

WTAM

Date First 2-18-28

Licensed (See Card #2)

WTAM (EFF. 9-17-80)

Call Letters X WQBO

Letters X WQBO
GULFPORT, MISS.

X WQCM BROADCASTING COMPANY, A CO-PARTNERSHIP COMPOSED OF

HUGH O. JONES AND WILLIAM E. JONES (AL 6-11-47 Eff: 7-11-47)

X WQCM BROADCASTING COMPANY, A Co-Partnership composed of HUGH O. JONES,
WILLIAM E. JONES and JAMES O. JONES (AL 9-19-44, Eff. 10-1-44)

X W. G. C. M., INCORPORATED (Vol. Assign. 1-15-33)

X GRACE JONES STEWART under the trade name of GREAT SOUTHERN LAND CO. (not Inc.)
X GREAT SOUTHERN LAND COMPANY (11-1-29) 8-22-33

Name of

Licensee: X Gulf Coast Music Co., Inc.
see card #2

59501 X 1500 22nd Street, Gulfport, Mississippi (redescription)

X Arlington Heights, Gulfport, Mississippi (CP 7-5-40) (Lic. 7-25-40)

X Great Southern Golf Club (East Beach, Gulfport), Mississippi City, Miss. (Let. 8/21/37)

X East Beach Gulfport, Mississippi City, Miss (Renewal 4-15-33)

Blvd.

X E. Beach St., Mississippi City, (Nr. Gulfport) Miss. (Lic. 2-11-30)

Transmitter X Great Southern Hotel, Gulfport, Miss. (C.P. 8-21-29 never covered by Lic.)

Location: X 1319 - 26th Avenue, Gulfport, Miss.

X Hewes-Martin Bldg., 25th Ave., Gulfport, Miss. (CP 6-29-48)

SEE CARD #2 X Hotel Markham, 14th St. & 23rd Ave., Gulfport, Miss. (Mod. Lic. 2-13-39)

X Great Southern Golf Club (E. Beach, Gulfport), Mississippi City, Miss. (1-10-33)

X Great Southern Hotel, Gulfport, Mississippi. (Mod. Lic. 5-29-34)

X East Beach Gulfport, Mississippi City, Miss. (Renewal 4-15-33)

Blvd.

X E. Beach St., Mississippi City, (Near Gulfport) Miss. Renewal

Great Southern Hotel, Gulfport, Miss. (Lic. 2-11-30)

Main Studio

Location: X 1319 - 26th Avenue, Gulfport, Miss.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
3-P-B-Z-14	1-6-28	1350	15 Con. New Sta.	C.	Date 1-31-28
3-L-B	2-18-28	1350	15 Covers C.P.		2-18 3-1-28
Extended by G.O. 23					3-1 4-1-28
" " " 25					4-1 5-1-28
3-P-B-	4-11-28	Freq. not	determined - 100 w.	C.	Date 7-15-28
Extended by G.O. 27					5-1 6-1-28
" " " 33					6-1 8-1-28
" " " 35					8-1 9-1-28
" " " 38					9-1 10-1-28
" " " 44					10-1 11-11-28
3-R-B-733	10-31-28	1210	15	Unlimited	11-11 1-31-29
Allocation	11-11-28	1210	100	"	
3-M-B	11-12-28	1210	100	"	11-12 1-31-29
3-R-B-733	1-11-29	1210	100	"	1-31 4-30-29
3-R-B-733	4-1-29	1210	100	"	4-30 7-31-29
3-R-B-733	License extended by G.O. #69				7-31 10-31-29
3-P-B-792	8-21-29	To Move Transmitter & Studio		C.	Date 9-4-29
3-R-B-733	10-5-29	1210	100	Unlimited	10-31 1-31-30
3-A-B-138	11-1-29	Chg. of Assignment			11-1 1-31-30
3-P-B-1009	11-22-29	Chg. Loc. of Tr. & Studio		C.	Date 1-17-30
3-R-B-733	1-11-30	1210	100	Unlimited	1-31 4-30-30
3-L-B	2-11-30	Covers C.P. - 3-P-B-1009			2-11 4-30-30
3-R-B-733	4-5-30	1210	100	Unlimited	4-30 7-31-30
3-R-B-733	7-9-30	1210	100	Unltd.	7-31 10-31-30
3-P-B-1617	9-26-30	Change equip. & DCC			10-20 1-20-31
3-R-B-733	9-26-30	1210	100	Unltd.	9-26 10-31-30
3-R-B-733	10-9-30	1210	100	Unltd.	10-31 1-31-31
3-L-B-467	1-9-31	1210	100	"(equip)	1-9 1-31-31
G.O. 103	1-30-31	Extension of License			1-31 3-31-31
Min. 353	3-24-31	Extension of License			4-30-31
3-R-B-733	4-21-31	1210	100	Unltd.	4-30 12-1-31
3-R-B-733	11-13-31	1210	100	Unltd.	12-1 1-1-32
3-P-B-2477	3-18-32	Chg. frequency to 590 Kc. increase power to 1 KW. Daytime operation			5-1 8-1-32
Returned to File 8-2-32					
Letter Min.	9-27-32	Suspend operation from 10-3 to 10-8-32			
3-R-B-733	11-9-32	1210	100	U	12-1 1-1-33
3-ML-B-1115	3-17-33	1210	100	S.H.	3-17 6-1-33
3-R-B-733	5-9-33	1210	100	S.H.	6-1 12-1-33

Card No. 2

Date First

EFF: 3-17-67)

Licensed.....E. O. RODEN & ASSOCIATES, INC. (AL 2-17-67

Call

* E.O. RODEN, W. I. DOVE, JAMES E. REESE AND ZANE D. RODEN

Letters W G C M~~E.O. RODEN, JAMES E. REESE, W. I. DOVE, BRUCE H. GRESHAM, ZANE D. RODEN, X~~

d/b as E.O. RODEN & ASSOCIATES (AL-5-13-64 EFF: 5-26-64) AND

x E.O. RODEN, JAMES E. REESE, W. I. DOVE, BRUCE H. GRESHAM, ZANE D. RODEN

d/b as E. O. RODEN & ASSOCIATES (AL 3-5-58) EFF: 3-15-58)

Name of * HUGH O. JONES tr/as WGCM BROADCASTING COMPANY (AL 7-21-50) EFF: 8-1-50

Licensee: W G C M, INCORPORATED

Transmitter

Location: 2200-15th Street, Gulfport, Mississippi (BZ4-28-75)

Main Studio

2200-15th Street, Gulfport, Mississippi

Location:

Same as transmitter

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
3-AL-B-528	8-22-33	Vol. Assignment of License			
3-P-B-2934	8-22-33	Change equip. increase day and change specified hours.			power to 250w 9-22 12-22-33
3-S-B-733	11-21-33	Oper. 9:30-9:45 am on Sun.			12-31-33
S-B-733	11-21-33	Oper. 2:00 to 4:00 pm on			11-30-33
R-B-733	11-7-33	1210	100	S.H.	12-1 6-1-34
3-B-1001	12-8-33	1210	100w	S.H.	12-8 6-1-34
Covers 3-B-2934		equip.	250w-LS	(Change)	
3-B-733	3-12-34	Oper. 5 to 6 pm, 3-25-34			
ML-B-1329	5-29-34	Move studio to Gulfport,			5-29 6-1-34
R-B-733	5-25-34	1210	100-250-LS	S.H.	6-1 12-1-34
B3-R-733	11-13-34	1210	100-250-LS	S.H.	12-1 6-1-35
ML-35	1-15-35	Move studio to Mississippi City			1-15 6-1-35
AL-8	1-15-35	Assignment of license to WCCM, Inc.			
B3-S-733	12-21-34	Oper. 1 to 5 pm, 12-25-34.			
B3-S-733	1-21-35	Oper. with 100w. power 3 to 4am, 1-22.			
B3-S-733	4-2-35	Oper. 9 to 9:30pm daily except Sunday, pending action on applic. unlim. time operation, from 4-6-35 to 5-5-35.			
B3-ML-167	4-16-35	1210	100w, 250w-LS	U	4-16 6-1-35
	Mod. License for unlimited time.				
B3-P-421*	5-28-35	1120	500w U, except 8 to 9 pm Monday & Fri. Nights. Cng. equipment		7-28 1-28-36
B3-R-733	5-21-35	1210	100, 250w-LS	U	6-1 12-1-35
B3-R-733	11-12-35	1210	100, 250w-LS	U	12-1 6-1-36
B3-TC-80	12-17-35	Transfer of Control to Sam Gates			
B3-MP-266	1-14-36	Ext. C. & C. Dates CP 421			1-28 7-28-36
B3-R-733	5-21-36	1210	100, 250w-LS	U	6-1 12-1-36
B3-P-1445	12-8-36	Install new transmitter R. 132.139			2-8 8-8-37
B3-R-733	11-17-36	1210	100, 250w-LS	U	12-1 6-1-37
B3-TC-88	3-26-37	Transfer of Control from Sam Gates to P.K. EWING.			
B3-R-733	5-25-37	1210	100, 250w-LS	U	6-1 12-1-37
B3-L-634	9-7-37	1210	100w, 250w-LS	U	9-7 12-1-37
	Lic. to cover C.P. for new transmitter.				
(B3-P-421 & B3-MP-266) Retired to Closed Files 3-16-37					

B -S-

BROADCASTING STATION LICENSE RECORD

Card No.3

Date first licensed

Call letters W G C M

Name of licensee -W-G-O M.,-Incorporated

Transmitter location

Main studio location

FCC-63

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
B3-R-733	CA 11-27-37	Extension of license			12-1	1-1-38
B3-R-733	12-30-37	1210	100w, 250w-LS	U	12-30	6-1-38
B3-R-733	5-18-38	1210	100, 250w-LS	U	6-1	12-1-38
B3-S-733	11-21-38	Extension of License			12-1	1-1-39
B3-R-733	12-19-38	1210	100, 250w-LS	U	12-19	6-1-39
B3-ML-623	2-13-39	1210	100, 250w-LS	U	2-13	6-1-39
	Mod.Lic. move studio to Gulfport, Miss.					
B3-R-733	5-16-39	1210	100, 250w-LS	U	6-1	12-1-39
B3-R-733	11-27-39	1210	100, 250w-LS	U	12-1	10-1-40
B3-S-733	2-13-40	1210	100, 250w-LS	U	2-13	6-1-40
B3-S-733	4-13-40	1210	100w, 250w-LS	U	4-13	8-1-40
	Mod.Lic. to add sunrise					
Order	6/12/40	Extension of License			8/1	10/1/40
B5-S-733	4-13-40	1210	100w, 250w-LS	U	4-13	8-1-40
	Superseding license. Mod. Lic. to add sunrise					
B3-P-2618	7-5-40	1210	250w	U	9-5	3-5-41
	C.P. to install new antenna, increase power, and move transmitter.					
B3-L-1198	7-25-40	1210	250w	U	7-25	10-1-40
	Exp.Lic. to cover C.P. 2618 for new antenna, increase power and move T					
Order	9-10-40	Extension of license			10-1	3-29-41
NABBA REALLOCATION						
B3-R-733	3-24-41	1240	250w	U	3-29	10-1-41
B3-S-733	9-30-41	Extension of license			10-1	11-1-41
B3-2-1135	10-2-41	1240	250w	U	10-2	11-1-41
	Determine operating power by direct method					
B3-S-733	10-28-41	Extension of license			11-1	12-1-41
B3-S-733	11-25-41	Extension of license			12-1	1-1-42
B3-S-733	12-23-41	Extension of license			1-1	2-1-42
B3-S-733	1-27-42	Extension of license			2-1	3-1-42
B3-S-733	2-24-42	Extension of license			3-1	4-1-42

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W G C M

Name of licensee _____

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-TC-297	3-24-42	Trans. of control of licensee corp.				
Eff. 11:40 am	4-2-42	from P.K. Eging to Hugh C. Jones and Wm. Eugene Jones				
B3-S-733	3-31-42	Extension of license			4-1	5-1-42
B3-R-733	4-21-42	1240	250w	U	4-21	4-1-43
B3-S-733	11-6-42	1240	250w	U	12-1	4-1-43
	Mod. Lic. in accordance with Order #107					
B3-S-733	3-23-43	Extension of license			4-1	6-1-43
B3-R-733	5-11-43	1240	250w	U	5-11	4-1-45
B3-AL-436	9-19-44	Voluntary assignment of license to WGCM BROADCASTING COMPANY, A Co-partnership composed of HUGH C. JONES, WILLIAM E. JONES and JAMES O. JONES				
Eff. 10-1-44						
B3-S-733	3-27-45	Extension of License			4-1	6-1-45
B3-R-733	4-9-45	1240	250w	U	4-9	8-1-46
B3-S-733	7-10-45	1240	250w	U	10-1	8-1-46
	Mod. Lic. Order 107A					
B3-S-733	7-25-46	Extension of license			8-1	10-1-46
B3-P-4944	7-29-46	CP install new transmitter			9-29	3-29-47
B3-R-733	8-22-46	1240	250w	U	8-22	8-1-49
B3-L-2090	11-14-46	1240	250w	U	11-14	8-1-49
	Lic. to cover CP (4944) which authorized installation of new T					
BZ-2169	4-11-47	1240kc	250w	U	4-11	8-1-49
	Determine operating power by direct method					
BAL-602	6-11-47	Involuntary assignment of license to WGCM BROADCASTING COMPANY, a co-partnership composed of HUGH O. JONES AND WILLIAM E. JONES				
Eff: 7-11-47						
BP-6798	6-29-48	1240	250w	U	8-29	2-28-49
	CP to install a new vertical antenna and mount FM antenna on AM tower.					
BL-3551	3-8-49	1240	250w	U	3-8	8-1-49
	Lic. to cover CP (6789) to install new vertical antenna and mount the FM antenna on the AM tower.					
BR-733	7-13-49	1240	250w	U	8-1-49	8-1-52

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G C MName of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-1036	7-21-50	Vol. AL from WGM B/c Co. A Co-Patr. of H.O. Jones & W.E. Jones to H.O. Jones tr/as WGM Broadcasting Company			
EFF: 8-1-50					
TELEGRAM	7-14-52	Action on renewal deferred 7-2-52 and continued operation authorized until final determination on renewal			
BR-733	7-30-52	1240kc	250w	Unl.	8-1-52 6-1-55
BR-733	5-4-55	Renewal of license			6-1 6-1-58
BAL-2798	3-5-58	Voluntary assignment of license to E.O. Roden, James E. Reese, W.I. Dove Bruce H. Gresham and Zane D. Roden d/b as E. O. Roden & Associates.			
EFF: 7-15-58					
BR-733	5-28-58	1240	250w	U	6-1 6-1-61
BL-4144	7-10-59	Authority to determine operating power by direct measurement of antenna power.			
(1)					
	6-1-61	Com. deferred action on renewal pending further consideration.			
BP-14,091	7-13-62	1240 kc 250w-1kw-LS, Unl. CP to increase daytime power from 250w to 1kw and install a new transmitter (Data 8C-1P)			8-13-62 2-13-63
BAL-4367	5-13-64	Voluntary assignment of license to E.O. Roden, W.I. Dove, James E. Reese and Zane D. Roden, d/b as E.O. Roden & Associates.			
Eff: 5-26-64					
BR-733	10-21-64	1240kc.	250w	U	10-21 6-1-67
BL-9606	6-11-65	1240kc	250w-1kw-LS	U	6-11 6-1-67
BZ-5296		Lic to cover CP(BP-14,091) which auth incr. day po			
(Cond'1)		power and install new trans. & authority to deter-			
Main		mine power by direct measurement of antenna power			
BL-9972	6-11-65	1240kc	250w	Aux	6-11- 6-1-67
BZ-5449		Lic to use old main trnas (RCA BTA 250L) at pre-			
		sent loc of main trans. to be operated on 1240			
		250w, for Aux purposes only. & authority to deter-			
		mine operating power by direct measurement of			
		antenna power. (Aux Transmitter)			

Form BC 126

June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersW.G.C.M.....

Station location

Name of licenseeSEE CARD #2.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BAL-5969 EFF:	2-17-67 3-17-67	Voluntary assignment of license to E. O. RODEN AND ASSOCIATES, INC.			
BZ-6757	5-28-68	Direct Meas. (To be issued with Renewal)			
BR-733 (L) BZ-6757	1-22-69 (Main)	Renewal of License & NDEA			1-22 6-1-70
BR-733(L) BZ-6804	1-22-69 (Aux.)	Renewal of License			1-22 6-1-70
BL-11,728 (L)	2-14-69	1240kc	250w Alt.	main-Night Aux. Day	6-1-70
	Lic. to use present aux. trans. (RCA BTA 250L) as above.				
BZ-7435(1)	3-24-70	Direct Measurement (MAIN)			
BZ-7436(1)	3-24-70	Direct Meas. (ALT. & AUX.)			
BR-733(L)	5-27-70	Renewal & NDEA Main and Alt-Aux			6-1-73
EBSA	5-25-72				
BR-733(S)	7-20-73	RENEWAL OF MAIN & AUX-ALT.			6-1-76
BZ-8853 BR-733(L)	5-17-76 7-27-76	RENEWAL & MODIFICATION (ALT. & AUX.)			6-1-79
BZ-9473(L)	8-22-77	Direct Measurement			6-1-79
BR790131UC (S)	5-18-79	renewal of license			6-1-82
BZ-791123AD(L)	1-31-80	DIRECT MEASUREMENT			6-1-82
BTC800722ER	10-17-80		VOL TC	EFF:	
E B S A	9-17-80	CALL SIGN CHANGE			

No. 1.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WQBO

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

Present
Assignment: New Station

Requested: Authority to Construct - 1350 Kc. 15 watts.

FILE NO: 3-P-B-2-14 DATED: 12-7-27
C.P. issued 1-6-28 for 1350 Kc.
15 watts. Construction of new
ACTION: station. Completion Date
1-31-29.

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WQCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

Present
Assignment: Under C.P.
1350 Kc. 15 watts, Unlimited

Requested: License to Operate

- FILE NO: 3-L-B DATED: 1-24-28
- 1) Lic. 2-18-28, 1350 Kc. 15 watts, Unlimited. Period 2-18 to 3-1-28.
 - 2) 10-31-28, Allocation, 1210 Kc. 15 w. Unlimited. Period 11-11-28 to 1-31-29.
 - 3) Modif. 11-12-28 for 100 watts. Effective 11-12-28 to 1-31-29.

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WQCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

Present
Assignment: 1350 Kc. 15 watts, Unlimited
To increase power to 100 watts, 1350 Kc.

Requested:

FILE NO: 3-P-B DATED: 3-13-28
C.P. issued 4-11-28 for 100 watts,
ACTION: Freq. to be determined.
Completion Date, 7-15-28.

No. 2.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

FILE NO: 3-R-B-733 DATE: 11-26-28

Present Assignment: 1210 Kc. 100 watts, unlimited

ACTION: Lic. 1-11-29 for 1210 Kc.
100 watts, unlimited. Period
1-31-29 to 4-30-29.

Requested: Renewal

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

FILE NO: 3-R-B-733 DATED: 3-21-29

Present Assignment: 1210 Kc. 100 watts, unlimited

ACTION: Lic. 4-1-29 for 1210 Kc.
100 watts. Unlimited. Period
4-30-29 to 7-31-29.

Requested: Renewal

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WGCM

ADDRESS: Great Southern Hotel, Gulfport, Miss.
New Loc. of Studio - Great Southern Hotel, Gulfport, Miss.

FILE NO: 3-P-B-792 DATED: 6-7-29

Present Assignment: 1210 Kc. 100 watts, Unlimited
chg. in location of Transmitter & Studio

C.P. issued 8-21-29 for removal

ACTION: of Transmitter & Studio
Com. Action 8-20-29. C. Date 9-4-29

Requested:

No. 3.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WCCM

ADDRESS: 1319 - 26th Ave., Gulfport, Miss.

FILE NO. 3-R-B-733 DATED 6-18-29

Present Assignment: 1210 Kc.. 100 watts, Unlimited

ACTION: G.O. #69, period 7-31-29
to 10-31-29.

Requested: Renewal

APPLICANT: WCCM Broadcasting Co., Inc.

CALL LETTERS: WCCM

ADDRESS: Great Southern Hotel, Gulfport, Miss.

FILE NO. 3-AP-B-2 DATED 6-19-29

Present Assignment: Gulf Coast Music Co., Inc.
1210 Kc. 100 watts, Unlimited
Consent to voluntary Assignment of C.P.
Requested: if granted. (3-P-B-792)ACTION: Retired to files see
memorandum dated 11-9-29.

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WCCM

ADDRESS: Great Southern Hotel, Gulfport, Miss.

FILE NO. 3-R-B-733 DATED 9-20-29

Present Assignment: 1210 Kc. 100 watts, Unlimited

Lic. 10-5-29 for 1210 Kc. 100 w.
ACTION: Unlimited, period 10-31-29
to 1-31-30.

Requested: Renewal

No. 4.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc.
 Present
 ADDRESS: 1319 - 26th Ave., Gulfport, Miss.
 Under C.P. issued 8-21-29 for removal
 Present Great Southern Hotel, Gulfport, Miss.
 Assignment: 1210 Kc. 100 watts, Unlimited
 Requested: Completion date extended to 11-10-29.

CALL LETTERS: WCCM

FILE NO: 3-MP-B-31 DATED: 9-24-29

ACTION: Retired to files see
 memorandum 11-9-29.

APPLICANT: Gulf Coast Music Co., Inc.
 ADDRESS: 1319 - 26th Ave., Gulfport, Miss.
 Present
 Assignment: 1210 Kc. - 100 watts, unlimited
 Requested: Change in ownership to Great Southern Land Co.

CALL LETTERS: WCCM

FILE NO: 3-AB-138 DATED: 10-12-29

ACTION: Approved Minutes 10-23-29
 Issued 11-1-29 as requested.

APPLICANT: Great Southern Land Company
 ADDRESS: E. Beach St., Mississippi City (Nr. Gulfport)
 Mississippi.
 New Studio Loc. - Great Southern Hotel, Gulfport, Miss.
 Present
 Assignment: 1210 Kc. 100 watts, unlimited
 Requested: Change Location of Transmitter & Studio

CALL LETTERS: WCCM

FILE NO: 3-P-B-1009 DATED: 10-28-29

Granted Min. 11-22-29, issued
 ACTION: 11-27-29 for 1210 Kc.
 100 watts, Unlimited. Completion
 Date 1-17-30.

No. 5.

STATION APPLICATION RECORD

APPLICANT: Great Southern Land Company

CALL LETTERS: WCCM

ADDRESS: E. Beach St., Mississippi City (Nr. Gulfport) Miss.

FILE NO: 3-P-B-1034 DATED: 11-21-29

Present

Assignment: 1210 Kc. 100 watts, Unlimited

ACTION:

Amended 10/8/30 to 950 kc. & 8 hrs. daily (3 hrs evening hrs)

Requested: Change equipment & increase power to 1 KW
See Page 7 for amendment of 2/2/31

APPLICANT: Great Southern Land Company

CALL LETTERS: WCCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

FILE NO: 3-R-B-733 DATED: 12-26-29

Present

Assignment: 1210 Kc. 100 watts, Unlimited

ACTION: Lic. 1-11-30 for 1210 Kc.
100 watts, unlimited. Period
1-31-30 to 4-30-30.

Requested: Renewal

APPLICANT: Great Southern Land Company

CALL LETTERS: WCCM

ADDRESS: E. Beach St., Mississippi City,
(Near Gulfport) Miss.FILE NO: 3-L-B- DATED: 1-21-30
Mod. Lic. 2-11-30 to cover C.P.
to move Tr. & Studio. 1210 Kc.

Present

Assignment: 1210 Kc. 100 watts, Unlimited

ACTION: 100 watts, Unlimited.
Period 2-11-30 to 4-30-30.
Min. 2-7-30.

Requested: License to cover 3-P-B-1009 Issued 11-27-29.

Requested:

No. 6.

STATION APPLICATION RECORD

APPLICANT: Great Southern Land Company
E. Beach St., Mississippi City,
ADDRESS: (Near Gulfport) Miss.

CALL LETTERS: WCCM

FILE NO: 3-R-B-733 DATED: 3-25-30

Present
Assignment: 1210 Kc. 100 watts, Unlimited
Requested: Renewal

ACTION: Lic. 4-5-30 for 1210 Kc.
100 watts, Unlimited. Period
4-30-30 to 7-31-30.

APPLICANT: Same

CALL LETTERS: WCCM

ADDRESS: Same

FILE NO: 3-R-B-733 DATED: 6/25/30
Renewed & set for hearing
Renewal License 7-9-30

Present
Assignment: 1210 Kc. 100 W. Unlimited.
Requested: Renewal

ACTION: Per: 7-31 to 10-31-30
Hearing on Renewal cancelled, Lic.
9-28-30 minutes.

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present
Assignment:

ACTION:

Requested:

APPLICATION RECORD - BROADCASTING

Call
Letters

WGCL

Name GREAT SOUTHERN LAND COMPANY

File No.	Dated Received	Application for	Action	
			Nature	Date
3-P-B-1617	8/12/30	Make changes in equipment (DSS.)	Granted	9-26-30
3-R-B-733	9/27/30	Renewal of License	Granted	10-21-30
3-L-B-467	12-10-30	License to cover 3-P-B-1617.	Granted	1-9-31
3-R-B-733	12-30-30	Renewal of license (Para.B)	Granted	1-20-31
3-P-B-1034	11-21-29	See card no. 5.	Granted	3-28-31
Amended See Page 5.	2-2-31	To request 1470 kc. instead of 950 kc. ; 5 KW instead of 1 KW; and Full-time day, sharing with WLAC at night instead of 3 1/2 hours daily, 3 1/2 evening hours.	Order of	Dismissal 1-8-32
Amended	5-9-31	To request 970 kc. instead of 1470 kc., and Limited time instead of share with WLAC. Also amended as to equipment.		

APPLICATION RECORD - BROADCASTING

Call

Letters

W G C M

Name GREAT SOUTHERN LAND COMPANY

File No.	Dated Received	Application for	Action	
			Nature	Date
3-R-B-733	2-27-31	Renewal of license	Not necessary	
3-R-B-733	9-29-31	Renewal of license	Granted	11-13-31
3-P-B-2479	2-6-32	Install new W.E.Type 304-A transmitter. Change from 1210 kc., 100 watts, Unlimited, to 590 kc. 1 KW, Daytime.	Granted	3-18-32
		Not covered by	lic. (Retired to Files	Letter 8-2-32)
3-R-B-733	3-31-32	Renewal of license	Granted	5-5-32
3-R-B-733	10-1-32	Renewal of license	Granted	11-9-32
3-M-B-1115	1-5-33	Mod.lic. change hours from Unlimited to Spec. Hours(11 AM-1 PM, 7PM-10PM-Sunday 10:45-11:45AM 3-5 PM)	Not a 1-5-33 on ch. Not signed by affiant.	
Resubmitted	1-30-33	Properly executed.	Granted	3-17-33
		To be considered as request for special auth. for temporary period.		

Call

Letters W G C M

9/ GRACE JONES STEWART under the trade name GREAT SOUTHERN LAND CO. (Not Inc.) 8-22-33
 Name x GREAT SOUTHERN LAND COMPANY

File No.	Date d Required	Application for	Action	
			Nature	Date
3-R-B-733	3-31-33	Renewal of license (14c)	Returned	4-11-33
Resubmitted	4-15-33		Granted	5-9-33
3-AL-B-528	6-5-33	Consent to voluntary assignment of license to Grace Jones Stewart under the trade name of Great Southern Land Co. (not inc.)	Granted	8-22-33
3-P-B-2934	6-12-33	C.P. filed in the name of Great Southern Land Co. (Not Inc.) Grace Jones Stewart, to increase power from 100 watts, to 100 watts-night & 250 watts-LS, also increase time in specified hours, and install new equip.	Returned 2-14-33 out of order	File 6 & diagram
Resubmitted	7-24-33	To be considered under Rule 6.	Granted	8-22-33

Call
Letters WGCMName GRACE JONES STEWART under the trade name GREAT SOUTHERN LAND CO. (Not Inc.) 8-22-33

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-733	9-27-33	Renewal of License	Granted	11-7-33
3-L-B-1001	10-16-33	License to cover 3-P-B-2934 for increased pr. & change in S.H.		
Letter	11-13-33	Re equipment.	Granted	12-8-33
3-R-B-733	3-31-34	Renewal of License (signature, jurat, 20)	Returned	4-18-34
Resubmitted	4-24-34	" "	Granted	5-25-34
3-ML-B-1329	5-16-34	Mod. of license to move studio from Mississippi City to Great Southern Hotel, Gulfport, Miss.	Granted	5-29-34
FEDERAL COMMUNICATIONS COMMISSION				
B3-SA-24	8-14-34	Special experimental authorization to operate with an additional 150 watts power night and change specified hours to Weekdays 10am to 1pm, 6pm to 9pm and Sundays, 9:45am to 12 noon.	Returned	10-30-34
			request of applicant without prejudice.	

APPLICATION RECORD - BROADCASTING

Call
Letters

WOCM

W G C M, INCORPORATED (1-15-35)

Name ^XGrace Jones Stewart, under the trade name GREAT SOUTHERN LAND CO. (Not Inc.) 8-22-33

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-8	8-27-34	Voluntary assignment of license to WOCM, Inc.,	Granted	1-15-35
B3-ML-35	9-7-34	Mod. of License (3-R-B-733) to change location of studio from Gulfport to East Beach, Mississippi City, Miss.	Granted	1-15-35
B3-R-733	9-29-34	Renewal of license	Ret. ---	10-26-34--
Resubmitted "	"		Granted	11-13-34
B3-P-421	2-20-35.	C.P. change freq. from 1210 kc to 1120 kc, make equip. changes, change hours of oper. from S.H. to unlimited , change power from 100w; 250w-LS to 500w day and night.	Granted	5-28-35
Amended	5-1-35	Amended: To change hrs. of operation from unlimited to unlimited except from 8 p.m. to 9 p.m. on Monday and Friday nights.	Ret. to Lind File	5-6-35

#12

Call

Letters WGCMName WGCM, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-167	3-22-35	Modification of license to change hours of operation from specified hours to unlimited time	Granted	4-16-35
B3-R-733	3-28-35	Renewal of license	Granted	5-21-35
B3-TC-20	7-25-35.	Authority to transfer control of Corp. from Grace Jones Stewart to Sam Gates, 280 shares of stock.	Returned	8-8-35--
Resubmitted 8-15-35			Date; signature	
Resubmitted 8-15-35.			Returned	8-28-35
			Jurat	
			Granted	12-17-35

APPLICATION RECORD - BROADCASTING

Call

Letters W G C MName W G C M, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-733	9-30-35	Renewal of license	Granted	11-12-35
B3-MP-266	12-13-35	Modification of C.P. (B3-P-421) to extend commencement date from 7-28-35 to 1-28-36 and completion date from 1-28-36 to 7-28-36.	Granted <i>Retired to closed files 3-10-37</i>	1-14-36
B3-R-733	3-30-36	Renewal of license	Granted	5-21-36
B3-MP-314	5-4-36	Modification of construction permit (B3-P-421) as modified to extend commencement and completion dates from 1-28-36 and 7-28-36 respectively to 30 days after grant and 180 days thereafter.	ORDER of DISMISSAL since C.P. was retired to closed files Min. 7-30-37	

APPLICATION RECORD—BROADCASTING

14

Call letters W G C MName W G C M, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-1445	10-6-36	C.P. to install new transmitter.	Granted R.132,139.	12-8-36
B3-R-733	9-28-36	Renewal of license	Granted	11-17-36
B3-TC-88	1-27-37	Authority to transfer control of corporation from Sam Gates to P. K. Ewing, 280 shares common stock	Granted	3-26-37
B3-R-733	3-24-37	Renewal of license	Granted	5-25-37
B3-L-634	6-15-37	License to cover construction permit (B3-P-1445) for a new transmitter.	Granted	9-7-37
B3-R-733 Resubmitted	10-27-37	Renewal of license	Returned Geo. Jb GRANTED	12-8-37 - 12-30-37

#15

Call

Letters W G C MName W G C M, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1998	11-19-37	Construction permit to install a new vertical antenna and move transmitter and studio from Great Southern Golf Club, (East Beach, Gulfport), Mississippi City, Mississippi to Site to be determined, Mobile, Alabama	ORDER OF DISMISSAL WITH PREJUDICE- (R.103.8)	1-25-38
B3-R-733	3-29-38	Renewal of license (8b, 11a & Jurat)	Returned	4-14-38
Resubmitted	"	(Sec. 3b)	Returned	4-30-38
Resubmitted	"		Granted	5-18-38
B3-R-733	10-5-38	Renewal of license (3b, 17d, 18, 20, 22a)	Returned	10-19-38
Resubmitted	"		Granted	12-19-38

APPLICATION RECORD - BROADCASTING

Call

Letters WCCMName W G C M, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-623	1-14-39	Mod. of license to move studio from Great Southern Golf Club, (East Beach, Gulfport), Mississippi City, Miss. to Hotel Markham, 14th Street and 23rd Ave., Gulfport, Miss.	Granted	2-13-39
B3-R-733	3-27-39	Renewal of license	Granted	5-16-39
B3-ML-792	8-9-39	Modification of license to increase power from 100w; 250w-LS to 250 watts day and night.	Returned not signed.	8-17-39
B3-R-733 Resub.	10-2-39 "	Renewal of license (Sec. 100, 180, 20f)	Returned Granted	10-17-39 11-27-39

17

Call

Letters WCCMName W G C M, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-2618	11-6-39	C.P. to install new antenna and move transmitter from Great Southern Country Club, (East Beach Gulfport), Mississippi City, Miss., to Arlington Heights, Gulfport, Miss., and increase power from 100w; 250w-LS to 250watts day & night.	Granted	7-5-40
B3-R-733	5/23/40	Renewal of license	Granted	3-24-41
B3-L-1198 Rec'd	7-12-40 7-15-40	License to cover C.P. (B3-P-2618) to install new antenna, increase power and move trans.	1240kc, 250w, U Granted	7-25-40
B3-Z-1135 Rec'd	6-4-41 6-6-41	Authority to determine operating power by direct measurement of antenna power Form 335 filed 6-9-41	Granted	10-2-41

Call

Letters W G C MName W G C M, Incorporated.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-733 Resubmitted	7-30-41 7-30-41	Renewal of license Form 335 filed 9-2-41	Ret'd. 8-19-41 for add. copy. Granted	4-21-42
B3-TC-297 recd. Resubmitted recd. filed	12-20-41 12-26-41 1-6-42 1-6-42 1-26-42 1-26-42	Transfer of control thru sale of 280 shares stock by P.K. Ewing to Hugh O. Jones & Wm. E. Jones, equally, transferees. Forms 335 filed	Ret'd. 12-30-41, Sec. 13, Part III & Sec. 11 again 1-13-42. Granted	4-21-42 3-24-42 Eff. 11:40 am, 4-2-42
B3-R-733	3-3-43	Renewal of license	Granted	5-11-43
B3-P-3664 Rec'd Resub. Rec'd Filed	5-30-44 7-10-44 7-22-44 7-24-44 7-24-44	Construction Permit to install new transmitter	Returned 7-13-44 Sec. 11, 18, 19, 20, 22, 23(a), 26(c), (d), 35. Resolution Dismissed Request of Applicant	10-28-44

#19

APPLICATION RECORD—BROADCASTING

WGCM BROADCASTING COMPANY, A Co-Partnership composed of Call letters W G C M

HUGH O. JONES, WILLIAM E. JONES and JAMES O. JONES (AL 9-19-44, Eff. 10-1-44)

Name W G C M, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-AL-436 Rec'd Filed	5-29-44 7-25-44 7-25-44	Voluntary Assignment of License to WGCM BROADCASTING COMPANY, A Co-partnership composed of HUGH O. JONES, WILLIAM E. JONES and JAMES O. JONES. 335s filed (Filed by Geo. O. Sutton)	Granted Eff. 10-1-44	9-19-44
B3-R-733 Rec'd	1-5-45 1-24-45	Renewal of license Filed by Geo. O. Sutton atty.	Granted	4-9-45
B3-P-4944 Rec'd Filed	5-24-46 5-27-46 5-27-46	Construction Permit to install new transmitter (RCA BTA-250-L)	GRANTED	7-29-46
B3-L-2090 Rec'd Filed	9-24-46 9-27-46 9-27-46	License to cover C.P. (B3-P-4944) which authorized installation of new transmitter.	GRANTED	11-14-46

APPLICATION RECORD - BROADCASTING

⁴²⁰
W G C M BROADCASTING COMPANY, a co-partnership composed of **Call**
HUGH O. JONES and WILLIAM E. JONES. (AL-6-11-47 Eff: W G C M)
W G C M BROADCASTING COMPANY, A Co-Partnership composed of **Letters**
HUGH O. JONES, WILLIAM E. JONES and JAMES O. JONES (AL 9-19-44, Eff. 10-1-44)
Name x W G C M, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-733 Rec'd	5-15-46 5-28-46	Renewal of license Filed by Geo. O. Sutton's office	Granted	8-22-46
B2-2169 Rec'd Filed	3-10-47 3-24-47 3-24-47	Authority to determine operating power by direct measurement of antenna power. (Millard M. Garrison, Engr.)	GRANTED	4-11-47
BAL-602 Rec'd Filed	4-23-47 4-28-47 4-28-47	Involuntary Assignment of License to W G C M Broadcasting Company, A Co-partnership composed of Hugh O. Jones and William E. Jones. Filed by William Thomson, Atty.	GRANTED Eff:	6-11-47 7-11-47 (per 323)

Form 94 #21

APPLICATION RECORD - BROADCASTING

HUGH O. JONES, tr/as WGCM BROADCASTING COMPANY (AL 7-21-50) Call
 x WGCM BROADCASTING COMPANY, A CO-PARTNERSHIP COMPOSED

Letters W G C MName OF HUGH O. JONES AND WILLIAM E. JONES

File No.	Dated	Application for	Action	
			Nature	Date
BP-6798 Rec'd Filed	5-26-48 6-1-48 6-1-48	Construction Permit to install a new vertical antenna and mount the FM antenna on the AM tower.	GRANTED	6-29-48
BL-3551 Rec'd Filed	1-20-49 1-24-49 1-24-49	License to cover C. P. (BP-6798) which authorized installation of a new vertical antenna and mount the FM antenna on the AM tower.	GRANTED	3-8-49
BR-733 Rec'd	5-20-49 5-26-49	Renewal of license	GRANTED	7-13-49
BAL-1036 Rec'd Filed	6-1-50 6-5-50 6-5-50	Voluntary assignment of license from WGCM Broadcasting Company, A Co-Partnership composed of Hugh O. Jones and William E. Jones to Hugh O. Jones tr/as WGCM Broadcasting Company.	GRANTED EFF:	7-21-50 8-1-50

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W G C MName HUGH O. JONES tr/as W G C M BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-733 Rec'd Filed	4-28-52 4-30-52 4-30-52	Renewal of License	GRANTED	7-30-52
BP-8901 Rec'd Filed	6-12-53 6-16-53 6-16-53	Construction permit to mount TV antenna on AM tower (increase height). (Contingent on grant of FM application) Norman E. Jorgensen, Atty.	DISMISSED as unnecessary	7-20-53
BR-733 Rec'd Filed	2-28-55 3-2-55 3-2-55	Renewal of License	GRANTED	5-4-55

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters W.G.C.M.

E.O. RODEN, JAMES E. REESE, W. I. DOVE, BRUCE H. GRESHAM AND
 ZANE D. RODEN d/b as E.O. RODEN & ASSOCIATES
 Name ☒ HUGH O. JONES, tr/as W.G.C.M. BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2798	9-6-57	Voluntary assignment of license to E. O. Roden, W. I. Dove, James E. Reese, Bruce H. Gresham, Zane D. Roden, d/b as E. O. Roden & Associates.	GRANTED EFF:	3-5-58
Rec'd	9-12-57			3-25-58
Filed	9-12-57			
		Norman E. Jorgensen, Atty.		
BR-733	3-1-58	Renewal of license Amended to change name to: E.O. Roden, W.I. Dove, James E. Reese, Bruce H. Gresham and Zane D. Roden, d/b as E.O. Roden & Associates.	GRANTED	5-28-58
Rec'd	3-3-58			
Filed	3-3-58			
Amend	5-5-58			
Rec'd.	5-9-58			
Filed	5-9-58			
BZ-4144	4-29-59	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-10-59
Rec'd	5-28-59			
Filed	5-28-59			
		L. J. N. du Treil & Associates, Engrs.		

APPLICATION RECORD - BROADCASTING

AUG 1955

Name **E. O. RODEN, JAMES E. REESE, W. I. DOVE, BRUCE H. GRESHAM** Call
AND ZANE D. RODEN d/b as E. O. RODEN & ASSOCIATES Letters **WGCM**
GULFPORT, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,091 Rec'd Filed	4-26-60 4-28-60 4-28-60	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Eng.- Odes E. Robinson, Biloxi, Miss.	GRANTED	6-13-62
BR-733 Rec'd & Filed	2-21-61 2-27-61	Renewal of License	GRANTED	10-21-64
BAL-4367 Rec'd Filed	10-11-61 10-20-61 10-20-61	Voluntary assignment of license to E. O. Roden, W. I. Dove, James E. Reese and Zane D. Roden d/b as E. O. Roden & Associates. Robert W. Coll, Atty.	GRANTED Eff:	5-13-64 5-26-64
BL-9606 R. & F. AMENDED R&F	8-14-62 8-21-62 6-4-65 6-7-65	License to cover CP (BP-14,091) which auth. incr. day power and install new transmitter. Engr: Odes E. Robinson AMENDED to change name re BAL-4367 gr.5-13-64	GRANTED Issue with BZ Cond'l res	6-11-65 250w Class IV stations.

APPLICATION RECORD - BROADCASTING

Call
Letters W G C MName E. O. Roden, James E. Reese, W. L. Dove, Bruce H. Gresham and Zane D. Roden d/b as
E. O. RODEN & ASSOCIATES Gulfport, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	1-21-63	CP to install previously licensed trans. (RCA BTA 250L) as auxiliary trans. at main trans. loc., to be operated on 1240kc, 250w, for aux. purposes only.	Ret.	2-4-63
	1-24-63		Unnecessary	
BL-9972 R. & F.	2-8-63 2-13-63	Lic to use old main trans(RCA BTA 250L) at present loc of main trans, to be operated on 1240kc, 250w, for AUXILIARY PURPOSES ONLY SEE CARD #26 FOR AMENDMENT	GRANTED Issue with BZ	6-11-65
BZ-5296 R. & F.	6-18-64 6-22-64	Authority to determine operating power by direct measurement of antenna power.(Main Transmitter)	GRANTED Issue with BL	6-11-65
BZ-5449 R. & F.	11-11-64 11-16-64	Authority to determine operating power by direct measurement of antenna power.(Aux.Transmitter) Atty-McKenna & Wilkinson	GRANTED issue with BL	6-11-65

AUG. 1955

Call
Letters W G C M

E. O. RODEN & ASSOCIATES, INC.

Name X E.O.RODEN,W.I.DOVE,JAMES E.REESE AND ZANE D.RODEN,d/b/a s
E.O.RODEN & ASSOCIATES Gulfport, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BL-9972 Cont'd AMENDMENT R&F	6-4-65 6-7-65	AMENDED to change name to E.O.Roden,W.I.Dove, James E.Reese and Zane D.Roden,d/b as E.O. Roden & Associates. (BAL-4367 gr 5-13-64)	GRANTED	6-11-65
BAL-5969 R & F (Form 316)	1-18-67 1-23-67	Voluntary assignment of license to E.O. RODEN & ASSOCIATES, INC. Atty - McKenna & Wilkinson	GRANTED EFF:	2-17-67 3-17-67
BR-733 R & F	2-22-67 3-3-67	Renewal of license (Main & Auxiliary) Atty- Robert W. Coll	GRANTED Condl re accept interf. re Cl IV inc. power tolkw	1-22-69
BL-11,728 R & F PTA-7/25/67 AUG 28 1967	6/27/67 7/6/67	Lic. to use present aux. trans. RCA BTA-250L at main trans. loc. as an aux. day and alt-main night trans. to be operated on 1240kc 250w.	GRANTED	2-14-69

FORM BC-121 #27
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W G C M

Name E. O. RODEN & ASSOCIATES, INC.
Gulfport, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6757 Rec'd Filed MAR 25 1968	11/6/67 11/8/67 2/9/68	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: Robt. W. Coll Engr: Louis R. duTreil,	GRANTED XXXX issued with renewal	3-28-68
BZ-6804 Rec'd Filed Amended R & F DM APR 17 1968	11/18/67 11/22/67 3/25/68 3/23/68 3/25/68 4/3/68	Direct Meas. (Aux.) Atty: Robt. W. Coll Engr: L. R. duTreil,	GRANTED Issued with renewal.	1-22-69
BZ-7435 R & F DM	11-21-69 11-24-69 12-4-69	Direct Measurement (Main) Atty: Robert W. Coll (McKenna & Wilkinson)	GRANTED	3-24-70
BZ-7436 R & F DM	11-21-69 11-24-69 12-4-69	Direct Measurement (Aux.) ALT. ALT. MAIN Atty: R. W. Coll	GRANTED	3-24-70

APPLICATION RECORD - BROADCASTING

Call
Letters W G C M

Name E. O. RODEN & ASSOCIATES, INC.
Gulfport, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-733 R & F #581850 \$75. #581851 \$30. P.N.	2-12-70 3-3-70 3-3-70 3-3-70 3-3-70	Renewal of License (Main and Auxiliary) Atty.: Robert W. Coll AMENDED 5-1-70 re: commercial policy	GRANTED	5-27-70
BR-733 R & F PN Recd. PRESS APR 19 1973	2-22-73 3-29-73 " 19 1973	RENEWAL OF LICENSE (MAIN & AUX. DAY AND ALTERNATE MAIN NIGHT) Jonathan Schochor, Atty. (McKenna & Kittner) AMENDED 6-13-73 re: ascertainment of comm. needs; programming	GRANTED	7-20-73
BZ-8853 R & F DM PRESS JUN 2 1975	4-9-75 4-28-75 5-23-75 1975	Direct Measurement Atty: John J. Smith (McKenna, Wilkinson, etc)	GRANTED issued with BR-733	5-17-76

6-28

APPLICATION RECORD - BROADCASTING

Call
Letters W G C MName E. O. RODEN & ASSOCIATES, INC.
GULFPORT, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-733	1-15-76	RENEWAL OF LICENSE (MAIN & AUX. DAY & ALTERNATE MAIN NIGHT) Robert W. Coll, Atty. AMENDED 5-4-76 re: comp. of area & ascertainment of comm. needs	GRANTED (issued with BZ-8853)	7-27-76
R & F	1-30-76			
PN Recd. PRESS	"			
	MAR 29 1976			
BZ-9473	6-14-77	Direct Measurement	GRANTED	8-22-77
R & F	6-15-77			
DM	7-12-77			
PRESS	AUG 9 1977			
BR790131UO		Renewal of License (Main & Auxiliary) Robert W. Coll, Atty.	GRANTED	5-18-79
PRESS	MAR 19 1979			
BAL 790917EC		Vol AL to ATLANTIC BROADCASTING CORPORATION OF GULFPORT, INC. Atty for assignor - McKenna, Wilkinson & Kittner (over) Atty for assignee - Fowler & Meyers, P.C.	DISMISSED 6-9-80 per Sec. 1.568(a)	
FORM 314 (ALSO SEE FM				
PRESS: OCT 5 1979				
PN filed	12-27-79			

BAL790917EC Amended 12-11-79 re: duplicate programming of AM and FM stations & cert. auth. tdb in Miss.

PN filed 1-3-80

APPLICATION RECORD BROADCASTING

Call Letters: ^{WTAM}
X W G C M

1240khz

Name: E.O. RODEN & ASSOCIATES, INC.

Station Location: Gulfport, Mississippi

File No.	Date	Description	Action and Date
BZ-791123AD R & F DM PRESS JAN 23 1980	11-23-79 11-30-79	Direct Measurement	GRANTED 1-31-80
BTC800722ER Form 316 SEP 17 1980 PRESS Also see WTAM(fm)		Voluntary transfer of control of lic corp from Emmett W. Carr, Executor of the Estate of Sylvia Gaye Carr(Deceased) to E.O. Roden Trustee for the Minor Children of Sylvia Gaye Carr-Deceased Atty-Robert W. Coll	GRANTED 10-17-80 EFF:

RECORD OF APPLICATIONS FOR LICENSES

WGCM BROADCASTING COMPANY, A Co-Partner

*WILLIAM E. JONES and JAMES O. JONES (AL 9-18-44, ff. 10-1-44)

*WGCM, INC.

Licensee *GRACE JONES STEWART under trade name GREAT SOUTHERN LAND CO. (not Inc.)

*GREAT SOUTHERN LAND COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
-P-975	1-26-36	WJBO	Baton Rouge B/C Co. Baton Rouge, La.	C.P. install new equip. incr. power from 100 to 500w, chg freq from 1420 to 1120 kc time from U to S.H. fac. of WGCM	Granted 1-6-37 Eff. 1-26-37
B3-P-2040	1-17-38	NEW	John Blumenstock Biloxi, Miss.	CP new station on 1210kc, 100w, 250w-LS U (Contingent on WGCM move to Mobile)	Returned 2-14-38 Request of app.

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

*

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

