

WWCC

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CATALOG NO. 4550L 1/5

June 1954

BROADCASTING STATION LICENSE RECORD

3596

Date first licensed ...4-7-58..... SEE CARD #2 Call letters W W C C (1-27-56)
x W W C S
 Station Location: Bremen, Georgia.
 x BREMEN RADIO, INC. (AL 12-9-69, Eff; 12-21-69)
 x BREMEN BROADCASTING CO. (BAL 9-14-62 EFF: 11-1-62 per Form 323)
 X JAMES HAROLD SHEDD AND ROSS WILLARD LONG, d/b as BREMEN BROADCASTING COMPANY (AL 5-29-62, EFF: 6-1-62)
 x SOUTHWEST ALABAMA BROADCASTING COMPANY, INC., (AL 6-8-60; EFF: 6-18-60).
 Name of licensee x WEST GEORGIA BROADCASTING COMPANY

613 Tallapoosa Street, Bremen, Georgia (BS 1-20-76)

~~111 Parkway Circle, Bremen, Georgia (BS 1-20-76)~~ (BL-4-7-58)Transmitter location x 613 Tallapoosa Street, at west city limit of Bremen, Georgia. (CP 11-2-55)

613 Tallapoosa Street, Bremen, Georgia (BS 1-20-76)

x 111 Parkway Circle, Bremen, Georgia

Main studio location x Hotel Haralson, Bremen, Georgia. (CP 11-2-55) (BL-4-7-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10,002	11-2-55	1440kc	500w	Day	1-2-56 7-2-56
					CP for a new standard broadcast station. (Cond'l Clause)
BP-10002 BRC-886	8-1-57 (after hearing)	1440kc	500w	Day	10-1-57 4-1-58
					CP for a new standard broadcast station & R. C. Cond'l
BP-7850 (1)	9-19-57				Modification of construction permit BP-10,002, as Mod.) which auth. a new B/C station to change type transmitter
BP-10002 (2)	11-29-57				Mod. of CP(10002 as mod.) to correct sunrise and sunset times. (MEMO)
BL-6833	4-7-58	1440kc	500w	Day	4-7 4-1-61
					License to cover CP(BP-10,002 as mod.) which authorized a new standard broadcast station. (Conditional)
BP-11,931	1-14-59	1440kc	1kw	Day	1-14 9-14-59
					CP to inc. power to 1kw and install new trans. (RCA BTA 1MX) Cond'l
BP-7,000	4-20-59	1440kc	1kw	Day	4-20 4-1-61
					License to cover CP (BP-11,931) which auth. as above. Installation of new trans.
BAL-3946 EFF: 6-18-60	6-1-60				Voluntary assignment of license to Inc. Southwest Alabama Broadcasting Company/
BP-3796	4-1-61	1440kc	1kw	Day	4-1 4-1-64
BAL-4466 EFF: 6-1-62	5-29-62				Voluntary assignment of license to James Harold Shedd and Ross Willard Long, d/b as Bremen Broadcasting Company
BAL-4600 EFF: 11-1-62	9-14-62				Voluntary assignment of license to Bremen Broadcasting Co.
	3-25 64				COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.
BR-3596	5-1-64	1440kc	1kw	Day	5-1 4-1-67
BR-3596	3-31-67				Renewal of License 4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BAL-6697	12-9-69	Vol. AL			

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WWCC

Station location

CARROLL-HARALSON RADIO, INC. (AL gr 11/14/75 EFF: 11-15-75)

Name of licensee M. L. LAMAR (AL gr 8/15/75 EFF: 9/1/75)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3596(L)	6-29-70	Renewal			4-1-73
EBSA	6-12-72				
BR-3596(S)	5-11-73	RENEWAL			4-1-76
BAL-8419	8/15/75	Vol AL EFF: 9/1/75			
BAL-8542	11/14/75	Vol AL EFF: 11-15-75			
BS-3596(L)	1-20-76	Redescribe Trans. loc., chg. SL and delete RC			
BR-3596(L)	3-9-76	RENEWAL			4-1-79
BZ-9677(1)	5-22-78	Direct Measurement			
BP-20,819 (L) CP to	1-12-79	1440KHz. 2.5kW	Daytime		1-12-80
incr. power to 2.5kW, chg trans &					correct coor.
BR781129V (S)	3-27-79	RENEWAL OF LICENSE			4-1-82
BL-790427AF(L)	3-25-80	Lic. to cover BP-20819			for changes 4-1-82

APPLICATION RECORD - BROADCASTING

WWCC

Call x WWCS

Letters Now

Name WEST GEORGIA BROADCASTING COMPANY
PO & G. E. Wasdin, PO Box 78, Bremen, Ga.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10002 Rec'd Filed	7-23-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1440kc Power: 500w Hours of Operation: Daytime Trans. Location: Tallapoosa St. at west city limits, Bremen, Ga. Studio Location: Hotel Haralson Bremen, Ga. Remote Control Point: Hotel Haralson Bremen, Ga. G. E. Wasdin, Atty., Bremen, Ga. W. J. Holey, Engr., Atlanta, Ga.	GRANTED	11-2-55
	7-25-55		Cond'l re permittee shall install freq. monitor.	
	7-25-55		GRANTED 8-1-57 after hearing. Docket #11591 Decision Issued.	
PROTEST AND PETITION OF CARROLL BROADCASTING CO. (WLBB) FOR RECONSIDERATION OF ORDER GRANTING CP AND PETITION FOR HEARING FILED 11-30-55 BY ATTYS. GAMBRELL AND FORBES (Atlanta) FOR WLBB ORDER-DOCKET 11591, 7-15-59 - COMMISSION DECISION RELEASED 8-2-57, IS AFFIRMED.				

RCA BTA 1M

APPLICATION RECORD - BROADCASTING

Call Letters **WWCC**
XVWCS

Name **WEST GEORGIA BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-886 Rec'd Filed	1-4-56 1-6-56 1-6-56	Modification of construction permit (EP-10,002 which auth. a new standard broadcast station) to change transmitter Remote Control Point from Hotel Haralson Building, Bremen, Georgia to 111 Parkway Circle, Bremen, Georgia.	GRANTED (Issued with BP-10002)	8-1-57
BMP-7850 Rec'd Filed	9-11-57 9-12-57 9-12-57	Modification of construction permit (BP-10,002 as mod., which authorized a new standard broadcast station) to change type transmitter to (RCA BTA-500MX). Atty: Howard J. Schellenberg, Jr.	GRANTED	9-19-57
BL-6833 Rec'd Filed	9-20-57 9-20-57 9-20-57	License to cover Construction permit BP-10,002 as mod., which authorized a new standard broadcast station. Atty: Howard J. Schellenberg, Jr.	GRANTED Cond'l. re without Prej. action Com. may be re- quired to take as result pending court case Doc. 14104	4-7-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W W C CName WEST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,931 Rec'd Filed	3-21-58 3-28-58 3-28-58	Construction permit to increase power from 500w <u>to</u> 1kw and install new transmitter (RCA BTA 1MX) Atty. - Howard J. Schellenberg, Jr. Engr. - W.J. Holey, Atlanta, Ga.	GRANTED Condl This action with out prejudice to action Com may deem nec. as result of final determinat in re West Georgia B/C Company WCC Docket No. 11591.	1-14-59
BL- 7502 Recd. Resubmitted R & F	2-7-59 2-17-59 4-25-59 4-27-59	License to cover C.P. (BP-11,931) which authorized an increase in power and installation of a new transmitter. Atty. Howard Schellenberg	RECEIVED dated - 4-14-59 - GRANTED	4-14-59 8-20-59

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters W W C CName WEST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3846 Rec'd Filed	3-22-60 3-24-60 3-24-60	Voluntary assignment of license to Southwest Alabama Broadcasting Company, Inc.	GRANTED EFF:	6-8-60 6-18-60
BR-3596 Rec'd Filed	12-28-60 1-3-61 1-3-61	Renewal of license	GRANTED	3-29-61
BAL-4466 Rec'd Filed	2-26-62 3-1-62 3-1-62	Voluntary assignment of license to James Harold Shedd and Ross Willard Long d/b as Bremen Broadcasting Company. Henry R. Goldstein, Atty.	GRANTED EFF	5-29-62 6-1-62
BAL-4600 Rec'd Filed	8-1-62 8-21-62 8-21-62	Voluntary assignment of license to Bremen Broadcasting Co.	GRANTED EFF:	9-14-62 11-1-62

per Form 323

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

1440kc

Call
Letters W W C C

Name BREMEN BROADCASTING CO.
Bremen, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3596 Rec'd Filed	12-23-63 12-31-63 12-31-63	Renewal of License Henry R. Goldstein, Atty.	GRANTED	5-1-64
BR-3596 R & F	2-10-67 2-21-67	Renewal of license Atty- John L. Tierney (Fletcher, Heald, Rowell et al)	GRANTED	3-31-67
BAL-6697 R & F FEE PD: \$75 JUL 1969 Pub. notice filed	6-20-69 6-23-69 #524242 8-1-69	Vol. assignment of license to BREMEN RADIO, INC. Amended 9-10-69. Re: Financing and Community Needs.	GRANTED	12-9-69 ff: 12-21-69
BR-3596 R & F #568636 \$75 P. h.	12-29-69 1-5-70 1-5-70 1-5-70	Renewal of License	GRANTED	6-29-70

The Commission by letter of 4-5-72 notified station WCC of apparent liability of \$3,000.00 for violation of Section 509(a)(4) of the Communications Act.

APPLICATION RECORD - BROADCASTING

1440 kc

Call
Letters W W C C

Name M. L. LAMAR
BREMEN RADIO, INC.
BREMEN, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3596 R & F PN Recd. PRESS JAN 18 1973	12-20-72 1-2-73 "	RENEWAL OF LICENSE AMENDED 4-30-73 re: ascertainment of comm. needs; programming	GRANTED	5-11-73
<p>The Commission by Memo. Opinion & Order ordered station WWCC to pay forfeit of \$3,000 for contest rigging, 1-17-73.</p> <p>The Commission by Memo. Opinion & Order adopted 6-27-73 DENIED application for remission or mitigation of \$3000 forfeiture.</p>				
BAL-8419 R & F FEE PD \$200 #434944 COBE 047 PN filed 6-16-75 JUL 7 1975	5-30-75 6-3-75	Voluntary assignment of license to M.L. LAMAR Atty - Miller & Fields AMENDED 6-20-75 - (assignor) to reflect pending AL for WDBM(AM,FM) (BAL-8420 & BALH-2140) AMENDED 6-30-75 - Sec.VI filed (assignor) <u>SEE OVER</u>	granted EFF: gr fee req fee pd	8/15/75 9/1/75 9/9/75 W 471917

AMENDED 7/9/75 - Financial Data, Bus. Interests

Re: Community Survey

AMENDED 8-11-75 re spot announcements

#7

1440khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W W C C

CARROLL-HARALSON RADIO, INC.

Name xxM. I. LAMAR
BREMEN, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8542 R & F Fee Pd \$100 W 494056 (FORM 316) Code 047	10/24/75 10/31/75 11/4/75	Voluntary assignment of license to CARROLL-HARALSON RADIO, INC. Atty - Sam Miller	GRANTED EFF: no fee	11/14/75 11-15-75
BR-3596 R & F PNRecd. PRESS	11-14-75 11-25-75 " JAN 13 1976	RENEWAL OF LICENSE Samuel Miller, Atty. AMENDED 3-4-76 re: Balance sheet & to change name of applicant to "Carroll-Haralson Radio, Inc."	GRANTED	3-9-76 APR 27 1976
BP- 20,819 Rec'd Filed \$300-539051 AC-001 Resub. 5-19-77 PN FILED	3-3-76 3-8-76 3-8-76 11-7-77	Construction permit to inc. power to 2.5kw chg. type trans. Sparta 703B , chg. coor. Atty: Miller & Fields 33° 42' 56" Eng. Serge Bergen 85° 09' 34"	RETURNED GRANTED	4-22-77 1-12-79
			(OVER)	

BP-20,819

PETITION FOR RECONSIDERATION FILED 5-19-77 BY SAMUEL MILLE
ON BEHALF OF APPLICATION

AMENDED 6-16-77 re financial (loan terms)

AMENDED 4-20-78 Financial (loan terms, ltrs of credit fro
banks)

APPLICATION RECORD - BROADCASTING

1440khz

Call
Letters WCC

#8

Name CARROLL-HARLSON RADIO, INC.
Bremen, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9677 R & F DM PRESS MAY 16 1978	3-20-78 2-28-78 4-26-78	Direct Measurement Atty: Samuel Miller	GRANTED	5-22-78
BR-781129VE PRESS FEB 14 1979		RENEWAL OF LICENSE	GRANTED	3-27-79
BL-790427AF R & F PRESS MAR 13 1980	4-27-79	Lic. to cover BP-20,819 for changes Atty: Mark E. Fields	GRANTED	3-25-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

