

W S P A

 **SPERRY RAND**

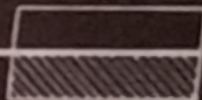
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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



#1

te First  
 licensed. 3-14-30

Call

Letters

WSPA

THE SPARTAN RADIOCASTING COMPANY (AL 2-24-54, EFF 3-15-54) LOCATION: SPARTANBURG, S.C.

x THE BROADCASTING COMPANY OF THE SOUTH (AL 9-21-50 Eff: 11-15-50)

x SURETY BROADCASTING COMPANY (AL 1-11-48 EFF: 2-9-49)

x SPARTANBURG ADVERTISING COMPANY. (Vol. Assign. Lic. Gr. 5-21-40) (Eff. 6-7-40, 11:30)

Name of  
 Licensee: x Virgil V. Evans trading as The Voice of South Carolina

West side of County Home Farm Road, S. of U.S. Route 176, near Lowe, S.C.  
 C.P. 2-11-41 - Lic. 7-24-41

x East side of Greenville Rd., near Highway 213, 3 miles N. center of Spartanburg, S.C. (CP-10-1)

x 3 1/2 miles from center of city, Spartanburg, S. Car. (Mod. C.P. 12-11-31) 11c. 6-11

x NW Cor. Avant & Ravenel Sts., Spartanburg, S.C. (Mod. C.P. 6-26-31) (Lic. 8-18-31) 35

x NW Cor. W. Main St. & High Point Rd., Spartanburg, S.C. (C.P. 4-3-31)

Transmitter x Montgomery Bldg., Spartanburg, S.C. (C.P. 1-21-30) (Lic. 3-14-30)

Location:

Radio Center, 224 E. Main St., Spartanburg, S. Car. (Letter 11-17-42)

x Radio Bldg., 155 South Liberty St. Spartanburg, S. Car. (Let. 7-12-37)

x NW Cor. Avant & Ravenel Sts., Spartanburg, S.C. (Mod. CP 6-26-31) (Lic. 8-18-31)

NW Cor. W. Main St. & High Point Rd., Spartanburg, S.C. (C.P. 4-3-31)

x 10th Floor, Montgomery Bldg., Spartanburg, S.C. (C.P. 1-21-30) (Lic. 3-14-30)

29221  
 Main Studio

Location:

CC-65



## CONSTRUCTION PERMIT AND LICENSE RECORD

ds

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
New Station: FEDERAL RADIO COMMISSION RECORD					
P-B-1089	1-21-30	1420	100-250	LS U.	2-21 5-21-30
Telegram	2-15-30	Auth.oper.pend.act.on application			
P-B-268	3-14-30	1420	100-250	LS U.	3-14 4-30-30
P-B-775	4-21-30	1420	100-250	LS U.	4-30 7-31-30
P-B-775	7-7-30	1420	100-250	LS U.	7-31 10-31-30
P-B-775	10-11-30	1420	100-250	LS U.	10-31 1-31-31
P.O.103	1-20-31	Extension of License			1-31 4-30-31
P-B-2010	4-3-31	Move Tr.& Studio locally			4-25 7-25-31
P-B-775	4-22-31	1420	100-250	LS U.	4-30 1-1-32
MP-B-200	5-15-31	Make changes in equip. Mod.P-B-2010			4-25 7-25-31
MP-B-224	6-26-31	Mod. P-B-2010 & MP-B-200 Chg.Tr.loc. & extend c & c			7-1 8-31-31
L-B-663	8-18-31	1420	100-250	LS U.	8-18 1-1-32
		Covers P-B-2010 & Mod.Move & equip.			
P-B-775	12-8-31	1420	100-250	LS U.	1-1 7-1-32
P-B-180	4-15-32	Install automatic frequency control			
P-B-775	6-21-32	1420	100-250	LS U.	7-1 1-1-33
P-B-775	12-9-32	1420	100-250	LS U.	1-1 7-1-33
P-B-775	6-9-33	1420	100-250	LS U.	7-1 1-1-34
P-B-775	12-15-33	1420	100-250	LS U.	1-1 7-1-34
P-B-775	5-4-34	Operate without monitor			5-4 5-19-34
P-B-775	6-12-34	1420	100w, 250w	LS U	7-1 1-1-35
P-B-3039	8-21-34	920	1 kw	Daytime	9-21 12-21-34
	C.P. to chg. frequency, incr. power change hours of operation to daytime and move transmitter to site to be determined.				
B3-MP-51	12-11-34	920	1 kw	Daytime	9-21 12-21-34
	Mod. C.P. P-B-3039 for approval of trans. site.				
B3-R-775	12-18-34	1420	100w-250w	LS U	1-1 7-1-35
B3-MP-84	1-8-35	920	1kw	Daytime	12-21 3-21-35
	Mod. C.P. P-B-3039 extend C & C dates				
B3-MP-94	2-5-35	920	1kw	Daytime	12-21 3-21-35
	Mod. CP 3039 chg. equipment				
B3-MP-134	3-26-35	Ext.compl.date PB 3039			12-21 4-21-35
B3-L-161	6-11-35	920	1kw	D	6-11 9-1-35
	License to cover C.P. for move, chg.freq. power & time				
B3-P-775	8-10-35	920	1kw	D	9-1 3-1-36



-S-B-

BROADCASTING STATION LICENSE RECORD

#2

Date First

Licensed.....

Call  
Letters **WSPA**

Name of  
Licensee:

SPARTANBURG ADVERTISING COMPANY ( Vol. Assign. Lic. 5-21-40)  
X **VIRGIL V. EVANS TRADING AS THE VOICE OF SOUTH CAROLINA**

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B3-R-775	2-8-36	920	1kw	D	3-1 9-1-36
B3-R-775	C.A. 8-15-36	920	1kw	D	9-1 3-1-37
B3-S-775	C.A. 9/10/36	Opr. 6:30 pm EST conclusion Roosevelt's address no event later 7 pm 9/10/36.			
B3-S-775	C.A. 10/30/36	Opr. 5:30 pm EST 11/3 to midnight 11/3- election returns. power 500 w			
B3-S-775	C.A. 1/27/37	Opr. LS to 10 pm EST 1/27 to 2/5/37- 500 w. power-Red Cross.			
B3-R-775	2-16-37	920	1kw	D	3-1 9-1-37
B3-S-775	C.A. 4/27/37	Opr. LS (7 pm) to 12 mid. EST 4/27 & from LS (7:30 pm) to 12 mid. EST 5/4-using power 500 w-broadcast primary election returns.			
B3-R-775	8-18-37	920	1kw	D	9-1 3-1-38
B3-R-775	CA 2-15-38	920	1kw	D	3-1 9-1-38
B3-P-1971	3-14-38	Install new trans. & ant.			5-14 11-14-38
B3-MP-666	6-28-38	Mod. C.P. to change equip.			5-14 11-14-38
B3-S-775	Opr. LS to 8-10-38	midnight EST 8-30-38 S.C. Primary Election returns.			Democratic
B3-S-775	8-10-38	Opr. LS to midnight 9-13-38 b/c run-off election			
B3-R-775	8-16-38	920	1kw	D	9-1 3-1-39
B3-MP-717	11-1-38	Mod. C.P. 1971 to ext. compl.			5-14 1-14-39
B3-L-852	12-20-38	920	1kw	D	12-20 3-1-39
Lic. to cover C.P. for new trans. and antenna.					
B3-R-775	2-13-39	920	1kw	D	3-1 9-1-39
B3-S-775	8-28-39	Extension of License			9-1 10-1-39
B3-R-775	9-19-39	920	1kw	D	9-19 4-1-40
B3-S-775	2/23/40	Opr 6:15 to 11pm Feb 23, 1940, Finnish Relief (1940)			
B3-R-775	3-22-40	920	1kw	D	4-1 8-1-40
B3-P-2718	8-23-40	920	500w	Aux. purpose 4-23 10-23-	
*retired to closed files as C.P. expired C.P. install aux. trans. using 500 watts power. 40					
B3-S-775	4-13-40	920	1kw	D	4-13 8-1-40
Mod. Lic. to add sunrise					



## BROADCASTING STATION LICENSE RECORD

B-S-

#3

Date first licensed 3-14-30

Call letters WSPA

Name of licensee SPARTANBURG ADVERTISING COMPANY ( Eff. 6-7-40, 11:20.)  
( Vol. Assing. Lic. Gr. 5-21-40)

Transmitter location

Main studio location  
FCC-65



## CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
B3-APL-8	5-21-40	Vol. Ass'n. of O.R. & Lic. Off. 11:20			
					6-7-40
Order	6/12/40	Extension of License			8/1 10/1/40
B3-S-775	7/12/40	opr 7:45 to concl 1st. Convention 7/15/40 to conclusion of proc.			
B3-S-775	7/13/40	opr 7:45 to 9:30 7/13 to 7:45 7/14/40 (pre-convention speeches by W. F. & J. F. Farley)			
B3-S-775	8/2/40	opr 7:15pm 8/3/40 to 8pm (special program American system of broadcasting)			
B3-S-775	8/2/40	opr 7:15pm 8/3/40 to 8pm (election returns)			
B3-S-775	10-8-40	920	1kw	D.	10-8 3-29-41
Authority to deter. oper power by direct measurement.					
B3-F-2901	10-12-40	920	1kw*5kw-LS	U.	12-15 6-15-41
Install DA, chg in hrs of oper. to 11:00pm day and night, move of trans. (employing directional antenna)					
B3-S-775	10/28/40	opr unlt'd time 11/5/40 (election returns)			
Order	9-10-40	Extension of license			10-1 3-29-41
B3-F-158	11-14-40	changes in automatic frequency control			
B3-S-775	12/21/40	opr frm LS to concl Rose Bowl football game 1/1/41			
B3-S-775	12/27/40	opr frm 9:30pm to concl Roosevelt's speech 12/29/40			
B3-MP-1124	2-11-41	920	1kw*5kw-LS	U	3-13 9-9-41
Mod.C.P.2901 for increase in daytime power, new T, change in T location. *DA night.					
B3-S-775	3/15/41	opr 9:15pm to concl President's speech 3/15/41			
B3-MP-1214	3-19-41	Mod.C.P.2901 as mod. for NARBA frequency of 950 kc and changes DA, C date 3-13 9-15-41			
NARBA REALLOCATION					
B3-R-775	3-24-41	950	1kw	D	3-29 4-1-42
B3-L-1447)	7-24-41	950	1kw*5kw-LS	U	7-24 4-1-42
B3-Z-1151)			*DA-Night		
License to cover CP 2901 as mod..to install D.A. for night use, change hrs. of oper., incr. power, install new trans. and move trans.; also determine operating power by direct method					
B3-R-775	3-17-42	950	1kw*5kw-LS	U	4-1 8-1-42
B3-R-775	7-7-42	950	1kw*5kw-LS	U	8-1 8-1-44
*DA-N					



## BROADCASTING STATION LICENSE RECORD

Date first licensed \_\_\_\_\_

Call letters W S I A

Name of licensee \_\_\_\_\_

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_  
FCC-65



## CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD From— To—
B3-S-775	1-16-43	950	1kw*5kw-LS *DA-N	U	1-16 8-1-44
Mod. license changing DA specifications in accordance Engr. Memo of 1-16-42					
B3-S-775	11-6-42	950	1kw*5kw-LS *DA-N	U	12-1 8-1-44
Mod. Lic. accordance Order 107					
Letter B3-P-3384)	4-4-44	950	5kw*	U	Subject filing ) and approval of appl. for MP specifying DA providing protection to other stations in accordance with Rules & Regulations and Standards *DA-Night
B3-S-775	7-25-44	Extension of license			8-1 9-1-44
B3-S-775	8-29-44	Extension of license			9-1 11-1-44
Letter B3-MP-1760)	10-2-44	Mod. of CP 3384 for approval of D.A. Subj. compliance procedural requirements of Commission's policy of 1-26-44			
B3-S-775	10-30-44	Extension of license			11-1 1-1-45
B3-S-775	12-19-44	950	1kw*5kw-LS *DA-N	U	12-19 5-1-47
B3-P-3384 B3-MP-1760	8-14-45	950	5kw*	U	10-14 4-14-46
C.P. to increase night power and make changes in *DA for night use.					
B3-S-775	9-25-45	950	1kw*5kw-LS *DA-N	U	10-1 5-1-47
Mod. Lic. Order 107-A					
B3-MP-1874	4-23-46	Mod. C.P. (P-3384 as mod.) for extension of completion date			10-14 5-14-46
B3-MP-1788	4-26-46	Mod. of C.P. (P-3384 as mod.) for Changes in DA-N			10-14 5-14-46
B3-MP-1896	5-15-46	Mod. of C.P. (P-3384 as mod.) for extension of completion date			10-14 8-14-46
B3-MP-2046	8-16-46	Mod. of C.P. (3384 as mod.) for extension of completion date			10-14 11-14-46
B3-TC-516	11-7-46	Acquisition of control of licensee corp. by A.B. Tayler thru purchase of stock from Donald Russell			
EFF 11-11-46					



B.S.

# BROADCASTING STATION LICENSE RECORD

#5

Date first licensed .....

Call letters W 3 P A .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
33-L-2091	1-28-47	950	5kw*-5kw-LS	U	1-28 5-1-47
33-Z-1910	Lic. to cover CP(3384 as mod.) for change in DA, increase in power and determine operating power by direct method				
BR-773	4-23-47	930	5kw*, 5kw-LS DA-N	U	5-1 5-1-50
BTC-544	7-10-47	Voluntary transfer of control of licenses corporation from A.B. Taylor to Surety Broadcasting Company			
	Eff: 7-21-47				
BAL-815	1-11-49	Vol. assignment of Lic. from Spartan-burg Advertising Company to Surety Broadcasting Company.			
	EFF: 2-9-49				
BS-775	4-21-50	Extension of License			5-1 9-1-50
BR-775	8-31-50	950	5kw*5kw-LS *DA-N	U	8-31 5-1-53
BAL-1076	9-21-50	Voluntary assignment of license to The Broadcasting Company of the South			
	Eff: 11-15-50				
BS-775	8-28-51	950	5kw* *DA-N	U	8-28 5-1-53
NL giving new operating parameters in accord. Aural facilities memo of 8-28-51					
BS-775	4-28-52	950	5kw DA-N	U	4-28 5-1-53
	Mod. Lic.	correct current ratio			
BR-775	4-15-53	Renewal of License			6-1 12-1-54
BAL-1713	2-24-54	Assignment of license to THE SPARTAN RADIOCASTING COMPANY (CONDITIONAL)			
	EFF 3-15-54				
BP-9250	5-3-54	950kc	250w	AUX.	7-3-54 1-3-55
CP to install new trans. for AUX. purposes only.					
BL-5397	8-20-54	950	250w* *DA-N	Aux.	8-20 12-1-54
Lic. cover CP (BP-9250) install new trans. as aux. trans.					
BR-775	11-10-54	950	5kw* Aux. 250w* *DA-N	U	12-1 12-1-57



June 1954

#6

# BROADCASTING STATION LICENSE RECORD

Date first licensed 3-14-30

Call letters WSPA

Name of licensee SPARTAN BROADCASTING COMPANY

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-926 (1)	3-22-56	MODIFICATION OF LICENSE TO OPERATE Main Transmitter by Remote Control from 224 East Main St., Spartanburg, South Carolina (while using non-DA).			
BR-775	11-13-57	950kc	5kw 250w	U (Main) U (Aux)	12-1-12-1-60
BR-775	4-17-61	Renewal of license (Main & Aux)			
BR-775	11-29-63	Renewal of License (Main and Aux)			12-1-12-1-66
BRC-2455 (1)	8-10-64	Mod. of license to operate main trans- mitter by remote control from 224 E. Main Street, Spartanburg, S. C.			
Ltr. dated 11-4-65 & rec'd 11-8-65 giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-5T trans. is now installed & in oper. as Main Transmitter (Eff: 11-3-65)					
BS-775 (2)	6-7-66	Mod. of lic to chg operating spec. Memo			
BR-775	11-18-66	950kc	5kw	DA-N Up RC	12-1-12-1-69
BR-775	11-18-66	Renewal of license (Aux.)			12-1-12-1-69
TELEGRAM	12-29-67	PSA	5000w		
BR-775(L)	1-26-69	Renewal of Main & Aux. (L) (S)			12-1-72
EBSA	5-25-72				
BR-775(L)	12-6-72	RENEWAL MAIN & AUX.			12-1-75
BP-19,824	11-7-74	950khz.	1kw	U DA-N Aux. CP to install a new aux. trans. RC.	11-7-75
BL-13,871(L)	3-26-75	Lic. to cover BP-19824 for New Aux. Trans. RCA BTA-1R			12-1-75
BR-775(L)	2-12-76	RENEWAL (MAIN & AUX.) & Modification			12-1-78
BZ-9731(1)	9-29-78	Direct Measurement			
BR-780801WZ BZ-790102AC(L)	11-19-79	Renewal of License and Direct Measure- ment			12-1-81



# BROADCASTING STATION HISTORY RECORD

CARD # 7

AM

First licensed .....

Call Letters ..... WSPA

Station Location .....

SEE CARD # 1

Name .....

Transmitter Location .....

Main studio location .....



# Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	1-8-81	TEMP. AUTH. GR. OPERATE PARAMET- ERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIC. LIMITS TO CONTINUE SERVICE & FACILITATE MAKING PROOF-OF-PERFORMANCE MEA- SUREMENTS. THIS AUTH. EXPIRES 3-15-81.	



Card No. 1.

Call

Letters

WSPA

Name VIRGIL V. EVANS trading as THE VOICE OF SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
<u>New Station.</u>		<u>FEDERAL RADIO COMMISSION RECORD</u>		
3-P-B-992	10-21-29	Construction Permit for new station in name Spartanburg Daily News (Virgil V. Evans, Owner), Spartanburg, S.C. requesting between 1100 and 1500 kcs-500 watts-Unlimited hours.	Dismissed	4-8-30 at request of applicant.
Amended Ltr.	11-14-29	To request 1KW power.		
Amended	11-26-29	To request 1220 kcs.		
3-P-B-1089	1-14-30	Filed in name of Virgil V. Evans trading as The Voice of South Carolina, Montgomery Bldg., Spartanburg, S.C. to use 1420 kcs-100-250 w-LS, Unlimited hours.	Granted Issued	Min. 1-20-30. 1-21-30.
3-L-B-268	2-13-30	Covers P-B-1089, street address given as Corner N. Church & St. John Sts.	1-Telegram oper. pend. act. on appl. 2-Granted	2-15-30 Auth. 3-14-30.
3-P-B-1280	3-14-30	Change equipment, change frequency from 1420 to 1360 kcs-incr. power from 100-250 w-LS to 500 w-1KW-LS	Denied	6-9-30



Call

Letters

WSPA

Name VIRGIL V. EVANS trading as THE VOICE OF SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-775	4-16-30	Renewal of license	Granted	4-21-30
3-P-B-1479	6-14-30	Move transmitter, exact location to be determined install new equipment, change frequency from 1420 to 1190 kcs-incr.pr. from 100-250 w-LS to 5KW(unl.hrs).	Order	10-11-32 dis-
Amended	7-11-30	Change to RCA equipment.	missed from hearing docket & retired to files(want of prosecutio	
3-R-B-775	7-1-30	Renewal of license	Granted	7-7-30
3-P-B-1536	7-12-30	Install new LKW equipment, incr.pr. from 100- 250 w-LS to LKW and change frequency from 1420 to 590 kcs.		
Amended	12-7-30	Requests 500 watts instead of LKW.	Denied	6-12-31
3-R-B-775	9-25-30	Renewal of license	Granted	10-21-30
			Issued	10-11-30
Letter	9-29-30	Petition to request a temporary assignment of 1240 kcs.	Denied	11-14-30



Call

Letters

WSPA

Name VIRGIL V. EVANS trading as THE VOICE OF SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-775	12-24-30	Renewal of license	1-G.O.103	1-20-31
			2-Granted	4-24-31
			Issued	4-22-31
3-P-B-2010	2-7-31	Move transmitter & studio from Montgomery Bldg. to NW corner West Main St. & High Point Road, Spartanburg, S. C.	Granted	4-3-31
3-MP-B-200	3-21-31	Modify P-B-2010 to request change in equipment (filed on Form 6a-1)	Granted	5-15-31
3-MP-B-224	6-10-31	Modify P-B-2010 & MP-B-200 to change location transmitter & studio from NW corner Main St.W. & High Point Rd., to NW corner Avant & Ravenel Sts. and extend c. & c. dates to 7-1-31 and 8-31-31 respectively.	Granted	6-26-31
3-L-B-663	7-13-31	Covers P-B-2010 & modifications	Granted	8-18-31
3-R-B-775	10-21-31	Renewal of license	Granted	12-8-31
3-F-B-180	3-9-32	Install automatic frequency control	Granted	4-15-32
3-R-B-775	4-27-32	Renewal of license	Granted	6-21-32



Call  
Letters

WSPA

Name VIRGIL V. EVANS trading as THE VOICE OF SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
3-ML-B-1011	5-25-32	Change from 1420 kcs 100-250 w-LS to 880 kcs-250 watts(unlimited hours)	Returned to applicant	6-17-32 to Rule 6.
3-ML-B-1045 Resubmitted	8-31-32	Change from 1420 kcs-100-250 w-LS to 590 kcs-250 watts(unlimited hours. Without change 10-11-32.	Returned	10-1-32- Rule-6a-and-b. ORDER Dismissed without prejudice 12-9-32
3-R-B-775	10-28-32	Renewal of license	Granted	12-9-32
3-P-B-2769 Supplement	12-22-32 12-27-32	Construction permit to move transmitter to a location in Spartanburg, S.C. to be determined subject to approval of FRC, install new 5KW equipment, change frequency from 1420 to 850 kcs increase power from 100-250 w-LS to 5KW and hrs from unlimited to Simultaneous daytime with WWL and share at night with WWL(Facilities KWKH)	Statement of Facts-Denied	9-15-33
3-R-B-775	4-27-33	Renewal of license	Granted	6-9-33



Call  
Letters

W S P A

Name VIRGIL V. EVANS Trading as THE VOICE OF SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
3-RB-775	10-21-33	Renewal of License	Granted	12-15-33
3-P-B-3039	10-28-33	Authority to move transmitter locally, make changes in equipment and to change frequency from 1420 to 920 kcs., time from Unlimited to Daytime and power from 100 w 250 w Day to 2 <sup>1</sup> / <sub>2</sub> kw-Day Request that appl. be considered under R.6(f)	Order of default Denied (Restored to Hearing Docket and amended to request new station) Dismissed and Granted, ORDER, Min. 8-21-34	3-2-34
Amended	12-7-33	Exact location to be determined by tests.		
Amended	3-1-34	Amended to request power of 1 kw. and change equipment. <del>Also amended to request permit to erect new station rather than amendment to WSPA.</del> (see history card for new station.)		
Amended	8-18-34	AMENDED for WSPA instead of new station		
3-R-B-775	4-16-34	Renewal of License Construction	Granted	6-12-34
B3-MP-51	10-6-34	Modification of/Permit (3-P-B-3039) for approval of trans. site.	Granted	12-11-34



#6

Call

Letters W S P AName Virgil V. Evans, Trading as The Voice of South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-775	10-17-34	Renewal of license	Granted	12-18-34
B3-MP-84	12-8-34	Modification of construction permit (3-P-B-3039) to extend commencement date from 9-21-34 to 12-21-34 and completion date from 12-21-34 to 3-21-34	Granted	1-8-35
B3-MP-84 Resubmitted	12-19-34 12-31-34	Mod. of C.P. (3-P-B-3039) as modified to install new equip.	<del>Returned</del> PR9-Form Granted	<del>12-28-34</del> Min. 2-5-35
B3-MP-134	3-5-35	Modification of C.P. (3-P-B-3039) as modified to extend completion date from 3-21-35 to 4-21-35.	Granted	3-26-35



#7

Call

Letters WSPAName Virgil V. Evans, Trading as The Voice of South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-161	5-2-35	License to cover construction permit (3-P-B-3039) as modified to change frequency, hours of operation, increase day power and move transmitter.	Granted	6-11-35
B3-R-775	7-19-35	Renewal of license	Granted	8-20-35
B3-ML-259	11-9-35	Mod. of license to change hours of operation from daytime to unlimited and request 250 w night power.	returned	11-16-35 not in proper form.
B3-R-775	12-28-35	Renewal of License	Granted	2-8-36



#8

Call

Letters WSPAName Virgil V. Evans, Trading as The Voice of South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1122	4-4-36	Construction permit to install a new transmitter, erect a vertical antenna and increase power from 1kw to 5kw.	Ex. Rept. I-458 Doc. 4099 DENIED	Min. 3-30-38
Amended	10-10-36	To change frequency from <del>920 kc</del> to <del>970 kc</del>	Effective	4-8-38
Amended	12-16-36	RF: change freq. from 970 to 880 kc		
B3-R-775	7-4-36	Renewal of license	Granted	C.A. 8-15-36
B3-R-775	12-31-36	Renewal of license	Granted	2-16-37
B3-R-775	6-23-37	Renewal of license	Granted	8-18-37
B3-P-1971	10-23-37	C.P. to install new transmitter, and vertical antenna	Granted	3-14-38



## APPLICATION RECORD - BROADCASTING

#9

Call

Letters WSPAName Virgil V. Evans, Trading as The Voice of South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-775	12-27-37	Renewal of license	Granted	CA 2-15-38 Min. 3-1-38
B3-MP-666	5-30-38	Modification of C.P. (B3-P-1971) for a vertical antenna and new transmitter, requesting further changes in transmitter	<del>Returned</del>	<del>6-7-38</del> <del>300, 26, 27, 28-29(b), 22-</del>
Resubmitted	6-11-38		Granted	6-28-38
B3-ML-582	4-7-38	Modification of license to change frequency from 920 kc to 880 kc and hours of operation from daytime to unlimited time using 500w night, 1kw day power.	Returned	6-18-38 In violation Rule 104.7(b)



#10

## APPLICATION RECORD—BROADCASTING

Call letters WSPAName Virgil V. Evans, Trading as The Voice of South Carolina

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-775	6-27-38	Renewal of license	Granted	8-16-38
B3-L-852	9-15-38	License to cover C.P.(B3-P-1271) as modified for a new transmitter and antenna.	Returned 9-18-38	
Resubmitted Rec'd.	12-1-39 12-2-39		<del>Original application not completed.</del> Granted	12-20-38
B3-MP-711	9-26-38	Mod. of C.P.(B3-P-1271) for vertical antenna, and new transmitter, further requesting antenna changes.	Returned	10-7-38 antenna.
B3-MP-717	10-11-38	Mod. of C.P.(B3-P-1271) as modified for new antenna and transmitter, requesting extension of completion date from 11-14-38 to 1-14-39.	Granted	11-1-38



## APPLICATION RECORD - BROADCASTING

#11

Call  
Letters

W S P A

Name Virgil W. Evans, trading as The Voice of South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-775	12-23-38	Renewal of license	Granted	2-13-39
B3-ML-637	3-11-39	Modification of license to change frequency from 920 to 1120 kc, power/ <sup>&amp; time</sup> from 1kw daytime to 500w; 1kw-N, Unlimited time.	Docket 5569 - Granted Motion to WITHDRAW Appl. WITHOUT PREJUDICE Min. #276 6-16-39	
B3-R-775	6-26-39	Renewal of license (Sec. 10a, 13b, 17i, 24 & 27a)	Returned	7-12-39
Resubmitted	"		Granted	9-19-39
"	"			



## APPLICATION RECORD—BROADCASTING

# 12

Call letters WSPAName Virgil V. Evans, tr/as The Voice of South Carolina

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-2443	7-6-39	C.P. to install directional antenna for night use, change frequency from 920 to 610kc, hours of operation from daytime to unlimited time, using 1kw power night & day.	Returned Assignment	6-21-40 gr. 5-21-40
B3-P-2716	1-19-40	C.P. to install auxiliary transmitter at Evenston Heights, Spartanburg, S.C. Using 500 watts power.	GRANTED	2-23-40
amended	2-8-40	RE: equipment.	2-3-41 retired to closed files as C.P. expired and no request for extension of time received	
B3-R-775	2-5-40	Renewal of license	Granted	3-22-40



## APPLICATION RECORD - BROADCASTING

Call

Letters W S P A

SPARTANBURG ADVERTISING COMPANY (Vol. Assigning Lic. 3-21-40)

Name X VIRGIL V. EVANS, trading as THE VOICE OF SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
B3-APL-8	4-23-40	Voluntary assignment of license and construction permit (B3-P-2716 for Auxiliary) from Virgil V. Evans, trading as The Voice of South Carolina to SPARTANBURG ADVERTISING COMPANY.	Granted Effective 11:20	3-21-40 6-7-40
B3-R-775	6/1/40	Renewal of license	Granted 950kc, 1kw, D	3-24-41
B3-P-2901	6-10-40	C.P. to install D.A. for night use, change power and hours of operation from 1kw, daytime to 1kw unlimited time, and move transmitter from $3\frac{1}{2}$ miles from center of City, Spartanburg, S.C., to 2.5 miles NW center of Spartanburg, East side of Greenville Road & New Highway, Saxon Mills, South Carolina. Class III-B.	Granted	10-15-40



## APPLICATION RECORD - BROADCASTING

Call

Letters W S P AName SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-2-478 Rec'd	8-28-40 8-29-40	Authority to determine operating power by direct measurement of antenna power	Granted	10-8-40
B3-F-158 Rec'd	10-21-40 10-22-40	Authority to make changes in automatic frequency control equipment.	Granted	11-14-40
B3-MP-1124 received filed	12-2-40 12-5-40 12-6-40	Mod of C.P. (B3-P-2201) to increase power from 1kw to 1kw:300-13. Installation of new transmitter, and move transmitter from East side of Greenville Road, & New Highway, 2.5 miles NW center of Spartanburg, Saxon Mills, S.C. to West side of County Home Farm Road, South of U.S. Route 176. Near Lowe, S. C. Extend commencement date to 30 days after grant and completion date 180 days thereafter.	313 Granted	2-11-41
Amended Rec'd. Filed	12-20-40 12-26-40 12-26-40	RE: To change type of requested transmitter.  Filed by Mr. Fixxxr. Johnston.		



## APPLICATION RECORD - BROADCASTING

Call

Letters W S P AName SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1214 Rec'd	2-28-41 3-10-41	Mod. of C.P. (B3-P-2901) as modified, requesting 950 kc under Narba, changes in D.A. and extension of completion date to 180 days after grant.	Granted	3-19-41
B3-L-1447 Rec'd	4-22-41 4-23-41	License to cover C.P. (B3-P-2901) as modified to install D.A. for night use, change hours of operation from daytime to unlimited; move transmitter; increase power from 1kw to 1kw; 5kw-LS; install new transmitter.	Granted	7-24-41
B3-E-1151 Rec'd	4-22-41 4-23-41	Authority to determine operating power by direct measurement of antenna input in compliance with Section 3.54.	Granted	7-24-41



Call  
Letters

W S P A

Name SPARTANBURG ADVERTISING COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3384 received filed  Amended Rec'd Filed Pet. for grant of appl. renewal statement of 1-26-44 filed	11-6-41 11-7-41 11-7-41  3-6-42 3-14-42 2-2-44	C.P. to make changes in D.A. system, and increase power from 1kw; 5kw-LS to 5kw day and night. Form 335 filed. E.D. Johnston filed. RE: D.A. system. -Mr. Foley, Engineer. Ring & Clark, Engineers. Affidavit re availability of equip. rec'd 4-9-42. Petition re com. home. Opinion of 4-27-42	Granted Filing appl. for MP speci- fying DA providing protec- tion to other stations in acc. Rules & Standards. Letter Written Issued with MP-1760	4-4-44 Subj.
B3-R-775	1-26-42	Renewal of license 335's filed atty. Foley	Granted	3-17-42
B3-R-775	5-8-42	Renewal of license and Forms 335 Filed by atty. Foley	Granted	7-7-42
B3-AL-415 Rec'd Filed	4-30-44 5-12-44 5-12-44	Voluntary Assignment of License to PIEDMONT RADIO, INC. (335s filed) (Filed by Robert L. Irwin, Atty.)	Dismissed Request of Attorney	5-31-44



## APPLICATION RECORD - BROADCASTING

Call

Letters W S P AName SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-775 Rec'd.	5-19-44 5-31-44	Renewal of license Filed by Albertson Additional information re 13(b) filed 6-8-44	Granted	12-19-44
B3-MP-1760 Rec'd Filed	8-1-44 8-2-44 8-2-44	Mod. of C.P. (B3-P-3384) for changes in directional antenna system. (Filed by Fred W. Albertson, Atty.; A. D. Ring, Engr.)	Granted	10-2-44 subj. compliance procedural requirements of Comm. policy of 1-26-44 Letter Written Issued 8-14-45
B3-MP-1788 Rec'd Filed	12-27-44 12-29-44 12-29-44	Mod of C.P. (B3-P-3384 as mod.) for changes in directional antenna system. (Filed by Fred W. Albertson, Atty.) A. D. Ring, Engr.	GRANTED	4-26-46



## APPLICATION RECORD - BROADCASTING

Call

Letters W S P AName SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1874 Rec'd Filed	3-25-46 3-27-46 3-27-46	Mod. of C.P. (B3-P-3384 as mod.) to extend completion date from 4-14-46 to 5-14-46.  (Filed by John P. Carr, Atty.)	GRANTED	4-22-46
B3-MP-1896 Rec'd Filed	4-26-46 <del>4-30-46</del> 4-30-46	Mod. of C. P. (B3-P-3384, as mod.,) to extend completion date from May 14, 1946 to August 14, 1946.  (Filed by John P. Carr, Atty.)	GRANTED	CA 5-15-46



## APPLICATION RECORD - BROADCASTING

#19

Call

Letters W S P AName SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2046 Rec'd Filed	8-10-46 8-12-46 8-12-46	Modification of construction permit (B3-P-3384 as mod.) to extend completion date from August 14, 1946, to November 14, 1946. Robert L. Irwin, Att'y.	GRANTED	8-16-46
B3-L-2091 Rec'd Filed	9-21-46 9-26-46 9-26-46	License to cover C.P. (B3-P-3384, as mod.) which authorized changes in D.A. system and increase in power. and	GRANTED	1-28-47
B3-Z-1910 Rec'd Filed	9-21-46 9-26-46 9-26-46	Authority to determine operating power by direct measurement of antenna power.  (Robert L. Irwin, Atty.; S. W. Kershner, Engr.)		



Call

Letters

W S P A

Name SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-516 Rec'd Filed	10-18-46 10-25-46 10-25-46	Acquisition of control of licensee corporation, thru sale of 350 shares of common stock - 38.5%, from Donald Russell to A. B. Taylor.  (Filed by Robert L. Irwin, Atty.)	GRANTED REV 11-11-46	11-7-46
BTC- 524 Rec'd Filed	12-31-46 1-6-47 1-6-47	Voluntary transfer of control of licensee corporation from A.B.Taylor to Walter J. Brown (361 <del>common</del> shares of capital stock- 39.6%) (Filed by Thomas W. Wilson, Atty.)	Dismissed Request of Attorney	2-20-47



## APPLICATION RECORD - BROADCASTING

#21

Call

Letters WSPAName SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B-R-775 Rec'd	2-24-47 2-26-47	Renewal of license Program analysis Filed by Robert Irwin atty. filed 4-21-47 Operating logs filed 3-27-47	Granted	4-23-47
BTC-544 Rec'd Filed	3-25-47 4-2-47 4-2-47	Voluntary Transfer of Control of Licensee corporation from A.B.Taylor to Surety Broad- casting Company. (910 shares of common stock-100%) (335's filed) Filed by Paul A.O'Bryan, Atty.)	GRANTED Eff: 7-21-47	7-10-47



SURETY BROADCASTING COMPANY (AL 1-11-48)

Call

Letters W S P A

Name \*SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-815 Rec'd Filed	11-30-48 12-14-48 12-14-48	Voluntary Assignment of License from Spartanburg Advertising Company to Surety Broadcasting Company.  (Filed by Robert L. Irwin, Atty.)	GRANTED EFF:	1-11-48 2-9-49
BR-775 Rec'd	2-23-50 2-27-50	Renewal of license. (Robert L. Irwin, Atty)	Granted	8-31-50
<i>Rec'd 3-15-50 memo from [unclear] of [unclear] dated to [unclear] 3-15-50 See Memorandum in [unclear]</i>				



## APPLICATION RECORD - BROADCASTING

THE BROADCASTING COMPANY OF THE SOUTH (AL 9-21-50 Eff: Call  
Letters W S P A)

Name X SURETY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1076 Rec'd Filed	8-28-50 9-5-50 9-5-50	Voluntary assignment of license from Surety Broadcasting Company to The Broadcasting Company of the South.  Robert L. Irwin, Atty.	GRANTED Eff:	9-21-50 11-15-50
BR-775 Rec'd Filed	1-21-53 2-2-53 2-2-53	Renewal of license  Robert Irwin, Atty.	Granted	4-15-53
BAL-1713 Rec'd Filed	1-20-54 1-25-54 1-25-54	Voluntary assignment of license to The Spartan Radiocasting Company.  Harry Ockershausen, Atty. for Assignee Dow, Lohnes & Albertson, Atty. for Assignor  Contingent on grant of BAL-1712	GRANTED EFF	2-24-54 3-15-54 Conditional re assignee divest all interest in WORD & WDX before consumation



#24

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters

W S P A

Name **X** SPARTAN BROADCASTING COMPANY  
THE BROADCASTING COMPANY OF THE SOUTH

File No.	Dated	Application for	Action	
			Nature	Date
BP-9250 Rec'd Filed	4-5-54 4-12-54 4-12-54	Construction permit to install a new transmitter (RCA 250K) as an auxiliary transmitter at West side of County Home Farm Road, S. of U.S. Route 176, nr. Lowe, S. C. (present location of the main transmitter) to be operated on 950kc, with power of 250w, for auxiliary purposes only.  Dempsey and Koplovitz, Attys.	GRANTED	5-3-54
BL-5397 Rec'd Filed	7-14-54 7-22-54 7-22-54	License to cover construction permit (BP-9250) which authorized installation of a new transmitter to be used as an auxiliary trans.  Harry J. Ockershausen, Atty.	GRANTED	8-20-54



#25

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters

W S P A

Name THE SPARTAN RADIOCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-775 Rec'd Filed	8-19-54 8-26-54 8-26-54	Renewal of License (Main <del>only</del> ) Filed by Harry J. Ockershausen, Atty.	GRANTED  Main & Aux.	11-10-54
BR-775 Rec'd Filed	9-24-54 9-29-54 9-29-54	Renewal of License (Auxiliary) Filed by Harry J. Ockershausen, Atty.		
BRC-926 Rec'd Filed	3-14-56 3-15-56 3-15-56	Modification of license to operate Main Transmitter by Remote Control from 224 East Main St., Spartanburg, South Carolina.	GRANTED	3-22-56
BR-775 Rec'd Filed	8-20-57 8-30-57 8-30-57	Renewal of License (Main & Aux.) Harry J. Ockershausen, Attorney	GRANTED	11-13-57
BR-775 Rec'd Filed	8-27-60 9-2-60 9-2-60	Renewal of license (Main & Auxiliary) Atty: Harry J. Ockershausen	<del>GRANTED</del> 11-30-60 Not Issued On 12-29-60 above action rescinded and set aside and appls. placed in pend- ing file until conclusion proceedings in Docket 11314 GRANTED 4-17-63	

F.C.C. - WASHINGTON, D. C.  
LICENSEE NOW REPRESENTED BY COVINGTON & BURLING PER LTR. 3-14-63.



## APPLICATION RECORD - BROADCASTING

Call  
Letters W S P AName THE SPARTAN RADIOCASTING COMPANY  
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-775 R & F	8-26-63 9-3-63	Renewal of License (Main & Auxiliary)  Edgar F. Czarra, Jr., Atty.	GRANTED	11-29-63
BRC-2455 Rec'd Filed	3-30-64 4-20-64 4-20-64	Modification of license to operate Main transmitter by remote control from 224 E. Main Street, Spartanburg, South Carolina (DA-N).  Ernest W. Jennes, Atty.	GRANTED	8-10-64
BR-775 R & F	8-28-66 9-2-66	Renewal of license (Main & Auxiliary) Atty- Earl M. Schramm (Covington & Burling)	GRANTED	11-18-66
BR-775 R & F #539595 \$450 #541109 \$70 BR-775 R & F PRESS: OCT 1 1969 PN REC'd:	8-27-69 9-2-69 9-2-69 9-9-69 8-26-69 9-2-69 9-2-69	Renewal of license (Main) AMENDED 10-10-69 re: Engineering data  Renewal of license (Auxiliary) Atty- John C. Roberts (Covington & Burling)	GRANTED	11-26-69



## APPLICATION RECORD - BROADCASTING

950 kc

Call  
Letters W S P AName THE SPARTAN RADIOCASTING COMPANY  
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-775 R & F PN Recd. PRESS OCT 2 1972	8-29-72 9-5-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) C.M. Little, Atty. (Covington & Burling) AMENDED 10-30-72 re: business interests; programming AMENDED 11-10-72 re: employment policy	GRANTED	12-6-72
BP-19,824 R & F \$50-358849 AC-056 NOV 5 1974	10-23-74 10-25-74 10-25-74	Construction permit to install a new auxiliary transmitter RCA BTA 1R, with 1kw Unl. DA-N, and operate transmitter by remote control from the main studio location. Atty: Nicholas W. Fels (Covington & Burling)	GRANTED	11-7-74
BL-13,871 R & F \$50#371949 PTA PRESS OCT 1975	12-4-74 12-9-74 12-10-74 1-9-75 O 1975	Lic. to cover BP-19824 for New Auxiliary Transmitter, RCA BTA-1R  Atty: Nicholas W. Fels (Covington & Burling)	GRANTED	3-26-75



#28  
Form BC-121  
September 1969  
12-30

# APPLICATION RECORD - BROADCASTING

950 kc

Call  
Letters W S P A

Name THE SPARTAN RADIOCASTING COMPANY  
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-775 R & F PN Recd. PRESS	7-28-75 7-30-75 " <b>SEP 26 1975</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) M.A.Schlanger (Covington & Burling) AMENDED 10-2-75 re: EEO	GRANTED	2-12-76
BR780801WZ R & F PRESS	7-27-78 8-1-78 <b>AUG 22 1978</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) Paul J.Berman,Atty.(Covington & Burling)	GRANTED issued with BZ-790102AC	10-24-79
BZ-9731 Filed DM PRESS	5-26-78 5-31-78 <b>SEP 23 1978</b>	Direct Measurement (Main and Auxiliary) Atty: Paul J. Berman(Covington & Burling)	GRANTED	9-29-78



#29

## APPLICATION RECORD BROADCASTING

Call Letters: W S P A

950khz

Name: THE SPARTAN RADIOCASTING COMPANY

Station Location: Spartanburg, South Carolina

File No.	Date	Description	Action and Date
BZ-790102AC R & F DM PRESS NOV 13 1979	1-2-79 9-28-79	Direct Measurement Atty: Ernest W. Jennes (Covington & Burling)	GRANTED 11-19-79 issued with RENEWAL



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

