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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

OFFICIAL NUMBER 3995

Date first licensed August 2, 1961

Call letters W S V L

Station location Shelbyville, Indiana

SHELBY COUNTY BROADCASTING COMPANY, INC., (AP 12-28-60; EFF: 12-31-60)
x H. T. PARROTT, R. D. INGRAM, J. W. PICKETT & EDWIN L. ROGERS,

Name of licensee d/b as SHELBY COUNTY BROADCASTING COMPANY

Transmitter location On Morristown Rd., 2 mi. N. of Shelbyville, Indiana (BP 6-22-60)

46176

Main studio location On Morristown Rd., 2 mi. N. of Shelbyville, Indiana (BP 6-22-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-11202	6-22-60	1520kc	250w, DA-1	U	8-22 2-22-61
	CP for a new standard broadcast station (Cond'l).				
BP-11202 (1)	7-18-60	Mod. of CP(BP-11,202) to assign Call Letters.			
BP-11202	6-22-60	1520kc	250w	DA-1 U	8-22 2-22-61
	Superseding authorization to correct the inverse fields for the 240° to 270° radials.				
BAP-507 EFF:	12-28-60 12-31-60	Voluntary assignment of construction permit to Shelby County Broadcasting Company, Inc.			
BMP-9248	1-13-61	1520	250w, DA-1	U	8-22 2-22-61
	Mod. of CP(BP-11,202) to change type transmitter (COLLINS 20-V).				
BL-8251	8-2-61	1520kc	250w, DA-1	U	8-2 8-1-64
	Lic. to cover construction permit BP-11202, which auth. a new standard broadcast station.				
BP-14668	12-6-62	1520kc	250w, 1kw-DA-2	U	2-6 8-6-63
	CP to increase daytime power to 1kw and change from DA-1 to DA-2 (Cond'l).				
BL-10,122	9-27-63	1520	250w-1kw	U	9-27-63 8-1-64
	Lic. to cover CP (BP-14,668) which auth. incr. day power and chg. from DA-1 to DA-2. COND'L				
BR-3995	7-10-64	Renewal of License			8-1 8-1-67
BZ-5390 (1)	4-21-65	Authority to determine operating power by direct measurement of antenna power			
BR-3995(L)	12-4-68	Renewal of License & NDEA			12-4 8-1-70
BR-3995(1)	4-27-69	Mod. of Lic. to change to EST and advance sunrise & sunset hrs. one hour. (Memo)			
BR-3995(L)	3-17-72	RENEWAL & NDEA			8-1-73
BR-3995(L)	3-17-72	superseding author. to correct Monitoring Points & Phase Monitor			8-1-73
EBSA BR-3995(L)	5-25-72 9-12-73	RENEWAL			8-1-76
BR-3995(L)	3-11-77	RENEWAL			8-1-79
BR 790330 (8)	7-26-79	renewal of license			8-1-82

BROADCASTING STATION HISTORY RECORD

CARD # 2

AM

First licensed

Call Letters WSVL

Station Location

SEE CARD # 1

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	7-14-80	TEMP. AU. GR. OPERATE NONDIRECTIONAL DURING NIGHT TO CONTINUE SERVICE WHILE REPAIRING LIGHTNING DAMAGE TO ARRAY. NOTIFY WHEN NORMAL & GIVE DETAILS OF REPAIRS. REDUCE POWER IF INTERFERENCE COMPLAINTS RECEIVED. AU. EXPIRES 8-15-80.	250 WATTS, BOTH DAY &
COMTEL	9-9-80	TEMP. AU. GR. OPERATE NONDIRECTIONAL DURING NIGHT TO CONTINUE SERVICE WHILE REPAIRING LIGHTNING DAMAGE TO ARRAY. NOTIFY WHEN NORMAL & GIVE DETAILS OF REPAIRS. REDUCE POWER IF INTERFERENCE COMPLAINTS RECEIVED. AU. EXPIRES 10-1-80.	250 WATTS, BOTH DAY &
COMTEL	9-25-80	UNDERSTAND OPERATIONS HAVE RETURNED TO NORMAL.	

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

H.T. PARROTT, R.D. INGRAM, J.W. PICKETT & EDWIN L. ROGERS, Letters NEW W.S.V.L.Name d/b as SHELBY COUNTY BROADCASTING COMPANY

(P.O. - H.T. Parrott, Campbellsville, Kentucky)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,202	3-13-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1480kc 1520kc Power - 500w 250w DA-B DA-2 DA-1 Hours of operation - Daytime Unlimited Transmitter location - On Morristown Road, 2 miles North of Shelbyville, Indiana Studio location - Same as transmitter Engr. - Ralph J. Bitzer, St.Louis,Mo. Atty: Haley, Wollenberg & Kenehan(Let 1-29-58)	GRANTED	6-22-60
Rec'd	3-29-57		Cond'l re: Phase Mon., Field meas. equip.; & complete non-DA-proof. After Hearing	
Filed	3-29-57		Docket No. 12600 Order issued.	
AMENDMENT R & F	2-28-58	AMENDED to change hours of operation to Unlimited employing directional night & day (DA-D to DA-2) make changes in the directional antenna system (one-add'l-tower & incr. hght) and change type transmitter (RCA BTA-500K) Request waiver of §.28c of Rules		
	3-5-58			

GATES-DC-1J
RCA BTA 500MX 250M

APPLICATION RECORD - BROADCASTING

AUG. 1955

H.T. PARROTT, R.D. INGRAM, J.W. PICKETT & EDWIN L. ROGERS

Call

Letters new W S V L

Name d/b as SHELBY COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,202 AMENDMENT Rec'd Filed(order)	1-17-59 1-26-59 1-28-59	AMENDED to change frequency to 1520kc; decrease power to 250w; change from DA-2 to DA-1; make changes in DA system (incr. hght - 3 tower array one less tower) and change type trans(RCA BTA delete request for waiver. 250M)	GRANTED	6-22-60
BAP-507 Rec'd Filed	11-17-60 12-5-60 12-5-60	Voluntary assignment of construction permit to Shelby County Broadcasting Company, Inc. Andrew G. Haley, Atty	GRANTED EFF:	12-28-60 12-31-60
BMP-9248 R & F	12-16-60 12-19-60	Modification of C. P. (BP-11,202, as modified which auth. a new standard broadcast station) to change type trans. (Collins 20V-2) Haley, Wollenberg & Bader, Attys (Wm Potts, Jr.)	GRANTED	1-13-61
AMEND. R.F.	1-4-61 1-5-61	Amended to reflect BAP-507 gr 12-28-60 to SHELBY COUNTY BROADCASTING COMPANY, INC.		

APPLICATION RECORD - BROADCASTING

Call
 Letters WSVL

Name SHELBY COUNTY BROADCASTING COMPANY, INC
SHELBYVILLE, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,668 Rec'd Filed	2-13-61 2-14-61 2-14-61	CP to increase daytime power from 250w to 1kw and change from DA-1 to DA-2 Haley Atty./Wollenberg & Bader Eng.- Ralph J. Bitzer, St. Louis, Mo.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Docket 14419, Sect. 3.87 of the Comm. Rules.	12-6-62
BL-8251 Rec'd Filed	12-24-60 12-27-60 12-27-60	License to cover construction permit (BP-11202, as modified) which authorized a new standard broadcast station. Andrew G. Haley, Atty.	GRANTED	8-2-61
AMENDED Rec'd Filed	1-4-61 1-5-61 1-5-61	AMENDED to change name of applicant to Shelby County Broadcasting Company, Inc.		

FORM BC-121
AUG. 1955 #4

APPLICATION RECORD - BROADCASTING

Call Letters WSVL

Name SHELBY COUNTY BROADCASTING COMPANY, INC.
Shelbyville, Indiana 46176

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,122 R. & F.	5-21-63	Lic to cover CP(BP-14,668) which auth incr. day power and chg from DA-1 to DA-2. Atty- Haley, Bader & Potts	GRANTED (Pre sunrise)	9-27-63
	5-22-63			Cond'l
BR-3995 Rec'd Filed	4-10-64	Renewal of license Atty. Andrew G. Haley	GRANTED	7-10-64
	4-24-64			
	4-24-64			
BZ-5390 R. & F.	10-23-64	Authority to determine operating power by direct measurement of antenna power. Atty- Haley, Bader & Potts	GRANTED	4-21-65
	10-28-64			
BR-3995 R & F	4/14/67	Renewal of license Atty: W. J. Potts, Jr.	GRANTED & Memo dtd. 1-17-69	12-4-68
	5/1/67			

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

1520khz

Call
Letters W S V LName SHELBY COUNTY BROADCASTING COMPANY, INC.
SHELBYVILLE, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3995 R & F #598829 \$75 \$210 submitted PRESS	4-27-70 5-4-70 JUN 11 1970	Renewal of License Atty: Haley, Bader & Potts AMENDED 8-21-70 re: commercial policy	GRANTED	3-17-72
BR-3995 R & F P.N. PRESS	4-26-73 5-3-73 5-3-73 JUN 26 1973	Renewal of License Atty.: William J. Potts, Jr. AMENDED 6-1-73 re: programming AMENDED 7-5-73 re: employment report	GRANTED	9-12-73
BR-3995 R & F PN Recd. PRESS	3-29-76 4-2-76 APR 16 1976	RENEWAL OF LICENSE AMENDED 4-9-76 re: prog. Wm. J. Potts, Jr. Atty. AMENDED 8-6-76 re: engineering AMENDED 1-7-77 re: engineering	GRANTED	3-11-77

APPLICATION RECORD - BROADCASTING

Call
Letters W S V L

Name SHELBY COUNTY BROADCASTING COMPANY, INC.
Shelbyville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR790330VK PRESS APR 20 1979 PN Filed	7/12/79	Renewal of License Atty. William J. Potts, Jr.	GRANTED	7-26-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

