

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/media/radio/audio-division/](http://www.fcc.gov/media/radio/audio-division/)

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August 30, 2016

Bruce L. Merchant, President  
Merchant Broadcasting, Inc.  
208 S. Huntington St.  
Sulphur, LA 70663-3334

Re: Merchant Broadcasting, Inc. (MBI)  
KEZM (AM), Sulphur, LA  
Facility Identification Number: 36210  
Special Temporary Authority (STA)  
BESTA-20160803ACC

Dear Mr. Merchant:

This is in reference to the request filed on August 3, 2016. MBI requests a further extension of the STA granted on July 19, 2011, to operate with a temporary ND antenna at an alternate site due to loss of the licensed site.<sup>1</sup> In support of the request, MBI stated that additional time is needed to file the required FCC Form 301 minor change application to propose an acceptable facility at a new transmitter site based upon the proposed rules mentioned in the AM Revitalization proceeding MB Docket 13-249.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of STA IS HEREBY GRANTED, and station

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<sup>1</sup> KEZM is licensed for DA operation on 1310 kHz with 0.5 kW day and 0.05 kW night.

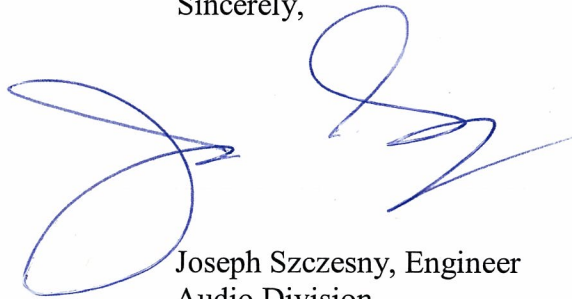
KEZM(AM) may continue to operate with the following facilities:

Geographic coordinates	30° 14' 11" N, 93° 20' 47" W (NAD 1927)
Frequency	1310 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.125 kW day/0.0125 kW night
Antenna type	Existing ND tower with skirt feed
Antenna efficiency	201.0 mV/m/km/kW
Overall height	42.6 meters

It will be necessary to further reduce power or cease operation if complaints of interference are received. MBI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. MBI must file an FCC Form 301 application to proposed a new facility before or immediately after the proposed rules mentioned in the AM Revitalization proceeding MB Docket 13-249 have been adopted and become effective.

This authority expires on **February 26, 2017**.

Sincerely,

A handwritten signature in blue ink, consisting of a large, stylized 'J' followed by a series of loops and a final flourish.

Joseph Szczesny, Engineer  
Audio Division  
Media Bureau