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June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-19-64Call letters W.S.H.F.Station location Sheffield, Alabama

SHEFFIELD BROADCASTING COMPANY, INC. (AL gr 2/2/76 EFF: 3/31/76)

Name of licensee XJ. B. FALT, JR.Transmitter location Martin Avenue, Sheffield, Alabama (BL-8-19-64)
X16th Street and Andrews Avenue, Sheffield, Alabama (BP 3-6-63)(L 9-19-64)Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-11559	3-6-63	1290kc	1kw	Day	5-6 11-6-63
CP for a new standard broadcast station (Cond'1)					
BP-11559 (1)	4-30-63	Mod. of	CP(BP-11559) to assign Call Letters.		
BL-10,493	8-19-64	1290kc	1kw	Day	8-19 4-1-67
lic to cover CP(BP-11,559) which auth a new standard broadcast station; specify type trans. as Gates BC-1G.					
BR-4391	3-31-67	Renewal of License			4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-4391 (S)	4-1-70				4-1-73
EBSA	6-12-72				
BR-4391(S)	8-10-73	RENEWAL			4-1-76
BAL-8586	2/2/76	Vol AL EFF: 3/31/76			
BR4391(L)	5-10-76	Renewal			4-1-79
BZ-9104	5-25-76	Direct Measurement issued with renewal			
BR781201WI (L)	3-27-79	RENEWAL OF LICENSE (MODIFIED) DELETE OBSTRUCTION MARKING COMTEL 6-13-79			4-1-82

GATES BC 1J

APPLICATION RECORD - BROADCASTING

Call
Letters SHF

SHEFFIELD BROADCASTING COMPANY, INC.

Name xxj. B. FALT, JR.
SHEFFIELD, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4391 R & F	1-1-67 1-4-67	Renewal of license.	GRANTED Cond'l re. pre-sunrise	3-31-67
BR-4391 R & F #566965 \$75 PN PRESS	12-30-69 1-2-70 1-2-70 1-2-70	Renewal of license AMENDED 3-9-70 re: engineering data AMENDED 3-12-73 re: commercial practices	GRANTED	4-1-70
BR-4391 R & F P.N. PRESS FEB 8 1974	12-31-72 1-2-73 1-2-73	Renewal of License Atty.: Carl R. Ramey	GRANTED	8-10-73
BAL-8586 Rec'd Filed Fee Pd \$50 Add'l \$50 Code 047 (FORM 316)	12/22/75 12/29/75 1/14/76 W 513428 W 520726	Voluntary assignment of license to SHEFFIELD BROADCASTING COMPANY, INC.	GRANTED EFF: no fee:	2/2/76 3/31/76

#3

1290 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

4-64

Call
Letters W S H FName SHEFFIELD BROADCASTING COMPANY, INC.
SHEFFIELD, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4391 R & F PN Recd. PRESS	11-26-75 12-1-75 " " FEB 9 1976	RENEWAL OF LICENSE John J. Smith, Atty. ((McKenna & Kittner))	Granted	5-10-76
BZ-9104 R & F DM PRESS MAY 1 1976	4-5-76 4-14-76 5-3-76 1976	Direct Measurement	Granted issued	5-25-76 with renewal
BR 781201 WI PRESS: JAN 3 1 1979		RENEWAL OF LICENSE Atty: R. Michael Senkowski	GRANTED	3-27-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

