, N/A			6-1-72
PSA,	11-13-70		500 watts		
BP-18,989	3-30-71	1460kc	5kw DA-N U		3-30-72
		CP to specify additional	MEOV's ON NIGHTTIME		directional pattern.
BP-18,989	3-30-71	Superseding authorization	to change		radial and inverse distance field.
BAL-12,995	9-30-71	Lic.(BP-18,989)	for changes		6-1-72
		Main & Alternate-Main Transmitters			
		1460kc	5kw DA-N U RC		
BAL-7434	11-18-71	VOL. AL	EFF: 1-7-72		
BS-258 (L)	1-7-72	Mod. of lic. to change call letters	to W A X C. (Alt. Main Trans.)		
BS-258(L)	2-2-72	Mod. of lic. to change monitoring	point measurement date.		
EBSA	5-25-72				
Ltr.	1-28-74	Reclassify WE 405B2 as an	Aux.		
BS-258(L)	10-7-74	ML to change RC			
BR-258(L)	2-19-76	RENEWAL (ALT. & AUX.) (Short Term)	1460khz 5kw DA-N U RC		4-1-77 short term Main & Aux.
BTC-8263	3/24/77	Invol TC	EFF: 4/25/77		
BR-258(L)	9-29-77	RENEWAL			6-1-78
BAL-9061	9-29-77	VOL AL	EFF: 10-17-77		
BR-258(L)	9-29-77	Superseded to correct Expiration Date			Page 1 Only.



BC-126  
June 1975

# BROADCASTING STATION LICENSE RECORD

CARD #8

Date first licensed .....

Call letters ..... <sup>WWG</sup> (Call: 4m13m7B).....

Station location .....

Name of licensee ..... SEE CARD # 1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
EBSA	4-13-78				
BR-258(L)	5-22-78	Renewal of License (Main & Auxiliary)			6-1-81
LTD 9-19-80 (1)	10-2-80	LICENSEE NAME CHANGED			



## STATION APPLICATION RECORD

No. 1.

APPLICANT: Lake Avenue Memorial Baptist Church &amp; Society

CALL LETTERS: WABO

ADDRESS: Cor. Jones Ave. &amp; Ambrose St. Rochester, N.Y.

FILE NO: 1-S-B-259 DATED: 4-7-27  
T.P. issued 4-19-27, for 1080 KC  
100 watts.Present  
Assignment: 1080 Kc. 100 wattsACTION:  
Lic. 6-1-27, for 1290 Kc. 100 w.  
† WHBC. Period 6-1 to 7-31-27.

Requested: 1080 Kc. 100 watts

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present  
Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present  
Assignment:

ACTION:

Requested:



## STATION APPLICATION RECORD

APPLICANT: \_\_\_\_\_

CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

FILE NO: \_\_\_\_\_

DATED: \_\_\_\_\_

Present  
Assignment: \_\_\_\_\_

ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_

APPLICANT: \_\_\_\_\_

CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

FILE NO: \_\_\_\_\_

DATED: \_\_\_\_\_

Present  
Assignment: \_\_\_\_\_

ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_

APPLICANT: \_\_\_\_\_

CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

FILE NO: \_\_\_\_\_

DATED: \_\_\_\_\_

Present  
Assignment: \_\_\_\_\_

ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_



No. 1.

STATION APPLICATION RECORD

APPLICANT: Hickson Elec. Co., Inc.

CALL LETTERS: WHBC

ADDRESS: 36 - South Avenue, Rochester, N.Y.

FILE NO: 1-S-B-258 DATED: 4-4-27  
T.P. 4-21-27, for 1160 Kc. 500 w.

Present Assignment: 1160 Kc. 500 w.

ACTION:  
Lic. 6-1-27, for 1290 Kc. 100 w.  
† WABO. Period 6-1 to 7-31-27.

Requested: 1160 Kc. 500 w.

APPLICANT: Same

CALL LETTERS: WHBC

ADDRESS: Same

FILE NO: 1-R-B-258 DATED: 8-1-27

Present Assignment: 1290 Kc. 100 w. † WABO

ACTION: 8-8-27, letter of ext.  
Period 8-15 to 10-15-27.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHBC

ADDRESS: Same

FILE NO: 1-P-B DATED: 8-18-27  
C.P. issued 8-18-27, for 1180 Kc.  
250 w. after 6 P.M. - 500 w. from

Present Assignment: 1290 Kc. 100 w. † WABO

ACTION: 6 a.m. to 6 p.m. Comp.  
Date 9-1-27.

Requested: Renewal



No. 2.

STATION APPLICATION RECORD

APPLICANT: Hickson Electric Co., Inc.

CALL LETTERS: ~~WHBC~~

ADDRESS: 36 South Ave., Rochester, N. Y.

FILE NO: 1-P-B DATED: 8-1-27

Present Assignment: 1290 Kc. 100 w. † WABO

ACTION: Withdrawn by applicant

Requested: Incr. pr. to 500 w.

APPLICANT: Same

CALL LETTERS: ~~WHBC-WABO~~

ADDRESS: Same

FILE NO: 1-L-B DATED: 8-22-27

Present Assignment: 1180 Kc. 100 w. unlimited-Modif.Eff.8-18-27

Covers C.P. Lic. 9-5-27, 1180 Kc.  
ACTION: 250 w, - 500 w. 6 a.m. to 6 p.m.  
Period 8-27 to 10-15-27.

Requested: License to cover C.P. issued 8-18-27.

APPLICANT: Same

CALL LETTERS: ~~WHBC-WABO~~

ADDRESS: Same

FILE NO: 1-R-B-258 DATED: 10-3-27

Present Assignment: 1180 Kc. 250 w.-500 w. 6 a.m. to 6 p.m.

ACTION: Letter 10-24-27, ext.  
license. Period 11-1-27 to 1-1-28

Requested: Renewal



No. 3.

## STATION APPLICATION RECORD

APPLICANT: Hickson Electric Co., Inc.

CALL LETTERS: WHEC-WABO

ADDRESS: 36 South Ave., Rochester, N.Y.

FILE NO: 1-R-B-258 DATED: 1-13-28

Present Assignment: 1180 Kc. 250 w.-500 w. 6 a.m. to 6 p.m.

ACTION: Lic. 10-31-28, 1440 Kc. 500 w. + WOKO. Period 11-11-28 to 1-31-29.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N. Y.

FILE NO: 1-P-B- DATED: 5-29-28

Present Assignment: 1180 Kc. 250 w.-500 w. 6 a.m. to 6 p.m.

C.P. issued 6-22-28, 1180 kc. ACTION: 250 w. - 500 w. 6 a/m/ to 6 p.m. to move transmitter. Comp. Date 7-15-28.

Requested: To move transmitter

APPLICANT: Same

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N.Y.

FILE NO: 1-L-B-18 DATED: 8-10-28

Present Assignment: 1180 Kc. 250 w.- 500 w. 6 a.m. to 6 p.m.

ACTION: Period 9-12-28 to 11-11-28 Covers C.P. issued 6-22- for change in loc. of tr. Min. 9-12-28

Requested: License to cover C.P. issued 6-22-28



## STATION APPLICATION RECORD

No. 4.

APPLICANT: Hickson Electric Co., Inc.

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N. Y.  
(701 Terminal,)

FILE NO: 1-M-B-180 DATED: 11-23-28

Present  
Assignment: 1440 Kc. 500 w. † WOKO (Allocation)Retired to files per Secretary  
ACTION: 5-22-31

Requested: 1330 Kc. 500 w. - Unlimited

APPLICANT: Hickson Electric Co., Inc.

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N. Y.  
(701 Terminal,)

FILE NO: 1-M-B-181 DATED: 11-23-28

Present  
Assignment: 1440 Kc. 500 w. † WOKO (Allocation)Retired to files 5-22-31  
ACTION: per Secretary

Requested: 1340 Kc. 500 w. Unlimited

APPLICANT: Hickson Electric Co., Inc.

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N. Y.  
(701 Terminal)

FILE NO: 1-M-B-182 DATED: 11-23-28

Present  
Assignment: 1440 Kc. 500 w. † WOKO (Allocation)Retired to files  
ACTION: 5-22-31, per Secretary

Requested: 620 Kc. 500 w. Full Time



## STATION APPLICATION RECORD

No 5.

APPLICANT: Hickson Electric Company, Inc.

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N.Y.

Present Assignment: 1440 Kc. 500 w. † WOKO

Requested: Renewal

FILE NO: 1-R-B-258 DATED: 12-14-28  
1) Ext. of Lic. issued 1-29-29.  
Period 1-31-29 to 3-16-30.ACTION:  
2) Ext. of Lic. Issued 3-12-29.  
Period 3-16-29 to 4-20-29.  
Min. 3-9-29.

APPLICANT: Same

CALL LETTERS: WHEC-WABO

ADDRESS: Same

Present Assignment: 1440 Kc. 500 w. † WOKO

Requested: Renewal

FILE NO: 1-R-B-258 DATED: 3-25-29

ACTION: Lic. 4-13-29, 1440 Kc.  
500 w. † WOKO. Period 4-30-29  
to 7-31-29.

APPLICANT: Same

CALL LETTERS: WHEC-WABO

ADDRESS: Same

Present Assignment: 1440 Kc. 500 w. † WOKO

Requested: Renewal

FILE NO: 1-R-B-258 DATED: 6-18-29

ACTION: G.O. #69, Period 7-31-29  
to 10-31-29.



## STATION APPLICATION RECORD

No. 6.

APPLICANT: Hickson Electric Company, Inc.

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N. Y.

FILE NO: 1-M-B-372 DATED: 7-25-29

Present Assignment: 1440, Kc. 500 w. † WOKO

ACTION: Denied Min. 12-16-29  
Notice 12-19-29

Requested: Same Kc. Same W. Unlimited (Unlimited time only)

APPLICANT: Same

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N.Y.

FILE NO: 1-R-B-258 DATED: 9-23-29

Present Assignment: 1440 Kc. 500 w. † WOKO

ACTION: Lic. 10-5-29, 1440 Kc.  
500 w. † WOKO. Period 10-31-29  
1-31-29

Requested: Renewal

APPLICANT: Hickson Electric &amp; Radio Corporation

(11-5-29)

(See Certificate of CALL LETTERS: WHEC-WABO  
(change of name filed

ADDRESS: Same

(with Com. FILE NO: 1-R-B-258 DATED: 12-26-29

Present Assignment: Second Application for Renewal filed

1) 1-28-30 lic. for 1440 Kc. 500 w.  
Period 1-31-30 to 3-2-30.  
† WOKO.

Requested: 1440 Kc. 500 w. † WOKO

ACTION:  
2) 2-21-30, 1440 Kc. 500 w. † WOKO  
Period 3-2-30 to 4-30-30

Requested: Renewal



## STATION APPLICATION RECORD

No. 7.

APPLICANT: Hickson Electric &amp; Radio Corporation

CALL LETTERS: WHEC-WABO

ADDRESS: 65 Broad St., Rochester, N. Y.

FILE NO: 1-R-B-258 DATED: 3-21-30

Present Assignment: 1440 Kc. 500 w. † WOKO

ACTION: Renewal Lic. 4-5-30.  
Period 4-30-30 to  
7-31-30.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHEC-WABO

ADDRESS: Same

FILE NO: 1-R-B-573 DATED: 4-16-30  
Dismissed at request of  
applicant. Letter 12-3-30Present Assignment: 1440 Kc. 500 w. † WOKO  
Unlimited time on experimental basis.

ACTION:

Requested: Amended 6-24-30 to operate simultaneously with  
WOKO on experimental basis between midnight & 6 a.m.

APPLICANT: Same

CALL LETTERS: WHEC-WABO

ADDRESS: Same

FILE NO: 1-R-B-258 DATED: 6-14-30

Present Assignment: 1440 Kc. 500 w. † WOKO

ACTION: Renewal License 7-9-30  
Per: 7-31 to 10-31-30

Requested: Renewal



## STATION APPLICATION RECORD

APPLICANT: \_\_\_\_\_ CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ FILE NO: \_\_\_\_\_ DATED: \_\_\_\_\_

Present  
Assignment: \_\_\_\_\_ ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_

APPLICANT: \_\_\_\_\_ CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ FILE NO: \_\_\_\_\_ DATED: \_\_\_\_\_

Present  
Assignment: \_\_\_\_\_ ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_

APPLICANT: \_\_\_\_\_ CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ FILE NO: \_\_\_\_\_ DATED: \_\_\_\_\_

Present  
Assignment: \_\_\_\_\_ ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_



## APPLICATION RECORD - BROADCASTING

Call  
Letters WHEC-WABOName HICKSON ELECTRIC & RADIO CORPORATION

File No.	Date D <del>Received</del>	Application for	Action	
			Nature	Date
1-R-B-258	9/17/30	Renewal of license. 6 Granted after hearing Min. 1-25-31 for period 1-31-31 to 4-30-31	1-Granted (30 D) 2-Granted (31 D) 3-Granted (30 D)	10/21/30 11/25/30 12-19-30
1-F-B-108	10/10/30	Install Automatic Frequency Control	Granted	11-11-30
1-P-B-1817	11/19/30	Change equipment (increase max. power of equip. from 500 w. to 1 KW.)	Granted	2-6-31
1-R-B-258	12-4-30	renewal of license	G.O. 103 Granted	1-20-31 4-24-31
1-ML-B-730	12-26-30	mod. lic. to incr. hrs. of operation from sharing with WOKO to UNLIMITED.	Cancelled	1-24-31
1-ML-B-743	1-13-31	To change frequency from 1440 kc. to 1430 kc. & incr. hrs. of operation from sharing with WOKO to Unlimited.	Granted	3-24-31 (Unltd. time & operate simultaneous operation with WOKO, WHP, WCAH)
1-F-B-122	1-13-31	automatic frequency control.	Granted	3-24-31



## APPLICATION RECORD - BROADCASTING

Call WHEC (5-15-33)  
 Letters  WHEC-WABO

Name  WHEC, INCORPORATED (Vol. Assign. Lic. 1-19-32)  
 HICKSON ELECTRIC & RADIO CORPORATION

File No.	Date d <del>Received</del>	Application for	Action	
			Nature	Date
1-ML-B-764	2-21-31	Change hours of operation from sharing with WOKO, to simultaneous operation with WOKO daytime, sharing with WOKO at night.	Granted	3-27-31
1-R-B-258	4-18-31	Renewal of license	Not required to file	
1-L-B-615	5-16-31	License to cover 1-P-B-1817, for change in equipment.	Granted	6-12-31
1-R-B-258	8-25-31	Renewal of license	Granted	10-16-31
1-AL-B-407	12-11-31	voluntary assignment of license to WHEC, Inc.	Granted	1-19-32.
1-ML-B-971	2-26-32	Change from sharing with WOKO at night, to Unlimited -- synchronized with WOKO, WHP, WCAH.	STATEMENT OF FACTS Granted	Min. 2-2-34
1-R-B-258	2-26-32	Renewal of license	Granted	4-19-32
1-R-B-258	8-18-32	Renewal of license	Granted	10-18-32



## APPLICATION RECORD - BROADCASTING

Call  
Letters W H E C (5-15-33)Name W H E C, Incorporated

File No.	Date & <del>Received</del>	Application for	Action	
			Nature	Date
1-R-B-258 Resubmitted	2-21-33 "	Renewal of license <del>(not signed)</del>	<del>Returned</del> Granted	<del>3-8-33</del> 4-28-33
1-R-B-258 Resubmitted	8-24-33 "	Renewal of License (14c)-	<del>Returned</del> Granted	<del>9-8-33</del> 10-17-33
1-SA-B-58	9-23-33	Extension of Special Temporary Experimental Authorization for simultaneous operation with WOKO, WHP, WCAH and WFEA, pending decision on hearing of 1 ML-B-971.	Granted	10-17-33 only until 2-1-34
1-SA-B-102	1-6-34	Extension of Special Exp. Author. for simultaneous opr. on 1430 kc with WOKO, WHP, WCAH & WFEA pending decision on hearing of 1-ML-B-971	Granted	1-30-34
1-R-B-258	3-5-34	Renewal of License	Granted	4-13-34
1-ML-B-1367	6-20-34	Modification of license for increase of power from 500 w. to 500 w.night, 1 kw. LS.	Granted	6-22-34



## APPLICATION RECORD - BROADCASTING

Call  
Letters

W H E C

Name WHEC, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
B1-R-258	7-27-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	10-16-34
B1-ML-47 Resubmitted	9-21-34 "	Modification of License to change night power from 500w to 1KW. To be considered under Rule 6, (g).	<del>Returned 9-27-34.</del> <del>Rule 6, Jurat.</del> Order of Dismissal Request of Appl.	<del>4-30-35</del> 4-30-35
B1-R-258	2-21-35	Renewal of license	(1) (2) Des. for Hearing Cond. Lic. Granted Reconsider & Grant ORDER - Rat. Min.	5-21-35 6-19-35 C.A. 6-25-35



## APPLICATION RECORD - BROADCASTING

Call

Letters W H E CName W H E C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
6 Bl-R-258	8-27-35	Renewal of license	Granted	10-8-35
Bl-P-819	10-7-35.	C.P. to install new equipment, (also antenna) and move trans. from 65 Broad St. Rochester, N.Y. to 183 Main St. E. Rochester, N.Y.	Granted	10-29-35
Bl-R-258	2-21-36	Renewal of License	Granted	4-7-36
Bl-MP-288	2-29-36	Mod. of C.P. (Bl-P-819) for new equip. and move trans. to further request move of trans from 183 Main St. E. Rochester, N.Y. to Mt. Read Blvd. $\frac{1}{2}$ mi N. of Lyell Ave. Rochester, N.Y. extend c & c dated 60 days, & 6 months respt. also antenna changes.	Granted	Min. 5-1-36



## APPLICATION RECORD—BROADCASTING

Call letters W H E CName W H E C, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-258	9-1-36	Renewal of License	Granted	10-20-36
B1-L-460	11-20-36	License to cover C.P. (B1-P-819) as modified for new equipment and move of transmitter.	Granted	12-15-36
B1-R-258	2-27-37	Renewal of license	Granted	4-9-37
B1-R-258	8-30-37	Renewal of license	Granted	10-12-37
B1-R-258	2-26-38	Renewal of license	Granted	4-13-38
B1-R-258	8-29-38	Renewal of license	Granted	10-18-38
B1-R-285	2-25-39	Renewal of license	Granted	4-24-39



## APPLICATION RECORD—BROADCASTING

Call letters W H E CName W H E C, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-258	10-6-39	Renewal of license	Granted	11-20-39
B1-R-258	5-21-40	Renewal of license	Granted 1460kc, 500w, 1kw, L <sup>2</sup> , U	3-24-41
B1-2-860 Rec'd	4-25-41 4-30-41	Authority to determine operating power by direct measurement.	Granted	5-29-41
B1-R-258	5-29-41	Renewal of license FCC Form 335 filed 6-2-41	Granted	8-5-41



## APPLICATION RECORD - BROADCASTING

Call  
Letters W H E CName W M & C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-3388 Received Filed	10-31-41 11-8-41 11-8-41	C.P. to install new transmitter, install D.A. for day and night use, change frequency from 1460 to 790 kc, and increase power from 500w; 1kw-LS to 5kw day and night. Move transmitter from 979 Mt. Read Blvd., Rochester, N.Y., to Clifford Hahn Farm, Scottsville Road, Chili Twp., N.Y. 335 filed. Filed by Mr. Albertson. Ring & Clark, Engr.	DISMISSED Prejudice Applicant Min. #30	without - Request of 1-23-42
B1-R-258	5-15-42	Renewal of license and Forms 335 Filed by Foley atty.	Granted	7-7-42
B1-R-258	9-24-42	Renewal of license and Forms 335	Granted	11-17-42
B1-P-258 Rec'd	9-13-44 9-20-44	Renewal of license	Granted	1-16-45



## APPLICATION RECORD - BROADCASTING

#16

Call

Letters W H E CName W H E C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-3976 Rec'd Filed	8-31-45 9-12-45 9-13-45	C.P. to increase power from 500w night and 1kw day to 5kw day and night, install new transmitter and D.A. for night use, and change transmitter location from 979 Mt. Read Blvd., Rochester, N.Y., to Winton Rd., South, Brighton, N.Y. (Filed by F. W. Albertson, Atty.; A.D. Ring, Engr.)	<b>Docket No. 6948</b> <b>Granted without hearing</b> <b>Order 3-7-46</b> <b>subject permittee making</b> <b>satisfactory adjustment</b> <b>of any adverse effect</b> <b>on the WSAY antenna</b> <b>system and adjustment</b> <b>of any cross modulation</b> <b>problems.</b>	
B1-MP-2373 Rec'd Filed	12-17-46 12-19-46 12-19-46	<del>which authorized</del> Mod. of C.P. (B1-P-3976, to increase power, install new transmitter and D.A. for night use and change transmitter location.) to change type of transmitter (W.E. 405-B-2). and for extension of commencement and completion dates from 5-7-46 and 1-7-47, respectively, to 60 days after grant and 180 days thereafter, respectively.	<b>GRANTED 1-7-47</b> <b>subject making satis-</b> <b>factory adjustment of</b> <b>any adverse effect on</b> <b>the WSAY antenna system</b> <b>and adjustment of any</b> <b>cross modulation</b> <b>problems.</b>	



## APPLICATION RECORD - BROADCASTING

#17

Call

Letters W H E CName W H E C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-2339 Rec'd Filed	3-5-47 3-7-47 3-11-47	License to cover C.P.(B1-P-3976, as mod..) which authorized increase in power, installation of new transmitter and D.A. for night use and change transmitter location. and	GRANTED	5-7-47
B2-2151 Rec'd Filed	3-5-47 3-7-47 3-11-47	Authority to determine operating power by direct measurement of antenna power.  (Dwight E. Rorer, Atty.)		



## APPLICATION RECORD - BROADCASTING

#18

Call  
Letters W H E CName W H E C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
21-2371 Rec'd Filed	3-18-47 3-21-47 3-21-47	License to use Old Main Transmitter (RCA-1D) as an auxiliary Transmitter with power of 500w, 1kw-LS, For Auxiliary purposes only.	GRANTED	5-7-47
BR-258 Rec'd "	8-29-47 9-2-47 "	Renewal of license " " " " AUX. Program logs filed 9-11-47	Granted "	10-30-47 "



## APPLICATION RECORD - BROADCASTING

Call  
Letters W H E CName W H E C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-6998 Rec'd Filed	11-1-48 11-5-48 11-5-48	Construction permit to increase the night time power of the auxiliary transmitter from 500w to 1kw, change transmitter location from: 979 Mt. Read Blvd., Rochester, New York to: 1850 Winton Road, South, Brighton, New York (Present site of main transmitter) employing directional antenna for night use.	GRANTED	12-14-48
BL-3431 Rec'd Filed	11-2-48 11-5-48 11-5-48	License to cover C.P. (BP-6998) which authorized to increase the night time power of the auxiliary transmitter, change transmitter location to (Present site of main transmitter) employing directional antenna for night use.	GRANTED	1-26-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters W.H.E.C.Name W.H.E.C., INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-761 Rec'd Filed	4-4-49 4-6-49 4-6-49	Transfer on November 1, 1947 of the voting and dividend rights in 28,500 shares or 57% of the voting stock of Gannett Company, Inc. from Frank E. Gannett to the Frank E. Gannett Newspaper Foundation, Inc.	GRANTED EFF:	6-15-49 6-29-49
BR-258 " REC'd	7-27-50 8-14-50 8-21-50	Renewal of license " " " AUX. Filed by Francis K. McDonough atty.	Granted "	10-18-50 "
BP-8175 Rec'd Filed	6-25-51 6-29-51 6-29-51	Construction permit to make changes in auxiliary transmitting equipment.	GRANTED	7-30-51
BL-4482 Rec'd. Filed	6-25-51 6-29-51 6-29-51	License to cover construction permit (BP-8175), which authorized changes in auxiliary transmitting equipment.	GRANTED	7-30-51



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W H E CName WHBC, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-258 Rec'd Filed	7-28-53 7-31-53 7-31-53	Renewal of License, Main and Auxiliary Filed by Alfred C. Cordon, Jr., Atty.	GRANTED	10-7-53
BR-258 Rec'd Filed	2-17-54 2-25-54 2-25-54	Renewal of License, Main and Auxiliary Filed by Alfred C. Cordon, Jr., Atty.	Granted	5-19-54
BRC-551 Rec'd Filed	9-24-54 10-4-54 10-4-54	Modification of license to operate Main transmitter by remote control from 40 Franklin Street, Rochester, New York, while using non- directional antenna.	GRANTED	10-7-54
BRC-552 Rec'd Filed	9-24-54 10-4-54 10-4-54	Modification of license to operate Auxiliary transmitter by remote control from 40 Franklin Street, Rochester, New York, while using non- directional antenna Alfred C. Cordon, Atty.	GRANTED	10-7-54



#22

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call Letters ..... WHEC

Name ..... WHEC, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-258 Rec'd Filed	2-22-57 3-4-57 3-4-57	Renewal of license (Main & Auxiliary) Alfred C. Cordon Jr., Atty.	GRANTED	5-8-57
BRC-1291 Rec'd Filed	5-8-58 5-12-58 5-12-58	Modification of license to change Remote Control Point from 40 Franklin Street, Rochester New York to 191 East Avenue, Rochester, N. Y. while using non-directional antenna (MAIN)	GRANTED	5-16-58
BRC-1292 Rec'd Filed	5-8-58 5-12-58 5-12-58	Modification of license to change Remote Control Point from 40 Franklin Street, Rochester, N. Y., to 191 East Avenue, Rochester, New York, while using non-directional antenna (AUXILIARY). Dow, Lohnes & Albertson, Attys.	GRANTED	5-16-58



FORM BC-121 #23  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
 Letters W H E C

Name WHEC, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1493 Rec'd Filed	7-3-59 7-7-59 7-7-59	Modification of license to operate MAIN transmitter by Remote Control from 191 East Avenue, Rochester, New York, using Directional Antenna (DA-N).	GRANTED	2-29-60
BRC-1494 Rec'd Filed	7-3-59 7-7-59 7-7-59	Modification of license to operate Auxiliary transmitter by Remote Control from 191 East Avenue, Rochester, New York, using Directional Antenna (DA-N).  Dow, Lohnes and Albertson, Attys. (John B. Jacob)	GRANTED	2-29-60
BR-258 Rec'd Filed	2-27-60 3-4-60 3-4-60	Renewal of License (MAIN & AUXILIARY)  Alfred C. Cordon, Jr., Atty.	GRANTED	3-15-60 Condl re 317



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters

WHEC

Name ~~WHEC, INC.~~ W H E C, INCORPORATED  
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,426 R & F	9-26-60 9-30-60	Construction permit to install new main transmitter. (RCA BTA-5T). Atty: Thomas H. Wall	GRANTED	11-3-60
BL-8356 R. & F.	2-17-61 2-21-61	License to cover C.P. (BP-14,426) which auth. to install new main trans. (RCA BTA-5T) Atty: Thomas H. Wall	GRANTED	7-20-61
BL-8357 R. & F.	2-17-61 2-21-61	License to use old main trans. (W.E. 405-B2) as an alt. main trans. at 1850 Winton Road, Brighton to be operated on 1460kc, 5kw, DA-N with remote control operation from studio. Atty: Thomas H. Wall	GRANTED (Could'1 re 317 clause)	7-20-61
BR-258 R & F	2-15-63 3-4-63	Renewal of License. (MAIN & ALT MAIN) Atty: Alfred C. Cordon, Jr.	GRANTED	5-31-63



FORM BC-121 #25  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1460kc

Call  
Letters W H E C

Name W. H. E. C. INCORPORATED  
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5926 R & F	4/13/65 4/16/65	Authority to determine operating power by direct meas. of antenna power. (Main) Atty: Dow, Lohnes & Albertson	GRANTED	4-29-66
BZ-5927 R & F	4/13/65 4/16/65	Authority to determine operating power by direct meas. of antenna power. (Alt-Main) Atty: Dow, Lohnes & Albertson	GRANTED	4-29-66
ER-258 R & F	3-2-66 3-2-66	Renewal of license (Main & Alt.-Main) Atty- Dow, Lohnes & Albertson	GRANTED	5-27-66
BTC-5552 (R&F (Form 316)	1-29-68 1-31-68	Voluntary transfer of control of Gannett Co. Inc., (parent corp. of lic. corp) from Frank Gannett Newspaper Foundation, Inc. to The Stockholders of Gannett Co., Inc.  Atty - Dow, Lohnes & Albertson	GRANTED E. EFF.	5-23-68 5-29-68

FEB 9 1968



FORM BC-121 #26  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W H E C

Name WHEC, INCORPORATED  
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6758 R & F DM-2/26/68	11/17/67 11/22/67	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: Thomas H. Wall Engr: LaVerne M. Poast, D.C.	GRANTED	3-29-68
BZ-6759 R & F DM-2/26/68 MAR 25 1968	11/17/67 11/22/67	Auth. to determine operating power by direct meas. of ant. power. (Alt-Main) Atty: T. H. Wall - Engr: LV. M. Poast, D.C.	GRANTED	3-29-68
BR-258 R & F \$495669 \$105. PRESS APR 2 1969	2-25-69 3-3-69 3-3-69	Renewal of license---(Main & Alt. Main) AMENDED 4-7-69 re: Engineering Atty. Dwight Perry (Dow, Lohnes etc.)	GRANTED	5-22-69



APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W H E C .....

Name WHEC, INCORPORATED  
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,989 R & F #625640 \$50 ACC. 060 Press	8-17-70 8-21-70 8-21-70 <b>MAR 29 1971</b>	Construction permit to specify additional MEOV's on nighttime directional pattern.  Atty: Alan Campbell	GRANTED	3-30-71
BL-12,995 Rec'd #W 509983 \$50 AC-067 Filed PTA PRESS	6-22-71 6-22-71 6-28-71 6-28-71 7-8-71 <b>AUG 2 1971</b>	Lic.(BP-18,989) for changes of Main and Alternate-Main Transmitters.  Atty: Suzanne Moyer(Dow, Lohnes & Albertson)	GRANTED	9-30-71



APPLICATION RECORD - BROADCASTING

Call Letters X.....  
W A X C  
W H E C

SANDE BROADCASTING CO., INC.

x WHEC, INCORPORATED

Name .....  
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7434 Rec'd Filed Fee Paid: \$1,000.00 Code 047, W, 007806 9-30-71. Pub. notice filed 11-4-71	9-24-71 9-28-71 9-28-71	Voluntary assignment of license to: Sande Broadcasting Co., Inc. Dominic Monahan, Atty. AMENDED 11-12-71 - financial data(assignee)	GRANTED Req. grant fee \$23,002.00 EFF: Grant Fee Paid: 048, 1-14-72, W-032270	11-18-71   1-7-72
BR-258 Recd. FILED PN Recd. PRESS MAR 13 1973	2-27-72 2-29-72 3-2-72 2-29-72	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Wm.P.Bernton, Atty PETITION TO DENY AND TO INTERVENE filed 5-1-72 by Action for a Better Community, Inc. PETITION FOR EXTENSION OF TIME filed 5-15-72 by Theodore Mallyck, Counsel, on behalf of WAXC (licensee) PETITION FOR SECOND EXTENSION OF TIME filed 6-15-72 by Mallyck & Bernton, Counsel on behalf of Sande Broadcasting Co., Inc. PETITION FOR FURTHER EXTENSION OF TIME filed 7-31-72 by Mallyck & Bernton on behalf of WAXC PETITION FOR FURTHER EXTENSION OF TIME filed 8-10-72 bt Mallyck & Bernton on behalf of WAXC	GRANTED	2-19-76 (Short Term) to 4-1-77

(over)



BR-258 OPPOSITION TO PETITION TO DENY AND TO INTERVENE  
filed 8-22-72 by William Bernton, Counsel on behalf of  
Sande Broadcasting Co., Inc.

MOTION FOR EXTENSION OF TIME filed 9-11-72 by Robert Jay  
Stein, Counsel on behalf of Sande Broadcasting Co., Inc.  
REPLY TO SANDE BROADCASTING CO., INC'S OPPOSITION TO  
PETITION TO DENY AND TO INTERVENE filed 10-2-72 by  
Action for a Better Community et al

AMENDMENT TO PETITION TO DENY RENEWAL TO INCLUDE ISSUE  
OF HYPOING OF RATINGS filed 2-12-73 by James McCuller,  
Carolyn Edwards & David Honig, Individually.

WAXC COMMENTS WITH RESPECT TO "MOTION FOR SUMMARY  
JUDGMENT" filed 6-20-73 by Mallyck & Bernton on behalf  
of WAXC-KM

AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL  
STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION  
EMPLOYMENT filed 8-8-73 by Petitioners

PETITION FOR EXTENSION OF TIME filed 8-21-73 by Mallyck  
& Bernton, Counsel for Sande Broadcasting, Inc.

RESPONSE OF SANDE BROADCASTING CO., INC. TO AMENDMENT TO  
PETITION TO DENY filed 8-31-73 by William Bernton, Counsel

SUPPLEMENTAL APPLICATION filed 2-3-75 as Amendment to  
pending renewal. / PN 2-3-75 **MAR 6 1975**

MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-28-75  
by Petitioners

SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME  
filed 4-29-75 by Petitioners

MEMORANDUM OPINION AND ORDER 5-9-75 Motion for immediate  
extension of time filed by Rochester Black Media Coalition  
Granted

PETITION TO DENY 1975 LICENSE RENEWAL APPLICATION, OR  
OPPOSITION TO AMENDMENT TO APPLICATION FOR 1972 LICENSE  
RENEWAL filed 6-2-75 by Petitioners

MOTION FOR EXTENSION OF TIME filed 6-12-75 by Mallyck &  
Bernton, counsel on behalf Sande Broadcasting Co.

MOTION FOR FURTHER EXTENSION OF TIME filed 7-29-75 by  
Mallyck & Bernton, counsel on behalf of Sande  
Broadcasting Co., Inc.

AMENDED 7-29-75 re: comm. leaders survey

MOTION FOR THIRD EXTENSION OF TIME filed 8-25-75 by  
E. Theodore Mallyck, counsel on behalf of Sande

Broadcasting Company, Inc.  
MOTION FOR ADDITIONAL TIME Filed 10-6-75 by WAXC  
(See card #29)



APPLICATION RECORD - BROADCASTING

Call  
Letters W A X C

Name SANDE BROADCASTING CO., INC.  
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-258 (Cont'd)	11-30-76	Rochester Black Media Coalition filed action in the US Court of Appeals for the District of Columbia Circuit from Comm. Memorandum Opinion & Order (FCC 76-834) which granted renewal of license.		
BR-258 R & F PN Recd. PRESS	11-29-76 12-1-76 " DEC 14 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Mallyck & Bernton, Atty.	GRANTED	9-29-77
BTC-8263 R & F FORM 316	2/5/77 2/11/77 FEB 24 1977	Involuntary transfer of control of lic corp from John L. Nichols and Paul R. Dean (original majority stockholders) to Vito J. Cassan and George Nichols, Executors U/W and Testament of John L. Nichols and <del>John T. Carges</del> , Trustee in Bankruptcy <sup>(35%)</sup> for Paul R. Dean under date of Oct. 17, 1974 (35%)  Atty - Mallyck & Bernton *AMENDED 3/9/77 to correct Trustee's name to Joseph S. Carges	GRANTED EFF:	3/24/77 4/25/77



(BR-258) OPPOSITION TO PETITION TO DENY LICENSE RENEWAL APPLICATION filed 10-20-75 by Mallyck & Bernton on behalf of Sande Broadcasting Company, Inc.

AMENDED 10-20-75 re: business interests

REPLY TO OPPOSITION TO PETITION TO DENY LICENSE RENEWAL APPLICATION filed 11-10-75 by Rochester Black Media Coalition

AMENDED 2-9-76 re: financial statement

2-18-76 MEMORANDUM OPINION AND ORDER #39359, Petitions to Deny filed by Action for a Better Community and the Rochester Black Media Coalition DENIED.

4-5-76. PETITION FOR RECONSIDERATION filed by David Honig

Consultant to the Rochester Black Media Coalition

PETITION FOR EXTENSION OF TIME filed 4-15-76 by Mallyck & Bernton, on behalf of Sande B/Casting Co., Inc.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-3-76 by Mallyck & Bernton, on behalf of Sande B/Casting Co. Inc.

REQUEST FOR EXTENSION OF TIME filed 5-10-76 by David Honig, on behalf of the Rochester Black Media Coalition

COMMENTS ON REQUEST FOR ADDITIONAL TIME filed 5-24-76 Mallyck & Bernton, on behalf of Sande B/Casting Co., Inc.

REPLY TO OPPOSITION TO PETITION FOR RECONSIDERATION filed 6-10-76 by David Honig, on behalf of the Rochester Black Media Coalition

PETITION FOR LEAVE TO MAKE SUPPLEMENTAL FILING filed 6-23-76 by Mallyck & Bernton, on behalf of Sande B/Casting Co., Inc.

COMMENTS ON PETITION FOR LEAVE TO MAKE SUPPLEMENTAL FILING filed 7-6-76 by David Honig, on behalf of Rochester Black Media Coalition

AMENDED 7-22-76 re: EEO

AMENDED 7-28-76 re: EEO

MEMORANDUM OPINION & ORDER #42149 Petition for Reconsideration filed by Action for a Better Community, Inc. et al DENIED 9-1-76 (See card #30)



APPLICATION RECORD - BROADCASTING

Call Letters **WWWG** (eff: <sup>4-13-78</sup>)  
**WAXC**

BRANDON-ROBISON RADIO, INC.

Name X Sande Broadcasting Co., Inc.  
Rochester, N.Y.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9061 R ec'd FORM 314)	6-17-77 6-20-77	Volunt ry assignment of license to BRANDON-ROBISON RADIO, INC. (SEE OVER)	GRANTED	9-29-77
FILED (Articles of Inc. & by laws filed) JUL 28 1977	7-14-77	Atty for assignor - Mallyck & Bernton for assignee - Putbrese & Kennedy	EFF: 10-17-77 (per Form 323)	
PN filed	8/24/77			
BR-258 R & F PRESS	1-23-78 2-1-78  FEB 17 1978	Renewal of License (Main & Auxiliary) Atty.: Richard F. Kennedy	GRANTED	5-22-78

22-1-17-80



RE: BAL- Articles to be filed (see Exh.3)

BR-258) AGREEMENT FOR DISMISSAL filed 8-24-77 by  
William P. Berton, Counsel on behalf of Sande B/Casting  
Co., Inc. and by Charles M. Firestone, Counsel on behalf  
of Petitioners

RE: BAL -9061 - re financing; & EEOP  
AMENDED 9-16-77 - personal bal. sheet & commitment  
AMENDED 9-26-77 - financial data



#31

## APPLICATION RECORD-BROADCASTING

1460KHz.

Call Letters: W W W G

BRANDON RADIO, INC.

Name: X BRANDON-ROBISON RADIO, INC.

Station Location: ROCHESTER, NEW YORK

File No.	Date	Description	Action and Date
LETTER DATED PRESS (0)	9-19-80 SEP 29 1980	Filed by George L. Lyon, Jr., Request to Change Name of Licensee to: BRANDON RADIO, INC.	GRANTED 10-2-80
BR810202D9 PRESS	APR 21 1981	RENEWAL OF LICENSE Atty. David M. Hunsaker  AMENDED 3-9-81 re: ascertainment of comm. needs & problems	GRANTED 5-29-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

