

WSUM

 SPERRY RAND

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D FOLDERS

U. S. A.

NO. 4550L 1/5



Form BC 126  
June 1954

AM

# BROADCASTING STATION LICENSE RECORD

#4924

Date first licensed October 16, 1973

Call letters W.S.U.M.

Station location Parma, Ohio

MORTENSON BROADCASTING COMPANY (ML gr. 4-25-79)

X THE CHRISTIAN BROADCASTING ASSOCIATION, INC. (AL gr 9/7/76 EFF: 9-16-76)

Name of licensee xNORTH EAST COMMUNICATIONS CORPORATION

Transmitter location 12721 Abbey Road, North Royalton, Ohio (BMP 5-9-72) L 10-16-73  
x South side of Albion Rd., Approx. 0.4 mi, E. of Webster Rd. (BP 9-1-71)  
Strongsville, Ohio

Main studio location 12721 Abbey Road, North Royalton, Ohio (BMP 5-9-72) L 10-16-73  
x To be determined

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-18,612	9-1-71	1000kc	500w DA	Day	9-1-72 (Cond'1)
		CP for a new standard broadcast station.			
EP-18,612	1-24-72	Call letters assigned.			
BMP-13,407(L)	5-9-72	1000kc,	500w DA	Day	9-1-72
		Mod. of CP to change TL and SL, changes in ant. system.			
BSA	6-12-72				
BMP-13,473(1)	8-29-72	MP(BP-18,612)			ext. time to 3-1-73
BP-18,612(2)	12-19-72	Mod. to 300K show			Hours of operation.
BMP-13,572(3)	2-8-73	MP(BP-18,612)			ext. time to 8-1-73
BL-13,453(L)	10-16-75	LicBP-18612 for new Standard B/C Station			10-1-76
COMLET	4-9-75	ant. monitor Potomac Instruments AM-19(204)			
COMTEL	8-23-76	Authority suspend operation thru 11-20-76 pending Comm Consideration assignment applic.			
BAL-8743	9/7/76	Vol AL EFF: 9-16-76			
BR-4924	9-7-76	Renewal of license			10-1-79
BML790409AP(1)	4/25/79	ML TO CHG LICENSEE NAME			
BR790529UH(L)	5-30-80	RENEWAL OF LICENSE			10-1-82

FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters new W S U M

Name NORTH EAST COMMUNICATIONS CORPORATION  
Parma, Ohio (PO: 550 Leader Bldg., Cleveland, Ohio 44111)

File No.	Dated	Application for	Action	
			Nature	Date
SP-18,612	8-6-69	CP for a new standard broadcast station:		
Rec'd.	8-8-69	1000kc, 500w, DA, Daytime		
Filed	8-8-69	TL: South side of Albion Rd., approx. 0.4 mi.		
\$75-534086	8-8-69	East of Webster Rd., -Parma, Ohio (Strongsville)		
		SL: To be determined, Parma, Ohio		
		Trans: RCA PTA-1B3		
		41° 19' 53" 81° 47' 35"		
		Atty: Donald Bilger		
		En r: John Moffat		
Amended 8-18-69	re Section II, balance sheet and amended exhibit 4 and			
Amended 10-30-69	to show newly elected Board of Directors.			
Amended 1-21-70	to delete Charles Rich as Vice President & Director of			
Amended 5-28-70	re programming.			
Amended 4-28-71	re Section II.			
Amended 7-6-71	re financial data.			
			GRANTED	9-1-71
			Cond'l re proof of perf.	
			daily variations of each	
			power, non-dir. & DA	
			for 30 days, sub. info.	
			45 days after PIA, etc.	
			5. & chg. trans. site	
			city to Strongsville.	
			Communications Fund, Inc	

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S U MName NORTH EAST COMMUNICATIONS CORPORATION  
PARMA, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,407 Rec'd Filed \$50-056789 AC-060 PRESS: <i>WV 1 72</i>	3-20-72 3-29-72 3-29-72 3-29-72	Modification of CP(BP-18,612) to change antenna-transmitter and Main studio location to 12721 Abbey Road, North Royalton, Ohio. 41° 19' 11" 81° 46' 07" and make changes in the antenna system. Atty. Bilger & Blair	GRANTED Cond 1	5-9-72
BMP-13,473 R & F \$50-096629 AC-067 AUG 14 1972	7-28-72 7-31-72 7-31-72	MP(BP-18,612), for extension of completion date to 3-1-73 (new) Atty: Donald E. Bilger	GRANTED to	8-29-72 3-1-73
BMP-13,572 R & F \$50-148688 AC-067 FEB 7 1973	1-25-73 1-29-73 1-29-73	MP(BP-18,612, as mod.) for extension of completion date to 6-1-73 (new) Atty: Donald E. Bilger	GRANTED to	2-8-73 8-1-73

APPLICATION RECORD - BROADCASTING

1000kw

#3

Call  
Letters W S U M

THE CHRISTIAN BROADCASTING ASSOCIATION, INC.

Name ~~xx~~ NORTH EAST COMMUNICATIONS CORPORATION

Parma, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,453 R & F PTA PRESS JUL 11 1973	5-14-73 5-18-73 5-29-73	Lic(BP-18612) <sup>as modi</sup> for New Standard B/C Station(Trans. RCA-BTA-LS)	GRANTED	10-16-73
BAL-8743 R & F FEE PD: \$200 CODE 047 PN filed	7-16-76 7-16-76 592598 JUL 13 1976 7/30/76	Voluntary assignment of license to THE CHRISTIAN BROADCASTING ASSOCIATION, INC. (SEE OVER) Atty for assignor - Bilger & Blair for assignee - Miller & Fields	GRANTED EFF: 9-16-76 FEE REQ PD 9-9-76 #611609	9/7/76
BR-4924 R & F P.N. Press	5-19-76 6-1-76 6-1-76 JUL 2 1976	RENEWAL OF LICENSE  Atty: Lee W. Shubert (Bliger & Blair)	GRANTED Cond'l re consummation of BAL-8743	9-7-76 within 60 days

RE: BAL-8743 - Assignee is licensee of FM WTOF, Akron, Ohio  
(Articles etc on file)

AMENDED 8/5/76 - Financial data(assignee)

AMENDED 8-18-76 - re prog. policies; & re granted renewals

AMENDED 9-1-76 - financial data / (WJMM & WHKK)

#4

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

1000KHz.

Call  
Letters W S U M

MORTENSON BROADCASTING COMPANY

Name  THE CHRISTIAN BROADCASTING ASSOCIATION, INC.

PARMA, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BML790409AP PRESS (0)	APR 27 1979	Modification of License to change Name of Licensee to: MORTENSON BROADCASTING COMPANY.	GRANTED	4/25/79
BR 790529 UH PRESS JUN 22 1979		RENEWAL OF LICENSE Jerrold Miller, Atty.	GRANTED	5-30-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

