

W T T X



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING BOARD LICENSE RECORD

Date first licensed 5-21-48Call letters W T I X (5-7-58)
X W W E Z
LOCATION: NEW ORLEANS, LOUISIANA

STORZ BROADCASTING CO. (ML & MP 9-5-58)

X MID-CONTINENT BROADCASTING COMPANY (AL 4-2-58) EFF:

X W W E Z RADIO, INC. (AL 5-8-50 EFF: 7-1-50)

Name of licensee X A. L. CHILTON, LEONORE H. CHILTON and JAMES RALPH WOOD, A Partnership
d/b as SKY BROADCASTING SERVICE

Paris Road and Florida Walk, Chalmette, Louisiana (Re-descpt BL-1-12-65)

xx On Paris Road, Approximately 2 miles north of
Chalmette, La (MP 12-6-48)

x On Paris Road, 1.5 mi. N. of Chalmette, La. (MP 1-8-48)

x On Whitney Road, 1/4 mile South of Hamilton Street, Near Greco, La.
(CP & MP 7-31-47)Transmitter location 332 Carondelet Street, New Orleans, Louisiana (BRC 12-1-66)

X 225 Baronne, New Orleans, Louisiana (BRC 8-24-66)

X SAME AS TRANSMITTER

xx On Paris Rd., approx. 2 mi. N. of Chalmette, La. (BS 8-14-63) (Eff: 2-6-62)

328 Chartres Street, New Orleans, Louisiana (Eff: 9-3-58) (Ltn. 11-16-60)

x 624 Canal Street, New Orleans, Louisiana BP-4-25-58

x 614 North Rampart Street, New Orleans, La. (let of 7-23-56)

Main studio location Hotel New Orleans, Corner of Canal and Loyola Sts., New Orleans, La.
(CP & MP 7-31-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-5355 Ltr. 7-2-47.	3-20-47	690	1 kw	Daytime	
C.P. for new station granted subject to filing MP for T Site and antenna.					
B3-P-5355 MP-2926	7-31-47	690	1 kw	Daytime	9-31 3-31-48
Mod. CP (5355) change type T, approval of antenna and T site, specify studio site. (Conditional Clause)					
BMP-3203	1-8-48	690	5kw-DA	Unlimited	9-31 3-31-48
Mod. CP (5355 as mod) to change hrs. of operation and power, change type of T, install DA for day and night and change T site. (CONDITIONAL CLAUSE)					
MP-3203	1-8-48	690	5kw-DA	U	3-8 9-8-48
CP to change hours of opr. and power, change type of T, install DA for day and night and change T site. (Cond. Clause)					
BL-2850 LZ-2703	5-21-48	690	1kw	Daytime	5-21 11-1-49
Lic. to cover CP (5355 as mod) for a new station and determine operating power by direct method. (COND. CLAUSE)					
BMP-4083	8-9-48				
Mod. CP (3203) for ext. of completion date. (COND. CLAUSE) 3-8 3-8-49					
BMP-4194	12-6-48	690	5kw-DA	Unlimited	3-8 3-8-49
Mod. CP (3203 as mod) to change type of T and change T site. (COND. CLAUSE)					
BMP-4440	2-4-49	690	5kw-DA	U	3-8 5-8-49
Mod. CP (3203 as mod) for ext. of completion date. (COND. CLAUSE)					
BL-3650	5-2-49	690	5kw-DA	U	5-2 11-1-49
Lic. to cover CP (BMP-3203 as mod) to change hrs of opr., change power, change type of T and install DA and change T site. (COND. CLAUSE)					
BR-1945	10-21-49	690	5kw-DA	U	11-1 11-1-52
BAL-1030	6-8-50				
Vol. AL from A.I. & L.S. Clinton & J.R. Wood A Part. of the S/C Service to NEZ Radio, Inc. REF: 2-1-50					
BS-1945	5-26-50	690	5kw-DA	U	5-26 11-1-52
Mod. of lic. changing cond. clause & deleting all reference to previously licensed monitoring Point 6 (COND. CLAUSE)					
BAL-1030	6-8-50				
Superseding AL to change station lic. no.					

B-S.

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W T I X (5-7-58)
X W W E Z

Name of licensee See card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period		
				Div.	From	To	
BS-1945 Mod. lic. correcting DA specifications	9-13-50	690	5kw-DA	U	9-13	11-1-52	
BS-1945 Mod.Lic. re change field intensity to be made monthly intervals	12-10-51	690	5kw DA	U	12-10	11-1-52	
BR-1945	10-23-52	690kc	5kw-DA-2	Unl.	11-1	6-1-55	
BR-1945	5-11-55	Renewal of license			6-1	6-1-58	
BAL-2944 EFF:	4-2-58	Voluntary assignment of license to Mid-Continent Broadcasting Company					
BS-1945 (1)	4-28-58	Mod. of license correcting field intensity measured at monitoring point #6. (MEMO)					
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.					
BR-1945	6-26-58	690kc	5kw-DA-2	U	6-26	6-1-61	
BP-12,041	6-25-58	690kc	1kw-DA-2	Aux. purp.	8-25-58/2-25-59		
		CP to install a new transmitter as an auxiliary transmitter for auxiliary purposes only					
BML-1772 (1)	9-5-58	Mod. of license to change name of licensee corporation to Storz Broadcasting Co.					
BMP-8240 (1)	9-5-58	Mod. of CP(BP-12,041) to change name of applicant corporation to Storz Broadcasting Co. (Aux.)					
BL-7211	11-12-58	690kc	1kw-DA-2	Aux.	11-12	6-1-61	
		License to cover CP (BP-12,041) as mod., which authorized installation of a new transmitter (Raytheon RA-1000 as an auxiliary transmitter at present location of main transmitter and to be operated on 690kc, 1kw-DA-2 for aux. purposes only					
BS-1945	5-6-59	690kc	5kw-DA-2	U	5-6	6-1-61	
		Mod. of license to substitute new monitoring points. (MAIN & AUX.)					
BZ-4223	10-12-60	690kc	5kw-DA-2	U	10-12	6-1-61	
		Auth. to determine operating power by direct meas. of antenna power. (Main).					

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.T.I.X

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-14,474 cond1	3-1-61	690kc	5kw DA-2	U	5-1 11-1-61
CP to make changes in nighttime DA pattern.					
		No action taken on application for renewal, continued operation.			
BR-1945	11-28-61	Renewal of License Main and Auxiliary			10-25 6-1-64
BMP-9909 (1)	12-28-61	Mod. of CP(BP-14474) for extension of completion date to March 1, 1962			
BMP-10163 (2)	5-11-62	Mod of CP(BP-14474 as mod which auth make chgs in night DA pattern) for extension of completion date from 3-1-62 to 10-1-62			
BP-10,534 (3)	9-27-62	Mod. of CP(BP-14474 as mod) for ext. of completion date to 1-2-63			
BP-14474 (4)	11-29-62	Mod. of CP(BP-14,474) to change/885 monitor directions to coincide with the nighttime.			
BMP-10736 (5)	2-7-63	Mod. of CP(BP-14,474) for extension of completion date to 6-1-63.			
BMP-10889 (6)	5-20-63	Mod. of CP(BP-14,474 as mod.) for extension of completion date to 12-1-63.			
BS-1945 (1)	8-14-63	Mod. of Lic. to chg. studio loc. (Main and Auxiliary).			
BMP-11077 (7)	12-6-63	Mod. of CP(BP-14,474 as mod.) for extension of completion date to 5-1-64			
BMP-11220 (8)	5-4-64	Mod. of CP(BP-14,474) for extension of completion date to 7-15-64.			
BR-1945	5-28-64	690kc	5kw-DA-2	U	6-1 6-1-67
			1kw -DA-2	-Aux.	6-1 6-1-67
BL-10,682	1-12-64	690kc	5kw-DA-2	U	1-12 6-1-67
Lic to cover CP(BP-14,474 as mod) which auth chgs in DA-N Pattern.					
BZ-6092	8-23-66	690kc	5kw-DA-2	U	8-23 6-1-67
Auth. to determine operating power by direct meas. of antenna power, specify type trans. Continental 315-C.					

Form BC 126

June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W T I X

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BZ-6093	8-23-66	690kc	1kw-DA-2	Aux.	8-23 6-1-67
		Auth. to determine operating power by direct meas. of antenna power (Auxiliary).			
BRC-2707 (1)	8-24-66	Mod. of license to change studio loc. to 225 Baronne, New Orleans and operate transmitter by remote control from studios (Main Transmitter).			
BRC-3005 (2)	12-1-66	Modification of license to change studio location and remote control point to 332 Carondelet Street, New Orleans, Louisiana. (Main transmitter)			
BRC-3006 (1)	12-1-66	Modification of license to change studio location and remote control point to 332 Carondelet Street, New Orleans, Louisiana (Auxiliary Trans.)			
BP-14135	4-23-68	690kc	5kw, 10kw-DA-2	U	12-23-68
		CP to increase daytime power and install a new transmitter and make changes in DA pattern for daytime. (Cond'1)			
BP-14135 (1)	6-26-68	MP(BP-14135) to show the correct Theoretical Specifications (Memo).			
BR-1945(L)	7-30-68	RENEWAL (MAIN & AUX.)			6-1-70
BR-12,169(L)	11-26-68	Lic. (BP-14,135) for chgs. 690kc 5kw, 10kw-LS DA-2	Un (RC-night only)		6-1-70
BRC-3403(1)	4-21-70	Mod. of lic. to oper. by RC (For daytime operation - night already authorized).			
BR-1945(L)	5-27-70	Renewal of Main & Aux. (5)			6-1-73
BS-1945(L)	2-11-72	ML to chg. oper. specs.			
BS-1945(L)	2-11-72	Superseding Page 2 correct oper. specs			
EB3A	5-22-72				
Comlet	8-14-74	Ant Monitor Potomac Inst. AM-19(204)			
BR-1945 BZ-8425(L)	12-2-75	Renewal of License (Main & Aux.) Direct Measurement			6-1-76

Form BC 126

#5

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-21-48

Call letters W T I X

Station location New Orleans, Louisiana

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-1945(L)	5-12-76	RENEWAL (MAIN & AUXILIARY)			6-1-79
BS-1945(L)	7-16-76	ML 49 (A)(8)	add condition re:		Section 73114 6-1-79
BR790201WD	5-18-79	RENEWAL (MAIN & AUX)			6-1-82
.....
COMTEL	9-5-80	AU. GR. BEGINNING 9-5-80 OPERATE 1 KW NON DIRECTIONAL DAYTIME ONLY AS NEC- ESSARY TO OBTAIN FIELD INTENSITY MEA- SUREMENTS. NECESSARY REDUCE POWER IF ANY INTERFERENCE COMPLAINT IS RECEIVED AU. EXPIRES 9-15-80.			
.....
COMTEL	9-15-80	AU. & TERMS COMTEL 3-19-80 EXT. THRU 12-15-80.			
.....
COMTEL	12-12-80	AUTH. & TERMS COMTEL 3-19-80 EXT. THRU 3-15-81.			

APPLICATION RECORD - BROADCASTING

Call W T I X
X W W E Z
 Letters New

Name A.L.CHILTON, LECNORE H.CHILTON, and JAMES RALPH WOOD, a partnership d/b as SKY
BROADCASTING SERVICE (PO c/o A.L.Chilton, 2927 Maple Avenue, Dallas, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5355	10-7-46	Construction Permit for a new standard broadcast station to be operated on: frequency: 690kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-New Orleans, Louisiana Studio location: To be determined-New Orleans, Louisiana Filed by John H. Midlen, Atty.	GRANTED	3-20-47
Rec'd	10-8-46			subject filing MP for
Filed	10-8-46			T site and antenna. Ltr. 7-16-47.
			Issued with MP 2926	

Transmitter- RCA BTA-1L

A. Earl Cullum, Jr. Engr.
Dallas, Texas

APPLICATION RECORD - BROADCASTING

#2

Call
Letters W W E ZName A.L.CHILTON, LEONORE H.CHILTON and JAMES RALPH WOOD, a partnership d/b as
SKY BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2926	5-13-47	Mod. of C.P. (B3-P-5355, which authorized a new standard broadcast station) to change type of transmitter. (Raytheon RA-1000), for approval of antenna and transmitter location at On Whitney Road, $\frac{1}{4}$ mi. South of Hamilton Street, Near Gretna, Louisiana, and to specify studio location as Hotel New Orleans, corner of Canal at Loyola Sts., New Orleans, La. (Filed by John H. Midlen, Atty.)	GRANTED	7-31-47
Rec'd	5-16-47		conditional re permittee	
Filed	5-16-47		taking steps necessary to take care of spurious radiations and cross modulation complaints	

APPLICATION RECORD - BROADCASTING

#3

Call

Letters

WWEZ

Name A.L. CHILTON, LEONORE H. CHILTON AND JAMES RALPH WOOD, a partnership d/b as SKY BROADCASTING SERVICE

File No.	Dated	Application for	Action		
			Nature	Date	
BMP-3203	9-17-47	Mod. of C.P. (B3-P-5355, as mod., which authorized a new standard broadcast station) to change hours of operation from Daytime to Unlimited, change power from 1kw day to 5kw day and night, change type of transmitter (RCA BTA-5F) and install directional antenna for day and night use, and change transmitter location from On Whitney Road, $\frac{1}{4}$ mi. S. of Hamilton Street, near Gretna, Louisiana TO On Paris Road, 1.5 mi. North of Chalmette, La. (Filed by John H. Midlen, Atty.)	GRANTED	1-8-48	
Rec'd	9-29-47		subj. to acceptance of such interference as may be received from pending appli. of KGGF, (BMP-2021) Sta. KELD (BP-5644 and KGKB (BP-4769)		
Filed	9-29-47				5-21-48 MP recalled and authorization reissued as CP; same conditions as above
Petition filed 1-27-48 by Atty. Stephen Tuhy, Jr., protesting above grant. Filed for William J. Brennan, applicant for new station in Jacksonville, Fla. Petition dismissed 3-26-48					

APPLICATION RECORD - BROADCASTING

Call
Letters WWEZName A. L. CHILTON, LEONORE H. CHILTON AND JAMES RALPH WOOD, A
Partnership d/b as SKY BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BL-2850 Rec'd Filed	12-2-47 12-3-47 12-3-47	License to cover C.P. (B3-P-5355, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power. (John H. Midlen, Atty.)	GRANTED subj. to cond. that the licensee shall take step necessary to take care of spurious radiations and cross modulation complaints.	5-21-48
B2-3703 Rec'd Filed	12-2-47 12-3-47 12-3-47			
BMP-4083 Rec'd Filed	7-23-48 7-29-48 7-29-48	Mod. of C.P. (BMP-3203, which authorized to change hours of operation, change power, change type of transmitter and install directional antenna and change transmitter location) for extension of completion date from: 9-8-48 to: 3-8-49 (John H. Midlen, Atty.)	GRANTED subj. to acceptance of such interference as permittee may receive from the pending applications of KGGF, MELD, and KGKB.	8-9-48

APPLICATION RECORD - BROADCASTING

Call

Letters WWEZ

Name A. L. CHILTON, LEONORE H. CHILTON AND JAMES RALPH WOOD,
 A Partnership d/b as SKY BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4194	9-11-48	Mod. of C.P. (BMP-3203, ^{as mod.} which authorized	GRANTED	12-6-48
Rec'd	9-17-48	to change hours of operation, change power,	subj. acceptance of such	
Filed	9-17-48	change type of transmitter and install directional antenna and change transmitter location) to change type of transmitter (Westinghouse 5HV-2) and change transmitter location from On Paris Road, 1.5 mi. North of Chalmette, Louisiana to On Paris Road, approx. 2 miles North of Chalmette, Louisiana	interference as permittee may receive from pending applica. of KGCF, KELD, & KGKB, and that means be provided to indicate whether proper opr. of th DA is being maintained, such measurements to be appropriately recorded; & further subj. to cond. that to insure maintenanc of radiated field within tolerance required herein a properly designed phase monitor shall be installe in the T room as a means of continuously & correct ly indicating the amplitud & phase of currents in the several elements of the DA system.	
		(Filed by John H. Midlen, Atty.; C.M. Daniell, Engr.)		

APPLICATION RECORD - BROADCASTING

Call
Letters W W E ZName A. L. CHILTON, LEONORE H. CHILTON AND JAMES RALPH WOOD,
A Partnership d/b as SKY BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4440 Rec'd Filed	1-24-49 1-28-49 1-28-49	Mod. of C. P. (BMP-3203, as mod., which authorized change in hours of operation, change power, change type of transmitter and install directional antenna and change transmitter location) for extension of completion date from: 3-8-49 <u>TO</u> : 5-8-49. (John H. Midlen, Atty.)	GRANTED Same cond as BMP-4194	2-4-49
BL-3650 Rec'd Filed	4-13-49 4-14-49 4-14-49	License to cover C. P. (BMP-3203, as mod.) which authorized change in hours of operation, change power, change type of transmitter and install directional antenna and change transmitter location. <i>Handwritten:</i> 10-10-49 Loucks, Zias, Young and Jansky retained as attorneys per ltr. 10-10-49 from licensee.	GRANTED subj. to acceptance of such interference as lic. may receive from pending appli. of KGGF, Sta. KELD and Sta. KGKB.	5-2-49

APPLICATION RECORD - BROADCASTING

Call W T I X
Letters W V E Z

WVEZ RADIO, INC. (AL 6-8-50)

Name A. L. CHILTON, LEONORE H. CHILTON AND JAMES RALPH WOOD,
A Partnership d/b as SKY BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1945 Rec'd	8-15-49 8-22-49	Renewal of license. (Geo. O. Sutton, Atty.)	Granted	10-21-49
BAL-1030 Rec'd Filed	5-27-50 5-29-50 5-29-50	Voluntary assignment of license from A. L. Chilton, Leonore H. Chilton and James Ralph Wood, A Partnership d/b as Sky Broadcasting Service <u>to</u> WVEZ Radio, Inc. Verne R. Young, Atty.	GRANTED WVEZ	6-8-50 7-1-50
BR-1945 Rec'd Filed	7-12-52 7-17-52 7-17-52	Renewal of License Filed by Verne R. Young, Atty.	GRANTED	10-23-52
BR-1945 Rec'd. Filed	2-8-55 2-18-55 2-18-55	Renewal of License Filed by Verne R. Young, Atty.	GRANTED	5-11-55

AUG. 1955

MID-CONTINENT BROADCASTING COMPANY

Call

W T I X

Letters

X W W E Z

Name WWEZ RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2944 Rec'd Filed	2-5-58 2-12-58 2-12-58	Voluntary assignment of licensee to Mid-Continent Broadcasting Company. Francis X. McDonough, Atty. for Assignee Verne R. Young, Atty. for Assignor	GRANTED EFF:	4-2-58
			Subj. to condition that assignment not be consummated until Mid-Cont. BC Co disposes of Station with as proposed.	
BR-1945 Rec'd Filed	2-19-58 2-26-58 2-26-58	Renewal of license. Verne R. Young, Atty.	GRANT	6-26-58
Amend Rec'd.	5-14-58 5-15-58	Amend to change name to MID-CONTINENT BROADCASTING COMPANY (Returned 5-29-58) Amend Filed 6-4-58 re name, call, etc.		

APPLICATION RECORD - BROADCASTING

Call
Letters WTIXName MID-CONTINENT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,041 Rec'd Filed	5-29-58 6-6-58 6-6-58	Construction permit to install a new transmitter (Raytheon RA-1000) as an auxiliary transmitter at present location of main transmitter and to be operated on 690kc, 1kw for auxiliary purposes only. (DA-2) Atty's: Dow, Lohnes & Albertson	GRANTED	6-25-58
BML-1772 Rec'd&Filed	8-20-58 8-29-58	Modification of license to change name of license corporation to Storz Broadcasting Co. Atty's: Dow, Lohnes & Albertson	GRANTED	9-5-58
BMP-8240 Rec'd Filed	8-20-58 8-29-58 8-29-58	Modification of c.p. (BP-12.041 which authorized install new transmitter (Raytheon RA-1000) as an auxiliary transmitter at present location of main transmitter and to be operated on 690kc, 1kw-DA-2 for auxiliary purposes only) to change name of applicant corporation to Storz Broadcasting Co. Atty's: Dow, Lohnes & Albertson	GRANTED	9-5-58

AUG. 1955

#10

Call
Letters WTIXName STORZ BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-7211 Rec'd Filed	8-7-58 8-8-58 8-8-58	License to cover c.p. BP-12,041 as mod., which authorized installation of a new transmitter (Raytheon RA-1000) as an auxiliary transmitter at present location of main transmitter and to be operated on 690kc, 1kw-DA-2 for auxiliary purposes only. Atty's: Dow, Lohnes & Albertson	GRANTED	11-12-58
W2-4808 Rec'd Filed	9-2-59 9-4-59 9-4-59	Authority to determine operating power by direct measurement of antenna power (Main) Francis X. McDonough, Atty.	GRANTED	10-12-60
BP-14,135 Rec'd Filed	4-22-60 5-11-60 5-11-60	Construction Permit to increase daytime power from 5kw to 10kw and install a new transmitter (Westinghouse 10-HV-2) and make changes in DA pattern for daytime Atty.- Dow, Lohnes and Albertson WASHINGTON, D. C. Eng.- A. Earl Cullum, Jr., Dallas, Texas	GRANTED	4-23-68 Cond'l res: Submission of data for type acceptance of the proposed trans.

AUG. 1955

Call
Letters

WTIX

Name Storz Broadcasting Co.
New Orleans, La.

File No. Rec'd Filed	Dated	Application for	Action	
			Nature	Date
BP-14,474 Rec'd Filed	8-30-60 9-28-60 9-28-60	Application for Construction permit to make chgs. in nighttime directional antenna pattern. Atty: Francis X McDonough (Dow, Lohnes & Albertson) (Request Waiver of Section 1.310 Commission Rules)	GRANTED	3-1-61
BR-1945 Rec'd&Filed	2-23-61 3-3-61	Renewal of License MAIN AND AUXILIARY	GRANTED	10-25-61
BMP-9909 R&F	10-19-61 10-24-61	Mod of CP (BP-14474 which auth changes in night- time DA pattern) for extension of completion date from 11-1-61 to _____ Atty: Dow, Lohnes and Albertson	GRANTED	12-28-61 to 3-1-62
BMP-10,163 R&F	2-19-62 2-23-62	Mod of CP (BP-14474 as mod which auth make chgs in night DA pattern) for extension of completion date from 3-1-62 to _____ Atty: Dow, Lohnes & Albertson	GRANTED	5-11-62 to 10-1-62

APPLICATION RECORD - BROADCASTING

Call Letters WTIX

Name Storz Broadcasting Co.
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,534 R. & F.	8-22-62 8-29-62	Mod. of CP(BP-14,474 as mod. which auth. changes in nighttime DA pattern.) for extension of completion date from 10-1-62 to 1-1-63. Atty: Francis X. McDonough	GRANTED	9-27-62 to 1-2-63
BMP-10,736 R. & F.	12-21-62 12-27-62	Mod. of CP (BP-14,474 which auth. changes in the nighttime directional antenna pattern) for extension of completion date from 1-2-63 to 6-1-63. Atty: Francis X. McDonough	GRANTED to	2-7-63 6-1-63
BMP-10,889 R. & F.	4-25-63 4-26-63	Mod. of CP (BP-14,474 as mod., which auth. chgs in nighttime DA pattern) for extension of completion date from 6-1-63 to 12-1-63. Atty: Francis X. McDonough	GRANTED to	5-20-63 12-1-63

APPLICATION RECORD - BROADCASTING

#13

Call
Letters WTIXName STORZ BROADCASTING CO.
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,135 AMENDMENT R & F	CONTINUED 5-29-63 5-31-63	AMENDED 5-31-63 in reply to Com. letter of 2-7-63 to make changes in daytime DA pattern.		
BMP-11,077 R & F	10-29-63 10-29-63	Mod. of CP (BP-14,474 as mod which auth chgs in nighttime DA pattern) for ext. of completion date from 12-1-63 to 5-1-64. Atty: Dow, Lohnes & Albertson	GRANTED to 5-1-64	12-6-63
BR-1945 Rec'd Filed	2-15-64 2-20-64 2-20-64	Renewal of license---(Main & Aux.) Atty. Francis X. McDonough	GRANTED	5-20-64
BMP-11,220 R & F	4-3-64 4-3-64	Mod. of CP (BP-14,474 as mod which auth chgs in nighttime DA pattern) for ext. of completion date from 5-1-64 to 12-1-64. Atty: Dow, Lohnes & Albertson	GRANTED to	5-4-64 7-15-64

APPLICATION RECORD - BROADCASTING

#14

Call
Letters WTIXName STORZ BROADCASTING CO.
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
HL-10,682 R. & F.	7-1-64 7-7-64	Lic to cover CP(BP-14,474 as mod) which auth chgs in DA-N Pattern. Atty- Dow, Lohnes & Albertson	GRANTED	1-12-65
BRC-2707 Rec'd Filed	-6-28-65 7-2-65 7-2-65	Modification of license to change studio location to 225 Baronne, New Orleans and operate transmitter by remote control from studio location. (Main Transmitter) Clair L. Stout, Atty.	GRANTED	8-24-65
BZ-6092 R & F	6/13/66 6/14/66	Auth. to determine operating power by direct meas. of antenna power, specify type trans. Continental 315-C. (Main)	GRANTED	8-23-66
BZ-6093 R & F	6/13/66 6/14/66	Auth. to determine operating power by direct meas. of antenna power. (Auxiliary) Atty: Dow, Lohnes & Albertson	GRANTED	8-23-66

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W T I XName STORZ BROADCASTING CO.
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3005 R & F	11-23-66 11-28-66	Modification of license to change studio location and remote control point to 332 Carondelet Street, New Orleans, Louisiana. (Main Transmitter). Atty.: L. Adrian Roberts	GRANTED	12-1-66
BRC-3006 R & F	11-23-66 11-28-66	Modification of license to change studio location to 392 Carondelet Street, New Orleans, Louisiana and operate transmitter by remote control from studio location. (Auxiliary Transmitter) Atty.: L. Adrian Roberts	GRANTED	12-1-66
BR-1045 R. & F.	2-9-67 2-14-67	RENEWAL OF LICENSE (Main & Auxiliary) Atty: Dow, Lohnes and Albertson (L. Adrian Roberts)	GRANTED	7-30-68
BL-12,169 R & F #442593 \$30 PT NOV 15 1968	7/8/68 7/10/68 7/10/68 7/23/68	License (EP-14,135) incr. daytime power, install new trans. & chng. DA-pattern, specify type trans. CONTINENTAL 316-C. Atty: L. Adrian Roberts Engr: Darwin A. Peterson	GRANTED	11-26-68

APPLICATION RECORD - BROADCASTING

Call
Letters W.T.I.X.

Name STORZ BROADCASTING CO.
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3403 R & F #577121 \$30	2-9-70 2-11-70 2-11-70	Mod. of Lic. to operate trans. by remote control from 332 Carondelet Street, New Orleans, Louisiana (Main) (For Daytime Operation). Night-time already authorized. Atty: L. Adrian Roberts (Dow, Lohnes and Albertson)	GRANTED	4-21-70
Amended 4-6-70 re: Engineering				
BR-1945 R & F #581318 \$75. #581303 \$30. P.N.	2-12-70 2-27-70 2-27-70 2-27-70 2-27-70	Renewal of License (Main & Auxiliary) Atty.: L. Adrian Roberts	GRANTED	5-27-70
	APR 9 1970			
BR-1945 R & F P.N. P.N. P.N.	2-16-73 3-5-73 3-5-73	Renewal of License (Main & Auxiliary) Atty.: L. Adrian Roberts AMENDED 4-4-73 to reflect adherence to NAB code	Withd GRANTED	12-2-75
MAR 29 1973	PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition	(over)		

~~Withd~~ SEP 25 1974 20200

BR-1945 OPPOSITION OF STORZ BROADCASTING CO. TO PETITION
TO DENY filed 5-16-73 by L. Adrian Roberts, Counsel
SUPPLEMENTAL MOTION FOR EXTENSION OF TIME filed 6-15-73
by Southern Media Coalition

MOTION FOR EXTENSION OF TIME filed 8-1-73 by Petitioners
REPLY TO OPPOSITION TO PETITION TO DENY Filed 8-13-73
by Southern Media Coalition

MOTION FOR ACCEPTANCE OUT OF TIME filed 8-10-73 by
Petitioners

APPLICATION RECORD - BROADCASTING

690kc

Call
Letters W T I X

~~#36x~~
#17

Name Storz Broadcasting Co,
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8425 Rec'd Amend & Filed DM PRESS NOV 20 1973	4-2-73 4-4-73 4-19-73 9-5-73	Direct Measurement (Main & Auxiliary) re Section II-A (auxiliary Trans.)	GRANTED Issued with Renewal	12-2-75
BR-1945 R & F PN Recd. PRESS MAR 26 1976	1-23-76 2-2-76 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) J.A. Roberts, Atty. AMENDED 5-6-76 re: engineering	GRANTED	5-12-76
BR790201WD PRESS: MAR 14 1979		RENEWAL OF LICENSE (Main & Aux. Trans.) Atty: Adrian Roberts	GRANTED	5-18-79

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...~~W.W.E-7~~

W T I X (5-7-58)

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BMP-4092 Rec'd Filed	8-2-48 8-3-48 8-3-48	W M R Y	Southland Broadcasting Company New Orleans, Louisiana	Mod. of C.P. (BP-6212, for a new station) 600kc, 500w, Daytime. for approval of antenna and T.site.	

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
----------------------	------------------	---------------------------	--------	---------

--	--	--	--	--

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

