

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed August 9, 1954

Call letters WWIT Station Location: Canton, North Carolina

Name of licensee XWESTERN NORTH CAROLINA BROADCASTERS, INC.

Transmitter location Harkins Cove Road, 1.5 miles West of Canton, North Carolina (MP 4-30-54)

Zip-28716

Main studio location Harkins Cove Road, 1.5 miles West of Canton, North Carolina (MP 4-30-54)
FCC 65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BP-9006)	The second second	970	1kw	Day Su	bj. filing MP
Ltr.		al T sit		Name of Street, or other Designation of the last of th	2
					anton, N. C.
MANAGEMENT OF THE PARTY OF THE	STREET, SQUARE, SQUARE	STREET, SQUARE,			
NAME AND ADDRESS OF TAXABLE PARTY.	4-30-54			CARLES TO A CO.	6-30-54 12-30-
	CP for		The second secon		
					nge type trans.
PT-2380	8-9-54	(0006)	TICM	Day	8-9-54 12-1-54
	cover C.P.		as med.	tor a new	otanuard
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	11-24-54				2-1 12-1-60
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BTC-2951	11-25-58				itrol of licens, iddleton, et al
EFF:	1		ockhold	rs) to W	BARRY MEDLIN, JE
FREDA H.	BURRESS.	DALITON R	PAXTON	DAVID R	RILLY, BOICE
M. WATTS	AND SIDE	Y A. WAT	rs		
	11-30-60	Commissi	on defer	red action	on renewal
		pending	further	conideration	on.
TELEGR	AN 10-17-67	PSA	500w		
-	7 10-15-69				
- (6)	10-10-02				12-1-69
EESA	5-25-72				
	7(s) 11-13-				12-1-72
BR-2977	(L) 12-6-72	Renewal			12-1-75
BAL-83	2 3-12-7	Vol. AL	EFF:		-
BR- 2977	(1) 11-12-	75 Rene	val of Li	cense	12-1-78
BP- 20	,028 3-9-76 CF to			Day 3. ype trans.	-9-77
BL-14.	,224(L) 1-31	-77 Lic.	to cover	BP-20,028	for changes 12-1-78
BR7807	31VK(S) 7-		newal of ain & Aux		12-1-81

FORM A-170 FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call WWIT Letters x New

Name

WESTERN NORTH CAROLINA BROADCASTERS, INC.

DD 0004		Application for	Nature Date
BP-9006 Rec'd Filed	8-31-53 9-9-53 9-9-53	Construction permit for a new standard broadcast station to be operated on: Frequency: 970kc Power: lkw, Hrs. of operation: Daytime Trans. Location: To be determined	GRANTED 3-3-54 Subj. filing MP approva T site and antenna Ltr. written 3-9-54 Issued with BMP-6495

RCA BTA-1M

FORM A-170 #2 FORMERLY FCC FORM 94

#2 APPLICATION RECORD - BROADCASTING

Call Letters

WWIT

Name WESTERN NORTH ZAROLINA BROADQASTERS, INC.

File No.	Dated	Application for	Nature	tion Date
RMP-6495 Rec'd Filed	4-1-54 4-6-54 4-6-54	Modification of construction sermit (EP-9006 which muth, a new standard broadcast station) for approval of antenna, transmitter and stud location as Harkins Cove Road, 1.5 mi. W. of Canton, North Carolina, and change type of transmitter (Gates EC-IF).		4-30-54
BL-5380 Rec'd Filed	6-30-54 7=1-54 7-1-54	John Creutz, Engr. License to cover construction permit (BP-9006, as modified) which authorized a new standard broadcast station	GRANTED	8-9-54
BR-2977 Rec'd Filed	10-25-54 10-26-54 10-26-54	Renewal of License	RANTED	11-24-54
	1	F.C.C WASHINGTON, D. C.		

FORM BC-121 #3

APPLICATION RECORD - BROADCASTING

Call Letters ... W

Letters ... W.W.I.T.

Name WESTERN NORTH CAROLINA BECADCASTERS, ILC.

File No.	Dated	Application for	Nature	Date
BR-2977 Rec'd Filed	10-4-57 10-8-57 10-8-57	Renewal of License	GRANTED	11-6-57
BTC-2951 Rec'd. Filed	10-30-58 10-31-58 10-31-58	Voluntary transfer of control of licensee corporation from B.M. MIDDLETON et al (AllStockholders) to W. Barry Medlin, Jr reda H. Burress, Delton R. Faxton, David R. Biley, Boice M. Watts and Sidney A. Watts. Eliot Lovett, Atty.		11-25-58
BR-2977 Rec'd Filed R & F	8-22-60 9-1-60 9-1-60 9-2-66	Renewal of license Atty: Eliot C. Lovett Supplementary Application filed as Amendment Grant Co. Co. WASHINGTON D. C. Co. Co. Co. Co. Co. Co. Co. Co. Co.	ant AFFIRM	ED by U. S.

Name

APPLICATION RECORD - BROADCASTING

Call

WESTERN NORTH CAROLINA BROADCASTERS, INC,

Canton, North Carolina					
File No. BR-2977 R & F PN PRESS	Dated 8-17-72 9-5-72 9-5-72	Application for Renewal of License Atty-John N. Papajohn AMENDED 9-13-72 re: Community Survey	Nature Granted	Date 12-6-72	
Pub. Filed: BR-2977	AN 9 1975 1-10-75 7-19-75	Voluntary assignment of license to WWIT, INC. (SEE CVER) Atty for assignor - John N. Papajohn for assignee - Samuel Miller AMENDED 12-16-74 - loan agreement RENEWAL OF LICENSE	GRANTED EFF: GRANT FEE R FEE PD: OLE 406555	EQ.	
R & F PN Recd. PRESS BP-20.028 R & F 9400-405289	7-24-75 AUG 5 1975 8-15-75 8-18-75 8-8-75	Construction permit to increase daytime power from lkw to 5kw, chg. transmitter Harris		9-76 e \$2,700.00	
PN rec'd	9-24-75	Atty: Miller & Pieldyshington.o.c. (OVER)	pard 3713-7	AC-002	

RE: BAL-8328 - ATTY WAS CALLED 1-8-74 - assignee?, Sec.D.,
Part I; cert of by laws by officer of corp hec.

AMENDED 2-28-75 - Property Sales Contract

Amended 2-10-76 re financial and chg. type trans.

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WWIT

Name

File No. BL-14,224 R & F \$100#620490 PTA PRESSOCT 1	Dated 9-18-76 9-30-76 10-4-76 1976	Application for Lic. to cover BP-20,028 for changes Atty: Samuel Miller	Nature GRANTE	
PRESS	777	Req. Waiver of Sec. 73.1201(b)(2 of the rules to identify as: Canton-Clyde, N.C. Atty: Samuel Miller		
R&F	7-20-78 7-31-78 AUG 18 1978	RENEWAL OF LICENSE (Main & Auxilairy)	GRANTED	7-31-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

