

WTWN



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Cat. No. 4550L

Patent No. 1350159

BROADCASTING STATION LICENSE RECORD

Date first licensed September 26, 1940

W T W N (EFF. 9-1-80)

EFF: 9-10-70 letters X H L A T

X SHEPARD BROADCASTING CORPORATION OF OHIO (VOL. AL 7-31-70) LOCATION: GRAND RAPIDS, MICHIGAN
See card #2

X SHEPARD BROADCASTING CORPORATION (AL-10-29-64; EFF: 11-6-64)

X STEVENS-WISMER BROADCASTING, INC. (ML 9-12-58)

X VERSLUIS RADIO & TELEVISION INC. (AL-7-16-51 EFF: 7-16-51)

Name of licensee X LEONARD A. VERSLUIS

Wabash Ave., and LaSalle St., Grand Rapids, Michigan (EL-11-6-59)

Transmitter location X 6 Fountain St., N.E., Grand Rapids, Mich. (MP 8-10-40) (Lic. 9-26-40)

Waters Building, 161 Ottawa, N.W., Grand Rapids, Michigan (Ltr. 1-11-60)

Main studio location

X 6 Fountain St., N.E., Grand Rapids, Mich. (MP 8-10-40) (Lic. 9-26-40)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
Letter B2-P-2588	9-28-40	1310	250w	U	Subj. trans. for a new station at Grand Rapids, Mich.
B2-P-2588	8-10-40	1310	250w	U	10-10 4-10-41
B2-MP-1018	Approval of T and S sites and antenna				
B2-L-1237	9-26-40	1310	250w	U	9-26 3-29-41
B2-Z-491	Lic. to cover C.P. for a new station. Also determine operating power by direct method.				
B2-S-1088	5-22-45	Extension of License		6-1	8-1-45
NARBA REALLOCATION					
B2-R-1088	3-24-41	1340	250w	U	3-29 10-1-41
B2-L-809	5-1-41	1340	250w	U	5-1 10-1-41
Determine operating power by direct method					
B2-R-1088	9-30-41	1340	250w	U	10-1 10-1-42
B2-R-1088	9-8-42	1340	250w	U	10-1 6-1-43
B2-S-1088	11-6-42	1340	250w	U	12-1 6-1-43
Mod. Lic. accordance Order 107					
B2-S-1088	3-26-43	To transmit to Station CKLW, Windsor, Canada, for reb'd a Children's Bible Hour, from 11 a.m. to 12 noon, EST, 3-27, 4-3, 10, 17 & 24, 1943, 2217.			
B2-S-1088	4-27-43	To transmit to Station CKLW, Windsor, Canada, for reb'd a Children's Bible Hour, from 11 a.m. to 12 noon, EST, 4-28, 5-4, 11, 18 & 25, 1943, 2217.			
B2-R-1088	5-18-43	1340	250w	U	6-1 6-1-45
B2-S-1088	7-24-45	Extension of license		8-1	10-1-45
B2-S-1088	7-25-45	Extension of license		10-1	12-1-45
Order 107A					
B2-S-1088	11-21-45	Extension of license		12-1	2-1-46
B2-S-1088	1-23-46	Extension of license		2-1	4-1-46
B2-S-1088	3-20-46	Extension of license		4-1	6-1-46
B2-S-1088	5-24-46	Extension of license		6-1	8-1-46

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters

W L A V

Name of licensee

SHEPARD BROADCASTING CORPORATION (BML 11-30-70)
LEONARD A. VERSLUIS

Transmitter location

Main studio location
FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	Freq.	POWER	TIME DIV.	Period	
					From	To
B2-R-1088	6-5-46	1340	250w	U	6-5	2-1-47
B-R-1088	1-30-47	1340	250w	U	2-1	2-1-50
BZ-2980	12-21-48	1340	250w	U	12-21	2-1-50
Determine opp. power by direct method.						
BR-1088	1-25-50	1340	250w	U	2-1	2-1-53
BAL-1199	7-16-51	Assignment to Versluis Radio & Television Inc.				
EFF: 7-16-51						
BZ-3428	10-27-52	1340	250w	U	10-27-52	2-1-53
Authority to determine operating power.						
BR-1088	1-7-53	1340	250w	U	2-1	10-1-55
BR-1088	9-7-55	RENEWAL OF LICENSE			10-1	10-1-58
BTC-2823	7-16-58	Voluntary transfer of control of lic. corp. from Leonard A. Versluis to Milton W. Bush (33-1/3%) and Harmon L. Stevens & John F. Wismer, d/b as Stevens-Wismer Broadcasting Company (66-2/3%)				
BFF	7-17-58					
BML-1775	9-12-58	Mod. of license to change of license name corporation to Stevens-Wismer Broadcasting, Inc.				
(1)						
Wire	9-30-58	Action on renewal application deferred 9-24-58, pending further consideration. Continued operation authorized.				
BR-1088	10-15-58	1340	250w	U	10-15	10-1-61
RF-12,456	11-12-58	1340kc	250w	U	1-12	7-12-59
Construction permit to change antenna-transmitter location from 6 Fountain St., N.W. to Wabash Ave. & LaSalle St.; operate trans. by Remote Control from 6 Fountain St., N.E. (Studio Location) change antenna & Ground system & install new transmitter (RCA BTA-1R)						
RP-12896	4-23-59	1340	250w	Aux.	6-23	12-23-59
CP to install a new transmitter (RCA BTA-1R) at 6 Fountain Street, N.E., Grand Rapids, Mich. to be used as an Aux. transmitter on 1340kc with power of 250w for auxiliary purposes only.						

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L A V

Station location GRAND RAPIDS, MICHIGAN

Name of licensee STEVENS-WISMER BROADCASTING, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
ERP-8610 (1)	7-13-59	Mod. of CP (BP-12,456)	for extension of completion date to 8-12-59.		
Letter	10-15-59	Cancellation of CP (BP-12,456)	as of this date for aux. transmitter.		
BP-13512	10-22-59	1340kc	250w	Aux.	12-22 6-22-60
		CP to install old main transmitter (RCA-250K) at Wabash Ave. and LaSalle Street, Grand Rapids, Michigan to be operated on 1340kc, 250w for auxiliary purposes only.			
BL-7626	11-6-59	1340kc	250w	Un	11-6 10-1-61
		Lic. to cover CP (BP-12,456 as mod.) which auth. changing antenna-trans. location, operate trans. by remote control from studio location, changes in antenna and ground system and install new trans.			
ERC-1626 (1)	2-26-60	Modification of license to change Remote Control Point from 6 Fountain St., N.E., Grand Rapids, Mich, to Waters Building, 161 Ottawa, N.W., Grand Rapids, Michigan (MAIN TRANSMITTER)			
BMP-8430	11-16-60	1340kc	250w, 1kw-LS	U	1-16 7-16-61 (Cond'1).
		CP to increase daytime power to 1kw (Issued as new CP)			
BL-8348 (2)	7-20-61	Lic. to cover CP (BMP-8340) which auth. inc. in daytime power.			
BZ-4420 (1) (AUXILIARY)	7-20-61	Authority to determine operating power by direct measurement of antenna power.			
BR-1088 AUX	9-15-61	1340kc	250w-1kw-LS	U	10-1 10-1-64
			250w	AUX to	10-1-64
BTC-4250 EFF: (per form 323)	4-19-63 3-21-63	Voluntary transfer of control of licensee corporation from Harmon Leroy Stevens and John F. Wisner dba Stevens-Wisner Broadcasting Co. TO Harmon Leroy Stevens and Bernardine Stevens (50%) and John F. Wisner and Rose Marie Wisner (50%).			

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L A V

Station location GRAND RAPIDS, MICHIGAN

Name of licensee STEVENS-WISMER BROADCASTING, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BTC-4235 EFF:	5-6-63 5-17-63	Voluntary transfer of control of licensee corporation from Harmon LeRoy Stevens & Bernardine Stevens (50%) and John F. Wismer & Rose Marie Wismer (50%) TO Shepard Broadcasting Corporation.			
BR-1088	9-14-64	Renewal of License (MAIN)		10-1	10-1-67
		Renewal of License (Aux.)			
BAL-5253 Eff:	10-29-64 11-6-64	Voluntary assignment of license to Shepard Broadcasting Corporation			
BS-1088	6-8-66	1340kcs	250w	Aux.	6-8-66 10-1-67
	Mod. of Lic. to show trans. as Composite consisting of Collins 250K Modified.				
BR-1088	9-8-67	1340kc	250w-1kw	LS U	10-1 10-1-70
	Renewal of Ndea 1340kc 250w Aux.				
BZ-6676 (1)	11-8-67 (Main)	Auth. to determine operating power by direct meas. of antenna power.			
BZ-6677 (1)	11-8-67 (Aux.)	Auth. to determine operating power by direct meas. of antenna power.			
BAL-6973	7-31-70	VOL. AL EFF: 9-10-70			
BML-2330(L) BR-1088	3-23-71	Renewal of license (Main)			10-1-73
		Renewal of License (Aux.)			
		Renewal of NDEA			
		Mod. of lic. to change name issued with renewal.			
EBSA	5-25-72				
BR-1088(L)	1-6-74	RENEWAL (MAIN)			10-1-76
BR-1088(S)	4-18-77	Renewal of License			10-1-79
BTC-8460	10-20-77	Invol. TC		EFF:	10-20-77
BTC-8520	2-13-78	Vol TC		EFF:	4-14-78
BP-20996 (L) CP	11-15-78	1340	250 w, 1 kW	LS Unl.	11-15-79
	TO CHG. TRANS. & ANT. SYST. (RC)				
BR790601ZE(L)	10-21-79	Renewal of License			10-1-82
BMP-791101AE(1)	2-15-80	MP (BP-20,996)		ext. time to 7-31-80	
EBSA	9-1-80	CALL SIGN CHANGE			
BP800922AR	11-6-80	CP to replace expired permit. 12-31-80			

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters W T W N

Station Location Grand Rapids, Michigan

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BP-800922AR	11-6-80	1340khz 1kw 250w U	12-31-80
SUPERSEDE TO CORRECT THE DAY & NIGHT PWR.			
BL-800925AI(L)	11-12-80	Lic. to cover BP-20996 as mod. for changes	10-1-82

APPLICATION RECORD—BROADCASTING

#1

Call letters: WLRVName Leonard A. Vershuis

FILE No.	DATED	47 Monroe Ave., N.W., APPLICATION FOR— Grand Rapids, Mich.	ACTION	
			NATURE	DATE
B2-P-2588	10-25-39	C.P. for new station to be operated on: Frequency - 1310 kc Power - 250w, Time - unlimited S & T - to be determined, Grand Rapids, Mich.	Granted Subj. trans. site and antenna Letter written Issued with MP-1018 Granted	5-28-40
B2-MP-1018 Rec'd	7-3-40 7-5-40	Mod. of C.P. (B2-P-2588) for approval of antenna and transmitter and studio sites at 6 Fountain St., NE, Grand Rapids, Mich.	Granted	8-10-40
B2-L-1237 Rec'd.	9-16-40 9-17-40	License to cover construction permit (B2-P-2588) as modified for a new station	Granted	9-26-40

Frank D. Scott, attorney.

John Barron, engineer.

RCA 250-K, DCC MAX 250w

RCA 66-A, 1552. RCA4180, 1454.

Newspaper affiliation - None

#2

Call
Letters W L A VName Leonard A. Versluis

File No.	Dated	Application for	Action	
			Nature	Date
B2-Z-491 Rec'd.	9-16-40 9-17-40	Authority to determine operating power by direct measurement of antenna power.	Granted	9-26-40
B2-R-1088	11-16-40	Renewal of license	Granted 1340kc,	3-24-41 250w, U
B2-Z-809 Rec'd	3-13-41 3-31-41	Authority to determine operating power by direct measurement of antenna power.	Granted	5-1-41
B2-R-1068 Resub.	7-25-41 "	Renewal of license and Form 335	Returned add copy.	8-16-41 for Granted 9-30-41

#3

Call
Letters W L A VName LEONARD A. VERSLUIS

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-3325 received Filed	9-26-41 9-26-41 9-26-41	C.P. to change freq. from 1340 kc to 930 kc, increase power from 250w to 1kw, install new transmitter and D.A. for night use, and move trans. site from 6 Fountain St. N.E. Grand Rapids, Mich. to RFD, Paris Township, Kent County, Mich. Form 335 filed	Docket No. 6290 DISMISSED without Prejudice Request of Applicant Min. #127	3-27-42
B2-R-1088	7-29-42	Renewal of license and Form 335	Granted	9-9-42
B2-R-1088 Resub.	3-31-43 "	Renewal of license (Appl. not shown, Geo. 10)	Rec'd Granted	4-11-43 5-18-43
B2-R-1088 Rec'd	3-28-45 3-31-45	Renewal of license Let. req. amend. 17(b) & photos 4-9-45 Amend. & photos filed 4-14-45 Letter filed 5-23-45 Program material filed 7-9-45	Granted	6-5-46

APPLICATION RECORD - BROADCASTING

Call

Letters W L A YName LEONARD A. VERSLUIS

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4536 Recd. Filed	2-4-46 2-5-46 2-5-46	C.P. to change frequency from 1340 to 930 kc. increase power from 250w to 1kw, install new transmitter (Collins 20-K) and D.A. for night use and change transmitter location from 6 Fountain St., N.E., Grand Rapids, Mich. <u>to RFD, Paris Twp., Mich.</u> (Atty. Frank Scott - Engr. Geo. Davis)	Docket No. 7778 DENIED Hearing - Decision and Order Issued	10-21-47 after
AMENDED Recd. Filed	10-28-46 10-30-46 11-7-46	AMENDED to change transmitter location <u>from RFD Paris Township, Michigan, to 2200 Walcrath Avenue, Paris Township, Michigan.</u>		

APPLICATION RECORD - BROADCASTING

#5

Call

Letters W L A VName LEONARD A. VERSLUIS

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-1088 Red'd	11-27-46 11-29-46	Renewal of license Logs filed 12-16-46	GRANTED	1-30-47
B2-3980 Rec'd Filed	11-25-48 12-1-48 12-1-48	Authority to determine operating power by direct measurement of antenna power. (Harrison T. Slaughter, Atty.)	GRANTED	12-21-48
BR-1088 Rec'd	12-2-49 12-5-49	Renewal of license. (Robert E. Hodson, Atty.)	GRANTED	1-25-50
BAL-1199 Rec'd Filed	6-6-51 6-8-51 6-8-51	Voluntary assignment of license from Leonard A. Versluis to Versluis Radio & Television Inc. Thomas N. Dowd, Atty.	GRANTED EFF:	7-16-51 7-16-51

APPLICATION RECORD - BROADCASTING

Call
Letters W L A VName VERSLUIS RADIO & TELEVISION INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3428 Rec'd Filed	8-19-52 9-9-52 9-9-52	Authority to determine operating power by direct measurement of antenna power. Robert E. Hodson, Atty.	GRANTED	10-27-52
BR-1088 Rec'd Filed	10-20-52 10-27-52 10-27-52	Renewal of License Filed by Robert E. Hodson, Atty.	GRANTED	1-7-53
BR-1088 Rec'd Filed	6-29-55 7-1-55 7-1-55	Renewal of License Robert E. Hodson, Atty.	GRANTED	9-7-55
BTC-2823 Rec'd. Filed	6-21-58 6-24-58 6-24-58	Voluntary transfer of control of licensee corporation from Leonard A. Versluis to Milton W. Bush (33-1/3%) and Harmon L. Stevens & John F. Wismer, d/b as Stevens-Wismer Broadcasting Company (66-2/3%)	GRANTED EFF:	7-16-58 7-18-58

AUG. 1955

Call
Letters W L A VName VERSLUIS RADIO & TELEVISION INC.

File No.	Dated	Application for	Action	
			Nature	Date
ER-1088 Rec'd Filed	8-1-58 8-12-58 8-12-58	Renewal of license R. Russell Egan, Attorney	GRANTED	10-15-58
ER-1775 Rec'd Filed	8-30-58 9-4-58 9-4-58	Modification of license to change name of licensee corporation to Stevens-Wisner Broad- casting, Inc. Atty's: Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	9-12-58
EP-12,456 Rec'd Filed	10-16-58 10-20-58 10-20-58	Construct on permit to change antenna-trans- mitter location from 6 Fountain St., N.E. to Wabash Ave. and LaSalle St.; operate by remote control from 6 Fountain St., N.E. (Studio loc.) change antenna and ground system and install new transmitter (RCA BTA-1R).	GRANTED	11-12-58

F. C. C. - WASHINGTON, D. C.

R. Russell Egan, Atty.
George C. Davis, Engr.

Aug. 1955 # 8

Call
Letters W L A VName STEVENS - WISNER BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
EMP-8430 Rec'd Filed	2-5-59	Modification of construction permit BP-12,456 (which auth. change antenna-trans. location, operateremote control from studio, change antenna and ground system and install new transmitter) to increase daytime power from 250w to 1kw Atty.- Kirkland Elms, Hodson et al Engr.-Walter F. Kean, Riverside, Ill.	GRANTED	11-16-60
	2-9-59		Cond'l re: Permittee shall be required to eliminate any adverse problems (WMAX & WFJR)	
	2-9-59		Permittee shall accept such interference, re case IV stations (Issued as new CP)	
BP-12,896 Rec'd Filed	3-10-59	Construction permit to install a new transmitter (RCA BTA-1R) at 6 Fountain Street, N.E., Grand Rapids, Mich. to be used as an Auxiliary transmitter on 1340kc with power of 250w for Auxiliary purposes only. R. Russell Egan, Atty.	GRANTED	4-23-59
	3-13-59		CANCELLED 10-15-59	
	3-13-59			
AMENDED Filed	9-25-59 9-30-59	correct trans-location Wabash Ave., & LaSalle St.		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WLAVName STEVENS-WISMER BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8610 R & F	6-30-59	Modification of c.p. (EP-12,456 which auth. change antenna-transmitter loc; operate by remote control from studio loc.; change antenna and ground system; and install new transmitter) for extension of completion date from 7-12-59 to 8-12-59.	GRANTED to 8-	7-13-59
	7-1-59			12-59
Kirkland, Ellis, Hodson, Chaffetz, Masters, Attys.				
BL-7625 Rec'd Filed	8-3-59	License to cover construction permit (EP-12,456, as mod.) which authorized changing antenna-transmitter location, operate transmitter by Remote Control from studio location, changes in antenna and ground system and install new transmitter.	GRANTED	11-6-59
	8-7-59			
	8-7-59			
Reed T. Rollo, Atty. Walter F. Kean, Riverside, Ill., Engr.				

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L A VName STEVENS-WISMER BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-15512 R & F	9-9-59 9-30-59	Construction Permit to install old main transmitter (RCA-250K) at Wabash Avenue and LaSalle Street, Grand Rapids, Michigan to be operated on 1340kc, 250w for auxiliary purposes only. Kirkland, Ellis, Hodson, Chaffetz & Masters, Atty.	GRANTED	10-22-59
ERC-1626 Rec'd Filed	2-18-60 2-23-60 2-23-60	Modification of license to change Remote Control Point from 6 Fountain Street, N. E. in Grand Rapids, Michigan to Waters Building, 161 Ottawa, N.W., Grand Rapids, Michigan (MAIN TRANSMITTER). Aloysius B. McCabe, Atty.	GRANTED	2-26-60

Aug. 1955

APPLICATION RECORD - BROADCASTING

#11

Call
Letters WLAVName STEVENS WISNER BROADCASTING, INC.
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BL-7973 R & F	5-13-60 5-16-60	License to cover C.P. (HP 13,512) which authorized installation of old main trans. to be used for auxiliary purposes only. Atty's: Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	6-1-60
BL-8348 R. & F.	1-30-61 2-1-61	License to cover C.P. (BMP-8430) which auth. increase daytime power. Atty. Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	7-20-61 ✓
BZ-4420 R. & F.	3-20-61 3-22-61	Authority to determine operating power by direct measurement of antenna power (Aux.) Atty's. Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	7-20-61 ✓
BR -1008 Rec'd&Filed	6-19-61 6-26-61	Renewal of License (MAIN & AUXILIARY) R. Russell Eagan, atty.	GRANTED	9-15-61

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L A V

Name STEVENS-WISMER BROADCASTING, INC.
Grand Rapids, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRC- Rec'd	6-30-61 6-31-61	Modification of license to operate Auxiliary Transmitter by Remote Control from 161 Ottawa N. W., Grand Rapids, Michigan. R. Russell Eagan, Attys.	RETURNED Unnecessary	8-1-61
BTC-4235 R & F	2-25-63 3-1-63	Voluntary transfer of control of licensee corporation from Harmon Leroy Stevens & John E. Wismer d/b as Stevens-Wismer-Broadcasting Co TO Shepard Broadcasting Corporation. Atty. R. Russell Eagan	GRANTED EFF:	5-6-63 5-17-63
Amended Rec'd Filed	3-26-63 3-27-63 3-27-63	AMENDED 3-27-63 to change name of TRANSFEROR TO HARMON LEROY STEVENS AND BERNARDINE STEVENS (50%) AND JOHN F. WISMER AND ROSE MARIE WISMER (50%). (CONTINGENT ON GRANT OF BTC-4250) R. Russell Eagan, Atty. F. C. C. - WASHINGTON, D. C.		

FORM BC-121 #13
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L A V

Name STEVENS-WISMER BROADCASTING, INC.
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4250 Rec'd Filed	3-26-63 3-27-63 3-27-63	Voluntary transfer of control of licensee corporation from MAUDY LEROY STEVENS AND JOHN F. WISMER, d/b as STEVENS-WISMER BROADCASTING, Co. TO MAUDY LEROY STEVENS AND BERNADETTE STEVENS (50%) AND JOHN F. WISMER AND ROSE MARIE WISMER (50%). R. Russell Eagan, Atty.	GRANTED EFF: (per form 323)	4-19-63 3-21-63
BR-1088 Rec'd Filed	6-30-64 7-6-64 7-6-64	Renewal of license (MAIN & AUXILIARY) R. Russell Eagan Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	9-14-64
BAL-5253 R & F (Form 316)	9-29-64 10-2-64	Voluntary assignment of license to SHEPARD BROADCASTING CORPORATION Atty. - R. Eagan (Kirkland, Ellis etc)	GRANTED Eff:	10-29-64 11-6-64

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L A V

Name SHEPARD BROADCASTING CORPORATION
Grand Rapids, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-1088 R & F JUL 25 1967	6/23/67 7/3/67	Renewal of license (Main & Aux.) Atty: E. G. Krasnow	GRANTED	9-8-67
BZ-6676 R & F DM-10/3/67	9/20/67 9/25/67	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: Erwin F. Krasnow Engr: Harold Munn, Jr., Coldwater, Mich.	GRANTED	11-8-67
BZ-6677 R & F DM-10/17/67	10/5/67 10/9/67	Auth. to determine operating power by direct meas. of ant. power. (Aux.) Atty: E. G. Krasnow	GRANTED	11-8-67
NOV 8 1967				
BR-1088 R & F #613759 \$75. # (\$30.) P.N. JUL 10 1970	7-3-70 7-6-70 (\$210. submitted) Aux. 7-6-70 7-6-70	Renewal of License (Main & Auxiliary) Atty.: Erwin G. Krasnow AMENDED 9-15-70 to change name of applicant to "Shepard Broadcasting Corporation of Ohio" AMENDED 10-15-70 to change name to "Shepard Broadcasting Corporation of Ohio, Inc. D.C."	GRANTED	3-23-71 SEP 23 1970

APPLICATION RECORD - BROADCASTING

1340kc

SHEPARD BROADCASTING CORPORATION OF OHIO

Call
Letters W L A VName SHEPARD BROADCASTING CORPORATION
Grand Rapids, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6973 R & F FEE PD: \$60 (include WLAV-FM) also see WLV & WTTO) Form 316	7-17-70 7-20-70 #616922 JUL 28 1970	Voluntary assignment of license to SHEPARD BROADCASTING CORPORATION OF OHIO Atty - R. Russell Eagan	GRANTED EFF: 9-10-70	7-31-70
BAL-2350 R & F #635689 \$50 ACC. 060 Press	10-5-70 10-12-70 10-12-70 NOV 5 1970	Mod. of license to change name to SHEPARD BROADCASTING CORPORATION. Atty: R. Russell Eagan	GRANTED Issued with Renewal.	11-30-70
10-1-70 Annual fee \$124.00 deducted from \$105. renewal fee & (19. Extra)			NO CREDIT TO 1971.	

#16

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W L A VName SHEPARD BROADCASTING CORPORATION
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1088 R & F PN PRESS AUG 1 1973	6-12-73 7-3-73 7-3-73	Renewal of License Atty: R. Russell Eagan AMENDED 10-18-73 re: EEO program AMENDED 12-3-73 re: EEO	GRANTED	11-6-74
BTC-7472 Ree T FEE PD: \$1000 #308886 CODE 047 (ALSO SEE FM and WLIV) Pub. notice filed 7-2-74 Pub. notice filed 7-24-74 FILED 7-8-74 (Articles of Inc. & by laws filed 7-8-74) 1 & 2; prog. data JUL 10 1974	5-24-74 5-24-74	Voluntary transfer of control of lic corp from John J. Shepard, Daniel J. Duffy, and Michael F. Coyne to Golden Bear Communications, Inc. Atty - Kirkland, Ellis & Rowe AMENDED 7-24-74 re comm. needs & survey AMENDED 8-8-74 - re officer; revised tables AMENDED 10-1-74 reasons for TC & statement re KIT	DISMISSED 2-25-75 in view of BAL-352 (WLIV)	

#17

1340 khz

APPLICATION RECORD - BROADCASTING

Form BC-121

May 1976

10-40

Call
Letters W L A VName SHEPARD BROADCASTING CORPORATION
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1088 R & F PN Recd. PRESS	5-28-76 6-1-76 " JUL 30 1976	RENEWAL OF LICENSE John C. Quale, Atty. AMENDED 2-7-77 re: EEO complaint AMENDED 3-14-77 re: EEO	Granted	4-18-77
BTC-8460 Rec'd Filed FORM 316 Also see WLAV-FM SEP 30 1977	6/20/77 7/19/77 9/23/77	Involuntary transfer of control of lic corp from John J. Shepard and Daniel J. Duffy (29.1% each) to John J. Shepard and Patricia F. Duffy, Executor of the Estate of Daniel J. Duffy, deceased (OVER) Atty - Kirkland, Ellis & Rowe (J. Bayes)	GRANTED EFF:	10-20-77 10-20-77
BTC-8520 R & F FORM 315 (ALSO SEE FM) PN Recd.	10-10-77 10-28-77 NOV 21 1977 11-28-77	Voluntary transfer of control of lic corp from John J. Shepard, and Patricia F. Duffy, Executrix of the Estate of Daniel J. Duffy (Deceased) to John J. Shepard (OVER) Atty - Kirkland, Ellis & Rowe	GRANTED EFF:	2-13-78 4-14-78

Note re: BTC-8460 - 316 appl. filed in view of the fact
that after Invol TC gr - only 1 of the orig 3 s/h will remain
(after estate is settled - 315 nec.)

BTC-8520 AMENDED 12-6-77 Sec. III, Page 5, (inadvertently
omitted from application)

AMENDED 2-6-78 re: Sec. I & II, officers, dir, stockholder
Plan of financing, & financial data . . .

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters
W T W N
X W L A VName SHEPARD BROADCASTING CORPORATION
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,996 R & F PRESS: NOV 30 1977	2-14-77 2-17-77	Construction permit to chg. type trans.(RCA BTA-1B) make change in antenna system(incr hght of non-DA tower) MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 COMMISSION RULES ATTY: John C Quale	GRANTED	11-15-78
BR790601ZE PRESS: JULY 20 1979		RENEWAL OF LICENSE Atty- Jas. R. Bayes	GRANTED	10-24-79
BMP791101AE PRESS: (O) 11-20-79		MP(BP-20,996) for Extension of Time to: 4-1-80 (FOR CHANGES) Atty. James R. Bayes (Kirkland & Ellis)	GRANTED	2-15-80

#19

APPLICATION RECORD-BROADCASTING

1340khz

Call Letters: W T W N

Name: SHEPARD BROADCASTING CORPORATION

Station Location: Grand Rapids, Michigan

File No.	Date	Description	Action and Date
BL-800925AI R & F PRESS	9-25-80 OCT 6 1980	Lic. to cover BP-20996 as mod. for changes Atty: James R. Bayes (Kirkland & Ellis)	GRANTED 11-12-80
BP800922AR PRESS (0)	OCT 24 1980	Construction Permit to Replace Expired Permit (BP-20,996, as Mod.). Atty. James R. Bayes (Kirkland & Ellis)	GRANTED 11-6-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

