

WTAD



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 1390199

Authorized 7-8-25  
 Date First D. 12-18-23

Card No. 1.

Licensed 7-20-23 LEE ENTERPRISES, INCORPORATED (AL 5-31-67 EFF: 6-30-67) 11

x LEE BROADCASTING CORPORATION (ML 10-26-64)

Letters WTAD

x LEE RADIO, INCORPORATED (AL-9-10-64 EFF: 9-30-64)

LOCATION: QUINCY, ILLINOIS

x LEE BROADCASTING, INC. (AL 11-21-44, Eff. 12-9-44)

x Illinois Broadcasting Corporation (10-9-31)

x Illinois Stock Medicine Broadcasting Corporation (12-29-26)

Name of Licensee: x Robt. E. Compton (7-8-25)

x Robert E. Compton & First Presbyterian Church

3 miles SW of Quincy, Illinois (CP 8-14-40 Lic. 3-13-41)

x North 24th Street, Quincy, Illinois (C.P. 9-22-36) Lic. 12-8-36.

x 600 State Street, Quincy, Ill. (12-29-26)

Transmitter Location: x 412 Wabash Avenue, Carthage, Ill., (7-8-25)

x Main Street, Carthage, Ill.

510 Main Street, Quincy, Illinois (BS 6-30-61)

x Approx. 4.5 miles NE of Quincy, Ellington, Ill. (BS 11-19-57)

Main Studio Location: x 10th Floor, W.C.U. Bldg., 510 Maine St., Quincy, Illinois (Letter 8-15-35)

x 600 State Street, Quincy, Ill.

CONSTRUCTION PERMIT AND LICENSE RECORD

Radio District - License No. 1200

mel

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
BUREAU OF NAVIGATION RECORDS - DEPT. OF COMMERCE					
200.	7-20-23	1310	50	Unlimited	7-20 10-19-23
200	10-15-23	1310	10	Unlimited	10-15 1-14-24
STATION DELETED DECEMBER 18, 1923.					
Relicensed					
200	7-8-25	1270	50	Unlimited	7-8 10-7-25
200	10-7-25	1270	50	Unlimited	10-7 1-6-26
Letter	1-13-26	Authorization to continue operation			
200	8-3-26	1270	Ind. 50	Unlimited	8-3 11-2-26
200	11-8-26	1270	Ind. 50	Unlimited	11-8 2-7-26
200	12-29-26	1270	Ind. 500	Unlimited	12-29 3-28-26
Vol. Assignment of license also chg. of Tr. Location					
Zone 4 FEDERAL RADIO COMMISSION RECORDS					
R-B-596T.P. 4	4-21-27	1270	500	Unlimited	Not stated
R-B-596	6-1-27	1270	250	Unlimited	6-1 7-31-27
Effec. date of previous lic. deferred by G.O. 13					
R-B-596	8-8-27	Letter of Extension			8-15 10-14-27
G.O. #79	8-16-27	1270	250 after 7 p.m. 500 6 a.m. to 7 p.m.		8-16 10-14-27
R-B-596	8-16-27	License to cover S.O. #79			8-16 10-14-27
G.O. 18	Extension of license				10-15 10-31-27
R-B-596	10-24-27	Letter of Extension			10-31 12-31-27
G.O. 21	Extension of license				12-31 1-31-28
G.O. 22	"	"	"	"	1-31 3-1-28
G.O. 23	"	"	"	"	3-1 4-1-28
G.O. 25	"	"	"	"	4-1 5-1-28
G.O. 27	"	"	"	"	5-1 6-1-28
G.O. 32	"	"	"	"	6-1 8-1-28
G.O. 36	"	"	"	"	8-1 9-1-28
Extended by Order Doc. No 80					
G.O. 44	Extension of license				10-1 11-11-28
Reallocation					
R-B-596	10-31-28	1440	500	S-WMBD	11-11 1-31-29
R-B-596	1-11-29	1440	500	S-WMBD	1-31 4-30-29
R-B-596	4-18-29	1440	500	S-WMBD	4-30 7-31-29
Telegram	7-2-29	Suspend Oper. 1 week - repairs transmitter			
R-B-596	6-20-29	Extended by G. O. 69			7-31 10-31-29
R-B-596	10-12-29	1440	500	S-WMBD	10-31 1-31-29
R-B-596	1-11-30	1440	500	S-WMBD	1-31 4-30-30
R-B-596	4-5-30	1440	500	S-WMBD	4-30 7-31-30
R-B-596	7-7-30	1440	500	S-WMBD	7-31 10-31-30

4-S-B- 596

BROADCASTING STATION LICENSE RECORD

Relicensed 7-8-25

Date First D. 12-18-23

Licensed 7-20-23

Card No. 2.

Call  
Letters WTAD

Name of  
Licensee:

See Card #1  
Illinois Broadcasting Corporation

Transmitter  
Location:

See Card No. 1.

Main Studio  
Location:  
FRC-65

Zone 4.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
P-B-1538	8-15-30	Install	new equip.	with DCC	9-3	8-15-30	
R-B-596	10-22-30	1440	500	S-WMBD	10-31	11-30-30	
R-B-596	11-14-30	1440	500	S-WMBD	11-30	1-31-31	
R-B-596	1-20-31	Extended by G.O. 103			1-31	4-30-31	
L-B-453	4-21-31	1440	500	S-WMBD	4-21	4-30-31	
Covers 4-P-B-1538		installation of new equip. with D.C.C.					
R-B-596	4-24-31	1440	500	S-WMBD	4-30	11-1-31	
ML-B-874	10-9-31	Change in name only					
R-B-596	10-16-31	1440	500	S-WMBD	11-1	5-1-32	
R-B-596	4-8-32	1440	500	S-WMBD	5-1	11-1-32	
R-B-596	10-11-32	1440	500	S-WMBD	11-1	5-1-33	
R-B-596	4-7-33	1440	500	S-WMBD (H)	5-1	11-1-33	
R-B-596	10-27-33	1440	500	S-WMBD (H)	11-1	5-1-34	
R-B-596	4-24-34	1440	500	S-WMBD (H)	5-1	11-1-34	
FEDERAL COMMUNICATIONS COMMISSION							
R-B-596	9-25-34	1440	500	S-WMBD	10-2	11-1-34	
B4-R-596	10-23-34	1440	500	S-WMBD	11-1	5-1-35	
B4-R-596	3-5-35	900	500	Daytime	3-5	9-1-35	
B4-R-596	8-20-35	900	500	Daytime	9-1	3-1-36	
B4-R-596	2-11-36	900	500w	Daytime	3-1	9-1-36	
B4-S-596	C.A. 8/29/36	Opr. port. test trans. 50 w. 900 kc. 12 midnight CST Sept. 1					
B4-S-596	"	Opr. port. test trans. 50 w. 900 kc. 12 midnight & 6 am CST 9/1/ ending 9/30					
B4-R-596	C.A. 8-15-36	900	500w	Daytime	9-1	3-1-37	
B4-P-1325	9-22-36	Move trans.; new equip & Ant.			11-22	5-22-37	
B4-MP-407	11-10-36	Mod. CP 1325 to incr. power to 1kw			11-22	5-22-37	
B4-S-596	C.A. 11/3/36	Opr. 12 mid. 11/3 until conclusion election					
B4-S-596	Wins. 11/10	Opr. without appr. freq. monitor 11/10 to 11/14.					
B4-L-449	12-1-36	900	500w	D	12-1	3-1-37	
Lic. to cover C.P.?		to move trans.; new trans. & ant.					
B4-L-450	12-8-36	900	1kw	D	12-8	3-1-37	
Lic. to cover C.P. for increase in power							
B4-R-596	3-16-37	900	1kw	D	3-1	9-1-37	

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Card #3

Licensed.....

Call  
Letters W T A D

Name of Licensee: See Card #1  
ILLINOIS BROADCASTING CORPORATION

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
B4-F-96	6-1-37	Install	automatic frequency control				
B4-R-596	C.A.B-27-37	900	1kw	D	9-1	3-1-38	
B4-R-596	CA 2-24-38	900	1kw	D	3-1	9-1-38	
B4-P-2156	6-28-38	Changes	in equipment		8-28	2-28-39	
B4-R-596	8-16-38	900	1kw	D	9-1	3-1-39	
B4-L-844	10-1-38	900	1kw	D	10-11	3-1-39	
		License to cover C.P. for equipment changes.					
B4-R-596	2-6-39	900	1kw	D	3-1	9-1-39	
B4-R-596	8-8-39	900	1kw	D	9-1	4-1-40	
B4-S-596	12/9/39	conduct	field test measurements for new trans site on 900kc, between 1am to 5am from Dec 9 to Dec 18, 1939				
B4-R-596	3-22-40	900	1kw	D	4-1	8-1-40	
B4-S-596	4-13-40	900	1kw	D	4-13	8-1-40	
Med.Lic. Order	to add sunrise 6/12/40	Extension of License			8/1	10/1/40	
B4-P-1984	8-14-40	900	1kw*, 1kw-LS	U	8-14	4-14-41	
		*Directional antenna night C.P. to chg. hrs. of operation, move transmitter locally, install D.A. for night use					
B4-S-596	11/5/40	opr 4:45pm	11/5 to 2am Nov 6, 1940			election returns	
Order	9-10-40	Extension of license			10-1	3-29-41	
B4-L-1343	3-13-41	900	1kw*1kw-LS	U	3-13	3-29-41	
B4-Z-702		Lic. to cover C.P.1984 for move of T, change hours of operation and install *DA for night use. Determine operating power by direct method.					
NARBA REALLOCATION							
B4-R-596	3-28-41	930	1kw*1kw-LS	U	3-29	4-1-42	
		Renewal granted 3-24-41, proof of performance approved by Engr. 3-28-41					
B4-R-596	3-17-42	930	1kw*1kw-LS	U	4-1	8-1-42	
		*DA-N					
B4-S-596	7-21-42	Extension of license			8-1	9-1-42	

## BROADCASTING STATION LICENSE RECORD

Card #4

Date first licensed \_\_\_\_\_

Call letters W T A D

See Card #1

Name of licensee \_\_\_\_\_

ILLINOIS BROADCASTING CORPORATION

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-R-596	8-4-42	930	1kw*1kw-LS *DA-N	U	8-4	8-1-44
B4-S-596	11-8-42	930	1kw*1kw-LS *DA-N	U	12-1	8-1-44
	Mod. license accordance Order No. 107					
B4-S-596	12-28-42	930	1kw*1kw-LS *DA-N	U	12-28	8-1-44
	Mod. license correcting antenna current and resistance in accordance with Engr. Memo of 12-28-42					
B4-R-596	7-25-44	930	1kw*1kw-LS *DA-N	U	8-1	5-1-47
B4-AL-440	11-21-44	Voluntary assignment of license to LEE BROADCASTING, INC.				
	Eff. 12-9-44					
B4-S-596	9-25-45	930	1kw*1kw-LS *DA-N	U	10-1	5-1-47
	<b>CANCELLED</b> Mod. Lic. Order 107-A					
B4-S-596	9-25-45	930	1kw*1kw-LS *DA-N	U	10-1	5-1-47
	Supersedes License dated 9-25-45					
B4-P-5228	10-1-46	930	1kw*1kw-LS *DA-N	U	12-1	6-1-47
	CP to install new transmitter					
B4-L-2113	1-30-47	930	1kw*1kw-LS *DA-N	U	1-30	5-1-47
	Lic. to cover CP (5228) which authorized installation of new T					
BR-596	4-23-47	930	1kw*, 1kw-LS *DA-N	U	5-1	5-1-50
BR-596	4-21-50	930	1kw*, 1kw-LS *DA-N	U	5-1	5-1-53
BP-7566	12-26-51	930	1kw*5kw-LS *DA-N	U	2-26	8-26-52
	CP incr. daytime power and install new transmitter					
BL-4656	2-19-52	930	1kw*5kw-LS *DA-N	U	2-19	5-1-53
	Lic. cover CP 7566 to incr. power and install new trans.					
BR-596	1-23-53	RENEWAL OF LICENSE			5-1-53	12-1-55

B.S.

# BROADCASTING STATION LICENSE RECORD

45

Date first licensed .....

Call letters W.T.A.D.

Name of licensee LEE BROADCASTING, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-462 (1)	7-29-54	Modification of license to operate transmitter by remote control from 4½ miles N.E. of Quincy, Illinois, while using non-directional antenna (Trans. location of WTAD-FM & KHQA-TV)			
BR-596	11-30-55	930	1kw-DA-N, 5kw-LS U	12-1	12-1-58
BZ-4020	8-29-58	930kc	1kw-DA-N, 5kw-LS U	8-29	12-1-58
		Authority to determine operating power by direct measurement of antenna power.			
BR-596	11-5-58	930kc	1kw-5kw-LS-DA-N Unl	12-1	12-1-61
BML-1787 (1)	11-19-58	Mod. of license to move the main studio to approx. 4.5 miles NE of Quincy, Ellington Township, Illinois (Transmitter location of WTAD-FM and KHQA-TV). Waiver 3.30(a)			
BS-596 (2)	7-27-59	Mod. of license to change operating specifications.			
BRC-1785 (3)	3-1-61	Mod. of license to operate transmitter by remote control from 4.5 miles N.E. of Quincy, Illinois (Transmitter location of KHQA-TV and WTAD-FM).			
BR-596 (4)	7-30-61	Mod. of license to change studio location			
BS-596 (5)	9-5-61	Mod. of license to change operating specifications.			
BR-596	11-9-61	930kc	1kw-5kw-LS Unl DA-N	12-1	12-1-64
BS-596 (1)	3-28-62	Mod. of license to include condition. re: pre-sunrise operation prohibited			
BAL-5173 EFF	9-10-64	VOL. assignment of license to LEE RADIO, INCORPORATED.			
BML-2097	10-26-64	930kc	1kw-5kw-LS Unl. DA-N	10-26-64	12-1-64
		Mod. of lic. to chg. licensee name to LEE BROADCASTING CORPORATION.			
BR-596	11-16-64	Renewal of License			12-1 12-1-67
BAL-6058 EFF	5-31-67 6-30-67	Voluntary assignment of license to LEE ENTERPRISES, INCORPORATED			

Form BC 126  
June 1954 #6

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T A D

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-596	11-24-67	930kc	1kw, 5kw	DA-N U	12-1 12-1-70
		Renewal of NDEA			
BR-596(S)	11-25-70	Renewal	of License & NDEA		12-1-73
EBSA	5-25-72				
BR-596(L)	11-28-73	RENEWAL			12-1-76
COMTEL BS-596=	8-15-75	Trans. oper by	remote control		
BS-596(L)	10-30-75	ML chg	antenna monitor (Page 2)		
BR-596(S)	11-23-76	Renewal of	license		12-1-79
BR790720UF (S)	11-30-79	RENEWAL OF	LICENSE		12-1-82

Form 94  
No. 1

APPLICATION RECORD - BROADCASTING

Call  
Letters WTAD

Robt. E. Compton (7-8-25)

Name  Robert E. Compton & First Presbyterian Church

File No.	Dated	Application for	Action	
			Nature	Date
Ninth Radio Dist. License No. 1200	7-17-23	<u>BUREAU OF NAVIGATION RECORDS - COMMERCE DEPT.</u> Application for license requesting 1310 kc., 50 watts, transmitter location Main Street, Carthage, Ill.	Granted unlimited	7-20-23, time
1200	10-15-23	Renewal of license, requesting 10 watts	Granted	10-15-23
1200	6-29-25	<u>STATION DELETED DECEMBER 18, 1923,- LETTER.</u> Application for license requesting 1270 kc., 50 watts, transmitter location 412 Wabash Ave., Carthage, Ill., filed in the name of - Robt. E. Compton.	Granted	7-8-25
1200	10-1-25	Renewal of license	Granted	10-7-25

No. 2.

Call

Letters

WTAD

Illinois Stock Medicine Broadcasting Corporation (12-29-26)

Name  Robt. E. Compton

File No.	Dated	Application for	Action	
			Nature	Date
1200	1-8-26	Renewal of license	1-Letter Auth. to continue operation.	1-13-26
			2-Granted Lic. 8-3-26, 1270 kc., no pr. stated indicated 50 watts.	
1200	11-2-26	Renewal of license	Granted	11-8-26
1200	12-23-26	Renewal of license, requesting assignment of license to ILLINOIS STOCK MEDICINE BROADCASTING CORPORATION, chg. location of transmitter from 412 Wabash Street, Carthage, Ill. to 600 State Street, Quincy, Ill., 1270 kc., indicated power 500 watts.	Granted	12-29-26

No. 3.

Call  
Letters WTADName Illinois Stock Medicine Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
<u>Zone 4</u> 4-R-B-596	4-5-27	<u>FEDERAL RADIO COMMISSION - RECORDS</u> Renewal of license requesting 1270 kc., 500 watts.	1-T.P. issued 1270 Kc., 500 watts, Unlimited.	4-21-27,
			2-License 250 watts, unlimited.	6-1-27, 1270 kc.
			3-G.O.#13.	
4-R-B-596	7-29-27	Renewal of license	1-Letter	8-8-27.
			2-Spec.Order to increase pr. to 500 w. 6 a.m. to 7 p.m., (250 w. after 7 p.m.)	79, 8-16-27,
			3-License	8-16-27, covers special order.
			4-G.O.#18	
4-R-B-596	9-29-27	Renewal of license	1-Letter	10-24-27.
			2-General Orders 25, 27, 32, 36, Order #80, and 44.	21, 22, 23,



No. 4.

Call  
Letters WTADName Illinois Stock Medicine Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-596	1-10-28	Renewal of license	Reallocation - License 1440 kc. S-WMBD	10-31-28, 500 watts,
4-R-B-596	12-12-28	Renewal of license	Granted	1-11-29
4-R-B-596	3-22-29	Renewal of license	Granted	4-18-29
4-R-B-596	6-7-29	Renewal of license	G.O. 69	6-20-29
4-R-B-596	9-13-29	Renewal of license	Granted	10-12-29
4-R-B-596	12-18-29	Renewal of license	Granted	1-11-30
4-R-B-596	3-17-30	Renewal of license	Granted	4-5-30
4-R-B-596	6-12-30	Renewal of license	Granted	7-7-30
4-P-B-1538	7-11-30	Installation of new equipment with automatic frequency control	Granted	8-15-30
4-R-B-596	9-12-30	Renewal of license	Granted	(30D) 10-21-30
			Granted	(60D) 11-14-30
4-L-B-453 Letter	11-27-30 1-31-31	License to cover 4-P-B-1538, issued 8-15-30 Amended as to equipment	Granted	4-21-31

Form 94

## APPLICATION RECORD - BROADCASTING

No. 5.

Call  
Letters WTAD

Illinois Broadcasting Corporation (Change in name only) 10-9-31

Name  Illinois Stock Medicine Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-596	12-15-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
4-P-B-2310	7-27-31	Move transmitter from Quincy, Ill., to Murphy Building, 234 Collinsville Avenue, East St. Louis, Ill.	Denied	1-8-32
4-ML-B-874	8-5-31	Change name to ILLINOIS BROADCASTING CORP.	Granted	10-9-31
4-R-B-596	8-24-31	Renewal of license	Granted	10-16-31
4-R-B-596	2-26-32	Renewal of license	Granted	4-8-32
4-R-B-596	8-30-32	Renewal of license (TV Agreement)	Returned	<del>9-13-32</del>
Resubmitted	9-17-32		Granted	10-11-32
4-P-B-2734	10-31-32	Move transmitter & studio from 600 State St., Quincy, Ill., to 234 Collinsville Ave., East St. Louis, Ill.	Statement of Facts Denied Effective	1-16-34 2-5-34

No. 6

Call

Letters W T A DName ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-596	2-18-33	Renewal of license	1-(Hearing)---	Granted 4-7-33
			2-(Hearing)---	Granted 10-27-33
			3-	Statement of Facts Denied 1-16-34 to be effective 2-5-34.
			4-	Action of 1-16-34 reconsidered and case remanded to Examiner for taking of additional testimony Min. 2-2-34.
		(H)	Granted 4-24-34	
			Granted after hearing, State of Facts, Min. 9-25-34 (Effec. 3 a.m., E. S. T., 10-2-34)	
4-R-B-596	8-29-33	Renewal of license (Not necessary)	Returned	10-31-33

#7

Call  
Letters

W T &amp; D

Name ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-596	10-1-34	Renewal of license	Granted	10-23-34
B4-P-351	1-14-35	C. P. to change freq. from 1440 kc to 900 kc, hrs. of oper. from S-WMBD to Daytime only, <del>move transmitter from 600 State St. to 510 Main St. Quincy, Ill.</del>	Returned Superseded by B4-MI-144	2-21-35
Amended	2-16-35	To omit request for move of transmitter.		
B4-MI-144	2-20-35	Modification of license to change frequency from 1440 kc to 900 kc and hrs. of operation from S-WMBD to Daytime.	Granted	in. 3-5-35
B4-P-530	4-17-35	Construction permit to make minor changes in equip. & <del>move transmitter site from 510 Main St. Quincy, Ill. to 610 Main St. Quincy, Ill.</del>	Returned Unnecessary	5-24-35
Amended	5-16-35	To omit request for move of transmitter & studio.		

Call

Letters

W T A D

Name ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-596	6-24-35	Renewal of license	Granted	8-20-35
B4-R-596	12-21-35	Renewal of license	Granted	2-11-36
B4-R-596 Resubmitted	6-26-36 6-26-36	Renewal of license (Program & signature of officer)	Ret'd. Granted	7-21-36 C.A. 8-15-36
B4-P-1325  Amended	8-18-36  8-24-36	C.P. install new trans. and antenna and move trans. from 600 State St., Quincy, Ill. to North 24th St., Quincy, Ill. <del>and increase power from 500w to 1kw.</del> RE: omit request for increase in power.	Granted	9-22-36
B4-MP-407	9-23-36	Mod. of C.P. (B4-P-1325) to install new trans. and antenna, and move trans. to further request authority to increase power from 500w to 1kw.	Granted	11-10-36

## APPLICATION RECORD—BROADCASTING

Call letters WTADName ILLINOIS BROADCASTING CORP.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-L-449	11-10-36	License to cover C.P.(B4-P-1325) for new trans & antenna and move of trans. locally.	Granted	12-1-36
B4-L-450	11-12-36	License to cover MP (B4-MP-407) for increase in power from 500 w to 1kw.	Granted	12-8-36
B4-R-596	12-22-36	Renewal of license	Granted	2-16-37
<del>B4-M-456</del>	4-28-37	<del>Modification of license to change hours of operation from daytime to unlimited time, using 1kw power.</del>	<del>Ex.Rept.I-696 Dock.4599</del>	<del>DENIED Min. 3-20-39</del>
Amended B4-P-1984	to C.P. 10-12-37	Amended to a C.P. to install a directional antenna for night use and move transmitter from North 24th St. Quincy, Ill. to 3 mi. SW of Quincy, Ill.	Effective 3-27-39 Above Order set aside Granted	8-14-40
Amended	12-11-37	To make changes in directional antenna		

## APPLICATION RECORD—BROADCASTING

#10

Call letters WTADName ILLINOIS BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-F-96	5-15-37	Authority to install new automatic frequency control equipment.	Granted	6-1-37
B4-R-596	6-19-37	Renewal of license	Granted	C.A. 8-27-37
B4-R-596 Resubmitted	12-21-37 "	Renewal of license (3b, -20b, c, d.)	<del>Returned</del> Granted	<del>1-19-38</del> CA 2-24-38 Min 3-1-38
B4-P-2156	4-14-38	Construction Permit to make changes in equipment (tubes in last radio stage).	Granted	6-28-38

## APPLICATION RECORD—BROADCASTING

# 11

W T A D

Call letters

Name ILLINOIS BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-596	6-22-38	Renewal of license	Granted	8-16-38
B4-L-844 Resubmitted	8-25-38 9-6-38	License to cover C.P. (B4-P-2156) for equipment changes.	<del>Returned 2-1-39</del> signature Granted	10-11-38
B4-R-596	12-17-38	Renewal of license	Granted	2-6-39
B4-R-596	6-26-39	Renewal of license	Granted	8-8-39
B4-R-596	1-9-40	Renewal of license	Granted	3-22-40
B4-R-596 Resubmitted	5-10-40 5-10-40	Renewal of license (Sec. 315(c))	Returned GRANTED	5-17-40 3-24-41
			930 kc, 1kw, U, DA-N subject to approval of proof of performance. which was approved 3-28-41 by Engr. D. P. S.	



#12

Call  
Letters WTADName ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Nature	Action
				Date
B4-L-1343 Rec'd.	2-14-41 2-17-41	License to cover construction permit (B4-P-1934) for change in hours of operation, installation of directional antenna for night use and move of transmitter.	Granted	3-13-41
B4-Z-702 Rec'd.	2-14-41 2-17-41	Authority to determine operating power by direct measurement of antenna power.	Granted	3-13-41
B4-R-596	1-14-42	Renewal of license  335's filed filed W. J. Dempsey	Granted	3-17-42

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T A DName \* LEE BROADCASTING, INC. (AL 11-21-44, Eff. 12-9-44)  
\* ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-596	4-27-42	Renewal of license and Forms 335 Filed by Richard C. O'Hare atty.	Granted	8-4-42
B4-R-596 Rec'd	5-10-44 5-18-44	Renewal of license Filed by Richard O'Hare atty.	Granted	7-25-44
Rec'd Filed	7-22-44 7-22-44	Transfer of Control of licensee corporation from W. Emery Lancaster to LEE BROADCASTING, INC. (7,105 shares; agreement also includes stock held by Edith H. Lancaster-2,025 shares, Virginia Pierson-1,650 shares, R. E. Whitfield- 200 shares, H. G. Krietemeyer, 20 shares; total 11,000 shares common - 100% outstanding). (Filed by W. Theodore Pierson, Atty.)	Considered as additional information with B4-AL-440.	
B4-AL-440 Rec'd Filed	7-22-44 7-22-44 8-4-44	Assignment of license to LEE BROADCASTING, INC. (Filed by W. Theodore Pierson, Atty.)	Docket No. 6670 ORDER of Grant Min. #538 11-21-44 Eff. 12-9-44	

## APPLICATION RECORD - BROADCASTING

#14

Call

Letters W T A DName LEE BROADCASTING, INC.,

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-5228 Rec'd Filed	8-10-46 8-12-46 8-12-46	Construction permit to install new transmitter (GATES RADIO CO. 25A)	GRANTED	10-1-46
B4-L-2113 Rec'd Filed	10-9-46 10-11-46 10-11-46	License to cover C.P. (B4-P-5228) which authorized installation of new transmitter.	GRANTED	1-30-47
B-R-596 Rec'd	2-20-47 2-28-47	Renewal of license Filed by Ralph Walker atty.	Granted	4-23-47
BR-596 Rec'd	2-20-50 2-27-50	Renewal of license Filed by Robert E. Hodson atty.	Granted	4-21-50

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T A DName Lee Broadcasting, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BP-7566 Rec'd Filed	3-8-50 3-10-50 3-10-50	Construction permit to increase the daytime power from 1kw to 5kw and install a new transmitter (Gates BC-5B).  Ralph L. Walker, Atty. Virginia R. Erwin, Engr.	Docket No. 9708 Upon consideration petition for reconsideration appl. removed from hearing and GRANTED 12-26-51 ORDER ISSUED	
BL-4656 Rec'd Filed	1-29-52 1-30-52 1-30-52	License to cover construction permit (BP-7566) which authorized increase in daytime power and installation of a new transmitter.  Ralph L. Walker, atty.	GRANTED	2-19-52
BR-596 Rec'd Filed	1-14-53 1-22-53 1-22-53	Renewal of License Filed by Robert E. Hedson, Atty.	GRANTED	4-29-53
BR-596 Rec'd	11-24-53 12-1-53	Renewal of License, Returned as unnecessary Filed by Eliot C. Lovett, Atty.	RETURNED	12-10-53

APPLICATION RECORD - BROADCASTING

Call  
Letters WTAD

Name LEE BROADCASTING, INC.  
Quincy, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BRC-462 Rec'd Filed	7-19-54 7-22-54 7-22-54	Modification of license to operate transmitter by remote control from 4 1/2 miles N. E. of Quincy, Illinois (Transmitter location of WTAD-FM and KHQA-TV) (while using non-directional antenna)	GRANTED	7-29-54
BR-596 Rec'd Filed	8-29-55 9-1-55 9-1-55	Renewal of license Eliot C. Lovett, Atty.	GRANTED	11-30-55
BZ-4020 Rec'd Filed	3-31-58 4-8-58 4-8-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-29-58
BB-596 Rec'd Filed	8-19-58 8-28-58 8-28-58	Renewal of License.  Eliot C. Lovett, Atty.	GRANTED	11-5-58

AUG. 1955

Call  
Letters WTADName LEE BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1737 Rec'd Filed	10-10-58 10-20-58 10-20-58	Modification of license to move the main studio from 10th floor, W.C.U. Building, 510 Main Street, Quincy, Illinois to approximately 4.5 miles NE of Quincy, Ellington Township, Illinois (Transmitter LOCATION OF WTAD-FM AND KHQA-TV).	Request for waiver of Section 3.30(a)  GRANTED	for waiver of  11-19-58
BRC-1785 Rec'd Filed	12-12-60 12-21-60 12-21-60	Modification of license to operate transmitter by remote control from 4.5 miles N.E. of Quincy, Illinois (Transmitter location of KHQA-TV and WTAD-FM).  Robert E. Hodson, Atty.	GRANTED	3-1-61
BR-596 R & F	8-9-61 9-1-61	Renewal of License	GRANTED	11-9-61
PETITION FOR RECONSIDERATION filed 11-28-61 by Fletcher for		WBEN - GRANTED 3-28-62 and	COMMISSION'S ACTION OF 11-9-61 MOD. TO ADD CONDITION RE OPER. PRIOR SUNRISE -	
MEMO. OPINION AND ORDER				

FORM BC-121 #18  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W.T.A.D.

LEE BROADCASTING CORPORATION

Name ~~LEE RADIO, INCORPORATED~~  
~~LEE BROADCASTING, INC.~~  
Quincy, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5173 R & F	7-16-64 7-20-64	Voluntary assignment of license to LEE RADIO, INCORPORATED  Atty. - Pierson, Ball & Dowd	GRANTED	9-10-64 Eff: 9-30-64
BR-596 R&F Amended R & F	8-10-64 8-28-64 10/27/64 10/27/64	RENEWAL OF LICENSE Amended to change name of applicant to LEE BROADCASTING CORPORATION. ROBERT E. HODSON, ATTY.	GRANTED	11-16-64
BML-2097 R. & F.	10-5-64 10-12-64	Modification of license to change name of licensee to LEE BROADCASTING CORPORATION. Atty: Pierson, Ball & Dowd	GRANTED	10-26-64
BAL-3058 R & F (Form 316)	5-3-67 5-9-67	Voluntary assignment of license to LEE ENTERPRISES, INCORPORATED  Atty - Pierson, Ball & Dowd	GRANTED EFF:	5-31-67 6-30-67

FORM BC-121  
Aug. 1955

#19

APPLICATION RECORD - BROADCASTING

Call  
Letters .....W.T.A.D.....

Name LEE ENTERPRISES, INCORPORATED  
Quincy, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BR-596 R & F <b>SEP 19 1967</b>	8-28-67 8-30-67	Renewal of license Atty- Robert E. Hodson (Pierson, Ball & Dowd)	GRANTED	11-24-67
BR-596 R & F P. N. <b>SEP 10 1970</b>	8-28-70 8-31-70 8-31-70	Renewal of License Atty: Robert E. Hodson Annual filing fee \$116.00 paid 11-10-70 #642371.	GRANTED	11-25-70
BR-596 R & F P.N. PRESS <b>12 SEP 1973</b>	8-17-73 8-31-73 8-31-73	Renewal of License Atty.: Robert E. Hodson	GRANTED	11-28-73



## APPLICATION RECORD - BROADCASTING

#20

Form BC-121

May 1976

12-25

Call  
Letters W T A DName LEE ENTERPRISES, INCORPORATED  
QUINCY, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-596 R & F PN Recd. PRESS	7-26-76 7-29-76 " SEP 28 1976	RENEWAL OF LICENSE	GRANTED	11-23-76
BR 790720 UF PRESS	AUG 31 1979	RENEWAL OF LICENSE Benj. J. Griffin, Atty.	GRANTED	11-30-79

Lee Broadcasting, Inc. (AL 11-21-44, Eff. 12-9-44)

Licensee Illinois Stock Medicine Broadcasting Corporation

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
4-ML-B-1102A	12-6-32	WMBD	Peoria Broadcasting Co. Peoria Heights, Ill.	Chg. hours from Share WTAD to Uni.-Fac. WTAD. Amended chg. power from 500-1KW LS to 500 w. day & night	S. of F. Granted 1-16-34 Effective 2-5-34 Remanded to Examiner 2-2-34 for taking of additional test. Denied 9-25-34
B4-P-3208	5-28-41	KSD	The Pulitzer Publishing Company, St. Louis, Mo.	C.P. change freq. to 940kc, increase power to 50kw, install new trans. and new D.A. for night use, and move. Requests WTAD be transferred to 550kc, unlimited time	Dismissed 7-29-42

Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

