

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD WIKL 2-1-79

(Eff:1-11-66) x W A I L(Wire 1-10-66)/

Date first licensed 3-24-53 Call letters XWXOK

VENTURE PROADCASTING, INC. (AL 1-9-79 EFF 1-25-79)

Station Location: Baton Rouge, La. WAIL, INC. (AL-12-29-65: EFF: 1-10-66)

* MERCHANTS ROADCASTERS, INC. (AL-12-29-65:EFF: 1-10-66)

* WYOK, INC. (AL 4-3-53 EFF: 4-27-53)

XJULES J. PACLIN and STANLEY W. RAY, JR., a partnership d/b as

Name of licensee

On Old Jefferson Hwy., 2.0 miles west of Port Allen, Louisiana, Near Transmister location Baton Rouge, Louisiana (MP 12-18-52)

(Eff:8-8-66)

5700 Florida Blvd., 6th Floor, Republic Tower, Baton Rouge, La / (BRC 6-17-66) 7080/ X 243 Convention Street, Baton Rouge, Louisiana (Ltr. 3-29-54)

Main studio location *Roumain Building, Baton, Rouge, Louisiana (MP 12-18-52)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BP-8309	9-18-52	1260	11cw	Daytime	
Ltr.		Street Section 1997	Committee of the last of the l		subject to
	filing MP	for app	roval of	T site a	d antenna
BP_8309	Comment of the last of the las				2-18-53 8-18-53
BMP-6026	CP for ne	w statio	n and E	for appro	val of antenna
	transmitt	er and s	tudio 10	cations an	d change type
	of transm	THE RESERVE OF THE PARTY OF THE			
BL-4930	3-24-53	1260kc	1kw	Day 3	-24-53 6-1-55
				od.) which	
	authori	Andrewson and Published &		b/cast sta	
BAL-1522				of license	to
EFF:	4-27-53		INC.		
RC-350	4-9-54 from 2	3 Conver			rans. by R.C.
		(minuments)	abelian company of the	THE PERSON NAMED IN	-1 6-1-58
BR-2771	5-11-55		of licer	AND DESCRIPTION OF THE PERSON NAMED IN COLUMN 1	-1 6-1-61
Bn-2771		enewal o	PROPERTY AND INC.	THE RESIDENCE AND PARTY.	-1 6-1-64
BR-2771		Renewal			-1 6-1-57 °
BZ-5687	10-15-65	Auth. to	determi	ne operati	ng power by
(1)				nt of anter	
BAL-5633	12-29-65			ent of lice	
NL-5434	12-29-65			ent of lice	(Eff:1-10-66)
		WAIL, INC		Eff: 1-10-	202
BRC-2798	1-11-66	CHARLES CO., Co., Co., Co., Co., Co., Co., Co., Co	THE R. LEWIS CO., LANSING, MICH.	Day 1-1	1 6-1-67
	Mod.	of licens	e to oper	ate transm	itter by
				Convention	n Street,
700 000	E 4 17 44	Rouge, L	icense to	change st	udio loc-
(1)	> 0-17-00	and remot	e control	point to	5700
(Eff:6:4	Sam,				public Tower,
8-8-66)	1	Baton Rou			
37-5986	6-22-66			rmine opera	
(2)		by direct	meas. of	f antenna p	ower.
TELEGRA	AM 10-17-67	PSA	500w		
			Se se la		

Main studio location

BROADCASTING STATION LICENSE RECORD

ite first licensed	Call letters WAIL
	Station location
ame of licenseew.A.I.L, INC.	
Franchittar location	

CONSTRUCTION PERMIT AND LICENSE RECORD

The Part of the Pa	None of the Party of the Party	with the same of the same	and the same of th	and the second	
Appl.	Date		1	Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BR-2771(S)		Renewa	1		6-1-73
	-12-72				
BR-2771(S)	6-15-7 3	RENEWAL			6-1-76
Ltr. receiv transmitter			g that a	Collins,	820D-1
BTC-7641	2-6-75	Invol. T		EFF: 3-15	-75
BTC-7958	5/5/76	Vol TC	EFF:		
BR-2771{L	} 3-9-77	Renew	1 {Sha	rt Term]	4-1-78
BR-2771(L)	3-9-77	Superse	led to A	ld on EEO (Condition.
BR-2771(L)	5-18-78		RENEWAL		6-1-79
EAL 781027E	<u>1-9-79</u> 2-1-79	Vol.AL			

FORMERLY FCC FORM 94 Call WXOK
JULES J. PAGLIN AND STANLEY W. PAY, JR., A Partnership Letters X New

Name d/b as CAPITAL CITY BROADCASTING COMPANY

P.O. c/o Stanley W. Ray, Jr. 505 Baronne St., New Orleans, La.

			Action
File No.	Dated	Application for	Nature Date
BP-8309 Rec'd Filed	11-6-51 11-9-51 11-9-51	Construction permit for a new standard brocest station to be operated on: Frequency: 1260kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Baton Rouge, La. Studio Location: To be determined Baton Rouge, La.	GRANTED 9-18-52 subject filing MP for approval of T site and antenna Ltr. 9-24-52 Issued with MP-6026
AMENDED Rec'd. Filed	12-6-51 12-11-51 12-11-51	D. F. Prince, Atty. Irl T. Newton, Jr., Engr. AMENDED to change type of transmitter from RCA BTC-1F to RCA BTC-1L	

FORM A-170 #2

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 JULES J. PAGLIN AND STANLEY W. RAY, JR., A Partnership Letters Name d/b as CAPITAL CITY BROADCASTING COMPANY

Call.

			Act	ion
File No.	Dated	Application for	Nature	Date
BMP-6026 Rec'd Filed	10-13-52 10-16-52 10-16-52	Modification of construction permit (BP-8309 which auth. a new standard broadcast station) for approval of antenna and transmitter locat: as 2.5 miles west of Port Allen, Louisiana, to specify studio location as Roumain Bldg., Baton Rouge, Louisiana and change type of transmitter (Gates BC-1F).		12-18-52
AMENDED Rec'd Filed	11-12-52 11-14-52 11-14-52	D. F. Prince, Atty. Everett L. Dillard, Engr. AMENDED to change transmitter location from 2.5 miles west of Port Allen, Louisiana, to On Old Jefferson Highway, 2.0 miles West of Fort Allen, Louisiana.		
		F.C.C WASHINGTON, D. G.		

FORM A-170 #3

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name

JULES J. PAGLIN AND STANLEY W. RAY, JR., A PARTNERSHIP Letters W X O K d/b as CAPITAL CITY BROADJASTING COMPANY

Call

Action Nature Date Application for Dated File No. Modification of construction permit (BP-8309, DISMISSED 9-24-54 1-31-53 BMP-6131 as mod., which auth, a new standard broadcast 2-2-53 Per re uest of applicant Rec'd station) to change frequency from 1260kc to 2-2-53 Filed 540kc and make changes in the antenna system. D. F. Prince, Atty. Everett L. Dillard, Engr. *See amendment below 2-7-53 License to cover construction permit(BP-8309, BL-4930 GRANTED 3-24-53 as mod.,) which auth, a new standard broadcast Reg 'd 2-9-53 2-9-53 station. Filed D. F. Prince, Atty. L. J. N. du Treil, Engr. *B'P-6131 (Cont'd) DISMISSED 9-24-54 A'ENDED to change name to WXOK, INC. A'ENDED 5-21-53 (See above) 5-26-**5**3 Rec'd 5-26-53 Filed SEE AMENDMENT ON CARD #3(a) P.C.C. - WASHINGTON, D. C.

#3(a)

FORM A-170 FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WXOK

Name WXOK, INC.

File No.	Dated	Application for	Action Nature Date
BMP-6131 AMENDED REC'D FILED	CONTINUED) 2-10-54 2-12-54 2-12-54	AMENDED to change hours of operating from daytime to unlimited and install directional antenna for night use.	DISMISSED 9-24-54 (See Card #3)
		F.C.C WASHINGTON, D. G.	

FORMERLY FCC FORM 94

FORM A-170 #4 APPLICATION RECORD - BROADCASTING

Call

JULES J. PAGLIN AND STANELY W. RAY, JR., A PARTNERSHIP D?B AS
CAPITAL CITY BROADCASTING COMPANY Name

		F.C.C WASHINGTON, D. C.		
BR-2771 Recd Filed	3-3-55 3-14-55 3-14-55	Renewal of license D. F. Prince, Atty:	GRANTED	5-11-55
BRC-350 Rec'd Filed	3-20-54 3-23-54 3-31-54	Modification of license to operate transmitted by remote control from 243 Convention Street, Baton Rouge, Louisiana. D. F. Prince, Atty.	1	4-9-5 4
File No. BAL-1522 Rec'd Filed	Dated 3-17-53 3-24-53 3-24-53	Voluntary assignment of license to WXOK, IND. F. Prince, Atty.	Nature	Date
			Act	tion

#5

APPLICATION RECORD - BROADCASTING

Call WAIL

Letters X.W.X.O.K

Name X WXOK, INC. Action Nature Date Application for File No. Dated BR-2771 2-28-58 Renewal of License GRANTED 5-14-58 3-4-58 D. F. Prince, Attroney Rec'd Filed 3-4-58 Renewal of license BR-2771 2-27-61 GHANTED 6-1-61 2-28-61 D. F. Prince; atty. Rec'd&Filed GRANTED 5-28-64 2-20-64 BR-2771 Attys-Frince & Paul (Ray Paul) 3-2-64 BZ-5687 5/17/65 Authority to determine operating power by GRANTED 10-15-65 R&F 5/20/65 direct measurement of antenna power. 10-25-65 BA**L-**5633 Voluntary assignment of license to MERCHANTS GRANTED 12-29-65 R&F 10-29-65 BROADCASTERS, INC. EffE1-10-66 Mutually contingent on grant of BAL-5632(WAIL) and BAL-5634 (WXCK) Atty - Bugene Smith BAI-5634 10-25-65 Voluntary assignment of license to WAIL, INC. GRANTED 12-29-65 10-29-65 R&F Mutually contingent on grant of BAL-5632(WAIL) (Eff:1-10-66) and BAIL5633 (WHER) D. C. Atty - Eugene Smith

BR-2771

R&F

APPLICATION RECORD - BROADCASTING

Call Letters W.A.J.L.

5-22-67

WAIL, INC. Name Baton Rouge, Louisiana Action Nature Date Application for File No. Dated Modification of license to operate trans-12-16-65 GRANTED BRC-2798 1-11-66 mitter by remote control from 243 Convention 12-20-65 Rec'd Street, Baton Rouge, Louisiana. 12-20-65 Filed Eugene T. Smith, Atty. GRANTED 6-22-66 4/25/66 Authority to determine operating power by **BZ_**5986 4/27/66 direct meas. of antenna power. R&F Atty: Eugene T. Smith Modification of license to change studio BRC-2905 6-8-66 GRANTED 6-17-66 location and remote control point to 5700 R&F 6-13-66 (Eff:6445am, 8-8-66) Florida Boulevard, 6th Floor, Republic Tower, Baton Rouge, Louisiana,

F.C.C. - WASHINGTON, D. C.

Renewal of license

Atty- Eugene T. Smith

2-9-67

3-2-67

Call Letters W.A.I.L

File No.	on Rouge, L Dated	Application for	Natur	
BR-2771 & F 581808 \$75.	2 -9 -70 3-3-70 3-3-70	Renewal of License Atty.: Eugene T. Smith	GRANTE	5-27-70
		adopted 7-6-72 notified station WAIL of apparal	ent liabi	lity for
	iture fo vio 2-23-73 3-1-73 3-9-73	adopted 7-6-72 notified station WAIL of apparallation of Section 73.87 of the rules. Renewal of License Atty.: Eugene T. Smith AMENDED 5-15-73 ee: ascert. of comm. needs; employment program AMENDED 5-30-73 re: community survey	ent liabi	lity for 6-15-73

Call Letters WAIL

File No.	Dated	Application for	Nature Date
Rec'd (FORM 316)	9-19-74 9-23-74	Voluntary transfer of control of lic corp from Ralph L. Burge(deceased) to Angie D. Burge	FCC Form 315 nec.
#373191 C FILED	11-29-74 -11-74)\$250. ODE 047 12-31-74 (Court order	nvoluntary transfer of control of lic corp from Ralph L.Burge to Mrs. Angie Elizabeth Davis Burge Usufructuary of the Estate of Ralph L. Burge (DECEASED) filed) Atty - Eugene T. Smith	GRANTED 2-6-75 ge EFF: 3-15-75
BTC-7958 R & F FEE FD: \$200 CODE OL7 FEB FN filed	1-15-76 2-2-76 #527007 2 6 1976 4/21/76	Mrs. Angie Elizabeth Davis Burge, Usufructuary	GRANTED 5/5/76 EFF: NO FEE:

RE: RTC-7958 - NOTED: Page 6, Sec.I not completed (re preparation of exhibits); Ball Shoe (Exh?2) 2not Attached as stated.

1260 kc

Call Letters

WAII

File No.	N ROUGE, LOUI Dated	Application for	Nature	Date Date
BR-2771 R & F PN Recd. PRESS	1-15-76 2-2-76 FEB 2 7 197	RENEWAL OF LICENSE E.T.Smith, Atty. AMENDED 2-25-76 re: Balance Sheet	Short T 4-1-78	
State C	MEMORANDUM C	(See KDBS for petition) AMENDED 5-25-76 re: commercial matter COMMENTS OF PETITIONERS IN RESPONSE TO THE A EQUAL EMPLOYMENT OPPORTUNITY PROGRAMS filed Bowie, Counsel on behalf of Louisiana State National Organization for Women, the Southers the Louisiana Chapter of the National Welfare PINION & ORDER #44427, Informal Objection file e National Organization for Women and other green	-20-76 by Chapters of Media Coa Rights Or d by the Lo	Nolan A. of the lition & ganization puisiana
BR-2771 R & F PN PRESS	11-15-77 12-1-77 DEC 2 7 1977	Renewal of license Atty- Eugene T. Smith	GRANTED	5-18-78
		F.C.C WASHINGTON, D. C.		

Form BC-121 #10

APPLICATION RECORD - BROADCASTING

Call XWAIL

Venture Broadcasting, Inc.

x WAIL, INC.

Name

Baton Rouge, Louisiana

File No.	Dated	Application for	Action Nature Date
PRESS Form 314 PN FILED	12-5-78	Vol AL to VENTURE BROADCASTING, INC. Atty for assignor-Eugene T. Smith (over) Atty for assignee-Lauren A. Colby	GRANTED 1-9-79 RFF: 1-25-79
,			
		F.C.C WASHINGTON, D. C.	

BAL--EG Amended 12-22-78 re: loan comm.; stock sub. agagree.; bal; sheets of Victor Brown & Louis Bathen and supple. to loan comm. of Louisiana National bank

AMENDED 12-28-78 Ltr. from Lauren Colby concerning ltr. for Pet. to Deny from Bishop Edward Jones as being untimely filed after (30) day period Amended 12-22-78 re: SAME AS ABOVE from Eugene Smith

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WTKL

Name VENTURE BROADCASTING, INC.
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Act Nature	1 <u>on</u> Date
BR 790516 YA PRESS	2 5 1979	RENEWAL OF LICENSE (6-1-79) AMENDED 1-13-81 re: EE0	GRANTED	1-30-81
		F.C.C WASHINGTON, D. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

