

WTLS



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

3599

Date first licensed 4-7-58 Call letters W T L SStation location Tallasse, AlabamaName of licensee NED BUTLER, tr/as THE NE-LEER COMPANY (AL-5-6-59 EFF: 6-12-59)
THE CONFEDERATE BROADCASTING COMPANY, INCORPORATEDTransmitter location TL: On Alabama Hwy 14, 2.5 mi W of Business district of Tallasse, Al. (gr. 9-20-79)
On Alabama Hwy. 14, 2.5 miles west of business district of (BL-4-7-58)
Tallasse, Alabama (CP 10-2-57)Main studio location On Alabama Hwy. 14, 2.5 miles west of business district of (BL-4-7-58)
Tallasse, Alabama (CP 10-2-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-11,111	10-2-57	1300kc	1kw	Day	12-2 6-2-58
	CP for a new standard broadcast station				
BTC-2741 EFF:	3-25-58 5-24-58	Voluntary acquisition of negative control of permittee corporation by each of: Ned Butler and Mrs. Ned Butler; (50%) and James Hemphill and Mrs. James Hemphill (50%) thru purchase of stock from W.K. Johnston and Joe A. Armbruster, Jr			
BL-6873	4-7-58	1300kc	1kw	Day	4-7 4-1-61
	License to cover CP (EP-11,111) which authorized a new standard broadcast station.				
BAL-3385 EFF:	5-6-59 6-12-59 3-29-61	Voluntary assignment of license to Ned Butler, tr/as The Ne-Ler Company. Commission deferred action on renewal pending further consideration.			
BR-3599	9-15-61 3-25-64	1300kc	1kw	Day	9-15 4-1-64
	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-3590	4-9-64	RENEWAL OF LICENSE			4-9 4-1-67
TELEGRAM	10-17-67	PSA	500w		
BR-3599(S)	1-24-68	Renewal of License (ST)			1-24 2-1-69
BR-3599(S)	3-12-69	Renewal of License			3-12 4-1-70
Ltr.	4-22-69	Trans: CCA AM-1000D			
BR-3599(L)	4-1-70	RENEWAL			4-1-73
EBSA	6-12-72				
BR-3599(S)	3-30-73	RENEWAL			4-1-76
BR-3599(L)	3-30-76	RENEWAL			4-1-79
BP-790511AE	9-20-79	1300KHz.	1kW	Daytime	9-20-80
	CP to make chgs. in ant. syst. & chg. TL.				
BR-790511AB	11-27-79	(S) RENEWAL			4-1-82

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters ~~NEW~~ W.T.L.S.Name THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED(P.O. - c/o Ned Butler, Box 292, Talladega, Alabama) Box 786, Tallassee, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,111 Rec'd Filed	2-23-57 2-25-57 2-25-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1300kc Power - 1kw Hours of operation - Daytime Transmitter location - On Alabama Hwy 14, 2.5 miles west of Business Dist. Tallassee, Alabama Studio location - Same as transmitter	GRANTED	10-2-57
BL-6873 Rec'd Filed	10-15-57 10-17-57 10-17-57	License to cover construction permit (BP-11,111) which authorized a new standard broadcast station.	GRANTED	4-7-58

COLLINS 20V

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W T L SName THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2741 Rec'd Resub. Rec'd Filed	2-14-58	Voluntary acquisition of negative control of permittee licensee corporation by each of: Ned Butler and Mrs. Ned Butler, 50% & James Hamphill and Mrs. James Hamphill, 50% thru purchase of stock from W. K. Johnston and Joe A. Armbruster, Jr.	RETURNED	2-26-58
	2-18-58		Sec. 7, Transferor and	
	3-7-58		Transferee not correct	
	3-10-58		GRANTED	3-25-58
	3-10-58		EFF:	5-24-58
BTC- Rec'd.	11-28-58 12-5-58	Voluntary transfer of negative control of licensee corporation from Ned Butler and Mrs. Ned Butler to William Tyler.	RETURNED	12-22-58 re incomplete, incorrect.

APPLICATION RECORD - BROADCASTING

Aug. 1955

#3

Name **NED BUTLER** tr/as THE NE-LER COMPANYCall Letters **WTLS**Name **x THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BAI-3385 Rec'd.	11-28-58 12-5-58	Voluntary assignment of license to Ned Butler, tr/as The Ne-Ler Company.	RETURNED	12-22-58
Resub. Rec'd.	1-21-59 1-23-59		RETURNED	1-29-59
Resub. Rec'd.	1-21-59 2-16-59		RETURNED	2-25-59
Resub. R. & F.	3-11-59 3-16-59		GRANTED	5-6-59
			EFF:	6-12-59
BR-3599 Rec'd & Filed	12-29-60 1-3-61	Renewal of License	GRANTED	9-15-61
BR-3599 R. & F.	2-24-64 2-27-64	RENEWAL OF LICENSE	GRANTED	4-9-64
BR-3599 R & F	12-30-66 1-3-67	Renewal of license. Atty: Prince & Paul	GRANTED	1-24-68

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W T L SName NED BUTLER tx/as THE NE-LER COMPANY
Tallassee, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-3599 R & F #467883 \$75. PRESS DEC 13 1968	10-23-68 10-24-68 10-24-68	Renewal of license---(Short Term) AMENDED 1-2-69 re: Engineering statement AMENDED 2-4-69 re: Programming	GRANTED	3-12-69
BR-3599 R & F #565920 \$75. PN PRESS	12-27-69 12-31-69 12-31-69 12-31-69	Renewal of license	GRANTED	4-1-70
BR-3599 R & F PN PRESS JAN 29 1973	12-18-72 1-3-73 1-8-73	Renewal of License	GRANTED	3-30-73
BR-3599 R & F PN Recd. PRESS	11-25-75 11-28-75 DEC 5 1975	RENEWAL OF LICENSE AMENDED 2-6-76 re: commercial matter	GRANTED	3-30-76

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W T L SName NED BUTLER tr/as THE NE-LER COMPANY
TALLASSEE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR 781130 UO PRESS	FEB 7 1979	RENEWAL OF LICENSE	GRANTED	11-27-79
BP790511AE PRESS (O)	JUN 29 1979	CP to make changes in Antenna System; chg. Transmitter Location to: Alabama Highway 14, Tallassee, Alabama & chg. Type Trans. (COLLINS RADIO, 20-V). MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 32 33' 32" 85 55' 29" Atty. Jerrold Miller (Miller & Fields)	Gr.	9-20-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

