

WSON



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed January 22, 1942Call letters WSON
LOCATION: HENDERSON, KENTUCKYName of licensee HENDERSON BROADCASTING COMPANY, INCORPORATED (AL 5-2-44, EFF. 5-10-44)
x PADUCAH BROADCASTING CO., INC.,

On East edge of Henderson on State Hwy. 54, Henderson, Kentucky (CP-11-18-77)
x On Zion Road, 2½ miles S.E. of Henderson, Ky (MP 7-24-41) Lic. 1-22-42

Transmitter location To be determined, Henderson, Ky.

Same as above (CP11-18-77)

x Same as transmitter (Tele 12-13-68)

x Soaper Hotel, 2nd and Main Streets, Henderson, Kentucky (BRC- 2-5-59) 42420

x 121 North Main St., Henderson, Kentucky (BRC-753; EFF: 9-13-55), Let.

x On Zion Road, 2½ miles S.E. of Henderson, Ky. (MP 7-24-41) Lic. 1-22-42

Main studio location To be determined, Henderson, Ky.

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From—	To—
B2-P-3149	5-20-41	860	250w	D		
	Letter 6-30-41 C.P. for new station at Henderson, Ky. subject to approval of transmitter site and antenna.					
B2-MP-1357	7-24-41	860	250w	D	9-24	3-24-42
B2-P-3149	Mod.C.P.3149 for approval of T and studio sites and antenna					
B2-MP-1470	12-12-41	Mod. of C.P. 3149 as mod., for changes in transmitting equipment			9-24	3-24-42
B2-L-1584)	1-22-42	860	250w	Day	1-22	2-1-44
B2-Z-1321)	Lic. cover CP 3149 as mod., for a new station; also determine operating power by direct method					
B2-S-1163	11-6-42	860	250w	D	12-1	2-1-44
	Mod. Lic. accordance Order 107					
B2-R-1163	1-18-44	860	250w	D	2-1	11-1-45
B2-AL-405	5-2-44	Voluntary assignment of license to HENDERSON BROADCASTING COMPANY, INCORPORATED				
	5-10-44					
Letter	5-16-44	860	500w	Day	Subj.procedural requirements of Comm. Policy of 1-26-44	
B2-MP-1396)	For incr.in power and changes in transmitting equipment					
B2-MP-1396	7-11-44	860	500w	Day	9-11	3-11-45
	C.P. incr.power and make changes in equipment					
B2-L-1824	9-4-44	860	500w	Day	9-4	11-1-46
	Lic. cover CP (B2-MP-1396) for increase in power and changes in transmitting equipment					
B2-S-1824	10-21-44	to operate additional time from 6:15 to 7:00 p.m., CST, 10-30 and 31, 1944, and from 5:45 to 7:00 p.m., CST, 11-1, 2, 3, and 6, 1944, in order to b/c political speeches, only.				
B2-S-1163	3-8-45	to opr. mix unlimited time for a period beginning March 8, 1945 and ending in no event later than 3-17-45, in order to assist the Red Cross and other relief agencies during the present flood emergency in the Henderson, Kentucky, area, only, subject to express cond't such operation is for bona fide emergency use only in accordance with Sec. 2.6)				

B.S.

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S O N

Name of licensee HENDERSON BROADCASTING COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-S-1163	9-25-45 Mod. Lic. Order	860	500 107A	D	10-1 11-1-46
B2-R-1163	10-31-46	860	500	D	11-1 11-1-49
BZ-2440 Determine	8-26-47 operating power by direct method.	860	500	Daytime	8-26 11-1-49
BTC-720	3-10-49 Vol. acquisition of control of licensee corp. by H. S. Lackey thru retirement of 50 share of common stock to the treasury by Pierce E. Lackey, Montana L. Lackey and the Paducah B/Cing Company, Incorporated.				
EFF: 3-14-49					
BR-1163	10-27-49	860	500w	Day	11-1 11-1-52
BR-1163	10-15-52	860kc	500w	Daytime	11-1 8-1-55
HP-9749	3-30-55 CP install new transmitter.	860	500w	Day	5-30 11-30-55
BRC-753 (1)	6-29-55 Modification of license to operate transmitter by remote control from 121 North Main Street, Henderson, Kentucky				
BR-1163	7-20-55	860	500w	Day	8-1 8-1-58
BL-5731	6-20-55 Lic. cover CP 9749 for a new transmitter	860	500w	Day	6-20 8-1-55
BZ-3902 (1)	8-27-57 Mod. of lic. for auth. to determine operating power by direct meas. of antenna power.				
BR-1163	7-30-58	860	500w	Day	8-1 8-1-61
BRC-1409 (1)	2-5-59 Mod. of lic to chg. main studio and Remote Control point.				
BR-1163	7-20-61	860kc	500kw	Day RC	8-1 8-1-64
BR-1163	7-15-64				8-1 8-1-67
BZ-6233 (1)	12-9-66 Auth. to determine operating power by direct meas. of antenna power.				
BR-1163 Tele 12-13-68	7-18-67 studios now at TI also RC	860kc	500kw	Day	8-1 8-1-70
BR-1163(L) BZ-7597	11-13-70 RENEWAL & Modification				8-1-73

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed January 22, 1942

Call letters W.S.Q.N.

Station location HENDERSON, KENTUCKY

Name of licensee HENDERSON BROADCASTING COMPANY, INCORPORATED

Transmitter location On Zion Road, 2½ miles S. E. of Henderson, Kentucky

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BZ-7945(1)	1-5-72	Direct	Measurement		
EBSA	6-12-72				
BR-1163	7-31-73	(L) RENEWAL OF LICENSE			8-1-76
BR-1163(S)	7-12-76	Renewal			8-1-79
BZ-9264(I)	11-8-76	Direct	Measurement		8-1-79
BP-20,920	11-18-77	960khz.	500w	Daytime	11-18-78
		CP to make chgs. in antenna system.			
BZ-9566(1)	12-21-77	Direct	Measurement		
BL-14463(I)	8-9-78	Lic. to cover	BP-20,920	for changes	8-1-79
BTC790606FE	7-30-79	VOL. TC		EFF:	8-10-79
BR790313UB(S)	7-18-79	Renewal of License			8-1-82

APPLICATION RECORD - BROADCASTING

Call

Letters -NEW W S O NName PADUCAH BROADCASTING CO., INC.

P.O. - P.O. Box 1020,

Paducah, Ky.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-3149 Rec'd Filed	3-22-41 4-1-41 4-1-41	C.P. for a new broadcast station Frequency: 860 kc Power: 250 watts Hours: Daytime T & S: To be determined, Henderson, Ky. (Filed by Pierson)	Granted subject to approval of transmitter site and antenna. Letter 4-30-41 Issued with LP-1357	5-20-41
B2-MP-1357 Rec'd Filed	7-2-41 7-7-41 7-7-41	Modif. of C.P. (B2-P-3149) for approval of antenna and approval of studio & transmitter site at: On Zion Road, 2½ mi. S.E. of Henderson, Ky. Form 335 filed. (Filed by Pierson)	Granted	7-24-41
B2-MP-1396 Rec'd Filed Petition to reinstate accord. Comm. release of 1-26-44 Rec'd & Filed Amended Rec'd & Filed	8-13-41 8-26-41 8-26-41 3-27-44 5-15-44 5-15-44	Modif. of C.P. (B2-P-3149, as modified) for increase in power from 250w- to 500w, and changes in trans. equip. & ext. of C. & C dates 60 & 180 da. respectively (Filed by Ted Pierson) Form 335 filed 9-2-41 (Filed by W. Theodore Pierson, Atty.) (Petition requests application be considered as C.P.) AMENDED: To change corporate name.	B-167, Docket No. 6235 DENIED without Prejudice Min. 11-14-44 Granted petition to reinstate and appl. ORDER Min. 7-21-44 5-16-44, subj. procedural requirements of Comm. policy of 1-26-44 Letter written Accepted per ltr. 5-22-44 Issued 7-1-44	4-6-43

W. Theodore Pierson, Attorney

C. G. Sims Engr. WPAD filed engineering data.

GATES-AMERICAN 250-A

Newspaper affiliations - None

#2.

Call
Letters W S O NName PADUCAH BROADCASTING CO. INC.(Ky)

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-1470 received filed	12-9-41 12-10-41 12-10-41	Modif. of C.P. (B2-P-3149, as modif.) for a new station, to make changes in transmitting equipment. Filed by Ted Pierson, Atty.	Granted	12-12-41
B2-MP-1471 received filed	12-12-41 12-16-41 12-16-41	Modif. of C.P. (B2-P-3149, as modif.) for a new station, to make changes in transmitting equipment.	Considered as add'l information with license application	
B2-L-1534 and B2-Z-1321 received filed	12-13-41 12-16-41 12-23-41	Lic. to cover c.p. (B2-P-3149) as modified for a new station, and Authority to determine operating power by direct measurement	Granted	1-22-42
B2-R-1163 Rec'd	11-24-43 12-1-43	Renewal of license Filed by Harrison Slaughter atty. for Pierson & Ball. Amend. filed 12-9-43.	Granted	1-18-44

APPLICATION RECORD - BROADCASTING

Call

Letters WSON

HENDERSON BROADCASTING COMPANY, INCORPORATED (AL 8-2-44, Eff. 5-10-44)

Name x PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B2-AL-405 Rec'd Filed	1-22-44 2-28-44 2-28-44	Voluntary Assignment of License from Paducah Broadcasting Company, Incorporated, to HENDERSON BROADCASTING COMPANY, INCORPORATED. (Filed by Harrison T. Slaughter, Atty.) (To be considered simultaneously with B2-AL-404 - WHOP)	Granted Eff. 5-10-44	5-2-44
B2-L-1824 Rec'd Filed	8-9-44 8-10-44 8-10-44	License to cover C.P. (B2-MP-1396) which authorized increase in power from 250 to 500w. daytime only, and changes in transmitting equipment. (335a filed)	Granted	9-4-44
B2-R-1163 Rec'd	8-24-46 8-30-46	Renewal of license Filed by Thomas N. Dowd atty. of Pierson & Bell Program & operating logs filed 9-3-46 Add'l sketches filed 9-13-46	Granted	10-31-46

APPLICATION RECORD - BROADCASTING

#4

Call
Letters W S O NName HENDERSON BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2440 Rec'd Filed	8-12-47 8-14-47 8-14-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-26-47
BTC-720 Rec'd Filed	1-8-49 1-11-49 1-11-49	Voluntary Acquisition of Control of Licensee Corporation by H. S. Lackey thru retirement of 50 shares of common stock to the treasury by Pierce E. Lackey, Montana L. Lackey and the Paducah Broadcasting Company, Incorporated.	GRANTED EFF:	8-10-49 3-14-49
BR-1163 Rec'd Resub.	8-23-49 8-31-49 9-19-49	Renewal of license	Returned GRANTED	9-7-49 10-27-49

APPLICATION RECORD - BROADCASTING

FORM A-170 #5

FORMERLY FCC FORM 94

Call
Letters N.S.O.M.Name HENDERSON BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1163 Rec'd Filed	8-2-52 8-4-52 8-4-52	Renewal of license	GRANTED	10-15-52
EP-9749 Rec'd Filed	3-18-55 3-22-55 3-22-55	Construction permit to install a new transmitter (Collins 550A).	GRANTED	3-30-55
BR-1163 Rec'd Filed	4-29-55 5-3-55 5-3-55	Renewal of License	GRANTED	7-20-55
BL-5731 Rec'd Filed	5-13-55 5-16-55 5-16-55	License to cover construction permit (EP-9749) which authorized installation of a new transmitter.	GRANTED	6-20-55

APPLICATION RECORD - BROADCASTING

Call
Letters WSON

Name HENDERSON BROADCASTING COMPANY, INCORPORATED
Henderson, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BRC-753 Rec'd Resub. Rec'd Filed	6-18-55	Modification of license to operate transmitter and studio location by remote control from 121 North Main Street, Henderson, Kentucky	GRANTED	Ret. 6-21-55 re Notary
	6-20-55			6-29-55
	6-18-55			
	6-27-55			
	6-27-55			
Rec'd	6-29-55 7-1-55	Modification of license to change studio location to 121 N. Main St., Henderson, Ky.	UNNECESSARY	filed in lig. folder Letter 7-5-55
BZ-3902 Rec'd Filed	7-15-57 7-17-57 7-17-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-27-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W-S-O-NName HENDERSON BROADCASTING COMPANY, INCORPORATED
HENDERSON, KENTUCKY 42420

File No.	Dated	Application for	Action	
			Nature	Date
ER-1163 Rec'd Filed	5-1-58 5-5-58 5-5-58	Renewal of License	GRANTED	7-30-58
BRC-1409 Rec'd Filed	1-29-59 2-2-59 2-2-59	Modification of license to change main studio and remote control point from 121 North Main Street to Soaper Hotel, 2nd and Main Streets, Henderson, Kentucky.	GRANTED	2-5-59
ER-1163 REC'D & FILED	4-24-61 4-28-61	RENEWAL OF LICENSE	GRANTED	7-20-61
BR-1163 R. & F.	3-13-64 3-16-64	Renewal of license.	GRANTED	7-15-64
BZ-6233 R & F	10/10/66 10/13/66	Auth. to determine operating power by direct meas. of antenna power. Engr: Harold Stovall, Evansville, Indiana	GRANTED	12-9-66
BR-1163 R & F	4/25/67 4/28/67	Renewal of license	GRANTED	7-18-67

#8

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W S O NName HENDERSON BROADCASTING COMPANY, INCORPORATED
HENDERSON, KENTUCKY 42420

File No.	Dated	Application for	Action	
			Nature	Date
BR-1163 R & F \$75 #598283 PNR recd. PRESS	4-29-70 5-1-70 " JUN 9 1970	RENEWAL OF LICENSE AMENDED 7-16-70 re: commercial policy	GRANTED	11-13-70
BZ-7597 R & F DM PRESS	7-24-70 7-27-70 8-5-70 AUG 17 1970	Direct Meas. Studio & RC: Zion Rd.	GRANTED	11-13-70
BZ 7945 R & F DM PRESS	11-5-71 11-12-71 12-3-71 JAN 5 1972	Direct Meas. Atty: Cordon & <u>Jacob</u>	GRANTED	1-5-72

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W S O NName HENDERSON BROADCASTING COMPANY, INCORPORATED
HENDERSON, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1163 R & F PN Recd. PRESS JUN 1 1973	4-24-73 5-1-73 "	RENEWAL OF LICENSE John B. Jacob, Atty.	GRANTED	7-31-73
BR-1163 R & F P.N. Press MAY 24 1976	3-12-76 3-18-76 3-18-76	RENEWAL OF LICENSE Atty: John B. Jacob (Cordon & Jacob)	GRANTED	7-12-76
BZ-9264 R & F DM PRESS OCT 21 1976	9-2-76 9-15-76 10-14-76	Direct Measurement Atty: John B. Jacob	GRANTED GRANTED	XXXXXX 11-8-76

APPLICATION RECORD - BROADCASTING

Call
Letters W S O NName Henderson Broadcasting Company, Incorporated
Henderson, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,920 R&F PRESS:	8-26-77 9-7-77	Construction permit to make changes in antenna system (incr. overall tower height from 304' to 505' to improve the facilities of WKDQ(FM) ATTY: John B. Jacob	GRANTED	11-18-77
BZ-9566 R & F DM PRESEC 11 1977	6-7-77 6-14-77 11-28-77	Direct Measurement Atty: John B. Jacob	GRANTED	12-21-77
BL-14,463 R & F PTA PRESS MAY 19 1978	3-31-78 4-7-78 5-3-78 MAY 19 1978	Lic. to cover BP-20,920 for changes Atty: John B. Jacob	GRANTED	8-9-78
BR790313UB PRESS: MAY 16 1979	MAY 16 1979	RENEWAL OF LICENSE AMENDED 9-26-80 re: programming Atty. John B. Jacob F. C. C. - WASHINGTON, D. C.	GRANTED	7-18-79

APPLICATION RECORD - BROADCASTING

Call
Letters W S O N

Name Henderson Broadcasting Company, Incorporated
Henderson, Ky.

File No.	Dated	Application for	Action	
			Nature	Date
BTC790606FE FORM 315 (also see PRESS: JUN 4 1979 PN Filed	7/23/79	Vol TC from Hecht S. Lackey, Sr. to Henry G. Lackey Atty - Gordon and <u>Jacob</u>	GRANTED EFF:	7-30-79 8-10-79

BTC790606FE Amended 7-5-79 re: shareholders consent to
TC

AMENDED 7-23-79 re: Ascertainment data

AMENDED 8-2-79 re: correction of P. Notice dates/times

W S O N RECORD OF DENIAL OF INFORMAL APPLICATIONS

B2-S-1163 11-7-44 to operate additional time from 5:45 p.m., to 12 midnight, CST, 11-7-44, in order to b/c election returns, only.

B2-S-1163 10-29-45 to operate add. time from 8:30 pm to 9:00 pm, CST, 10-29-45 in order to b/c Coca Cola Spot Light Bands Program originating at Camp Breckinridge, Ky., only.

Wire 10-22-62 Request authority operate beyond sunset to broadcast Pres. Kennedy's speech of 10-22-62.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

