

4550L



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S

BROADCASTING STATION LICENSE RECORD

3329

SEE CARD #2 FOR NAME

W U E Z 1-16-78

X W B L U (9-7-55)

X W D J C

Date first licensed October 8, 1956Call letters WUJZ

x PIONEER COMMUNICATIONS, INC. (BML 12-14-72)

Station Location: Salem, Virginia

x PIONEER BROADCASTING CORPORATION (AL 8-18-71, EFF: 9-30-71)

x BAKER BROADCASTERS, INC. (AL 5-28-68 EFF: 7-1-68)

x THE SALEM BROADCASTING CORPORATION, (AL 10-18-60; EFF: 1-2-61)

x M. C. BOWERS, JR., tr/as SALEM BROADCASTING COMPANY (AP 5-23-56, EFF: 6-7-56)

Name of licensee R. B. HELMS, JACK T. HELMS AND CARL J. HOSKINS, d/b as SOUTHEASTERN ENTERPRISES

(11c 10-8-56)

Transmitter location On State Route 636, Approx. 1/2 mile SW of city limits of Salem, VA.

(CP 5-4-55)

1437 West Main St., Salem, Va. (BS 3-28-74)

East

x 212 Main Street (11c 10-8-56)

Main studio location Main Street, Salem, Virginia (CP 5-4-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-9618	5-4-55	1480kc	1kw	Day	7-4-55	1-4-56	
	CP for new standard b/cast station						
BMP-6864 (1)	6-13-55	Mod. of CP (BP-9618) for change in type of transmitter.					
BMP-6918	8-10-55	1480	1kw	Day	7-4	1-4-56	
	Mod. of CP (BP-9618, as mod.) change antenna-transmitter location.						
BMP-7052 (1)	12-14-55	Mod. of CP (BP-6918) for extension of completion date to 6-15-56					
BAP-281 EFF:	5-23-56 6-7-56	Vol. assignment of construction permit from R.B. Helms, Jack T. Helms and Carl J. Hoskins, d/b as Southeastern Enterprises to M. C. Bowers, Jr., tr/as Salem Broadcasting Company.					
BP-7246	6-19-56	Mod. of CP (BMP-6918) for extension of completion date to September 1, 1956				7-4-55	9-1-56
MP-7246	6-19-56	1480kc	1kw	Day	7-4-55	9-1-56	
	Extension of completion date to 9-1-56						
BL-6320	10-8-56	1480kc	1kw	Day	10-8	10-1-57	
	Lic to cover BP-9618 mod. new station						
EB-3329	9-5-57	RENEWAL OF LICENSE			10-1	10-1-60	
BP-11520	7-9-58	1480kc	5kw	Day	9-9	3-9-59	
	CP to increase power from 1kw to 5kw and install new transmitter (COLLINS 21E).						
BMP-8298 (1)	11-19-58	Mod. of CP (BP-11,520 as mod., which auth. increase power and install new transmitter (Collins 21E) to change type of transmitter (GATES BC-5P)					
BL-7409 (1)	8-26-59	Lic. to cover CP (BP-11,520 as mod.) which auth. an increase in power and installation of new transmitter.				10-1	10-1-60
BR-3329	9-20-60	1480kc.	5kw	Day	10-1	10-1-63	
BAL-4025 EFF:	10-18-60 1-2-61	Voluntary assignment of license to The Salem Broadcasting Corporation					
BR-3329	9-13-63	1480kc	5kw	Day	10-1	10-1-66	
BR-3329	9-30-66	Renewal of License			10-1	10-1-69	

Form BC 126
June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WBLU

Station location SALEM, VIRGINIA

BLUNT BROADCASTING INC(4-14-80, EFF 8-1-80

xx BLUE RIBBON BROADCASTING, INC. (AL gr 2/19/76 EFF:5/20/76

Name of licensee THE SALEM BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
TELEGRAM	10-17-67	PSA	500w		
BAL-6310	2-28-68	Vol. AL			
BR-3329 (L)	9-30-69	Renewal of	License		10-1-72
BAL-7350	8-18-71	VOL. AL			
EBSA	6-12-72				
BR-3329(L)	10-27-72	RENEWAL			10-1-75
BML-2435(1)	12-14-72	ML to chg. corporate use			
BTC-7241	2-28-74	VOL TC	EFF:	4-12-74	
BS-3329(2)	3-28-74	ML to change SL	& RC		
BR-3329(L)	2-19-76	RENEWAL			10-1-78
BAL-8499	2/19/76	Vol AL	EFF: 5/20/76		
EBSA	1-16-78	Chg. call			
BR3329(L)	4-14-80	RENEWAL OF LICENSE			10-1-81
BAL790426HC	4-14-80	VOL AL.		EFF:	8-1-80

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name **R. B. HELMS, JACK T. HELMS AND CARL J. HOSKINS**
 d/b as **SOUTHEASTERN ENTERPRISES**
 PO **R. B. Helms, Harlan, Kentucky**

Call **W D J C**
 Letters **New**

File No.	Dated	Application for	Action	
			Nature	Date
BP-9618 Rec'd Filed	12-7-54 12-28-54 12-28-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1360kc- 1480kc Power: 1kw Hours of Operation: Daytime Trans. Location: 1 mi. S. on State Rte. 636 from US #11 at W. city limit Salem, Virginia Studio location: Main St., Salem, Virginia Louis A. King, Engr. Bristol, Tenn.	GRANTED	5-6-55
AMENDED Rec'd Filed	1-29-55 2-4-55 2-4-55	AMENDED to operate transmitter by remote control from Main Street, Salem, Virginia.		
AMENDED Rec'd Filed	3-21-55 3-22-55 3-22-55	AMENDED to change frequency to 1480kc.		

COLLINS 30V

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call W B L U (9-7-55)
Letters X Y D J QName R. B. HELMS, JACK T. HELMS AND CARL J. HOSKINS
d/b as SOUTHEASTERN ENTERPRISES

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6864 Rec'd Filed	5-31-55 6-3-55 6-3-55	Modification of construction permit (BP-9618 which auth. a new standard broadcast station) for change in type transmitter (GATES BO-1J) Louis A. King, Engr.	GRANTED	6-13-55
BMP-6918 Rec'd Filed	7-23-55 7-25-55 7-25-55	Modification of construction permit (BP-9618 as mod., which auth. a new standard broadcast station) to change antenna-transmitter location to site 905' S/W of present site. Louis A. King, Engr., Bristol, Tenn.	GRANTED	8-10-55

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

73
 M. C. BOWERS, JR., tr/as SALEM BROADCASTING COMPANY (AP 5-23-56) Call letters W B L U
 Name R. B. HELMS, JACK T. HELMS AND CARL J. HOSKINS d/b as SOUTHEASTERN ENTERPRISES (AP 6-7-56)

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7052 Rec'd Filed	12-5-55 12-7-55 12-7-55	Modification of construction permit (BP-9618 as mod., which auth. a new standard broadcast station) for extension of completion date from 1-4-56 to 6-15-56.	GRANTED	12-14-55
BAP-351 Rec'd Filed	3-19-56 3-21-56 3-21-56	Voluntary assignment of construction permit from R.B. Helms, Jack T. Helms and Carl J. Hoskins, d/b as Southeastern Enterprises to M. C. Bowers, Jr., tr/as Salem Broadcasting Company.	GRANTED EFF:	5-23-56 6-7-56
BMP-7246 Rec'd Filed	6-7-56 6-8-56 6-8-56	Modification of construction permit (BP-9618 as mod., which auth. a new standard broadcast station) for extension of completion date from 6-15-56 to 9-1-56.	GRANTED	6-19-56

APPLICATION RECORD - BROADCASTING

Call Letters W.B.L.U.

Name M. C. BOWERS, JR., tr/oa SALEM BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-6320 Rec'd Filed	9-3-56 9-4-56 9-4-56	License to cover Construction Permit (BP-9618 as mod.,) which authorized a new standard broadcast station.	GRANTED	10-8-56
BR-3329 Rec'd Filed	6-27-57 7-8-57 7-8-57	Renewal of license.	GRANTED	9-5-57
BP-11,520 Rec'd Filed	8-2-57 8-5-57 8-5-57	Construction permit to increase power from <u>1kw</u> to <u>5kw</u> and install new transmitter (Collins 21E).	GRANTED	7-9-58
BMP-8298 Rec'd Filed	10-27-58 10-28-58 10-28-58	Modification of c.p. (BP-11,520 as mod., which authorized increase power and install new transmitter (Collins 21E) to change type of transmitter (GATES EC-5P).	GRANTED	11-19-58
BL-7428 R & F	2-21-59 2-24-59	License to cover C.P. (BP-11,520 as modified) which authorized increase in power and installation of new transmitter	GRANTED	5-26-59

AUG. 1955

THE SALEM BROADCASTING CORPORATION

Call

Letters W.R.L.U.Name M. C. BOWERS, JR., TR/AS THE SALEM BROADCASTING COMPANY
Salem, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3329 Rec'd Filed	7-4-60 7-5-60 7-5-60	Renewal of license	GRANTED	9-20-60
BAL-4028 Rec'd Filed	10-1-60 10-3-60 10-3-60	Voluntary assignment of license to The Salem Broadcasting Corporation.	GRANTED EFF:	10-18-60 1-2-61
BR-3329 R & F	7-10-63 7-15-63	Renewal of license Atty. None	GRANTED	9-13-63
BR-3329 R & F	7/19/66 7/21/66	Renewal of License	GRANTED	9-30-66
BAL-6310 R&F MAR 12 1968	2-24-68 2-28-68	Voluntary assignment of license to BAKER BROADCASTERS INC.	GRANTED EFF:	5-28-68 7-1-68

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WBLUName BAKER BROADCASTERS, INC.
SALEM, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3329	6-16-69	Renewal of license	GRANTED	9-30-69
R & F	6-19-69	Atty - Booth & Preret		
#523584 \$75. PRESS	6-19-69			
BP	6-19-69	CP to change from 1480kc, 5kw Day to 1490kc	RETURNED	11-19-69
Rec'd	6-24-69	250w, 1kw-LS, Un (transmitter CCA AM-1000),		
#524740 \$75	6-24-69	make changes in antenna system (increase height).		
MP Put. Account	7-15-69	Requests waiver of Sec.1.571 Note 2, and 73.188(b)(2). PETITION TO ACCEPT APPLICATION FOR FILING Robert Booth, Jr., Atty. John Mulloney & Assoc., Eng.		
BP	5-7-69	CP to change antenna-transmitter location to	RETURNED	11-19-69
Rec'd.	5-8-69	on Newlock Rd., 2.3 mi. N. of Roanoke Blvd.,		
\$75 #511072	5-8-69	Salon, Virginia and make changes in ground system. Robert Booth, Jr., Atty. John Mulloney & Assoc., Eng. PETITION TO ACCEPT APPLICATION FOR FILING		

APPLICATION RECORD - BROADCASTING

1480ke

Call
Letters W B L U

PIONEER COMMUNICATIONS, INC.
 *PIONEER BROADCASTING CORPORATION
 Name *BAKER BROADCASTERS, INC.
 Salem, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BAL -7350 R & F FEE PD: \$1000 #509460 CODE 047 Pub. notice filed 7-19-71	6-18-71 6-23-71	Voluntary assignment of license to PIONEER BROADCASTING CORPORATION Atty for assignor - Robert M. Booth, Jr. for assignee - <u>Cottone & Peberson</u>	GRANTED Req. grant fee \$3,400.00 Eff: 9-30-71. Grant Fee Paid. 048, 10-6-71. W-009560	8-18-71
BR-3329 R & F Recd. PRESS JUN 9 1972	6-22-72 6-23-72	RENEWAL OF LICENSE DAVID MEYERS, ATTY. (B.P. Cottone) AMENDED 8-21-72 re: employment policy	GRANTED	10-27-72
BML-2435 R&F \$50-128207 AC-060 PRESS: NOV 24 1972	11-9-72 11-15-72 11-15-72	Modification of license to change the corporate name to PIONEER COMMUNICATIONS, INC. Atty. <u>Benedict P. Cottone</u>	GRANTED	12-14-72

APPLICATION RECORD - BROADCASTING

1140kHz

Call
Letters WBLV

Name PIONEER COMMUNICATIONS, INC.
Salem, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7210 R & F FEE FD: \$1000 #220450 CODE 047 (ALSO SEE WBLV (AM, FM) SEPT 1 1971	8-30-73 8-30-73	Voluntary transfer of control of lic corp from Pioneer Industries, Inc. to Omnibus Group, Inc. REQUEST WAIVER SECTION 1.597 Atty - P. Cottone	GRANTED GRANT FEE: \$17,095.00* (INCLUDE WAYX-AM & FM) EFF: 3-1-74	2-28-74
Pub.notice filed 9-28-73 Pub.notice filed 10-1-73		AMENDED 11-2-73 - expl re exchange agreement; & amendment to exchange agreement; add'l financial data AMENDED 11-21-73 - financial plan AMENDED 12-28-73 - supplemental financial data Supplemental fin data & statement re citizenship filed	COND'NAL 12-74 Rec Pd 11/4/75 W 493899	1-21-74
BR-3329 R & F PN Recd. PRESS : WBLV 23 1975	6-10-75 6-17-75 "	RENEWAL OF LICENSE J.P. Freret, Atty.	GRANTED Cond'l re consummation of BAL-8499 within 60 days.	2-19-76

APPLICATION RECORD - BROADCASTING

1480khz

Call WUSZ
Letters XIBLU

BLUE RIBBON BROADCASTING, INC.

Name x Pioneer Communications, Inc.
Salem, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8499 R & F FEE PD: \$200 #471388 CODE 047 FN filed	8-25-75 9-2-75 SEP 24 1975	Voluntary assignment of license to BLUE RIBBON BROADCASTING, INC. REQUEST WAIVER SECTION 1.597 OVER Atty - Booth & <u>Freret</u>	GRANTED EFF: FEE REQ:	2/19/76 5/20/76 pd 7/28/76 W 596137
BAL-8842 R & F FEE PD: \$200 #626351 CODE 047 FN filed	10-14-76 10-19-76 10-20-76 12/2/76	Voluntary assignment of license to WILLIS BROADCASTING CORPORATION (SEE OVER) REQUEST WAIVER SECTION 1.597 Atty - Putbrese & Kennedy	DISMISSED	6/27/77 Mutual Consent re: Atty's ltr dtd 6/20/77
BR-3329 R & F PRESS	5-28-78 6-5-78 JUN 28 1978	RENEWAL OF LICENSE	GRANTED	4-14-80

BAL-8499 9/29/75 AMENDED - Financial data (assignee)

Statement re loan filed 12-11-75

AMENDED 1-22-76 - Statement in support of req. for waiver
financial data; incorporate pending renewal for prog

RE: BAL-8842 - Ref. to FM WOI for Articles etc

Balance sheet (assignor) filed 12-1-76

APPLICATION RECORD - BROADCASTING

BLUNT BROADCASTING, INC.

Call
Letters WUZZ

Name **x BLUE RIBBON BROADCASTING, INC.**

Salem, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BAL 790426HC Rec'd FILED FORM 311 PMS: MAY 4 1979 PN FILED	4-20-79 4-26-79 MAY 4 1979	<p>Vol AL to Hopper for filing certificate for station and also for - Operation in general - the BLUE RIBBON BROADCASTING, INC. *</p> <p>(SEE OVER) Joint Venture Agreement filed 4-26-79 Atty for assignor - E.T. Smith for assignee - Wilner & Schaefer (N. Rosenbloom)</p> <p>MOTION FOR EXTRAORDINARY RELIEF - filed 6-14-79 by Atty Smith on behalf of assignor</p> <p>*AMENDED 11-16-79 re: chge. name of assignee to BLUNT BROADCASTING, INC. NOV 30 1979</p>	GRANTED EFF:	4-14-80 8-1-80

NOTED: Mr. & Mrs. Hunt hold 70% of JOINTLY
BAL. Acct. was carried 1-25-79 Joint Venture
agreement nec. (signed by all & specify trade name)

AMENDED 4-26-79 re: above; inventory list

AMENDED 3-28-80 re: financial data; proposed financing;
bank letter; pro forma bal. sheet

AMENDED 6-11-80 re: Changes in officers.

APPLICATION RECORD-BROADCASTING

Call Letters: W U E Z

Name: BLUNT BROADCASTING, INC.

Station Location: SALEM, VIRGINIA

File No.	Date	Description	Action and Date
BR-810626YA PRESS	JUN 22 1979	RENEWAL OF LICENSE	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

