

WSUZ



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-14-57 Call letters W.S.U.ZSEE CARD # 2 FOR NAME Station location: Palatka, Florida

XGEORGE J. DUCK, RECEIVER (BAL 3-14-62 EFF: 1-8-62)

XRAYMOND P. McMILLIN

XWSUZ, INC. (BAL 12-13-61 Not issued AL not consummated - Ltr. 1-10-62)

X RAYMOND P. MCMILLIN (AL-7-2-58 EFF: 7-14-58)

Name of licensee XRAYMAC, INC.

3.8 miles SE of Center of Town, Palatka, Florida {BP-5-20-76}

Transmitter location X 3.5 miles S.E. of center of Palatka, on Old State Road #3 (CP 7-18-56)
(Old San Mateo Rd.) (L 3-14-57)

SAME AS TRANSMITTER {BP-5-20-76}

Zip-32077

XXX Same as transmitter (tr. 10-8-73) (BRC 6-21-72)

X309 1/2 St. Johns Avenue, Palatka, Florida (Old San Mateo Rd.) (L 3-14-57)

Main studio location X 3.5 miles S.E. of center of Palatka, on Old State Road #3 (CP 7-18-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9884	7-18-56	800kc	1kw	Day	9-18-56 3-18-57
	CP for new standard broadcast station. (Condition)				
BMP-7440 (1)	11-29-56	Mod. of CP(9884) to make changes in antenna system (decrease height).			
BL-6542	3-14-57	800	1kw	Day	3-14 2-1-58
	License to cover BP-9884 mod for new station				
TELEGRAM renewal,	1-31-58	Commission on 1-30-58 deferred action on operation authorized.			
BR-3433	2-20-58	Renewal of license			2-20 2-1-61
BAL-3061 EFF:	7-2-58 7-14-58	Voluntary assignment of license to: RAYMOND P. MCMILLIN			
	1-25-61	Commission deferred action on renewal pending further consideration.			
BR-3433	12-13-61	800kc	1kw	Day	12-13 2-1-64
BAL-4353	12-13-61	Voluntary assignment of license to WSUZ, Inc.			
Not issued - AL not be consummated					
Ltr.	1-10-62				
BAL-4447 EFF:	3-14-62 1-8-62	Involuntary assignment of license to George J. Duck, Receiver.			
BAL-4734 EFF:	4-24-63 5-15-63	Voluntary assignment of license to WAYNE ELLIOT BULLOCK AND HERBERT EDWARD STRICKLAND, d/b as BULLOCK AND STRICKLAND tr/as RADIO STATION WSUZ			
BR-3433	1-17-64	800kc	1kw	Day	2-1 2-1-67
BAL-5816 Eff:	7-8-66 8-2-66	Voluntary assignment of license to WAYNE E. BULLOCK tr/as RADIO STATION WSUZ			
BR-3433	1-13-67	800kc	1kw	Day	2-1 2-1-70
BR-3433(S)	4-22-70	Renewal			2-1-73
TELEGRAM	12-14-70	PSA	335w		
BRC-3581 (1)	6-21-72	Mod. of lic. to operate trans. by remote control & change main studio location to 309 St. Johns Ave.			
EBSA	6-12-72				

June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters W S U Z

Station location

W. G. ENTERPRISES, INC. (AL 3-7-78 EFF: 3-23-78
xWAYNE E. BULLOCK tr/as RADIO STATION WSUZ (AL 7-8-66; Eff:8-2-66)Name of licensee xWAYNE ELLIOT BULLOCK AND HERBERT EDWARD STRICKLAND d/b as BULLOCK AND
STRICKLAND tr/as RADIO STATION W S U Z (BAL-4-24-63; EFF:5-15-63)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3433(L)	1-31-73		RENEWAL		2-1-76
BR-3433(1)	11-12-73	ML Chg.	SL & delete RC		
BR-3433(L)	2-12-76		RENEWAL		2-1-79
BP-20,295	5-20-76	CP to chg	800kHz 1kW	studio & ant/trans. loc.. Daytime	5-20-77
BMP-14,418(1)	6-28-77	MOD.	{BP-20,295}		TO EXTEND 9-1-77
BL-14,349(L)	9-21-77	Lic. to cover	BP-20,295		for changes 2-1-79
BAL-9248	3-7-78	VOL. AL	EFF: 3-23-78		
BR781002XE(L)	1-23-79		Renewal of License		2-1-82

APPLICATION RECORD - BROADCASTING

Call
Letters New- WSUZ

Name RAYMAC, INC.
PO 261 Glynlea Road, Jacksonville, Florida (% Carmen Macri)

File No.	Dated	Application for	Action	
			Nature	Date
BP-9884 Rec'd Filed	5-7-55 5-23-55 5-23-55	Construction permit for a new standard broadcast station to be operated; Frequency: 800ks Power: 1kw Hours of Operation: Daytime Trans. Location: On old State Road #3, 3.5 mi. SE of center of Palatka, Florida Studio Location: Same McKenna & Wilkinson, Attys. W. J. Holey, Engr., Atlanta, Ga.	GRANTED Subj. to condition grant not deemed approval of transfers or assignments contemplated by option agreement of 3-17-56.	7-18-56
BMF-7440 Rec'd Filed	11-7-56 11-8-56 11-8-56	Modification of construction permit (BP-9884, which authorized a new standard broadcast station) to make changes in antenna system (decrease height). Edward R. McKenna, Atty. Gautney & Jones, Engrs.	GRANTED	11-29-56

COLLINS 20V

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W.S.U.ZName RAYMAC, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6542 Rec'd Filed	2-15-57 2-18-57 2-18-57	License to cover Construction Permit (BP-9884 as mod.,) which authorized a new standard broadcast station. Atty's: McKenna & Wilkinson	GRANTED	3-14-57
BR-3433 Rec'd Filed	11-14-57 11-18-57 11-18-57	Renewal of License Edward R. McKenna, Attorney	GRANTED	2-20-58
BAL-3061 Rec'd. Filed	6-4-58 6-6-58 6-6-58	Voluntary assignment of license to Raymond P. McMillin. McKenna & Wilkinson, Attys.	GRANTED EFF:	7-2-58 7-14-58
BR-3433 Rec'd&Filed	10-28-60 11-2-60	Renewal of license.	GRANTED	12-13-61
BAL-4353 Rec'd Filed	9-15-61 10-2-61 10-2-61	Voluntary assignment of license to WSUZ, Inc.	GRANTED	12-13-61 Not issued - AL not to be consummated - Ltr. 1-10-62

FORM BC-121
Aug. 1955

#3

APPLICATION RECORD - BROADCASTING

Call
Letters WSUZ

WAYNE E. BULLOCK tr/as RADIO STATION WSUZ

Name RAYMOND P. McMILLIN

PALATKA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4447 Rec'd Filed	1-8-62 1-24-62 1-24-62	Involuntary assignment of license to George J. Duck, Receiver. Robert W. Coll, Atty.	GRANTED EFF:	3-14-62 1-8-62
BAL-4734 R & F	1-16-63 2-13-63	Voluntary assignment of license to Wayne Elliot Bullock and Herbert Edward Strickland as Bullock and Strickland tr/as Radio Station WSUZ. Atty. McKenna and Wilkinson	GRANTED: EFF:	4-24-63 5-15-63
BR-3433 Rec'd Filed	11-1-63 11-4-63 11-4-63	Renewal of license	GRANTED	1-17-64
BAL-5816 R & F (Form 316)	4-8-66 6-24-66	Voluntary assignment of license to WAYNE E. BULLOCK tr/as RADIO STATION WSUZ	GRANTED	7-8-66
BR-3433 R & F	10-30-66 11-2-66	Renewal of License	GRANTED	Eff: 8-2-66 1-13-67

APPLICATION RECORD - BROADCASTING

Call
Letters W.S.U.Z

Name WAYNE E. BULLOCK tr/as RADIO STATION WSUZ
PALATKA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3433	10-30-69	Renewal of License	GRANTED	4-22-70
R & F	11-3-69			
#554005 475	11-3-69	DEC 1969		
P. N.	11-3-69			
BRC-3581	5-31-72	Modification of license to operate transmitter by remote control and change the main studio location to 309 1/2 St. Johns Avenue, Palatka, Florida.	GRANTED	6-21-72
Rec'd	6-5-72			
Filed	6-13-72			
\$50-082399	6-13-72			
AC-067				
PRESS: JUN 2 1972				
BR-3433	11-1-72	RENEWAL OF LICENSE	GRANTED	1-31-73
R & F	11-3-72			
PN Recd.	"			
PRESS				
DEC 7 1972				

Form BC-121
September 1969
2-57

APPLICATION RECORD - BROADCASTING

Call
Letters W S U Z

Name WAYNE E. BULLOCK tr/as RADIO STATION WSUZ
PALATKA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3433 R & F PN Recd. PRESS	9-26-75 9-29-75 " OCT 21 1975	RENEWAL OF LICENSE AMENDED 1-26-76 re: ascertainment of comm. needs & commercial matter	GRANTED	2-12-76
BP-20,295 Rec'd Filed \$100-536425 AC:001 PRESS:	2-24-76 3-2-76 3-2-76 3-2-76 APR 6 1976	Construction permit to change antenna/transmitter to approx 3.8 mi. southeast of center of town (on old San Mateo Road), Near Palatka, Florida N. Lat. 29° 37' 30.72" W. Long. 81° 34' 35.29" Amended 3-22-76 re Environmental Impact Statement	GRANTED	5-20-76 MAJOR ENVIRONMENTAL ACTION under Sect. 1.1305 of rules
BMP-14,418 R * F PRESS	5-19-77 5-23-77	MP{BP-20,295} to extend completion date to September 1, 1977	GRANTED	6-28-77 TO: 9-1-77

APPLICATION RECORD - BROADCASTING

800khz

Call
Letters W.S.U.Z

W. G. ENTERPRISES, INC.

Name WAYNE E. BULLOCK, tr/as RADIO STATION WSUZ
Palatka, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,349 R & F PTA PRESS JUL 14 1977	6-22-77 6-27-77 7-1-77	Lic. to cover BP-20,295 for changes	GRANTED	9-21-77
BAL-9248 R & F FORM 314 PN FILED JAN 2 1978	12-20-77 12-30-77 1-27-78	Voluntary assignment of license to W.G. ENTERPRISES, INC. Atty - Fly, Shuebruk etc(S. Shorenstein)	GRANTED EFF:	3-7-78 3-23-78
BR 78 10 02XE PRESS NOV 3 1978		AMENDED 3-6-78 - financial data; statement re RENEWAL OF LICENSE S.A. Shorenstein, Atty.	GRANTED	1-23-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

