

W S V S



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

B.S. 2297

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-7-49

Call letters W S V S

STATION LOCATION: CREWE, VIRGINIA

Name of licensee SOUTHERN VIRGINIA BROADCASTING CORPORATION

Transmitter location Highway 630, 1½ miles West of Crewe, Virginia (BRC-74)
* Highway 630, 3.5 mi. West of Crewe, Virginia (MP 2-14-47) (Lic. 7-7-49)

23930
Main studio location Highway 630, 1½ miles West of Crewe, Virginia (BRC-74)
* 117 Carter Street, Crewe, Virginia (MP 2-14-47) (Lic. 7-7-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-P-4966	9-19-46	650	1kw	Daytime	
	Letter 10-15-46 C.P. for new station granted subject to filing MP for approval of T site and antenna.				
B2-P-4966	2-14-47	650	1kw	Daytime	4-14 10-14-47
B2-MP-2218	Mod. CP (4966) for approval antenna and T site and specify S location				
BMP-2573	3-24-47	650kc	1kw	Daytime	4-14 10-14-47
	Mod. of C.P. (4966, as mod.) to change type of T.				
BP-6856	9-24-48	650	1kw	Daytime	11-24 5-24-49
	CP to make changes in vertical antenna and to mount FM antenna on top of AM tower.				
BMP-4318	12-15-48	800	1kw	Daytime	11-24 5-24-48
	Mod. CP (6856) to change frequency.				
BL-3708	7-7-49	800	1kw	Daytime	7-7 11-1-49
	Lic. to cover CP (4966 and 6856 as mod) for a new station				
BR-2297	10-21-49	800	1kw	Daytime	11-1- 11-1-52
BO-1096	5-16-51	Vol. relinquishment of control of lic. corp. thru sale of 1022 shares common stock.			
	6-18-51				
BR-2297	10-15-52	800kc	1kw	Daytime	11-1 10-1-54
BRC-74 (1)	6-11-53	Mod. of lic. to operate trans. by R.C. from Hwy. 630 1 1/2 miles West of Crewe, Va.			
BR-2297	9-8-54	800kc	1kw	Daytime	10-1 10-1-57
BR-2297	9-25-57	RENEWAL OF LICENSE			10-1 10-1-60
BR-2297	9-7-60	Renewal of License			10-1 10-1-63
BP-14264 (Mod'1)	3-30-62	800kc	5kw	Daytime	5-30 11-30-62
	CP to increase power and install new transmitter				
BMP-10,284 (1)	5-22-62	Mod. of CP (BP-14264) to chg. type trans. (GATES BC-5P2).			
BL-9482 (1)	11-8-62	Lic. to cover CP (BP-14,264 as mod) which auth. incr. power and instl. new trans.			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S V S

Station location Crewe, Virginia

Name of licensee

Transmitter location

Main studio location

APPLICATION RECORD - BROADCASTING

Call W S V S
 Letters x NEW

Name SOUTHERN VIRGINIA BROADCASTING CORPORATION
(P.O. 118 W. Carolina Ave., Crewe, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4966	6-19-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 650 kc Power: 1kw Hours of Operation: Daytime only. Trans. Location: To be determined - Nottoway County, Virginia Studio Location: To be determined - Crewe, Virginia. (Filed by Harold Mott, Atty; George Davis, Engr).	GRANTED subject to filing MP for approval of T site and antenna Letter Issued with MP-2213	9-19-46
Rec'd	6-21-46			10-15-46
Filed	6-21-46			

W.E. 443-A1 Transmitter

#2

Call

Letters W S V SName SOUTHERN VIRGINIA BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-2213 Rec'd Filed	10-16-46 10-17-46 10-17-46	Mod. of C.P. (B2-P-4966, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location at 3.5 miles west of Crewe on Highway 630, Near Crewe, Virginia and to specify studio location at 109 Carolina Avenue, East, Crewe, Virginia. (Vincent B. Welch, Atty.; George C. Davis, Engr.)	GRANTED	2-14-47
BMP-2573 Rec'd Filed	3-20-47 3-21-47 3-21-47	Mod. of C.P. (B2-P-4966, as modified, which authorized a new standard broadcast station) to change type of transmitter (RAYTHEON RA-1000) (Harold E. Mott, Atty.)	GRANTED	3-24-47

APPLICATION RECORD - BROADCASTING

#3

Call
LettersW S V SName SOUTHERN VIRGINIA BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-2400 Rec'd Filed	4-1-47 4-2-47 4-2-47	License to cover C.P.(B2-P-4966, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power (Harold E. Mott, Atty.; George C. Davis, Engr.)	Dismissed per request of applicant	6-21-49
BZ-2218 Rec'd Filed	4-1-47 4-2-47 4-2-47	Authority to determine operating power by direct measurement of antenna power (Harold E. Mott, Atty.; George C. Davis, Engr.)		
BP-6856 Rec'd Filed	7-6-48 7-13-48 7-13-48	Construction Permit to make changes in the vertical antenna and to mount the FM antenna on top of the AM tower. George C. Davis, Engr. Robert L. Heald, Atty.	GRANTED	9-24-48

APPLICATION RECORD - BROADCASTING

Call
Letters W S V SName SOUTHERN VIRGINIA BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4318 Rec'd Filed	11-15-48 11-16-48 11-16-48	Mod. of C.P. (BP-6856, which authorized to make changes in the vertical antenna and to mount the FM antenna on top of the AM tower) to change frequency from 650kc <u>to</u> 800kc (Filed by Robert L. Heald, Atty.; Albrecht P. Barsis, Engr.)	GRANTED	12-15-48
BL-3708 Rec'd Filed	6-6-49 6-7-49 6-7-49	License to cover Construction Permits (B2-P-4966 and BP-6856, as modified) which authorized a new standard broadcast station. (Robert L. Heald, Atty. Ralph E. Dippell, Jr. Engr.)	GRANTED	7-7-49

Form 94 #5

APPLICATION RECORD - BROADCASTING

Call
Letters W.S.V.SName SOUTHERN VIRGINIA BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-2297 Rec'd	9-20-49 9-22-49	Renewal of license	GRANTED	10-21-49
BTC-1096 Rec'd Filed	3-31-51 4-2-51 4-2-51	Voluntary relinquishment of control of licensee corporation by Maxey E. Stone, J. Barrye Wall, W. J. Sydnor and W. W. Borum thru sale of 1022 shares of common stock to G. S. Willis and 8 other stockholders.	GRANTED Eff: 6-18-51	5-16-51
BR-2297 Rec'd Resubmitted Rec'd & Filed	7-31-52 8-4-52 8-16-52 8-18-52	Renewal of License (Appl. rat. Sect. II not signed)		GRANTED 10-15-52
BRC-74 Rec'd Filed	5-30-53 6-1-53 6-1-53	Modification of license to operate transmitter by Remote Control from On Highway 630, 1½ miles West of Crewe, Virginia.	GRANTED	6-11-53

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters W S V SName SOUTHERN VIRGINIA BROADCASTING CORPORATION
CREWE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2297 Rec'd Filed	7-2-54 7-6-54 7-6-54	Renewal of license	GRANTED	9-8-54
BR-2297 Rec'd Filed	6-26-57 7-3-57 7-3-57	Renewal of License.	GRANTED	9-25-57
BR-2297 Rec'd Filed	7-1-60 7-5-60 7-5-60	Renewal of license	GRANTED	9-7-60
BP-14,264 Rec'd Filed	7-25-60 7-26-60 7-26-60	Construction permit to increase power from 1kw to 5kw, and install new transmitter. (RCA BTA-5T)	GRANTED (Cond'l re: 3.5 th Com. Rules & accept interference BP-14,243)	3-30-62
BMP-10284 R.&F.	4-30-62 5-2-62	Mod. of CP(BP-14,264 which auth. inc. power & install a new trans) to chg. type trans. (GATED BC-5-P2)	GRANTED	5-22-62

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters W S V S

Name SOUTHERN VIRGINIA BROADCASTING CORPORATION
Crewe, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-9482 R. & F.	6-19-62 6-21-62	Lic to cover CP(BP-14,264 as mod) which auth incr power and install new transmitter.	GRANTED re: accept interference	11-8-62
BTC-4164 Rec'd Filed	11-16-62 11-19-62 11-19-62	Voluntary acquisition of positive control of licensee corporation by W. L. Willis, Jr., C. S. Willis, C. Van Willis, Mrs. W. L. Willis, Nina A. Atkinson and John G. Atkinson (As A Family Group) thru purchase of stock from Helen R. Quisenberry and Julian P. Quisenberry.	GRANTED: EFF: Per Form 323	12-6-62 12-7-62
BL-9848 R. & F.	8-6-62 8-8-62	Lic to use old main trans(Raytheon-RA-1000) at present loc of main trans, to be operated on 800kc, 1kw, Daytime for AUXILIARY PURPOSES ONLY, With Remote Control from studio location	GRANTED	3-26-63
BR-2297 R & F	7-3-63 7-5-63	Renewal of License (Main and Auxiliary)	GRANTED	10-15-63

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

Call
Letters WSVS-AM

Name Southern Virginia Broadcasting Corp. et al.
Crewe, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2297 R&F	7-2-66 7-5-66	Renewal of license (main & aux)	GRANTED	9-9-66
BR-2297 R & F #526933 \$30.	6-30-69 7-3-69 7-3-69	Renewal of license (Aux.)	GRANTED	12-24-69
BR-2297 R & F #526935 \$75. PRESS	6-30-69 7-3-69 7-3-69	Renewal of license (Main) AMENDED 10-20-69 re: Programming AMENDED 11-17-69 re: commercial matter		
3-15-71 Annual filing fee \$21.20 paid 2-19-71. #666095.				
BR-2297 R & F P.N. PRESS	6-27-72 6-28-72 6-28-72	Renewal of License (Main & Auxiliary) AMENDED 9-11-72 re: ascertainment of community needs & employment practices	GRANTED	11-9-72

#9

800 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WSVS

10-49

Name SOUTHERN VIRGINIA BROADCASTING CORPORATION
CREWE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2297 R & F PN Recd. PRESS	5-20-75 5-21-75 " MAY 29 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 7-26-75 re: engineering AMENDED 9-11-75 re: commercial matter AMENDED 2-24-77 re: programming	GRANTED	9-29-75
BR-2297 R & F PRESS	5-25-78 6-1-78 JUN 28 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	3-20-79
BTC 780814EC R & F FORM 315 (ALSO SEE FM) SEP 1 1978 PN FILED	8-11-78 8-14-78 10-10-78	(original stockholders) Vol TC from W.E. Willis, Jr., C.S. Willis, C. Van Willis, Mrs. W.L. Willis, Nina A. Atkinson and John G. Atkinson (as a Family Group) (per to C. Van Willis, Virginia J. Willis, E.M. Schaubach, Sr., et al (9 stockholders)	GRANTED EFF:	10-16-78 1-26-79

(SEE OVER)

RE: BTC/EC - UNAUTHORIZED TO

APPLICATION RECORD - BROADCASTING

800khz

Call
Letters W S V S

#10

Name SOUTHERN VIRGINIA BROADCASTING CORPORATION
Crewe, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BZ-780828AC Filed DM PRESS SEP 21 1978	8-28-78 8-24-78	Direct Measurement	GRANTED issued with Renewal.	3-20-79
BZ-800922AF R & F PRESS SEP 30 1980	9-22-80	DIRECT MEASUREMENT	GRANTED	10-3-80
BR810514UB PRESS SEP 21 1981	SEP 21 1981	RENEWAL OF LICENSE	<i>grtd.</i>	10-23-81 ISSUED

W S V S - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Letter 10-31-47 To opr. additional time 11-2-47, to broadcast DX-test program.

BS-855 11-7-47 To opr. add'l time to broadcast football games on Nov. 8, 1947 and Dec. 6, 1947, only.

Letter 2-17-48 To opr. add'l time from sign-off time to conclusion of returns of special election in Fourth Congressional District of Virginia February 17, 1948, only.

Ltr. 6-27-50 To operate after sign-off time in order to broadcast a football game.

Ltr. 10-17-53 requesting 15 minute extension on 10-24-53 to broadcast football game. Ltr. 10-21-53 denying

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

