

W T C M

BROADCASTING STATION LICENSE RECORD

#1

Date first licensed 1-30-41

Call letters W T C M  
 LOCATION: TRAVERSE CITY, MICHIGAN

Name of licensee W T C M RADIO, INC. (AL gr 3/21/77 EFF: 5/6/77)  
xMIDWESTERN BROADCASTING COMPANY

Transmitter location Michigan Hwy. M-72, West of Traverse City, Mich. (red. 4-30-62)  
xCounty Line Road, Elmwood Township (C.P. 11-15-40) Lic. 1-30-41  
xTo be determined, Traverse City, Michigan

Main studio location Paul Bunyan Bldg. 314 E. Front St., Traverse City, Mich. Ltr. 6-2-49  
x114-116 East Front Street, Traverse City, Michigan C.P 11-15-40, Lic. 1-30-41

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From—	To—
Letter B2-P-2565	8-28-40	1370	250w	U	Subject approval trans. site and antenna For a new station at Traverse City, Mich.	
B2-MP-1079	11-15-40	1370	250w	U		1-15 7-15-41
B2-P-2565	Mod. of C.P. 2565 for approval of T site, antenna and change in transmitting equipment					
B2-L-1318	1-30-41	1370	250w	U		1-30 3-29-41
B2-Z-647	Lic. to cover C.P. 2565 as mod. for new station. Also determine operating power by direct method.					
NARBA REALLOCATION						
B2-R-1100	3-27-41	1400	250w	U		3-29 12-1-41
B 2-R-1100	11-25-41	1400	250w	U		12-1 8-1-43
B2-S-1100	11-6-42	1400	250w	U		12-1 8-1-43
	Mod. Lic. accordance Order 107					
B2-R-1100	7-27-43	1400	250w	U		8-1 8-1-45
B2-S-1100	7-24-45	Extension of license				8-1 10-1-45
<del>B2-S-1100</del>						
B2-S-1100	9-25-45	Extension of license Order 107-A				10-1 12-1-45
B2-R-1100	10-10-45	1400	250w	U		10-10 8-1-47
BR-1100	7-24-47	1400	250w	U		8-1 8-1-50
BR-1100	7-26-50	1400	250w	U		8-1 8-1-53
BR-1100	7-15-53	RENEWAL OF LICENSE				8-1 10-1-55
BRC-520 (1)	9-16-54	Modification of license to operate trans. by remote control from Michigan Highway M-72 Approx. 3 mi. West of Center of Traverse City Elmwood, Township, Leelanau County, Michigan. (WPBN-TV Studio location)				
BP-9452	9-14-54	1400	250w	U		11-14 5-14-55
	C.P. install new transmitter					
BMP-6821 (1)	4-27-55	Mod. of CP(9452) for extension of completion date to July 14, 1955				

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T C MName of licensee Card #2

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
BL-5791 (2)	8-15-55	Lic. to cover CP(9452, as mod.) to install new transmitter.				
BR-1100	9-7-55	1400	250W	U	10-1	10-1-58
BZ-3821 (1)	10-25-56	Authority to determine operating power by direct measurement of antenna power.				
BR-1100	9-3-58	1400	250w	U	10-1	10-1-61
BR-1100	9-15-61	Renewal of license			10-1	10-1-64
BTC-3920 EFF:	12-22-61	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman.				
BP-14,407	2-21-62	1400kc	250w-1kw	U	4-21-62/10-21-62	
	(Cond'1)	CP to incr. daytime power from 250w to 1kw and install a new trans. (RCA BTA-1R)				
BP-14,502	10-21-62	Mod. of CP(BP-14,407) for ext. of completion date to 4-21-63				
BL-9885	4-29-63	1400kc	250w-1kw	U	4-29	10-1-64
		Lic. to cover CP (BP-14,407 as mod) which auth. incr. power and instl. new trans.				
BR-1100	9-14-64	Renewal of License			10-1	10-1-67
BR-1100	9-8-67	Renewal of License & NDEA			10-1	10-1-70
BR-1100(\$)	9-30-70	Renewal of License & NDEA			10-1-73	
EBSA	5-25-72					
BR-1100(\$)	9-27-73	Renewal of License			10-1-76	
BR-1100(L)	9-15-76	Renewal of license			10-1-79	
EAL-8930	3/21/77	Vol AL EFF: 5/6/77				
BR790601WF(L)	9-21-79	Renewal of License			10-1-82	
BP790515AD	4-16-80	SUPERSEDE TO CORRECT THE POWER.			NIGHT & DAY	4-16-81

# BROADCASTING STATION HISTORY RECORD

CARD # 3

First licensed .....

AM  
Call Letters ..... WTCM

Station Location .....

Name ..... SEE CARD # 1

Transmitter Location .....

Main studio location .....

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	10-21-80	TEMP. AUTH. GR. OPERATE WITH DAY & NIGHT FACILITIES SPECIFIED IN BP-790515AD DURING DAYTIME TO FACILITATE TAKING REQUIRED MEASUREMENTS. ALSO, AUTH GR. OPERATE NON DIRECTIONALLY WITH 500 WATTS TO TAKE MEASUREMENTS. THIS AUTH. EXPIRES 12-31-80. REVERT TO LIC. OPERATION WHEN NOT ACTUALLY TAKING MEASUREMENTS.	

## APPLICATION RECORD—BROADCASTING

#1

W T C M

Call letters X NEWName MIDWESTERN BROADCASTING CO.

FILE No.	DATED	114-116 East Front St., ACTION	
		APPLICATION FOR— Traverse City, Mich.	
		NATURE	DATE
B2-P-2565	10-10-39	C.P. for anew station to be operated on: Frequency - 1370 kc Power - 250w, Time - Unlimited Studio- 114-116 E. Front St., Traverse City, Mich. Trans - to be determined, Treverse City, Mich.	GRANTED 8-28-40 Subj. trans. site and antenna Letter Written. Issued with B2-MP-1079
B2-MP-1079	9-30-40	Modification of construction permit (B2-P-2565) for approval of antenna, approval of transmitter site at County Line Road, Elmwood Township, Michigan and change type of transmitting equipment.	GRANTED 11-15-40 (Min. 11-22-40)



Mr. Frank D. Scott- Attorney  
Page & Davis -Engineer

RCA 250-E, DCC MAX 250w. 731-A, 1551. W.E. 1-A, 1453.

Newspaper affiliation - None

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters

W T C M

Name MIDWESTERN BROADCASTING CO.

File No.	Dated	Application for	Nature	Action	
					Date
B2-L-1318 Rec'd.	1-4-41 1-6-41	License to cover construction permit (B2-P-2565) as modified for a new station.	Granted		1-30-41
B2-Z-647 Rec'd.	1-4-41 1-6-41	Authority to determine operating power by direct measurement of antenna power.	Granted		1-30-41
B2-R-1100 "	2-20-41 3-19-41	Renewal of license Amendment	Granted	1400kc,	3-24-41 250w, U
B2-R-1100 Resub.	9-27-41 "	Renewal of license and Forms 335 (Add: copy, 17n, 20F)	Returned		<del>10-16-41</del>
			GRANTED		11-25-41
B2-R-1100 Rec'd	5-26-43 5-28-43	Renewal of license	Granted		7-27-43

Call  
Letters W T C MName MIDWESTERN BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-1100 Rec'd Resubmitted Rec'd.	5-28-45	Renewal of license (Par. 5g, 17b & photos)	<del>Ret'd</del>	<del>6-15-45</del>
	6-2-45		Granted	10-10-45
	5-28-45			
	7-12-45			
BR-1100 Rec'd	6-30-47 7-3-47	Renewal of license Operating logs filed 7-14-47	Granted	7-24-47
BR-1100 Rec'd	5-31-50 6-2-50	Renewal of license	Granted	7-26-50
BR-1100 Rec'd Filed	4-27-53 5-4-53 5-4-53	Renewal of License Filed by Alfred C. Gordon, Jr., Atty.	GRANTED	7-15-53

APPLICATION RECORD - BROADCASTING

Call  
 Letters W T C M

Name MIDWESTERN BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1750 Rec'd Filed	6-14-54 6-21-54 6-21-54	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru gift to him of 190 shares of stock by Edward Biederman.  John P. Carr, Atty.	DISMISSED the req.	6-29-55 of atty.
BRC-520 Rec'd Filed	8-30-54 9-2-54 9-2-54	Modification of license to operate transmitter by remote control from Michigan Highway M-72, approximately 3 miles west of center of Traverse City, <del>Township</del> <sup>Blowood</sup> Leelanau County, Michigan. (WPBN-TV Studio location)	GRANTED	9-16-54

FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T C M

Name MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-9452 Rec'd Filed	8-30-54 9-2-54 9-2-54	Construction permit to install a new transmitter (ROA BTA 250M).  DOW, LOHNES AND ALBERTSON, ATTYS.	GRANTED	9-14-54
BMP-6821 Rec'd Filed	4-11-55 4-19-55 4-19-55	Modification of construction permit (BP-9452 which auth. installation of a new transmitter) for extension of completion date from 5-14-55 to 7-14-55.  Dow, Lohnes and Albertson, Attys.	GRANTED	4-27-55
BR-1100 Rec'd Filed	6-28-55 7-6-55 7-6-55	Renewal of license  Alfred C. Cordon, Jr., Atty.	GRANTED	9-7-55

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W T C MName MIDWESTERN BROADCASTING COMPANY  
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BL-5791 Rec'd Filed	6-30-55 7-6-55 7-6-55	License to cover construction permit (BP-9452, as modified) which authorized installation of a new transmitter.  Alfred C. Cordon, Jr., Atty.	GRANTED	8-15-55
BZ-3821 Rec'd Filed	10-10-56 10-15-56 10-15-56	Authority to determine operating power by direct measurement of antenna power. Alfred C. Cordon, Jr.	GRANTED	10-25-56
BR-1100 Rec'd Filed	7-11-58 7-14-58 7-14-58	Renewal of license Alfred Cordon, Attorney	GRANTED	9-3-58
BP-14,407 Rec'd Filed	10-3-60 10-4-60 10-4-60	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R) Atty.- Dow, Lohnes and Albertson Eng.- George C. Davis	GRANTED	2-21-62 Ant. resistance measurements Sec 3.54 of Commission Rules. Interf. 250w Class IV stations.

FORM BC-121  
AUG. 1955

7 APPLICATION RECORD - BROADCASTING

Call  
Letters WT. C. M.

Name MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1100 Rec'd Filed	6-26-61 6-30-61 6-30-61	Renewal of license  Attys.: Dow, Lohnes and Albertson (Alfred Cordon)	GRANTED	9-15-61
BTC-3920 Rec'd Filed	12-2-61 12-8-61 12-8-61	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman.  Alfred C. Cordon, Jr., Atty.	GRANTED EFF:	12-22-61
BMP-10,562 R. & F.	9-15-62 9-17-62	Mod. of CP (BP-14,407 which auth. incr. day power and install new trans.) for ext. of completion date from 10-21-62 to 4-23-63. Atty: Alfred C. Cordon, Jr.	GRANTED	10-11-62 to 4-21-63

FORM BC-121  
AUG. 1955 #8

APPLICATION RECORD - BROADCASTING

Call Letters ..... W T C M

Name ..... MIDWESTERN BROADCASTING COMPANY  
..... Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BL-9885 R. & F.	12-3-62 12-12-62	Lic to cover CP(BP-14,407 as mod) which auth installing a new trans and incr daytime power. <u>Atty- Dow, Lohnes &amp; Albertson</u>	GRANTED re: accept interf.	4-29-63
BR-1100 R & R	3-13-64 3-16-64	Renewal of License  Alfred C. Cordon, Jr., Atty.	GRANTED	9-14-64
BR-1100 R & F  JUL 18 1967  Ltr.	6/29/67 7/3/67  4-16-69	Renewal of license Atty: A. C. Cordon  Al Cordon, Jr. now atty.	GRANTED Con'd. 250w Class IV stations	9-8-67



APPLICATION RECORD - BROADCASTING

Call  
Letters W.T.C.M.

Name MIDWESTERN BROADCASTING COMPANY  
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-1100 R & F #613902 \$75. P.N.	6-18-70 7-2-70 7-2-70 JUL 29 1970	Renewal of License  Atty: Alfred C. Cordon, Jr.  AMENDED 9-10-70 re: programming; commercial practices; business interest	GRANTED Cond'l re 250w class IV stations	9-30-70
10-2-70 Annual fee \$32.00		deducted from \$75.00 Renewal filing fee. Credit \$43.00 to 1971.		
BR-1100 R & F PN PRESS JUL 1973	6-29-73 6-29-73 6-29-73	Renewal of License  Atty: <u>Cordon &amp; Jacob</u>  AMENDED 7-23-73 re: ascert. of comm. needs AMENDED 8-21-73 re: business interests; comm. policy	GRANTED	9-27-73

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

10-41

Call  
Letters W T C M

W T C M RADIO, INC.

Name XMIDWESTERN BROADCASTING COMPANY  
TRAVERSE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1100 R & F PN Recd. PRESS	5-24-76 5-27-76 " JUN 25 1976	RENEWAL OF LICENSE	GRANTED	9-15-76
BAL-8930 R & F Also see WTCM-FM, WATT, WATZ AM&FM, WMBN AM&FM, WATC, WTOM-TV & WPBN-TV FORM 316 MAR 14 1977	3/3/77 3/7/77	Voluntary assignment of license to W T C M RADIO, INC.  Atty - <u>Cordon</u> & Jacob	GRANTED EFF:	3/21/77 5/6/77

#11

1400KHz

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T C MName W T C M RADIO, INC.Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP- 790515AD PRESS:		Construction permit to chg freq from 1400KHz to 580KHz; incr powers to 2.5KW 500 watts; install DA-2; TL: Secor Rd approx 5 mi SW of Traverse City, Michigan; install new trans HARRIS MW-5A; make chgs in ant sys(incr hght) MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 44 43 16                      85 42 14 ATTY: Alfred Cordon	GRANTED	4-16-80
BR 790601 WF PRESS JUL 12 1979		RENEWAL OF LICENSE A.C.Cordon, Atty.	GRANTED	9-21-79

#12

## APPLICATION RECORD-BROADCASTING

1400 kHz  
Call Letters: W T C M

Name: W T C M Radio, Inc.

Station Location: Traverse City, Michigan

File No.	Date	Description	Action and Date
BL-810128AC R & F PTA PRESS	1-28-81 2-2-81	Lic. to cover (BP-790515AD) for changes. Atty: Alfred C. Cordon (Cordon & Jacob)	<b>ISSUED</b>
810417AJ	<del>FEB 20 1981</del>	Construction permit to increase day power to 5kw.	

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WTCM

Licensee WTCM RADIO, INC.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
810618AD	6-18-81	NEW	PARAGON RADIO NETWORK INC. Elmwood Twp, Michigan		



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

