

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
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October 19, 2016

Donald H. Pugh Sr, Managing Member
Eternity Media Group
PO Box 6424
Laurel, MS 39441

Re: Eternity Media Group (EMG)
WLNO (AM), New Orleans, LA
Facility Identification Number: 58393
Special Temporary Authority (STA)
BESTA- 20160921AAD

Dear Mr. Pugh:

This is in reference to the request filed on September 21, 2016. EMG requests a further extension of the STA originally granted on February 9, 2009, to operate with parameters at variance, and most recently extended on March 8, 2016, to operate with an emergency longwire antenna due to loss of the licensed site (and removal of all seven towers).¹ In support of the request, EMG indicated that it needs additional time to prepare and file the required FCC Form 301 application for a permanent facility at a new transmitter site.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of STA IS HEREBY GRANTED, and EMG may

¹ WLNO is licensed for DA operation on 1060 kHz with 50 kW day and 5 kW night.

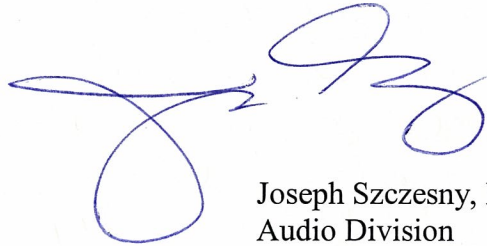
continue to operate station WLNO(AM) using the following facilities:

Coordinates:	29° 52' 46" NL, 89° 59' 51" WL (NAD 1927)
Frequency:	1060 kHz
Operating hours:	Unlimited
Operating power:	5 kW (day), 1.25 kW (night)
Antenna:	235 foot long wire antenna strung between poles

It will be necessary to further reduce or cease operation if complaints of interference are received. EMG must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. We recommend that EMG begin preparation of the required FCC Form 301 application in the upcoming months in order to show that substantial progress has been made.

This authority expires on **April 19, 2017**.

Sincerely,



Joseph Szczesny, Engineer
Audio Division
Media Bureau