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Form BC 126  
June 1954

4034

## BROADCASTING STATION LICENSE RECORD

Date first licensed 12-12-61

Call letters W S V M

Station location Valdese, North Carolina

Name of licensee BURKE COUNTY BROADCASTING COMPANY (BAL 2-1-62 EFF: 2-15-62)  
x CENTRAL BROADCASTING COMPANY

Transmitter location South Street at Praley Street, Valdese, N.C. (MP 7-13-61) L 12-12-61  
x Hoyle Street, 0.7 mi. W. of center of Valdese, North Carolina (BP 2-8-61)

Main studio location South Street at Praley Street, Valdese, N.C. (MP 7-13-61) L 12-12-61  
x Hoyle Street, 0.7 mi. e W. of center of Valdese, North Carolina (BP 2-8-61)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-12650	2-8-61	1490	250w	U	4-8 10-8-61
	CP for a new standard broadcast station				
BP-12650 (1)	3-2-61	Mod. of CP(BP-12650) to assign Call Letters.			
BMP-9532 (2)	7-13-61	Mod. CP(BP-12650) to chg. ant.-trans. loc., and studio loc., and chg. type trans.			
<del>BP-12650</del>	<del>Mod. CP(BP-12650) to chg. ant.-trans. loc., and studio loc., and chg. type trans.</del>				
BL-8823	12-12-61	1490kc	250w	U	12-12 12-1-63
	Lic. to cover CP (BP-12,650 as mod) which auth. a new standard broadcast station.				
BMP-9785 (3)	10-5-61	Mod. of CP (BP-12650, as mod) for extension of completion date to 12-15-61			
BAL-4440 EFF:	2-1-62 2-15-62	Voluntary assignment of license to Burke County Broadcasting Company.			
BP-15579	8-12-63	1490kc	250w, 1kw-LS	U	10-12 4-12-64
	CP to inc. daytime power to 1kw and install a new transmitter (GATES BC-1T) (Cond!1).				
BP-15579	8-12-63	Superseding auth. to correct the hours of operation.			
ER-4034	11-29-63	1490kc	250w	U	12-1 12-1-66
BL-10,430	4-8-64	1490kc	250w-1kwLS	U	4-8 12-1-66
	Lic to cover CP(BP-15,579) which auth incr daytime power and install new trans; specify type trans as Collins 20-V3. CONDL				
BR-4034	3-20-67	Renewal of license Renewal of NDEA			3-20 12-1-69
BR-4034(S)	6-10-70	Renewal and NDEA			12-1-72
EBSA	5-25-72				
BR-4034(S)	2-12-73	Renewal			12-1-75
BR-4034(L)	11-12-75	RENEWAL			12-1-78
BR 780725 UL	11-20-78	(S)	REN.OF LIC.		12-1-81

AUG. 1955

Call  
Letters ~~new~~ **W S V M**Name CENTRAL BROADCASTING COMPANY(P.O. - Robert R. Hilker (pres), Box 629, Belmont, N.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,650	12-6-58	Construction permit for a new standard	GRANTED	2-8-61
Rec'd	12-8-58	broadcast station to be operated on:		
Filed	12-8-58	Frequency - 1490kc Power - 250w Hours of operation - Unlimited Trans. location - <del>Hoyle Street, 1.2 miles west</del> of center of Valdese, N. Car. Studio location - Same as transmitter STATION LOCATION - VALDESE, NORTH CAROLINA	<del>Construction permit</del> <del>Construction permit</del> <del>Construction permit</del> After Hearing	Docket No. 13517
AMENDMENT	9-29-60	Engr. - Walter A. Duke, Springfield, Tenn.	Order Issued.	
Rec'd	10-5-60	AMENDED to change antenna-trans. & studio		
FILED (ORDER)	10-12-60	location to Hoyle Street, 0.7 miles west of center of Valdese, North Carolina.		

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APPLICATION RECORD - BROADCASTING

Call  
 Letters W S V M

Name CENTRAL BROADCASTING COMPANY  
Valdese, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9532 Rec'd Filed	5-12-61 5-16-61 5-16-61	Modification of construction permit (BP-12650, which auth. a new standard broadcast station) to change antenna-trans. & studio location from Hoyle Street, 0.7 miles west of Center of Valdese, N.C. to South St. at Praley St., Valdese, N.C., change type transmitter (RCA BTA 250M) Atty. - Spearman & Roberson (H.R. Goldstein) Engr. - Walter A Duke, Hendersonville, Tenn	GRANTED	7-13-61
BMP-9785 R&F	9-8-61 9-11-61	Mod of CP (BP-12650 as mod which auth a new standard broadcast station) for extension of completion date from 10-8-61 to _____ Atty: Spearman and Roberson	GRANTED	10-5-61 to 12-15-61
BL-8823 R & F	9-22-61 9-25-61	License to cover C.P. (BP-12,650 as modified) which authorized a new standard broadcast station.	GRANTED	12-12-61

FORM BC-121  
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call  
Letters W S V M

BURKE COUNTY BROADCASTING COMPANY  
Name  CENTRAL BROADCASTING COMPANY  
VALDESE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4440 Rec'd Filed	12-26-61 1-15-62 1-15-62	Voluntary assignment of license to Burke County Broadcasting Company.  Frank U. Fletcher, Atty.	GRANTED EFF:	2-1-62 2-15-62
BP-15,579 Rec'd Filed	5-30-62 6-1-62 6-1-62	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter(Gates BC-1T). Atty-Spearman & Roberson Engr.-Palmer A. Greer	GRANTED Cond'1: 250w Class IV stations. Permittee shall submit with the applic. for lic. antenna resistance meas.	8-12-63
BR-4034 Rec'd Filed	8-26-63 9-6-63 9-6-63	Renewal of license  Spearman & Roberson, Attys.	GRANTED	11-29-63

FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W S V M

#1

Name BURKE COUNTY BROADCASTING COMPANY  
Valdese, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
EL-10,430 R. & F.	11-27-63 11-29-63	Lic to cover CP(BP-15,579) which auth incr daytime power and install new trans; specify type trans as Collins 20V-3. Atty- Spearman & Roberson	GRANTED	4-8-64
BR-4034 R & F	8-30-66 9-1-66	Renewal of license Attys-Fletcher, Heald, Rowell, Kenchas & Hildreth	CONDL re Class IV stations inc.power. GRANTED	3-20-67
BR4034 R & F #539226 \$75 PRESS: PN REC'd:	8-26-69 9-2-69 9-2-69 9-2-69 OCT 7 - 1969	Renewal of License Atty - Marvin Rosenberg(Fletcher, Heald)	GRANTED	6-10-70



APPLICATION RECORD - BROADCASTING

Call  
Letters W S V M

Name BURKE COUNTY BROADCASTING COMPANY  
VALDESE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4034 R & F PN Recd. PRESS OCT 6	8-15-72 9--5-72 "	RENEWAL OF LICENSE Marvin Rosenberg, Atty.	Granted	2-12-73
BR-4034 R & F PN Recd. PRESS	7-23-75 7-28-75 " SEP 30 1975	RENEWAL OF LICENSE M.H.Rosenbloom, Atty. AMENDED 10-1-76 re: station policies & procedures	GRANTED	11-12-75
BR780725UL PRESS	7-15-78 SEP 15 1978	RENEWAL OF LICENSE	GRANTED	11-20-78

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

