

WTMJ



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

Date First
Licensed..... 5-15-22..... #1

27
Call x WTMJ (5-4-
Letters x WKAF (8-25-
x WCAY
LOCATION: MILWAUKEE, WIS.

WTMJ, INC. (AL 3-8-73 EFF: 3-26-73)

x The Journal Company (The Milwaukee Journal (4-1-29 no chg. ownership)

x The Milwaukee Journal (The Journal Co.) (CP 5-4-27; Lic. 6-15-27)

x W K A F Broadcasting Company (8-7-25)

Name of x Milwaukee Civic Broadcasting Assn. Inc. (6-12-24)

Licensee: x Kesselman-O'Driscoll Company

x Brookfield, near Waukesha, Wisconsin (Letter 9-10-36)

SEE CARD #2 R.R. #5, Box #377 Waukesha, Wisconsin Let. 6-20-34 (Rts. renumbered)

FOR T. SITE Letter 6-24-33

R.F.D. #6, Box 130-1/4 Waukesha, Wis. (Letter 3-7-33 not a move, chg. P.O.)

R.F.D. #6, Brookfield, Wis. (No chg. loc. -4-1-29)

Blue Mound Rd., Brookfield, Wis. (6-15-27)

x 130-2nd St., Milwaukee, Wis. (8-7-25)

Transmitter x Hotel Antlers, Milwaukee, Wis. (6-12-24)

Location: x 517-519 Grand Ave., Milwaukee, Wis.

720 East Capitol Drive, Milwaukee, Wisconsin (Ltr. 7-27-42, eff. 8-6-42)

x 333 West State St. (E-10-33 No chg. same bldg.)

4th & State Sts., Milwaukee Journal Bldg., Milwaukee, Wis. (6-15-27)

130-2nd St., Milwaukee, Wis. (8-7-25)

Main Studio Hotel Antlers, Milwaukee, Wis. (6-12-24)

Location: 517-519 Grand Ave., Milwaukee, Wis.

Lic. #389
#1472 & 1822
Zone 4.

CONSTRUCTION PERMIT AND LICENSE RECORD

ds

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
Ninth Radio Dist.						
BUREAU OF NAVIGATION RECORD - Dept. of Commerce						
389	5-15-22	360 meters	15	Unlimited	5-15	8-14-22
389	8-14-22	360	100	Unlimited	8-14	11-13-22
389	11-20-22	360	200	Unlimited	11-20	2-19-23
389	12-7-22	auth.use	485 meters	for Weather & Market Reports.		
389	2-23-23	360 & 485	100	Unlimited	2-23	5-22-23
389	5-24-23	1150 kc.	500	Unlimited	5-24	8-23-23
389	8-17-23	1150	250	Unlimited	8-17	11-16-23
389	11-1-23	1150	250	Unlimited	11-1	1-30-24
389	3-27-24	1150	250	Unlimited	3-27	6-26-24
Letter	4-16-24	From Supervisor station not in use				
	"	Station Records DELETED				
Telegram	6-10-24	auth. Milwaukee Civic Broadcasting Assn. Inc. to operate station pend. act. on application.				
Lic. # chgd to 1472						
1472	6-12-24	1130	250	Unlimited	6-12	9-11-24
	iss. in name Milwaukee Civic Broadcasting Assn. Inc.					
1472	8-19-24	1130	250	Unlimited	8-19	11-18-24
1472	11-17-24	1130	250	Unlimited	11-17	2-16-25
1472	2-6-25	1130	250	Unlimited	2-6	5-5-25
	Court Case ensued. During case license expired and Station Records DELETED 7-15-25					
Lic. # chgd to 1822						
1822	8-7-25	1150	250	Unlimited	8-7	11-6-25
(Re-lic)	New name for original company.					
1822	11-4-25	1150	500	Unlimited	11-4	2-3-26
1822	2-3-26	Letter auth. cont. opr. pend. act. on appl.				
1822	8-19-26	1150	Not stated	Unl.	8-19	11-18-26
1822	12-3-26	1150	Not stated	Unl.	12-3	3-2-27
FEDERAL RADIO COMMISSION RECORD						
P-B-	5-4-27	1150	500	Unlimited	5-4	7-3-27
	Change name to Milwaukee Journal-WJAF sold to this company-new equip; chg. loc. chg. call ltrs WTMJ					
Letter	6-13-27	Ext. CP compl. date			5-4	8-1-27
L-B-702	6-15-27	1020	500	Unlimited	6-15	8-15-27
	covers P-B-location & equip.					
Letter	6-28-27	Chg. hours to		S-WHAD	6-15	8-15-27

Card No. 2.

Date First Licensed.....

Call Letters WISJ

Name of Licensee: The Journal Co. (The Milwaukee Journal)

17635 West Bluemound Road, Brookfield, Wisconsin (Ltr. 4-28-60)
~~X~~ 16945 West Bluemound Road, Brookfield, Wisconsin (Redescribed Let. 7-15-55)
x Route 4, Box 598, near Waukesha, Wisconsin (Ltr. 9-15-53 Number changed)
Transmitter Location: x ^{near} Route 4, Box 444, Waukesha, Wisconsin. (ltr. 8-12-48 Official post office designation changed, No Trans. move.)

Main Studio Location: _____
FRC-65

Zone 4.
Card No. 2.

CONSTRUCTION PERMIT AND LICENSE RECORD ds

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
Letter	7-6-27	Auth. use	1 KW		7-25	8-15-27
R-B-702	8-8-27	Letter of Extension			8-15	10-14-27
R-B-702	8-15-27	1020	1 KW	S-WHAD	8-15	10-14-27
M-B-	9-15-27	1020	1 KW	Unlimited	9-15	10-14-27
G.O.18	Extension of License				10-14	10-31-27
R-B-702	10-24-27	Letter of Extension			10-31	12-31-27
G.O.21	Extension of License				12-31	1-31-28
G.O.22	"	"	"		1-31	3-1-28
G.O.23	"	"	"		3-1	4-1-28
G.O.25	"	"	"		4-1	5-1-28
G.O.27	"	"	"		5-1	6-1-28
G.O.33	"	"	"		6-1	8-1-28
G.O.35	"	"	"		8-1	9-1-28
G.O.38	"	"	"		9-1	10-1-28
G.O.44	"	"	"		10-1	11-11-28
R-B-702	Reallocation		1KW			
	10-31-28	620	2 1/2 KW-LS	Unlimited	11-11	1-31-29
R-B-702	1-29-29	Extension of License			1-31	3-16-29
R-B-702	3-12-29	Extension of License			3-16	4-30-29
R-B-702	4-1-29	620	1 KW	Unlimited	4-30	7-31-29
			2 1/2 KW-LS			
R-B-702	6-20-29	Extended by G.O. 89			7-31	10-31-29
P-B-781	7-6-29	Change equip. (Min. 6-20-29)			9-6	12-6-29
L-B-186	10-18-29	Covers P-B-781 (Min. 10-19)			10-18	10-31-29
R-B-702	10-25-29	620	1 KW	Unlimited	10-31	1-31-30
			2 1/2 KW-LS			
R-B-702	1-11-30	620	1 KW	Unlimited	1-31	4-30-30
			2 1/2 KW-LS			
R-B-702	4-5-30	620	1 KW	Unlimited	4-30	7-31-30
			2 1/2 KW-LS			
R-B-702	7-7-30	620	1 KW	Unlimited	7-31	10-31-30
			2 1/2 KW-LS			
R-B-702	10-7-30	620	1 KW	Unlimited	10-31	1-31-31
	Min. 10-21-30.		2 1/2 KW-LS			
M-B	11-25-30	Auth. determ. pr. by direct antenna meas.			11-25	1-31-31
R-B-702	1-20-31	Extended by G.O. 103			1-31	4-30-31
R-B-702	4-25-31	620	1 KW	Unlimited		
			2 1/2 KW-LS	(H)	4-30	7-1-31
R-B-702	6-20-31	620	1 KW	Unlimited (H)	7-1	9-1-31
			2 1/2 KW-LS			

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First
Licensed.....

Card No. 3.

Call
Letters WISJ

Name of
Licensee: The Journal Co.(The Milwaukee Journal)

Transmitter
Location: _____

Main Studio
Location: _____
FRC-65

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Card No. 3. CONSTRUCTION PERMIT AND LICENSE RECORD

Zone No. 97

App'l. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
R-B-702	8-7-31	620	1 KW 2 1/2 KW-LS	Unlimited (H)	9-1	3-1-32
R-B-702	12-11-31	620	1 KW 2 1/2 KW-LS	Unlimited	12-21	3-1-32
R-B-702	2-9-32	620	1 KW 2 1/2 KW-LS	Unlimited	3-1	9-1-32
F-B-155	3-18-32	Automatic frequency control				
R-B-702	8-12-32	620	1 KW 2 1/2 KW-LS	Unlimited	9-1	3-1-33
R-B-702	2-10-33	620	1 KW-2 1/2 KW-LS	Unlimited	3-1	9-1-33
R-B-702	8-4-33	620	1 kw-2 1/2 kw-LS	U	9-1	3-1-34
R-B-702	2-13-34	620	1 kw, 2 1/2 kw-LS	U	3-1	9-1-34
FEDERAL COMMUNICATIONS COMMISSION						
B4-R-702	8-28-34	620	1 kw, 2 1/2 kw-LS	U	9-1	3-1-35
ML-B-1371	10-30-34	620	1 kw, 5 kw-LS	U	10-30	3-1-35
B4-R-702	2-12-35	620	1 kw-5 kw-LS	U	3-1	9-1-35
B4-Z-20	6-4-35	620	1 kw, 5 kw-LS	U (T)	6-4	9-1-35
Mod. License for direct measurement						
B4-R-702	8-27-35	620	1 kw, 5 kw-LS	U(H)	9-1	3-1-36
B4-S-702	1-28-36	Oper./special antenna			1-23- 2-21-36	
C.A.	1-23-36	with				
B4-R-702	2-25-36	620	1 kw, 5 kw-LS	U(H)	3-1	9-1-36
B4-R-702	4-14-36	620	1 kw, 5 kw-LS	U	6-12	9-1-36
	Eff. 6-12-36					
B4-R-702	C.A. 8-15-36	620	1 kw, 5 kw-LS	U	9-1	3-1-37
B4-TC-82	CA 12-24-36	Trans. of Control from the Estate of Lucius W. Nieman to Faye McBeath and The Journal Company				Eff. 12-24-36
	R _{nt} 1-5-37					
B4-R-702	2-16-37	620	1 kw, 5 kw-LS	U	3-1	9-1-37
B4-P-1713	4-27-37	Install new transmitter			5-27 12-27-37	
B4-R-702	CAB-27-37	620	1 kw, 5 kw-LS	U	9-1	3-1-38
B4-L-696)	11-9-37	620	1 kw, 5 kw-LS	U	11-9	3-1-38
B4-L-697)	11-9-37	Aux.	1 kw, 5 kw-LS			
B4-Z-126)	11-9-37	Lic. to cover C.P. for new trans. and use old trans. as aux.; also direct measurement				Lic. to
B4-R-702	2-26-38	620	1 kw, 5 kw-LS	U	3-1	9-1-38
Aux.			1 kw, 5 kw-LS			

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W T M JName of licensee THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)Transmitter location See Card #1Main studio location See Card #1.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
B4-Z-151 Aux.	8-29-38	620	1kw, 5kw-LS 1kw, 5kw-LS	U	8-29	9-1-38
Mod. License for direct measurement						
B4-R-702 Aux.	8-23-38	620	1kw, 5kw-LS 1kw, 5kw-LS	U	9-1	3-1-39
B4-R-702	8-29-38	620	1kw, 5kw-LS	U	9-1	3-1-39
Supersedes the renewal of license dated 8-23-38						
B4-R-702 Aux.	2-6-39	620	1kw, 5kw-LS 1kw, 5kw-LS	U	3-1	9-1-39
B4-R-702 Aux.	8-8-39	620	1kw, 5kw-LS 1kw, 5kw-LS	U	9-1	4-1-40
B4-R-702 Aux.	3-22-40	620	1kw, 5kw-LS 1kw, 5kw-LS	U	4-1	8-1-40
B4-S-702 Auxiliary Mod. Lic. to add sunrise	4-13-40	620	1kw 5kw-LS 1kw 5kw-LS	U	4-13	8-1-40
Order	6/12/40	Extension of License (Main and Auxiliary)			8/1	10/1/40
B4-P-2696	8-6-40	620	5kw*5kw-LS	U	10-6	4-6-41
*directional antenna night CP install DA for night use, and incr. power						
Order	9-10-40	Extension of license (Main & Auxiliary)			10-1	3-29-41
NARBA REALLOCATION						
B4-R-702 Aux.	3-24-41	620	1kw, 5kw-LS 1kw, 5kw-LS	U	3-29	4-1-42
B4-MP-1278 Mod C.P.	4-3-41	620	5kw*:5kw-LS	U	10-6	5-6-41
extend completion date. (*Employing D.A.)						
B4-MP-1278	5-3-41	Extension of completion date of C.P.2696 as modified			10-6	6-6-41
B4-S-702	5-2-41	to rebroadcast program Orig. in U.S. Army Planes in vicinity of Milwaukee 5-2-41				
B4-L-1422 B4-Z-970	6-19-41	620	5kw*5kw-LS 1kw 5kw-LS, Aux.	U	6-19	4-1-42
Lic. to cover C.P.2696 as mod. for increase in night power and install *DA for night use. Determine operating power by direct method.						

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W T M JName of licensee THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-ML-1078 B4-Z-1149	7-24-41	620	5kw*5kw-LS 5kw*5kw-LS	U Aux.	7-24	4-1-42
	Mod. Lic. to increase power of auxiliary T and use *DA for night use. Change type of tubes in last radio stage of Aux. T. and determine operating power of auxiliary by direct method.					
B4-S-702 Auxiliary	10-13-41	620	5kw*5kw-LS 5kw*5kw-LS	U Aux.	10-13	4-1-42
	Mod. lic. per Engr. memo correcting loop current ratio					
B4-S-702 Auxiliary	10-13-41	620	5kw*5kw-LS 5kw*5kw-LS	U U *DA-Night	10-13	4-1-42
	This license supersedes above license of same date					
B4-R-702 Auxiliary	3-17-42	620	5kw*5kw-LS 5kw*5kw-LS	U *DA-Night	4-1	6-1-44
B4-S-702 Aux.	11-6-42	620	5kw*5kw-LS 5kw*5kw-LS	U U *DA-N	12-1	6-1-44
	Mod. Lic. accordance Order 107					
B4-R-702 Aux.	5-23-44	620	5kw*5kw-LS 5kw*5kw-LS	U *DA-N	6-1	5-1-46
B4-S-702 Aux.	9-25-45	620	5kw*5kw-LS 5kw*5kw	U *DA-N	10-1	5-1-46
	CANCELLED					
B4-S-702 Aux.	9-25-45	620	5KW*, 5KW-LS	U *DA-N	10-1	5-1-46
	*DA-N Superseding License of same date					
B4-S-702	4-26-46	Extension of license Main and Auxiliary			5-1	7-1-46
B4-S-702	6-20-46	Extension of license Main & auxiliary			7-1	9-1-46
B4-R-702 Aux.	8-1-46	620	5kw*5kw-LS 5kw*5kw-LS	U *DA-N	8-1	5-1-49
BTC-574	11-6-47	Vol. Acquisition of Control of Licensee Corp. from Harry J. Grant and Faye McBeath to Trustee under Journal Employees' Stock Trust Agreement.				

EFF: 11-7-47

B.S.

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **W T M J**

Name of licensee **THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-702 Aux.	4-29-49	620	5kw*5kw-LS 5kw*5kw-LS *DA-N	U	5-1 5-1-52
BZ-3219 BZ-3220	11-10-50	620	5kw*5kw-LS 5kw*5kw-LS *DA-N	U Aux.	11-10 5-1-52
Auth. determine operating power direct method (Main & Aux.)					
BZ-3219 BZ-3220	11-10-50	620	5kw*5kw-LS 5kw*5kw-LS *DA-N	U Aux.	11-10 5-1-52 /point
Superseding auth. same date correcting bearing monitor 3&4					
BR-702 Aux.	4-17-52	620	5kw-5kw-LS 5kw-5kw-LS DA-N	U Aux.	5-1 12-1-52
BR-702 & Aux.	11-12-52	620kc	5kw 5kw-LS	Unl.	12-1 12-1-55
BP-9468	9-28-54	620	5kw-DA-N C.P. install new transmitter	U	11-28 5-28-55
BL-5563	1-11-55	620kc	5kw, DA-N Lic. cover CP(9468) to install new transmitter	Un	1-11-55 12-1-55
BL-5483	1-11-55	620kc	5kw, DA-N License to use old main trans. as Alt, Main	ALT. Main	1-11-55 12-1-55
BR-702	11-9-55	620	5kw, DA-N Main & Alt Main	U	12-1 12-1-58
BR-702	11-5-58	Renewal of license (Main & Alt. Main)			12-1 12-1-61
BP-12631	7-14-59	620	5kw, DA-N CP to make changes in non-directional antenna system (increase height, replace North Tower) and make changes in ground system.	U	9-14 3-14-60
BL-7924	6-24-60	620	5kw DA-N license to cover construction permit (BP-12631) which authorized changes in non-directional antenna system and make changes in ground system.	U	6-24 12-1-61
BL-7924	6-24-60	620kc	5kw, DA-N Superseding auth. to correct the type Phase Monitor. (Main Transmitter).	U	6-24 12-1-61
BL-7924	6-24-60	Renewal of license for Alt. Main Transmitter			

Form BC 126
June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W T M J

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BRC-1803 (1)	2-15-61	Mod. of license to operate MAIN transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-DA antenna.				
BRC-1822 (2)	3-10-61	Mod. of license to operate Alternate Main transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-directional antenna				
	11-29-61	Action on Renewal Deferred.				
BR-702	12-12-61	620kc	5kw-DA-N Unl		12-12	12-1-64
			Main and Alt Main			
BRC-2027 (1)	2-27-63	Mod. of license to operate transmitter by remote control from 720 East Capitol Drive, Milwaukee, Wisconsin (Alternate Main and Main). (DA-N)				
-702 Alt-Main	11-16-64	620kc	5kw	U DA-N to	12-1	12-1-67 12-1-67
TELEGRAM	12-12-67	PSA	3000w			
BR-702	11-24-67	Renewal of License (Main & Alternate Main) Renewal of NDEA			12-1	12-1-70
BR-702	11-25-70	RENEWAL OF LICENSES & NDEA MAIN & ALT. -MAIN				12-1-73
EBSA	5-25-72					
BAL-7797	3-8-73	VOL AL	EFF:	3-26-73		
WIRE	12-27-73	Resume normal operation pending consideration and action of Engineering report.				
BZ-9081 BR-702(L)	10-21-76	RENEWAL & MODIFICATION (ALT. TRANS)			12-1	12-1-76
BR-702(L)	3-25-77	Renewal of License			12-1	12-1-79
Ltr.	10-30-78	Redescribe minor points on next lic.				

#8

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters . *W T M J*

Station Location

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR790730WK(L)	2-22-80	Renewal of License	12-1-82

APPLICATION RECORD - BROADCASTING

Call
Letters WCAYName KESSELMAN-O'DRISCOLL COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
<u>Ninth Radio District</u> Lic.#389		<u>BUREAU OF NAVIGATION RECORD - Dept. of Commerce</u>		
389	5-12-22	New Station. Name Kesselman-O'Driscoll Company, 517-519 Grand Ave., Milwaukee, Wis.-360 meters-15 watts-unlimited hours-Call Letters WCAY.	Granted	5-15-22.
389	8-10-22	Renewal requesting <u>100 watts</u> .	Granted	8-14-22
389	11-17-22	Renewal requesting <u>200 watts</u>	Granted	11-20-22
389	12-6-22	Authority to use 485 meters to b/c Weather Forecasts and Market Reports	Granted	12-7-22
389	2-19-23	Renewal filed in name Kesselman-O'Driscoll Music House(no chg.ownership)-100 watts(360 & 485 m)	Granted	2-23-23
389	5-21-23	Renewal - 1150 kcs-500 watts to antenna-Unl.	Granted	5-24-23
389	8-15-23	Renewal name Kesselman-O'Driscoll Co. 250 watts	Granted	8-17-23

Call
Letters WCAYName MILWAUKEE CIVIC BROADCASTING ASSOCIATION INC.(6-12-24)
x KESSELMAN-O'DRISCOLL COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
389	10-29-23	Renewal filed in name Kesselman-O'Driscoll Music House.	Granted	11-1-23
389 Letter	3-25-24 4-16-24	Renewal name Kesselman-O'Driscoll Company From Supervisor informs station not in use- <u>STATION RECORDS DELETED ACCORDINGLY</u>	Granted	3-27-24
Telegram	6-7-24	(Information filed that April 1924 contract made between Kesselman-O'Driscoll Co. and Milwaukee Civic Broadcasting Assn. Inc. for latter Co. to operate the station 5 years). From Milwaukee Civic Broadcasting Assn. Inc. for auth. to operate station at Hotel Antlers-pend. receipt and action on application	Telegram	6-10-24 auth. opr.pend. action on appl
Lic.#1472 1472	6-9-24	Milwaukee Civic Broadcasting Assn. Inc., 140-2nd St., Hotel Antlers, Milwaukee, Wis. to use 1130kc 250 watts-unlimited hours. Call ltrs. WCAY.	Granted	6-12-24

Card No. 3

Call WKAF
Letters x WCAYName x W K A F Broadcasting Company(8-7-25)
Milwaukee Civic Broadcasting Assn. Inc.

File No.	Dated	Application for	Action	
			Nature	Date
1472	8-15-24	Renewal(1130 kcs-250 w.-unl.hrs.)	Granted	8-19-24
1472	11-15-24	Renewal	Granted	11-17-24
1472	2-2-25	Renewal above name-however, owner shown as Kesselman-O'Driscoll Company.	Granted	2-6-25.
(Kesselman-O'Driscoll Co. declared breach of contract by Milwaukee Civic B/C Assn. Inc. Court case followed. License to Milwaukee Civic B/C Assn. Inc. expired during case and station records <u>DELETED</u> 7-15-25. Decision of Court 7-8-25 in favor of Kesselman-O'Driscoll Co. and that Company together with Antlers Hotel Co. and H.L. Ford formed WKAF Broadcasting Co. and applied for license to re-build station under call WKAF.				
Lic.#1822 1822	7-25-25	Application filed in name WKAF Broadcasting Co. 130 - 2nd St., Milwaukee, Wis. requesting 1150 kc 250 watts-unlimited hours.	Granted	8-7-25
1822	10-22-25	Renewal requesting <u>500</u> watts	Granted	11-4-25

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Card No. 4Call
LettersWTMJ (5-4-27)
WKAFName The Milwaukee Journal (The Journal Company) (CP5-4-27; Lic. 6-15-27)
W K A F BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
1822	1-26-26	Renewal (1150 kcs-500 w.-unl.hrs)	1-Letter cont.opr.	2-3-26 auth. pend.act.on ap.
			2-Granted Power not stated	8-19-26
1822	11-22-26	Renewal	Granted Power not stated	12-3-26
<u>Zone 4</u> P-B-	5-2-27	<u>FEDERAL RADIO COMMISSION RECORD</u> Filed in name The Milwaukee Journal (The Journal Co.) for new station for programs formerly b/c over WHAD by applicant; also for approval of purchase of WKAF; move WKAF loc. to be determined- new WE LKW equip; 830 or 1150 kcs-1 KW-Unl.hrs. (States will use WKAF old equip for emergency)	Granted	5-4-27 for 1150 kcs-500 w.new equip- loc.to be determined. Call letters WTMJ.
Letter	6-7-27	With affidavits re construction: requests ext. time to 8-1-27.	Letter CP to	6-13-27 ext. 8-1-27.

Call
Letters WTMJName The Milwaukee Journal (The Journal Company)

File No.	Dated	Application for	Action	
			Nature	Date
4-L-B-702	6-10-27	License covers CP location & equip; requests 1020 kcs-1 KW.	1-Granted (1020 kcs-500 w.-unl.hrs)	6-15-27
			2-Letter	6-28-27 hours should be Shares WHAD.
			3-Letter	7-6-27 auth.use 1 KW begin. 7-25-27
4-R-B-702	7-29-27	Renewal	1-Letter ext.	8-8-27.
			2-Granted lic.	8-15-27 (1020 kcs-1 KW-S-WHAD)
			3-Granted lic.	9-15-27 for Unlimited hours.
4-R-B-702	9-29-27	Renewal	1-General Order	18.
			2-Letter	10-24-27 Ext.
			3-General Orders	21, 22, 23, 25, 27, 33, 35, 38 & 44.

APPLICATION RECORD - BROADCASTING

Call
Letters WTMJName The Milwaukee Journal (The Journal Co)

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-702	1-12-28	Renewal (Reallocation) (Granted 2 $\frac{1}{2}$ KW-LS but equip. only capable of 1 KW).	Granted 620 kcs- 1 KW-2 $\frac{1}{2}$ KW-LS- Unl. hrs.	10-31-28 for
4-P-B-183	5-5-28	Cons. permit change freq. from 1020 to 770 kcs- increase power from 1 KW to 7 $\frac{1}{2}$ KW.	Denied	11-19-28
4-M-B-12	9-19-28	Change freq. 1020 to 920 kcs; inc. pr. 1KW to 5KW chg. hrs. from S-WHA to Unlimited (Note: station did not share WHA but first plan of allocation was for WTMJ to have 570 kcs and share with WHA).	Withdrawn	10-19-28 ltr.
4-M-B-13	9-19-28	Chg. freq. 1020 to 940 kcs; inc. pr. to 5KW-chg. hrs from S-WHA to Unl.	Withdrawn	per letter 10-19-28
4-M-B-14	9-19-28	Chg. freq 1020 to 620 kcs-inc. pr. to 5KW-chg. hrs. S-WHA to Unl.	Withdrawn	letter 12-4-28 in view of Allocation.

Call

Letters

WTMJ

The Journal Company(The Milwaukee Journal) 4-1-29.

Name The Milwaukee Journal(The Journal Company)

File No.	Dated	Application for	Action	
			Nature	Date
4-M-B-15	9-19-28	Chg.freq. 1020 to 610 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn	letter 10-19-28.
4-M-B-16	9-19-28	Chg.freq. 1020 to 950 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn	per letter 10-19-28.
4-M-B-17	9-19-28	Chg.freq. 1020 to 590 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn	per letter 10-19-28.
4-M-B-18	9-19-28	Chg.freq. 1020 to 570 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn	per letter 10-19-28.
4-R-B-702	12-8-28	Renewal	1-Extended	1-29-29.
			2-Extended	3-12-29
4-R-B-702	3-12-29	Renewal (Name reversed on license)	Granted	4-1-29.
4-R-B-702	6-11-29	Renewal	G.O.69	6-20-29.
4-P-B-781	6-12-29	Cons.permit change equip. to 5KW to take care of power already auth.on allocation	Granted	Min.6-20-29
			Issued	7-6-29
4-R-B-702	9-23-29	Renewal	Granted	10-25-29

Call

Letters

WTMJName The Journal Company(The Milwaukee Journal)

File No.	Dated	Application for	Action	
			Nature	Date
4-L-B-186	10-5-29	License covers P-B-781	Granted Min. 10-19-29.	10-18-29
4-M-B-426	10-18-29	Increase power from 1KW-2 $\frac{1}{2}$ KW-LS to 5KW	Denied Order 3-7-30.	Min. 3-7-30
4-R-B-702	12-21-29	Renewal	Granted	1-11-30
4-M-B-528	2-27-30	Change freq. 620 to 870 kes-inc.pr. from 1 KW-2 $\frac{1}{2}$ KW-LS to 5 KW-	Retired to files per Memo 12-15-31.	
4-M-B-529	2-27-30	Change freq. 620 to 770 kes-inc.pr. to 5 KW	Retired to files as only one appl. for freq.chg. may be considered at one time. Letter 6-7-30.	
4-R-B-702	3-20-30	Renewal	Granted	4-5-30
4-R-B-702	6-17-30	Renewal	Granted	7-7-30
4-P-B-1579	8-2-30	Move transmitter to location not yet determined (to use portable to test) install new equip; chg. freq. from 620 to 870 kes-inc.pr. from 1KW-2 $\frac{1}{2}$ KW- LS to 50 KW-Unl.hrs.	Denied Statement of Facts.	11-17-31

APPLICATION RECORD - BROADCASTING

Call
Letters WTMJName The Journal Company(The Milwaukee Journal)

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-702	9-19-30	Renewal	1-Approved Issued 10-7-30	Min.10-21-30
			2-Mod.lic.	11-25-30 auth. determ/power by direct antenna measurement.
4-ML-B-662	9-23-30	Increase pr. from 1 KW-2 $\frac{1}{2}$ KW-LS to 50 KW and change freq. from 620 to 870 kes.-unlimited.	Returned	10-15-30-
Resubmitted	11-10-30	Without change	Denied	12-8-31
4-R-B-702	12-19-30	Renewal of license	1-G.O. 103 (H)2-Granted (H)3-Granted (H)4-Granted	1-20-31 4-25-31 6-20-31 8-7-31
			Taken from Docket	Granted 12-11-31 12-21-31
4-R-B-702	5-14-31	Renewal	Not necessary	Retired to files.
4-R-B-702	12-7-31	Renewal	Granted	2-9-32

Card No. 10

Call

Letters

WTMJName The Journal Company(The Milwaukee Journal)

File No.	Dated	Application for	Action	
			Nature	Date
4-F-B-155	12-21-31	Install automatic frequency control.	Returned	1-27-32-request of applicant
Resubmitted	1-27-32		Granted	3-18-32
4-R-B-702	6-13-32	Renewal	Granted	8-12-32
4-R-B-702	12-13-32	Renewal	Granted	2-10-33
4-R-B-702	6-12-33	Renewal of license	Granted	8-4-33
4-M-B- 1213.	6-27-33 7-11-33	Mod.lic. change freq. & power from 620 kcs- 1KW-2 $\frac{1}{2}$ KW-LS to 670 kcs-5 KW -Fac.WLAQ, Addison, Ill., WHA, Madison, Wis. & WLBL, Stevens Point, Wis.	Dismissed	12-22-33 Req. of applicant.
4-Z-B-81	10-19-33	Authorization to Determine Operating Power by Direct Measurement of Antenna Power	Ret.	1-31-34(appli.req)

Card No. 11

Call

Letters WTMJName The Journal Company (The Milwaukee Journal)

File No.	Dated	Application for	Action.	
			Nature	Date
4-ML-B-1262	10-25-33	Modification of license to increase power from 1KW-night and 2 $\frac{1}{2}$ KW-LS to 2 $\frac{1}{2}$ KW-night and 5KW-LS, on exp. basis	Returned	11-24-33, at request of Attorney
4-ML-B-1263	10-25-33	Modification of license to increase power from 1KW-night and 2 $\frac{1}{2}$ KW-LS to 1 KW-night and 5KW-LS.	Returned	11-24-33, at request of Attorney
4-SA-B-88-A Resubmitted Amended Resub.&Amend	12-16-33 1-10-34 1-24-34 2-17-34	Authority to increase power from 1-kw-night, 2 $\frac{1}{2}$ kw day to 5kw. Day experimentally. To request 5 kw day power, exp. Sp. Exp. Auth. req. from 2-25-34 to 3-20-34	Returned	1-4-34, for Form-862 Ret. 2-14-34 (Rule 6-a-126). Dismissed at request of Applicant. Order 3-23-34 Min. 3-23-34
4-R-B-702	12-20-33	Renewal of license	Granted	2-13-34
4-ML-B-1371 Amended	6-21-34 6-26-34	Modification of license to increase power from 1KW, 2 $\frac{1}{2}$ KW-LS, to 1KW-night, 5KW-LS. To request 5KW-night	Dismissed & Granted	ORDER Inspector as day power only Min. 10-30-34, pursuant to renewal hearing docket retired to closed files 1-13-4

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Card No. 12Call
LettersWTMJName The Journal Company (The Milwaukee Journal)

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-702	6-18-34	Renewal of License	Granted	8-28-34
B4-R-702	12-22-34	Renewal of license	Granted	2-12-35
B4-Z-20	5-10-35	Authority to determine operating power by direct measurement of antenna	Granted on temp.	6-4-35 basis.
B4-R-702	6-17-35	Renewal of license (H) (H)	Granted	8-27-35
			Granted	2-25-36
			Commission Report	
			GRANTED	Min. 4-14-36
B4-R-702	5-28-36	Renewal of license (unnecessary)	Effective	8-11-36
			Min. 6-12-36 the eff. date advanced to	6-12-36
			Returned	9-9-36
B4-R-702	5-28-36	Renewal of license	Granted	C.A. 8-15-36

APPLICATION RECORD—BROADCASTING

#13

Call letters WTMJName The Journal Company (The Milwaukee Journal)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-702	12-16-36	Renewal of license	Granted	2-16-37
B4-TC-82	12-18-36	Authority to transfer control of corporation of Station WTMJ and experimental stations from the estate of Lucius W. Nieman, deceased to Faye McBeath and The Journal Co. 1100 shares stock.	Granted	C.A. 12-24-36 Rat. Min. 1-5-37
B4-P-1713	3-25-37	Construction permit to install a new transmitter.	Granted	4-27-37
B4-R-702	6-14-37	Renewal of license	Granted	CA 8-27-37

APPLICATION RECORD - BROADCASTING

#14

Call

Letters W T M JName The Journal Company (The Milwaukee Journal)

File No.	Dated	Application for	Action	
			Nature	Date
B4-L-696	9-17-37	License to cover construction permit (B4-P-1713) for a new transmitter.	Granted	11-9-37
B4-L-697	9-17-37	License to use old W.E. Type 94992 (5kw) transmitter as an auxiliary transmitter.	Granted	11-9-37
B4-Z-126	10-20-37	Authority to determine operating power by direct measurement of antenna power.	Granted	11-9-37
B4-R-702	12-16-37	Renewal of license	Granted	2-26-38
"	"	" " " Aux. Trans.	"	"

APPLICATION RECORD—BROADCASTING

#15

Call letters W T M JName The Journal Co. (The Milwaukee Journal)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-SA-284	12-29-37	Authority to operate a facsimile station from 12:00 midnight to 6:00 a.m. on 620 kc, 1kw power, for period 3-1-38 to 9-1-38.	Returned Request of attorney	3-31-38
B4-R-702	6-17-38	Renewal of license	Granted	8-23-38
"	"	" " " Aux. Trans.	"	"
B4-Z-151	8-1-38	Authority to determine operating power by direct measurement of antenna power.	Granted	8-29-38

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#16

Call

Letters W T M JName THE JOURNAL CO. (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-702	12-21-38	Renewal of license	Granted	2-6-39
"	"	" " " Aux. Trans.	"	"
B4-R-702	6-16-39	Renewal of license	Granted	8-8-39
"	"	" " " Aux. Trans.	"	"
B4-P-2696	12-16-39	C.P. to install D.A. for night use and increase power from 1kw;5kw-LS to 5kw day & night.	Granted	7-16-40 (Order adopted 8-6-40)
B4-R-702	1-22-40	Renewal of license	Granted	3-22-40
"	"	" " " Aux. Trans.	"	"
B4-R-702	5/15/40	Renewal of license	Granted	3-24-41
"	"	" " " Aux. Trans.	620kc, 1kw, 5kw-LS, U	
B4-MP-1219 received	3-3-41 3-5-41	Mod of C.P. (B4-P-2696) to extend completion date from 4-6-41 to 5-6-41.	Granted	4-3-41

Call

Letters

W T M J

Name

THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-1278 received	4-5-41 4-7-41	Mod of C.P.(B4-P-2696) to extend completion date from 5-6-41 to 6-6-41.	Granted Min. 5-8-41	CA 5-3-41
B4-L-1422 Rec'd	5-15-41 5-15-41	License to cover construction permit (B4-P-2696) as modified to install D.A. for night use and increase power from 1kw; 5kw-LS to 5kw day and night. Form 335 filed 6-11-41.	Granted	6-19-41
B4-7-970 Rec'd	5-15-41 5-15-41	Authority to determine operating power by direct measurement of antenna input in compliance with Section 3.54. Form 335 filed 6-11-41.	Granted	6-19-41
B4-L received	5-15-41 6-15-41	License to increase power of aux. trans. to 5kw day and night using D.A. at night. filed by L.Cohen	returned wrong form. see ML-1078	6-17-41

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APPLICATION RECORD - BROADCASTING

Call
Letters

W T M J

Name

THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Nature	Action
				Date
B4-Z-1149 received	5-15-41 5-15-41	Authority to determine operating power by direct measurement of antenna power. AUX. Form 335 filed. (see ML-1078) Filed by L.Cohen	Granted	7-24-41
B4-MI-1078 received filed	6-7-41 6-11-41 6-11-41	Modification of license to increase power from 1kw; 5kw-LS to 5kw day and night, (and make changes in type of tubes in last radio stage.) Form 335 filed. of AUXILIARY T. Filed by L.Cohen.	Granted	7-24-41
B4-P-3397 received filed	11-8-41 11-8-41 11-21-41	C.P. to install new transmitter and increase power from 5kw -DA-N to 5kw-10kw-LS-DA-N Form 335 filed. L.Cohen filed.	Dismissed without prejudice Memo opinion	accordance Min. 6-23-42
B4-R-702	1-22-42	Renewal of license main " " " aux. 335's filed filed by Lester Cohen	Granted "	3-17-42 " 46

APPLICATION RECORD—BROADCASTING

#19

Call letters W T M JName THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-702	3-22-44	Renewal of license	Granted	5-23-44
"	"	" " AUX.	"	"
Rec'd	3-28-44	Filed by Lester Cohen atty.		
B4-R-702	2-15-46	Renewal of license	Granted	8-1-46
"	"	" " AUX.	"	"
Rec'd	2-28-46	Filed by Corwin Lockwood atty. Operating logs filed 4-1-46		
BTC-574	9-12-47	Voluntary Acquisition of Control of licensee	GRANTED	11-6-47
Rec'd	9-19-47	corporation from Harry J. Grant and Faye	EFF:	11-7-47
Filed	9-19-47	McBeath to Trustee under Journal Employees' Stock Trust Agreement. (Filed by Lester Cohen, Atty.) 18,000 shares of capital stock-		

Name THE JOURNAL COMPANY (The Milwaukee Journal)

File No.	Dated	Application for	Action	
			Nature	Date
BR-702 Filed	2-18-49 2-28-49	Renewal of license Main and Auxiliary. (Lester Cohp, Atty.)	GRANTED	4-29-49
BZ-3219 Rec'd Filed	9-30-50 10-4-50 10-4-50	Authority to determine operating power by direct measurement of antenna power. (Main) Lester Cohen, Atty.	GRANTED	11-10-50
BZ-3220 Rec'd Filed	9-30-50 10-4-50 10-4-50	Authority to determine operating power by direct measurement of antenna power. (Auxiliary). Lester Cohen, Atty.	GRANTED	11-10-50
BR-702 Rec'd Filed	1-21-52 2-1-52 2-1-52	Renewal of license (Main & Aux.) Filed by Corwin R. Lockwood atty.	GRANTED	4-17-52

APPLICATION RECORD - BROADCASTING

Call
Letters 11-2-54

Name THE JOURNAL COMPANY (THE MINNAPOLIS JOURNAL)

File No.	Dated	Application for	Action	
			Nature	Date
BR-702 Rec'd Filed	8-18-52 8-28-52 8-28-52	Renewal of License (Main and Aux.) Filed by Lester Cohen, Atty.	GRANTED	11-12-52
BP-9468 Rec'd Filed	9-10-54 9-16-54 9-16-54	Construction permit to install a new transmitter (PCA BTA-5G). Hogan & Hartson, Attys. (Corwin R. Lockwood)	GRANTED	9-23-54
BL-5483 Rec'd Filed	9-24-54 9-29-54 9-29-54	License to use old main transmitter (WESTERN ELECTREC 355-E-1) as an alternate main trans. Corwin R. Lockwood, Atty.	GRANTED	1-11-55
BL-5563 Rec'd Filed	12-8-54 12-9-54 12-9-54	License to cover construction permit (BP-9468) which authorized installation of a new Main transmitter.	GRANTED	1-11-55

#22

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WTMJName THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action	
			Nature	Date
BR-702 Recd Filed	8-15-55 8-29-55 8-29-55	Renewal of license (Main & Alt. Main) Lester Cohen	GRANTED	11-9-55
BR-702 Recd Filed	8-15-58 8-18-58 8-18-58	Renewal of license (main & Alt, Main) Hogan & Hartson, attorneys	GRANTED	11-5-58
BP-12,631 Rec'd Filed	12-8-58 12-11-58 12-11-58	Construction permit to make changes in non-directional antenna system (increase height, replace North tower and make changes in ground system. Hogan & Hartson, Attys.	GRANTED	7-14-59
BMP-8910 R & F	2-25-60 2-26-60	Modification of C. P. (BP-12631 which authorized changes in nondirectional antenna systems & make chgs. in ground system) for extension of completion date from 3-14-60 to _____ Atty's: Hogan & Hartson <small>F. C. C. WASHINGTON, D. C.</small>	DISMISSED Unnecessary. FCC Forms 302 filed on 3-11-60.	3-17-60

FORM BC-121 #23
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W T M J

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action	
			Nature	Date
BL-7924	3-9-60	License to cover construction permit (BP-12631) which authorized changes in non-directional antenna system and make changes in ground system. Howard F. Roycroft, Atty. Serge Bergen, Engr.	GRANTED	4-12-60
Rec'd	3-11-60		GRANTED	4-12-60
Resub.	4-15-60		GRANTED	4-12-60
Rec'd	4-18-60		GRANTED	6-24-60
Filed	4-18-60			
HRC-1803	2-1-61	Modification of license to operate MAIN transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-directional antenna. Lester Cohen, Atty.	GRANTED	2-15-61
Rec'd	2-6-61			
Filed	2-6-61			

FORM BC-121
Aug. 1955

#24

APPLICATION RECORD - BROADCASTING

Call
Letters W.T.M.J.

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1822 Rec'd Filed	2-28-61 3-7-61 3-7-61	Modification of license to operate ALTERNATE MAIN transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-directional antenna	GRANTED	3-10-61
XXXXXX	XXXXXX	Lester Cohen, Atty.		
BR-702 Rec'd Filed	8-28-61 8-30-61 8-30-61	Renewal of license (Main and Alternate Main) Attys.: Hogan & Hartson (Lester Cohen)	GRANTED	12-12-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W T M JName THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2027 Rec'd Filed	3-19-62 3-26-62 3-26-62	Modification of license to operate transmitter by remote control from 720 East Capitol Drive, Milwaukee, Wisconsin. (DA-N) (Main & Alt. Main) Howard F. Roycroft, Atty.	GRANTED	2-27-63
BR-702 Rec'd Filed	8-17-64 8-25-64 8-25-64	Renewal of license (Main & Alt. Main) Attys. Hogan & Hartson	GRANTED	11-16-64
BR-702 R & F SEP 19 1967	8/30/67 9/5/67	Renewal of license (Main & Alt-main) Atty: L. Cohen (H & H)	GRANTED	11-24-67

#26

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

620khz AM

Call
Letters W T M JName WTMJ, Inc.
THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-702 R & F PN Recd. PRESS OCT 15 1970	8-28-70 9-1-70 "	RENEWAL OF LICENSE (MAIN & ALT.-MAIN) Lester Cohen, Atty. (Hogan & Hartson) AMENDED 10-21-70 re: commercial matter	GRANTED	11-25-70
EAL-7797 R & F FEE FD: \$250 #147695 CODE 053 (FORM 316) ALSO SEE FM & TV FEB 7 1973	1-22-73 1-26-73	Voluntary assignment of license to WTMJ, INC. (SEE O ER) Atty - Hogan & Hartson	GRANTED EFF:	3-8-73 3-26-73
BR-702 R & F PN Recd. PRESS	8-22-73 8-31-73 " 27 SEP 1973	RENEWAL OF LICENSE (MAIN & ALT.-MAIN) R.S. Rodin, Atty. (Hogan & Hartson) EXTENSION OF TIME TO FILE OPPOSITION TO RENEWAL OF LICENSE filed 11-1-73 by Sinclair Gearing, Attorney, Department of Justice OPPOSITION TO THE LETTER REQUEST OF US JUSTICE DEPARTMENT FOR ADDITIONAL TIME TO FILE OPPOSITION TO RENEWAL OF LICENSE filed 11-6-73 by Jay E. Ricks on behalf of WTMJ, Inc.	GRANTED	10-21-76

RE: BAL-7797 - Atty was called ²⁻¹⁶⁻⁷³ ~~2-16-73~~ a certification of
by laws ned.

AMENDED 3-8-73 - Resolutions adopted

BR-702 AMENDED 11-13-73 re: commercial practices
11-14-73, BY DIRECTION LETTER, Item 4, Renewal Agenda.

Request by Department of Justice for extension DENIED

RESPONSE OF WTMJ, INC. TO INFORMAL COMMENTS OF US DEPT. OF
JUSTICE filed 1-10-74 by Hogan & Hartson, attys.

REPLY OF THE DEPARTMENT OF JUSTICE TO RESPONSE OF WTMJ, INC
filed 1-18-74

MOTION TO STRIKE REPLY OF THE DEPARTMENT OF JUSTICE filed
1-24-74 by WTMJ, INC.

DEPARTMENT OF JUSTICE OPPOSITION TO WTMJ, INC., MOTION TO
STRIKE REPLY filed 2-4-74

~~AMENDED 7-17-75 re: engineering~~ Request for direct meas.

BR-702 SUPPLEMENTAL APPLICATION filed 7-30-76 as an
amendment to pending renewal application (Main &
Alt. Main) PN 7-30-76

SEP 22 1976

MEMORANDUM OPINION & ORDER adopted 10-21-76, Informal
Objection filed by US Department of Justice DENIED.

APPLICATION RECORD - BROADCASTING

Form BC-121
September 1969

#27

Call
Letters ..W.T.M.J.....Name WTMJ, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9081= R & F DM \$100#54558 PRESS APR 5	3-12-76 3-25-76 3-29-76 3-26-76 1976	Direct Measurement Aty: William S. Reyner, Jr. (Hogan & Hartson)	GRANTED issued with BR-702	5-3-76
BR-702 R & F PN Recd. PRESS	7-19-76 7-30-76 " 9-22-76	RENEWAL OF LICENSE (MAIN & ALT.MAIN) Jay E. Ricks, Atty.	Granted	3-25-77
BR 790730 PRESS OCT 1 1979	WK 1979	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Jay E. Ricks, Atty.	GRANTED	2-22-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

