

W S M Q



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

XWYAM (6-1-60)

Ltr. 5-12-6

XWEZB (8-659)

XWBY (7-27-58)

SEE CARD #2 FOR NAME

WSMQ (EFF. 10-20-80)

XWBCO

Date first licensed 4-28-50

Call letters

x BRANDON-ROBISON BROADCASTING CORPORATION

Location: Bessemer, Alabama

x WYAM, INC. (AL 4-4-69 EFF. 5-23-69)

(AL 9-29-72; EFF: 10-13-72)

x TRANS-AMERICA BROADCASTING CORPORATION, (AL 4-27-60; EFF: 5-5-60)

x THE BESSEMER BROADCASTING COMPANY, INCORPORATED (BAL 10-10-50 Eff: 10-28-50)

Name of licensee x JESSE E. LANIER, JACK WARDEN, CRAWFORD J. BASS, and WALTER G. PETTY, JR.,
A Partnership a/b as BESSEMER BROADCASTING COMPANY

Bessemer-Brighton Road, Bessemer, Alabama (Re-description) BRC-2-1-60

x Jaybird Road, Bessemer, Ala. (BZ-3666 - ER-2446 7-27-55)

Transmitter location x 0.3 mile North of Bessemer city limits on west side of Old Brighton
Road, Bessemer, Alabama (CP 11-15-49) (Lic. 4-28-50)

Bessemer-Brighton Road, Bessemer, Alabama (Re-descpt. BRC-2-1-60)

x Jaybird Road, Bessemer, Ala. (BZ-3666 - BR-2446 7-27-56)

x 0.3 mi. North of Besamer city limits, on West side of Old Brighton Road
Bessemer, Alabama (Let. 11-29-54)

x 1720 Third Avenue, Bessemer, Alabama (CP 3-14-50) (Lic. 4-28-50)

Main studio location x 1824 Second Avenue, Bessemer, Alabama (CP 11-16-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-6202	11-16-49 CP for a new station.	1450	250w	Un	1-16	7-16-50
BMP-5039	3-14-50 Mod. of CP 6206 to change location	1450	250w	U	1-16	7-16-50
BL-4010	4-28-50 Lic. to cover CP(6202 as mod) for a new station.	1450	250w	U	4-28	2-1-51
BAL-1072	10-18-50 Eff: 10-25-50	Voluntary assignment of license to THE BESSEMER BROADCASTING COMPANY, INC.				
BR-2446	1-29-51	1450	250w	U	2-1	2-1-54
BR-2446	1-27-54	Renewal of license			2-1	4-1-55
Telegram	3-30-55	Action on renewal deferred & continued operation auth. until final determination on renewal			3-30-55	
BR-2446	7-27-55	1450	250w	U	7-27	4-1-58
BZ-3666	5-19-55	Authority determine oper power by direct measurement of ant power				
	Issued 7-27-55 with Renewal				7-27-	4-1-58
BR-2446	3-12-58	Renewal of license			4-1	4-1-01
BTC-2810	7-2-58 EFF: 9-29-58	Vol. TC of licensee corp. from J. E. Lanier, et al (All Stockholders) to John M. McLendon & Associates, Inc.				
WIRE	1-16-59	SIGN-OFF 8PM DAILY PERIOD ENDING 4-10-59				
LETTER	4-6-59	SIGN-OFF 8 PM DAILY PERIOD ENDING 6-10-59				
BTC-3128	7-29-59 Eff: 8-6-59	Voluntary transfer of control of licensee corporation from John M. McLendon & Associates, Inc. to GENE NEWMAN RADIO, INC.				
Wire	1-19-60	Sign-off 8PM CST period ending 4-20-60.				
BRC-1614	2-1-60	Mod. of lic. to operate transmitter by remote control.				
		1450kc	250w	U	2-1	4-1-61
BAL-3520	4-27-60 EFF: 5-5-60	Voluntary assignment of license to Trans-America Broadcasting Corporation				
WIRE	5-5-60	Auth. remain silent thru 6-5-60				
BR-2446	3-29-61	1450	250w	Un	4-1	4-1-64

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WYAM

Station location

MEL ALLEN BROADCASTING, INC. (AL gr 12/22/76 EFF: 1-21-77)

Name of licensee See Card #1

Transmitter location

Main Studio Location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BP-14844	10-25-61	1450kc	250w-1kw	LS U	12-25 6-25-62
	CP to increase daytime power to 1kw and install new transmitter (COLLINS 20-V) (Cond'1).				
BRC-1966 (1)	1-2-62	Mod. of CP(BP-14,844) to operate transmitter by remote control from Bessemer-Brighton Road, Bessemer, Ala.			
BP-10,013 (2)	1-3-62	Mod. of CP(BP-14,844) for a change of type trans. to RCA Type: BTA-1M.			
BL-9055 (1) <i>7747</i> Main	5-23-62	1450kc	250w, 1kw	U	
	License to cover CP(BP-14,844, as mod.) which auth. incr. in daytime power and install new trans. (RCA BTA-1M)				
BL-9057 Alt. Aux.	5-23-62	1450kc	250w	Alt. night Aux. day	5-23 4-1-64
	License to use old main trans. (Raytheon RA 250A) for aux. day and alt. main night.				
BR-2446	3-24-64	1450kc	250w, 1kw, U		4-1 4-1-67
ALT MAIN AUX. -		Renewal of License to			4-1-67
BR-2446	3-29-67	Renewal of License Main & Alt. Main Aux.			4-1 4-1-70
BAL-6453 EFF.	4-4-69 5-23-69	Vol. AL			
BR-2446(L)	4-1-70	Renewal of MAIN & ALT. MAIN AUX. Renewal of NDEA			4-1-73
EBSA BAL-7608	5-25-72 9-29-72	Vol. AL EFF: 10-13-72			
BR-2446(L)	4-13-73	RENEWAL MAIN & Alt. Main Auxiliary)			
Per Renewal Applic. 1-7-73 transmitter changed to RCA, BTA-1MX(Main)					
BR-2446(S)	5-10-76	RENEWAL (MAIN, ALT. & AUX.)			
BAL-8823	12/22/76	Vol AL EFF:			
BZ-9748(L)	11-15-78	Direct Measurement			
					4-1-79

#3

AM

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters ..WYAM.....

Station Location

NameSEE CARD # 2.....

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR781130UY(S)	3-27-79	RENEWAL OF LICENSE (MAIN & AUX & ALTERNATE TRANS.)	4-1-82
E B S A	10-20-80	CALL SIGN CHANGED	

APPLICATION RECORD - BROADCASTING

WEZB
XWENN
XWBCO

Call

Letters New

JESSE E.

Name ~~JESSIE E. LANIER, S/SGT. JACK WARDEN, CRAWFORD J. BASS and WALTER G. PETTY, JR.,~~
 A Partnership d/b as BESSEMER BROADCASTING COMPANY
 (PO 1824 Second Ave., Bessemer, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
HP-6202	6-10-47	Construction Permit for a new standard broadcast station to be operated on; Frequency: 1450kc Power: 250w Hours of operation: Unlimited Trans. location: 12th Ave. & Brighton Rd., Bessemer, Alabama Studio location: 18th & 3rd Ave., Bessemer, Alabama Contingent upon WTBC being assigned 1230kc	Returned	7-8-47
Rec'd	6-13-47		Incomplete	
Resubmitted	7-8-47		Docket # 8526	
& amended	7-10-47		Granted 11-16-49 after	
Rec'd	7-10-47		being removed from the	
Filed	7-10-47		hearing docket.	
AMEND.	2-24-49	AMENDED to change transmitter location from		
Rec'd	3-2-49	12th Ave. & Brighton Rd., Bessemer, Alabama		
Filed	3-2-49	TO <u>To Be Determined</u>, Bessemer, Alabama; change studio location from 18th & 3rd Ave., Bessemer, Alabama TO <u>To Be Determined</u>, Bessemer, Alabama.		

2 (See amendment Card #2)

Gates BC-250GY

Transmitter- R01-250-H

J. W. Hillegas, Engr.
Atlanta, Ga.

W. J. Holey, Engr.
1146 Briarcliff Place, N. E.
Atlanta, Georgia.

#2

FCC Form 94

APPLICATION RECORD - BROADCASTING

WEZB

JESSE

Call

XWBCC

JESSIE E. LANIER, S/SGT. JACK WARDEN, CRAWFORD J. BASS

Letters N.E.W.

Name a Partnership d/b as BESSEMER BROADCASTING COMPANY and WALTER G. PETTY, JR.,

File No.	Dated	Application for	Action	
			Nature	Date
BP-6202 (cont. from Card #1)				
AMENDED	8-29-49	AMENDED to make changes in ground system; change type transmitter (Gates BC-250 GY); change transmitter location from "to be determined" Bessemer, Alabama, to .3 mi. north of Bessemer City limit on west side of Old Brighton Road, Bessemer, Alabama, and studio location from "to be determined", Bessemer, Alabama, to 1824 Second Ave., Bessemer, Alabama.		
Recd.	9-2-49			
Filed	9-13-49			
BMP-5039	3-9-50	Mod. of C.P. (BP-6202, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-250-A) and change studio location from: 1824 Second Avenue, Bessemer, Alabama to: 1720 Third Avenue, Bessemer, Alabama. (John C. Spearman, Atty.)	GRANTED	3-14-50
Rec'd	3-10-50			
Filed	3-10-50			

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

THE BESSEMER BROADCASTING COMPANY, INCORPORATED (Call Letters W B C O)
 Name JESSE E. LANIER, JACK WARDEN, CRAWFORD J. BASS AND WALTER G. PETTY, JR.
 d/b as BESSEMER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4010 Rec'd Filed	3-10-50 3-13-50 3-13-50	License to cover C.P. (BP-6202, as mod.,) which authorized a new standard broadcast station. Russell Rowell, Atty.	GRANTED	4-28-50
BAL-1072 Rec'd Filed	8-29-50 8-30-50 8-30-50	Voluntary assignment of license to The Bessemer Broadcasting Company, Incorporated Russell Rowell, Atty.	GRANTED EFF:	10-18-50 10-25-50
BR-2446 Rec'd Filed	12-5-50 12-13-50	Renewal of license Filed by John C. Spearman, Atty.	GRANTED	1-29-51
Rec'd	5-8-53 5-12-53	Voluntary retirement to the treasury of 30 shares of stock by O. S. Burke.	RETURNED not necessary. To be filed on	5-19-53 323.

APPLICATION RECORD - BROADCASTING

Call W E N N
Letters X W B C O

Name THE BESSEMER BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-2446 Rec'd Filed	10-31-53 11-4-53 11-4-53	Renewal of License	Granted	1-27-54
BR-2446 Rec'd Resub. Rec'd. Filed	1-3-55 2-11-55 2-14-55 2-14-55	Renewal of license.	RETURNED Appl. not notarized or dated. GRANTED	2-21-55 7-27-55
BZ-3666 Rec'd Resub. Rec'd Filed	3-25-55 3-28-55 4-23-55 4-25-55 4-25-55	Authority to determine operating power by direct measurement of antenna power.	Ret. 4-4-55; Sect. 1 not completed. GRANTED ISSUED WITH RENEWAL	 5-19-55 7-27-55

APPLICATION RECORD - BROADCASTING

Call **X W E Z B**
Letters **X W B C O**

Name THE BESSEMER BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,886 Rec'd Filed	10-18-56 10-26-56 10-26-56	Construction permit to change frequency from 1450kc to 1480kc; increase power from 250w to 5kw; change hours of operation from Unlimited to Daytime and install new transmitter (Gates BC 5P. Atty. - Spearman and Roberson Engr. - Robert M. Silliman & Assoc.	DISMISSED Request of Applicant Order-Docket 12050	10-12-60
BR-2446 Rec'd & filed	1-29-58 2-4-58	Renewal of license.	GRANTED	3-12-58
BTC-2810 Rec'd Filed	6-3-58 6-9-58 6-9-58	Voluntary transfer of control of licensee corporation from J. E. Lanier, et al (All Stockholders) to JOHN M. McLENDON & ASSOCIATES, INC. D. F. Brince, Atty.	GRANTED EFF:	7-2-58 9-29-58

APPLICATION RECORD - BROADCASTING

W Y A M (6-1-60)

Calls W E Z B

Letters W E N N

Name THE BESSEMER BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3128 Rec'd. Filed	5-7-59 5-14-59 5-14-59	Voluntary transfer of control of licensee corporation from John M. McLendon & Associates, Inc. to Gene Newman Radio, Inc. A.L. Stein, Atty. for Transferor D.F. Prince, Atty for Transferee	GRANTED EFF:	7-29-59 8-6-59
BRC-1614 Rec'd Filed	1-26-60 1-27-60 1-27-60	Modification of license to operate transmitter by Remote Control from Top Floor, Tutwiler Hotel, 5th Avenue and 20th Street, North, Birmingham, Alabama (Auxiliary Studios).	GRANTED Authority cancelled Letter	2-1-60 5-13-60.
BAL-3820 Rec'd Filed	2-23-60 2-29-60 2-29-60	Voluntary assignment of license to Trans-America Broadcasting Corporation. Joseph M. Kittner, Atty.	GRANTED EFF:	4-27-60 5-5-60

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WYAMName TRANS-AMERICA BROADCASTING CORPORATION
Bessemer, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2446 Rec'd & Filed	1-10-61 1-12-61	Renewal of License	GRANTED	3-29-61
BP-14,844 Rec'd Filed	4-24-61 5-16-61 5-16-61	CP to increase daytime power from 250w to 1kw and install new transmitter(Collins 20-V) Atty. McKenna & Wilkinson Eng.- Walter A. Duke, Hendersonville, Tenn.	GRANTED Cond'l re: Permittee shall accept such interf. as may be imposed by other existing 250w Class IV stations. Permittee shall submit with the applic. for license antenna resistance measurements.	10-25-61
BMP-10,013 R&F	12-9-61 12-12-61	Mod of CP (BP-14844 which auth incr day power and install new trans) to chg type trans (RCA BTA-1M). Atty: McKenna & Wilkinson	GRANTED	1-3-62

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters WYAMName TRANS-AMERICA BROADCASTING CORPORATION
BESSEMER, ALABAMA 35020

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1966 Rec'd Filed	12-12-61 12-26-61 12-26-61	Mod. of CP(BP-14,844) to operate transmitter by remote control from Bessemer-Brighton Road, Bessemer, Alabama. Robert W. Coll, Atty.	GRANTED	1-2-62
BL-9055 R. & F.	12-12-61 12-26-61	Lic to cover CP(BP-14,844 as mod) which auth. incr. in daytime power and installation of a new transmitter. Atty- MCKENNA & WILKINSON	GRANTED	5-23-62 Cond'l: accept interference from other 250w Class IV stations if incr. power to 1 kw
BL-9057 R. & F.	12-12-61 12-26-61	Lic to use old main trans. (Raytheon RA-250A) at present loc. of main trans. to be operated on 1450kc, 250w, WYAM for Aux. purposes Day and as an alternate main trans. Night.	GRANTED	5-23-62
BR-2446 R. & F.	12-21-63 12-30-63	Renewal of license (Main and Alt. Main - Aux.) Atty: McKenna & Wilkinson	GRANTED	3-24-64
BR-2446 R & F	12/31/66 1/3/67	Renewal of license (Main and Alt-Main-Aux.)	GRANTED	3-29-67

AUG. 1955

BRANDON-ROBISON BROADCASTING CORPORATION

X WYAM, INC.

Call
Letters W Y A MName x TRANS-AMERICA BROADCASTING CORPORATION
Bessemer, Alabama 35020

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6453 R & F FEE PD: \$75 -#453424	8-19-68 8-20-68	Voluntary assignment of license to WYAM, INC. Atty for assignor - McKenna & Wilkinson for assignee - Wilner, Scheiner & Greeley	GRANTED EFF.	4-4-69 5-23-69
AUG 29 1968 Pub. notice filed 9-23-68 (SEE OVER FOR AMENDMENTS)				
BR-2446 R & F #564598 \$105. PN PRESS	12-18-69 12-23-69 12-23-69 12-23-69	Renewal of license (Main and Aux, Alt-Main) Atty: <u>Wilner, Scheiner & Greeley</u>	GRANTED	4-1-70
BAL-7608 R ec'd FEE PD: \$1000 #07737 CODE 047 FILED	6-1-72 5-30-72 6-1-72	Voluntary assignment of license to BRANDON-ROBISON BROADCASTING CORPORATION (SEE OVER) Atty for assignor - Wilner, Scheiner & Greeley for assignee - Keith Putbrese Sections I & IV-A (dated) filed 6-1-72 (assignor) 9-21-72 - Amended to show other ownership interests.	GRANTED Req. grant fee \$2,500.00 EFF: 10-13-72 Paid: 048, 10-26-72	9-29-72 W 121891
Pub. notice filed 6-28-72				

RE: BAL-6453 - AMENDED 10-15-68 re Exh.V (Table II);
stock sub. agreements; bal. sheet

Amended 11-27-68 - statement re programming (Assignee)

RE: BAL ~~7453~~ Atty was called 6-1-72 - Sec. I & IV-A not
dated (assignor) *6-1-72*

AMENDED 6-22-72 - Supplemental financial data (assignee)

AMENDED 9-8-72 - prog. data re comm needs & survey; loan
commitments; ~~re~~ Table II - bus. int.

AMENDED 9-26-72 letter Keith Putbrese regarding other
Broadcast interest

APPLICATION RECORD - BROADCASTING

MEL ALLEN BROADCASTING, INC.

Call Letters W Y A M

Name xx BRANSON-ROBINSON BROADCASTING CORPORATION
BESSEMER, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2446 R & F PN PRESS JAN 29 1973	1-1-73 1-3-73 1-17-73	Renewal of License (Main & Alt. Main-Aux.) Atty: Keith E. Putbrese	Granted	4-13-73
BR-2446 R & F P. N. Rec'd Press BR-2446 R & F DEC 11 1975	11-20-75 11-25-75 11-25-75 12-22-75	Renewal of License. (Main) Atty: Richard F. Kennedy AMENDED 4-5-76 re: engineering AMENDED 4-19-76 re: engineering Renewal of License (Alt. Main-Auxiliary)	GRANTED	5-10-76
BAL-8823 R & F FEE PD: \$200 #621911 CODE 047 NOV 8 1976 PN filed 10/28/76	10-1-76 10-6-76 (10-7-76)	Voluntary assignment of license to MEL ALLEN BROADCASTING, INC. (SEE OVER) Atty for assignor - Putbrese & Kennedy for assignee - Dow, Lohnes & Albertson	GRANTED EFF: FEE REQ:	12/22/76 1-22-77

RE: EAL-8823 - Atty was called 11-6-76 - Exh A (description
of Real property) not attached; By laws nec. *filed 12-16-76*

~~AMENDED 12-15-76 - financial data~~

Cert of Auth db in Ala. - filed 11-9-76

AMENDED 12-15-76 - financial data

APPLICATION RECORD - BROADCASTING

#11

1450khz
Call W S M Q
Letters X W Y A M

Name MEL ALLEN BROADCASTING, INC.
Bessemer, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9748 R & F DM PRESS	6-19-78 10-27-78 NOV 13 1978	Direct Measurement Atty: J. Dominic Monahan	GRANTED	11-15-78
BR 781130 UY PRESS	FEB 7 1979	RENEWAL OF LICENSE (MAIN & ALTEZR.& AUXI. TRANS.) J.D. Monahan, Atty.	GRANTED	3 27 79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

