

WWEE



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W W E E 8-27-73 8-29-73

X W H E R (9-13-55)

Date first licensed 2-2-56

Call letters ~~W W E E~~

Station Location: Memphis, Tennessee

TRI-STATE BROADCASTING SERVICE, INC. (AL 4-21-58) EFF: (-1-58)

* SAM C. PHILLIPS, CLARENCE A. CAMP and JAMES E. CONNOLLY,

Name of licensee d/b as TRI-STATE BROADCASTING SERVICE

0.5 mi. E. of U.S. Hwy. 51, on Wolf River, Memphis, Tenn (BP 12-23-68)

X 46 Neely St., Memphis, Tennessee (MP 3-16-55) (Lic. 2-2-56)

~~46 Neely St., Memphis, Tennessee (MP 3-16-55)~~Transmitter location x Approx. 0.95 mi. N on Hwy. #51 from City Limits and 0.5 mi. E
on Oberle Rd., Near Memphis, Tennessee (CP 12-22-54)

Mt. Moriah Road and Hickory Hill Rd., near Memphis, Tenn. BBML-2640-9-30-77}

x 1331 Union Avenue, Memphis, Tenn. (BP 12-23-68)

3510 Mid. City Bldg., 201 South Cleveland, Memphis, Tenn. (BRC 6-3-66)

x 972 South Third Street, Memphis, Tennessee (Lic. 2-2-56)

Main studio location 706 Union at Marshall, Memphis, Tennessee (CP 12-22-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-8775	12-22-54	1430	1kw-DA (COND'L CLAUSE)	Day	2-22 8-22-55
CP for a new Standard Broadcast Station at Memphis, Tenn.					
BMP-6753	3-16-55	1430	1kw	Day	5-16 11-16-55
Mod. of CP (8775) chg. from employing DA to non-DA; T loc. and type T					
BMP-6753 (1)	6-15-55	Mod. of CP (BP-8775, as mod.) to change lighting specs.			
BL-6017	2-2-56	1430kc	1kw	Daytime	2-2-56 8-1-58
License to cover CP(8775, as modified) for new standard broadcast station					
BRC-828 (3)	10-5-55	Mod. of C.P. to operate trans. by remote control from 972 South Third Street, Memphis, Tennessee			
BAL-3001 EFF: WFE	4-21-58 6-1-58 7-31-58	Voluntary assignment of license to Tri-State Broadcasting Service, Inc. Action on renewal application deferred pending further consideration. Continued operation authorized.			
BL-3224	9-17-58	Renewal of license to			9-17 8-1-61
BL-3224	7-20-61	1430kc	1kw	Day	8-1 8-1-64
BZ-4554 (1)	2-21-62	Authority to determine operating power by direct measurement of antenna power.			
BL-3224	7-15-64	1430kc	1kw	Day	8-1 8-1-67
BRC-2896 (1)	6-3-66	Mod. of license to change studio loc. and remote control point to Mid. City Bldg., 201 S. Cleveland, Memphis, Tenn.			
BL-3224	7-31-67	1430kc	1kw	Day	8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BP-18357	12-23-68	1430kc	1kw	Day	8-23-69
CP to chg. transmitter and studio location (Cond'l)					
EMP-12770 (1)	8-28-69	MP(BP-18,357)	ext. time		11-23-69
BMP-12846 (2)	1-6-70	MP(BP-18,357)	ext. time		3-23-70

Form BC 126

June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHER

Station location

Name of licensee SEE CARD 1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From - To
BMP-12,922 (3)	3-16-70	MP(BP-18,357)	ext. time		7-23-70
BMP-13,050(4)	5-12-70	MP(BP-18,357)	ext. time		10-15-70
BR-3224(S)	8-28-70	Renewal			8-1-73
BL-12,800(L)	12-11-70	Lic.(BP-18,357, as mod.)			for changes. 8-1-73
EBSA	6-12-72				
LTR.	8-10-72	Trans. Gates	BC-1H. now installed.		
BR-3224(L)	7-31-73	RENEWAL			8-1-76
BR-3224(L)	12-16-76		RENEWAL (Short Term)		2-1-78
BML-2640 (1)	9-30-77	Mod. of lic. location & RC			to chg. studio
BR-3224(L)	2-28-78		RENEWAL		8-1-79
BR790402DO	7-26-79	RENEWAL	OF LICENSE (S)		8-1-82

Collins 3000

250w

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

SAM O. PHILLIPS, CLARENCE A. CAMP AND JAMES E. CONNOLLY

Call
LettersWSLC
x New

Name d/b as TRI-STATE BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6753 Rec'd Filed	1-7-55 1-11-55 1-11-55	Modification of construction permit (BP-8775 which auth. a new standard broadcast station) to change from employing directional antenna to non-directional antenna, change antenna-transmitter location from 0.5 mile E. on Oberle Road and approx. 0.95 miles N. on Hwy. #51, from city limits of Memphis, Tenn. to 46 Neely St., Memphis, Tenn. and change type transmitter (RCA BTA-1M). Leo Resnick, Atty. John H. Mullaney, Engr.	GRANTED	3-16-55
BMP-6837 Rec'd Filed	4-25-55 5-2-55 5-2-55	Modification of construction permit (BP-8775, as mod., which auth. a new standard broadcast station) to change frequency from 1430kc to 1410kc; increase power from 1kw to 5kw and change type transmitter (RCA BTA 5H). (Contingent on grant of BP-9847 WSUH chg. infreq.) Leo Resnick, Atty., John H. Mullaney, Engr.	Docket No. 11563 DISMISSED WITHOUT PREJUDICE 5-7-56 Request of Applicant ORDER ISSUED	

SEE AMENDMENT ON CARD #3

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

W H E R

W T D C

Name ^x TRI-STATE BROADCASTING SERVICE, INC.
 SAM PHILLIPS, CLARENCE A. CAMP AND JAMES E. CONNOLLY d/b as
 TRI-STATE BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6837 (CONTINUED) AMENDED REC'D FILED	9-1-55 9-2-55 9-2-55	AMENDED to change studio location from 766 Union Avenue, Memphis, Tennessee to 972 South Third Street, Memphis, Tennessee.	See Card	1/2 for Action
BRC-528 Rec'd Filed	9-27-55 9-28-55 9-28-55	Modification of construction permit to operate transmitter by remote control from 972 South Third Street, Memphis, Tennessee.	GRANTED	10-5-55
BL-6017 Rec'd Resub. Rec'd Filed	10-23-55 10-24-55 12-15-55 12-21-55 12-21-55	License to cover construction permit (BP-8775, as mod.) which authorized a new standard broadcast station.	Ret. 12-7-55. Full name not given. GRANTED	2-2-56
BAL-3001 Rec'd Filed	9-18-57 4-3-58 4-3-58	Voluntary assignment of license to Tri-State Broadcasting Service, Inc.	GRANTED EFF:	4-21-58 6-1-58

AUG. 1955

APPLICATION RECORD BROADCASTING

Call
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Name

TRI-STATE BROADCASTING SERVICE, INC.

MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-3224 Rec'd Filed	7-11-58 7-14-58 7-14-58	Renewal of license	GRANTED	9-17-58
BR-3224 Rec'd Filed	5-1-61 5-4-61 5-4-61	Renewal of License.	GRANTED	7-20-61
BZ-4554 R & F	10-23-61 10-24-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-21-62
BR-3224 R & F	4-28-64 5-4-64	Renewal of License	GRANTED	7-15-64
BRC-2896 Rec'd Filed	5-18-66 5-20-66 5-31-66	Modification of license to change studio location and remote control point to Mid City Building, 201 South Cleveland, Memphis, Tennessee.	GRANTED	6-3-66

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

1430kc

Call Letters WHER

Name TRI-STATE BROADCASTING SERVICE, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-3224 R & F	4-28-67 5-2-67	Renewal of License	GRANTED	7-31-67
BP-18,357 R. & F. #461412 \$30 OCT 31 1968	9-12-68 9-25-68 9-25-68	CP to change TL to 0.5 mi. E of U.S. 51 on Wolf River, Memphis, Tennessee; change studio & PG to 1331 Union Ave., Memphis, Tenn. atty-Fisher, Sharlitt & Gelband (Edwin R. Schneider, Jr.) engr-Ralph J. Bitzer	GRANTED	12-23-68
PETITION TO DENY filed 10-24-68 by Robert A. Marmet & Peter L. Koff on behalf of Cowles Broadcasting Service, Inc. (WREC).				
OPPOSITION TO PETITION TO DENY filed 11-6-68 by Edwin R. Schneider, Jr. on behalf of applicant				
BMP-12,770 Rec'd Filed PRESS: AUG 27 1969	7-21-69 7-22-69 8-13-69	MP(BP-18,357) for extension of completion date to _____. (Change)	GRANTED to	8-28-69 11-23-69
BMP-12846 R&F \$30 #55888	10-21-69 10-23-69 10-23-69	MP (BP-18,357 for changes) for ext. time to 2-23-70.	GRANTED to	1-6-70 3-23-70

REPLY TO OPPOSITION filed 11-19-68 by Robert A. Marmet and Peter L. Koff on behalf of
Cowles Broadcasting Service, Inc.

CONSENT TO REASONABLE CONDITIONS filed 12-4-68 by Edwin R. Schneider, Jr. on behalf of
applicant.

APPLICATION RECORD - BROADCASTING

Call
Letters N H R

Name TRI-STATE BROADCASTING SERVICE, INC
 Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,922 R & F \$30-579620 MAR 1970	2-21-70 2-24-70 2-24-70	MP(BP-18,357, as mod.) for extension of completion date to _____ (changes)	GRANTED to	3-16-70 7-23-70
BR-3224 R & F \$75 #598943 PN Recd. PRESS	4-30-70 5-5-70 " JUN "4 1970	RENEWAL OF LICENSE AMENDED 8-28-70 re: programming ; commercial policy	GRANTED	8-28-70
BMP-13,050 R & F \$30-616349	7-13-70 7-15-70 7-15-70 JUL 31 1970	MP(BP-18,357, as mod.) for extension of completion date to _____ (changes)	GRANTED to	8-12-70 10-15-70

APPLICATION RECORD - BROADCASTING

1430kc.

Call **WWEZ**
Letters **XWHER**

TRI-STATE BROADCASTING SERVICE, INC.

Name **Memphis, Tennessee**

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,800 Rec'd #637602 \$30. AC-067 PTA #647309 \$20. AC-067 Filed PRESS DEC 8 1970	10-12-70 10-14-70 10-14-70 10-23-70 12-2-70 12-2-70	Lic.(BP-18,357, as mod.) for changes.	GRANTED	12-11-70
BR-3224 R & F P.N. PRESS JUN 2 1973	4-30-73 5-3-73 5-3-73	Renewal of License AMENDED 7-6-73 re: ascert of comm. needs; commercial & employment policy	GRANTED	7-31-73
BR-3224 R & F PN Recd. PRESS APR 29 1976	3-26-76 3-29-76 "	RENEWAL OF LICENSE (See WRBC for petition filed 6-11-76)	GRANTED Cond'l re EEO (Short Term) to 2-1-78	12-16-76

.(BR-3224) PETITION TO DENY AND INTERVENE filed 7-1-76
by Alvin O. Chambliss, Counsel on behalf of Memphis
Chapter of People United to Save Humanity, Cypress
Health and Safety Committee, North Miss. Coalition for
Better Broadcasting & Black Men Pushing Operation Push
of Memphis

(See WREC for petition filed 7-13-76)

MOTION FOR EXTENSION OF TIME filed 7-23-76 by Robert A.
Marmet, Counsel on behalf of Tri-State B/Casting
Service, Inc.

OPPOSITION TO PETITION TO DENY filed 8-16-76 by Robert
A. Marmet, Counsel on behalf of Tri-State Broadcasting
Service, Inc.

(See KWAM for petition filed 8-17-76)

MOTION TO STRIKE filed 10-19-76 by Robert A. Marmet,
Counsel on behalf of Tri-State Broadcasting Service,
Inc.

OPPOSITION TO MOTIONS, COMMENTS THEREON AND IN THE
ALTERNATIVE CROSS-MOTION TO STRIKE BY PETITIONERS
filed 11-4-76 by Alvin O. Chambliss, Counsel on
behalf of Operation Push, et al.

AMENDED 7-21-76 re: comm. leaders

COMMENTS ON OPPOSITIONS TO MOTION TO STRIKE AND TO
COMMENTS ON MOTION TO STRIKE, AND ON CROSS-MOTION TO
STRIKE filed 11-10-76 by Robert A. Marmet, Counsel on
behalf of Tri-State Broadcasting Service, Inc.

12-16-76 MEMORANDUM OPINION & ORDER, Petition to Deny
filed by the Memphis Chapter of People United to
Save Humanity and other groups, DENIED.

APPLICATION RECORD - BROADCASTING

Call
Letters W W E E

Name TRI-STATE BROADCASTING SERVICE, INC.
Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
B ML-2640 R & F PN Rec'd	6-27-77 6-29-77 8-17-77	Mod of lic. to chg. Studio loc. & RC to Mt. Moriah Rd and Hickory Hill Rd., Nr. Memphis (outside corporate city limits Memphis, Tenn. Atty: Harold K. McCombs, Jr.	GRANTED	9-30-77 COND'L
kBR-3224 R & F PN Recd. PRESS	9-21-77 10-3-77 " OCT 7 1977	RENEWAL OF LICENSE Harold K. McCombs, Jr., Atty	GRANTED	2-28-78
BR 790402 DO PRESS	MAY 25 1979	RENEWAL OF LICENSE	GRANTED	7-26-79

APPLICATION RECORD-BROADCASTING

1430KHz

Call Letters: W W E E

Name: TRI-STATE BROADCASTING SERVICE, INC.

Station Location: Memphis, Tennessee

File No.	Date	Description	Action and Date
800227AG 801017AC		Construction permit to chg city of license from Memphis, Tennessee to Germantown, Tennessee; chg hours of operation to Unlimited by adding nighttime service with 2.5KW; DA-N; incr daytime power to 2.5KW; Daytime TL: Mt. Moriak Rd. and Hickory Hill Rd., Tennessee 35 04 20 89 51 40 Nighttime TL: 1.2 miles N of Macon Rd on Berryhill Rd., Tennessee 35 10 53 89 45 30 (two site operation) SL&RC: 6080 Mt. Moriah Rd. (extended), Tenn., MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 (nighttime only) ATTY: Harold McCombs, Jr.	RETURNED 9-30-80 re violation US/ Mexican agreement.
AMENDED	12-29-80	RE: Additional Engineering	
AMENDED	7-16-81	RE: Additional Engineering	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

