

WSST

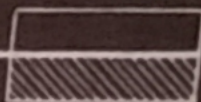
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CATALOG NO. 4550L 1/5



Form BC 126

June 1954

#4906

BROADCASTING STATION LICENSE RECORD

Date first licensed February 15, 1973

Call letters W S S T

Station location Largo, Florida

NORMAN BIE, JR., AND E.W. BIE DBA LARGO BROADCASTING COMPANY (ALgr 7/29/75
EFF: 9/10/75)

Name of licensee x NORMAN BIE, JR., ELIZABETH A. MCCORD AND E.W. BIE, d/b as
LARGO BROADCASTING COMPANY

800 S.E. 8th Avenue, Largo, Florida (Redes. 5-8-72) (BMF 7-30-71)
X Bordered on North by State Rd. 124, on W. by railroad, Largo Florida
Transmitter location x Approx. two miles SW of Largo city limits Largo, Florida (BP 8-26-70)

5540
Same as transmitter (Redes. 5-8-72) (BMF 7-30-71)
X Bordered on North by State Rd. 124, on W. by railroad, Largo, Florida
Main studio location x Approx. two miles SW of Largo city limits Largo, Florida (BP 8-26-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-14,029	8-26-70	800kc	250w DA-D	Day	8-26-71
	CP for a new standard broadcast station.				
BP-14,029	3-8-71	Call letters assigned.			
BMP-13,269(L)	7-30-71	Mod. of CP (BP-14,029) to change antenna transmitter and main studio loc., change type trans. (Gates BC-250D). Also, make changes in DA pattern and antenna height.			
BMP-13,279	8-13-71	Issued with BMP-13,269			2-12-72
BMP-13,366(2)	2-7-72	MP(BP-14,029)			ext. time to 7-6-72
BP-19,229	6-6-72	800kc,	250w DA-D	Aux.	6-6-73
	CP to install a new aux. transmitter.				
EBSA	6-12-72				
WIRE	6-29-72	PSA	250watts		
BL-13,240(L)	2-15-73	Lic(BP-14,029) for new station 2-1-76			
BP-19,628	4-19-74	800khz,	250 w DA-DAux.	4-19-75	
	CP to replace expired permit.				
BL-13,742		50 khz	250w LA	Day (Main & Aux.)	
BZ-8625(L)	10-10-74	Lic. to cover BP-19628 for New Aux. and xxxxxx Direct Measurement			
		2-1-76			
BAL-8444	7/29/75	Vol AL EFF: 9/10/75			
BR-4906(L)	1-28-76	RENEWAL (MAIN & AUX.)			2-1-79
BR 780928 U	J 3-13-79	REN. (MAIN) AUX.) (S)			2-1-82

FORM BC-12 SEE CARD #2 FOR APPLICATION RECORD E BROADCASTING

AUG 1955

NAME OF APPLICANT.

and Ernest W. Bie

Call

X ROBERT A. PETELLE, NORMAN BIE, JR. AND ELIZABETH A. McCORD eters newName d/b as SEMINOLE BROADCASTING COMPANY- THE LARGO BROADCASTING COMPANYLARGO, FLORIDA (P.O. 580 Indian Rocks Road, Largo, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,029	3-23-60	Construction Permit for a new standard		
Rec'd	3-24-60	broadcast station to be operated on:	GRANTED	4-30-69
Filed	3-24-60	Frequency - 800kc	GRANTED	5-7-69
		Power - 1kw 250w DA-D	Reinstated	5-7-69
		Hours of operation - Daytime	Press	MAY 9 1969
		Trans. location - 1 mile Southeast of city		
		limits of Largo, Florida	GRANTED	8-26-70
		Studio location - Same as transmitter		
AMENDMENT	3-17-61	Eng.- Comtronics, Palatka, Fla.		
R & F	3-17-61	AMENDED to change applicant name to "Robert A. Petelle, Norman Bie, Jr. & Elizabeth A McCord and Ernest W. Bie dba THE LARGO BROADCASTING COMPANY"; decrease power to 250w; install DA-D make changes in antenna (decr. hght) & gr. systems; change ant-trans. & studio location to "Approx. two miles SW of city limits of Largo, Florida"; change type transmitter (GATES BC 250T)		
		Engr. - E. W. Bie (partner)		

~~RCA-DTA-1R~~ GATES BC 250T

200 Ke

FORM BC-121
Aug. 1955

Card #2

APPLICATION RECORD - BROADCASTING

Call Letters ~~NEW~~ W S S T

Norman Bie, Jr., Elizabeth A. McCord and E.W. Bie, d/b as
LARGO BROADCASTING COMPANY.

Name ~~Largo, Florida~~

File No.	Dated	Application for	Action	
			Nature	Date
AMENDMENT R&F PRESS: AUG 8 1969	6-13-69	Amended to request waiver of Section 1.569(b)(2)(i) of the Commission's Rules.		
AMENDMENT R&F PRESS: AUG 8 1969	7-31-69	Amended to change name of applicant to NORMAN BIE, JR., ELIZABETH A. McCORD and E.W. BIE, d/b as LARGO BROADCASTING COMPANY.		
AMENDED	11-18-69	re Engineering (measurements).		
Amended	3-16-70	re: Programming		
Amend. R&F	4-9-70	re Financial		
Amended	6-18-70	re community needs.		
Amended	7-31-70	re: Community Needs		

APPLICATION RECORD - BROADCASTING

Call
Letters W S S TName NORMAN BIE, JR., ELIZABETH A. McCORD AND E. W. BIE d/b as LARGO BROADCASTING COMPANY
Largo, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMP- 13,269 R & F #677530 \$50 ACC. 060 Press	3-23-71 4-8-71 4-8-71 JUL 28 1971	Mod. of CP (BP-14,029) to change antenna-transmitter and main studio location to Bordered on North by State Rd. 124, on West by railroad, Largo, Florida, change type transmitter (Gates BC-250D). Also, make changes in DA pattern and antenna height. 27° 54' 30" - 82° 46' 51" Atty: Edward W. Hummers, Jr.	GRANTED	7 30 71
BMP-13,279 R & F \$50-018935 AC-067	7-20-71 7-22-71 7-22-71	MP (BP-14,029) for extension of completion date to ---- (changes) Atty: Fletcher, Heald, Rowell, etc.	GRANTED to issued with BMP-13,269	8-13-71 2-12-72
BMP-13,366 R & F \$50-032277 AC-067 JAN 25 1972	1-7-72 1-13-72 1-13-72 71-5-17-72	MP (BP-14,029) as mod.) for extension of completion date to 7-6-72 (new) Atty: Fletcher, Heald, Rowell, etc.	GRANTED to	2- 7-72 7-6-72

APPLICATION RECORD - BROADCASTING

800kc.

Card #4

Call
Letters W S S TName NORMAN BIE, JR., ELIZABETH A. MCCORD AND E.W. BIE, d/b as
LARGO BROADCASTING COMPANY LARGO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,229 R & F \$50-070692 AC-060 PRESS: JUN 2 1972	5-1-72 5-8-72 5-8-72	Construction permit to install a new auxiliary transmitter RCA, 250L with 250w DA-D.	GRANTED	6-6-72
BL-13,240 Rec'd & F W 070691-\$50.- PTA Amended Amended PRESS JUN 30 1972	5-1-72 5-8-72 5-8-72 5-17-72 5-21-72 5-24-72	Lic.(BP-14,029, as mod.) for New Standard Broadcast Station. AC-067 Section VI supple engr. data	GRANTED <i>gr</i>	2-15-73 <i>2-15-73</i>
BP-19,628 R & F \$50-286827 AC-056 APR 9 1974	2-28-74 3-4-74 3-4-74	Construction permit to replace expired permit (BP-19,229) for auxiliary transmitter.	GRANTED	4-19-74

APPLICATION RECORD - BROADCASTING

800khz

#5 NORMAN BIE, JR., AND E.W. BIE DBA LARGO BROADCASTING COMPANY ^{Call} W S S T

x Norman Bie, Jr., Elizabeth A. McCord and E. W. Bie, dba

Letters

Name LARGO BROADCASTING COMPANY

Largo, Florida

File No.	Dated	Application for	Action	
			Nature	Date
XXX BZ-8625 Rec'd Amend & Filed DM PRESS 17 SEP 1974	2-6-74 2-13-74 6-24-74 - 8-27-74	Direct Measurement New Section I, page 1	GRANTED issued with BL-13,742	9-19-74
BL-13742 R & F \$50#324328 PTA PRESS 17 SEP 1974	6-18-74 7-24-74 7-11-74 7-31-74	Lic. to cover BP-19628 for New Auxiliary Transmitter, RCA 250L, 800khz, 250w Day	GRANTED issued with BZ-8625	10-10-74
BAL-8444 R & F FEE PD: \$250 #444612 COBE 047 REFUND \$150 (overpayment) (FORM 316) JUL 23 1975	6-24-75 7-1-75	Voluntary assignment of license to NORMAN BIE, JR., and E.W. BIE dba LARGO BROADCASTING COMPANY	GRANTED EFF: no gr fee req	7/29/75 9/10/75

APPLICATION RECORD - BROADCASTING

#6
Form BC-121
September 1969
2-73

Call
Letters W S S T

Name NORMAN BIE, JR., and E.W. BIE
DBA LARGO BROADCASTING COMPANY
LARGO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4906 R & F PN Recd. PRESS	9-26-75 9-29-75 " OCT 17 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	1-28-76
BR 780928UJ PRESS		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	3-13-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

