

W W L



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date First
Licensed 3-31-22

W W L
Let. 018
LOCATION: NEW ORLEANS, LA.

Name of
Licensee: Loyola University

BP 2-21-74) 15-17-79

(Main site) Approx. 5 mi. S. of New Orleans and W. of Route 45, Nr. Marrero, Louisiana
x Hammond Highway & Williams Blvd. 4 miles due North of Kenner, La. (MP-B
x Jefferson Highway, near Kenner, La. 3-31-38)

Transmitter
Location: x 6363 St. Charles Ave., New Orleans, La.

1024 North Rampart, New Orleans, La. (BS 8-8-74)
x 1012 N. Rampart St., New Orleans, Louisiana (BP 2-21-74)

70116 x 1024 North Rampart Street, New Orleans, La. (Ltr. 2-1-30)
Roosevelt Hotel 123 Baronne St., New Orleans, La. (Ltr. 12-1-33 studio changed 10-2-32)
Main Studio 6363 St. Charles Ave., New Orleans, La.
Location:

CONSTRUCTION PERMIT AND LICENSE RECORD

ds

	Date Issued	Freq.	Power	Time Div.	PERIOD From To
BUREAU OF NAVIGATION RECORD-Dept. of Commerce					
592	3-31-22	360 mtrs.	100	7 to 10 PM	3-31 6-30-22
592	6-15-22	360 m.	100	Unlimited	6-15 9-14-22
592	10-3-22	360 m.	100	Unlimited	10-3 1-2-23
592	1-6-23	360 m.	100	Unlimited	1-6 4-5-23
Letter	6-19-23	Station temporarily off air			
592	7-7-23	1070 kc.	100	Unlimited	7-7 10-6-23
		Class "A" Station			
592	11-1-23	1070	100	Unlimited	11-1 1-30-24
592	3-5-24	1070	100	Unlimited	3-5 6-4-24
592	7-14-24	1070	5	Unlimited	7-14 10-13-24
592	10-7-24	1070	5	Unlimited	10-7 1-6-25
592	1-6-25	1090	5	Unlimited	1-6 4-5-25
592	3-28-25	1090	100	Unlimited	3-28 6-27-25
592	6-29-25	1090	100	Unlimited	6-29 9-28-25
592	9-28-25	1090	100	Unlimited	9-28 12-27-25
Letter	1-5-26	Auth. cont. opr. pend. action on application			
592	8-19-26	1090	Not stated	Unl.	8-19 11-18-26
592	11-13-26	1090	Not stated	Unl.	11-13 2-12-27
592	2-14-27	1090	Not stated	Unl.	2-14 5-13-27
FEDERAL RADIO COMMISSION RECORD					
447 TR	4-14-27	1090	100	Unlimited	Not stated
447	6-1-27	1090	100	Unlimited	6-1 7-31-27
447	6-13-27	Defers effec. date of previous lic.			6-15 8-14-27
447	8-8-27	Letter of Extension			8-15 10-14-27
447	10-14-27	Extension of License			10-14 10-31-27
447	10-31-27	Letter of Extension			10-31 12-31-27
447	11-16-27	1220	500	Unlimited	12-1 12-31-27
447	11-26-27	1220	500	Unlimited	12-1 3-1-28
		Change equipment only			
447	1-1-28	Extension of License			1-1 1-31-28
447	2-1-28	" " "			2-1 3-1-28
447	2-28-28	Extension of cons. permit			3-1 3-31-28
447	3-1-28	Extension of license			3-1 4-1-28
447	3-9-28	Extension of cons. permit			4-1 5-1-28
447	4-1-28	Extension of License			4-1 5-1-28
447	5-1-28	" " "			5-1 6-1-28
447	6-1-28	" " "			6-1 8-1-28
447	7-30-28	1220	500	Unlimited	8-1 9-1-28
		Covered P-B-for change equip.			

-S-B-

BROADCASTING STATION LICENSE RECORD

Card No. 2.

Date First

Licensed.....

Call
Letters WWL

Name of

Licensee: Loyola University

Transmitter

Location: _____

Main Studio

Location: _____

FRC-65

Card No. 2. CONSTRUCTION PERMIT AND LICENSE RECORD ds

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
G.O. 38	Extension of License				9-1	10-1-28	
G.O. 44	Extension of License				10-1	11-11-28	
P-B-123	10-23-28	850	5 KW	S-KWKH	10-23	1-22-29	
Reallocation							
R-B-447	10-31-28	850	500	S-KWKH, equally	11-11	1-31-29	
MP-B-	1-30-29 Eff. 1-19-29)	Ext. of date (P-B-123)			10-23	3-23-29	
R-B-447	1-29-29	Extension of license			-31	3-16-29	
R-B-447	3-12-29	Extension of license			3-16	4-30-29	
L-B-113	3-26-29 (Covers P-B-123)	850	5 KW	S-KWKH equally	3-26	4-30-29	
R-B-447	4-22-29	Extension of License			4-30	6-15-29	
R-B-447	5-25-29	850	5 KW	S-KWKH equally	6-15	7-31-29	
R-B-447	G.O. 69	Extension of License			7-31	10-31-29	
R-B-447	10-12-29	850	5 KW	S-KWKH equal	10-31	1-31-30	
F-B-54	1-14-30	Install DCC					
R-B-447	1-11-30	850	5KW	S-KWKH equally	1-31	4-30-30	
R-B-447	4-26-30	850	5KW	S-KWKH equally	4-30	7-31-30	
R-B-447	7-7-30	850	5KW	S-KWKH equally	7-31	10-31-30	
R-B-447	10-7-30	850	5KW	S-KWKH equally	10-31	1-31-31	
G.O. 103	1-30-31	Extension of License			1-31	3-31-31	
Min. 353	3-26-31	Extension of License			3-31	4-30-31	
R-B-447	4-23-31	850	5KW	S-KWKH equally	4-30	8-1-31	
R-B-447	7-7-31	850	5KW	S-KWKH equally	8-1(H)	2-1-32	
P-B-1975	12-4-31	850	10KW	S-KWKH equally	2-15	5-15-32	
	Also move Tr. & new equipment						
R-B-447	1-12-32	850	5KW	S.H.	2-1	8-1-32	
MP-B-323	5-13-32	Ext. compl. date CP 1975		dir	2-15	8-1-32	
R-B-447	7-19-32	850	5KW	S.H. (H)	8-1	2-1-33	
MP-B-356	7-22-32	Ext. compl. date CP 1975			2-15	9-15-32	
L-B-901	11-11-32	850	10KW	S.H. (H)	11-11	2-1-33	
R-B-447	1-20-33	850	10 KW	S.H. (H)	2-1-	8-1-33	
R-B-447	7-21-33	850	10 KW	S.H. (H)	8-1	2-1-34	
R-B-447	9-15-33	850	10kw	S.H.	9-15	2-1-34	
R-B-447	1-19-34	850	10 KW	S.H. (H)	2-1	8-1-34	
S-B-447	3-30-34	Oper. after 12 midnite 3-31-34 provided KWKH remains silent.					

-S-B-

BROADCASTING STATION LICENSE RECORD

Card No. 3

Date First

Licensed.....

Call
Letters N W L

Name of

Licensee: LOYOLA UNIVERSITY

Transmitter

Location: _____

Main Studio

Location: _____

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
ML-B-1351	6-8-34	Spec. Exp. Auth. subject to certain conditions 850	10kw	U	* 8-1-34	
*Effective when 3WKH commences operation on 1100 kc						
B2-SA-8	7-31-34	Ext. S.E.A. granted under file			8-1	2-1-35
	ML-B-1351	6-8-34				
B 3-R-447	7-31-34	850	10kw	S.H. (H)	8-1	2-1-35
R-447	1-29-35	850	10kw	S.H. (H)	2-1	8-1-35
SA-84	1-29-35	Ext. S.E.A. to operate		U	2-1	8-1-35
B3-R-447	7-30-35	850	10kw	S.H. (H)	8-1	2-1-36
B3-S-447	7-30-35	Ext. S.E.A. to operate		U	8-1	2-1-36
B3-R-447	1-28-36	850	10kw	S.H. (H)	2-1	8-1-36
B3-S-447	1-28-36	Ext. S.E.A. to operate		U	2-1	3-1-36
B3-S-447	2-25-36	Ext. S.E.A. to operate		U	3-1	4-1-36
B3-S-447	3-27-36	Ext. S.E.A. to operate		U	4-1	5-1-36
B3-S-447	4-24-36	Ext. S.E.A. to operate		U	5-1	6-1-36
B3-S-447	5-28-36	Ext. S.H.A. to operate		U	6-1	7-1-36
B3-S-447	6-29-36	Ext. S.H.A. to operate		U	7-1	8-1-36
B3-R-447	7-17-36	850	10kw	S.H. (H)	8-1	2-1-37
B3-S-447	7-17-36	Ext. S.H.A. to operate		U	8-1	9-1-36
B3-S-447	C.A. 8-29-36	Ext. S.H.A. to operate		U	9-1	10-1-36
B3-R-447	11-20-36 Eff. 12-15-36	850	10kw	U	12-15	2-1-37
B3-SA-125	11-20-36 Eff. 12-15-36	Oper. U time on	850 kc.		12-15	2-1-37
B3-S-447	1-26-37	Extension of license			2-1	4-1-37
B3-SA-219	1-26-37	Ext. S.H.A. to operate		U	2-1	4-1-37
B3-R-447	3-26-37	850	10kw	S.H.	3-26-	8-1-37
B3-SA-219	3-26-37	Oper. U time on	850 kc		3-26	8-1-37
B3-S-447	C.A. 5/1/37	Pick up & rebroadcast prog. coast guard cutter 4318 on afternoon 5/1-connection Barataria Pirogue race in vic. N. Orleans				
B3-R-447	7-20-37	850	10kw	S.H.	8-1	2-1-38
B3-SA-236	7-30-37	Ext. S.H.A. to operate		U	8-1	2-1-38
B3-S-447	C.A. 9/4/37	Rebroadcast over 3WL program originating Coast Guard Cutter on 9/6 under Rule 177 - rebroadcast of Coast Guard operated equipment on 3WL - rebroadcast of Coast Guard yacht race.				

BROADCASTING STATION LICENSE RECORD
CARD #4

Date first licensed

Call letters **WWL**Name of licensee **LOYOLA UNIVERSITY**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-P-228	12/30/37 Eff. 1/6/38	850	5 kw	S.H.	3/6	-9/6/38
	C.P. to increase power; new equip.					
B3-S-447	1/19/38	Opr. port. 50w trans. on 850kc 12 mid. to 6am 1/18 to 2/16-make tests new site vic. New Orleans, La. No operation dur. monitoring sch.				
B3-R-447	1-26-38	850	10kw	S.H.	2-1	8-1-38
B3-SA-266	1-20-38	Ext. S.E.A. to operate U			2-1	8-1-38
B3-MP-629	3-31-38	Mod. C.P. 228 to move trans. chg. ant; ext. C. & C. dates		5-30	11-26-38	
B3-MP-651	5-16-38	Mod. C.P. 228 to chg. equip.		5-30	11-26-38	
B3-R-447	7-6-38	850	10kw	S.H.	8-1	2-1-39
B3-SA-296	7-20-38	Ext. S.E.A. to operate U			8-1	2-1-39
B3-MP-665	10-25-38	Mod. C.P. 228 to make changes in DA		5-30	11-26-38	
B3-MP-729	11-28-38	Mod. C.P. 228 to ext. compl.		5-30	3-26-39	
	Effective as of 11-26-38					
B3-S-447	11/17/38	Opr power 50kw & conventional antenna 3 am CST 11/17/38 to 12/16/38, pending installation of directional antenna (B3-MP-665)				
B3-S-447	12/9/38	Operate as above (EXTENSION OF ABOVE TO 1/15/39)				
B3-S-447	1/10/39	opr 50kw and conventional antenna Feb 1 to Feb 14, 1939, pending installation of directional antenna authorized Oct 25, 1938 (B3-MP-665) EXTENSION				
B3-S-447	1/17/39	opr same as above for preceding period frm Jan 16, 1939 to Jan 31, 1939 EXTENSION				
B3-R-447	1-9-39	850	10kw	S.H.	2-1	8-1-39
B3-SA-322	1-9-39	Ext. S.E.A. to operate U			2-1	8-1-39
B3-S-447	2/14/39	EXT of above* to 3/16/39				
B3-S-447	3/11/39	EXT of above* to 4/15/39				
B3-MP-765	3-27-39	Mod. C.P. 228 to ext. compl.		5-30	4-26-39	
B3-S-447	4/17/39	EXT. OF ABOVE* TO 5/15/39				

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WNLName of licensee LOYOLA UNIVERSITYTransmitter location See Card #1.Main studio location See Card #1.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-L-941	5-16-39	850	50kw*	S.H.	5-16	8-1-39
*Directional antenna day and night. Lic. to cover C.P. for incr. power; new equipment; move trans; DA for day and night use.						
B3-MSA-48	5-16-39	Mod. S. Exp. Auth. to operate Unlimited time with 50kw			5-16	8-1-39
B3-R-447	7-12-39	850	50kw*	S.H.	8-1	2-1-40
*Directional antenna day and night						
B3-SA-348	7-12-39	Oper. U time with 50kw			8-1	2-1-40
B3-Z-178	9-18-39	850	50kw*	S.H.	9-18	2-1-40
*Directional antenna day and night Mod. License for direct measurement						
B3-S-447	9-18-39	Mod. SA to Oper. U time			9-18	2-1-40
B3-R-447	1-29-40	850	50kw*	S.H.	2-1	8-1-40
*Directional Antenna (H)						
B3-SA-389	1-4-40	Oper. U time with 50kw			2-1	5-1-40
B3-SA-392	4-13-40	Ext. S.E.A. operate U 50kw			5-1	8-1-40
Order	6/12/40	Extension of License			8/1	10/1/40
Order	6/12/40	extension of S.E.A.			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
"	"	"	"	S.E.A.	10-1	3-29-41
B3-R-447	1/7/41	850	50kw*	S.H.	1-7	3-29-41
*Directional antenna day and night. Granted regular renewal without hearing.						
B3-ML-583	2-11-41	850	50kw*	U	2-11	3-29-41
Mod. Lic. for Unlimited time. *DA						
<u>NARBA REALLOCATION</u>						
B3-R-447	3-24-41	870	50kw*	U	3-29	2-1-42
*DA day and night						
B3-Z-738	6-12-41	870	50kw*	U	6-12	2-1-42
*DA day and night Determine operating power by direct method						
B3-R-447	1-13-42	870	50kw*	U	2-1	2-1-44
*DA day and night						

BROADCASTING STATION LICENSE RECORD

Card #6

Date first licensed

Call letters

H W L

Name of licensee

See; Card #1

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD		
					From	To	
B3-S-447	11-6-42	870	50KW*	U	12-1	2-1-44	
			*-DA				
			Mod. Lic. accordance Order 107				
BS-R-447	1-28-44	870	50kw*	U	2-1	11-1-46	
			*DA				
B3-S-447	7-10-45	870	50kw*	U	10-1	11-1-46	
			*DA				
			Mod. Lic. Order 107-A				
BS-R-447	10-31-46	870	50kw*	U	11-1	11-1-49	
			*DA				
BS-447	10-15-47	STA to operate with 50kw power on single antenna, using indirect measurement of power from 10-15-47 to 11-12-47.					
BS-447	11-13-47	Ext. of above STA from				11-13	12-12-47
BS-447	12-16-47	Ext. of above STA				12-16	1-14-48
BR-447	10-21-49	870	50kw*	U	11-1	11-1-52	
			*DA				
BR-447	10-15-52	870kc	50kw-DA	Unl.	11-1	6-1-55	
BS-447(1)	7-2-54	Mod. Lic. to chg. lighting specs					
BR-447	5-11-55	870kc	50kw-DA	U	6-1	6-1-58	
BR-447	5-14-58	RENEWAL OF LICENSE				6-1	6-1-58
BR-447	6-1-61	Renewal of license				6-1	6-1-64
BR-447	5-28-64	Renewal of license				6-1	6-1-67
Ltr. dated 1-25-65 & rec'd 1-29-65 giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-50H trans. is now installed & in oper. (Eff: 1-24-65).							
BP-15436	12-10-64	870kc	10kw, DA	Aux	7-10	8-10-65	
		OP to install new trans. (RCA-BTA-10U) to be operated on 870kc, 10kw, DA for Auxiliary purposes only.					
BRC-2630 (1)	4-15-65	Mod. of license to operate transmitter by remote control from #4 Cooper Road, Gretna, Louisiana (WML TV transmitter location).					

Form BC 126
June 1954 #7

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **W W L**

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-10,863	5-3-65	870kc	10kw	Aux	5-3 6-1-67
		Lic to cover CP(BP-16,436) which auth the install of a Aux Trans.			
BP-17492	12-12-66	870kc	1kw	Aux.	2-12 8-12-67
		CP to install a new aux. trans. (Gates BC-1G) & antenna at 123 Baronne, St. Roosevelt Hotel, New Orleans, La., studio loc. to be operated on 870kc power 1kw for Aux. purposes only (non-DA).			
BS-447	1-5-67	870kc	50kw DA-1 U		1-5 6-1-67
		Memo Mod. of lic to make chgs in DA system.			
BR-447	5-22-67	RENEWAL OF LICENSE MAIN & AUXILIARY			6-1 6-1-70
	5-22-67	RENEWAL OF N D E A			
BL-11,682	7-20-67	870kc	1kw	Aux.	7-20 6-1-70
		Lic. to cover CP(BP-17,492)			
BS-447 (1)	1-11-68	Memo. Chg. maximum value of 17° point.			
BP-18630	10-6-69	870kc	1kw	Aux.	6-6-70
		CP to chg. loc. of the aux. trans. and chg. antenna system.			
BPT-13,041 (1)	7-27-70	Mod. of CP (BP-18,631) to make changes in the auxiliary antenna.			
BR-447	6-25-70	RENEWAL MAIN(L) AUX.(L) & NDEA			6-1-73
BL-12,740 (L)	10-12-70	Lic. (BP-18,630, as mod.) for changes (AUXILIARY)			6-1-73
BTC-6710	12-10-71	VOL. TC			
FBSA	5-25-72				
BP-19,599	2-21-74	870khz	50kw DA-1 U		2-21-75
		CP to chg. ant. TL and chg. SL & RC. chgs. in ant. sys. & chg. type trans.			
BP-19,599 (1)	8-8-74	MP to change SL and RC			
BS-447(1)	8-8-74	ML to chang SL and RC			
BP-19,599	10-1-74	MP to chg. obstru. markings and lighting			

BC-126
February 1974

#8

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W W L

NEW ORLEANS, LOUISIANA

Station location

Name of licensee LOYOLA UNIVERSITY

Transmitter location Approx. 5 mi S. of New Orleans and W. of Route 45, Nr. Marreno, Louis.

Main studio location 1024 North Rampart, New Orleans, La.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
Comlet	8-14-74	Art. Monitor:	Potomac Inst.	Am-19	(204
BR-447	9-30-74	Renewal of Main(L) & Aux.(L)			6-1-76
BMP-14,012 (3)	7-23-75	MP(BP-19,599, as mod.) ext. time to			12-1-75
BMP-14,110	(L) 12-22-75	Mod. of (BP-19,599) to make chgs. in ant. sys.			6-1-76
BP-20,211	5-15-76	CP to chg. ant/trans. loc. for 10kilowatt Aux. trans. and delete 1kW Aux.			5-15-77
BP-20,390	6-29-76	CP to replace expired permit (BP-19,599 as mod.) for chgs.			12-29-76
Comtel	9-13-76	Former main RCA ETA-50HS now alt.			
BMP-14,469	(1) 10-27-77	Mod. of CP(BP-20,390) to make changes in MEOV.s			
BR-3583		ML operate RC			
BR-447		Renewal (Main & Aux)			
EL-14,177(1)	5-17-79	Lic. cover CP (BP-20390) for changes 870khz 50kw DA-1 U RC			6-1-79
EL-14,192(1)	5-17-79	Lic. cover CP (BP-20211) for aux. site. 870khz 10kw RC non-DA			6-1-79
BP-20570	5-29-79	CP install aux. facill. at main site. 870khz 50kw non-DA RC			5-29-80
BR790130UB(5)	5-31-79	Renewal Main & aux. sites)			6-1-82

APPLICATION RECORD - BROADCASTING

Call
Letters

WWL

Name Loyola University

File No. License No.	Dated Received	Application for	Action	
			Nature	Date
592	3-7-22	BUREAU OF NAVIGATION RECORDS - Dept. of Commerce First application-new station-name Loyola University, 6363 St. Charles Ave., New Orleans, La.- requesting 380 meters-100 watts.	Granted (Hours: 7 to 10 PM) Call letters WWL Teleg. 4-1-22 auth. opr. pend. receipt of license	3-31-22
Telegram	4-8-22	Request for auth. to operate one hour between 7 and 9 PM nightly without interference from local stations.	Teleg. 4-8-22 suggests time division between local stas. thru cooperation.	
592	6-12-22	Renewal-requests Unlimited hours	Granted (Unlimited hrs)	6-15-22
592	9-25-22	Renewal	Granted	10-3-22
592	1-3-23	Renewal	Granted	1-6-23
Letter	6-19-23	Station has been temporarily off air.		

APPLICATION RECORD - BROADCASTING

Call
Letters

WFL

Name Loyola University

File No.	Date d Received	Application for	Action	
			Nature	Date
592	7-3-23	Renewal requesting 1070 kcs-Transferring to Class "A" station.	Granted (1070 kcs-100 w.-unl.)	7-7-23
592	10-29-23	Renewal	Granted	11-1-23
592	3-1-24	Renewal	Granted	3-5-24
592	7-7-24	Renewal requesting 5 watts power	Granted (5 watts)	7-14-24
592	9-29-24	Renewal	Granted	10-7-24
592	12-30-24	Renewal requesting 1090 kcs	Granted (1090 kcs-5watts-unl.)	1-6-25
592	3-14-25	Renewal requesting inc. pr. from 5 to 100 watts	Granted (100 watts)	3-28-25
592	6-22-25	Renewal	Granted	6-29-25
592	9-23-25	Renewal	Granted	9-28-25
592	12-23-25	Renewal	1-Letter opr. pend. action on app. 2-Granted (Power not stated).	1-5-26 8-19-26

Call
Letters

WWL

Name Loyola University

File No.	Date	Application for	Action	
			Nature	Date
592	11-5-26	Renewal	Granted (Power not stated)	11-13-26
592	2-10-27	Renewal	Granted (Power not stated)	2-14-27
3-R-B-447	3-29-27	<u>FEDERAL RADIO COMMISSION RECORD</u> Renewal(1090 kcs-100 w.-unl.hrs)	1. Temporary authority issued 4-14-27 1090 kcs-100 w.-unl.hrs 2. License granted 6-1-27 3. General Order 13.	
3-R-B-447	7-23-27	Renewal	1. Letter 8-8-27 extends license to 10-14-27.	
3-R-B-447	8-2-27	"	2. General Order 18	
P-B	8-3-27	Cons. permit to change freq. from 1090 to 930kcs	Granted 11-26-27 for chg. equip. only.	
P-B(dup.)	9-29-27(dup)	increase power from 100 w. to 5KW-chg. equip.	Chg. freq. & pr. granted on mod. 11-16-27.	

Call
LettersWWLName Loyola University

File No.	Date Received	Application for	Action	
			Nature	Date
3-R-B-447	9-30-27	Renewal (1090 kcs-100w.-unl.hrs)	1-Letter	10-24-27.
			2-Mod.lic.	11-16-27 for 1220 kcs-500 w.unl.hrs
			3-General Orders	21, 22, 23, 25, 27, 33, 38 & 44.
3-R-B-447	1-11-28	Renewal	Superseded by appli- cation 4-30-28	
MP-B-(Telegram)	2-22-28	Extension of P-B-	Letter	2-28-28 ext. 30 days to 4-1-28.
MP-B-(Letter)	3-7-28	Extension of P-B-	Letter	3-9-28 ext. P-B-to 5-1-28.
3-P-B-123	4-10-28	Cons.permit change freq. from 1220 kcs to 640kcs inc.pr. from 500 w. to 5KW	Granted	10-23-28 for 850 kcs-5KW-Shares KWKH
3-L-B & R-B	4-30-28	Covers P-B- for chg.equip.granted 11-26-27.	1- Granted lic.cov. P-B.	2-30-28.
			2- Realloc.	10-31-28 for 850 kcs-500w.S-KWKH equally.

Call
LettersWWLName Loyola University

File No.	Date Received	Application for	Action	
			Nature	Date
3-R-B-447	12-6-28	Renewal	1-Extension	1-29-29.
			2-Extension	3-12-29
3-MP-B-(Telegram)	1-18-29	Extension P-B-123 sixty days	Granted	1-19-29 ext. to 3-23-29. Issued 1-30-29.
3-L-B-113	3-15-29	Covers P-B-123	Granted	3-26-29
3-R-B-447	3-27-29	Renewal	Extension	4-22-29
3-R-B-447	5-14-29	Renewal	Granted	5-25-29
3-R-B-447	7-20-29	Renewal	General Order	69.
3-R-B-447	9-24-29	Renewal	Granted	10-12-29
3-F-B-54	12-9-29	Install automatic frequency control	Granted	Min. 1-10-30
			Issued	1-14-30
3-R-B-447	12-26-29	Renewal	Granted	1-11-30.
3-R-B-447	3-21-30	Renewal	Granted	4-26-30.
3-R-B-447	6-21-30	Renewal	Granted	7-7-30
3-L-B-371	7-18-30	License to cover authorization of DCC	Cancelled	Unnecessary.

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Letters

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Name Loyola University

File No.	Date Received	Application for	Action	
			Nature	Date
3-R-B-447	9-16-30	Renewal of license	Granted (Issued	10-21-30 10-7-30)
3-R-B-447	12-26-30	Renewal of license	(Paragraph B) 1--G.O. 103 (Paragraph C) 2--Min.353 3-Granted	1-20-31 3-26-31 4-23-31.
3-P-B-1975	1-26-31	Move tr. from 6363 St. Charles St., New Orleans, La. to near Kenner, La., install new 10KW tr.-incr. equip., move & inc. pr. from 5KW to 10KW & hrs. of operation from shar- to 10KW (no chg. hrs). ing with KWKH to unlimited.	Granted	12-4-31 new
3-R-B-447	5-25-31	Renewal of license (H) (Hearing dismissed Min.10-9-31; license remains with temporary clause, fac. requested by KWKH)	Granted	7-7-31 temp. clause
3-R-B-447	11-28-31	Renewal of license	Granted	1-12-32 Spec. hrs.
3-MP- B-323	4-6-32	Modify 3-P-B-1975 as to trans. location (local change only) and extend completion date.	Granted	5-13-32 ext. date to 8-1-32.

APPLICATION RECORD - BROADCASTING

CARD NO. 7

Call

Letters W W LName LOYOLA UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-447	5-31-32	Renewal of license	(H) Granted	7-19-32
			(H) Granted	1-20-33
			(H) Granted	7-21-33
			Statement of Facts-Granted	9-15-33
3-MP-B-356	7-6-32	Modify 3-P-B-1975 extend completion date to 9-15-32	Granted	7-22-32
3-L-B-901	9-30-32	Covers P-B-1975 and modifications	Granted	11-11-32
3-ML-B-1072	10-12-32	Mod.lic.change hours of oper. from S.H. to Unl.-All fac. of KWKH	Statement of Facts- Denied	9-15-33
3-R-B-447	12-1-32	Renewal of license (Unnecessary)	Returned	1-2-33
3-R-B-447	5-30-33	Renewal of license (Unnecessary)	Returned	8-14-33
3-R-B-447	12-4-33	Renewal of license	(H) Granted	1-19-34
			(H) Granted	7-31-34
			(H) Granted	1-29-35
			(H) Granted	7-30-35
			(H) Granted	1-28-36
			(H) Granted	7-17-36
			Commission Report GRANTED	11-20-36
			Eff. 12-15-36	

#8

Call

Letters W W LName LOYOLA UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-447	5-29-34	Renewal of License (Unnecessary)	Returned	8-1-34
3-ML-B-1351	6-5-34	Modification of license to change hours of operation from S. H. to unlimited. (Facilities of KWKH)	Granted	6-8-34
			special temporary experimental auth. to be effective when KWKH commences opr. on 1100 kc. Granted subject to certain spec. and conditions.	
B3-SA-8	7-20-34	FEDERAL COMMUNICATIONS COMMISSION Extension of Special temporary authorization for experimental purposes, to change time from S.H. to Unlimited.	Granted	7-31-34

APPLICATION RECORD—BROADCASTING

Call letters WWLName LOYOLA UNIVERSITY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-228	11-16-34	Construction permit to install new equipment and increase power from 10kw to 50kw, also hrs. of operation from 8 Hr. to 6 Hr.	Docket No. 4512 GRANTED Min. 12-30-37 Effective 1-6-38.	
Amended	3-23-36	RE: Equip. (antenna)		
Amended	1-16-37	To omit request for change in hrs. of oper.		
B3-R-447	11-30-34	Renewal of license (Unnecessary)	Returned	2-1-35
B3-SA-84	1-23-35	Extension of S.A. for operation on unlimited time, period from 2-1-35 to 8-1-35	Granted	1-29-35
B3-ML-141	2-18-35	Mod. of license to change hours of oper. from S.H. to unlimited.	Commission Report DENIED Min. 11-20-36 Effective 12-15-36	
B3-SA-125	3-4-35	Extension of S.A. for operation on unlimited time, period from 8-1-35 to 2-1-36 (Duplicate application filed & returned 8-2-35)	Commission Report GRANTED 11-20-36, Eff. 12-15-36 (Issued for period ending 2-1-37)	
B3-R-447	5-29-35	Renewal of license (Unnecessary)	Returned	8-1-35

APPLICATION RECORD—BROADCASTING

#10

Call letters WWLName LOYOLA UNIVERSITY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-447	11-30-36	Renewal of license	Granted	3-26-37
B3-SA-219	11-30-36	Extension of special experimental authorization to operate unlimited time for the period 2-1-37 to 8-1-37.	Granted	1-26-37
B3-SA-236	5-29-37	Extension of special experimental authorization to operate unlimited time for the period 8-1-37 to 2-1-38.	Granted	7-30-37
B3-R-447	5-29-37	Renewal of license (3 sub , 15c and 17g1&2)	Returned	6-16-37
Resubmitted	6-21-37		Granted	7-20-37

#II

Call

Letters WHLName LOYOLA UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B3-SA-266	11-26-37	Extension of special experimental authorization to operate unlimited time for period 2-1-38 to 8-1-38	Granted	1-20-38
B3-R-447 Resubmitted	11-26-37	Renewal of license (Sec. 3b-4-18g)	Returned Granted	12-18-37 1-26-38
B3-MP-629 Amended	2-15-38 3-18-38	Modification of construction permit (B3-P-228) to make changes in vertical antenna and move transmitter from Jefferson Highway near Kenner, Louisiana to Hammond Highway & Williams Blvd., 4 Mi. due North of Kenner, La. Also extend commencement and completion dates from 3-6-38 and 9-6-38 respectively to 60 days after grant and 180 days thereafter. To make further changes in antenna. Location is <u>Kennerville</u> .	Granted Min. #143	3-31-38 4-5-38

#12

Call

Letters

WWL

Name LOYOLA UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-651	4-13-38	Modification of construction permit (B3-P-228) for further changes in equipment.	Returned	4-21-38
Resubmitted	4-22-38		See 4-23-23-24-25	
			Granted	5-16-38
B3-R-447	5-23-38	Renewal of license	Granted	7-6-38
B3-SA-296	5-23-38	Extension of special experimental authority to operate unlimited time for period ,8-1-38 to 2-1-39.	Granted	7-20-38
B3-MP-665	4-13-38	Mod. of C.P.(B3-P-228) as modified, for increase in power, new equipment, & move trans. further requesting authority to install directional antenna for day and night use.	Granted	10-25-38

Call

Letters W W LName LOYOLA UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-583	5-30-38	Modification of license to change hours of operation from specified hours to unlimited time.	Granted	2-11-41
B3-SA-522	10-27-38	Extension of special experimental authority to operate unlimited time, period 2-1-39 to 8-1-39.	Granted	1-9-39
B3-R-447	10-27-38	Renewal of license	Granted	1-9-39

APPLICATION RECORD—BROADCASTING

Call letters W W LName LOYOLA UNIVERSITY

FILE No.	DATED	APPLICATION FOR	ACTION	
			NATURE	DATE
B3-MP-729	11-12-38	Mod. of C.P.(B3-P-228) as modified, for extension of completion date to 3-26-39	Granted Effective	11-28-38 as of 11-26-38
B3-MP-765	3-9-39	Mod. of C.P.(B3-P-228) as modified, for extension of completion date from 3-26-39 to 4-26-39.	Granted	3-27-39
B3-MP-775	4-8-39	Mod. of C.P.(B3-P-228) as modified, for extension of completion date from 4-26-39 to 5-26-39.	Returned Unnecessary	4-26-39
B3-L-941	4-22-39	License to cover C.P.(B3-P-228) as modified, for increase in power, new equipment, antenna changes and move of transmitter. *Install Directional antenna	Granted	5-16-39
B3-MSA-48	4-21-39	Modification of Special Experimental Authority to operate Unlimited time with 50kw power, for period ending 8-1-39.	Granted	5-16-39

APPLICATION RECORD—BROADCASTING

15

Call letters W W LName LOYOLA UNIVERSITY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-SA-348	5-19-39	Extension of Special experimental authority to operate unlimited time, period 8-1-39 to 2-1-40. using 50 kw power.	Granted	7-12-39
B3-R-447	5-19-39	Renewal of license	Granted	7-12-39
B3-Z-178	8-22-39	Authority to determine operating power by direct measurement of antenna power.	Granted	9-18-39
B3-R-447	11-27-39	Renewal of license	(1) Designated for hearing (2) Temp. license granted	1-29-40

 Doc. 5819, Min. #7
 GRANTED without hearing
 1-7-41

APPLICATION RECORD - BROADCASTING

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Letters W W LName LOYOLA UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B3-SA-383	11-27-39	Extension of S.E.A. for unlimited time for the period 2-1-40 to 2-1-41.	Granted Period ending 5-1-40	1-4-40
B3-SA-392	3-28-40	Extension of S.E.A. for unlimited time for for the period 5-1-40 to 8-1-40	Granted	4-29-40
B3-P-447	5-15-40	Renewal of license	Granted 870kc, 50kw, U - DA	3-24-41
B3-SA-403 Rec'd	5-15-40 5-18-40	Extension of S.E.A. for unlimited time for the period beginning 8-1-40	2-21-41 Dismissed without prejudice & retired to closed files (App. for ML granted, Sec. 1.76)	
B3-Z-738 Rec'd	3-15-41 7-17-41	Authority to determine operating power by direct measurement of antenna power on 870 kc (NARBA) Filed by Geo. Smith.	Granted	6-12-41

#17

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Letters W W LName LOYOLA UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-447	11-25-41	Renewal of license and Forms 335	GRANTED	1-13-42
B3-R-447 Rec'd	11-29-43 11-30-43	Renewal of license George S. Smith attorney. Atty. will file amend. Sec. 13b Amend. filed 1-11-44	Granted	1-25-44
B3-R-447 Rec'd	8-26-46 8-29-46	Renewal of license Filed by Harold Cowgill atty. Amend. filed 9-28-46 Amend. filed	Granted	10-31-46
BR-447 Rec'd	8-15-49 8-17-49	Renewal of license Filed by Harold G. Cowgill atty.	GRANTED	10-21-49

APPLICATION RECORD BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WVAName WVA RADIO STATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-447 Rec'd Filed	7-25-52 7-29-52 7-29-52	Renewal of License Filed by Harold G. Cowgill, Atty.	GRANTED	10-15-52
BR-447 Rec'd Filed	2-24-55 3-1-55 3-1-55	Renewal of License Filed by Seymour M. Chase, Atty.	GRANTED	5-11-55
BR-447 Rec'd Filed	2-26-58 3-3-58 3-3-58	Renewal of License Robert A. Marmet, Attorney	GRANTED	-5-14-58
BR-447 Rec'd&Filed	2-17-61 3-3-61	Renewal of License Robert A. Marmet, attorney	GRANTED	6-1-61

FORM BC-121
AUG. 1955

#19
APPLICATION RECORD - BROADCASTING

Call
Letters W.W.L.

Name LOYOLA UNIVERSITY
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-447 Rec'd Filed	2-28-64 3-3-64 3-3-64	Renewal of license Atty. Robert A. Marmet	GRANTED	5-28-64
BP-16,436 Rec.&Filed	9-10-64 9-14-64	Construction permit to install new trans. (RCA BTA-10U) to be operated on 870 kc 10kw DA for auxiliary purposes only. Robert A. Marmet, Atty.	GRANTED	12-10-64
BRC-2630 R & F	3-1-65 3-3-65	Modification of license to operate trans- mitter by remote control from #4 Cooper Road, Gretna, Louisiana (WWL TV transmitter location). Robert A. Marmet, Atty.	GRANTED	4-15-65

FORM BC-121
AUG. 1955#20

APPLICATION RECORD - BROADCASTING

Call Letters WWL

Name LOYOLA UNIVERSITY
..... New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
HL-10,863 R. & F.	1-8-65 1-11-65	License to cover construction permit (BP-16436) which authorized the installation of an Auxiliary Transmitter. Atty- Marmet & Schneider	GRANTED	5-3-65
BP-17,492 R & F	11-17-66 11-21-66	CP to install a new aux. trans. (GATES BC-10) & antenna at 123 Baronne St. Roosevelt Hotel, New Orleans, La. (studio loc) to be operated on 870kc power of 1kw for Aux. purposes only. (non-DA) Atty. Robert A. Marmet	GRANTED	12-12-66
BR-447 R. & F. 3	2-23-67 1-67	RENEWAL OF LICENSE (Main & Auxiliary) Atty: Robert A. Marmet	GRANTED	5-22-67
BL-11,682 R & F	4/28/67 4/28/67	Lic. to cover CP (BP-17,492) which auth. install new aux. trans. & ant., at studio loc. for auxiliary purposes only. Atty: R. A. Marmet Engr: L.J.N. duTreil, New Orleans, La.	GRANTED	7-20-67

APPLICATION RECORD - BROADCASTING

Call
Letters

WVI

Name LOYOLA UNIVERSITY
New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,630 R & F \$30 #538594 SEP 17 1969	8-15-69 8-28-69 8-28-69	CP to change location of the dated BP-18,630, the Auxiliary transmitter to 1/4 Cooper Road, near Gretna, Louisiana (WVI-TV site) and change antenna system. Robert Marmet, Atty.	GRANTED	10-6-69
BR-447 R & F #581246 \$75. #580878 \$30. P.N. APR 21 1970	2-24-70 2-27-70 2-27-70 2-26-70 2-27-70	Renewal of License (Main & Auxiliary) AMENDED 6-10-70 re: programming Atty.; Robert A. Marmet	GRANTED	6-25-70
BMP-13,041 Rec'd Filed \$10-612416 \$20-613979 PRESS: PTA-9	6-24-70 6-29-70 7-9-70 6-29-70 7-9-70 JUL 15 1970	Mod. of CP (BP-18,631) to make changes in the Auxiliary antenna. Attorney - Marmet and Webster (Malick) Engineer - L.J.N. du Treil & Associates, Inc.	GRANTED	7-27-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters
WVL

LOYOLA UNIVERSITY

Name
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,740	6-1-70	Lic.(BP-18,630, as mod.) for changes. (AUX)	GRANTED	10-12-70
R & F	6-3-70			
#604236 \$30.	6-3-70	Atty: Robert A. Marmet		
PTA	9-29-70			
PRESS OCT 6 - 1970				
BTC -6710	10-26-71	Voluntary transfer of control of lic corp from	GRANTED	12-10-71
R & F	10-26-71	Loyola University(control vested in Board of		
FEE PD: \$1000#512733		Directors with approval of the President) to		
CODE 047(AISO SEE: FM)		Loyola University (control vested in members		
NOV 9 1971 & TV		of the corporation)		
		AMENDED 10-29-71 - correction in prop. Charter		
		Atty - Robert A. Marmet		
Pub. notice filed 11-5-71		AMENDED 11-9-71(transferee) - supplemental data		
		re transfer & charter		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

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Letters W W LName LOYOLA UNIVERSITY
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-447 R & F P.N. PRESS MAR 23 1973	2-27-73 2-28-73 2-28-73	Renewal of License (Main & Auxiliaries) Atty.: Robert A. Marmet AMENDED 3-26-73 re: proof of performance AMENDED 4-26-73 re: equal emp. policy PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition OPPOSITION TO PETITION TO DENY filed 5-21-73 by Robert Marmet on behalf of Loyola Univ.	GRANTED	9-30-74
BP- 19,599 Rec'd Filed \$50-258909 AC-056 PRESS: FEB	11-19-73 12-7-73 12-7-73 12-7-73	Construction permit to change the transmitter and antenna site to Approx. 5 miles south of New Orleans and west of Route 45, Near Marrero, Louisiana, chg. studio and remote site to 1012 N. Rampart St., New Orleans, La. make changes in the antenna system and change type transmitter to RCA, BTA-50J. 29 50 14 90 07 55 Atty. Robert A. Marmet	GRANTED	2-21-74

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters
W W L

Name LOYOLA UNIVERSITY
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,928 R & F \$50 385497 AC 056 PRESS: FEB 14 1975	1-20-75 1-23-75 1-24-75	BMP(BP, 19,599) to ext. time to _____ (Changes) Atty: Robert A. Marmet	GRANTED to	3-7-75 8-21-75
BMP-14,012 R & F \$100-442086 AC-056	6-20-75 6-23-75 6-23-75	MP(BP-19,599, as mod.) for ext. of completion date to 12-1-75(chgs.0 Atty: Robert A. Marmet	GRANTED TO	7-23-75 2-1-76
BMP-14,110 Rec'd Filed \$100-453101 AC-001 DEC 11 1975	8-5-75 8-12-75 8-12-75 7-21-75	Modification of CP(BP-19,599) to make changes in antenna system. Atty: Robert A. Marmet	GRANTED issued with BMP-14,131	12-22-75

APPLICATION RECORD - BROADCASTING

Call
Letters W W LName LOYOLA UNIVERSITY
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,131 R&F \$100-513864 AC:001 Press:	12-29-75 12-30-75 12-30-75	Mod. of CP (BP-19,599 as mod.) to extend time to July 1, 1976 Atty: Robert A Marmet	GRANTED issued with BMP-14,110	1-27-76
BP-20,211 R&F \$500519137 AC:001 Press:	12-30-75 1-6-76 1-6-76 3/5 834	Construction permit to chg. ant/trans. loc. to #4 Cooper Road, Near Gretna, Louisiana for 10kilowatt Aux. trans. and delete 1kW Aux. Trans. Atty: Robert A. Marmet	GRANTED	5-15-76
BR-447 R & F PN Recd. PRESS	1-23-76 1-28-76 " APR 13 1976	RENEWAL OF LICENSE Robert A. Marmet, Atty. AMENDED 8-24-76 re: allegations	GRANTED Issued with EL-14,177	3-27-79

(Over)

APPLICATION RECORD - BROADCASTING

Call Letters W W L

Name **LOYOLA UNIVERSITY**
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,390 R & F \$100-581777 AC:001 PRESS	6-14-76 6-17-76 6-17-76 JUN 24 1976	Construction permit to replace expired permit (BP-19,599 as mod.) Atty: Robert Marmet	GRANTED	6-29-76
BL-14,177 R & F \$100#584951 Amend Amend PTA PRESS	6-25-76 6-25-76 6-28-76 7-29-76 - engr. data 8-2-76 - addi. engr. data 8-10-76 AUG 18 1976	Lic. to cover BP-20,390 for changes (MainTL) Atty: Robert A. Marmet	GRANTED	5-17-79
BL-14,192 R & F \$500#02294 PRESS	8-5-76 8-6-76 8-10-76 OCT 5 1976	Lic. to cover BP-20,211 for aux. trans. and Antenna Amend: 9-24-76 - engr. data	GRANTED	5-17-79

APPLICATION RECORD - BROADCASTING

Call
Letters W W LName LOYOLA UNIVERSITY
New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,670 R & F \$50-619313 AC-001 OCT 3 5 1976	9-27-76 9-29-76 9-29-76	CP to install Alt. Trans. RCA BTA-50J, RCA BTA-50H for Aux. purposes while using non-DA North tower. ATTY;- Eng. Ogden Prestholdt	GRANTED	5-29-79
BRC-3883 R & F JAN 2 1 1977	1-14-77 1-17-77	Mod. of lic. to operate trans. by RC from 1024 North Rampart St. New Orleans, La. (Main Alt.M & Aux.ø)	GRANTED Issued with FL-14,177	2-3-77
BMP-14,469 R & F	8-4-76 8-5-76	Mod. of (BP-20,390) to make chgs. in MEOV's Trans. RCA BTA-50J	ACCEPTED and GRANTED	10-27-77

#28

870khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W W LName LOYOLA UNIVERSITY
New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BR790130UB PRESS	3-2-79	Renewal (Main & Aux. sites) Robert Marmet, Atty.	GRANTED	5-31-79

1935 UNIV C
 Licensee

KYOLA UNIVERSITY
 STATION WWL

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
✓ 3-M-B-552	3-20-30	KWKH	Hello World Brcdstg. Corp.	Unlimited time.	Denied 12-4-31
✓ 3-P-B-1254	3-25-30		Shreveport, La.	50 KW Unlimited time	Denied 12-4-31
✓ 3-P-B-2740A Amended	12-1-32	NEW	Nat'l Union Indemnity Ass'n., Shreveport, La.	850 kcs-10 KW-Share WWL-Fac. KWKH-Amended to req. Unl. hrs. Fac. WWL & KWKH	Dismissed 9-15-33
3-P-B-2986	8-31-33	NEW	Ark-La-Tex Radio Corp. T-Keithville, La. St:Shreveport, La.	850 kcs-10KW-Unl. Fac. WWL & KWKH	Denied 6-18-35

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

