

WSJC



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-28-57

Call letters W S J C

Jeanette S. Mathis, Robin H. Mathis, Ralph C. Mathis, Station location Magee, Mississippi
and John B. Skelton, jr., dba Southeast Mississippi Broadcasting Company (AL 10-12-73 EFF:

xJeanette S. Mathis,

~~MARVIN J. MATHIS~~, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS,

Name of licensee JOHN B. SKELTON, JR., d/b as SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
(AL 11-24-70 EFF: 12-1-70)

Mississippi Hwy. 28, 2.3 miles east of Magee, Miss (P9-29-65) (L-12-29-61)
X On County Rd. at Oklahoma Creek; 2.7 mi. N.E. of Magee, Miss. (BP 6-8-60)

Transmitter location X On U.S. Highway 49, one mile south of Magee, Miss. (CP 2-6-57)

ZIP 39111

Mississippi Hwy. 28, 2.3 miles East of Magee, Miss (P-9-29-65)
Main studio location X On U.S. Highway 49, one mile south of Magee, Miss. (CP 2-6-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-10783	2-6-57	1280kc	500w	Day	4-6-57 10-6-57
CP for new standard broadcast station					
BL-6700	8-28-57	1280kc	500w	Day	8-28 6-1-58
License to cover construction permit (EP-10,783) which authorized a new standard broadcast station					
BR-3485	5-14-58	Renewal of license			6-1 6-1-61
BP-10783	2-6-57	Mod. of CP (EP-10,783) for extension of completion date to June 29, 1959.			
BP-11869	6-8-60	790kc	1kw, DA-D	Day	8-8 2-8-61
CP to increase power to 1kw, change frequency to 790kc; chge antenna-trans. loc.; install directional antenna (DA-D) & new ground system; install new transmitter (GATES BC-1T). (Cond'l)					
BMP-9274	1-28-61	Mod. of CP (BP-11869) for extension of completion date to 4-8-61.			
BR-3485	6-1-61	Renewal of license			6-1 6-1-64
BMP-9437	5-10-61	Mod. of CP (BP-11869 as mod.) for extension of completion date to 6-15-61.			
BL-8493	12-29-61	790kc	1kw, DA-D	Day	12-29-61, 6-1-64
Lic. to cov. CP (BP-11,869, as mod.) which auth. increase power; chg. freq.; chg. antenna-trans. loc.; install directional antenna & new ground system; and install a new transmitter.					
BRC-2104	1-25-63	Mod. of license to operate transmitter by remote control from Hwy. 49, South, Magee, Mississippi.			
Ltr. dated 5-16-63 & rec'd 5-20-63 giving notification per Sect. 3.48(a)(5) that a Gates BC-1G trans. is now installed & in oper.					
BR-3485	5-7-64	790kc	1kw	DA-D Day	6-1 6-1-67
BP-16,386	9-29-65	810	250w, 50kw-LS	U	11-29 5-29-66
DA-2					
CP to change freq. from 790kc to 810kw, chg hours of operation from Daytime to U using power of 250 50kw-LS, chg from DA-D to DA-2, chg ant-trans loc from on Cy. Rd. at Oklahoma Creek 2.7 mi. NE of Magee Miss to Miss Hwy 28, 2.3 mi. E. of Magee, Miss chg stu loc from on U.S. Hwy 49 1 mi. S. of Magee, Miss to Same as trans. delete RC install new trans C. 317B 2 main trans.					

Form BC 126

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S J C

Station location Magee, Mississippi

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMP-11,804 (1)	6-10-66	Mod. of CP(BP-16,386) for extension of completion date to			9-28-66
BMP-11,891 (2)	9-30-66	Mod. of CP(BP-16,386 as mod.) for ext. of completion date to			12-28-66
BMP-11,949 (3)	12-29-66	Mod. of CP(BP-16,386 as mod) for ext. of completion date to			3-28-67
BR-3485	5-22-67	RENEWAL OF LICENSE			6-1 6-1-70
BL-11,609 Cond'l & Memo	5-29-67	810kc	250w, 50kw-LS	DA-2	5-29 6-1-67
		Lic to cover CP(BP-16,386 as mod) which auth chg. freq., chg. hours, chg. DA-D to DA-2, chg. ant-trans. loc.; delete RC & in stall new daytime/specify type trans ITA-AM-50,000 A			
BP-17769	7-21-67	810kc	1kw-DA-	Aux.	9-21 3-21-68
		CP to use Main Night Transmitter (GATES BC- 1G) as an auxiliary transmitter daytime to be operated on 810kc, 1kw at main trans. loc. for auxiliary purposes only (DA).			
BL-11,872	2-14-68	810kc	1kw	Aux.	2-14 6-1-70
		Lic. to cover CP(BP-17,769)			
BP-17819	3-1-68	810kc	250w, 50kw-DA-N U		5-1 11-1-68
		CP to change to DA-N (Cond'l)			
BZ-6896 (1)	7-31-68	Direct Meas. (Aux.)			
BL-12,000	7-10-68	Lic. (BP-17,819) for changes.			6-1-70
		(Main)			
BP-18270	8-20-69	810kc	500w, 50kw-DA-N U		4-20-70
		CP to increase nighttime power (Cond'l).			
BP-18270(1)	3-4-70	Memo chg. inverse field intensity and directions.			
BL-18,763	5-12-70	CP to replace expired permit (BP-18,270)			1-12-71
BP-3485(1)	9-30-70	Renewal of Main			6-1-73
BP-3485(L)					
BZ-7616 (L)	9-30-70	Renewal & Modification of Direct Meas.			6-1-73
		Aux.			
BL-12,721(L)	10-30-70	Lic. (BP-18,763) MAIN			6-1-73
BAPL-393	11-24-70	VOL. APL KFF: 12-1-70			
BS-3485(1)	5-24-71	11 chg. op. r. specs.			

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S J C

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

<u>Appl.</u> <u>No.</u>	<u>Date</u> <u>Issued</u>	<u>Freq.</u>	<u>Power</u>	<u>Time</u> <u>Div.</u>	<u>Period</u> <u>From To</u>
EBSA	5-22-72				
BR-3485(L)	6-15-73	RENEWAL	OF MAIN & AUX.		6-1-76
BAL-7983	10-12-73	VOL AL	EFF:	11-1-73	
BR-3485(L)	7-27-76	RENEWAL	(MAIN & AUX.)		6-1-79
BR790201WA(L)	6-13-79	Renewal	of License		6-1-82
BZ800930AH (L)	12-16-80	Direct Measurement			6-1-82

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

WSJC

Letters

~~NEW~~

Name MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS,
RAD W. MATHIS, JOHN B. SKELTON, JR., d/b as SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
c/o Robin H. Mathis, Box 552, Houston, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,783	8-29-56	Construction permit for a new standard	GRANTED	2-6-57
Rec'd	8-30-56	broadcast station to be operated on:		
Filed	8-30-56	Frequency - 1280kc		
		Power - 500w		
		Hours of operation - Daytime		
		Trans. location - On Hwy. 49, 1 mile south of		
		Magee, Mississippi		
		Studio Location - Same		
		Remote Control to Station and Back		
		Claude M. Gray, Engr., Birmingham, Ala.		

GATES BC-1J

APPLICATION RECORD - BROADCASTING

Call

Letters W S J C

Name MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS,
JOHN B. SHELTON, JR., D/B AS SOUTHEAST MISSISSIPPI BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-6700 Rec'd Filed	6-29-57 7-1-57 7-1-57	License to cover Construction Permit BP-10,723 which authorized a new standard broadcast station.	GRANTED	8-28-57
BP-11,869 Rec'd Filed	2-19-58 2-20-58 2-20-58	Construction permit to increase power from 500w to 1kw. SEE AMENDMENT BELOW Engr. - Claude M. Gray, Birmingham, Ala.	GRANTED Cond'l re: Phase Mon.; Field meas. equip. & complete non-DA proof.	6-8-60
BR-3485 Rec'd. Filed	3-1-58 3-3-58 3-3-58	Renewal of license.	Granted	XXXXXX 5-14-58
BP-11,869 (cont'd) AMENDMENT R & F	4-1-59 4-2-59	AMENDED to change frequency from 1280kc to 790kc; change antenna-trans. location from On U.S. Highway 49, one mile south of Magee, Miss., to On County Road at Oklahoma Creek; 2.7 miles N.E. of Magee, Miss., install directional antenna (DA-D) & new ground system; install new transmitter (GATES BC 1T). (Request waiver of Sect. 6.30(a) of Rules) 7-14-49)	GRANTED	6-8-60

AUG. 1955

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Call

Letters W S J C

Name Marvin L. Mathis, Robin H. Mathis, Ralph C. Mathis, Rad W. Mathis, John B. Skelton, Jr.
d/b as Southeast Mississippi Broadcasting Company
Magee, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9274 R & F	1-4-61	Modification of C. P. (BP-11869, which auth. to increase power; chg. frequency to 790KC; chg. antenna-trans. loc; install directional antenna & new ground system; install new trans.) for extension of completion date from 2-8-61 to 4-8-61.	GRANTED	1-26-61
	1-5-61			
BMP-9437 R. & F.	4-3-61	Mod. of construction permit (BP-11869 as mod. which auth. inc. power; chg. freq.; chg. antenna-trans. loc.; install D4-D, new ground system & new transmitter) for extension of completion date from 4-8-61 to 4-24-61.	GRANTED	5-10-61 to 6-15-61
	4-4-61			
BP-3485 Rec'd & Filed	3-1-61	Attys-Daly & Ehrig RENEWAL OF LICENSE	GRANTED	6-1-61
	3-3-61			

AUG. 1955

Call
Letters W.S.M.C.Name MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD. M. MATHIS, JOHN B. SKELTON, JR.
d/b as SOUTHEAST MISSISSIPPI BROADCASTING COMPANY Magee, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
EL-8493 R. & F.	5-8-61 5-11-61	License to cover C. F. (BP-11,869 as mod.) which auth. increase power; chg. in freq; chg. antenna-trans. loc; install directional antenna & new ground system; and install a new transmitter. Atty: Lenore C. Ehrig	GRANTED	12-29-61
BRC-2104 R & F	7-31-62 8-6-62	Modification of license to operate transmitter by remote control from Highway 49, South, Magee, Mississippi. Leonard S. Joyce, Atty.	GRANTED	1-25-63
BR-7485 Rec'd Filed	3-2-64 3-4-64 3-4-64	Renewal of license	GRANTED	5-7-64

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters

J. S. J. C.

Marvin L. Mathis, Robin H. Mathis, Ralph C. Mathis, Rad W. Mathis,

Name John B. Skelton, Jr., d/b as Southeast Mississippi Broadcasting Company
Magee, Miss.

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,386 R. & F.	10-5-64	CP to change freq. from 790kc to 810kc, change hours of operation from Daytime to Unlimited, using power of 250w, 50kw-LS, change from DA-D to DA-2, change ant-trans. location from On County Rd. at Oklahoma Creek, 2.7 mi. NE of Magee, Miss to Mississippi Hwy 28, 2.3 miles east of Magee, Mississippi, change studio location from On U. S. Hwy 49, one mi. S of Magee, Miss. to Same as transmitter, delete Remote control, install new daytime transmitter (Continental 317B)(two main trans.) Atty: Daly & Joyce Engr: J. H. Mullaney & Assoc.	GRANTED	9-29-65
	10-7-64		Cond'l re: phase monitor field measuring, non-direct proof, pre-sunrise, waves of Sect. 19-304a)	
BMP-11,804 R.&F/	5-18-66	Mod. of CP(BP-16,386, which auth. chg. freq.; chg. hours; Change to DA-2; chg. ant-trans. & studio loc.; delete remote control and install new daytime transmitter) for extension of completion date from 5-29-66 to 9-28-66. Atty: Daly & Joyce	GRANTED	6-10-66
	5-20-66		to	9-28-66

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

W S J C

Letters

Name **MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS,**
JOHN B. SKELTON, JR., D/B AS SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
HAGEE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,891 R&F	9-10-66	Modification of CP(BP-16,386 as mod., which authorized change frequency, change hours of operation; change from DA-D to DA-2, change ant-trans location, change studio location, delete rc; install new daytime transmitter) for extension of completion date from 9-28-66 to 12-28-66.	GRANTED to	9-30-66
	9-12-66			12-28-66
BMP-11,949 R & F	12-10-66	Attys - Daly and Joyce Mod. of CP(BP-16,386 as mod., which auth chg freq. chg hours of operation; chg from DA-D to DA-2 chg. ant-trans loc, chg studio loc, delete RC install new daytime trans) for extension of completion date from 12-28-66 to 3-28-67 Atty. Daly and Joyce Engr. J.H. Mullaney & Assoc.	GRANTED to	12-29-66
	12-12-66			3-28-67

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.S.J.C.

MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS,
 Name JOHN B. SKELTON, JR., D/B AS SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
 Magee, Mississippi 39111

File No.	Dated	Application for	Action	
			Nature	Date
BR-3485 R & F	2-27-67 3-3-67	Renewal of License Atty: Laly and Joyce	GRANTED	5-22-67
BL-11,609 Rec'd Filed	2/16/67 2/17/67 3/14/67	Lic. to cover CP (BP-16,386 as mod.) which auth. chng. freq.; chng. hours, chng. DA-D to DA-2, chng. ant-trans. loc., delete RC, & install new daytime trans., specify type trans. ITA-AM-50,000 A. (2 Main) Atty: L. S. Joyce Engr: L. R. duTreil, Rockville, Md.	GRANTED	5-29-67 condl re presunrise precluded (Memo dtd 3-29-67 to delete markings from #2 tower)
BP-17,769 Rec'd Filed	6-19-67 6-23-67 6-23-67	CP to use Main Night Transmitter (GATES BC- 1 G) as an auxiliary transmitter/ to be operated on 810kc, 2300 1kw at main trans. loc. for auxiliary purposes only. (DA) Atty. Leonard S. Joyce	GRANTED	7-21-67

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.S.I.C.

Name MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS,
 JOHN B. SKELTON, JR. d/b as SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
 MAGEE, MISSISSIPPI 39111

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,819 Recd Filed NOV 2 1957	6-19-67 6-23-67 7-3-67	CP to change from DA-2 to DA-N. Atty: Daly & Joyce Engr: Louis R. duTreil (John Mullaney)	GRANTED Cond'l re: Before prog. tests are authorized. Any pre-sunrise operation with daytime facilities must conform with Sects. 73.87 & 73.99 of the Rule	3-1-68
BL-11,872 R & F PTA-1/4/68 JAN 16 1968	12/8/67 12/18/67	Lic. to cover CP (BP17,769) which auth. use main night trans. as an aux. daytime trans. at main trans. loc. for aux. purposes only. (DA) Atty: Leonard S. Joyce	GRANTED	2-14-68
BL-12,000 R & F #424187 \$30 PT JUN 19 1968	4/26/68 4/29/68 4/29/68 5/9/68	License (BP-17,819) for changes. Atty: Leonard S. Joyce (Main) Engr: Louis R. duTreil,	GRANTED	7-10-68

APPLICATION RECORD - BROADCASTING

810kc

Call
Letters W S J C

MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS,
Name JOHN B. SKELTON, JR., d/b as SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
Magee, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,270 Received & F #441190 \$75 NP rec'd Amended R. & F. JUL 30 1968	6-27-68 7-3-68 7-3-68 7-23-68 9-19-68 10-23-68	CP to change nighttime power from 250w to 500w. Atty: Daly & Joyce (G. Borsari) Engr: L.J.N. duTreil & Assoc, Inc. New Orleans, La. chgs in ant sys (move #2 tower).	GRANTED Cond'l re: The night- time inverse distance field along an azimuth of 276° true shall not exceed 177 mv/m.	8-20-69
BZ-6896 R & F DM JUL 30 1968	4/17/68 4/29/68 6/27/68	Direct Meas. (Aux.) Engr: Louis R. du Treil	GRANTED	7-31-68
BR-3485 R & F #582043 \$75. #582044 \$30. P.N.	2-28-70 3-3-70 3-3-70 3-3-70 3-3-70	Renewal of License (Main & Auxiliary) Atty.: Leonard S. Joyce AMENDED 4-3-70 re: balance sheet AMENDED 4-6-70 re: engineering data AMENDED 5-14-70 re: programming AMENDED 6-26-70 re: programming; comm. policy AMENDED 9-25-70 re: commercial policy	GRANTED (AUX. ISSUED WITH BZ-7616)	9-30-70

Atty called 10-17-68 re BP-18270 re financial data
nec. for appli. as amended.

CONTACT: MARVIN L. MATHIS

PHONE: CODE 601; 466-3426

ADDRESS: HIGHWAY 28 EAST
MAGEE, MISS.

APPLICATION RECORD - BROADCASTING

Jeanette S. Mathis
~~Marvin L. Mathis~~, Robin H. Mathis, Ralph C. Mathis, Rad W. Letters
 and
 Mathis, John B. Skelton, Jr. dba
 Name SCUTHEAST MISSISSIPPI BROADCASTING COMPANY
 Magee, Mississippi

Call

W S J C

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-393, R & F FEE PD: \$60 (Form 316) also see FM, WXTN & WSAC	3-30-70 4-6-70 #590875 APR 14 1970	Application for and GP(BP-18270) Voluntary assignment of lic to JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS and JOHN B. SKELTON, JR., dba SOUTHEAST MISSISSIPPI BROADCASTING COMPANY (SEE OVER FOR AMENDMENTS) Atty - Daly & Joyce	GRANTED KFF:	11-24-70 12-1-70
BP-18,763 R & F \$30-596347 PRESS	4-23-70 4-27-70 4-27-70	CP to replace expired permit (BP-18,270) for changes. Atty: Daly and Joyce	GRANTED	5-12-70
BL-12,721 R & F #620003 \$30. PTA PRESS	7-20-70 7-29-70 7-29-70 8-13-70 AUG 28 1970	Lic.(BP-18,763) for changes. Atty: Daly & Joyce	GRANTED	10-30-70

REP BAPL-393 - Sec II (legal qualif) re Meda Jeanette S.
Mathis filed 11-16-70

Form BC-121

APPLICATION RECORD - BROADCASTING

September 1969 Jeanette S. Mathis,

Call

~~JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, JR.~~

Letters

~~M. MATHIS, JOHN B. SKELTON, JR., c/o dba SOUTHEAST~~

Name MISSISSIPPI BROADCASTING COMPANY

Nagoe, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
33-7616	7-20-70	Direct Measurement (Auxiliary)		
R & F	7-29-70	Atty: Daly & Joyce		
#620004 \$30	7-29-70	REFUNDED	GRANTED	9-30-70
DM	8-6-70		ISSUED WITH RENEWAL	
PRESS	AUG 28 1970			
BR-3485	3-1-73	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	6-15-73
R & F	3-6-73 L.S.	L.S. Joyce, Atty.		
PN Recd.	"	AMENDED 6-5-73 re: commercial & emp. policy		
PRESS				
APR 11 1973				
BAL-7983	9-8-73	Voluntary assignment of license to JEANETTE	GRANTED	10-12-73
R & F	9-11-73	S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS	EFF:	11-1-73
FEE PD: \$250 #231487		and JOHN B. SKELTON, JR., dba SOUTHEAST		
CODE 047 (Form 316)		MISSISSIPPI BROADCASTING COMPANY		
ALSO SEE FM SEP 23 1970		Atty - Leonard Joyce		

Form DC-121
September 1969
6-57

APPLICATION RECORD - BROADCASTING

Call

W S J C

Letters

JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS and JOHN B. SKELTON, JR.,

Name dba SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
MAGEE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-3485	1-28-76	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	7-27-76
R & F	2-2-76	John A. Borsari, Atty.		
PN Recd.	"	AMENDED 4-15-76 re: balance sheet		
PRESS	MAR 9 1970	PETITION TO DENY AND TO INTERVENE, OR, IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed 5-3-76 by Miss. State Branch of the NAACP		
		MOTION TO WAIVE SERVICE REQUIREMENT filed 5-5-76 by Miss. State Branch of the NAACP		
		OPPOSITION OF SOUTHEAST MISSISSIPPI BROADCASTING COMPANY (STATIONS WSJC & FM, MAGEE, MISSISSIPPI) TO PETITION TO DENY AND TO INTERVENE, OR IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATION OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed 6-2-76 by Leonard S. Joyce, Counsel on behalf of Southeast Mississippi Broadcasting Co.		

APPLICATION RECORD - BROADCASTING

Call
Letters W S J C

JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS AND
 Name JOHN B. SKELTON, JR. d/b/a SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
 MAGEE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR790201WA PRESS:	MAR 14 1979	RENEWAL OF LICENSE (Main & Aux. Trans.) Atty: Leonard S. Joyce	GRANTED	6-13-79
BZ-800930AH R & F DM PRESS	9-30-80 11-26-80 JAN 2 1981	DIRECT MEASUREMENT Atty: Leonard S. Joyce (Daly, Joyce & Borsari)	GRANTED	12-16-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

