

W T A K

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CATALOG NO. 4550L 1/5

# BROADCASTING STATION LICENSE RECORD

Date first licensed 2-5-69 Call letters W T A K (EFF5-15-81)  
X W V O V

Station location Huntsville, Alabama

Name of licensee POWELL BROADCASTING CO., INC. (AL 9-17-74 EFF: 9-30-74)  
TENNESSEE VALLEY BROADCASTING COMPANY, INC.

Transmitter location 1620 Springfield Road, Huntsville, Alabama-redes. (BL, 2-5-69)  
NW corner of Blake Bottom and Springfield Rd., near Hwy. 53, Huntsville, Alabama (BP 21-21-67)

Main studio location Same as transmitter (BP 12-21-67)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BP-16609	12-21-67	1000kc	10kw-DA-D	Day	2-21 8-21-68
	CP for a new standard broadcast station (Cond'1)				
BP-16609(1)	4-4-68	Call letters assigned.			
BMP-12491(2)	9-16-68	MP(BP-16,609)	ext. time		11-1-68
BP-16609	12-21-67	Superseded auth. to show the correct coordinates. (Page 1)			
BL-12,174(L)	2-5-69	Lic. (BP-16,609 as mod.) for new sta., specify type trans. BAUER FB-10J.			4-1-70
BR-4745(L)	4-1-70	RENEWAL			4-1-73
	6-12-72				
BR-4745(L)	4-23-73	RENEWAL			4-1-76
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BAL-8174	9-17-74	VOL. AL	EFF:	9-30-74	
BR-4745(L)	4-29-76	RENEWAL			4-1-79
BR781201WZ (S)	5-23-80	RENEWAL OF LICENSE			4-1-82
E B S A	5-15-81	CALL SIGN CHANGE			

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call W V O V  
Letters .....Name TENNESSEE VALLEY BROADCASTING COMPANY, INC.  
Huntsville, Alabama (c/o Vance J. Thornton, 815 Franklin St., S. E.,  
Huntsville, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,609 R. & F.	2-12-65 2-15-65	CP for a new standard broadcast station to be operated on: Frequency: 1000 kc Power: 10kw <del>DA-10</del> Hours of operation: Daytime only Type transmitter: RCA BTA-10U Trans. location: <del>2660 Garvin Rd.,</del> <del>Huntsville, Alabama</del> Studio location: Same as transmitter  Atty: Wilner & Bergson Engr: Kear & Kennedy	GRANTED	12-21-67
SEE AMEND CARD #2		AMEND recd 6-13-66 to change ant-trans location to Adjacent to 2660 Garvin Rd., Huntsville, Ala. Ret'd 12-14-66 re unacceptable per Comm Order of 12-14-66	Cond'l re: Any pre-sunrise oper. must conform with Sects. 73.87 & 73.99 of the Rules.	
AMENDMENT R & F	4-29-66 5-4-66	AMENDED to change stockholders, stockholdings, officers, and directors.	After Hearing Docket No. 17059 Order Issued.	

CARD #2  
FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

1000kc

Call ~~new~~ W V O V  
Letters .....

Name TENNESSEE VALLEY BROADCASTING COMPANY, INC.  
HUNTSVILLE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,609 cont'd AMENDMENT Received Filed(order)	4-18-67 4-19-67 5-15-67	AMENDED to change studio and ant-trans location to NW corner of Flake Bottom and Springfield Rd., near Hwy 53, Huntsville, Ala.; and change ant-system(add tower).	GRANTED	12-21-67
NOV 3 1967				
EMP-12,491 R. & F. #450849 \$30 SEP 21 1967	7-31-68 8-12-68 8-12-68	MP(BP-16,609) for extension of completion date to 11-1-68. (new) atty-Wilner, Scheiner & Greely(Edward P. Taptich)	GRANTED to	9-16-68 11-1-68
BL-12,174 R & F #460262 \$30 PT AMENDED NOV 15 1968 AMENDED	9/18/68 9/23/68 9/23/68 9/30/68 10/3/68 11/14/68	License (BP-16,609 as mod.) for new b/c station, specif type trans. BAUER FB-10J. Atty: Edward P. Taptich Engr: John Sadler Re engr. data.  Re engr. data & affidavit	GRANTED	2-5-69

APPLICATION RECORD - BROADCASTING

Call Letters WVOV

POWELL BROADCASTING CO., INC.  
X TENNESSEE VALLEY BROADCASTING COMPANY, INC.

Name Huntsville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-4745 R & F #565760 \$75 PN PRESS	12-16-69 12-30-69 12-30-69	Renewal of license Atty- Edward P. Taptich (Wilner, Scheiner & Greeley)	GRANTED	4-1-70
BR-4745 R & F PN Recd. PRESS FEB 8 1973	12-18-72 12-27-72 "	RENEWAL OF LICENSE Ed.P.Taptich,Atty. AMENDED 3-13-73 re: engineering AMENDED 3-14-73 re: equal employment AMENDED 4-9-73 re: employment practices	GRANTED	4-23-73
P.N.	3-15-73			
BAL-8174 R & F FEE PD:\$1000 #311630 CODE 047 Pub.notice filed 7-1-74 JUL 10 1974	5-31-74 6-4-74	Voluntary assignment of license to POWELL BROADCASTING CO., INC.  Atty - McKenna, Wilkinson & Kittner	GRANTED GRANT FEE: \$12,600.00 EFF: 9-30-74 FEE PD. 10-23-74 048 W 357446	9-17-74

## APPLICATION RECORD - BROADCASTING

Call  
Letters W V O VName POWELL BROADCASTING CO., INC.  
Huntsville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-4745 R & F PN PRESS	11-28-75 12-1-75 12-1-75 <b>FEB 9 1976</b>	Renewal of license Atty-Edward P. Taptich, (McKenna, Wilkinson & Kittner) AMENDED 3-22-76 re: commercial matter	GRANTED	4-29-76
BR 781201 WZ PRESS	<b>JAN 8 1 1979</b>	RENEWAL OF LICENSE S.A. Lerman, Atty.	GRANTED	5-23-80
BA791130FJ Form 314 Press PN FILE	<b>DEC 14 1979</b> 1-14-80	Vol AL to Madison Broadcasting Systems, Inc. Atty George R. Borsari, Jr. (for assignee) Atty for assignor - McKenna, Wilkinson etc (1-14-80)	DISMISSED Request of Attorney	2-28-80

(1-31-80)

(corrected)

BAL791130FJ Amended Amended Arts. of Inc. to incr. stock  
of corp.; bank letter; programming data; plan of financing  
and proposed programming



#5

## APPLICATION RECORD-BROADCASTING

WTAK  
Call Letters: XWVOV

Name: Powell Broadcasting Co., Inc.

Station Location: Huntsville, Alabama

File No.	Date	Description	Action and Date
BAL810313EJ Form 314 PRESS APR 07 1981  PN FILED 3-31-81		Vol AL to Barber Broadcasting Co., Inc.  Atty James L. Oyster	EFF: 5-8-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

