WVNA



# REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

#### BROADCASTING STATION LICENSE RECORD

Date first licensed 5-23-55

Call letters WVNA
Station Location: Tuscumbia, Alabama

ELTON H. DARBY (AL 2-8-56, EFF: 2-15-56)

Name of licensee xJESSE HENRY HAMMOND, tr/as POWER CENTER BROADCASTING COMPANY

0.2 mi. S. juction, 2nd Ave. & Rt. 72-Sheffield, Tuscumbia, Alabama (BP 2-6-63)
Transmitter location XOn Memphis Pike, 2.1 mi. from downtown Tuscumbia, Alabama (CP 1-19-55)
(L 5-23-55)

509 North Main Street, Tuscumbia, Alabama (BRC-1410)

\*\* 112 South Main Street, Tuscumbia, Alabama (BRC-055) (L 5-23-55)

Main Studio location To be determined, Tuscumbia, Alabama (CP 1-19-55)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. 1	Date			Time	Period
No		Free		Div.	From- To-
DD_OFF2	1_10_55		Slow	Day	3-19 9-19-55
				RESIDENCE AND RESIDENCE	at Tuscumbia,
Alabama	a new or	andara L	- Ondicas	30301011	, , , , ,
BMP-6784	3-4-55	Mod. of	CP (9553	to che.	type T and
(1)		ext. C&C	dates		5-4 11-4-55
			the same of the sa		on permit to
(2)	operat t	rangmitt	er by re	note contr	ol from 112
1-1	South Mai	n Street	. Tuscun	bia, Alaba	na.
TT 5503	5-23-55		All Property and P		5-23 4-1-58
BL-5681	The State of the S				r_new_station_
BAL-2211	2-8-56		signment	of licens	e to Elton H.
EFF:	Name and Address of the Owner, where	Darby.			
Pelegram	3-28-58	Action	n renewa	1 deferred	3-27-58
				rized pend	ing final
			ap lica:		22 / 1 /1
THE RESERVE OF THE PARTY OF THE	4-23-58				-23 4-1-61
ERC-1+10	2-12-59	Modifica	tion of I	license to	change Studio
(1)					North Main
100000			, Alabana		I OI VII FICELII
			STREET, SQUARE, SQUARE	mental interest immensement of lasts	on renewal
	3-27-01	pending	further	considerati	on.
BR-3119	5-3-61	1590kc	5kw	Lay 5	-3 4-1-64
BP-14317	2-6-63	1590kc	1kw,5kw-D	A-N U 4-	6 10-6-63
					limited, lkw,
				antenna di ange anteni	uring night-
	site. (Co		y, and di	ange andem	la-crans.
BP-14317	7 3-27-63	1590kc	lkw,5kw-DA	-N U 4-6	10-6-63
				inge the Di	rectional
	Antenna S				
	4 11-6-63	Mod. of	CP(BP-14.	317) for ex	tension of
(1)	47 2-14-64			0 1-6-64. 317 as mod.	1 60-
(2)	2-14-54				to 3-15-64.
BR-3119	3-24-64	Kenewall	of Licens	- 4-1	4-1-67
					THE RESERVE OF THE PARTY OF THE

Main studio location .....

### BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WVNA
	Station location
Name of licensee ELTON H. DARFY	
Transmitter location	

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BL-10,486	9-28-64	1590kc	1kw,5k	-IS DA-N	9-28 4-1-6?
	lic to co	ver OPCE	P-14,31	as mod)	which auth
	ones in r	ours or	peerstic	n, ant-t	rins site,
	as ITA-50	004.	distraction (	A-A, SDO	c.fy type trens
BS-3119	8-2-66	SCHOOL STATE OF THE PARTY OF TH	140 to	aba asas	
(1)	6-2-00	(Memo		cug oper	eting spec.
BRC-3001	1-5-67				
(2)	1-2-01				from 509 N.
		Main St	eet. Tu	cumbia.	labama (DA-N).
2110	3-29-67				
TELECRAM		DC A	Enn.	-	
TELEGRAM BR-3119(S)	6-29-70	PSA Renewal	500w		1 72
		I.C.I.C.H.G.Z	din NDL		4-1-73
EBSA	5-25-72				
BR-3119(L	11-4-77	Renewa			4-1-79
BZ-9496	11-4-77		Measuren	ent	-1-1-
1000000					
			-		

FORM A-170 FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING

Call

WVNA

Letters ....

XNEW

Name JESSE HENRY HAMMOND tr/as POWER CENTER BROADCASTING COMPANY (PO 113 S. Main Street, Tuscumbia, Alabama)

File No.	Dated	Application for	Nature Nature	tion Date
RP-9553 Rec'd Filed	11-8-54 11-10-54 11-10-54	Construction permit for a new standard broadcast station to be operated on:  Frequency: 1590kc  Power: 5kw  Hours of operation: Daytime  Transmitter location: 2.1 mile from downtown on Memphis Pike, Near  Tuscumbia, Alabama  Studio location: To be determined,  Tuscumbia, Alabama  William E. Benns, Jr., Engr.	GRANTED	1-19-55
BMP-6784 Rec'd Filed	2-22-55 2-24-55 2-24-55	Modification of construction permit (EP-9553 which muth, a new standard broadcast station) to change type transmitter (Gates BC-5B).	GRANT ED	3-4-55

FORM A-170 #2 FORMERLY FCC FORM 94

# FORM A-170 #2 APPLICATION RECORD - BROADCASTING

ELTON H. DARBY (AL 2-8-56, EFF:

Call Letters

WVNA

Name \*JESSE HENRY HAMMOND tr/as POWER CENTER BROADCAS ING COMPANY Tuscumbia, Alabama

	cumber, Rea		the species of the second	
				ction .
File No.	Dated	Application for	Nature	
BRC-686 Rec'd Resub. Rec'd Filed	2-22-55 2-24-55 3-26-55 3-28-55 3-28-55	Modification of construction permit/to operate transmitter by remote control from 112 South Main Street, Tuscumbia, Alabama	GRANTED	-21-55 re.Para. 4 4-1-55
BL-5681 Rec'd Filed	3-28-55 3-30-55 3-30-55	License to cover construction permit (BP-9553 as modified) which authorized a new standard broadcast station.	, GRANTED	5-23-55
BAL-2211 Rec'd Filed	1-6-56 1-13-56 1-13-56	Voluntary assignment of license to Elton H. Darby.	GRANTED EFF.	2-8-56 2-15-56
BR-3119 Rec'd & Fil	12-28-57 ed 1-2-58	Renewal of license	CRANTED	4-23-58
	1	F.C.C WASHINGTON, D. C.		

#### APPLICATION RECORD - BROADCASTING

Call

Letters ... W V N A

ELTON H. DERBY Name

TIL	SCUMBIA. AL	BANA		
File No.	Dated	Application for	Act. Nature	ion Date
ERC-1410 Rec'd Filed	1-8-59 1-21-59 1-21-59	Modification of license to change Studio location and Remote Control Point from 112 So Main Street, Tuscumbia, Alabama TO 509 North Main Street, Tuscumbia, Alabama	TRANTED th	2-12-59
BP34,317 Rec'd Filed	9-22-60 0-23-60 9-23-60	Unlimited, 1kw, 5kw, L3. install directional antenna during nighttine use only, change antenna-transmitter site from On the Merphis Fike, 2.1 mi from downtown Tuscumbia, Alabama to 0.2 mi S of jetn. 2nd 4ve. 4 Rt. 72-	Cond'l relield mees. omplete non e: permitte stablish by	the non-DA
AMENDMENT	8-21-61	Sheffield, Tuscumbia, Alabama	roof-of-per lytime radi	formance that
R&F	8-25-61	Atter - Robert M. Roots in day time ant. system	been restr	icted to
SEE BELOW	FOR AMENDME	TEner - Kear & Kennedy		198 mv/m/kw
BR -3119 Rec'd&Filed	1-16-61	Renewal of license Robert M. Booth, Jr., Atty.	Proposed.	
BP=1[3[7 AMENIMENT R & F		AME DED to make changes in DA (N) pattern		/

# APPLICATION RECORD - BROADCASTING

Name ElTer R. DARBY
Tuccompin, Alabana

				tion
File No.	Dated	Application for	Nature	Date
BAP-11,054 R & F	163 10-3-63	Mod. of Gr (sr-14,317 which auth chis in hour of operation, ant-trans site, ant-sys, a inst DA-N) for ext. of completion date from 10-6-63 to 12-6-63.  Atty: hobert n. booth, dr.		
BR-3119 Rec'd Filed	12-29-63 1-3-64 1-3-64	Renewal of license	GRAVIED	3-24-64
EMP-11,147 E @ F	1-5-64 1-6-64	from 1-6-64 to 2-6-64.  Atty: Robert M. Booth, Jr.	ANTED	2-14-64
		F.C.C WASHINGTON, D. C.		

#### FORM BC-121 Aug. 1955 #5

#### APPLICATION RECORD - BROADCASTING

Call WVNA

ELTON H. DARBY Name Tuscumbia, Alabama Action Nature Date Application for Dated File No. BL-10,486 1-9-64 Lic to cover CP(BP-14,317 as mod) which auth 1-10-64 chgs in hours of operation, ant-trans site R. & F. antenna system, and install DA-N, specify type trans as ITA-5000-A. Atty- Robert M. Booth, Jr. Engr- Kear & Kennedy BP-Construction Permit to make change in antenna RETURNED 5-19-65 as 5-11-65 Rec'd. system (side mount FM antenna #2 tower) unnecessary 10-28-66 BRC-3001 Modification of license to operate trans-GRANTED 1-5-67 R&F mitter by remote control from 509 N. Main 11-14-66 Street, Tuscumbia, Alabama (DA-N). BR-3119 12-30-66 Renewal of License RAF 1- 4-67

F.C.C. - WASHINGTON, D. C.

# APPLICATION RECORD - BROADCASTING

Call Letters W.V.N.A.

Name ELTON H. DARBY Tuscumbia, Alabam

			1	Action	
File No.	Dated	Application for	Natu	re Date	
BR-3119 R & F #568166 \$75. P.N. BR-3119 R & F PN Recd. PRESS	1-2-70 1-5-70 1-5-70 1-5-70 FEB	Renewal of License  AMENIED 2-20-70 re: surplemental engineering  1 1 1970  AMENDED 5-20-70 re: commercial policy  AMENDED 6-8-70 re: commercial policy  RENEWAL OF LICENSE  AMENDED 4-3-73 re: business interests;  ascert. of comm. needs; commercial & employment practices  AMENDED 5-18-73 re: community survey  SUPPLEMENTAL APPLICATION filed 12-1-75 as an amendment to pending renewal application. JAN  AMENDED 4-27-76 re: EEO  GR	9 1976	11-4-77	
		F.C.C WASHINGTON, D. C.	ond'1	e: EEO	
September 1995	and the same of th	ALC: WASHINGTON, O. C.			

Form BC-121 May 1976

### APPLICATION RECORD - BROADCASTING

#7

Call Letters WVNA

Name ELTON H. DARBY Tuscumbia, Alabama

File No.	Dated	Application for	Act Nature	ion Date
BZ-9496 R & F DM	11-21-73 11-28-73 8-8-77	Direct Measurement	GRANTED	11-4-77
PRESS Amend G 2 6 1	9 <b>67</b> 24-77 - 0	ngineering exhibitE	issued w	rith BR-3119
BR781204VB PRESS: FE	B 7 197 <b>9</b>	RENEWAL OF LICENSE  AMENDED 9-2-80 re: EE0		
87-16	15-78	F.C.C WASHINGTON, D. C.		

#### APPLICATION RECORD-BROADCASTING

1590KHz.

Call Letters: W V N A

Name: ELTON H. DARBY

Station Location:

TUSCUMBIA, ALABAMA

File No.	Date	Description	Action and Date
P800902A0 PRESS (0)	SEP 2 5 1980	CP to Add MEOV's To the Directional Nighttime Pattern.	
			Form BC-121 March 1979

WWNA-RESCRED OF DENTALS OF THE 5-5 Mire den i r. . reservir in in

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

