

W S T R



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed August 28, 1951

Call letters W.S.T.R.

Location: Sturgis, Michigan

WATER WONDERLAND BROADCASTING COMPANY, INC., (AL 12-16-59; EFF: 12-31-59)

x W S T R, INCORPORATED (AL 10-10-52, EFF 10-20-52)

Name of licensee x SOUTHERN MICHIGAN BROADCASTERS

Transmitter location South Nottawa Street, 1.25 mile south of city limits of Sturgis, Michigan
Lic. 8-28-51Main studio location South Nottawa St., 1.25 mile south of city limits of Sturgis, Mich.
(MP5-13-51) Lic. 8-28-51
x 201 W. Chicago Street, Sturgis, Michigan

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7618	10-6-50	1460	500w	Daytime	By 12-6-50 6-6-51
C.P. which authorized a new Std. B/C station					
BMP-5592	6-8-51	Mod.C.P. (7618)		for extension of 12-6 7-15-51	
completion date					
BMP-5579	6-13-51	Mod.CP(7618 as mod.)		for change in 12-6 7-15-51	
Studio location and Change type T					
BL-1489	8-28-51	1460	500w	Day	8-28 10-1-52
Lic. cover CP 7618 as mod., for a new standard broadcast station					
BR-2636	9-24-52	1460	500w	Day	10-1 10-1-55
BAL-1445	10-10-52	Vol. assignment of license to			
EFF	10-20-52	W S T R, INCORPORATED			
BZ-3490	7-3-53	1460	500w	Day	7-3 10-1-55
Authority to determine operating power.					
EML-1489	6-30-54	1230	250w	U	8-30 2-28-55
C.P. chg. freq.; incr. power, hrs. oper, new T and convert obstruction marking specifications					
BL-5382	8-23-54	1230	250w	U	8-23 10-1-55
Lic. cover CP (EML-1489) for chg. in freq.; power; hrs. oper.; and type transmitter					
BR-2636	9-7-55	RENEWAL OF LICENSE			10-1 10-1-58
BZ-3837 (1)	1-15-57	Authority to determine operating power by direct measurement of antenna power.			
BZ-3871 (2)	6-21-57	Authority to determine operating power by direct measurement of antenna power.			
BR-2636	9-10-58	1230	250w	U	10-1 10-1-61
BAL-3704	12-16-59	Voluntary assignment of license to			
EFF:	12-31-59	Water Wonderland Broadcasting Company, Inc			
BP-13582	1-6-60	1230	250w	U	3-6 9-6-60
CP to make changes in antenna system (Increase height-insert resistor). (Cond'l)					
BAP-481	3-11-60	Voluntary assignment of construction permit (BP-13582) to Water Wonderland Broadcasting Company, Inc.			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S T R

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-8124	11-9-60	1230kc	250w	U	11-9 10-1-61
	Lic. to cover cp (BP-13,582) which auth. chgs. in ant. sys.				
BP-14398	6-21-61	1230kc	250w, 1kw-LS	U	8-21 2-21-62
	CP to increase daytime power to 1kw and install new transmitter (GATES BC-1T) (Cond'1).				
BR-2636	11-16-61	Renewal of license			11-16 10-1-64
BP-15225	9-28-62	1230kc	250w, 1kw-LS	U	11-28 5-28-63
	CP to make changes in antenna system.				
BL-8833 (1)	10-19-62 COND'L	Lic. to cover CP (BP-14,398) which auth an incr. in day power & instl. of new trans.			
BZ-5194 (2)	4-23-64	Authority to determine operating power by direct measurement of antenna power			
BR-2636	9-30-64	1230kc	250w, 1kw, U		10-1 10-1-67
BP-16,379	12-18-64	1230kc	250w, 1kw, U		2-18 8-18-65
	CP to make changes in antenna system (remove resistor).				
BL-10,970 (1)	8-24-65	Lic to cover CP(BP-16,379) remove resistor in ant system.			
BR-2636	9-8-67	1230kc	250w-1kw-LS	U	10-1 10-1-70
BS-2636(1)	3-2-70	Memo correct antenna description			
BR-2636(L)	9-30-70	Renewal of License			10-1-73
EBSA	5-22-72				
BR-2636	10-1-73	to change coordinates			
BR-2636					
BZ-8290(L)	10-16-75	Renewal and Direct Measurement			10-1-76
BZ-8487(1)	2-22-74	Direct Measurement			
BR-2636(L)	9-15-76	Renewal of license			10-1-79
BR790529UR (S)	9-21-79	RENEWAL			10-1-82
BZ-800710AD (1)	7-28-80	DIRECT MEASUREMENT			

APPLICATION RECORD - BROADCASTING

Call
Letters ---None--- W S T R

SOUTHERN MICHIGAN BROADCASTERS

Name ~~EARLE HAROLD MUNN, JR. and CHARLENE ELLA BRONSON MUNN~~
(P.O. ~~59 N. West St., Hillsdale, Michigan~~)

c/o Earl Harold Munn, Jr. 274 1/2 Grand St., Coldwater

File No.	Dated	Application for	Action	
			Nature	Date
BP-7618	4-11-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 1460kc Power: 500w Hours of Operation: Daytime Trans. Location: 1.25 miles south of Sturgis, city limits on South Nottawa Street, Sturgis, Michigan Studio Location: 201 W. Chicago Street, Sturgis, Michigan E. H. Munn, Jr., Engr. Hillsdale, Mich.	GRANTED	10-6-50
Rec'd	4-14-50			
Filed	4-14-50			
AMEND.	7-12-50	AMENDED to change name of applicant from:		
Recd.	7-17-50	Earle Harold Munn, Jr. and Charlene Ella Bronson		
Filed	7-17-50	Munn to: Southern Michigan Broadcasters.		

Raytheon RA-1000

APPLICATION FOR ORIGINATOR'S USE

APPLICATION RECORD - BROADCASTING

Call
Letters W S T R

Name SOUTHERN MICHIGAN BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5579 Rec'd Filed	5-16-51 5-21-51 5-21-51	Modification of construction permit (BP-7618, which authorized a new standard broadcast station) to change main studio location from 201 W. Chicago St., Sturgis, Michigan to South Nottawa St., 1.25 mile south of city limits of Sturgis, Michigan and change type of transmitter (Composite).	GRANTED Conditional re Tr. 88 to comply with 3.46	6-13-51
BMP-5592 Rec'd Filed	5-28-51 5-31-51 5-31-51	Modification of construction permit (BP-7618, which authorized a new standard broadcast station) for extension of completion date from 6-6-51 to 6-15-51.	GRANTED to 7-15-51	6-8-51

#3

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call
Letters W S T RName SOUTHERN MICHIGAN BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BL-4489 Rec'd. Filed	7-10-51 7-11-51 7-11-51	License to cover construction permit (BP-7618, as modified), which authorized a new standard broadcast station.	GRANTED	8-28-51
BML-1489 Rec'd Filed (See card #4 for Amend.)	10-26-51 11-7-51 11-7-51	Modification of license to increase power from 500w daytime to 1kw daytime.) E. H. Munn, Jr., Engr.	SEE CARD #4 FOR ACTION	
BR-2636 Rec'd Filed	6-26-52 6-30-52 6-30-52	Renewal of License	GRANTED	9-24-52
BAL-1445 Rec'd Filed	9-23-52 9-26-52 9-26-52	Voluntary assignment of license to W S T R, Incorporated.	GRANTED EFF	10-10-52 10-20-52

FORMERLY FCC FORM 94

Call
Letters W.S.T.R.Name W.S.T.R., INCORPORATED.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1489 (Cont'd)				
AMENDED Rec'd Filed	11-12-52 11-21-52 11-25-52	AMENDED to change frequency from 1460kc to 1240kc ; change power from 1kw to 250 watts; change hours of operation from daytime to Unlimited Time; and change name of applicant to W S T R, Incorporated. and change type of transmitter (GATES GY-48.	C.P.	Docket No. 10235 GRANTED 6-30-54 as a
AMENDED Rec'd Filed	3-30-53 4-1-53 4-1-53	AMENDED to change frequency from 1240kc to 1230kc.		
BZ-3490 Rec'd Filed	5-23-53 5-25-53 5-25-53	Authority to determine operating power by direct measurement of antenna power. Theodore A. Giles, Engr.	GRANTED	7-3-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W S T RName W S T R, INCORPORATED
Sturgis, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BL-5382 Rec'd Filed	7-6-54 7-7-54 7-7-54	License to cover construction permit (BML-1489) which authorized change frequency, power, hours of operation, type of transmitter John H. Midlen, Atty.	GRANTED	8-23-54
BR-2636 Rec'd Filed	7-2-55 7-15-55 7-15-55	Renewal of license Neville Miller, Atty.	GRANTED	9-7-55

APPLICATION RECORD - BROADCASTING

AUG. 1955

#6

Call
Letters W S T RName W. S. T. R., INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3837 Rec'd Filed	12-22-56 12-26-56 12-26-56	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-15-57
BZ-3871 Rec'd Filed	5-13-57 5-16-57 5-16-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-21-57
BR-2636 Rec'd Filed	7-10-58 7-15-58 7-15-58	Renewal of license	GRANTED	9-10-58
BP-13582 R & F	10-24-59 10-28-59	Construction Permit to make changes in antenna system. (Increase height-insert resistor) Atty: E. Harold Munn, Jr.	GRANTED	1-6-60 Cond'l re: Before prog. test authority may be gr., suf. field intensity meas., consisting of at least ten measurements along 8 radials. & gr. shall not be construed as auth. for FM antenna.

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W.S.T.R.Name X W.S.T.R., INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3704 Rec'd. Filed	11-17-59 11-18-59 11-18-59	Voluntary assignment of license to WATER WONDERLAND BROADCASTING COMPANY, INC. Miller & Schroeder, Attys. for Assignor John H. Midlen, Atty. for Assignee	GRANTED EFF:	12-16-59 12-31-59
BAP-481 Rec'd Filed	2-29-60 3-4-60 3-4-60	Voluntary assignment of construction permit (BP-13582) to Water Wonderland Broadcasting Company, Inc. John H. Midlen, Atty.	GRANTED	3-11-60
BL-8124 Rec'd Filed	8-31-60 9-6-60 9-6-60	License to cover C. P. (HP-13,582) which authorized changes in antenna system. Atty: John H. Midlen	GRANTED	11-9-60
BP-14,398 Rec'd Filed	9-30-60 10-3-60 10-3-60	Construction Permit to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T) Atty.- John H. Midlen Eng.- Harold Munn, Jr. Coldwater, Mich.	GRANTED	6-21-61 Cond'l re: Permittee shall accept such interf. Permittee shall submit with the application for license antenna resistance measurements

SEE CARD #8 for PETITIONS

AUG. 1955

Call
Letters W S T RName ...WATER WONDERLAND BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2636	6-30-61	Renewal of license	GRANTED	W 3 1 1 X 11-16-61
Rec'd	7-5-61			
Filed	7-5-61	John Midlen, Atty.		
<hr/>				
B P-14398				
PETITION FOR RECONSIDERATION, REHEARING AND OTHER RELIEF filed 7-21-61 by Koteen and Naftalin for WTOL - 10-4-61 - Granted in part and Denied in part - MEMO OPINION AND ORDER				
OPPOSITION TO ABOVE PETITION filed 8-3-61 by Midlen for WSTR				
REPLY TO OPPOSITION TO PETITION FOR RECONSIDERATION filed 8-14-61 by Naftalin for WTOL				
<hr/>				
BL-8833	9-22-61	License to cover C.P. (BP-14,398) which	GRANTED	10-19-62
R & F	9-25-61	authorized an increase in daytime power and installation of new transmitter.		
Amended	3-26-62	Att. Midlen		
R & F	3-27-62	Amended to include BP-15225, which authorized changes in antenna resistor.	re: accept interf.	

APPLICATION RECORD - BROADCASTING

Call
Letters W.S.T.R.Name Water Wonderland Broadcasting Company, Inc.
Sturgis, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP-15225 R&F	11-14-61 11-22-61	CP to make changes in antenna system (remove resistor for nighttime use). Atty: John H. Midlen	GRANTED	9-28-62
AMENDMENT R & F	5-3-62 5-7-62	AMENDED to delete request to remove nighttime antenna resistor - applic. now requests changes in nighttime resistor.	(see BL-8833 gr. 10-19-62)	
BZ-5194 R. & F.	2-14-64 2-17-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	4-23-64
BR-2636 Rec'd Filed	8-10-64 8-14-64 8-14-64	Renewal of license Atty. John H. Midlen	GRANTED	9-30-64

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters ..W..S..T..R.....Name WATER WONDERLAND BROADCASTING COMPANY, INC.
Sturgis, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,379 Recd. & Filed	10-5-64 10-9-64	Construction permit to make changes in antenna system. (remove resistor) Midlen & Harrison, Attys.	GRANTED Cond'l re; Sufficient data submitted to show field intensity does not exceed 237 mv/m/kw.; Ant. resist. measu. Section 73.54	12-18-64
BL-10,970 R & F	4/1/65 4/7/65	Lic. to cover CP (BP-16379) which auth. changes in the ant. system (remove resistor)	GRANTED	8-24-65
BR-2636 R & F	6-28-67 7-3-67	Renewal of license Atty - Edward B. Reddy (Midlen & Harrison)	GRANTED Cond. 250w Class IV stations	9-8-67
BR-2636 R & F	6-8-70 6-25-70	RENEWAL OF LICENSE Ed. B. Reddy, Atty. (Midlen & Reddy)	GRANTED	9-30-70
\$75 #611530 PN REcd. PRESS	" " JUL 1 1970	" "		

APPLICATION RECORD - BROADCASTING

Call
Letters W S T RName WATER WONDERLAND BROADCASTING COMPANY, INC.
Sturgis, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
9-28-70 Annual fee \$20.00 deducted from \$75.00 Renewal filing fee. Credit \$55.00 to 1971.				
BZ-8290 R & F DM PRESS	2-8-73 2-12-73 2-22-73 MAR 27 1973	Direct Measurement Atty: Midlen & Reddy	GRANTED issued with renewal	10-16-73
BR-2636 R & F P.N. PRESS	6-23-73 7-2-73 7-2-73 4 AUG 1973	Renewal of License Atty.: Edward B. Reddy	GRANTED issued with XXXXX BZ-8290	9-27-73 - 73
BZ-8487 R & F DM PRESS 12 FEB 1974	11-30-73 12-7-73 12-13-73	Direct Measurement	GRANTED	2-22-74

APPLICATION RECORD - BROADCASTING

Call
Letters W S T R

Name WATER WONDERLAND BROADCASTING COMPANY, INC.
Sturgis, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-2636 R & F P.N. Press	5-26-76 6-1-76 6-1-76	RENEWAL OF LICENSE Atty: Edward B. Reddy (Midlen & Reddy)	GRANTED	9-15-76

BR 790529 UR PRESS	JUL 28 1976 JUN 27 1979	RENEWAL OF LICENSE Ed. B. Reddy, Atty.	GRANTED	9-21-79
BZ-800710AD R & F PRESS	7-10-80 JUL 23 1980	DIRECT MEASUREMENT Atty: Dennis F. Begley (Midlen & Reddy)	GRANTED	7-28-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

