

W T R E

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CATALOG NO. 4550L 1/3

Form 30 126  
June 1954

4737

## BROADCASTING STATION LICENSE RECORD

W T R E

Date first licensed 12-24-68

Call letters ~~W T R E~~  
W G R B

Station location Greensburg, Indiana

WTRE, INC. (AL gr 3/31/76 EFF: 4/30/76)

x SOUNDIANA, INC. (VOL. AL 7-31-70 EFF: 8-4-70)

x CLEAR TONE BROADCASTING CO., INC. (AP 8-30-67 EFF: 9-11-67)

x TREE BROADCASTING CORPORATION (BP 1-12-66)

Name of licensee ~~ORIS GOWEN AND HOWARD EDWARDS d/b as TREE BROADCASTING CO.~~

1011 Park Road, Greensburg, Indiana (redescribed BL-12-24-68)

x Park Rd., 0.6 mi. W. of Greensburg, Indiana (BMP 1-23-67)

x State Rd. 46, 0.7 mi. W. of Greensburg, Indiana (BP 1-12-66)

Transmitter location x Immediately S. of South Park Cemetery and S. of Greensburg, Indiana

same as transmitter

x Park Rd., 0.6 mi. W. of Greensburg, Indiana (BMP 1-23-67)

x North Bend Plaza, Greensburg, Indiana (BP 1-12-66)

47240  
Main studio location x To be determined, Greensburg, Indiana (BP 3-27-63)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-15084	3-27-63	1330kc	500w	Day	5-27 11-27-63
	CP for a new standard broadcast station (Cond'1).				
BP-15084 (1)	5-6-63	Mod. of	CP(BP-15084)	to assign Call (deleted)	
BP-15084 (Cond'1)	1-12-66	1330kc	500w	Day	3-12 9-12-66
	CP for a new standard broadcast station.				
BP-15084 (1)	2-18-66	Mod. of	CP(BP-15084)	to assign Call Letters.	
BMP-11,882 (2)	9-27-66	Mod. of	CP(BP-15,084)	for ext. of completion date to	3-12-67
BMP-11809	1-23-67	1330kc	500w-DA-D	Day	3-12 3-12-67
	Mod. of CP(BP-15,084) to change ant-trans. & studio site, make changes in antenna system (increase height of NE tower) (Cond'1).				
BMP-12,034 (1)	4-21-67	Mod. of	CP(BP-15,084 as mod)	for ex- tension of completion date to	9-12-67
BTC-5352 EFF:	6-21-67 7-21-67	Voluntary acquisition of positive control of permittee corp. by Lloyd E. Kanouse thru purchase of stock from Oris Gowen			
BAP-750 EFF:	8-30-67 9-11-67	Voluntary assignment of CP. to CLEAR TONE BROADCASTING CO., INC.			
BMP-12058 BMP-12161	10-5-67	1330kc	500w-DA-D	Day	3-12-66 to 12-12-67
	Mod. of CP(BP-15,084 as mod.) to make chgs. in DA system (inc. hgt. #2 tower). Extension of completion date to 12-12-67. (Cond'1)				
TELEGRAM	10-17-67	PSA	500w		
BMP-12252 (1)	1-18-68	Mod. of	CP(BP-15084)	for ext. of completion date to	2-15-68.
BMP-12307 (2)	3-5-68	Mod. of	CP(BP-15,084, as mod.)	for ext. of completion date to	4-15-68.
BMP-12354 (3)	4-16-68	MP(BP-15,084)	ext. time		7-15-68.
BL-12,160(1)	12-24-68	Lic. (BP-15,084 as mod.)	for new sta. (trans-COLLINS 20-V3)		
					8-1-70



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

CARD No. 2

Date first licensed .....

Call letters W T R E

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-6772	7-31-70	VOL. AL			
EBSA	6-12-72				
BR-4737(L)	8-10-73	RENEWAL			8-1-76
BAL-8598	3/31/76	Vol AL	EFF: 4/30/76		
BR-4737(L)	10-29-76	Renewal of	license		8-1-79
BR790328UI(S)	7-18-79	Renewal of	License		8-1-82



## APPLICATION RECORD - BROADCASTING

AUG. 1955

New W T R E

TREE BROADCASTING CORPORATION

~~ORIG. OWEN AND HOWARD EDWARDS d/b as~~~~TREE BROADCASTING CO.~~

Name

GREENSBURG, INDIANA (P.O. Box 443, Somerset, Kentucky)

Call

~~4-3-63~~

Letters

X new

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,084	9-2-61	Construction Permit for a new standard	GRANTED	3-27-63
Rec'd	9-5-61	broadcast station to be operated on:	Cond'l re: Permittee -	
Filed	9-5-61	Frequency - 1330kc	shall accept any interf.	
		Power - 500w DA-D	re: Pre-sunrise operation.	
		Hours of operation - Daytime	<del>ORDER 7-22-63 GRANT</del>	
		Type transmitter - <del>Gullins 550A-1</del> <b>CATES BG-500G</b>	<del>ORDER (add 1 material</del>	
		Transmitter location - Immediately south of	to be filed)	
		South Park Cemetery and south of	GRANT SET ASIDE BY COMM.	
		Greensburg, Indiana - <del>Same as Trans.</del>	ACTION 11-25-64	
		Studio location - <del>To be determined, Greensburg, Ind.</del>	GRANTED 1-12-66	
		Remote Control Point - <del>Same as studio</del>	Mon., Field meas. equip.,	
		Eng. - Ralph J. Bitzer, St. Louis, Mo.	DA & non-DA proof.	
PETITION FOR RECONSIDERATION filed 4-24-63 by Jansky for WTRE (FM)			Pre-sunrise operation	
PERMITEE NO LONGER REPRESENTED BY SAMUEL MILLER PER LETTER DATED MAY 13, 1963.				
ADD. FINANCIAL AND ENGINEERING DATA FILED 9-16-63 TO COMPLY WITH				
COMMISSION ORDER 7-22-63				
OPPOSITION TO "REPLY TO AGENC OPINION & ORDER" filed 10-21-63 by Jansky for WTRE (FM)				
(SEE CARD #2 FOR AMENDMENT)				



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters NEW W T R E

## TREE BROADCASTING CORPORATION

Name ~~ORIS GOWEN AND HOWARD EDWARDS d/b as~~  
~~TREE BROADCASTING CO.~~ GREENSBURG, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,084 (Cont)				
AMENDED	3-4-65	AMENDED (ORDER 3-11-65) to change from Non-Directional to DA-D, change main studio loc. and <del>and delete remote control to immediately</del>	<del>GRANTED</del>	1-12-66
Rec.	3-5-65	<del>South of South Park Cemetery and South of Greensburg, Indiana, type transmitter to</del>		
Filed (ORDER)	3-11-65	<del>GATES BC-500C, and delete remote control</del>		
AMENDED	9-2-65	AMENDED 9-3-65 to change name of applicant to		
R&F	9-3-65	TREE BROADCASTING CORPORATION, chng. ant.-trans. loc. to State Road 46, 0.7 mi. W. of Greensburg, Ind., chng. main studio loc. to North Bend Plaza, Greensburg, Ind., and chng. type trans. to COLLINS 550A.		
		ATTY- Samuel MILLER		



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters

W T R E

Name Tree Broadcasting Corporation  
Greensburg, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,809 R. & F.	5-2-66 5-4-66	Mod of CP (BP-15,084, which auth. a new standard broadcast station) to change ant-trans. and studio site to Park Road, 0.6 mi. west of Greensburg, Indiana, make changes in antenna system (increase height of NE tower) Atty: Samuel Miller	GRANTED Cond'l same as BP-15084	1-23-67
BMP-11,882 R & F	8-16-66 8-18-66	Modification of CP(BP-15,084 which authorized a new standard broadcast station) for extension of completion date from 9-12-66 to <u>as mod.</u>	GRANTED to	9-27-66 3-12-67
BMP-12,034 Received Filed: 4	3-8-67 3-10-67 7-67	Mod. of CP(BP-15,084 which auth a new standard broadcast station) for extension of completion date from 3-12-67 to <u>                    </u>	GRANTED to	4-21-67 9-12-67
BMP-12,058 R.& F  SEE AMEND CARD #4	4-17-67 4-21-67	Mod. of CP(BP-15,084 as mod., which auth. a new standard b/c station) to make chgs in DA system (inc. hgt. #2 tower). Atty-Samuel Miller	GRANTED Cond'l re: Same as BMP-11809 (issued with BMP-12161)	10-5-67



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T R E

CLEAR TONE BROADCASTING CO., INC.

Name THREE BROADCASTING CORPORATION  
Greensburg, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5352 R & F (Form 316)	5-3-67 5-24-67	Voluntary acquisition of positive control of <del>par</del> mittee corp. by Lloyd E. Kanouse thru purchase of stock from Cris Gowen	GRANTED EFF:	6-21-67 7-21-67
Atty - Samuel Miller				
BAP-750 Rec'd Filed (Form 316)	7-25-67 8-17-67 8-17-67	Voluntary assignment of construction permit (BP-15084 as mod.) to CLEAR TONE BROADCASTING CO., INC.	GRANTED EFF:	8-30-67 9-11-67
Atty - Samuel Miller				
BMP-12,161 R.&F SEP 10 1967	8-31-67 9-5-67	Mod. of CP(BP-15,084 as mod) which auth. a new standard b/c station) for extension of completion date from 9-12-67 to <u>12-2-67</u>	GRANTED (ISSUED WITH BMP-12058)	10-5-67
Atty-Samuel Miller				
BMP-12,058 AMENDMENT R & F	cont'd 9-28-67 10-2-67	AMENDED to change applicant's name to Clear Tone Broadcasting Co., Inc.	GRANTED (ISSUED WITH BMP-12161)	10-5-67



FORM BC-121  
Aug. 1955

#5

APPLICATION RECORD - BROADCASTING

1330kc

Call  
Letters W T R E

Name CLEAR TONE BROADCASTING CO., INC.  
Greensburg, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,252 R. & F. JAN 15 1968	12-9-67 12-11-67	Mod. of CP(BP-15084, as mod., which auth a new standard b/c station) for extension of completion date from 12-12-67 to _____.	GRANTED to	1-18-68 2-15-68
BMP-12,307 R. & F. FEB 28 1968	2-5-68 2-7-68	Mod. of C.P.(BP=15,084, as mod. which auth. a new standard B/C Station) for extension of completion date from 2-15-68 to 3-15-68.	GRANTED to	3-5-68 4-15-68
BMP-12,354 R & F #417036 \$30 Press APR 1 1968	3-25-68 3-27-68 3-27-68	MP (BP-15,069 as mod) for extension of completion date from 4-15-68 to 7-15-68.	GRANTED to	4-16-68 7-15-68
BL-12,160 Rec'd #441164 \$30 AMENDED & Filed PT NOV 10 1968	7/1/68 7/3/68 7/3/68 10/14/68 10/24/68	License (BP-15,069 as mod.) for new b/c station, specify type trans. COLLINS 20-V-3. Re field intensity meas. Atty: Mark Fields F.C.C. WASHINGTON, D.C. Engr: C. E. Henson, Ky.	GRANTED	12-24-68



AUG. 1955

## APPLICATION RECORD - BROADCASTING

1330kc

Call  
Letters W T R E

SOUNDIANA, INC.

Name \*CLEAR TONE BROADCASTING CO., INC.  
Greensburg, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BAL -6772	9-19-69	Voluntary assignment of license to	GRANTED	7-31-70
R & F	9-23-69	SOUNDIANA, INC.	EFF:	8-4-70
FEE PD: \$105	#544500	REQ. WAIVER SEC. 1.597, if nec.		
(remotes included)				
ALSO SEE: WTRF-FM		Atty - Gene A. Bechtel		
PN filed 10-14-69		AMENDED 6-23-70 to make chges in officers,		
(see over)	OCT 16 1969	directors, stockholders & stockholdings;	Pub. notice filed 7-20-70	
		financial data; reflect pending applications		
BR-4737	4-27-70	RENEWAL OF LICENSE	GRANTED	8-10-73
R & F	4-29-70	AMENDED 12-10-70 to change name of applicant to		
\$75 #597157	"	"Soundiana, Inc." DEC 22 1970		
PN Recd.	MAY 28 1970	AMENDED 3-30-73 re: engineering report		
PRESS JUN 26 1970		SUPPLEMENTAL APPLICATION filed 5-3-73 as Amendment		
JUN 1 1970		to pending renewal application.		
		AMENDED 6-25-73 re: commercial policy; emp. policy		



Amend - BALH-1266 - BAL-6772 - 1-27-70

re fin. data and Bank loan

AMENDED 3-9-70 - clarif. re comm. announcements (assignee) (prog)

Engr. data re overlap of AM-FM stations (common ownership)



Form BC-121 #7  
September 1969

# APPLICATION RECORD - BROADCASTING

Call  
Letters W T R E

Name WTRE, INC.  
INDIANA, INC.  
Greensburg, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BAL -8598 R & F FEE PD: \$400 # 524321 CODE 047 (INCLUDES FM) Pub. notice filed 2-2-76 FEB 24 1976	1-21-76 1-27-76	Voluntary assignment of license to WTRE, INC.	GRANTED EFF: FEE REQ: pd 5/7/76 W 564475	3/31/76 4/30/76
BR-4737 R & F PN Recd. PRESS JUL 22 1976	7-14-76 7-16-76 "	RENEWAL OF LICENSE AMENDED 7-26-76 re: commercial matter	GRANTED	10-29-76
BR790328UI PRESS JUN 12 1979		RENEWAL OF LICENSE	GRANTED	7-18-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

