

W T O A

June 1954

BROADCASTING STATION LICENSE RECORD

WTOA (EFF. 11-17-80)

Date first licensed 9-21-69

Call letters XW P X C

Station location Prattville, Alabama

JMR COMMUNICATIONS, INC. (AL 3-26-81 EFF:

xT.O. McDOWELL and AL FINCH (AL 1-27-81, EFF:

xT.O. McDOWELL, JR. and AL FINCH dba RADIO WPXC (AL 8-25-80, EFF:

Name of licensee PRATTVILLE RADIO, INC.

Transmitter location U.S. Hwy. 82, 2.4 mi. NW of city limits of Prattville, Alabama (BP 7-24-68)

same as transmitter (EL, 9-24-69)

Main studio location To be determined, Prattville, Alabama (BP 7-24-68)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-17842	7-24-68	1410kc	1kw, 5kw	DA-2 U	3-24-69
	CP for a new standard broadcast station (Cond'1				
BP-17842(1)	10-31-68	Call letters assigned. (chgs. ME OV)			
BP-17842(2)	3-5-69	Mod. CP (BP-17842) to change Theoretical Specifications (Memo).			
BTC-6013	8-29-69	Vol. TC			
BL-12,424(1)	9-24-69	Lic. (BP-17,482) for new sta., specify type trans. GATES BC-5H; studio loc. same as trans. 4-1-70			
BR-4773(S)	4-1-70	Renewal			4-1-73
EBSA	5-22-72				
BR-4773(L)	3-30-73	Renewal of License			4-1-76
BR-4773(S)	7-16-76	RENEWAL			4-1-79
BTC-8311	6/3/77	Vol TC	EFF:	7-25-77	
BAL800721EC	8-25-80	VOL AL	EFF:		
E-B-SA	11-17-80	CALL SIGN CHANGE			
BAL801215GB	1-27-81		VOL AL	EFF:	
BAL801216GW	3-26-81	Vol AL	EFF:		

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~XXXX~~ W.P.X.C.Name Prattville Radio, Inc.
Prattville, Alabama (P.O. Box 330, Prattville, Ala. 36067)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,842 Rec'd Amended R & Filed	2-27-67 2-28-67 7-29-67 8-1-67	CP for a new standard broadcast station to be operated on: Frequency: 1410kc Power: 1kw, 5kw-LS DA-2 Hours: Unlimited Type trans: Gates BC-5P-2 Trans loc: U. S. Hwy 82, 2.4 mi. NW of city limits of Prattville, Alabama Studio loc: To be determined, Prattville, Ala. Atty: McKenna & Wilkinson (Robt. Coll) Engr: Silliman, Moffett & Kowalski	GRANTED Cond'l res oper. must conform with Sects. 73.87 & 73.99 of the Rules.	7-24-68 Any pre-sunrise
Preliminary examination indicates this proposal is mutually exclusive with application filed 8-8-67 for Prattville, Ala. by Autauga B/c, Inc. PETITION TO DENY filed 6-12-67 by John B. Jacob on behalf of WUNI, INC.				
Amended R.&F.	7-29-67 8-1-67	Amended to make chgs in daytime DA pattern (reply to pet. to Deny)		
SEP 2 1957 JOINT REQUEST TO GRANT APPLICATION OF RADIO PRATTVILLE, INC., UPON RETURN OF APPLICATION OF AUTAUGA BROADCASTING, INC. AND WITHDRAWAL OF ITS PETITION FOR REVIEW filed 2-19-68 by Coll for Prattville & Mullin for AUSA				

CONTACT: JIM R. GILLIAN

PHONE: HOME: CODE 205; 365-4486

BUSINESS: CODE 205; 365-8811

ADDRESS: 707 SHADOW LANE

FRATTVILLE, ALABAMA 36067

SUPPLEMENT TO JOINT REQUEST filed 6-3-68 by Coll and
Mullin, Jr.

FORM BC-121
AUG. 1955

CARD #2

APPLICATION RECORD - BROADCASTING

1410ke

Call
Letters new W P X C

Name FRATTVILLE RADIO, INC.
FRATTVILLE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,842 cont'd AMENDMENT Received Filed Press: AMENDMENT R&F AMENDMENT R&F	1C-13-67 11-3-67 6-18-68 3-25-68 6-4-68	Change stockholders, officers, directors and stockholdings. AMENDED Sections III and IV-A. AMENDED Section III.	GRANTED	7-24-68
BL-12,424 Rec'd #493102 \$30 AMENDED: R&F AMENDED: R&F Filed PTextended	2/21/69 2/24/69 2/24/69 3/4/69 3/21/69 3/21/69 8/13/69	License (BP-17,482) for new station, specify type trans. GATES BC-5H; studio loc. same as trans. Re engr. data. Re engr. data. Atty: Robert W. Coll Engr: Robert M. Silliman, D.C.	GRANTED By Commission Action	9-24-69

FORM BC-121 #3
Aug. 1955

APPLICATION RECORD - BROADCASTING

1410kc

Call
Letters W P X C

Name PRATTVILLE RADIO, INC.
Prattville, Alabama 36067

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6013 R & F FEE PD: \$10 (Form 316)	8-8-69 8-8-69 -#534079	Vol. transfer of stock from Phillip Gidiere and Calvin Whitesell to Theron O. McDowell and Jimmie R. Gillian Atty - McKenna & Wilkinson	GRANTED Eff:	8-29-69 9-9-69
BR-4773 R & F #565962 \$75 PN PRESS	12-29-69 12-31-69 12-31-69 JAN 22 1970	Renewal of license Atty-Robert W. Coll (McKenna & Wilkinson) Amended 2-13-70 re: engineering data Amended 3-2-70 re: business interests & programming	GRANTED	4-1-70
BR-4773 R & F P.N. PRESS FEB 1970	12-22-72 1-2-73 1-2-73	Renewal of License Atty.: Jonathan Schochor AMENDED 1-23-73 re: Balance Sheet & Ascertainment of community needs	GRANTED	3-30-73

APPLICATION RECORD - BROADCASTING

Call
Letters W P X CName PRATTVILLE RADIO, INC.
PRATTVILLE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4773 Recd. PN Recd. FILED PRESS	11-25-75 12-1-75 " 1-2-76 FEB 3 1976	RENEWAL OF LICENSE M. Scott Johnson, Atty. (Glaser & Fletcher) AMENDED 1-30-76 re: business interests & ascert. of comm. needs AMENDED 3-31-76 re: financial statement & prog.	GRANTED	7-16-76
BTC -8311 R & F FORM 315	3/16/77 3/23/77 APR 20 1977	Voluntary transfer of control of lic corp from Joe F. Hagler, Jim R. Gillian and Theron O. McDowell, Jr. to Theron O. McDowell, Jr. (70%) Atty - M. Scott Johnson (OVER)	GRANTED EFF:	6/3/77 7-25-77
BR 781201 WW PRESS	JAN 31 1979	RENEWAL OF LICENSE		<i>ju 3-22-79</i>

AMEND 5-16-77

BTC-8311 Financial data

amend 5-24-77 Financial data & ascertainment

Name: ^XPRATTVILLE RADIO, INC.

Station Location: Prattville, Alabama

File No.	Date	Description	Action and Date
BAL800721EC FORM 316 PRESS	AUG 21 1980	Voluntary AL to T.O. McDowell, Jr. and Al Finch dba Radio WPXC. Atty: Clifford J. Bond, III	GRANTED 8-25-80 EFF:
BAL800721EH FORM 314 PRESS	AUG 21 1980	Voluntary AL to Broadcast Company of the South, Inc. Atty: Clifford J. Bond, III CONTINGENT ON GRANT OF ABOVE 316.	DISMISSED 9-25-80 per Sec. 1.568(a)
BAL801215GE Form 316 PRESS	JAN 21 1980	Vol AL to T.O. McDowell and Al Finch Atty M. Scott Johnson	GRANTED 1-27-81 EFF:

APPLICATION RECORD-BROADCASTING

JMR COMMUNICATIONS, INC.

Call Letters: W T O A

 #6
 Name: T.O. McDOWELL and AL FINCH
 PRATTVILLE RADIO INC.

Station Location: Prattville, Alabama

File No.	Date	Description	Action and Date
BAL801216GW Form 314 PRESS JAN 21 1980		Vol AL to JMR Communications, Inc. Atty. M. Scott Johnson Contingent on grant of BAL801215GE	GRANTED 3-26-81 EFF: 7-10-81

BAL801216GW amended 1-5-81 re: Sec. IV-A; EEO data

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

