

W N C A



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-6-50

Call letters W W C A

Station located: Gary, Indiana

Name of licensee LAKE BROADCASTING COMPANY, INC.

Redes: 4970 Chase Street (BL 7-22-71)

Transmitter location Between 49th & 50th Streets, adjacent to Chase St., South of Gary, Ind.
(CP 6-8-49)

545 Broadway, Gary, Indiana (BRC 3-25-66) (Eff: 7-18-66)

X Hotel Gary, 578 Broadway, Gary, Indiana (BRC 10-2-63)

Main studio location X 6th and Broadway, Gary, Indiana (CP 6-8-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B4-P-4341	6-8-49	1270	1kw-DA	Un	8-8 2-8-50
	CP for a new station. (COND. CLAUSE)				
BMP-4713	8-31-49	1270	1kw-DA	Un	8-8 2-8-50
	Mod. of CP (4341) to make changes in DA and change T site. (Coordinates only). (COND. CL)				
BMP-4811	10-12-49	1270	1kw-DA	Un	8-8 2-8-50
	Mod. CP (4341 as mod) to change type of T. (COND. CLAUSE)				
BL-3910	1-6-50	1270	1kw-DA	Un	1-6 11-1-51
	Lic. to cover CP (4341 as mod) for a new station (COND. CLAUSE)				
BS-2403	4-11-50	1270	1kw-DA	Un	4-11 11-1-51
	Mod. lic. correcting antenna base current ratio for towers 2 & 3 and base monitor reading for tower 4 on the DA specs. (COND. CLAUSE)				
BR-2403	10-10-51	1270	1kw-DA-1	Un	11-1 8-1-52
BR-2403	7-2-52	1270kc	1kw-DA-1	Unl.	8-1-52 8-1-55
BR-2403	7-20-55	Renewal of license			8-1 8-1-58
BR-2403	7-23-58	Renewal of license			8-1 8-1-61
BTC-3146	6-18-59	Voluntary acquisition of positive control of licensee corporation by Dee O. Coe and J. Mark Coe, (As a Family Group) thru purchase of stock by Dee O. Coe, J. Mark Coe and Victor H. Voss from F. A. Timberlake			
Eff:	7-3-59				
BR-2403	7-20-61	Renewal of license			8-1 8-1-64
BRC-2304	10-2-63	Mod. of license to change studio loc. to Hotel Gary, 578 Broadway, Gary, Indiana, and operate transmitter by remote control from studio location.			
(1)					
BR-2403	7-15-64	1270kc.	1kw	U RC DA-1	8-1 8-1-67
BRC-2852	3-25-66	Mod. of license to change studio loc. and remote control point to 545 Broadway, Gary, Indiana. (Eff: 7-18-66)			
(1)					
BS-2403	5-9-66	Mod. of lic to correct theoretical spec. Phasing. (Memo)			
(2)					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WWCA**

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BS-2403 (3)	11-2-66	Mod. of lic to make chgs in operating spec. (Memo)			
BR-2403 (L)	3-25-68	Renewal of license and Memo (NDEA)			3-25 8-1-70
BR-2403(L)	7-30-70	Renewal of License & NDEA (Memo)			8-1-73
Ltr. rec'd 6-11-71 stating that a CCA Electronics Corp. type AM-1000D transmitter is installed and operating.					
BL-12,986(L)	7-22-71	Lic. to use former Main Transmitter (COLLINS, 20-T) for Auxiliary Purposes Only.			8-1-73
EBSA	5-25-72				
BR-2403(L)	7-31-73	RENEWAL OF MAIN & AUX.			8-1-76
BS-2403(L)	12-9-74	Mod of lic to chg ant sys. (Page 2)			
BP-19,963	8-20-75	CP to chg. monitoring points			8-20-76
BR-2403(S)	7-30-76	RENEWAL (MAIN & AUX.)			8-1-79
BP-21,125 (L,)	4-3-78	1270khz. 1kw, 1kw DA-2, CP replace expired permit (BP-19,963)			Unl. 9-15-78
BMP-780905AR (1)	10-10-78	MP(BP-21,125, as rein.) for ext. of time to:			4-2-79

APPLICATION RECORD - BROADCASTING

Call

W W C A

Letters

New

Name LAKE BROADCASTING COMPANY, INC.
(P.O. 3685 Jackson St., Gary, Ind.)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-4341 Recd.	10-25-45	C.P. for a new Standard Broadcast Station to be operated on: Frequency - 1560 kc 1270kc Power - 500w, 1kw LS 1kw DA-2 Hours of Operation - Unlimited time Transmitter location - Chase Street at approximately 35th St. , Gary, Ind. Studio location - 6th and Broadway, Gary, Ind. (Filed by Atty. Robert Irwin ; Engr. Milton Woodward) Ltr. 4-28-48 - Dow, Lannes & Albertson no longer represent applicant.	Docket # 7185 Granted 6-8-49 after hearing; subj. to cond. re radiation on the ground at night and re installation of properly designed phase monitor. ORDER ISSUED	
	11-8-45			
• AMENDED Recd. Filed	11-24-47	AMENDED to change frequency from 1560kc to 1270kc; power from 500w 1kw LS to 1kw; install DA for both day and night (DA-2); change type transmitter (Gates BC-1E); change transmitter location from Chase Street at approx. 35th St., Gary, Indiana, to Between 49th & 50th Sts. adjacent to Chase Street, South of Gary, Ind., and change corporate structure. Edward F. Lorentz, Engr.		
	11-26-47			
	12-5-47			

(See AMEND. card #2)

GATES 1000-0

BC-1E

APPLICATION RECORD - BROADCASTING

W W C A

Call
Letters NewName LAKE BROADCASTING COMPANY, INC.
(P.O. 3685 Jackson St., Gary, Ind.)

File No.	Dated	Application for	Action	
			Nature	Date
(B4-P-4341 Cont'd from Card #1)				
AMEND. Rec'd Filed	11-29-48 12-1-48 12-3-48	AMENDED to change stockholders.		
BMP-4713 Rec'd Filed	7-26-49 7-26-49 7-26-49	Modification of construction permit (BP-4341, which authorized a new standard broadcast station) to make changes in DA (DA-1) and change transmitter location(Coordinates only) Vernon L. Wilkinson, Atty. Commercial Radio, Engrs.	GRANTED Cond. re: Radiation on ground at night; re installation of properly designed phase monitor & re field measuring equip. available at all times.	8-31-49

APPLICATION RECORD - BROADCASTING

Call
Letters **WWCA**Name **LAKE BROADCASTING COMPANY, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BNP-4811 Rec'd Filed	9-20-49 10-4-49 10-4-49	Mod. of C.P.(BP-4341, as mod., which authorized a new standard broadcast station) to change type of transmitter (COLLINS 20 T). (Vernon L. Wilkinson, Atty.)	GRANTED subj. cond. (1) re radiation at night on the ground (2) re installation of properly designed phase monitor (3) re field measuring equipment.	10-12-49
EL-3910 Rec'd Filed	12-6-49 12-8-49 12-8-49	License to cover construction permit (BP-4341, as modified) which authorized a new standard broadcast station. Vernon L. Wilkinson, Atty. Commercial Radio, Engrs.	Granted re field	1-6-50 measuring equip.
BR-2403 Rec'd Filed	7-27-51 7-31-51 7-31-51	Renewal of license Filed by Vernon L. Wilkinson atty.	Granted	10-10-51

APPLICATION RECORD - BROADCASTING

Call
Letters W W C A

Name LAKE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2403 Rec'd Filed	4-15-52 4-16-52 4-16-52	Renewal of license Filed by Vernon L. Wilkinson, Atty.	GRANTED	7-2-52
BR-2403 Rec'd Filed	4-20-55 5-3-55 5-3-55	Renewal of license Leonidas P. B. Emerson, Atty.	GRANTED	7-20-55
BR-2403 Rec'd Filed	3-26-58 5-8-58 5-8-58	Renewal of License Edward R. McKenna, Attorney	GRANTED	7-23-58
BTC-3146 Rec'd. Filed	6-3-59 6-5-59 6-5-59	Voluntary acquisition of positive control of licensee corporation by Dee O. Coe and J. Mark Coe, (As a Family Group) thru purchase of stock by Dee O. Coe, J. Mark Coe and Victor H. Voss from F.A. Timberlake. McKenna & Wilkinson, Attys.	GRANTED Eff:	6-18-59 7-3-59

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **WWCA**

Name **LAKE BROADCASTING COMPANY, INC.**
..... **GARY, INDIANA**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2403 Rec'd & Filed	4-24-61 5-3-61	Renewal of License William N. Early, atty.	GRANTED	7-20-61
BRC-2304 Rec'd Filed	8-8-63 8-16-63 8-16-63	Modification of license to change studio location to Hotel Gary, 578 Broadway, Gary, Indiana, and operate transmitter by remote control from studio location.	GRANTED	10-2-63
BR-2403 Rec'd Filed	4-20-64 4-22-64 4-22-64	Renewal of license Atty. Vernon L. Wilkinson	GRANTED	7-15-64
BRC-2852 R & F	3-16-66 3-18-66	Modification of license to change studio location and remote control point to 545 Broadway, Gary, Indiana. Vernon L. Wilkinson, Atty.	GRANTED	3-25-66 Eff: 7-18-66
BR-2403 R.&F.	4-21-67 4-26-67	RENEWAL OF LICENSE Attys-McKenna & Wilkinson P. C. C. - WASHINGTON, D. C.	GRANTED & memo	3-25-68 dtd. 3-22-68

APPLICATION RECORD - BROADCASTING

Call
Letters W W C AName LAKE BROADCASTING COMPANY, INC.
Gary, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2403 R & F #597041 \$75. F.N.	4-21-70 4-28-70 4-28-70 4-28-70 MAY 6 1970	Renewal of License Atty.: Vernon L. Wilkinson AMENDED 5-19-70 re: Engineering data	GRANTED	7-30-70
BL-12,986 Rec'd #W505554 \$50. Amended & F PTA PRESS	4-30-71 5-19-71 5-19-71 6-15-71* 6-17-71 JUL 22 1971	Lic. to use former Main Transmitter (COLLINS, 20-T) For Auxiliary Purposes Only. Par. 7&8, Sect. II-A (tech. data) Atty: Carl R. Ramey (McKenna & Wilkinson)	GRANTED	7-22-71
BR-2403 R & F PN PRESS JUN 18 1973	4-18-73 4-27-73 4-27-73	Renewal of License (Main & Auxiliary) Atty: Vernon L. Wilkinson AMENDED 7-15-73 re: community survey; emp. policy	GRANTED	7-31-73

APPLICATION RECORD - BROADCASTING

Call
Letters W W C A

Name LAKE BROADCASTING COMPANY, INC.
Gary, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-9,963 Rec'd Filed \$100-399626 AC-056	3-3-75 3-10-75 3-10-75	Construction permit to change monitor point directions. Atty: Vernon L. Wilkinson	GRANTED to	8-20-75 8-20-76
JUN 12 1975				
BR-2403 R & F PN Recd. PRESS	3-17-76 3-25-76 " MAY 12 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) V.L. Wilkinson, Atty. AMENDED 5-24-76 re: commercial matter AMENDED 6-17-76 re: engineering	GRANTED	7-30-76

#8

1270khz.

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call

Letters

W W C A

Name

LAKE BROADCASTING COMPANY, INC.

Gary, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BP-21,125 R & F PRESS:	2-6-78 2-10-78 FEB 23 1978	Construction permit to replace expired permit (BP-19,963) (FOR CHANGES) REQUEST WAIVER OF SECTION 1.534(b) OF THE COMMISSION'S RULES. Atty:-----	GRANTED	4-3-78
BMP-780905AR PRESS:	OCT 2 1978	MP (BP-21,125, as reinstated) for extension of time to: 12-15-78 (FOR CHANGES) Atty: -----	GRANTED TO:	10-10-78 4-2-79
BR 790329 VQ PRESS	JUN 5 1979	RENEWAL OF LICENSE (MAIN & AUXILIARY) Vernon L. Wilkinson, Atty.	GRANTED issued with	9-21-79 BL-781228AC

#9

APPLICATION RECORD BROADCASTING

Call Letters: W W C A

1270khz

Name: LAKE BROADCASTING COMPANY, INC.

Station Location: Gary, Indiana

File No.	Date	Description	Action and Date
BL-781228AC R & F PTA PRESS JUL 25 1979	12-28-78 6-13-79	Lic. to cover BP-21,125 as mod. for changes Atty: Vernon L. Wilkinson	GRANTED 9-24-79
LETTER DATED PRESS (O) FEB 27 1981 AMENDED	10-15-80 3-4-81	Filed by Vernon L. Wilkinson Request For Dual City Identification As: "STATION WWCA, GARY-MERRILLVILLE, INDIANA". RE: Engineering (Map)	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

