

WSWV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC-126 3892
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-6-59

Call letters W.S.W.V.

Station location Pennington Gap, Virginia

Name of licensee BIG STONE BROADCASTING CORPORATION (BAL 5-27-80, EFF:
x ~~xxx~~ LEE COUNTY BROADCASTING COMPANY, (AL 12-7-60; EFF: 1-1-61)
x DANIEL GABRIEL AND ARNOLD H. JOHNSON, d/b as
LEE COUNTY BROADCASTING COMPANY

Transmitter location W. side of US 421, .3 mi. S. of intersection of US 58A, Pennington Gap, Virginia (MP 3-5-59)
x On US Rt. 58 (North Side)
0.9 mile S.W. of city limit of Pennington Gap, Va. (CP 1-30-58)

Main studio location US Rt. 421 nr. junction of US 58A, Pennington Gap, Virginia (MP 3-5-59)
x On US Rt. 58 (South Side)
0.9 mile S.W. of city limit of Pennington Gap, Va. (CP 1-30-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From- To-
BP-11141	1-30-58	1570kc	1kw	Day	3-30 9-30-58
	C.P. for new standard broadcast station with RC				
BMP-8251 (1)	9-25-58	Mod. of CP(BP-11,141) for extension of completion date to 2-1-59.			
BMP-8415 (2)	3-5-59	Mod. of CP(BP-11,141) to change antenna-trans. loc.; change studio loc. & remote control and change type transmitter.			
BMP-8421 (3)	3-5-59	Mod. of CP(BP-11,141) for extension of completion date to 7-1-59.			
BL-7530	11-6-59	1570kc	1kw	Day	11-6 10-1-60
	Lic. to cover CP (BP-11,141 as mod.) which auth. a new standard broadcast station.				
BR-3802	9-28-60	renewal of license			10-1 10-1-63
BAL-4021	12-7-60	Voluntary assignment of license to Lee County Broadcasting Company			
EFF:	1-1-61				
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3802	4-24-64	1570kc	1kw	Day	4-24 10-1-66
BR-3802	9-30-66	Renewal of license			10-1 10-1-69
BR-3802	9-25-69	renewal of license			10-1 10-1-72
EBSA	6-12-72				
BR-3802(S)	10-27-72	RENEWAL			10-1-75
BZ-8610(L)	9-19-74	Direct Measurement			10-1-75
WIRE	11-19-74	PSA	391w		
BR-3802(S)	10-7-75	RENEWAL			10-1-78
BTC-8656	4/28/78	Invol acq of neg EFF:			EFF: 5-31-78
BR-3802(S)	9-29-78	RENEWAL			10-1-81
BAL800321HI	5-27-80	VOL AL.			EFF:

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters ~~NEW~~ - W.S.W.V.

DANIEL GABRIEL and ARNOLD H. JOHNSON, d/b as

Name LEE COUNTY BROADCASTING COMPANY

(P.O. - c/o Daniel Gabriel, Professional Bldg., Pennington Gap, Va.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,141	3-6-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1570kc Power - 1kw Hours of operation - Daytime Transmitter location - On U.S. Rte 58(North side) 0.9 mi SW of city limit of Pennington Gap, Virginia Studio location - On U.S. Rte 58 (South side) 0.9 mi SW of city limit of Pennington Gap, Virginia Remote Control Point - Same as studio Engr. - Louis A. King, Bristol, Tenn.	GRANTED	1-30-58
Rec'd	3-7-57		After hearing.	
Filed	3-7-57		Initial Decision and order issued.	DOCKET 12101

COLLINS 20V

Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call

Letters W S W V

Name

DANIEL GABRIEL AND ARNOLD H. JOHNSON, D/B AS
LEE COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8251	9-10-58	Mod. of c.p. (BP-11,141 which authorized a new standard broadcast station) for extension of completion date from 9-30-58 to 3-1-59.	GRANTED	9-25-58
Rec'd	9-12-58		Extended to	3-1-59
Filed	9-12-58			
BMP-8415	2-12-59	Modification of c.p. (BP-11,141 as mod., which authorized a new Standard Broadcast Station) to change antenna-trans. loc. from On US Rt. 58 (North Side), 0.9 mile SW of city limit of Pennington Gap, Va. to West Side of U. S. 421 .3 mile South of intersection of U.S. 58A, Pennington Gap, Va.; Change studio loc. & remote control point from on US Rt. 58 (South Side), 0.9 mile S.W. of city limit of Pennington Gap, Va. to U.S. Rt. 412 near junction of U.S. 58A and change type transmitter (GATES BC-1T).	GRANTED	3-5-59
Rec'd	2-13-59			
Filed	2-13-59			

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W S W VName DANIEL GABRIEL AND ARNOLD H. JOHNSON d/b as LEE COUNTY BROADCASTING COMPANY
PENNINGTON GAP, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8421 Rec'd Filed	2-16-59 2-17-59 2-17-59	Modification of c.p. (BP-11,141 as mod., which authorized a new Standard Broadcast Station) for extension of completion date from 3-1-59 to _____.	GRANTED to	3-5-59 7-1-59
BL-7530 Rec'd Filed	5-25-59 5-27-59 5-27-59	License to cover construction permit (BP-11,141, as mod.) which authorized a new standard broadcast station.	GRANTED	11-6-59
BR-3802 Rec'd Filed	6-29-60 6-30-60 6-30-60	Renewal of license	GRANTED	9-28-60
BAL-4021 Rec'd 6 Filed	9-27-60 9-29-60 9-29-60	Voluntary assignment of license to Lee County Broadcasting Company.	GRANTED EFF:	12-7-60 1-1-61
BR-3802 R & F	6-29-63 7-8-63	Renewal of License	GRANTED	4-24-64

APPLICATION RECORD - BROADCASTING

FORM BC-121 #4
Aug. 1955Call
Letters W S W VName LEE COUNTY BROADCASTING COMPANY
Pennington Gap, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3802 R & F	6/27/66 7/5/66	Renewal of License	GRANTED	9-30-66
BR-3802 R & F \$527045 \$75	7/2/69 7/3/69 7/3/69	Renewal of License	GRANTED	9-25-69
BR-3802 R & F PN Recd. PRESS JUN 30 1972	6-23-72 6-26-72	RENEWAL OF LICENSE AMENDED 8-10-72 re: commercial policy; equal employment policy	GRANTED	10-27-72
BZ-8610 R & F DM PRESS 17 SEP 1974	6-17-74 6-19-74 7-2-74	Direct Measurement	GRANTED	9-19-74

#5

1570 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W S W VName LEE COUNTY BROADCASTING COMPANY
PENNINGTON GAP, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3802 R & F PN Recd. PRESS	5-29-75 6-2-75 " JUL 1 1975	RENEWAL OF LICENSE AMENDED 9-17-75 re: comm. leaders & EEO	GRANTED	10-7-75
BTC-8656 R & F Also see WSWV-FM Form 316	3/27/78 4/11/78 1978	Involuntary acquisition of negative control of lic corp by Susan Gabriel, individually (25%) and as executrix of the Estate of Daniel E. Gabriel, Deceased (25%) (OVER)	GRANTED	4/28/78 5-31-78
BR-3802 R & F PRESS	5-31-78 6-6-78 JUN 23 1978	RENEWAL OF LICENSE	GRANTED	9-29-78

BTC-8656 - 316 appl. not dated - took date of execution
from a notarized statement included in Exh B of appl.

APPLICATION RECORD-BROADCASTING

Call Letters: WSWV

BIG STONE BROADCASTING CORPORATION

Name: Lee County Broadcasting Company

Station Location: Pennington Gap, Virginia

File No.	Date	Description	Action and Date
BAL 800321HI Form 314 Press Also see WSWV-FM PN FILED	APR 9 1980 4-2-80	Vol AL to Big Stone Broadcasting Corporation Atty-Mark E. Fields	GRANTED 5-27-80 eff;
BR-810529WH Press: AUG 5 1981		Renewal of License Atty: -----	granted 10-22-81 ISSUED

BAL800321HI AMENDED 5-2-80 re: EEO data

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

