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CATALOG NO. 4550L 1/5



Form BC 126  
June 1954 4322

# BROADCASTING STATION LICENSE RECORD

Date first licensed 3-31-64

W W K Q 10-25-76  
Call letters X W V O C

Station location Battle Creek, Mich.

TELEVISION THIRTY-SIX, INC. (AL gr 10/5/76 EFF: 10/22/76)

xWVOC, INC. (AP-8-15-63; EFF: 8-19-63)

Name of licensee x DON F. PRICE

6 1/2 mi. rd., 0.15 mi. S. of Golden Ave., Battle Creek, Mich. (L 4-30-68)

(BMP 6-5-63)

Transmitter location Main Street Rd., 0.15 mi. S. of Golden Ave., Battle Creek, Michigan/  
x On 6 1/2 Mile Road, 2 mi. S. of Battle Creek, Michigan (BP 1-8-63)

199 Capital Ave., SW, Battle Creek, Michigan (BKC-790110AD gr. 3-22-79)

x Same as transmitter (L 4-30-68)

Same as transmitter (BL 3-31-64)

Main studio location x To be determined, Battle Creek, Michigan (BP 1-8-63)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-13969 (Cond'1).	1-8-63 CP for a	1500kc	1kw-DA-D	Day	3-8 9-8-63 new standard broadcast station.
BP-13969 (1)	3-1-63	Mod. of	CP(BP-13969)	to assign Call	Letters.
BMP-10895	6-5-63	1500kc	1kw-DA-D	Day	3-8 9-8-63 Mod. of CP(BP-13,969) to change ant-trans. loc., make changes in ground system, changes type trans. to GATES BC-1G (Cond'1).
BAP-646 EFF:	8-15-63 8-19-63	Voluntary assignment of construction permit (BP-13,969) to WVBC, Inc.			
BMP-10995 (1)	11-6-63	Mod. of CP(BP,13,969, as mod.) for extension of completion date to 12-15-63.			
BL-10412	3-31-64	1500kc	1kw-DA-D	Day	3-31 10-1-64 Lic. to cover CP(BP-13,969 as mod.) which auth a new standard broadcast station; specify main studio loc. same as transmitter (Cond'1)
BR-4322	9-14-64	RENEWAL	OF LICENSE		10-1 10-1-67
BP-16,472	2-16-66	CP to make changes in DA system (chg. from using 4 towers to 2 towers)	66		
BP-16,472(L)	2-9-68	Memo chg. ant. sys. & Theo. specs.	1500kc	1kw-DA Day	4-16 10-16/
BR-4322(L)	3-18-68	Renewal of License			10-1-70
BL-11492(L)	4-30-68	1500kc	1kw DA	Day	10-1-70
BS-4322(L)	11-19-68	Memo chg. 92° field meas. to 3.4mv/m.			
BR-4322(L)	9-30-70	Renewal			10-1-73
BSA	6-12-72				
BR-4322(L)	1-11-74	Renewal & Modification			10-1-76
BZ-8451	1-11-74	issued with Renewal			
BS-4322(L)	6-25-74	ML to replace antenna monitor			10-1-76
BS-4322(L)	4-14-76	ML chg ant monitor (pp. 2)			
BAL-8735	10/5/76	Vol AL EFF: 10/22/76			
BR-4322(L)	10-18-76	Renewal of license			10-1-79
BSA	11-21-76				
BRC-790110AD	3-22-79	Chg. SL and add RC			
(1)					



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters new W V O CName DON F. PRICE  
BATTLE CREEK, MICHIGAN (P.O. 150 Grand Blvd., Battle Creek, Michigan)

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,969	2-24-60	Construction Permit for a new standard	GRANTED	1-8-63
Rec'd	3-7-60	broadcast station to be operated on:	Cond'l re: Phase Mon.,	
Filed	3-7-60	Frequency - 1500kc	Field meas. equip., DA &	
		Power - 5kw-DA-D 1kw	complete non-DA proof.	
		Hours of operation - Daytime	Re: D-14419, Sect. 3.87	
		Trans. location - On 6 1/2 mile Road; 2 miles	of Comm. Rules.	
		south of city limits of Battle Creek, Mich.	Permittee shall accept	
		Studio location - To be determined	any interf. received in	
		Battle Creek, Michigan	the event of a subseq. gr	
DOCKET NO. 14289		Eng.- E. H. Munn, Jr., Coldwater, Mich.	of the applic. of Storer	
AMENDMENT	2-19-62	AMENDED to decrease power to 1kw; change type	Broadcasting Co., File	
Rec'd	2-21-62	trans(GATES BC 1T); make changes in DA system	No. BP-14275.	
Filed(ORDER)	3-14-62	2 add'l towers - 4 tower array); changes in	after Hearing	
(amended & removed)		ground system.	Docket No. 14289	
			Order Issued.	
AMENDMENT	9-1-62	Atty. - Loucks & Jansky		
R & F	9-4-62	AMENDED to make changes in DA & ground systems		



Gates BC-~~5P~~-1T



AUG. 1955

# 2

## APPLICATION RECORD - BROADCASTING

Call  
Letters

W V O C

Name ☒ Don F. Price

Battle Creek, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,895 R. & F.	4-30-63 5-2-63	Mod. of CP (BP-13,969 which auth. a new standard broadcast station) to change ant-trans. location from "One 6 <sup>1</sup> / <sub>2</sub> Mile Road, 2 mi. S. of Battle Creek, Mich.," to Main Street Road, 0.15 mile south of Golden Avenue, Battle Creek, Michigan; make changes in ground system; change type trans. to Gates BC-1G. Atty: Loucks & Jansky	GRANTED Cond '1	6-5-63
BAP-646 Rec'd Filed	7-19-63 8-1-63 8-1-63	Voluntary assignment of construction permit (BP-13,969) to WVOC, Inc. Atty- Loucks & Jansky	GRANTED EFF	8-15-63 8-19-63



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters

W V O C

WVOC, INC.

Name <sup>X</sup> Don F. Price

Battle Creek, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
EMP-10,995 R. & F.	8-14-63 8-15-63	Mod. of CP (BP-13,969, as mod., which auth. a new standard broadcast station) for extension of completion date from 9-8-63 to 12-8-63. Atty: Loucks & Jansky	GRANTED to	11-6-63 12-15-63
Amendment R&F	9-12-63 9-16-63	AMENDED to chg. applicant name to WVOC, Inc. to reflect BAP-646 gr. 8-15-63		
* bl-10,412 R. & F.	11-13-63 11-14-63	Lic to cover CP(BP-13,969 as mod) which auth a new standard broadcast station; specify Main Studio Loc SAME AS TRANSMITTER. Atty- Loucks & Jansky	GRANTED Cond'l re: operation. re: assume the responsibility	3-31-64 Pre-sunrise
BP-16,472 Received Resub. Rec'd. Resub. R. & F.	1-10-64 1-16-64 8-7-64 8-14-64 11-23-64 11-24-64	CP to make changes in the directional antenna system.(change from using 4 towers to 2 towers). Atty: Loucks & Jansky- Imlay Engr: EH Munn, Jr.	GRANTED <del>Returned 1-24-64</del> <del>Returned 1-24-64</del> Returned Per Sec. Cond'l	2-16-66 <del>3-4-64</del> <del>3-4-64</del> 8-17-64 73.187
SEE CARD #4 FOR AMENDMENT				

SEE CARD #4 FOR AMENDMENT



FORM BC-121 #4  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters WVOC

Name WVOC, INC.  
BATTLE CREEK, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-4322 H&F	6-29-64 7-2-64	Renewal of license. Atty: Loucks & Jansky <i>J. M. Jansky</i>	GRANTED	9-14-64
BP- Rec'd	2-1-65 2-2-65	CP to change frequency from 1500kc to 1140kc and make changes in the directional antenna system. Engr: E. Harold Munn, Jr.	Returned per Sec. 1.513 and 1.520	2-15-65
BP-16,472 CONT'D. AMENDED R&F AMENDED R&F	8-30-65 9-1-65 11-3-65 11-8-65	AMENDED 9-1-65 to make change in DA system. (parameters & MEOV'S). AMENDED 11-8-65 to make change in DA system. (MEOV'S).	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation The inverse distance field intensity.	2-16-66



FORM BC-121 #5  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WVOC**

Name **WVOC, INC.**  
**Battle Creek, Michigan 49016**

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,492 Rec'd Filed	6/2/66 6/6/66 7/11/66	Lic. to cover CP (BP-16,472 ) which auth. chng. directional ant-system (MEOV'S) & # of towers  Engr: E. Harold Munn, Jr.	GRANTED	4-30-68
BR-4322 R & F  JUL 3 5 1967	6-29-67 7-3-67	Renewal of License	GRANTED	3-18-68
BR-4322 R & F \$613297 \$75 FN PRESS PN  JUL 22 1970	6-24-70 7-2-70 7-2-70 7-2-70 9-2-70	Renewal of license Atty- Eugene T. Smith Amended 7-15-70 re: engineering & programming data	GRANTED	9-30-70
10-12-73 302-7-11-73				



# APPLICATION RECORD - BROADCASTING

Call  
Letters **WVOC**

TELEVISION THIRTY-SIX, INC.

Name **x WVOC, INC.**

**Battle Creek, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BR-4322 R & F PN PRESS JUL 1973	6-27-73 6-29-73 6-29-73	Renewal of License  Atty: Eugene T. Smith AMENDED 9-19-73 re: equal emp. program	GRANTED issued with BZ-8451	1-11-74
BZ-8451 R&F DM PRESS 11 JAN 1974	7-9-73 7-11-73 12-20-73	Direct Measurement	GRANTED issued with BR-4322	1-11-74
BAL-3735 R & F FEE PD \$200 CODE 047 PN filed	6-24-76 7-6-76 #588373 7/30/76	Voluntary assignment of license to TELEVISION THIRTY-SIX, INC.  Atty for assignor - E.T. Smith for assignee - Richard Hildreth  AMENDED 9-17-76 - add'l officer; (Sec II filed) addendum to agreement; stock sub. agreements; financial data	GRANTED EFF: FEE REQ:	10/5/76 10/22/76 pd 11/29/76 W 640919



FORM BC-121 #7  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call WWKQ  
Letters XWVOC

TELEVISION THIRTY-SIX, INC.

Name WVOC, INC.  
Battle Creek, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-4322 R & F P.N. PRESS	5-21-76 5-28-76 5-28-76 <b>AUG 5 1976</b>	Renewal of License  Atty.: Eugene T. Smith Amended 6-23-76 re: Balance Sheet AMENDED 9-16-76 re: engineering	GRANTED	10-18-76
BRC790110AD PRESS	<b>FEB 8 1979</b>	Modification of License to change SL to: 199 Capital Avenue, S.W., Battle Creek, Michigan & operate Transmitter by Remote Control from proposed Studio Location.	GRANTED	3-22-79
BR790604VK PRESS	<b>AUG 14 1979</b>	Renewal of License		
BZ-801222AB R & F PRESS PTA	12-22-80	DIRECT MEASUREMENT <i>this is directional</i> <i>holding for</i>		



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

