

MTVL



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**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 1396192

B.S. 1259

**BROADCASTING STATION LICENSE RECORD**

Date first licensed 8-19-46

Call letters WTVL

Location: Waterville, Maine

Name of licensee KENNEBEC BROADCASTING COMPANY

Transmitter location 140 Benton Avenue, Winslow, Maine (CP 1-3-46) (Lic. 8-19-46)

*04901*  
Main studio location 36 Silver St., Waterville Maine (CP 1-3-46) (Lic. 8-19-46)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B1-P-4215	1-3-46	1490	250w	U	3-3 9-3-46
C.P. for a new Standard Broadcast Station					
B1-L-1973	8-19-46	1490	250w	U	8-19 8-1-48
B1-Z-1807	Lic. to cover C.P.(4215) for new station and Determine operating power by direct method. (Conditional Clause)				
BS-1259	11-13-46	1490	250w	U	11-13 8-1-48
Mod. Lic. to delete waiver 3.55(b) from Cond. Clause. (Conditional Clause)					
BS-1259	12-16-46	1490	250w	U	12-16 8-1-48
Mod. Lic. to delete waiver 3.60 from Cond. Clause					
BR-1259	7-6-48	1490	250w	U	8-1 8-1-51
BTC-706	3-10-49	Vol. acquisition of control of licensee corporation by Carleton D. Brown thru re-organization of Corporation			
BPP: 5-31-49					
BR-1259	7-25-51	1490	250w	U	8-1 4-1-54
BR-1259	3-17-54	RENEWAL OF LICENSE			4-1 4-1-57
BRC-693 (1)	4-8-55	Modification of license to operate transmitter by remote control from 36 Silver Street, Waterville, Maine.			
BR-1259	3-13-57	1490kc	250 w	U	4-1 4-1-60
3-30-60 Commission deferred action on renewal pending further consideration.					
BR-1259	6-8-60	Renewal of License			6-8 4-1-63
BP-13379	1-18-61	1490kc	250w-1kw-LS U		3-18 9-18-61
Construction permit to increase daytime power & install new transmitter, CONDL					
BP-14553 (1)	1-30-61	Mod. of CP(BP-13379) to chg type trans. (RCA BTA-1R).			
BL-8408	7-25-61	Lic. to cover CP(BP13,379) which auth. inc. daytime power and install a new transmitter.			
3-27-63 COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.					
BR-1259	5-7-63	1490kc	250w, 1kw, U		5-7 5-1-56
BL-9929	6-24-63	1490kc	250w	AUX.	6-24 4-1-66
Lic. to use old main trans. at main trans. loc. for aux. purposes only. RC from main studio.					

Form BC 126

June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T V L .....

Station location .....

Name of licensee SEE CARD #1 .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From- To
BR-1259	3-31-66	Renewal of License (MAIN & AUXILIARY)			4-1 4-1-69
BS-1259 (1)	4-14-67	Mod. of lic. to chg. coordinates (Memo) Main & Auxiliary.			
BZ-6817(S)	5-23-68	Direct Meas. (Main)			
BZ-6818(S)	5-23-68	Direct Meas. (Aux.)			
BR-1259	4-17-69	Renewal of License & NDEA (Main-L & Aux.-L)			4-1-72
BR-1259	3-30-72	(S) RENEWAL OF LICENSE & NDEA MAIN & AUX.			4-1-75
EBSA	5-25-72				
BR-1259(L)	7-10-75	RENEWAL (MAIN & AUX.)			4-1-78
BTC-8146	11/23/76	Vol rel of pos con EFF:			
BR-1259	3-21-78	(S) REN. OF LIC. (MAIN & AUX.)			4-1-81

## APPLICATION RECORD - BROADCASTING

 Call WTVL  
 Letters X New
Name KENNEBEC BROADCASTING COMPANY

(P.O. 50 Main St., Waterville, Maine)

File No.	Dated	Application for	Action	
			Nature	Date
Bl-P-4215 Rec'd Filed	9-10-45 10-4-45 11-19-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1490 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: 140 Benton Ave., Winslow, Me. Studio Location: 36 Silver St., Waterville, Me. (Filed by Chas. V. Wayland, Atty.)	GRANTED	1-3-46

RCA BTA 250-L Transmitter

Greenleaf W. Pickard (Newton Center, Mass.), Engr.

#2

Call

Letters W T V LName KENNEBEC BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B1-L-1973 Rec'd Filed	6-14-46 6-17-46 6-17-46	License to cover C.P. (B1-P-4215) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power.  (Filed by Charles V. Wayland, Atty.)	GRANTED (Conditional re waiver 3.55(b) and 3.60)	8-19-46
B1-Z-1807 Rec'd Filed	6-14-46 6-17-46 6-17-46			
BR-1259 Rec'd	5-25-48 6-2-48	Renewal of License Filed by Charles V. Wayland, Attorney	Granted	7-6-48



Card #3

Call  
Letters W.T.V.L.Name KENNEBEC BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-706 Rec'd Filed	8-28-48 11-1-48 11-19-48	Voluntary Acquisition of Control of licensee corporation by Carleton D. Brown thru reorganization of Corporation. 732 shares - 68.7%	GRANTED EFF:	3-10-49 5-31-49
BP-7484 Rec'd Filed	1-12-50 1-13-50 1-13-50	Construction permit to change frequency from 1490kc to 1230kc.  Charles V. Wayland, Atty. George B. Gantney, Engr.	Docket 9602 Dismissed without prejudice 5-3-50 ORDER ISSUED	
BR-1259 Rec'd Filed	5-31-51 6-20-51 6-20-51	Renewal of License  Chas. V. Wayland, Atty.	GRANTED	7-25-51
BR-1259 Rec'd Filed	2-4-54 2-26-54 2-26-54	Renewal of License Filed by Charles V. Wayland, Atty.	GRANTED	3-17-54

APPLICATION RECORD - BROADCASTING

Call Letters WTVL

Name KENNEBEC BROADCASTING COMPANY  
Waterville, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BRC-693 Rec'd Filed	4-2-55 4-6-55 4-6-55	Modification of license to operate transmitter by remote control from 36 Silver Street, Waterville, Maine	GRANTED	4-8-55
BR-1259 Rec'd Resub Rec'd Filed	12-29-56 12-31-56 12-29-57 1-28-57 1-28-57	Renewal of License	<del>Returned 1-29-57 - appl - dated after NR</del> GRANTED	<del>3-13-57</del> 3-13-57
BP-13,379 Rec'd Filed **See Card #5 for PETITIONS	7-31-59 8-3-59 8-3-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1M) Atty.- Fisher, Wayland, Duvall and Southmayd Eng.- Gautney & Jones	GRANTED	1-18-61 Condl re permittee accept interf. re any grant of Class IV station to 1kw.
BR-1259 Rec'd & Filed	12-30-59 1-6-60	Renewal of license. Fisher, Wayland, Duvall & Southmayd, Attys.	GRANTED	6-8-60

Aug. 1955

#5

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T V LName Kennebec Broadcasting Company  
Waterville, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BP-14553 R & F	12-28-60	Construction permit to install a new transmitter. (RCA BTA-1R) Atty's: Fisher, <u>Wayland</u> , Duvall and Southmayd	GRANTED	1-30-61
	1-3-61			(Issued as mod. of BP-13379) per atty.
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BP-13,379 Continued from Card #4				
PETITION FOR STAY filed 2-20-61 by Shuebruk for WPOR - Ltr. 5-17-61 - In view of grant of				
PETITION FOR RECONSIDERATION filed 2-20-61 by Shuebruk for WPOR WPOR appl. BP-14397 the				
OPPOSITION TO PETITION FOR STAY filed 3-1-61 by Wayland for applicant granted and further				
OPPOSITION TO PETITION FOR RECONSIDERATION filed 3-1-61 by Wayland for applicant action on pet. unneces-				
REPLY TO OPPOSITION filed 3-6-61 by Shuebruk for WPOR sary				
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BL-8408 R. & F.	3-11-61	License to cover C. P. (BP-13379 as mod.) which auth. increase daytime power and installation of new trans. (RCA BTA-1R). Atty: Charles V. Wayland	GRANTED	7-25-61
	3-17-61			

## APPLICATION RECORD - BROADCASTING

CARD #6

Call  
Letters W T V LName KENNEBEC BROADCASTING COMPANY  
WATERVILLE, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1259 R & F	12-14-62 12-26-62	Renewal of License  Grover C. Cooper, Atty.	GRANTED	5-7-63
BL-9929 R. & F.	12-27-62 1-11-63	Lic to use old main trans(RCA-BTA-250L) at present location of main trans, to be operated on 1490kc, 250w, for AUXILIARY PURPOSES ONLY, with remote control from Main Studio Location. Atty- Fisher, Wayland, Duvall & Southmeyd	GRANTED	6-24-63
BR-1259 R & F	12-15-65 12-17-65	Renewal of license (Main & Auxiliary)  Atty- Fisher, <u>Wayland</u> , Duvall & Southmeyd	GRANTED	3-31-66
666 BZ-6817 R & F #411548 \$30 Refunded DM	2/29/68 3/11/68 3/11/68 4/23/68 3/21/68	Direct Meas. Engr: Parker H. Vincent, <sup>(Main)</sup> Poland Spring, Maine	GRANTED	5-23-68

FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W T V L

Name KENNEBEC BROADCASTING COMPANY  
Waterville, Maine 04901

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6818 R & F	4/2 /68 4/5/68	Direct Meas. (Aux.) Engr: Parker H. Vincent, Poland Spring, Maine	GRANTED	5-23-68
#418577 \$30 Refund DM	4/5/68 4/23/68 4/17/68			
BR-1259 R & F	12-23-68 12-27-68	Renewal of license---(Main & Auxiliary)	GRANTED	4-17-69
#480181 \$75. #487252 \$30. PRESS FEB 3 1969	12-27-68 1-29-69			
BR-1259 R & F PN Recd. PRESS JAN 12 1972	12-13-71 12-20-71 12-10-71	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 3-6-72 re: programming; emp. policy	GRANTED	3-30-72

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T V LName KENNEBEC BROADCASTING COMPANY  
WATERVILLE, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1259 R & F PN Recd. PRESS	10-21-74 10-23-74 NOV 4 1974	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 2-28-75 re: commercial matter, programming & EEO	GRANTED	7-10-75
BTC- 8146 Rec'd Filed Fee pd \$100 Add'l \$100 Includes WTVL-FM Code 047 (Form 316) OCT 7 1976	9/1/76 9/9/76 9/22/76 W 611635 W 616678	voluntary relinquishment of positive control of lic corp by Carleton D. Brown thru trans- fer of stock to David D. Brown and Constance S. Brown, Individually and as Custodians for three minor children	GRANTED EFF: NO FEE:	11/23/76
BR-1259 R & F PN PRESS	11-23-77 11-29-77 " " JAN 3 1978	Renewal of license (Main & Auxiliary)	GRANTED	3-21-78

#9

## APPLICATION RECORD-BROADCASTING

1490 KHz

Call Letters: W T V L

Name: KENNEBEC BROADCASTING COMPANY

Station Location: Waterville, Maine

File No.	Date	Description	Action and Date
BR801128WR PRESS	JAN 23 1981	Renewal of License	GRANTED 3-30-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

