

WVOJ



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

#1

W V O J (Eff: 6-6-68)

XW Z O K (7-12-57)

Date first licensed July 23, 1940

Call letters X W J H P

Station Location: Jacksonville, Fla.

x RADIO JAX, INC. (AL-12-2-64; EFF: 2-1-65)

x PENINSULAR LIFE BROADCASTING COMPANY (AL 8-1-61 EFF: 9-1-61)

x RADIO JAX, INC. (AL 6-2-57; EFF: 7-10-57)

x THE JACKSONVILLE JOURNAL COMPANY (AL 1-8-52, Eff. 2-6-52)

Name of licensee x THE METROPOLIS COMPANY

1435 Ellis Road, Jacksonville, Florida (Ltr. 12-21-59 Redescr.)

x Corner Lane Ave. and Lakeshore Blvd. Jacksonville, Fla. (Lic. 5-7-47)

x Jacksonville, Florida (CP &amp; MP 3-13-40) (Lic. 9-23-40)

(See Card #2)

Transmitter location x 215 Westside Avenue, Jacksonville, Florida (33 6-15-61)

x 1435 Ellis Road, Jacksonville, Florida (Ltr. 12-21-59)

122 West Forsyth St. (PNC-12-57)

x Seminole Hotel, Forsyth &amp; Hogan, Jacksonville 2, Florida (Ltr. 2-21-58)

x 038 Phillips Highway, Jacksonville, Florida (Redescr. per Ltr. 2-17-53)

x 3794 Phillips Highway, 0.7 mile S of city limits of Jacksonville, Fla. /

x 500 Laura Street, Jacksonville, Fla. (Lic. 5-7-47)

Main studio location x 125 W. Church St., Jacksonville, Florida (CP &amp; MP 3-13-40) (Lic. 9-23-40)



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	Power	TIME Div.	PERIOD	
					From	To
Letter B3-P-917	10-25-38	1290	250w	U	Trans. site	
	Eff. 10-31-38 and antenna to be determined New station at Jacksonville, Florida.					
B3-P-917	3-15-40	1290	250w	U	5-13	11-13-40
B3-MP-922	C.P. for new station, and mod. for appr. antenna, studio & trans. sites and new trans.					
B3-L-1195	7-23-40	1290	250w	U	7-23	10-1-40
B3-Z-445	Lic. to cover C.P. 917 as modified for a new station. Also direct measurement.					
B3-S-1083	9-24-40	Extension of license			10-1	11-1-40
B3-S-1083	10-22-40	Extension of license			11-1	12-1-40
B3-S-1083	11-26-40	Extension of license			12-1	3-29-41
NARBA REALLOCATION						
B3-R-1083	3-24-41	1320	250w	U (T)	3-29	*
*Pending Commission action on renewal application						
B3-S-1083	11-6-42	1320	250w	U(T)	12-1	*
Mod. of Temp. Lic. accordance Order 107						
B3-S-1083	7-2-44	1320	250w	U	2-9	10-1-44
B3-R-1083	9-26-44	1320	250w	U	10-1	11-1-45
B3-S-1074	4-9-45	1320	250w	U	4-9	11-1-45
Determine operating power by direct measurement						
B3-S-1083	7-12-45	1320	250w	U	10-1	11-1-45
Mod. Lic. Order 107-A						
B3-S-1083	10-24-45	Extension of license			11-1	1-1-46
B3-S-1083	12-19-45	Extension of license			1-1	3-1-46
B3-S-1083	2-20-46	Extension of license			3-1	5-1-46
B3-S-1083	4-26-46	Extension of license			5-1	7-1-46
B3-P-4322	4-3-46	1320	5kw*5kw-LS	U	6-3	12-3-46
C.P. to increase power, install new T and DA for night use and change T site						
B3-R-1083	5-10-46	1320	250w	U	5-10	11-1-48
B3-MP-2243	11-20-46	Mod. of C.P. (4322) for extension of completion date			6-3	2-1-47
(Conditional Clause)						
B3-MP-2030	11-14-46	Mod. C.P. (4322) for changes in DA-N and mount FM and Television antennas on top of towers.			6-3	12-3-46



## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **W Z O K (7-12-57)**  
**W J H P**

WVOJ, INC. (AL - 10-31-77 EFF: 11/15/77)

Name of licensee **X THE METROPOLIS COMPANY**

Transmitter location .....

1435 Ellis Road, Jacksonville, Florida (BS 6-1-71)

Fla. (Ltr. 6-10-68)

X Suite No. 1402, the Universal Marion Bldg., 21 W. Church St., Jacksonville, /

Main studio location **32202** X 30 West Adams St., Jacksonville, Florida (BRG 11-22-63)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
B3-KP-2404	1-20-47	1320	5kw*5kw	LS U	6-3 3-9-47 Mod. CP (4322 as mod.) for extension of completion date. (Cond. Cl.)
BL-2360 BZ-2174	5-7-47	1320	5kw* 5kw	LS U	5-7 11-1-48 Lic. to cover CP (4322 as mod.) which auth. increase power, install new T and *DA-N, change T site and determine operating power by direct method. (Cond. Cl.)
BR-1083	10-21-48	1320	5kw*5kw	LS U *DA-N	11-1 11-1-51
BS-1083	10-21-51	Extension of license			11-1 2-1-52
BAL-1290 Eff.	1-8-51 2-6-52	Vol assignment of license to THE JACKSONVILLE JOURNAL COMPANY			
BS-1083	1-28-52	Extension of license			2-1 4-1-52
BS-1083	4-17-52	Extension of license			5-1 8-1-52
Telegram	7-31-52	Action on renewal deferred 7-30-52 and continued operation until final determination on renewal			
BR-1083	5-6-53	1320	5kw*5kw	LS U *DA-N	5-6-53 2-1-55
BTC-1526 EFF:	5-27-53 7-3-53	Invol. trans. of control of licensee corp. to John H. Perry, Jr., Voting Trustee			
BZ-3500 (1)	8-11-53	Authority to determine operating power.			8-11 2-1-55
BML-1551 (2)	9-2-53	ML change studio location Waiver 3.30(a)			9-2 2-1-55
BS-1083	10-8-53	Modified license to correct DA specs.			
BS-1083	10-8-53	Superseding Mod. Lic. to correct DA specs, discrepancy in remote current ratios			
BRC-496 (1)	8-25-54	Modification of license to operate transmitter by remote control from 4038 Phillips Highway, Jacksonville, Florida, while using non-directional antenna			
BR-1083	1-12-55	1320	5kw - LS	U	2-1 2-1-58 5kw DA-N
BAL-243 EFF	7-20-57 7-10-57	Voluntary assignment of license to Radio Box, Inc. (COND.)			



Form BC-126

June 1954 #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WZ.Q.K.

Name of licensee THE COUNTRY CLUB EXCLUSIVE RADIO & TV STATION

Transmitter location See card #1

Main studio location See Card #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From - To
Telegram	1-31-58	Commission on 1-30-58 deferred action on renewal, continued operation authorized.			
BR-1083	2-12-58	1320	5kw DA-N	U	2-12 2-1-61
BRG-1257 (1)	3-19-58	Modification of license to change Remote Control Point from 4038 Phillips Highway, Jacksonville, Florida to 122 West Forsyth Street Seminole Hotel, Jacksonville, Florida, while using non-directional antenna.			
BZ-4264	5-3-60	1320kc	5kw-DA-N	U	5-3 2-1-61
		Authority to determine operating power by direct measurement of antenna power.			
	1-25-61	Commission deferred action on renewal pending further consideration.			
BR-1083	4-19-61	renewal of license			4-19 2-1-64
BR-1083	6-15-61	Mod. license (BZ-4264) to change location main studio to: "Insurance Bldg, 645 Riverside Avenue, Jacksonville, Florida".			
BRC-1879 (2)	7-10-61	Mod. of license to change Remote Control Point TO Peninsular Life Insurance Bldg., 645 Riverside Avenue, Jacksonville, Fla., while using non-directional antenna.			
BAL-4273	8-1-61	Voluntary assignment of license to Peninsular Life Broadcasting Company.			
		Wire dated 2-27-63 & rec'd 2-27-63 giving notification per Sect. 3.48(a)(5) that a ITA AM-5000A trans. is now installed & in operation.			
BRC-2368	11-22-63	1320kc	5kw-DA-N	U	11-22 2-1-64
		Mod. of license to change studio location and remote control point to 30 West Adams Street, Jacksonville, Florida. (non-DA)			
BR-1083	3-17-64	1320kc	5kw DA-N	U	3-17- 2-1-67
BTC-4448	5-27-64	Voluntary transfer of control of licensee corp. from Peninsular Life Insurance Company to Carmen Macri			
EFP	7-24-64				



Form BC 126 8 4  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WZOK

Station location Jacksonville, Florida

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-5285	12-2-64	Voluntary assignment of license to			
	Eff: 2-1-65	RADIO JAX, INC.			
BZ-5566	7-12-65	1320kc	5kw-DA-N	U	7-12 2-1-67
		Authority to determine operating power by direct measurement of antenna power			
BR-1083(S)	3-6-66	Renewal of License			2-1-70
BS-6479(L)	2-18-66	Direct meas.			2-1-70
	4-1-68	Vol. TC	EFF: 6-5-68		
Ltr.	6-10-68	To chg. studio loc. and remote control point to Suite No. 1402, the Universal Marion Bldg., 21 West Church Street, Jacksonville, Florida, while using non-directional antenna.			
Ltr. 8-14-68	- notification per Sect. 73.48(a)(5) Rules the RCA BTA-5T1 trans. now installed & in oper.				
BS-1083 (L)	10-3-68	Memo correct ant. current & resistance			2-1-70
AL-12,162(L)	11-22-68	Lic. to use former main trans. for auxiliary purp. only.			2-1-70
BTC-7816	12-26-68	Vol. TC			
	Letter rec'd 8-10-69 stating correct type transmitter installed per ltr 8-14-68 is an RCA BTA-5T1				
BZ-7287(L)	9-30-69	Direct Measurement (MAIN)			2-1-70
BZ-7288(L)	9-29-69	Direct Measurement (AUXILIARY)			2-1-70
BR-1083(S)	3-8-71	Renewal of Main & Aux.			2-1-73
BS-1083 (1)	6-1-71	Change Main Studio & remote control to trans. site at 1435 Eilts Rd. (Main & Auxiliary) (Vol. DA)			
EBSA	5-22-72				
BR-1083(S)	1-3-74	RENEWAL OF MAIN & AUX. (Cond '1)			2-1-76
BZ-5273(L)	7-20-74	Direct Measurement (Main & Aux.) delete TC			2-1-76
BS-1083(L)	4-8-74	NL to correct operating parameter to relate base current ratios			
BTC-7740	4-23-75	Vol. TC	EFF: 5-6-75		2-1-76
BAL-9034	10-31-77	Vol. AL	EFF: 11/15/77		



#5  
BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..W.V.Q.J.....

Station Location .....

Name .. See Card #2 .....

Transmitter Location .....

Main studio location .....



Authorization Record

File No.	Granted	Facilities	Expires
BR-1083(L)	9-21-79	Renewal of License	2-1-82
COMTEL	3-18-80	AUTHORITY AND TERMS 7-12-79 extended thru	COMTEL 7-1-80
BR-1083(L)	9-21-79	Supersede auth. issued same date to show the correct Operating Specifications & Monitoring point values.	
BR-1083(L)	9-21-79	Supersede auth. issued same date to show Antenna current & Antenna resistance for daytime.	
COMTEL	10-14-80	AU. & TERMS COMTEL EXT. THRU 12-31-80.	7-12-79



#1

Call W J H P  
Letters xName THE METROPOLIS COMPANY, PUBLISHERS OF THE JACKSONVILLE NEWS-FLORIANP.O. 500 Laura St. Jacksonville, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
83-P-917	12-14-35.	C.P. for new station to be operated on; Frequency - 1290-ke → 1310-ke 1290 kc Power - 100-w, 250w Time - Unlimited Studio - 500 Laura St. Jacksonville, Fla. Trans. - to be determined, Jacksonville, Fla. Change freq. from 1290 to 1310 kc.	- Ex. Rept. I-397-Desk. 3980 - DENIED - - Effective - Min. #401 9-20-38 Com. granted in part, petition insofar as it requested reconsideration of de- cision of 6-28-38 Upon reconsideration of application, Commission GRANTED said appli. Min. #451 10-25-38 Effective 10-31-38 Trans. site & ant. Letter written. Issued with MP-922	1-2-36 10-6-36 10-28-36
Amended	1-2-36			
Amended	10-6-36	To chg. requested frequency from 1310 kc to 1290 kc, power from 100w to 250w and make chgs. in antenna.		
Amended	10-28-36	RE: change type of equip. to 250w Max. power.		



Call

Letters

W J H P

Name THE METROPOLIS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-M <sup>2</sup> -922	1-29-40	Mbd. of C.P.(B3-P-917) for a new station, requesting approval of antenna, installation of new transmitting equipment, approval of studio at 125 West Church St., Jacksonville, Fla., and transmitter site at Jacksonville, Fla.	Granted	3-13-40
B3-L-1195 Rec'd	7-7-40 7-12-40	License to cover C.P. (B3-P-917) as modified for a new station, and to change location of studio from 125 W. Church St., Jacksonville, Fla. to 500 Laura St., Jacksonville, Fla.	Granted	7-23-40
B3-Z-445 Rec'd	7-9-40 7-12-40	Authority to determine operating power by direct measurement of antenna power.	Granted	7-23-40



#3

Call  
Letters W J H PName THE METROPOLIS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-2971 Rec'd.	8-28-40 9-6-40	Construction permit to install new transmitter, install directional antenna for day and night use, increase power from 250w to 5kw and move transmitter from Jacksonville, Florida to S.W. Corner Clayton Road & Wright Road, Marietta, Florida. CLASS III-A (Filed by Walter Johnson) Form 335 filed 6-16-41.	Dismissed without prejudice & retired to closed files at request of Atty.	8-20-41
B3-R-1083	10-1-40	Renewal of license Form 335 filed 6-16-41.	Granted 1320kc, 250w, U (temp. basis)	3-24-41
			Granted regular basis	2-9-43



#4.

Call  
Letters W J H PName THE METROPOLIS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3286 rec'd Filed	8-14-41 8-15-41 8-15-41	C.P. to change freq. from 1320 kc to 640 kc, incr. power from 250w-U to 50kw-U, install new transmitter & D.A. for day & night use, and move trans. from Jacksonville, Fla. to S.W. Cor. Clayton Rd. & Wright Rd., Marietta, Fla. Form 335 filed. Filed by Wm. J. Dempsey-Atty.	Dismissed without Prejudice Request of Attorney	6-5-42
B3-R-1083 Rec'd Resub. Rec'd	3-28-44 4-1-44 7-26-44 7-31-44	Renewal of license (Filed on obsolete form) Filed by Wm. Dempsey atty.  Filed by Wm. Dempsey atty. Amend. filed 8-19-44, Par. 17b.	Ret'd to-atty. Granted	7-8-44 9-26-44
B3-Z-1674 Rec'd Filed	2-23-45 2-26-45 3-2-45	Authority to determine operating power by direct measurement of the antenna power (Filed by Richard C. O'Hare, Atty.)	Granted	4-3-45



#5

Call

Letters W J H PName THE METROPOLIS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1083 Rec'd	8-27-45 8-31-45	Renewal of license Filed by Richard O'Hare atty. Amend. filed 4-10-46	Granted	5-10-46
B3-P-4322 Recd. Filed	10-3-45 10-8-45 12-21-45	C.P. to increase power from 250w to 5kw, install new transmitter (RCA 5-E) and D.A. for night use and change transmitter location from Alamo & Reed Sts., Jacksonville, Fla. to Corner Lane Ave. and Lakeshore Blvd., Jacksonville, Fla. (Filed by Richard O'Hare, Atty.; Frank H. McIntosh, Engr.)	GRANTED	4-3-46



## APPLICATION RECORD - BROADCASTING

Call

Letters W J H PName THE METROPOLIS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2030 Rec'd Filed	7-23-46 7-25-46 7-25-46	Mod. of C.P. (B3-P-4322, which authorized increase in power, installation of new transmitter and DA for night use, and change transmitter location) to make changes in DA for night use and mount FM antenna on top of one tower and Television antenna on top of other tower.  Frederick H. Walton, Jr. Att'y Frank H. McIntosh, Engr.	GRANTED	11-14-46 subj. to express condition that permittee satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation.
B3-MP-2243 Rec'd Filed	11-1-46 11-5-46 11-5-46	Modification of C.P. (B3-P-4322, which authorized increase in power, installation of new transmitter and Directional Antenna for night use, and change in transmitter location) for extension of completion date from 12-3-46 to 2-1-47.  Frederick Walton, Jr.,	GRANTED	11-20-46 subj. to condition that permittee satisfy complaints of blanketing within the 250 mv/m contour, including external cross modulation.



## APPLICATION RECORD - BROADCASTING

Call

Letters

W J H P

#7

Name THE METROPOLIS COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2404 Rec'd Filed	1-8-47 1-9-47 1-9-47	Mod. of C.P. (B3-P-4322, as modified, which authorized increase in power, installation of new transmitter and D. A. for night use, and change in transmitter location) for extension of completion date from 2-1-47 to 3-5-47.	GRANTED	1-20-47
BL-2360 Rec'd Filed	2-22-47 2-26-47 3-14-47	License to cover C.P. (B3-P-4322, as mod..) which authorized increase in power, installation of new transmitter and D.A. for night use and change transmitter location. and	GRANTED Conditional clause	5-7-47 re blanketing
BZ-2174 Rec'd Filed	2-22-47 2-26-47 3-14-47	Authority to determine operating power by direct measurement of antenna power.  (Frederick H. Walton, Jr., Atty. Andrew F. Inglis, Engr.)		



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

THE JACKSONVILLE JOURNAL COMPANY (AL 1-8-52, EFF.

Letters W J H P

Name X THE METROPOLIS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1083	8-31-48	Renewal of license	GRANTED	10-21-48
Rec'd	9-1-48	Frederick H. Walton, Jr. Atty. filed		
BR-1083	8-2-51	Renewal of license	GRANTED	5-6-53
Rec'd	8-3-51	Filed by Frederick H. Walton, Jr., Atty.		
Filed	8-3-51			
BAL-1290	11-28-51	Voluntary assignment of license to	GRANTED	1-8-52
Rec'd	11-29-51	The Jacksonville Journal Company	Eff.	2-6-52
Filed	11-29-51	Frederick H. Walton, Jr., Atty.		



APPLICATION RECORD - BROADCASTING

Call  
 Letters W J H P

Name THE JACKSONVILLE JOURNAL COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1426 Rec'd Filed	12-12-52 12-15-52 12-15-52	Involuntary transfer of control of the licensee corporation from John H. Perry, Sr., Voting Trustee, Deceased to John H. Perry, Jr., Voting Trustee.  Frederick H. Walton, Jr., Atty.	GRANTED EFF:	5-27-53 7-3-53
BZ-3500 Rec'd Filed	6-1-53 6-12-53 6-12-53	Authority to determine operating power by direct measurement of antenna power.  Robert E. Baluta, Engr.	GRANTED	8-11-53
BML-1551 Rec'd Filed	7-21-53 7-22-53 7-22-53	Modification of license to change studio location from 500 Laura St., Jacksonville, Florida to 3794 Phillips Highway, 0.7 mile south of Jacksonville city limits, Jacksonville, Florida.  Frederick H. Walton, Jr., Atty.	GRANTED Waiver of	9-2-53 3.30(a)



Call WZOK (7-12-57)  
Letters XWJHPName THE JACKSONVILLE JOURNAL COMPANY  
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRC-496 Rec'd Filed	8-16-54 8-18-54 8-18-54	Modification of license to operate transmitter by remote control from 4038 Phillips Highway Jacksonville, Florida, while using non-directional antenna Harry J. Ockershausen, Atty.	GRANTED	8-25-54
BR-1083 Rec'd Filed	11-2-54 11-3-54 11-3-54	Renewal of License Filed by Frederick H. Walton, Jr., Atty.	GRANTED	1-12-55
BAL-2643 Rec'd Filed	4-12-57 4-16-57 4-16-57	Voluntary assignment of license to Radio Jax, Inc.  Edward R. McKenna, Atty. for Assignee Frederick H. Walton, Jr., for Assignor	GRANTED Cond'l re transaction not be consummated until Telerad, Inc., disposed of all interest in Station WJAX, Jacksonville Florida. EFF	6-20-57      7-10-57



## APPLICATION RECORD - BROADCASTING

Call  
Letters *W. J. C. Y.*Name *RADIO JAX, INC.*

File No.	Dated	Application for	Action	
			Nature	Date
BR-1083 Rec'd Filed	11-18-57 11-22-57 11-22-57	Renewal of License Edward R. McKenna, Attorney	GRANTED	2-12-58
BRC-1257 Rec'd Filed	3-17-58 3-14-58 3-14-58	Modification of license to change Remote Control point from 4938 Phillips Highway Jacksonville, Fla. to 122 West Forsyth Street, Jacksonville, Florida, while using non-(Seminole Hotel) directional antenna.  McKenna & Wilkinson, Attys.	GRANTED	3-19-58
BZ-4264 Rec'd Filed	2-18-60 2-26-60 2-26-60	Authority to determine operating power by direct measurement of antenna power.  Robert W. Coll, Atty.	GRANTED	5-3-60



FORM BC-121  
AUG. 1955

#12

APPLICATION RECORD - BROADCASTING

Call  
Letters W Z O K

Name RADIO JAX, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1083 Rec'd Filed	10-31-60 11-3-60 11-3-60	Renewal of License  Robert W. Coll, Atty.	GRANTED	4-19-61
BAL-4273 Rec'd Filed	6-27-61 6-27-61 6-27-61	Voluntary assignment of license to Peninsular Life Broadcasting Company  Robert W. Coll, Atty.	GRANTED EFF:	8-1-61 9-1-61
BRC-1879 Rec'd Filed	6-13-61 6-16-61 6-16-61	Mod. of license to change Remote Control Point TO Peninsular Life Insurance Bldg., 645 Riverside Avenue, Jacksonville, Florida, while using non-directional antenna.  Robert W. Coll, Atty.	GRANTED	7-10-61



## APPLICATION RECORD - BROADCASTING

Call  
Letters **W Z O K**

RADIO JAX, INC.

Name **FENINSULAR LIFE BROADCASTING COMPANY**  
**Jacksonville, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2368 Red'd Filed	10-31-63 11-1-63 11-1-63	Modification of license to change studio location and remote control point to 30 West Adams Street, Jacksonville, Florida.  Thomas N. Frohock, Atty.	GRANTED	11-22-63
BTC-4448 R. & F.	10-23-63 10-25-64	Voluntary transfer of control of licensee corporation from Peninsular Life Insurance Company to Carmen Macri REQUEST WAIVER OF SECTION 1.365 of RULES Atty. - McKenna & Wilkinson	GRANTED RFF	5-27-64 7-24-64
BR-1083 Rec'd Filed	11-11-63 11-12-63 11-12-63	Renewal of license  Atty. Robert W. Coll	GRANTED	3-17-64
BAL-5285 R & F	11-3-64 11-6-64	Voluntary assignment of license to RADIO JAX, INC. Atty. - McKenna & Wilkinson	granted Eff:	12-2-64 2-1-65



FORM BC-121  
Aug. 1955

#14 APPLICATION RECORD - BROADCASTING

Call Letters WVOJ  
XWZOK

Name **RADIO JAX, INC**  
**JACKSONVILLE, FLORIDA**

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5566 R & F AMENDED R&F	1-29-65 2-3-65 6-21-65 6-24-65	Authority to determine operating power by direct measurement of antenna power. AMENDED to change name to RADIO JAX, INC.	GRANTED	7-12-65
BR-1083 R & F	10-28-66 11-3-66	Renewal of license  Attys - McKenna & Wilkinson	GRANTED	3-6-68
BZ-6479 R & F DM-6/15/67 JUL 21 1967	3/14/67 3/20/67	Auth. to determine operating power by direct meas. of antenna power. Atty: D. S. Stevens Engr: A. W. Kramer, D. C.	GRANTED	3-18-68
EAL-6274 R & F JAN 1 1968 Supplemental programming filed 4-3-68 (reply to ltr)	1-9-68 1-10-68	Voluntary assignment of license to VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY Atty for assignor - McKenna & Wilkinson for assignee - W. Phillip Smith	GRANTED EFF.	4-30-68 6-5-68



Form BC-121 #15  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1320kc

Call  
Letters W V O J

Name VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY  
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,162 R & F #460037 \$30 PT NOV 13 1968	9/20/68 9/23/68 9/27/68 10/3/68	License to use former main trans. ITA-AM-5000A for auxiliary purposes only.  Atty: J. Philip Smith	GRANTED	11-22-68
BTC-5816 Rec'd Filed Fee: \$30 #478265 DEC 19 1968	12-12-68 12-13-68 12-13-68	Voluntary transfer of control of licensee corporation from Von Hoffmann Corporation to National Telephone Directory Corporation.  Atty: J. Philip Smith.	GRANTED  Eff: 1-3-69	12-26-68
EZ-7287 R & F #483297 \$30 DM SEP 25 1969	1/10/69 1/14/69 1/14/69 9/8/69	Direct Meas. (Main)  Refunded 9/23/69  Atty: J. Philip Smith Engr: Ambrose W. Kramer, D.C.	GRANTED	9-30-69



FORM BC-121  
Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W V O J

Name VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY  
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7288 R & F #483296 \$30 DM SEP 25 1969	1/10/69 1/14/69 1/14/69 9/8/69	Direct Meas. (Aux.)  Refunded 9/23/69 Atty: J. Philip Smith Engr: Ambrose W. Kramer, D.C.	GRANTED	9-29-69
BR-1083 R & F #552560 \$135. P. N. 1-8-70. By Commission Letter.	10-15-69 10-29-69 10-29-69 10-29-69	Renewal of License (Main & Auxiliary)  Atty.: Thomas N. Frohock NOV 10 1969 Apparently Liable for \$1,000 Forfeiture. AMENDED 2-2-70 re: Programming AMENDED 4-22-70 re: Programming AMENDED 2-18-71 re: commercial matter	GRANTED	3-8-71



## APPLICATION RECORD - BROADCASTING

Call  
Letters W V O JName VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY  
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1083 R & F PN PRESS DEC 1 1972	10-16-72 11-3-72 11-7-72	Renewal of License (Main & Auxiliary)  Atty: James R. Cooke AMENDED 2-15-73 re: equal employment program AMENDED 3-2-73 re: employment practices <del>AMENDED 5-17-73 re: employment program</del>	GRANTED (Cond'l re: EEOP REPORT)	1-3-74
BZ-8293 Recd Amended " & F DM PRESS MAR 30 1973	10-12-73 10-25-73 11-7-72 2-9-73 3-9-73	Direct Meas. - Main & Aux.  Delete Remote Control New Sections II-A enr. statement & new Sections II-A Atty: McKenna, Wilkinson & Kittner (James R. Cooke)	GRANTED	2-20-74
BTC-7740 R & F FEE PD: \$50 # 411021 CODE 047 (Form 316) APR 17 1975	4-3-75 4-4-75	Voluntary transfer of control of Victory Broadcasting Corporation from National Telephone Directory Corporation to National Telephone Directory Corporation Profit Sharing Plan and Trust  Atty - McKenna, Wilkinson & Kittner	GRANTED  No Fee EFF:	4-25-75  Required 5-6-75



APPLICATION RECORD - BROADCASTING

Call  
Letters WVOJ

WVOJ, INC.  
X VICTORY BROADCASTING CORPORATION  
Name tr/as ST. JOHNS BROADCASTING COMPANY  
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1083	9-26-75	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	9-21-79
R & F	9-30-75	J.R. Cooke, Atty.		
PN Recd. PRESS	"	AMENDED 7-1-77 re: EEO		
----- (Over) -----				
BAL -9034	5-26-77	Voluntary assignment of license to	GRANTED EFF:	10-31-77 11/15/77
R & F	5-27-77	WVOJ, INC. (SEE OVER)		
FCRM 314	Pub Notice filed 6-27-77	Atty for assignor - McKenna, Wilkinson & Kittner for assignee - Arnold & Porter		
JUL 8	1977			

82-8640



RE: BAL-9034 - Atty was called 7-7-77 - Table I - birthplace  
of Hobbs not shown. NOTED: Par. 8c (Part I) fails to show  
pending renewal; trade name not shown (assignor)

AMENDED 7-5-77 to reflect dismissal of EEOP complaint

AMENDED 8-10-77 - to reflect resignation of Mr. Acker as  
directr; legal data re stock; reflect pending WJLA-TV (AL)  
current B/C & bus. int/

AMENDED 9-2-77 - EEOP data (assignor)

AMENDED 9-26-77 EEOP Data

AMENDED 10-13-77 Legal Data

AMENDED 10-27-77 Legal Data

AMENDED 11-10-77 Corporation officers

(BR781002XN) SUPPLEMENTAL APPLICATION filed 10-2-78 as an  
amendment to pending renewal application (Main & Aux.)

Atty. David H. Lloyd - PRESS NOV 3 1978



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

