

W S J S



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

Date First

#1

Licensed 4-19-30  
CP 9-21-29.Call WSJS (9-25-29)  
Letters x WJDZ

SUMMIT RADIO OF NORTH CAROLINA, INC. (BAL6-10-80Eff: 9-1-80)

LOCATION: Winston-Salem, N.C.

XX SUMMIT COMMUNICATIONS, INC. (BML 2-24-75)

X TRIANGLE BROADCASTING CORPORATION (AL 4-25-67 EFF: 4-30-67)

X PIEDMONT PUBLISHING COMPANY (Vol. Assign. Lic. 7-30-37)

Name of

Licensee:

X WINSTON-SALEM JOURNAL COMPANY

Robinhood Road W. of Muddy Creek, Winston-Salem, N. C.

RF 4-18-60

(CP 2-24-42) Lic. 5-8-42

Transmitter X North side of Lick Creek, West side of Oldtown-Bethania Rd., Near Oldtown, N.C.  
X Liberia St. & Salem Creek, Winston-Salem, North Carolina (C.P. 9-20-38) Lic.

Location: X 416-420 N. Marshall St., Winston-Salem, N. C.

4-18-39

27102

875 West 5th St., Winston-Salem, N.C. (BS 11-12-73)

X 700 Coliseum Drive, Winston-Salem, N. C. (BRC 6-15-66)(Eff: 11-14-66) 12-1-66

X 419-421 North Spruce Street, Winston-Salem, N. Car. (Let 9-15-41)

Main Studio

Location:

X 416-420 N. Marshall St., Winston-Salem, N.C.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

ds

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
FEDERAL RADIO COMMISSION RECORD					
P-B-695	9-21-29	1310	100	U.	10-10 11-10-29
MP-B-32	12-13-29	1310	100	U.	10-10 1-10-30
	Modify P-B-695 extend compl.date.				
P-B-695	12-28-29	1310	100	U.	10-10 2-25-30
	Extend completion date				
P-B-695	2-28-30	1310	100	U.	10-10 4-15-30
	Extend completion date				
L-B-309	4-19-30	1310	100	U.	4-19 4-30-30
	Covers P-B-695 & modifications				
Telegram	4-30-30	Authority to operate from			4-30 5-14-30
R-B-781	5-29-30	1310	100	U.	5-29 7-31-30
R-B-781	7-14-30	1310	100	U.	7-31 10-31-30
R-B-781	10-10-30	1310	100	U.	10-31 1-31-31
G.O.103	1-20-31	Extension of License			1-31 4-30-31
R-B-781	4-21-31	1310	100	U.	4-30 12-1-31
R-B-781	11-13-31	1310	100	U. (H)	12-1 6-1-32
R-B-781	11-27-31	1310	100	U.	12-1 6-1-32
R-B-781	5-10-32	1310	100	U.	6-1 12-1-32
Letter Min.	7-22-32	Postpone install. freq. monitor			8-31-32
Letter Min.	8-30-32	Working of Rule 145 Ext. ONLT TO			9-30-32
R-B-781	11-11-32	1310	100	U.	12-1 6-1-33
R-B-781	5-19-33	1310	100	U.	6-1 12-1-33
R-B-781	11-24-33	1310	100	U.	12-1 6-1-34
R-B-781	5-18-34	1310	100	U.	6-1 12-1-34
FEDERAL COMMUNICATIONS COMMISSION					
B3-R-781	11-13-34	1310	100	U.	12-1 6-1-35
B3-R-781	5-21-35	1310	100	U.	6-1 12-1-35
B3-S-781	11-26-35	Extension of license			12-1 1-1-36
B3-R-781	12-17-35	1310	100w	U.	12-17 6-1-36
B3-A-781	5-21-36	1310	100w	U.	6-1 12-1-36
B3-R-781	11-24-36	1310	100w	U.	12-1 6-1-37
B3-R-781	5-25-37	1310	100w	U.	6-1 12-1-37
B3-AL-178	7-30-37	Vol. Assignment of License to PIEDMONT PUBLISHING COMPANY			
B3-S-781	11-30-37	Extension of license			12-1 2-1-38
B3-R-781	1-29-38	1310	100w	U.	1-

3-S-B-781

BROADCASTING STATION LICENSE RECORD

Date First

CARD #2

Licensed.....

Call

Letters WSJS

Name of

Licensee: PIEDMONT PUBLISHING COMPANY

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B3-S-781	4/28/38	Opr. 100-watt transmitter			12 midnight to 6 a.m. EST 4/29/38 to 5/8/38-conduct tests for transmitter site.	
B3-R-781	5-11-38	1310	100w	U	6-1	12-1-38
B3-P-2190	9-20-38	Move trans.; install new trans. and antenna			11-20	5-20-39
B3-R-781	11-15-38	1310	100w	U	12-1	6-1-39
B3-P-2189	4-3-39 Eff. 4-10-39	1310	100w, 250w-LS	U	6-10	12-10-39
C.P. to incr. power; install new trans. Move of trans. and new ant. granted on B3-P-2190						
B3-L-924	4-18-39	1310	100w	U	4-18	6-1-39
License to cover C.P. to move trans.; install new trans. and antenna.						
B3-L-939	5-16-39	1310	100w, 250w-LS	U	5-16	6-1-39
Lic. to cover C.P. to incr. power & new trans. & ant.						
B3-R-781	5-8-39	1310	100w	U	6-1	12-1-39
B3-R-781	5-16-39	1310	100w, 250w-LS	U	6-1	12-1-39
Supersedes renewal of license, dated 5-8-39.						
B3-ML-679	8-8-39	1310	250w	U	8-8	12-1-39
Mod. License to increase night power						
B3-R-781	11-14-39	1310	250w	U	12-1	10-1-40
B3-S-781	2/20/40	1310	250w	U	3/1	8/1/40
Order	6/12/40	Extension of License			8/1	10/1/40
B3-Z-503	10-24-40	1310	250w	U.	10-24	3-29-41
Auth. deter. operating power by direct method.						
Order	9-10-40	Extension of license			10-1	3-29-41
B3-P-2814	11-26-40	600	1kw-1kw-LS	U	1-26	7-26-41
C.P. to install new equipment, *DA for night use, incr. power, change frequency.						
NARBA REALLOCATION						
B3-R-781	3-29-41	600	250w	U (T)	3-29	4-29-41
NARBA						
B3-R-781	4-28-41	600	250w	U (T)	4-29	5-29-41

B -S-

Card #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S J S

Name of licensee PIEDMONT PUBLISHING COMPANY

Transmitter location See card 1

Main studio location .....

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-R-781	5-6-41	600	250w	U	5-6	4-1-42
B3-TC-266	5-6-41	Relinquishment of control of corporation by Gordon Gray to 87 stockholders. Effective: 2:56, 6-3-41				
B3-MP-1258	2-24-42	600	5kw* *DA	U	4-25	10-22-42
		Mod. CP 2814 for changes in DA, incr. in power, using DA day and night, move trans. and ext. C&C dates				
B3-R-781	3-17-42	600	250w	U	4-1	6-1-44
B3-MP-1647	10-14-42	Mod. of CP 2814 as mod., for extension of completion date				4-25 12-22-42
B3-S-781	11-6-42	600	250w	U	12-1	6-1-44
		Mod. license accordance Order No. 107				
B3-MP-1683	12-22-42	Mod. of CP 2814 as mod., for extension of completion date				4-25 3-22-43
B2-MP-1696	2-24-43	Mod. of CP 2814 as mod., for extension of completion date				4-25 6-22-43
B3-L-1762)	5-5-43	600	5kw*	U	5-5	6-1-44
B3-Z-1517)			*DA			
		License to cover CP 2814 as mod., for new trans. and DA for day and night use, change freq., incr. power and move trans; also authority determine operating power by direct measurement				
B3-R-781	5-30-44	600	5kw* *DA	U	6-1	5-1-46
B3-TC-454	7-24-45	Relinquishment of control of licensee corporation by the Preferred Stockholders to GORDON GRAY				
	Eff. 8-23-45					
B3-S-781	7-10-45	600	5kw* *DA	U	10-1	5-1-46
		Mod. Lic. Order 107-A				
B3-S-781	4-26-46	Extension of license			5-1	7-1-46
B3-S-781	6-20-46	Extension of license			7-1	9-1-46
B3-R-781	7-18-46	600	5kw* *DA	U	7-18	5-1-49

B-S

# BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters W S J S

Name of licensee PIEDMONT PUBLISHING COMPANY

Transmitter location See Card #1

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BR-781	4-29-49	600	5kw* *DA	U	5-1	5-1-52	
BR-781	4-29-49	Superseding license issued as of the same date to correct phase monitor loop currents.				5-1	5-1-52
BR-781	4-23-52	600kc	5kwDA	U	5-1	12-1-54	
BR-781	4-23-52	600	5kw DA-2	U	5-1	12-1-54	
		Supersedes above and corrects DA					
BR-781	11-24-54	Renewal of license			12-1	12-1-57	
BR-781	11-13-57	Renewal of license			12-1	12-1-60	
BS-781 (1)	6-20-58	Modification of license correcting Operating Specifications. (MEMO)					
BS-781 (2)	3-31-59	Mod. of license correcting Operating Specifications (MEMO).					
BP-14069	5-18-60	600kc	5kw-DA-2	U	7-18	1-18-61	
		CP to install new transmitter (RCA BTA-5R1) and change transmitter location. (Cond'1)					
BR-781	11-22-60	600kc	5kw-DA-2	U	12-1	12-1-63	
BMP-9182	1-19-61	600kc	5kw-DA-2	U	7-18	5-18-61	
		Mod. of CP(BP-14,069) to make chges. in DA pattern; incr. hght. of antenna (add top loading) add new tower for nighttime operation, and make chges in ground system. (Cond'1).					
BMP-9187 (1)	3-18-61	Mod. CP(BP-14069, as mod.) for extension of completion date to 9-1-61					
BL-8540	11-6-61	600w	5kw-DA-2	U	11-6	12-1-63	
		Lic. to cover CP (BP-14,069 as mod) which auth. the instl. of new trans (spec. type trans. as RCA BTA-5R1); make chgs. in ant-trans. loc.; DA, ground system and antenna system.					
BP-15653	8-29-62	600kc	250w-DA-2	Aux.	10-29	4-29-63	
		CP to install GATES BCA-250 trans. as aux. trans. to be operated on 600kc, 250w, for auxiliary purposes only.					

Form BC 126  
June 1954

#5

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S J S

Station location Winston-Salem, N.C.

Name of licensee See Page 1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From To
BS-781 (1)	1-3-63	Mod. of lic. to chg operating specifications.			
BL-9669	1-23-63	600kc 250w DA-2		Aux.	1-23 12-1-63
		lic. to cover C (BP-15,653) which authorizes instl. of new trans. for aux. purposes only.			
BRC-2128 (2)	2-12-63	Vol. of lic. to operate trans. by RC from 419-421 N. Spruce St., Winston-Salem, North Carolina.			
BR-781	11-29-63	600kc. 5kw, LS- U			12-1 12-1-66
	Renewal of License	DA-2		Aux to	12-1-66
BS-781 (1)	3-18-64	Mod. of license to show the common point current to be 10.0 amperes and the common point resistance to be 49.95 ohms (Main Transmitter).			
	(Memo)				
BRC-2902 (2)	6-15-66	Mod. of license to change studio loc. and remote control point to 700 Coliseum Drive, Winston-Salem, North Carolina. (Eff: 11-14-66)			12-1-66 12-12-66
BR-781	11-30-66	Renewal of License (Aux.)			12-1 12-1-69
		600kc 5kw, LS		Unl.	
BAL-6038	4-25-67	Voluntary assignment of license to TRIANGLE BROADCASTING CORPORATION			
	EFF: 4-30-67				
TELEGRAM	12-21-67	PSA	5000w		
BTC-5830	1-16-69	Vol. TC			
	EFF. 3-1-69				
BR-781 (1)	11-26-69	Renewal & NDEA		(Main & Aux.)	12-1-72
EBSA	5-25-72				
BR-781(L)	12-6-72	RENEWAL MAIN & AUX.			12-1-75
BS-781 (1)	11-12-73	ML chg. SL & TC			
BS-781 (1)	7-30-73	ML to replace phase monitor			12-1-75
BS-781(L)	7-30-73	page 2 superseded to correct W(#4)			12-1-75
BML-2531(1)	2-24-75	ML to chg. lic. name to: SUMMIT COMMUNICATIONS, INC.			

Form BC 126 #6  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 4-19-30

Call letters W S J S

WINSTON-SALEM, NORTH CAROLINA  
Station location

(EFF: 9-1-80)

x SUMMIT RADIO OF NORTH COAROLINA, INC. (AL 6-10-80)  
SUMMIT COMMUNICATIONS, INC.

Name of licensee

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-781(L)	11-12-75	RENEWAL	(MAIN & AUX.)		12-1-78
BS-781(L)	2-22-77	ML to add condition re: 73.114(A)(8) of the rules			Section 5 12-1-78
BR-780801UV(S)	11-28-78	RENEWAL	(MAIN & AUX.)		12-1-81
BAL800523HF	6-10-80		VOL AL.		EFF: 9-1-80
BTC800806EJ	12-18-80		VOL TC		EFF: 12-19-80

Card No. 1

Call  
Letters WSJS  
x WJDZName Winston-Salem Journal Company

File No.	Dated	Application for	Action	
			Nature	Date
3-P-B-695	4-29-29	Construction permit for new station, Winston-Salem Journal Co., 416-420 N. Marshall Street, Winston-Salem, N.C. requesting 1360 kcs-100-50 watts-5 hours per day.	Granted Issued	Min. 5-27-29 9-21-29 for 1310 kcs-100 w.-Unl.hrs.
Amended	5-9-32	Letter requesting 1310 kcs.	Call letters WJDZ 9-25-29 call chgd WSJS	
3-MP-B-32	11-4-32	Modify P-B-695 to extend completion date from 11-10-29 to 1-10-30.	Granted Issued	Min. 12-5-29 12-13-29
Telegram	12-19-29	Requests extension of completion date to 2-25-30.	Granted Issued	Min. 12-20-29 12-28-29.
Letter	2-21-30	Requests extension of completion date to 4-15-30.	Granted Issued	C.A. 2-27-30 2-28-30
MP-B----	2-21-30	Modify P-B-695 extend date completion date to 4-15-30 and change equipment.	No action taken-Ext. granted on letter.	
3-L-B-309	4-8-30	License to cover P-B-695 & modifications	Granted Issued	Min. 4-14-30 4-19-30.

Call  
Letters

WSJS

Name Winston-Salem Journal Company

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-781	4-28-30	Renewal of license	1-Telegram cont.oper. & action	4-30-30 Auth. pend.receipt on application.
			2-Granted	5-29-30
3-R-B-781	6-23-30	Renewal of license	Granted	7-14-30
3-R-B-781	9-26-30	Renewal of license	Granted Issued	10-21-30 10-10-30
3-R-B-781	12-31-30	Renewal of license	1-G.O.103 2-Granted Issued	1-20-31 4-24-31 4-21-31
3-R-B-781	10-7-31	Renewal of license (H) Returned by applicant and superseded by lic. issued 11-22-31.	Granted clause.	11-13-31 Temp.
		Reconsidered &	Granted	11-27-31.
3-R-B-781	4-19-32	Renewal of license	Granted	5-10-32
3-R-B-781	10-25-32	Renewal of license	Granted	11-11-32

Call  
Letters WSJSName Winston-Salem Journal Company

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-781	5-4-33	Renewal of license	<del>Returned</del>	<del>5-9-33 for signature.</del>
Resubmitted			Granted	5-19-33
3-RB-781	10-30-33	Renewal of License	Granted	11-24-33
3-R-B-781	4-24-34	Renewal of License	Granted	5-15-34
B3-R-781	10-10-34	Renewal of license	Granted	11-13-34
B3-R-781	3-30-35	Renewal of license	Granted	5-21-35
B3-R-781	10-31-35	Renewal of license	<del>Ret'd</del>	<del>11-7-35</del>
Resubmitted	"		<del>Ret'd</del>	<del>11-29-35</del>
Resubmitted	10-31-35		Granted	12-17-35



## APPLICATION RECORD - BROADCASTING

CARD NO. 4

Call

Letters W S J SName Winston-Salem Journal Company

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-781 Resubmitted	4-25-36 5-2-36	Renewal of license (10c & 13b) " " "	<del>Returned</del> Granted	<del>4-30-36</del> 5-21-36
B3-P-1397	9-19-36	Construction permit to install new transmitter; new antenna (subject to approval); move transmitter to site to be determined, Winston-Salem, N. C. change frequency from 1310kc to 1250kc, and change power from 100w to 1kw.	ORDER of DISMISSAL Request of Applicant- Min.	5-18-37
B3-R-781	10-5-36	Renewal of license	Granted	11-24-36
B3-R-781	4-17-37	Renewal of license	Granted	5-25-37

## APPLICATION RECORD—BROADCASTING

Call letters W S J S

PIEDMONT PUBLISHING COMPANY (Vol. Assign. Lic. 7-30-37)

Name  Winston-Salem Journal Company

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-AL-178	5-12-37	Voluntary assignment of license from Winston-Salem Journal Co. to Piedmont Publishing Co.	Granted	7-30-37
B3-P-1890	7-26-37	C.P. to install new transmitter and directional antenna for night use, change freq. from 1310 to 900 kc, increase power from 100w to 1kw, 5kw-LS, move transmitter from 416-420 N. Marshall St., Winston-Salem, NC. to 1/8 mi. W. of O.E. Holder Homeplace, Oldtown, Township, N.C.	ORDER of DISMISSAL, Without Prejudice, After hearing - 4-18-38 Min. #170	4-19-38

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Call

Letters W S J SName Piedmont Publishing Company

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-781 Resubmitted	10-19-37 10-26-37	Renewal of License (3b, 7d)	Returned Granted	10-25-37 1-29-38
B3-R-781 Resubmitted	3-19-38 "	Renewal of license (Sec 75)	Returned Granted	<del>3-31-38</del> 5-11-38
B3-P-2190	7-7-38	C.P. to install new transmitter, and vertical antenna system, and move transmitter from 416-420 N. Marshall St., Winston-Salem, N.C. to Liberia St. & Salem Creek, Winston-Salem, N.C.	<del>Returned</del> Granted	<del>10-22-38</del> 9-20-38
B3-L-924	3-13-39	License to cover C.P. (B3-P-2190) for new equip. and move of transmitter.	Granted	4-18-39
B3-R-781	3-29-39	Renewal of license	Granted	5-8-39

## APPLICATION RECORD - BROADCASTING

Call  
Letters WJ3Name Piedmont Publishing Company

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-2189	7-7-38	Construction permit to install new transmitter, vertical antenna, increase power from 100 watts to 100w;250w-LS, and move transmitter from 416-420 N.Marshall St., to Liberia St.,&Salem Creek, Winston Salem, N.C.	Ex.Rept. 1-741 GRANTED Effective	Doc.5314 Min. 4-3-39 4-10-39
B3-R-781	9-29-38	Renewal of license	Granted	11-15-38
B3-L-939	4-19-39	License to cover C.P.(B3-P-2189) for new trans. and antenna, increase power, and change trans. site.	Granted	5-16-39

## APPLICATION RECORD—BROADCASTING

# 8

Call letters W S J SName PIEDMONT PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-679	6-28-39	Modification of license to increase power from 100w;250w-LS to 250w day and night.	Granted	8-8-39
B3-R-781	10-6-39	Renewal of license	Granted	11-14-39
B3-P-2814	3-12-40	C.P. to make changes in equipment, install DA for night use, increase power from 250w to 1kw, and change frequency from 1310 to 600 kc, Class III-B station. AMENDED RE: D.A.	Granted No action	11-26-40 on class
B3-R-781	5-10-40	Renewal of license Temp. lic. for 1 mo. Regular license	Gr nted Granted	3-24-41 5-6-41
B3-Z-503	9-20-40 Reo'd 9-23-40	Authority to determine operating power by direct measurement of antenna power.	Granted	10-24-40

Call  
Letters W S J SName PIEDMONT PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-2-720 received	2-24-41 2-26-41	Authority to determine operating power by direct measurement of antenna power on 600 kc under NARBA.	Granted Issued with renewal for period	3-27-41 3-29-41
B3-MF-1258 received filed	3-24-41 3-25-41 3-31-41	Mod of C.P.(B3-P-2814) for installation of new transmitter, changes in D.A. system, increase in power from 1kw(DA) 1kw-L3, to 5kw-DA day & night. Extend commencement date to 60 days after grant and completion date to 180 days thereafter, move transmitter to <del>South side of County Home Farm Road, east side of Southern Railroad, 1 mile South of Bethania Station, N.C.</del>	Docket No. 6246 ORDER of reconsideration and Grant Min. #81	2-24-42
Amended rec'd & filed	7-9-41 7-10-41	Form 325 filed 6-9-41. Re: to move trans. to North side Lick creek, West side of Oldtown-Bethania Rd, near Oldtown, N.C. Antenna changes.		

Call  
Letters W S J SName PIEDMONT PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-266 Received Filed	3-24-41 3-25-41 3-27-41	Relinquishment of control of corporation by Gordon Gray to 87 individuals.	Granted Effective:	5-6-41 2:56 6-3-41
B3-R-781	1-20-42	Renewal of license  335's filed Mr. Wayland	Granted	3-17-42
B3-MP-1647 Rec'd	9-22-42 9-25-42	Mod. of C.P. (B3-P-2814 as modified) for extension of completion date from 10-22-42 to 12-22-42. 335's filed. Filed by Fisher and Wayland.	Granted	10-14-42

Call

Letters W S J SName PIEDMONT PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1732 Rec'd	11-19-42 11-21-42	License to use present licensed RCA 250-D transmitter as an auxiliary transmitter with power of 250 watts. 335's filed (Filed by Chas. Wayland)	Dismissed without prejudice. Request of attorney.	10-6-43
B3-MP-1683 Rec'd	12-14-42 12-15-42	Mod. of C.P. (B3-P-2814) as mod., for extension of completion date from 12-22-42 to 3-22-43 335's filed (Filed by Chas. Wayland)	Granted	12-22-42
B3-MP-1696 Rec'd	2-5-43 2-8-43	Mod. of C.P. (B3-P-2814) as mod., for extension of completion date from 3-22-43 to 6-22-43 335's filed (Filed by Chas. Wayland)	Granted	2-24-43



## APPLICATION RECORD - BROADCASTING

#12

Call

Letters W S J SName PIEDMONT PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1762 Rec'd	4-8-43 4-14-43	License to cover C.P. (B3-P-2814) as mod., for installation of new equip. and DA for day and night use, change freq., increase power, and move of transmitter;	Granted	5-5-43
B3-Z-1517 Rec'd	4-8-43 4-14-43	and Authority to determine operating power by direct measurement of antenna power. 335's filed (Filed by Chas. Wayland)		
B3-B-781 Rec'd	3-16-44 3-20-44	Renewal of license Filed by Charles V. Wayland, Atty.	Granted	5-30-44
B3-TC-454 Rec'd Filed	7-3-45 7-4-45 7-14-45	Relinquishment of Control of licensee corporation by the Preferred Stockholders to GORDON GRAY. (James L. Fly, Atty.)	Granted Eff.	7-24-45 8-23-45

Form 94

## APPLICATION RECORD - BROADCASTING

#13

Call

Letters W S J SName PIEDMONT PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-781 Rec'd	2-25-46 3-5-46	Renewal of license Filed by James L. Fly atty. Amend. filed 5-2-46	Granted	7-18-46
BR-781 Rec'd	2-17-49 2-23-49	Renewal of License <del>Peter Shubruk, Attorney</del>	GRANTED	4-29-49
BR-781 Rec'd Filed	1-23-52 1-30-52 1-30-52	Renewal of license	GRANTED	4-23-52
BR-781 Rec'd Filed	8-13-54 8-18-54 8-18-54	Renewal of License Filed by William J. Durka, Atty.	GRANTED	11-24-54

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W-S-J-SName PIEDMONT PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-781 Rec'd Filed	8-8-57 8-28-57 8-28-57	Renewal of License Peter Shuebruk, Attorney	GRANTED	11-13-57
BP-14069 R & F	4-13-60 4-18-60	Construction Permit to install a new transmitter (RCA-BTA-5R1) and change transmitter location from North Side of Lick Creek, West side of Oldtown-Bethania Road, near Oldtown, N. C. to Robinhood Road, west of Muddy Creek, Winston Salem, North Carolina Atty's: Fly, Shuebruk, Blume & Gaguine	GRANTED Cond'l re: Field meas. equip.; DA & non-DA proof.	5-18-60 Phase Mon.;
BR-781 Rec'd Filed	8-1-60 8-23-60 8-23-60	Renewal of license Atty: Peter Shuebruk	GRANTED	11-22-60
EMP-9182 R & F	10-24-60 10-31-60	Modification of C. P. (BP-14,069 which auth. installation of new trans. & chg. ant. - trans. loc.) to make chges. in DA pattern; incr. hght. of antenna (add top loading); add new tower for nighttime operation, and make chges. in ground system. ATTY - Fly, Shuebruk, Blume & Gaguine Engr: Lohnes & Culver	GRANTED Cond'l re: Field meas. equip. & complete non-DA proof.	1-19-61 Phase Mon.

AUG. 1955

Call

Letters W.S.J.S.

Name PIEDMONT PUBLISHING COMPANY  
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9467 R.&F.	4-17-61	Modification of construction permit(BP-14069 as mod., which auth. install new trans.;chg antenna-trans. location & make changes in DA & ground system) for extension of completion date from 5-18-61 to 9-1-61.  Atty- Fly, Shuebruk, Blume and Gaguine	GRANTED	5-18-61
	4-21-61			
BL-8540 R. & F.	7-19-61	License to cover C. P. (BP-14,069 as mod.) which auth. the installation of a new trans. (specify type trans. as RCA BTA-5T); change antenna-trans. location; make changes in DA and ground system; and changes in antenna system.  Atty's: Fly, Shuebruk, Blume & Gaguine	GRANTED	11-6-61
	7-20-61			

FORM BC-121  
AUG. 1955

#16

# APPLICATION RECORD - BROADCASTING

Call Letters WSJS

Name Piedmont Publishing Company  
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,653 R. & F.	7-17-62 7-20-62	CP to install Gates BCA-250 trans. as aux. trans. to be operated on 600kc, 250w for auxiliary purposes only.	GRANTED	8-29-62
BRC-2128 Rec'd Filed	9-12-62 9-13-62 9-13-62	Modification of license to operate transmitter by remote control from 419-421 North Spruce Street, Winston-Salem, North Carolina.  George M. Lohnes, Atty.	GRANTED	2-12-63
BL-9669 R. & F.	8-31-62 9-5-62	Lic to cover CP(BP-15,653) which auth install new trans for AUXILLIARY PURPOSES ONLY. <u>Atty- Lohnes &amp; Culver</u>	GRANTED	1-23-63
BR-781 Rec'd Filed	8-5-63 8-30-63 8-30-63	Renewal of license (Main & Auxiliary)	GRANTED	11-29-63

AUG. 1955

Call  
Letters W S J S

TRIANGLE BROADCASTING CORPORATION

Name **x** PIEDMONT PUBLISHING COMPANY  
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2902 R & F	6-2-66 6-10-66	Modification of license to change studio location and remote control point to 700 Coliseum Drive, Winston-Salem, N. C. (Main Transmitter). Atty.: Peter Shuebruk	GRANTED	6-15-66  (Eff: <del>11-14-66</del> <del>12-1-66</del> 12-12-66)
FR-781 R & F	8-5-66 8-15-66	Renewal of license (Main & Auxiliary) Atty- Peter Shuebruk	GRANTED	11-30-66
BAL-6038 R & F (Form 316)	3-31-67 4-4-67	Voluntary assignment of license to TRIANGLE BROADCASTING CORPORATION  Atty - Fly, <u>Shuebruk</u> , Blume & Gaguine	GRANTED EFF:	4-25-67 4-30-67
ETC-5830 R & F FEE PD: \$30 FORM 316 (ALSO SEE FM & TV)	12-12-68 12-23-68 - #479482	Voluntary transfer of control of lic. corp. from Piedmont Publishing Company to Gordon Gray, Individually and as Trustee Atty - Fly, Shuebruk, Blume & Gaguine	GRANTED EFF.	1-16-69 3-1-69

FORM BC-121  
AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S J S

Name TRIANGLE BROADCASTING CORPORATION  
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-781 R & F #539598 \$105. P.N. filed PRESS SEP 17 1969	8-26-69 9-2-69 9-2-69 9-2-69	Renewal of license (Main and Auxiliary) Atty-Fly, Shuebruk, Blume and Gaguine (James K. Edmundson, Jr.)	GRANTED	11-26-69
BR-781 R&F FN Recd PRESS	8-28-72 9-1-72 " 10-4-72	Renewal (Main & Aux) Peter Shuebruk, Atty.	GRANTED	12-6-72
BML-2531 R & F \$100-364911 AC-017 NOV 25 1974	11-11-74 11-18-74 11-18-74	Modification of license to change corporate name to: SUMMIT COMMUNICATIONS, INC. Atty: Peter Shuebruk	GRANTED	2-24-75

APPLICATION RECORD - BROADCASTING

Call  
Letters W S J S

SUMMIT COMMUNICATIONS, INC.

Name  TRIANGLE BROADCASTING CORPORATION  
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
THE COMMISSION, by action of LL-13-74 notified licensee that it has incurred an apparent liability for forfeiture in the amount of \$1000 for willful or repeated violation of Sec. 73.52 (a) of 73.111 of Rules				
BR-781 R & F PN Recd. PRESS	6-30-75 8-1-75 " 2 1975 SEP	RENEWAL OF LICENSE (MAIN & AUXILIARY) Herbert M. Schulkind, Atty. (Fly & Gaguine) AMENDED 9-19-75 re: EEO.	GRANTED	11-12-75
BR780801UV R & F PRESS	7-7-78 8-1-78 AUG 11 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Howard J. Braun (Fly, Shuebruk, Blume etc.)	GRANTED	11-28-78
BAL800523H <sup>E</sup> Form 316 PRESS	JUN 9 1980	Voluntary assignment of license to Summit Radio of North Carolina, Inc. Atty Herbert M. Schulkind	GRANTED EFF:	6-10-80 9-1-80
BTC-800806EJ (Form 315) PRESS PN FILED Also see WTQR (FM)	AUG 18 1980 8-29-p80	Vol. transfer of control of licensee corp. from Gordon Gray to Gordon Gray, Jr., Burton C. Gray, C. Boyden Gray, and Bernard Gray as Individual Trustee under a Living Trust.	GRANTED EFF:	12-18-80 12-19-80



BTC800806EJ AMENDED 8-26-80 re: Publication Notice  
AMENDED 8-29-80 re: Publication Notice.

AMENDED 9-12-80 Re: Consummated EFF: 9-1-80

Both Assignments Bal-800523HF & Balh-800523HG

AMENDED 10-14-80 RE: Living Trust Agreement (Stockholders)  
Attachment A.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION. **WSJS**

PIEDMONT PUBLISHING COMPANY (Vol. Assign. Lic. 7-30-37)  
 Licensee x Winston-Salem Journal Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-2823	3-20-40	WAIR	C.G.HILL, GEO.D.WALKER, SUSAN H.WALKER, Winston, Salem, N.Car.	C.P. change from 1250 to 1310 kc and D to U - Contingent on granting WSJS 600 kd B3-P-2814.	Returned 3-27-40 Wrong form.
B3-ML-981	3-28-40	WAIR	C.G.Hill, Geo. D.Walker, Susan H.Walker, Winston Salem, N.Car.	Mod of Lic. change from 1250kc, D to 1310 kc, U. (Contingent on WSJS being gr. 600 kc, B3-P-2814)	Granted 11-26-40 Eff when WSJS commences program tests on 600 kc.

Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

OCT 12 1931

NOV 18 1931

G.O.105

Reconsidered and granted  
11-27-31

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

