

W S M A



Remington Rand Inc.  
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S.

#2583

BROADCASTING STATION LICENSE RECORD

(Eff: 11-1-65)

WSMA (Ltr. 10-27-65) /

X W D O G (10-1-53)

Date first licensed 1-22-51

Call letters X W S D C

Location: Marine City, Michigan

RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE dba SOMMERVILLE BROADCASTING COMPANY (AL 1-1-67)

Eff: 2-1-67

Name of licensee x RADIO ST. CLAIR, INC.

5300 Marine City Highway, Marine City, Michigan (Lic. 1-22-51)

Transmitter location x Section 35, Marine City Highway, near Marine City, Mich. (CP 6-27-50)

5300 Marine City Highway, Marine City, Michigan (Lic. 1-22-51)

Main studio location x Marine City Highway, near Marine City, Mich. (CP 6-27-50)

48039



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6489 CP for new station	6-27-50	1590	1kw DA	Daytime (Conditional Clause)	8-27 2-27-51
BL-4320 Lic. cover	1-22-51 CP(6489)	1590	1kw-DA	Daytime	1-22 11-1-53 which auth. new station (B1 C1)
BTC-1138 EFF:	7-10-51 7-16-51	Acquisition of control by Mrs. Wilma Drysdale thru purchase of 498 shares of stock from Everett W. Sawyer (49.8%)			
BS-2583 ML chgs.	10-8-51	1590	1kw* DA (COND'L RE BROADCASTING)	Day	10-8 11-1-53 Aural Facilities Memo 10-8-51
BR-2583	10-14-53	1590	1kw*	Day	11-1 10-1-55
Telegram	9-30-55	Action on renewal deferred 9-28-55 and continued operation auth. until final determination on renewal.			
BR-2583	12-21-55	RENEWAL OF LICENSE			12-21 10-1-58
BR-2583	9-3-58	1590kc	1kw-DA-D	Day	10-1 10-1-61
BR-2583	9-28-61	RENEWAL OF LICENSE			10-1 10-1-64
BS-2583 (1)	2-6-63	Mod. of license to change operating specifications. (memo)			
BR-2583	9-14-64	1590kc	1kw	Day DA-D	10-1 10-1-67
BAL-5927 EFF:	1-4-67 2-1-67	Voluntary assignment of license to RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE dba SOMMERVILLE BROADCASTING COMPANY.			
BR-2583	10-17-67	1590kc	1kw-DA-D	Day	10-17 10-1-70
TELEGRAM	10-17-67	PSA	500w		
BS-2583(1)	3-22-68	Memo dhg. description 165			monitor point.
BR-2583(L)	7-28-71	Renewal			10-1-73
EBSA	6-12-72				
Ltr.	6-29-73	Trans. Gates BC-1H. now installed.			
Contol	6-12-73	Delete marking requirements.			



BC-126  
February 1974

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S M A

Station location Marine City,  
Michigan

Name of licensee RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE  
dba SOMMERVILLE BROADCASTING COMPANY

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Letter BR-2583(S)	8-16-75 11-15-76	Trans.	redescri	bed as	GATES BC-1H1 10-1-79
BR-2583(S)	11-15-76	Renewal of	license		10-1-79
BZ-9139 BL-13,801(L)	3-7-77	Lic. to use former main for aux. only and Direct Measurement 1590khz, 1kw DA-Day			10-1-79
BR 790601 WI	12-31-79	(S) RENEWAL OF LICENSE			10-1-82



## APPLICATION RECORD - BROADCASTING

Call W S D C  
Letters  NewName RADIO ST. CLAIR, INC.  
(PO ~~Box 4810, 1597 East Jefferson Avenue, Detroit, Michigan~~)  
c/o Everett W. Sawyer  
3160 Second Blvd.

File No.	Dated	Application for	Action	
			Nature	Date
HP- 6489	12-4-47	Construction Permit for a new standard broadcast station to operated on: Frequency: 1590kc Power: <del>500w</del> 1kw DA Hours of operation: Daytime only Trans. location: <del>To be determined- Algonac, Michigan</del> Studio location: <del>To be determined- Algonac, Michigan</del> Filed by Omar L. Crook, Atty.; E. M. Hinsdale, Jr., Engr.)	Docket No. 9145 removed from hearing & granted without hearing 6-27-50 subject submission of DA & non-DA proof, in- stallation properly designed phase monitor and blanketing clause	
Rec'd	12-9-47			
Filed	12-9-47			
AMENDED	12-26-47	AMENDED to specify type of transmitter ( <del>RCA BTA-11, modified</del> ).		
Rec'd	12-30-47			
Filed	12-30-47			
AMENDED	3-4-48	AMENDED to change transmitter and <del>studio</del> locationx from: To be determined, Algonac, Michigan TO: <del>To be determined</del> , Marine City, Michigan.		
Rec'd	3-12-48			
Filed	3-12-48			

(See amendment Card #2)



Transmitter RCA-BTA-1L- Raytheon RA-1000.



Form 94

## APPLICATION RECORD - BROADCASTING

Card #2

Call  
Letters W S D C  
x N E WName RADIO ST. CLAIR, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-6489 (Cont.	from Card #1)		See Card #1	for action
AMENDED	3-24-48	AMENDED to change studio location from "to be determined" Marine City, Michigan, to <del>West of Marine City</del> , Michigan.		
Rec'd.	3-29-48			
Filed	3-29-48			
AMEND.	11-23-48	AMENDED to change type of transmitter (Raytheon RA-1000).		
Rec'd	12-2-48			
Filed	12-10-48			
AMEND.	11-1-49	AMENDED to change power from 500w to 1kw; install DA; change ground system; transmitter location from: "to be determined" Marine City, Michigan, to: Section 35, Marine City Highway, near Marine City, Michigan, and studio location from: West of Marine City, Michigan, to: Marine City Highway, near Marine City, Michigan.		
Rec'd.	11-10-49			
Filed	5-12-50			
		Wheat, May & Shannon, Attys. Glenn D. Gillett & Assocs. Engrs.		



## APPLICATION RECORD - BROADCASTING

Card #3

Call  
Letters xW S D C  
N E W

Name RADIO ST. CLAIR, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-4320 Rec'd. Filed	12-14-50 12-15-50 12-15-50	License to cover construction permit (BP-6489) which authorized a new standard broadcast station.  Omar L. Crook, Atty. E. M. Hinsdale, Jr., Engr.	GRANTED re blanketing	1-22-51
BTC-1138 Rec'd Filed	6-19-51 6-26-51 6-26-51	Voluntary acquisition of control of licensee corporation by Mrs. Wilma Drysdale thru purchase of 498 shares of common stock from Everett W. Sawyer (49.8%).  Omar L. Crook, Atty.	GRANTED EFF:	7-10-51 7-16-51
BR-2583 Rec'd Filed	7-20-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-14-53



#4

FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters WDOGName RADIO ST. CLAIR INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2583 Rec'd Filed	6-30-55 7-1-55 7-1-55	Renewal of license	GRANTED	12-21-55
BR-2583 Rec'd Filed	6-30-58 7-1-58 7-1-58	Renewal of license	GRANTED	9-3-58
BR-2583 Rec'd & Filed	6-27-61 6-28-61	Renewal of License	GRANTED	9-28-61
BR-2583 R&F	6-22-64 7-1-64	Renewal of license Atty: Ben C. Fisher	GRANTED	9-14-64
BP- Rec'd	11-5-63 11-12-63	CP to to change antenna-trans. location from 5300 Marine City Highway, Marine City, Michigan to 2676 Ten Mile Road, Warren, Michigan; change studio location from 5300 Marine City Highway, Marine City, Michigan to <u>          </u> to be determined; change station location from Marine City to Warren, Michigan, make changes in antenna system (decr. height), F.C.C. - WASHINGTON, D. C. (cont'd card #5)	Ret'd per Comm Letter Section 73.37 Rules.	11-4-64



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters

W S M A  
1-3-6

Name RADIO ST. CLAIR, INC.  
Marine City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP- (cont'd from card 4)		Install new transmitter (RCA BTA-1R1).  Atty: Fisher, Duvall, Wayland, & Southmayd	Returned per Com Letter	11-4-64
Requests waiver of Sec.	1.354			
Rec'd	12-11-64 12-15-64	CP to increase power from 1kw to 5kw, change station location from Marine City, Michigan to Warren, Michigan, change ant-trans. loc. from 5300 Marine City Hwy, Marine City, Mich. to 2676 Ten Mile Road, Warren, Michigan, change studio loc to Warren, Mich., install new trans. (RCA BTA-5T), make changes in ant. sys. (add one tower and decr. height).	Returned per Com Order denying waiver and dismissing applicatio	5-5-65
Req. Waiver of Sec.	73.24(b)(2) and 73.37(a)	Atty: Fisher, Wayland, Duvall & Southmayd Engr. Raymond E. Bohrer		



FORM BC-121 #6  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.S.M.A.

Name  RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE d/b as SOMMERVILLE BROADCASTING  
RADIO ST. CLAIR, INC.  
Marine City, Michigan COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5927 R & F	11-23-66 11-25-66	Voluntary assignment of license to RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE, dba SOMMERVILLE BROADCASTING COMPANY  Atty - Dow, Lohnes & Albertson (E. Stanley)	GRANTED EFF:	1-4-67 2-1-67
BR-2583 R & F	6-30-67 7-3-67	Renewal of license.  Atty: Dow, Lohnes & Albertson	GRANTED	10-17-67
BR-2583 R & F \$75 #612178 PN Recd. PRESS	6-20-70 6-30-70 " <b>JUL 7 1970</b>	RENEWAL OF LICENSE Daniel W. Toohey, Atty. (Dow, Lohnes, Albertson) AMENDED 8-21-70 re: programming; commercial policy	GRANTED	7-28-71
10-6-70 Annual fee \$24.00 deducted from \$75.00 Renewal filing fee. Credit \$51.00 to 1971.				



#7

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

am 1590

Call  
Letters W S M A

RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE  
 Name d/b as SOMMERVILLE BROADCASTING COMPANY  
 MARINE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2583 R & F PN Recd. PRESS	7-2-73 " " <b>7 AUG 1973</b>	RENEWAL OF LICENSE Richard D. Marks, Atty. AMENDED 9-24-73 re: EEO SUPPLEMENTAL APPLICATION filed 5-24-76 as an amendment to pending renewal application. PN 5-24-76 <b>JUL 12 1976</b>	GRANTED	11-15-76
BZ-9139 R & F Amend DM PRESS	4-16-74 9-19-74 2-19-76 6-3-76	Direct Measurement  enr. data	GRANTED	3-7-77 issued with BL-13,801
BL-13,801 R & F \$50.00#347248 PTA PRESS JUN 24 1976	8-16-74 9-17-74 9-24-74 6-3-76	Lic. to use former main transmitter for Auxiliary Purposes Only, RAYTHEON RA-1000 Atty. Earl S. Stanley (Dow, Lohnes, etc.)	GRANTED	3-7-77 issued with BZ-9139



#8

## APPLICATION RECORD BROADCASTING

Call Letters: W S M A 1590 khz

Name: RICHARD S. SOMMERVILLE AND LETTY J. SOMMERVILLE,  
dba SOMMERVILLE BROADCASTING COMPANY

Station Location: Marine City, Michigan

File No.	Date	Description	Action and Date
BR790601WT PRESS	JUL 12 1979	Renewal of License Atty. Frederick D. Cooke, Jr.	GRANTED 12-31-79



Denials of informals

Ltr. 9-16-52 Denied authority remain on air 10-4-52 for  
football game

Letter 10-16-52 - denied authority remain on air 11-4-52  
for election returns

Wire 1-6-60 Com. rules prohibit operation beyond hours  
specified in station license.

10-28-60 wire. Retel 27. Com. rules do not permit oper-  
ation of std. b/c stations beyond hours specified in  
station license. Refer Section 1.331(c) rules.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

